Choose Your Local Market... Potsdam-Canton Edition Akwesasne ssena Greater Massena

Waddington

• Norfolk

Canton

Norwood

CIRCULATION AUDIT BY

IRCULATION

VERIFICATION OUNCI

Ogdensburg

Madrid

Heuvelton

Gouverneur

Black Lake ...

Greater

Canton Area

Area

Brasher Falls

Winthrop

West Stockholm

Parishville

lannawa Falls

Colton Greater Potsdam Area

16,280 Readers

• 8,703 circulation, including 6,660 Home-Delivered **copies** and 575 e-edition views per week 2.25 readers per print copy, 73% readership of home-delivered copies

Friday publication

Deadline 5pm, Mondays

Massena-Ogdensburg Edition

18,028 Readers

• 7,757 circulation, including 1,276 mailed copies and 893 e-edition views per week 2.25 readers per print copy, 73% readership of home-delivered copies

Saturday publication

Deadline 5pm, Tuesdays

.. Or Saturate Both Markets at a Discounted Price!

Both Editions

34.308 Readers • 16,460 circulation, including 7,936 Home-Delivered & mailed copies plus 1,468 e-edition views per week

2.25 readers per print copy, 73% readership of home-delivered copies & 2,167 average e-edition views per week

* Sources: Circulation Verification Council (CVC) Audit for North Country This Week, Jan. 2024, Google Analytics.

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