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Target POTENTIAL CUSTOMERS

Interested In:

- Restaurants
- Shopping
- Tourist Destinations
- Motels, B&Bs & Cabins
- New Home Purchases
- Health Care
- Liquor Stores
- Financial Institutions
- Major Employers

Distributed throughout St. Lawrence County at:

Motels • Airports • College Admissions Offices • Tourist Destinations • Camps • Campgrounds
Chambers of Commerce • Economic Developers' Offices

All Ads Appear Online for Free at NorthCountryNow.com
Deadline for Summer 2024 Issue May 6

It's All About the Experience...

Visitor's Guide

ST. LAWRENCE COUNTY

SUMMER 2024

Summer 2024 Rates

10,000 COPIES

Advertising Deadline: May 6 • Distribution by May 24

ADVERTISING RATES

■ Full Page (10 3/8" x 15 3/4")	\$418
■ Three Quarter Page (7 3/4" x 15 3/4 or 10 1/4" x 11 3/8")	\$336
■ Junior Page (7 3/4" x 11 3/4")	\$288
■ Half Page (10 3/8" x 7 3/4" or 5" x 15 3/4")	\$256
■ Three Eights Page (5" wide x 11 3/4")	\$208
■ Quarter Page (5" x 7 3/4" or 2 1/4" x 15 3/8")	\$155
■ 3/16 Page (5" x 5 3/4" or 2 1/4" x 11 3/4")	\$121
■ Eighth Page (5" wide x 3 3/4" or 2 1/4" x 7 3/4")	\$ 89
■ Sixteenth Page (2 1/4" x 3 3/4")	\$ 52

Add FULL PROCESS COLOR for Extra Impact!

Full Page \$195, Three Quarter Page \$175, Junior Page \$140, Half Page \$125,
Three-Eighth Page \$90, Quarter Page \$65, 3/16 Page \$55, 1/8 Page \$45

To advertise, call 315-265-1000

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**St. Lawrence County Visitor's Guide
is published by**

North Country This Week

**4 Clarkson Ave., P.O. Box 975,
Potsdam, NY 13676**



Reach Visitors, Tourists and Business People!

Restocked Every 2 Months!

MOTELS

Canton

- Best Western University Inn
- Fairfield Inn
- Holiday Inn Express

Gouverneur

- Clearview Motel
- Lawrence Manor Motel

Massena

- Blue Spruce Motel
- Econo-Lodge
- Lakeview Motel
- Massena Quality Inn
- Super 8 Motel

Waddington

- Riverview of Waddington Motel

Ogdensburg

- Wishing Wells Motel
- Quality Inn
- Gran-View Quality Inn
- Windjammer
- Stone Fence Motel

Potsdam

- Clarkson Inn
- Scottish Inn
- Northern Family Motel
- Potsdam Motel
- Hampton Inn

Hogansburg

- Comfort Inn

MAJOR CAMPGROUNDS

(Summer Only)

- Riverside Campground, Brasher Falls
- Coles Creek, Waddington
- Higley Flow, Colton
- Robert Moses, Massena
- Massena International Campground

COLLEGE & UNIVERSITIES

(Reach Visiting Families & Prospective Students)

- SUNY Potsdam Admissions Office
- SUNY Potsdam Student Union
- Clarkson University Admissions Office
- Clarkson University Student Union Info Desk
- SUNY Canton Admissions Office (French Hall)
- St. Lawrence University Bookstore
- St. Lawrence University Student Center
- St. Lawrence University Newell Field House
- New York State Ranger School, Wanakena

AIRPORTS

- Ogdensburg International Airport
- Massena International Airport

BED & BREAKFASTS

- Felician House B & B
- Whalen House Guest Rooms
- White Pillars Lodging
- Butternut Ridge B & B
- Sagamore Farm
- Catamount Lodge
- Oak Point Trading Post
- Inn at Holmes Hill
- Packbasket Adventures & Lodging
- Guest House B & B
- Lintengard B & B
- Moore's Hill B & B
- 33 Park St. Guest Apt. and B & B
- Clarkson Guest Home
- Pine Manor B & B
- Lawrence Manor B & B
- Emerald B & B
- Beaver Creek Lodge
- Oswegatchie River Lodge
- 24 E. Main St. B & B
- Huntley House B & B
- Off the Hook B & B
- Hidden Meadow B & B
- Splendid Space B & B
- The Sherman Inn B & B
- Maple Rock B & B
- Rose of Sharon B & B

CABINS & COTTAGES

(Summer Only)

- Chapman Cabins
- Sunnyside of Black Lake
- The Log Cabins
- Davis' Country Cabins
- McLear's Cottage Colony
- Never Inn LLC
- Indian Head Point
- Rodak's Cozy Cottages
- Lakeside Treasure & Marine
- Cedar Grove Camps
- Back Bay Campground
- North Country Cottages
- Fisherman's Landing
- Dashnaw's Camp Wildwood
- Butter Nut Cove Cottages
- Pleasant View Cottages
- Black Lake Marine Cottages
- The Happy Fisherman
- Burke's Chippewa Lodge
- Echoes on the Lake
- Shelato's Cedar Springs

TOURIST SITES

- St. Lawrence Centre, Massena
- Remington Art Museum, Ogdensburg
- NY Power Authority's Hawkins Point
- St. Lawrence Seaway Eisenhower Locks*
- St. Lawrence County Historical Assoc.
- Thirsty Moose, Childwold
- Nice 'n Easy, Star Lake
- Sevey's Point, South Colton
- St. Lawrence Power & Equipment Museum, Madrid
- TAUNY Gallery, Canton
- Gouverneur Museum
- Ogdensburg Visitor Center
- Lake St. Lawrence Boat Tours
- Akwesasne Museum
- Three Locations in Morristown
- Parkway Express, Ogdensburg
- Echoes on the Lake, Hammond
- Pickens General Store, Heuvelton
- Lisbon Beach*
- Clifton-Fine Golf Course*

***Summer Only**

ECONOMIC DEVELOPERS & MAJOR EMPLOYERS

- Economic Development Offices in Canton, Massena, Potsdam
- Ogdensburg Bridge & Port Authority
- St. Lawrence County Industrial Development Agency
- Local Real Estate Agencies
- Fine Town Hall
- Clifton Fine Community Center & SOS Center

CHAMBERS OF COMMERCE

- St. Lawrence County • Canton • Gouverneur • Massena • Ogdensburg • Potsdam • Morristown

30% off

VISITOR GUIDE ADS

when you repeat **June 14 & 15**

50% off

VISITOR GUIDE ADS

when you repeat **July 12 & 13**

*50% off applies only if 30% offer was taken



Staycation!

A Special Section
Devoted to
ACTIVITIES
in your own
BACKYARD!



Read Weekly Over
34,000 TIMES

- Lawn & Garden
- Restaurants
- Outdoor Equipment
- Liquor Stores
- Hiking & Tourist Info
- Camping & Fishing
- Golfing
- Arts & Entertainment
- Local History/Museums

NORTH COUNTRY
THISWEEK

Ask for
John Basham, ext. 25
Sean McNamara, ext. 63
Amanda Hitterman, ext.34

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