

Nebraska Pork Producers provide swine simulators for Northeast

Thanks to a partnership with the said Mark Wright, president of the ing, it's very intimidating." Nebraska Pork Producers Association, Northeast Community College veterinary technology and animal science students will now use two swine simulators to provide more hands-on experience working with swine.

The partnership began during the Nexus campaign to build new farm facilities at Northeast and has grown since then. When the Pork Producers toured the new Acklie Family College Farm, discussions began about how to enhance swine education at Northeast.

Northeast Vet Tech Instructor Dr. Kassie Wessendorf suggested the use of swine simulators.

Northeast has swine on site for part of each semester, Wessendorf explained, but not year-round.

"Swine have a huge biosecurity protocol," said Wessendorf. "It's shower in, shower out. Getting students out to area confinement facilities is extremely difficult because of the biosecurity risk. We don't want those pigs to get sick or for us to accidently bring something in."

The Pork Producers understood and agreed to provide funding for two simulators at a cost of \$5,653. The simulators were ordered from Realityworks in Eau Claire, Wis., and arrived in time for classes this fall.

"Partnering with institutions of Community College, is a key pillar of our ongoing strategic plan at the Nebraska Pork Producers Association,"

Association. "Such institutions are educating the youth who will lead the next generation of Nebraska agriculture."

Wessendorf said the simulators give students the opportunity to practice and become comfortable with procedures before working on live animals. "If you are trying to teach someone for little piglets. Students learn on a coopthe first time," she said, "and they have

Wessendorf said one of the simulators is a swine litter processing kit that includes four piglets with interchangeable parts.

"We can clip eye teeth," she explained. "We can clip or dock tails and notch ears. We can actually castrate these erative patient before having to deal a piglet that is squirming and scream- with a squirming, squealing piglet."

higher education, such as Northeast Haley Bland of Norfolk (from left) Amber Sobotka of Atkinson and Hannah Vokoun of Chelsea, Iowa, are shown with the back of a sow that can be used to practice artificial insemination. (Northeast Community College).

The other simulator is a swine breeder artificial insemination unit. Wessendorf said it is just the back end of a sow with two interchangeable reproductive tracks.

One track helps students learn to AI - artificially inseminate. "This is fantastic," Wessendorf said. "When we practice on our gilts - young sows that haven't had a litter - they are loud and they move a bit. This is a great way for students to learn technique and get comfortable with the procedure before they actually go out and do this on live animals."

The other track mimics birth, allowing students to practice assisting with a difficult birth, something they might have to do if they are working in a swine facility.

"The models are extremely lifelike," Wessendorf said. "Realityworks uses a lot of silicone so the models have the feel and look of real skin."

"This is a great way for students to get their feet wet and get interested in swine without having to risk the health of the other animals," Wessendorf said. "The simulators will be used by students in the vet tech, animal science, and other programs and be available for producer education, too."

The swine simulators join a growing group of animal models available for Northeast vet tech and animal science students. Other simulators include a calf, cow OB, bovine head and neck,

See SIMULATORS, page 3

Quality Assurance and Training vital to pork industry

policies that advance pork safety. This collaboration has led to the development of forward-thinking programs that advance good farming practices to minimize food safety threats.

tion training and certification includ- gram. It is one of our most successful

the scientific community, government (PQA® Plus) and Transport Quality gram in animal agriculture. agencies and food chain partners to Assurance® (TQA) programs, as well create credible programs and stringent as the Common Swine Industry Audit best practices in food safety, animal impacts on pig well-being and pork (CSIA).

Pork Quality Assurance Plus (PQA Plus)

PQA Plus is a comprehensive food safety and animal well-being educa-We Care® is built on a solid founda-tion, training and certification pro-

care, public health, worker safety and the environment. They also participate in on-farm assessments to identify strengths and enhancement areas.

includes pork safety topics, such as:

- · Herd health management:
- Veterinarian relationships;
- reporting and prevention;
- Proper medication administration and inventory;
 - Medication and treatment records;
- · Biosecurity and methods to restrict awarded TQA program certification.
- · Wildlife, rodent and other pest control procedures.

pigs come from site assessed farms.

Transport Quality Assurance (TQA)

sets protocols for handling pigs can influence animal well-being and pork

Pig farmers actively engage with ing the Pork Quality Assurance® Plus efforts and has become a model pro- pig transporters, farmers and handlers understand how to handle, move and Through PQA Plus, farmers leverage transport pigs, as well as the potential quality.

> There are two types of workers certified through the TQA program:

- ·TQA Advisor: an individual trained PQA Plus training and assessment by the Pork Checkoff who can offer certification training and administer exams to handlers.
- ·TQA Handler: an individual who · Foreign animal disease awareness, receives certification to move, handle and transport pigs.

TQA Program Certification

More than 31,000 industry animal handlers and transporters have been

Common Swine Industry Audit

The Common Swine Industry Audit – an industry-wide program devel-There are 71,000 farm personnel oped in partnership with organizations enrolled in PQA® Plus and 85% of U.S. across the entire food chain - assures consumers of the care farmers and pork processors take to improve animal well-being and food safety. This Anyone who handles, transports or audit tool expands on the existing PQA Plus program to serve as a single common audit platform for the pork indusquality. TQA is a program that helps try. The Professional Animal Auditor Certification Organization (PAACO) certifies this audit.

> The Common Swine Industry Audit is designed to:

- ·Meet individual company and customer needs:
- ·Be focused on outcome-based criteria that measure and improve animal welfare;
- Provide clarity to producers about audit standards and expectations;
- ·Minimize duplication and prevent over-sampling;
- •Ensure greater integrity of the audit process through consistent application; and
- · Provide an objective, sciencebased platform to facilitate continuous improvement in animal care.



Sam • 402-641-21/07/LLS SUPPLY samblake.rhs@gmail.com GH Seth • 402-641-4641 sethblake.rhs@gmail.com

WIECHMAN Pig Company Inc.

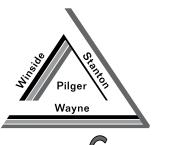


Your Best Market For: Light and Heavy Sows, Boars, Wet, Thin Sows, Underweights, Roaster Pigs



902 Studley Road • Fremont, NE 68025 402-721-5115 • 800-727-5153 2601 Blvd of Champions, Sioux City, IA 51111 712-252-1160 • 1-800-252-1160 www.wiechmanpig.com





tarmers (

WINSIDE • 402-286-4277 PILGER • 402-396-3414 STANTON • 402-439-2430



Simulator.

(continued from page 1)

equine head and neck, several CPR Nebraska Pork Producers for their train the employees needed by the pork opportunities for students, email foundogs, and Diesel, a robotic mannequin generous donation," said Dr. Tracy dog that breaths, barks, bloats and Kruse, Northeast vice president of



Students can practice procedures with swine simulators made possible by a donation from the Nebraska Pork Producers Association. (Northeast Community College)

"We really want to thank the provided cutting edge technology to ner with Northeast to provide learning industry."

For more information on how you, 7240.

is an artificial horse leg for wrapping. Foundation. "Their contribution has your company or organization can partdation@northeast.edu or call 402-844-

Garlic Dijon Pork Tenderloin with Roasted Sweet Potato/Pepper Jumble

4 Servings

Ingredients:

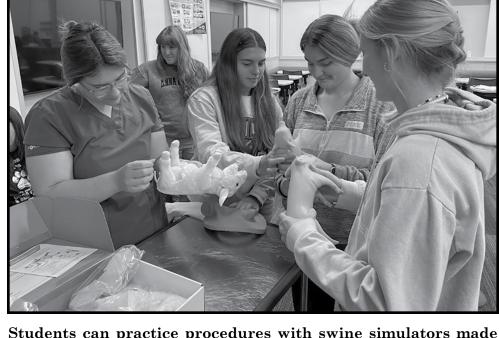
- 1 lb. pork tenderloin
- 1/4 cup whole grain dijon mustard
- 2 Tbsp. honey
- 3 cloves garlic (minced)
- 1/2 tsp. salt
- 1/4 tsp. black pepper
- 1 Tbsp. olive oil
- 2 sweet potatoes (peeled and 1/4" dice)
- 1 red bell pepper (1/4" dice)
- 1 poblano pepper (1/4" dice)
- 2 scallions (sliced on a bias)

Directions:

- 1. Preheat oven to 400°F.
- 2. In a small bowl whisk together Dijon mustard, honey, garlic, salt, and pepper. Rub each pork tenderloin with the sauce until thoroughly coated.
- 3. Over high heat, add olive oil to large cast iron or oven-safe skillet. Sear tenderloin on each side, then add sweet potatoes, red bell pepper, and poblano to the skillet. Top with remaining sauce, place into oven. Roast until the pork reaches an internal temperature of 145°F, about 10 to 15 minutes.

Let rest for 3 minutes before slicing and serving.

Garnish with scallions.





206 Main • Wayne, NE • 402-375-3385

•Marion Arneson • Galen Wiser Dave Ewing

"We deal in Real Estate, but our Real Business is People"

We appreciate all of our Northeast Nebraska Pork Producers!





Epitope optimized vaccine provides long lasting immunity against influenza in pigs

By Erika Petro-Turnquist, Ph.D. Student, UNL School of Biological Sciences, and Eric Weaver, Ph.D., Director, Nebraska Center for Virology, UNL

Swine influenza A virus (IAV-S) is



Located 3 1/2 miles east of Plainview, NE on Highway 20

To Sell Corn call **Husker Trading at** 866-348-7537

To Purchase Distillers Grains call Ryan or Todd at 877-487-5724 ext 3 or 1

endemic to U.S. swine for nearly a virus vaccine. century and can cause significant morbidity and mortality in infected herds. are commonly used in the pork indus-IAV-S in swine is composed of two try, there are significant drawbacks to Epigraph vaccine or FluSure XP, then subtypes, H1 and H3 which impose each method. For instance, whole inac-monitored the onset and duration of a significant economic burden to pig producers due to reduced weight gain, slower production times, increased feed a respiratory pathogen that has been costs, and vet-related medical expenses during severe infections. IAV-S is also considered a zoonotic pathogen, meaning it can be transmitted from animals to people and can cause influenza-like

> Susceptible individuals include swine farm employees, their families, and youth attending agricultural fairs and those in close proximity to infected swine. While efforts such as strict biosecurity, proper pig flow in a production system, and appropriate personal protective equipment can decrease the spread of IAV-S between pigs and people, vaccination remains a primary method of controlling IAV-S in large herds. Commercial vaccination methods include the use of whole inactivated virus vaccines, RNA-based autogenous vaccines, and a recently clinically approved live attenuated

tivated virus vaccines tend to induce antibody and cellular immune responsstrain-specific responses due to the es over 6 months. While FluSure XP substantial genetic diversity seen in did not induce antibody responses IAV-S. RNA- based autogenous vaccines are hampered by slow production Epigraph was able to rapidly induce times and can be expensive to produce. protective antibody responses within Live attenuated virus vaccines are less seven to 14 days after the initial vaccostly than RNA-based autogenous cination dose. vaccines and can offer more broadly protective responses than whole inac- vaccinated pigs remained at durably tivated virus vaccines, but recent evidence of reassortment and reversion month duration of the study, while to a virulent form calls to question antibody responses created after vacthe safety of this platform. At present, there is a necessity for improved vaccination methods that can provide broadly protective and durable immunity against IAV-S in pigs.

Our group has recently used a compork production, it is imperative that a vaccine, FluSure XP. vaccine can provide both heterologous protection against a variety of IAV-S

strains and that these responses can While these methods of vaccination stimulate long-lasting immunity. We vaccinated groups of pigs with the until after the second vaccination dose,

The antibody responses in Epigraph protective levels for the entire sixcinating pigs with FluSure XP quickly waned to below protective levels within 30 to 60 days after the second vaccination. Cellular-mediated immune responses, such as T cells, have previously been shown to contribute to putational technique called Epigraph, the prevention of IAV-S infection in to create a vaccine against H3 IAV-S. pigs. We further analyzed the kinet-The Epigraph platform uses an epitope ics of T cell development and found optimization approach to induce robust a rapid induction of high levels of heterologous immune responses. We antigen-specific T cell responses after recently identified that our Epigraph vaccination with Epigraph, while vaccine significantly outperformed FluSure XP induced minimal levels of wild-type vaccines and a commercial T cell responses that quickly declined comparator vaccine. Piggybacking to undetectable levels. Overall, we off our previous success, we wanted observed that vaccination with the to identify the duration of immunity Epigraph vaccine provided robust and achieved after vaccination and com- durable antibody and cellular immune pare these responses to a commonly responses that were significantly betused vaccine, FluSure XP. Given that ter than those observed after vaccina-IAV-S can affect pigs at all stages of tion with the commercial comparator

See VACCINE, page 5



People... Products... Knowledge...

Helena Agri-Enterprises, LLC

WAYNE LOCATION:

110 So. Windom Wayne, NE 68787 402-375-1527

PENDER LOCATION:

58395 849th Rd. Pender, NE 68047 402-287-3500

Quality Products · Competitive Prices · Proven Results





Proud Supporter of area Pork Producers!



We are here to serve your educational needs!

ENREEC – Haskell Ag Lab

The University's "Front Door" in Northeast Nebraska We provide educational programs to help citizens make more informed decisions.

- Crops of the Future
 Livestock Systems Water, Climate and Environment • Ag Economics
- 4-H/Youth Development Early Childhood

Haskell Agricultural Laboratory (HAL)

Phone: (402) 584-2261 • Fax: (402) 584-3859 Website: https://hal.unl.edu

Logan Dana, Farm Operations Manager....584-3852 Chad Lake, Ag Research Technician......584-3860 Michael Kurtzhals, Grad Student, Agron....584-3822 Thomas Hunt, Entomology Specialist584-3863 Jim Jansen, Ag Econ Educator.....584-3849 Leslie Johnson, Animal Manure Educator.. 584-3818 Sarah Roberts, Early Childhood Educator..584-3830 Mitiku Mamo, Crops & Water Educator....584-3819 Sue Lackey, Asst Hydrogeologist......402-649-1538 Monty Larsen, Lecturer584-3808 Mary Jarvi, Office Associate 584-3828 Wendy Winstead, Finance Coordinator..... 584-3824 Agnes Kurtzhals, Comm Assoc...... 584-3818 Monica Ebmeier, Dixon Co Office Mgr 584-3827 Nebraska Extension Dixon County 584-2234



NPPA wraps up '23 State Fair activities

busy promoting pork



Sophia headed west to Grand Island with Chef as he prepared three to four for a few days to talk to elementary dishes each session. Some even joined students about the pork industry at him on the cooking stage to assist. the "Largest Classroom Days" event. Guests wer able to enjoy generous This event was held for three days in samples of each creation, which ranged the RAising Nebraska Building.

Sophia presented facts about the fans attended multiple session dur-

Another year of the Nebraska State Nebraska swine industry to around ing the fair, and reported it was their the help of NPPA Past President Brian Fair has come and gone, where NPPA 2,000 students. These students not favorite part of the Nebraska State Zimmerman, who cooked the pork Education Director Sophia Lentfer was only came from the Grand Island Fair. school district but school districts in the surrounding area.

the Raising Nebraska building was open class swine show this year, the Chef Nader, who performed his culi- NPPA sponsored porker burgers for nary magic before standing-room-only all the exhibitors and their families. crowds. Chef Nader, sponsored cooperatively by NPPa and Midwest Dairy, was part culinary wizard and part comedian as he prepared delicious but practical dishes featuring pork and dairy.

Attendees enjoyed the interaction from appetizers to entrees. Many fader

The NPPA was also present at the Open Class Swine Show, the 4-H Swine Another feature event staged at Show and the FFA Swine Show. At the Approximately 550 pork burgers were served, along with beans and chips.

This couldn't have been done without Nebraska State Fair events.

burgers and Jason Hirschfeld and his family who ran the Open Class Swine Show. At the 4-H and FFA shows, the NPPA sponsored awards for the exhibitors winning a variety of divisions at the show.

The NPPA looks forward to participating again next year at these



WAYNE AUTO PARTS, INC.

117 South Main Wayne, NE 402-375-3424

Locally & Family Owned in Wayne for 54 Years!

- Parts & Accessories, all makes of cars
- Medium & Heavy Duty **Truck Parts**
- Custom Battery Cables
- Custom Made Hydraulic Hoses

Vaccine

(continued from page 4)

we experimentally infected our vacci- pigs correlated with reduced presnated pigs with a divergent H3 IAV-S ence of infectious virus in the lungs isolate six months after the initial compared to FluSure XP vaccinated vaccination. We analyzed the levels of pigs. The results of this experimental viral shedding from the nose, disease- IAV-S infection show that the immune associated pathology, and infectious responses induced after vaccination virus in lungs as correlates of protec- with the Epigraph vaccine provided tion against infection. Vaccination with long-lasting immunity in a clinically Epigraph showed a shortened duration relevant infection model. of viral shedding from nasal secretions XP-vaccinated pigs had higher tra- widespread IAV-S infections. chea and bronchiolar damage. Finally,

the lower pathology in the lungs and To assess the longevity of immunity, trachea of the Epigraph-vaccinated

This longitudinal study can enhance compared to FluSure XP vaccinated our knowledge of immune responspigs. Reduced duration of viral shed- es elicited after vaccination against ding can help decrease transmission of IAV-S in pigs, but more importantly IAV-S to close-contact pigs and people, can aide in the development of a uniand aid in preventing spread of IAV-S versal vaccine against IAV-S. The abilon farms. Further analysis of disease- ity to elicit broadly protective responsassociated pathology of the lungs es that remain durable for the life of a showed lower damage in the trachea standard market pig can have substanand bronchioles of pigs vaccinated with tial impacts to production times and the Epigraph vaccine, while FluSure reduce economic losses associated with





Their passion for farming helps feed the future of our community. We believe in investing in this future. We've been making ag loans since we opened our doors, and we'll keep doing so for generations to come.



STATE NEBRASKA BANK & TRUST

HISTORY · PEOPLE · COMMUNITY SINCE 1892

122 Main Street 1010 Main Street Wayne (402) 375-1130 statenebank.com



Instant Pot Lean Pork Street Tacos

7 Servings

Ingredients

4 lb. lean boneless pork roast (center cut or sirloin,

cut into 2" chunks)

- 1 tsp. kosher salt
- 1/2 tsp. black pepper
- 1 Tbsp. olive oil
- 1 cup unsalted chicken stock
- 4 garlic cloves (minced)
- 1/2 cup fresh orange juice
- 1/4 cup fresh lime juice

1 tsp. dried oregano

1 tsp. ground cumin

1 tsp. kosher salt

1/2 tsp. freshly cracked black pepper corn tortillas (4 1/2-inch)

pickled red onion (optional, for gar-

jalapeno slices (optional, for garnish) queso fresco cheese (crumbled, optional, for garnish)

cilantro (optional, for garnish) sliced radishes (optional, for garnish) nish)

Directions

with salt and pepper. Click the "Sauté"



setting on the Instant Pot.

enough pork to cover the inner pot as a dip. without overcrowding; about 1/4 of the Nutritional Content seconds until browned on all sides. Fat: 24 grams Transfer pork to a clean bowl and Carbohydrates: 11 grams Fiber: 1 gram

diced pineapple (optional, for gar- repeat with the remaining pork. Press "Cancel" to turn off the heat.

2. Add in remaining ingredients to 1. Season pork chunks on all sides Instant Pot, briefly stir to combine. Add the cooked pork and close lid securely and set vent to "Sealing". Cook on high pressure for 30 minutes, followed by a natural release (about 15 minutes). Open the lid once safe to do

3. Preheat oven broiler. Shred the pork using two forks then use a slotted spoon to remove the pork and place on a baking sheet. Broil for 3-5 minutes, or until the edges of the pork begin browning and crisping up. Divide pork among tortilla shells. Top with gar-Once warm, add oil and add just nishes. Remaining liquid can be used

pork. Sear pork, turning every 45-60 Calories: 500 Sodium: 860 milligrams

POLICY



neighbors have made Farmers Mutual the largest insurer of farms in Nebraska. Its Farmguard policy offers broad coverage, low rates and fast, fair claims service. See us today for a quote from this top-rated company.

Your friends and

FARMERS MUTUAL INSURANCE OF NEBRASKA

Brian Bowers • 402-375-4888 **State National Insurance**



Keep your eye on the judge

The Wayne County 4-H/FFA Swine Show during this year's fair allowed youth to demonstrate their ability to control their animals and share their knowledge with the judge. This year's show scheduled was adjusted due to heat.



Elite Seed Treatments -The Ultimate Protection

Our extensive seed quality testing positions our seed to provide maximum yield potential in your fields.



1610 Chiefs Way • Wayne, NE 402-375-4715

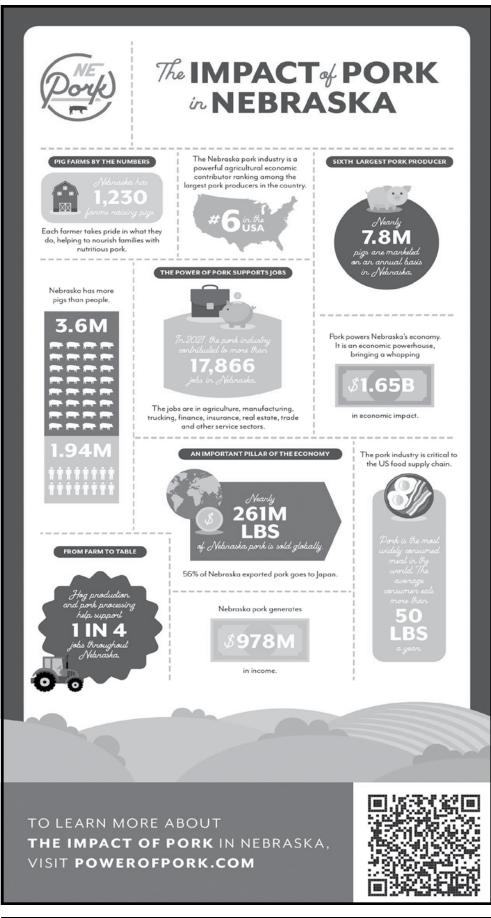




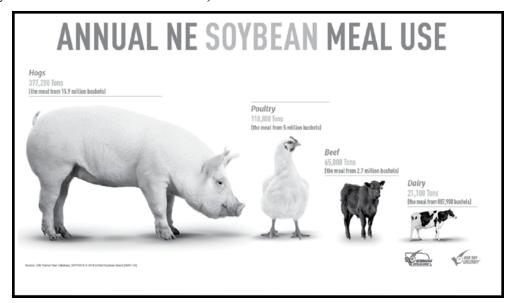
58211 Hwy 35, Wakefield, NE 68784 mark@kleineu.com

402-287-2884

Commercial, Farm, Residential, Industrial









Ekberg Auto Repair

58485 859 Road Wakefield, NE 68784 402-287-2387

Ekberg Auto Salvage

58485 859 Road Wakefield, NE 68784 402-287-2950

Ekberg Auto Parts

103 N. Oak Street • Wakefield, NE 68784 • 402-287-9031



WAYNE BRANCH

411 East 7th Street | 402-375-2525

NORFOLK | PIERCE | ALBION | YANKTON

www.ElkhornValleyBank.com

Serving our local ag producers since 1943!

Member FDIC

Mark Wright elected to lead Nebraska Pork

New Leadership for Pork Association Mark Wright of Fremont has been tinue to serve as Past President. elected President of the Nebraska Pork Producers Association (NPPA) at a director's meeting held earlier this

Connor Livingston, Director of Sites and Mill Operations for Livingston Enterprise based in Fairbury was elected at President-Elect and Ryan Priester, a producer from Humphrey was elected as Vice President.

Jared Lierman of Beemer will con-

Wright is the Assistant Manager of the Nebraska division for the Wiechman Pig Company and the Animal Handling and Welfare Coordinator. Mark along with his wife, Jennifer, and daughter, Olivia, reside in Fremont.

With over 30 years in the pork industry, Wright brings a comprehensive background to the leadership role. First elected to the NPPA board in



Mark Wright

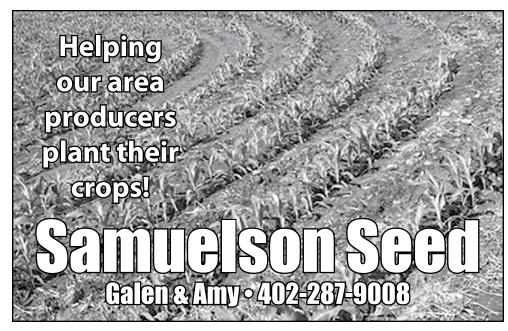
2020, Mark was placed into the officer's rotation as vice president in 2021. He was part of the 2020 National Pork Leadership Institute, has represented producers in Washington, D.C. as a participant in the National Pork Producers Conference (LAC), served as a delegate to the National Pork Forum. He represented Nebraska pork producers on a trade mission to Columbia with then Lt. Governor Mike Foley in 2022.

in late February on a trade mission site at www.NEpork.org.

with the United States Meat Export Federation (USMEF). Mexico is the largest destination for U.S. pork exports. During the 4-day trade mission, Mark gained an understanding of Mexico's market dynamics, had market briefings, toured retail outlets to view USMEF activities and merchandising techniques and took part in promoting U.S. pork at Expo Carnes, the largest meat industry trade show in Mexico.

As NPPA President, Mark, "stated that his goals are, to promote the pork industry at the local, state, national, and international levels and to ensure that NPPA is a resource to help Nebraska pork producers be successful now and in the future. I also want to extend my appreciation to NPPA's Past Presidents for advancing our mission and continually telling our story. Their service to the industry has been invaluable. I am honored to serve the pork industry in Nebraska as President in 2023."

The Nebraska Pork Producers Council (NPPC) Legislative Action Association is a grass roots, incorporated, nonprofit organization established in 1961. NPPA was developed to promote the pork industry through the enhancement of consumer demand, producer education and research. For Mark traveled to Monterrey, Mexico more information, visit NPPA's web-



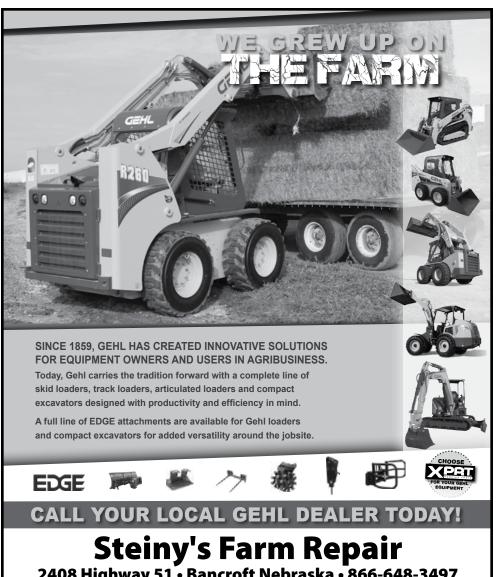


Aerial Crop Spraying and Cover Crop Seeding

Wayne Office 402-833-5110

Hartington Office 402-254-7316

Call us for competitive pricing!



2408 Highway 51 • Bancroft Nebraska • 866-648-3497

Where we sell the best and service the rest Diesel Truck, Tractor, Skidloader, Trailer Repair



NPPA President joins U.S. ag leaders in Mexico for fact-finding tour

Nebraska Pork Producers Association United States Meat Export Federation before touring a packing plant of a team of producers and other U.S. nation for U.S. pork exports. agricultural leaders on a market exploration visit to Monterrey, northern market briefings from the USDA and attending Expo Carnes, the larg-

TO LEARN MORE ABOUT

VISIT POWEROFPORK.COM

THE POWER OF PORK IN NEBRASKA,

President Mark Wright was a member (USMEF). Mexico is the largest desti- and several retail outlets, wit-

The trade mission team received tiatives at work in-market and Mexico's economic hub, hosted by the in-country USMEF marketing staff est meat industry trade show in

nessing USMEF marketing ini-Mexico.

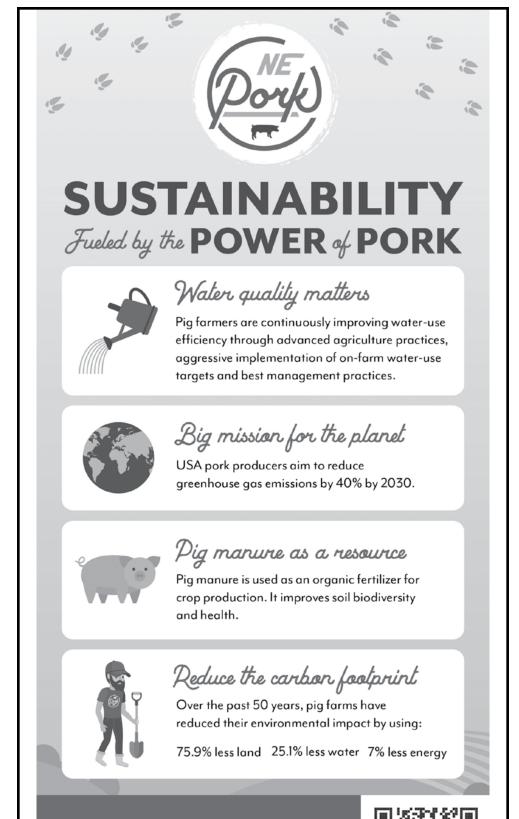
"Mexico is a great partner and an incredible market for U.S. red meat," said Nikki Jackson, program director of international marketing with the Texas Department of Agriculture.

"This mission put us in front of the right people and helped demonstrate, especially on the pork side, the great potential this market holds for our products."

The USMEF delegation included participants from Kansas, Indiana, Nebraska, Texas,



Barbecuing and grilling are becom-South Dakota, Illinois, Missouri, ing very popular in the region. Colorado and the National Pork USMEF team members are cooking up "samples."





Pierce Locker

117 N Brown • Pierce, NE Phone 402-329-4365



www.bomgaars.com 1400 West 7th Street Wayne 402-375-2303

Strengthened partnerships: The high-value growth of the Japanese pork market

Article courtesy of Kansas Pork Producers

try's leading retailers recently.

Growth is anticipated in this mar-

ing it the largest export market for U.S. pork exports. the pork industry. Expanding global In a sign of strengthening partner- market demand is essential for pork ships and trust, NPB representatives industry growth. NPB partners with met with two of Japan's largest import- USMEF to optimize pork marketing ers of U.S. pork and one of the coun- efforts abroad, utilizing cross-industry cooperation to maximize results.

Japan's Strong



ket due to the commitment by one of Japan's largest retailers to increase their purchase of U.S. pork, replacing Canadian pork in the meat case. exports. In 2022, Japan imported Additionally, Japanese authorities are over 534,000 metric tons of U.S. pork, lifting COVID-19 travel restrictions amounting to \$1.5 billion or roughly next month, which is expected to boost 19% of the U.S. pork industry's total the country's economy.

USMEF investment in Japan, mak- the third-largest volume market for

Appetite for U.S. Pork

The Japanese market has consistently proven its value for U.S. pork export value. Japan ended last year as NPB allocates 35% of its \$7.8 million the second-largest value market and

The Driving Force: **Chilled Pork and Loin Exports**

can be attributed to its demand for chilled pork and loin products. Japan's pork demand consists of 62% imported products, with the U.S. holding a 24% pork. The U.S. claims 48% of the market share for chilled pork alone.

High-Quality Pork: A Direct Result of Decades of Investment

The Japanese market regards U.S. The growth of the Japanese market Pork as a high-quality product. This perception can be directly linked to the decades of investment made by U.S. pork producers and the USMEF.

The partnership has and will conmarket share in chilled and frozen tinue to allow U.S. producers to offer a consistent supply of premium pork products to Japanese consumers.

Ag Sack Lunch Program available to schools

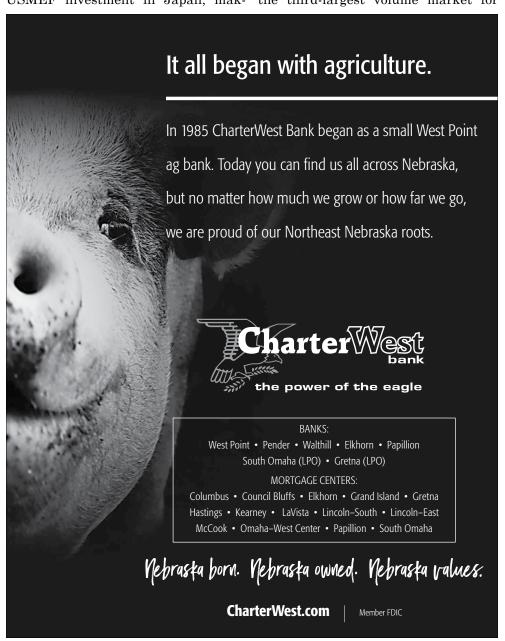
The Ag Sack Lunch Program provides fourth graders the opportunity to learn about different aspects of agriculture, from crops and livestock to the

The program also provides students with a sack lunch that consists of all the foods that are made from ag products grown right here in Nebraska! With one out of every three jobs in the state dependent on agriculture and agribusiness, we feel that it is important to share with our youth the significant role agriculture plays in their everyday life. The Ag Sack Lunch Program is designed to educate Nebraska fourth-graders on the important role agriculture plays in the state's economy, from a past, present, and future perspective. The program takes advantage of the fact that over 20,000 fourth-graders visit the State

Capitol Building in Lincoln each year as part of their curriculum.

The program includes a sack lunch featuring nutritious food produced in Nebraska, a 25-minute presentation by Ag Ambassadors, who are trained UNL students, on the vital role agriculture, plays in the state's economy, and a fact-filled card game designed for students to take home and play with their families. The presentations tell students that one in three jobs in Nebraska has some connection to agriculture, including a variety of support industries such as equipment manufacturing and sales, building construction, transportation, and food retailers. Of these jobs, only about 10% are traditional farmers.

The program has received positive comments from teachers, students, and parents.





Larry E. Sitzman Youth in Nebraska Agriculture Scholarships due

Larry E. Sitzman learned patriotism, Producers Association in 2016. Today, service to our country, and respect for our leaders from his parents. While in high school he heard John F. Kennedy's Inaugural Address, "Ask not what your country can do for you, ask what you can do for your country." This address increased his desire to serve.

Throughout his life he has provided service in various forms and from different positions of leadership. Sitzman is known for sharing his voice defending perspectives and asking challenging questions. He served on many state and national agricultural boards before being named the Director of Agriculture for Nebraska in 1991. He ended his working role as Executive Director of the Nebraska Pork

Sitzman serves as an active volunteer leader at the Veterans Administration agriculture industry upon graduation. in Lincoln.

Academics, agriculture, military, and other forms of public service have all improved in some measure due to the leadership, service, and voice of Agriculture has been his passion. Larry E. Sitzman. Upon his retirement, the Nebraska Pork Producers Association established this scholarship in his honor.

Eligibility Requirements include:

·Must be currently enrolled as a year. full-time undergraduate or graduate student at a fully accredited college, university, or technical college in an agriculture-related degree program in Nebraska;

• Must have at least one full year of

study remaining toward degree:

Selection will be based on qualicollegiate or extracurricular activities related to the agriculture industry.

Nebraska Agriculture Scholarship is a \$1,000 scholarship that will be awarded to one deserving applicant each Producers Association.

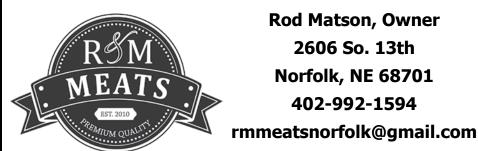
If you have questions, please con-·Must have plans to work in the tact the Nebraska Pork Producers Association at sophia@nepork.org.

This \$1,000 scholarship will be ties of leadership and participation in awarded to one deserving applicant each year. The deadline to apply for the Larry E. Sitzman Youth in Nebraska The deadline to apply is Nov. 10, Agriculture Scholarship is November 10. Selection will be complete by Dec. The Larry E. Sitzman Youth in 1. The selected applicant will receive the scholarship award during the Annual Meeting of the Nebraska Pork



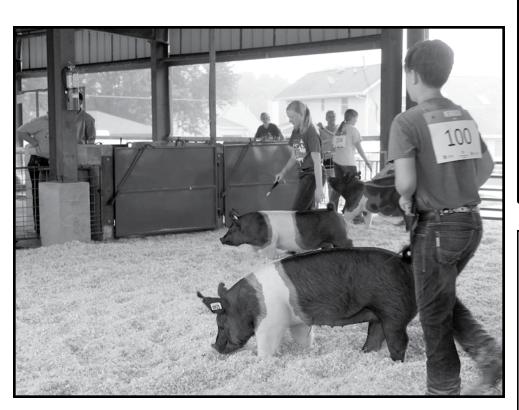
Custom Deer Processing

All Varieties of Brats, Hot Dogs & Sausages



Rod Matson, Owner 2606 So. 13th Norfolk, NE 68701 402-992-1594

Monday, Wednesday, Thursday, Friday 9-5; Tuesday 9-7; Saturday 8-12



Just keep moving

That is possibly the thought these youth had during the Wayne County 4-H/FFA Swine Show. The heat during this year's fair week led to some uncooperative animals and frustration from the exhibitors.



Farm & Residential Roadside Assistance Lance 402-369-3772

E. Hwy. 35 Across from Wayne East • Wayne



we give you peace of mind, which gives us peace of mind.

simple human sense

Northeast Nebraska **Insurance Agency**

Wayne 375-2696 • Wakefield 287-9150 • Laurel 256-9138

INSURANCE

LIFE · HOME · CAR · BUSINESS

Foreign animal disease prevention must be prioritized amid growing threats

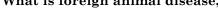
mies that rely on it.

Now, for the first time in 40 years, supply. African swine fever – a highly conta-

A 2001 outbreak of foot-and-mouth gious and deadly viral disease with

What is foreign animal disease,

disease in the United Kingdom, where no treatment or vaccine - has been more than six million animals were detected in the western hemisphere. It rently found in the United States that mouth disease in 1929. NPPC has slaughtered with an economic cost well is therefore imperative that U.S. reguinto the billions, highlights the signifi- latory policy reflects rising risks and es on both the U.S. food supply and CBP for years to prevent and precant risk foreign animal diseases pose that lawmakers, regulators and industo animal agriculture and the econo- try continue to work together to protect which an FAD can enter the United FAD. Measures we support enhancing farmers' livelihoods and America's food



We Wish to Salute our Local Pork **Producers**



117 East 2nd Street • Laurel • 402-256-8120

Kitchen Hours: Tuesday thru Friday • 11:30 AM to 1:30 PM • 5:00 PM to 9:00 PM. Saturday 5:00 PM to 9:00 PM.



also known as FAD?

economy. There are several paths by pare for a potential outbreak of an States including the importation of include: contaminated products. For this reason, the United States Department of Animal and Plant Health Inspection Agriculture has the regulatory author- Service's Veterinary Services field staff ity to allow or deny entry of prod- to respond to and address an outbreak ucts and animals into the U.S., and in the United States and its territories. the Bureau of Customs and Border grams such as the agricultural quarantine inspection program (AQI), which testing for FADs. includes the "Beagle Brigade" agricultural canine teams, conduct critically agricultural inspectors at ports of entry important inspections at the country's ports of entry.

The devastating effects of a disease such as foot-and-mouth disease, African swine fever or classical swine fever infecting the U.S. swine herd Management Agency can help mitigate cannot be overstated. Animals would impact to pork producers by offering a face severe clinical signs, often times leading to death. Farms would be quarantined, animal movements would be restricted and business would stop. Billions of dollars and many jobs would be lost, and export markets would close immediately.

What do farmers do if they suspect an FAD?

Farmers know that healthy animals ensure safe food for consumers and are committed to continually monitoring the health and well-being of their animals. Farmers also work closely with veterinarians to monitor heard health. If an FAD is suspected, farmers contact their herd veterinarian or state or federal animal health officials for additional guidance.

How the U.S. can prevent an FAD outbreak?

The US swine industry has success-

fully prevented the introduction of an FADs are diseases or pests not cur- FAD since the eradication of foot-andwould inflict significant consequenc- been actively working with USDA and

· Building the capacity of USDA

· Expanding the infrastructure and Protection is tasked with enforcing workforce capabilities of the National the USDA rules. USDA and CPB pro- Animal Health Laboratory Network, which conducts surveillance of and

> · Increasing the capacity of CBP to prevent unauthorized meat, animal by-products and other vectors that can carry FADs from entering the country and infecting U.S. agriculture.

> Additionally, USDA's catastrophic risk insurance program.

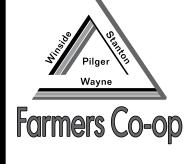
October is **Pork Month**

October became known as National Pork Month because it was the time of year when hogs were traditionally marketed. Today it serves as a celebration of pork and the pork industry.

In 2022, pork was the most widely consumed meat across the globe at 112,538 metric tons, representing 42% of all meat consumed according to the USDA Foreign Agricultural Service.

In Nebraska, the Power of Pork is clear!

- •1230 Pig Farms
- 7.8 Million Pigs Marketed Annually
- •17,866 Jobs in Pork Production
- •1.66 Billion in Economic Impact.



Farmers Co-op

325 West 1st Street

Pilger, NE 402-396-3414

Grain Storage •Fertilizer Chemicals •Fuel •Propane •Oil

CONVENIENCE STORE Gas & Diesel •Grocerv Items