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Through Service We Lead

As 2023 and our 150th anniversary celebration comes to a close we look back and remember the generations past that

CATTLE BANK & TRUST

helped build the strong foundation of the bank and the community at large. At the same time, we look forward with great excitement to the future as we work alongside our community partners and customers for the benefit of Seward and greater Nebraska.

As a family-owned community bank we remain fully invested in the communities that we live, work, play and pray in. The bank was chartered 150-years ago to take in the deposits of our local customers,

that is, individuals, families, businesses and organizations, and in turn lend these funds back out to some of these same individuals, families, businesses and organizations. That is part of the value proposition of banking with Cattle Bank & Trust, you can be certain that your deposits that we take in and loans that we make will recirculate within our local communities several times over, ultimately for the benefit and betterment of everyone locally. Additionally, we reinvest daily in our communities through direct involvement of our staff and monetary donations to the

150TH ANNIVERSARY

numerous organizations and causes within our service area.

Our staff members remain our greatest asset, 48 members strong today, and these employees, both past and present, are the reason the bank has been so successful throughout its 150-year history. We are passionate and committed to serving your financial service needs and value the relationships that we build with our customers over time, many of these relationships spanning generations. Furthermore, we are

committed to upholding the rich heritage and tradition of service to the communities that we serve.

At the core of these customer relationships is the trust you have placed in us as your financial service provider, and you can be assured that we take this responsibility very seriously. We are humbled to serve you each and every day and close by saying THANK YOU.

Sincerely,

Ryne D. Seaman President and CEO



Ryne D. Seaman President and CEO of Cattle Bank & Trust

Meet Our Staff

Cattle Bank & Trust's dedicated team

Includes, from left to right: (back row, standing) Micah Daniels, Mitch Marshall, Tanner Roth, Nancy Dolezal, Ryne Seaman, Justin Goranson, Matt Minchow, Greg Majerus, Adam Hagedorn, Cara Stoddard, Greg Zabka, Adam Heiden and Gary Rolf; (third row, standing) Tom Widler, Ed Schulenberg, Bonnie Radatz, Jalyn Folkerts, Kyle Courter, Duane Miner, Brenda Earleywine, Roger Cattle, Konna Strack, Ginny Marr, Nancy Hans, Chase Piel, Brock Denton and Eli Barnes; (second row, sitting) Stephanie Klefeker, Joette Hartshorn, Diane Richter, Doreen Rech, Becky Vahle, Leesa Richtig, Jenny Brinkmeyer, Emile Keough and Montana Browning; (front row, kneeling) McKenzie Melby, Carisa Fogarty, Hannah Schroeter, Olivia Nelson and Shelly Hansen. Not Pictured: Glenda Chambers, Mike Fox, Kerri Gnan, Dan Eis, Mike Klintworth, Chris Schmit and JT Cattle.

TRUST

Trust is the foundation of our bank. We understand the importance of providing financial services and products in a confidential and secure manner.

CUSTOMER DRIVEN

Everything we do as a financial institution and every decision we make as a bank is prioritized by how it will impact the customer. This philosophy is reflected in the relationships we form with each customer, many of which span generations.

Our Core Values

COMMUNITY SERVICE

Being a community bank, our success is tied to the success of the communities we serve and vice versa. We give back to our communities through involvement and by providing resources to numerous community service organizations and public entities.

STABILITY

Conservative financial management is an important component to success and longevity. Our financial statement reflects this conservative philosophy as we play a key role as an economic engine for the communities we serve. As a bank with a 150-year history, we have the ability to think generationally as we serve our customers and communities.

LEADERSHIP

We believe in being a leader within our industry and in our corner of the world. The delivery channels from which we deliver our services are designed to be convenient, cutting edge, and reflect good value. Bank employees continually take an active role in the preservation, development, and improvement of our communities.



Your family practice provider plays a crucial role in your preventive care, early detection of illnesses, and managing chronic conditions. We work hard to provide personalized and coordinated healthcare for you! We are here for you. Here for Life.





QUALITY FORGED DAILY



Congratulations Cattle Bank on your tremendous impact to our community over the past 1050 (dog) years!



Cattle Bank Celebrates 150 Years of Community-Oriented Business

By Keaton Burgess reporter@sewardindependent.com

KEATON

BURGESS/SCI

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wife, Virginia,

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After Claudius Jones opened the doors to Cattle Bank in 1873, the bank continues to be a staple in the Seward community for 150 years. Cattle Bank, the second oldest bank charter in Nebraska, now has four locations, two in Seward and two in Lincoln, and continues to be a family-run business.

After the bank changed hands a few times, John Cattle took over the bank in 1881, and it has been part of the Cattle family ever since. John Cattle and his sons, Robert, John and Walter, were farmers in England and came to Ne-

braska in the 1870's, lured by the chance to invest in inexpensive land. The Cattle family bought the State Bank of Nebraska in 1881 but also continued to farm. After his wife died, John decided to return to England and Walter took over the bank. John's son Robert T. Cattle, Sr. began to work in the bank after he finished law school in 1911 and Robert married Mercedes Brown in 1912, who was the granddaughter of founder Claudius Jones.

The State Bank of Nebraska was eventually nationalized and took the name of The Cattle National Bank of Seward in 1930. John W. Cattle Sr. eventually took over the bank as President and CEO for 32 years after graduating from the University of Nebraska-Lincoln and serving in the

armed forces. John W. Cattle Jr. be-

came President and CEO of the bank in 1992 and served in this role until 2006.

Today, Ryne Seaman is the President and CEO of the bank, assuming the position in 2006, and has been with the bank since 1989.

"The first 10 years of my career, I mentored under John W. Cattle, Sr. and have held several different positions within the bank," Seaman said. "I certainly didn't show up on John's doorstep thinking I'd ever be in a position as the president and CEO, but life's a lot about timing and attitude."

Becky Vahle, Cattle Sr's daughter vice president, on the board and chairman of the holding company, said one of Seaman's first duties was

starting the ATM system. "He was an instigator in

the startup of it," she said. On June 3, Virginia Cattle, Vahle's mother and a big part of the bank, passed away at 102.

"She stayed witty until the very last few days," Vahle said. "She was very involved and tried to keep up with the new people. She was a big part of all our lives."

As most places do over time, Seaman said things have changed at the banks.

"People want to bank electronically now," he said. "We think that a good mix between the physical branch locations and electronic banking is best."

"Since I've been here, technology has been the biggest change I've seen," Vahle said. Although things have

changed over time, Vahle and Seaman said the relationship-driven business model they have has stayed the same.

"We keep the personal touch with the customer," Vahle said. "Even if it's over the phone now rather than them coming in, we keep on that. We pride ourselves on our personal interest and connections with our customers."

"We believe our people are what differentiates us from other financial institutions," Seaman said. "It can be difficult to build those relationships electronically, but that's what we believe differentiates ourselves is the relationship side of things."

COMMUNITY

continued on pg 8

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COMMUNITY continued from pg 7

Along with the relationships, Vahle and Seaman believe the family history gives people something to connect with.

"I think it connects us with other families." Vahle said. "It shows we're not just a big corporate business. The decisions are made here."

"I think if you spoke to some of our staff, that's the reason they stay," Seaman said. "The average tenure of our employees is over 13 years. You're part of a family and a team."

Vahle said her father would go around the bank and check in with everyone and see how their family was doing on a regular basis.

Another thing that has

been important to Cattle Bank over the years is the support for the Seward community. Vahle and Seaman said the community is important to them and they try to support as much as they can.

"The stronger the community gets, the stronger we get," Vahle said. "The community means everything to us."

"We are truly what they call a community bank," Seaman said. "Our success is tied to the community that we serve and vice versa. It's kind of a give and take between the two."

Vahle said Cattle Bank tries to be loyal to the community and support things going on.

"You see some of these little towns sort of disappear," she said. "Seward has progressed

and grown and we've grown with it."

Seaman said part of the bank's belief is giving back to the community.

"Looking at most of the support we've provided, it is primarily community-related," he said.

Some of the examples include financial support and serving on boards such as Seaman being the president of the Seward School Board and other things such as city council.

"That's part of the community involvement and leadership that we hope each one of our employees are passionate about," Seaman said.

Looking towards the future, Seaman said Cattle Bank is continuing to expand its virtual

branch.

"For the technology piece, as far as online account openings for both loans and deposits, we're hoping to do that in a fairly short order," he said.

"Sometimes we don't always know what is coming, but we're always looking and preparing for what might come so that we're able to keep up and lead the industry," Vahle said. "We try to be a leader and not a follower."



KEATON BURGESS/SC

Independent

After Claudius Jones opened the doors to Cattle Bank in 1873, the bank continues to be a staple in the Seward community for 150 years.



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Around the Square

12 The Cattle National Bank Interior Offices and Teller Line 1945

State Bank of Nebraska/ The Cattle **National Bank** Present Day Red Path Gallery 1919-1951

> 13. The Cattle National Bank Northeast Corner of the Square 1951-1997 (Picture taken in 1973)

THE CADLE

14. **The Cattle National Bank** Festus (Ken Curtis) July 1972 - 100th Anniversary Kickoff

8. State Bank of Nebraska Present Day Et Cetera Gift & Thrift 1873-1904



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Cattle Bank & Trust Main Bank Headquarters

THE CATTLE NATIONAL BANK

1997 - Present



Cattle Bank & Trust on your 150th Anniversary!

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STEPHANIE CROSTON/SCI

Representatives from Cattle Bank, Pac 'N' Save and Concordia University presented food items and a check to Deb Aegerter of Blue Valley Food Pantry Nov. 6. The food and money were raised through the annual Cattle Classic basketball tournament. Pictured are, from left: (front row) Greg Majerus, Cattle Bank; Deb Aegerter, Blue Valley; Ryne Seaman, Cattle Bank; Jennifer Koranda, Pac 'N' Save; and CJ Novak, Pac 'N' Save; and (back row) Byron Dean, Ryan Tegtmeier, Levi Calhoun, Ben Limback, Drew Olson, Tae'Lor Purdy-Korrell and Devin Smith, all of Concordia.

Community Service at Core of Bank's Mission

by Emily Hemphill emily@sewardindependent.com

Throughout its 150 years, community outreach has been a top priority for Cattle Bank and Trust.

The bank's leadership and employees focus their efforts on giving back to the community financially and through awareness of important issues.

"Community service is one of our core values," bank President Ryne Seaman said. "We do that as everyone does, through contribution of our time, talents and treasure."

Seaman pointed to John W. Cattle, Sr., who served as a major in the U.S. Army for five years during World War II, as a quiding example of the bank's giving spirit.

Cattle was president and CEO of the bank for 32 years and was the President of the Nebraska Bankers Association in 1971, serving as a supportive resource for banks across the state.

"Part of the way we say thanks and give back is through community involvement," Seaman said. "There

our staff members to be involved in the community."

Many of the bank's staff serve on city councils, school boards, are part of the Seward County Chamber and Development Partnership, or are active in their churches during Christmas at and kids' schools.

Staff participate in local events for youth, like Seward Middle School's Outdoor Ed camp and Wellness Day at Plum Creek Park, the Walk at Work campaign for Seward TeamMates and sponsorship of the Team Jack Foundation, rais-

pediatric brain for cancer.

From a financial perspective, Cattle Bank has contributed to a number of large projects in Seward, most recently the Seward Wellness Center.

It sponsors activities Concordia and is in its 24th year of the Cattle Classic, a partnership with Concordia University that doubles as a fundraiser and food drive in connection with a basketball tournament. The bank has also supported the university's capital campaigns over the

is an expectation of ing money for a cure years and gives a donation to the university for each swipe of a Spirit Debit Card.

The bank was a major donor to Seward Elementary School's most recent playground update and expansion.

It also has given to the Nebraska National Guard Museum in Seward in honor of John W. Cattle, Sr., because of his military service.

The museum contains an exhibit hall named for Cattle, as well as other projects his family has contributed to, like the recent Higgins Boat restoration.

Additionally, the bank offers its building for displays on Independence Day. It picks up the tab for Free Shred Days each year to ensure residents' personal information is disposed of safely, and it hosts blood drives on site in partnership with community blood banks.

"We want to support events and organizations and activities that our employees are passionate about," Seaman said.

CORE MISSION continued on pg 14

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CORE MISSION continued from pg 13

Recently, the bank contributed а dollar-for-dollar match of employees' donations to the Seward County Gives campaign, raising money for 38 local organizations.

It did the same for employees at its two Lincoln locations for Give to Lincoln Day.

"That's part of what we try to do is get everyone involved in a number of those types of activities," Seaman said. "We get a significant amount of involvement from our staff members and ask that they continue to

support their community and provide time for them to do that, even during the workday."

In honor of the bank's 150th anniversary in 2023, each staff member was given \$150 with one instruction:

"They must pay it forward to a cause, organization, person or family in need, other than their own family," Seaman said. "It is part of what we hope to instill in everyone of our employees, and that is the servant leadership model, which at its core suggests that as leaders we must first learn and prioritize to serve others for the greater good."

Cattle Bank staff and family celebrate the bank's 140th anniversary in 2013 at the annual Cattle Feed at Concordia University, held inside the university's Cattle Conference Room. The cake was in recognition of the bank's sponsorship of the Bulldog scoreboard.

SWILDIN 80 Anonymous Hope Crisis Center

Pay it Forward Recipients JENNIE EDMUNDSON FOUNDATION Kyle Courter Jennie Edmundson Foundation St. Jude Children's

PEOPLE FOR ANIMAL WELFARE

> Michelle Hansen High Plains P.A.W.



CEDARS

Communion Program

Mike Klintworth Christ Lincoln's Shut-in

Eli Barnes Konna Strack **Cedars Adopt a Family**

LINCOLN CHORAL

Research Hospital

Adam Heiden St. Jude Children's Hospital

> **Brock Denton** Lincoln Choral Artists

Adam Hagedorn **Brenda Earleywine** Capital Humane Society

Humane Society

Α

Cara Stoddard Emile Keough Brave Be Child Advocacy Center

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CATTLE BANK & TRUST

Cattle

150TH ANNIVERSARY

Pay it Forward Recipients



Nancy Dolezal NE Community Blood Bank



Joette Hartshorn Jackson Hackbart Our Redeemer Lutheran Church and School Ministry Center



Chase Piel Kiwanis YMCA Camp Kitaki



Leesa Richtig NU Foundation @ Fred & Pamela Buffet Cancer Center at UNMC in Omaha



Chris Schmit *Give Kids the World*



Micah Daniels Annah Heck Missionary



Justin Goranson Madonna Foundation



Carisa Fogarty Hope Crisis Center Victim Services



Matt Minchow Make a Wish NE via Willard Sorority



McKenzie Melby Capital Humane Society



Bonnie Radatz Brown County Humane Society

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Montana Browning The Cat House



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Nancy Hans LiveWellGoFish

Tanner Roth Nebraska Commission of the Blind and Visually Impaired **Ryne Seaman** Seward FoodNet



Tom Widler Seward FBLA Giving Tree Program

Olivia Nelson Villa Marie Home & School •



Stephanie Klefeker MyBridge Radio



Doreen Rech Sacred Heart Church Fire



Off the Grid Pop-Up Museum

As part of Cattle Bank & Trust's 150th anniversary celebration on the 4th of July, representatives from the bank created a "popup" museum of historical artifacts of the bank featuring old photographs, historical bank notes, local clearing house certificates and merchant trade tokens.

The novelty of the presentation is quite special with unique items the average patron would never expect to see while running a normal bank errand with kids in tow.

The curation of historical memorabilia provided to customers over the years and a paper trail of checks cleared in Seward County that was owned by John Cattle, Jr., former bank president and CEO, is on display. The collection was

Member

one of many owned by Cattle, Jr. He looked forward to planning to showcase it at the bank's sesquicentennial anniversary up until he passed away June 20, 2022.

After Cattle's passing, the vision for the pop-up museum was the idea of President and CEO Ryne D. Seaman as a way to display Mr. Cattle's many collections and to memorialize the rich heritage and tradition of Cattle Bank & Trust as one of Seward's longest operational businesses, the second oldest bank charter in the State of Nebraska and the family as one of the founding families of Seward.

"Our focus at Cattle is on community and family," Seaman said. "This collection showcases these core values and our ability to think generationally."

Another feature of the museum is a novelty assortment of historical swag including cow stress balls and pens, with graphics and colors spanning the decades.

"Becky Vahle, a Cattle family member and owner at the bank has saved promotional items that we have given out over the years to our customers," Seaman said. "It is always good for a chuckle."

The focal point of the museum is a number of digitally enhanced historical pictures on canvas of the past and present leaders of the bank entitled "Community Builders" and similar canvas prints of a number of locations where the bank has been headquartered throughout its 150-year history, appropriately titled "Around the Square", as the bank has always been located on the historical downtown square of Seward.

150TH ANNIVERSARY

In addition, many other photographs have been stitched together into a 13-minute video telling the story and history of the bank, with voiceovers by Vahle and Seaman, and background accompaniment of a musical piece entitled "Fifth and Jackson" that was created by Seward's David Von Kampen and commissioned by Roger Cattle, the son of John Cattle, Jr.

Another museum exhibit that is part of Mr. Cattle's collection displays numerous trade tokens of the early businesses in Seward that are appropriately placed on a map of the City of Seward and Seward County where they were originally located.

In addition, historical National Bank currency and clearing house certificates are on display and provide a history lesson of how money and checks were exchanged in the early days and are remarkable in comparison to the modernized conveniences we know and expect today. Back then the local banks would aather together daily at the clearing house to meet and exchange checks drawn on their banks and exchange certificates of value, while the trade tokens were used by patrons to buy goods and services.

John Cattle, Jr. was the bank's resident historian according to Seaman. "He collected all things Seward and prior to his passing he was excited to share these artifacts with the broader community." Seaman continued by saying, "I have had the honor and pleasure to work for the family and the bank for 34-years, almost my entire career, and was originally mentored by John W. Cattle, Sr., the father of John, Jr. and Becky."

Mr. Seaman joined the institution in 1989 and was named President and CEO in 2006 and is the first non-family member to serve in this role. "It is a debt that I will never be able to repay, but I am pleased with how the historical collection and museum came together for the family, the bank and the enjoyment of the those attending the 4th of July celebration."

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NEBRASKA NATIONAL GUARD MUSEUM



The NENG Museum would like to thank the Cattle Bank and Trust, Van and Becky Vahle and the late Virginia and Jay Cattle for the support of the following:

MAJOR JOHN CATTLE Three invasions in WWII with the 9th Infantry Division: North Africa, Sicily, and Normandy.



PA31-17 "Higgins Boat" landing craft is one of nine known to exist from World War II. Found and recovered from Lake Shasta, California in 2021. The boat made seven invasions in the war to include Sicily, where Major John Cattle landed in 1943. The boat is the largest and most historically significant artifact in the museum collection when it arrived on July 2, 2023.

The Cattle Bank and Trust has been with the NENG Museum since we moved to Seward in 2014! The bank leadership is here to support the telling of the history and heritage of the Nebraska National Guard from its founding in 1854 until today. Thank you Cattle Bank and Trust for being a supporter of the men and women of the Nebraska National Guard!

