

Choose Your Local Market...

Potsdam-Canton Edition

16,280 Readers

- 8,703 circulation, **including 6,660 Home-Delivered copies** and 805 e-edition views per week
2.25 readers per print copy, 73% readership of home-delivered copies

Friday publication

Deadline 5pm, Mondays

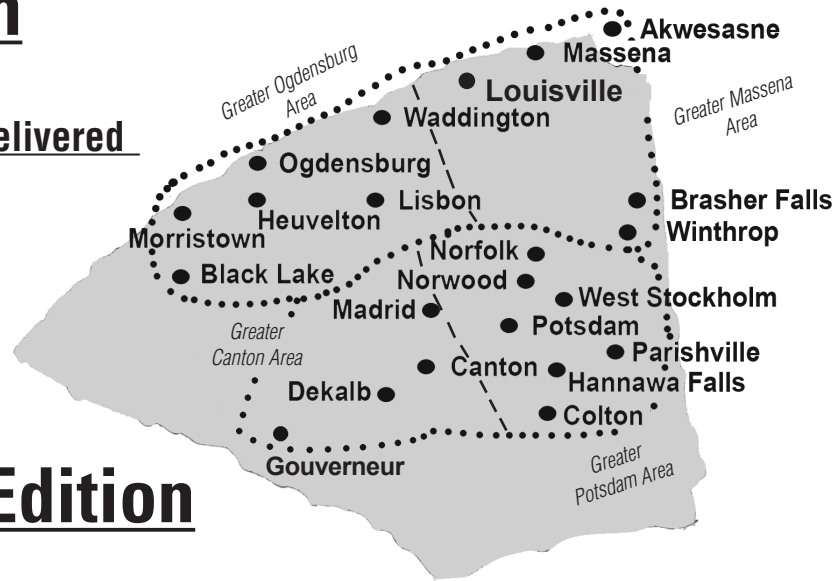
Massena-Ogdensburg Edition

18,028 Readers

- 7,757 circulation, **including 1,276 mailed copies** and 1,362 e-edition views per week
2.25 readers per print copy, 73% readership of home-delivered copies

Saturday publication

Deadline 5pm, Tuesdays



CIRCULATION AUDIT BY



... Or Saturate Both Markets at a Discounted Price!

Both Editions

34,308 Readers

- 16,460 circulation, **including 7,936 Home-Delivered & mailed copies** plus 2,167 e-edition views per week

2.25 readers per print copy, 73% readership of home-delivered copies & 2,167 average e-edition views per week

* Sources: Circulation Verification Council (CVC) Audit for North Country This Week, Jan. 2024, Google Analytics.

NORTH COUNTRY THISWEEK

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