

Are you a **PEOPLE PERSON?**

Do you like to **BUILD RELATIONSHIPS** and **HELP YOUR CLIENTS** **SUCCEED?**

If so, we may have the opportunity for you to join *North Country This Week / NorthCountryNow.com* as an **ADVERTISING SALES CONSULTANT**. In this role, you will work with local and regional organizations to create print and digital marketing campaigns that help grow their business or achieve their goals.

North Country This Week / NorthCountryNow.com is the **#1 news and information source for St. Lawrence County, reaching about 80% of households**. We are an independently owned company with a fast-moving work atmosphere and flexible work hours to accommodate family needs. **If you are looking for a place to put down roots and grow your career, this position may be for you.**

This is a full-time position based in our Potsdam office and requires that you have reliable transportation for travel in various parts of St. Lawrence County. **You must be comfortable meeting clients in person and giving sales presentations as well as communicating by email and phone.** Basic computer and math skills are a must.

Sales or fund-raising experience is preferred but not required. The ideal candidate will have the following skills:

- Develops positive relationships with current and potential clients
- An entrepreneurial spirit and ability to think creatively
- Excellent verbal, written communication and presentation skills
- Time management skills with ability to handle multiple tasks and priorities
- Strong new business development skills preferred
- Ability to work independently and self-motivated

We offer great benefits including medical, dental, vision, retirement plan with company match, and family-friendly, flexible work hours. The position offers a base salary of \$48,000 to \$60,000 to start plus generous commissions based on your sales success. **If you think you would be a good fit, we would love to talk with you.**

Apply today with a resume and cover letter explaining why you are interested in this position. Deliver to *North Country This Week*, 4 Clarkson Ave., Potsdam, between 9 a.m. to 4 p.m. weekdays or email to Bill Shumway, publisher, at Bill@NorthCountryNow.com



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COMMITTED TO OUR COMMUNITIES