

	Inch Rate	Single Issue (B/W)	18 Issue Contract Price
Open Rate	\$16.88		
2x2 Business Card	\$16.88	\$67.52	\$57.39
1/8 page	\$12.66	\$142.43	\$121.07
1/6 page	\$12.66	\$189.90	\$161.42
1/4 page	\$11.59	\$260.78	\$221.66
1/3 page	\$11.59	\$347.70	\$295.55
1/2 page	\$10.98	\$494.10	\$419.99
Full Page	\$10.98	\$988.20	\$839.97

Add Color: 1/2 page or larger \$107 • Under 1/2 page \$58



	Ad Size	Inch Rate	Single Issue (B/W)	12 Issue Contract Price
Open Rate		\$16.88		
2x2 Business Card	3.25"x 2"	\$16.88	\$67.52	\$57.39
1/8 page	4.9''x 3.25	\$12.66	\$142.43	\$121.07
1/6 page	4.9''x 4.5''	\$12.66	\$189.90	\$161.42
1/4 page	4.9"x 7"	\$11.59	\$260.78	\$221.66
1/3 page	4.9"x 9.75"	\$11.59	\$347.70	\$295.55
1/2 page	10"x 7"	\$10.98	\$494.10	\$419.99
Full Page	10''x 14.75''	\$10.98	\$988.20	\$839.97

5.600

irculation

Lake of the

10 County 16,300 Circulation

> Country Acres

Country Acres South

Marshall

Polk

Penningto Red Lake

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Mailed for FREE to households owning 15 acres or more in the coverage area.



Advertising Supplement to these local newspapers! Alexandria • Benson • Elbow Lake • Glenwood • Hoffman Long Prairie • Morris • Paynesville • Sauk Centre • Wheaton

	Long France Monis Faynestine Saok Cenne Micalon				
	Inches	Inch Rate	Single Issue	13 Issue Rate*	26 Issue Rate*
1 page	90	\$10.85	\$976.50	\$927.68	\$830.03
1/2 page	45	\$10.85	\$488.25	\$463.84	\$415.01
1/3 page	30	\$12.04	\$361.20	\$343.14	\$307.02
1/4 page	22.5	\$12.04	\$270.90	\$257.36	\$230.27
1/6 page	15	\$12.04	\$180.60	\$171.57	\$153.51
1/8 page	11.25	\$12.04	\$135.45	\$128.68	\$115.13
Business Card	4	\$12.95	\$51.80	\$49.21	\$44.03
Open Rate		\$12.95			

Ad Deadline: Thursday at noon, publishes weekly Add Color: 1/2 page or larger \$130 • Under 1/2 page \$70



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Herald

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LOCALLY OWNED



COMBO RATES AVAILABLE FOR ALL PUBLICATIONS!

A II.a. and a	F (007	0.044	Law Davida	F / 0 / 7	1.10
Albany	56307	2,244	Long Prairie	56347	449
Avon	56310	2,191	Melrose	56352	2,338
Belgrade	56312	65	New Munich	56356	142
Brooten	56316	10	Osakis	56360	100
Cold Spring	56320	30	Paynesville	56362	300
Elrosa	56325	133	Sauk Centre	56378	3,959
Freeport	56331	839	St. Joseph	56374	30
Greenwald	56335	102	Upsala	56384	50
Grey Eagle	56336	801	Villard	56385	380
Holdingford	56340	962	West Union	56389	42
			Newstand, Office	e & Subscribe	ers 496

ıte	Single Issue	5% 13 Issue Rate*	15% 26 Issue Rate*	
	\$664.20	\$630.99	\$564.57	
	\$337.50	\$320.63	\$286.88	
	\$229.20	\$217.74	\$194.82	
	\$175.73	\$166.94	\$149.37	
	\$119.25	\$113.29	\$101.36	
	\$93.94	\$89.24	\$79.85	
3	\$81.98	\$77.88	\$69.68	
7	\$51.48	\$48.91	\$43.76	
7	\$12.87			
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