

2024 SPECIAL ISSUES & PROMOTIONS

CP Canton-Potsdam Edition • Friday Publication • Deadline Mondays 5 p.m.

MO Massena-Ogdensburg Edition • Saturday Publication • Deadline Tuesdays 5 p.m.

JULY

5 **6** North Country Wellness
Potsdam Summer Festival, July 11-13

12 **13** North Country Seniors
"Staycation"

19 **20** North Country Home
Seaway Festival, July 20-28

26 **27** Dog Days Ad Sale, Part 1
Seaway Festival, July 20-28

AUGUST

2 **3** "Staycation"

9 **10** Dog Days Ad Sale, Part 2
North Country Wellness

16 **17** North Country Celebrations

23 **24** North Country Pet Care

30 **31** North Country Seniors
Labor Day, Sept. 2

SEPTEMBER

6 **7** North Country Wellness

13 **14** North Country Live Green

20 **21** North Country Eats

27 **28** North Country Home

OCTOBER

4 **5** North Country Wellness
Columbus Day - Oct. 14

11 **12** North Country Seniors
School Board Recognition Week
Oct. 16-20

18 **19** North Country Auto
Halloween - Oct. 31

25 **26** North Country Home
Halloween - Oct. 31

NOVEMBER

1 **2** North Country Wellness
North Country Pet Care

8 **9** Canton Holiday
Holiday Showcase

15 **16** Holiday Showcase
Thanksgiving - Nov. 28

22 **23** Holiday Showcase

29 **30** Holiday Showcase

DECEMBER

6 **7** North Country Wellness
Holiday Showcase

13 **14** Holiday Showcase
New Year's Guide, Part 1

20 **21** Last Minute Shopping
Holiday Greeting Page
New Year's Guide, Part 2
Christmas - Dec. 25

27 **28** Full Page Ad Sale

NORTH COUNTRY
THISWEEK

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