



MPA eBulletin

A resource for Missouri Press Association members

eBulletin for July 2, 2025

[Contact MPA Staff — Click Here!](#)

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September

11-13 — MPA 159th Annual Convention and Trade Show, The Wildwood Hotel, Wildwood

21-27 — 77th Missouri Photo Workshop, Union

October

9-10 — National Newspaper Association 139th Annual Convention and Trade Show, Minneapolis

November

13 — Missouri Photojournalism Hall of

— Get your staff free training through Earn Your Press Pass and Digiversity.tv

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Call 573-449-4167



[Pledge your support today.](#)

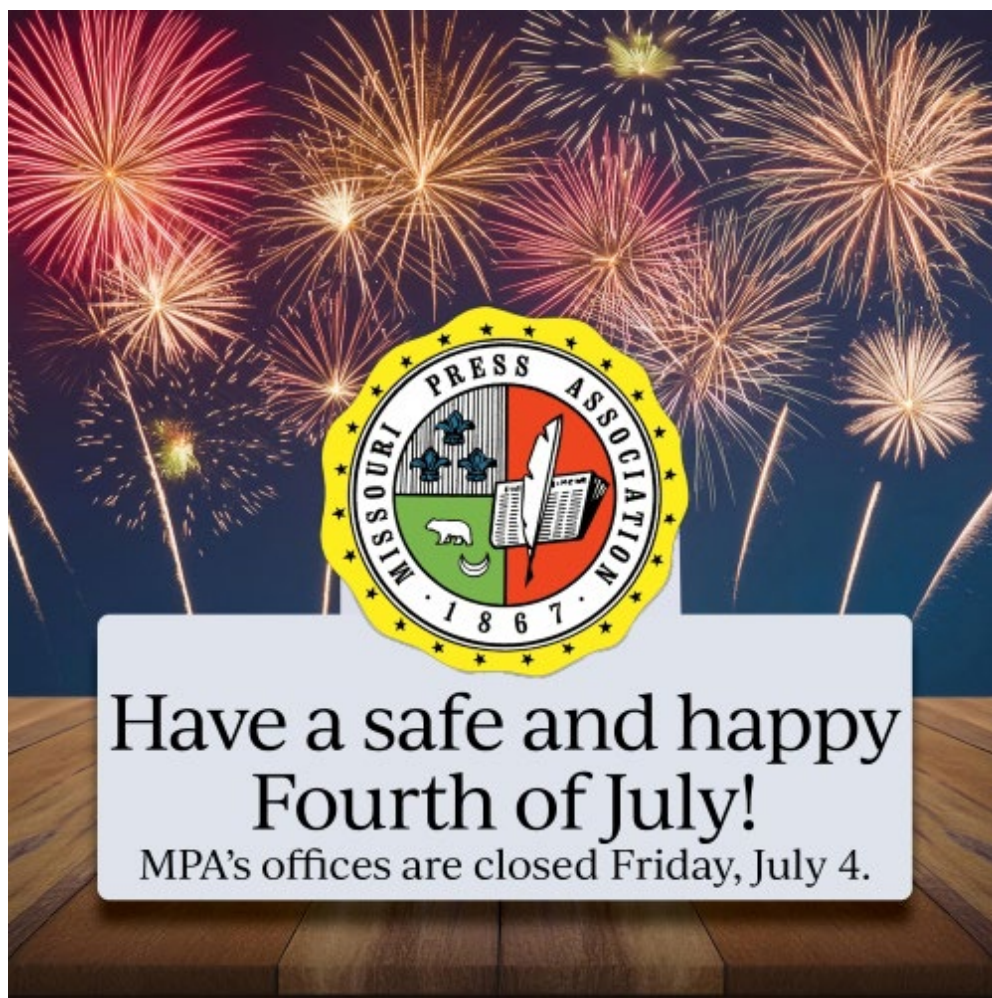
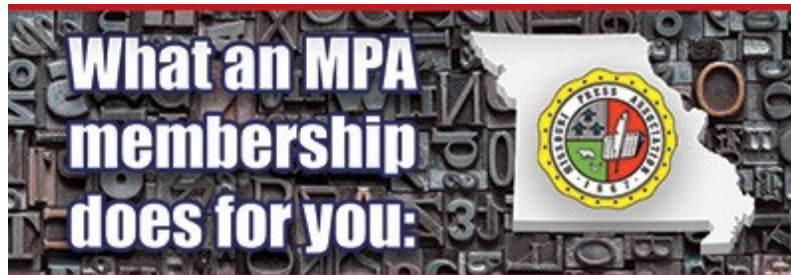
Fame Induction Ceremony, Columbia



LocalMedia
Association



[Interlink Circulation is the most widely used newspaper-circulation system in America, helping more than 1,550 community newspapers navigate the postal system to obtain the best delivery at the lowest cost.](#)





Coming Soon! Mizzou football ticket tradeout info

Missouri Press Association members should be on the lookout for information about this year's Mizzou football ticket tradeout.

For the 34th year, the University of Missouri Athletic Department is working through Missouri Press to arrange a "football-tickets-for-advertising trade-out." Pending final approval of details, information will be sent out in a separate email and also available via the Association's website, www.mopress.com.

Requests will be capped at 4 tickets per newspaper for the home game with the Mississippi State Bulldogs on Saturday, Nov. 15. The game time is to be determined.

Tickets are valued at \$50, so the maximum trade value your newspaper will be asked to provide as part of the tradeout agreement is \$200.

Newspaper groups will be able to request tickets for each publication participating in the advertising tradeout, however, separate forms for each participating newspaper will be required.

Missouri Press plans to host a tailgate prior to the start of the game. A separate registration form for the tailgate will also be available.



Legislative Update: Gov. Kehoe takes action on FY26 budget bills, and more

The following is a legislative update from Clarkston Nelson, LLC concerning the Missouri General Assembly's special legislative session. Use the information within to develop local coverage of issues important to your readers.

Governor Kehoe Takes Action on FY26 Operating Budget Bills

Governor Mike Kehoe officially signed Missouri's Fiscal Year 2026 (FY26) state operating and capital improvement budget, totaling \$50.8 billion, including \$15.4 billion in general revenue. While many waited to see their fate and what the Governor decided to veto, several were surprised by the 208 line-item vetoes that were issued. In addition to the vetoes totaling nearly \$300 million, the Governor also imposed 32 spending restrictions worth an additional \$211 million in general revenue.

In the FY26 budget approved by the General Assembly back in May, nearly \$775 million in new general revenue spending was added above the Governor's budget recommendation, including 450 items that Governor Kehoe did not propose or went beyond his recommendation. Additionally, the Office of Administration's Division of Budget and Planning estimates a nearly \$1 billion shortfall in general revenue starting in FY27.

Supreme Court Chief Justice

By order of the Court, Supreme Court of Missouri Judge W. Brent Powell will assume the role of chief justice beginning July 1. His two-year term as chief justice will run through June 30, 2027. He succeeds Judge Mary R. Russell, who remains on the Court.

Missouri House Establishes Interim Study Committee on Property Tax Reform

Missouri House Speaker Jon Patterson (R-Lee's Summit) has established the Special Interim Committee on Property Tax Reform upon the conclusion of the legislative special session this month. This interim committee will be Chaired by Rep. Tim Taylor (R-Booneville) and will study and make recommendations to ensure "fairness, transparency, and sustainability for taxpayers and municipalities across the state". The Committee was created as the issue of "property tax reform" has gained significant momentum in the General Assembly and has become a major topic, often divisive, that will continue to be discussion in the upcoming years. Further, Speaker Patterson has suggested that he would welcome another legislative special session soon if called upon by the Governor to further address issues surrounding the recently passed property tax provisions of SB 3.

Read the full report on mopress.com.



Remember, please hold off publicizing BNC results

Congratulations to the Better Newspaper Contest awards winners! Results of judging for this year's contest have been shared with your newspaper's BNC contact.

Contestants are asked not to publicize results of the BNC until after the awards luncheon at the 159th Annual Convention in Wildwood.

You can register to attend the convention [here](#).



Larry Dablemont's outdoors column is free to newspapers

Outdoors writer Larry Dablemont, who lives eight miles north of Bolivar, would like to offer his free weekly column to any Missouri newspaper. Forty papers currently receive it, including the Lake Sun Leader, the Lamar Democrat, the Gasconade County Republican, and the Houston Herald.

The 700- to 900-word column is emailed every Monday morning. Many of the columns are archived on his website, <https://larrydablemontoutdoors.blogspot.com/>

To receive his column, email Dablemont at lightninridge47@gmail.com or call him at 417-777-5227.



NEW!

BOOST YOUR COMMISSIONS THROUGH MPS!

EARN AN EXTRA \$35 - \$250 PER WEEK!
Per ad sold
Paid directly from MO Press Service to the sales rep.

One of the benefits of your newspaper running the Missouri Press Service Ad Networks each week is that you qualify to sell ads into the networks.
NOW, this can benefit you the sales rep as well as your newspaper.

EARN 10% OF WHAT YOU SELL PAID DIRECTLY TO YOU THE SALES REPRESENTATIVE!

With your member newspaper still receiving 50% of the Gross Sale.

HOW IT WORKS

- When you make a sale into the MPS ad Networks, your newspaper will collect the payment from your client.
- The newspaper will keep 50% of the gross sale and send MPS the other 50%.
(Must be prepaid by the Wednesday prior to the first run date.)
- MPS will need the sales rep to fill out a W9 and submit it before receiving a commission check.
- You, the sales rep will receive 10% of the gross sale amount, after submitting a W9.
(If multiple run dates for the same client are ordered, payout date is based on the last run date per order form submitted).
- To submit an ad go to: <https://tinyurl.com/485dh6wr>
- Payment to MPS may be made on-line or called in by credit card. Any payment mailed will have to be received by Missouri Press before the ad can run. Call CC payments in to Marcie at 573.449.4167 ext. *
- Please visit <https://tinyurl.com/2r79h5um> for info on participating publications and pricing structure.

For more information please contact Ted Lawrence or Jeremy Patton at
tlawrence@mopress.com / jpatton@mopress.com
www.mopress.com/mo-press-service

Check out the agenda for this year's Annual Convention, Sept. 11-13

Get ready for what is going to be one WILD time!



Take a Road Trip Down





159th Annual Missouri Press Convention and Trade Show

Wildwood Hotel • 2801 Fountain Place
Wildwood • Sept. 11-13, 2025

To register, go to: <https://tinyurl.com/4bwmf96f>



Call The Wildwood Hotel at 636-733-9100
and ask for the Missouri Press Association Rate
Deadline for Sleeping Rooms: August 11
MPA Rates \$120/per night Sept. 11, \$160/per night Sept. 12 & 13
Deadline to Register for Convention: September 3



Tentative Schedule

Thursday, September 11

11AM | Registration Open | *Pre-Function Area & Augusta Ballroom*
Noon | MPF Lunch/Board Meeting | *Grover Room*
2PM | MPA/MPS Board Meeting | *Chesterfield Room*
6:30-9PM | Foundation Fundraiser | *Big Chief Roadhouse*

Friday, September 12

7:30AM-6:30PM | Registration and Better Newspaper Contest Displays | *Pre-Function Area & Augusta Ballroom*
8AM-4PM | Trade Show Open
8:15AM | Breakfast Program & Welcome
Wildwood Mayor Joe Garritano | Wildwood Ballroom
9AM | General Session | *Susan Croce Kelly*
Route 66: The Highway and Its People | Wildwood Ballroom
9:45AM | General Session | *Jeremy Gulban | CherryRoad Media*
Connecting What Matters | Wildwood Ballroom
10:45AM | Break | Trade Show Area | *Augusta Ballroom*
11AM | Vendor Networking and Info Blasts from Exhibitors
Augusta Ballroom
Noon | Lunch | *Wildwood Ballroom*
12:15PM | Lunch Program | *Elizabeth Eikmann*
Missouri Humanities | Unseen St. Louis | Wildwood Ballroom
1PM | Business Meeting | *Wildwood Ballroom*
1:15-1:40PM | Break and Networking in the Trade Show
Augusta Ballroom
2PM | General Session | *State Treasurer Vivek Malek*
Remarks and Q & A | Augusta Ballroom
2:30PM | General Session | *Dr. Colin Hitt | PRIME Center,*
St. Louis University | The Importance of Educational Testing
Augusta Ballroom
3PM | General Session | Great Ideas Session | *Augusta Ballroom*
5PM | MPA Board of Directors Reception | Milk & Honey
(across the street from Wildwood Hotel entrance)

6PM | Hall of Fame Reception |
Wildwood Ballroom
6:20PM | Silent Auction Ends |
Last Call for Bids!
6:30 PM | Hall of Fame Dinner |
Introducing MPA's Signature Drink – the Missouri Press Mule
Wildwood Ballroom
Est. 8:30 PM | Hospitality Space Opens

Saturday, September 13

7:30AM-Noon | Registration and Better Newspaper Contest Displays | *Pre-Function Area & Augusta Ballroom*
8:30AM | Breakfast Program | *Don Corrigan, book author and*
former newspaper editor | Publish That Book:
How News of the Weird Can Be Your Blockbuster
Augusta Ballroom
9:15-10:25AM | General Session | Roundtable Discussions
Augusta Ballroom

- Newspapers In Education | *Helen Headrick & Hannah Spaur*
- Future of Newspaper Ownership:
How YOU Become the Publisher | Tim Schmidt
- Adapting to the Digital Age:
Monetize social media engagement and impact
Katelyn Mary Skaggs
- Speaking their Language:
Leadership and Connecting with the Next Generation
of Journalists | Austin Lewter
- Writing the Future with a Student Journalist Project
Jacob Warden & Roxie Murphy

10:25-10:35AM | Break in *Augusta Ballroom*
10:35-11:20AM | General Session | *Austin Lewter from*
Texas Center for Community Journalism | AI: Create Your
Policy & Know What You're Dealing With | Augusta Ballroom
11:30AM | Better Newspaper Contest Awards Lunch
Wildwood Ballroom



Get your staff free training through Earn Your Press Pass and Digiversity.tv

[Digiversity.tv](https://www.digiversity.tv) has been revamped, but you still have access through your Missouri Press Association membership. Digiversity.tv focuses on the Adobe Creative Cloud suite of products, with trainers using videos, written articles and live webcasts to tackle various topics.

With the new website, signing up for Digiversity.tv has changed. To register, go here: <https://www.digiversity.tv/signup-sa>. **If you register yourself or your staff, please let Missouri Press know separately by emailing mbarba@mopress.com.**

In addition to training and explaining, you can submit questions directly to Digiversity staff through the website here: <https://www.digiversity.tv/checkin-the-mail>.

Earn Your Press Pass

A web-based course that teaches the fundamentals of journalism, Earn Your Press Pass helps fill the gaps for newspapers having difficulty recruiting trained journalists and has now been expanded to advertising sales.

The courses provide new hires, freelancers or sales people the information and structure they need to sit down and complete lessons that teach the basics of good journalism and ethical advertising sales. Everything from common newspaper terminology to story writing to media laws are covered in the editorial materials, while the advertising course teaches sales tactics, prospecting and how to conduct a needs analysis.

The goal of Earn Your Press Pass is to impart practical, usable knowledge to participants. Lessons are designed to take the layperson to a functioning newspaper reporter or advertising salesperson upon completion in a straight-forward and comprehensive approach.

Learn more at earnyourpresspass.com and find out what the course can offer your publication and staff.

To sign up for the course and get added to the Missouri Press group, send an email to mbarba@mopress.com or kfortier@mopress.com.

Don't forget: A digital copy of your newspaper is required

Uploading your newspaper digitally to NewzGroup for the purpose of digital tear sheets is a requirement of Missouri Press Association membership.

Begin uploading your digital copies now. If you are not uploading digital copies of your newspaper, contact Ted Lawrence at tlawrence@mopress.com or by phone at

(573) 449-4167, ext. 312, for more information or to provide MPS with login information.

Please note, this requirement for a digital version of your newspaper is separate from and does not circumvent the need to continue uploading to Missouri Press' public notice website, mopublicnotices.com. Uploading your public notices to the Association's

website is one of newspapers' best defenses against efforts to remove them from third-party publications.

Resources you can use

Because Missouri Press promotes the programs of these organizations, they allow MPA members to get their training webinars and programs at reduced or member rates.

Visit these sites to find out about the latest webinars offered and/or to explore archived webinars.

- [Local Media Association](#)

- [Online Media Campus](#)

Also visit these organizations for more resources to help your newspaper:


- [Earn Your Press Pass](#)

- [Digiversity.tv](#) — Adobe CC training with Russell Viers

- [America's Newspapers webinars and training](#)

- [Better News — American Press Institute](#)

- [Reynolds Journalism Institute](#)



Airtable APP 11:20 AM
Anonymous updated 1 record in table **News Tips** in The Keene Sentinel

Anonymous
Granite Valley Preparatory at KSC
Slug
Granite Valley Preparatory at KSC
Publication Status
Planned
News Tip
Email at 5:04 pm Tuesday, June 10, 2025 to KSC faculty and staff: Dear Keene State College Staff and Faculty -
We are pleased to announce that we will welcome Granite Valley Preparatory, a new public charter high school, for its inaugural school year here on Keene State's campus in the fall.
Granite Valley Prep will operate from a concentrated set of classrooms during the 2025-2026 academic year while renovations are made to their ultimate home at Blake House on the corner of Winchester and Main Streets.
Keene residents Christopher Smith and Liberty Ebright founded Granite Valley Prep, which was formally chartered by the New Hampshire Department of Education last December.

How a new workflow aims to strengthen community relationships through news tips

[Reynolds Journalism Institute](#) — For many community newspapers, news tips are one of the key ways they interact with their communities, so maintaining that relationship is crucial.

However, with story ideas coming at editors from every direction – email, phone call to a newsroom line, a personal visit to the newsroom, a Facebook message or simply word of mouth – it can be hard to keep up.

The Keene Sentinel, the independent, locally-owned newspaper covering New Hampshire's Monadnock Region, wanted to create a workflow that allows staff to

efficiently keep up with news tips. We aimed to build a workflow that ensured nothing fell through the cracks, while making it easy to continually engage with the community throughout the process.

Identifying priorities and pain points

The first step was to identify pain points in the current system for tracking news tips, which includes reporters and editors either emailing tips or sending them as a Slack message to the co-executive editor. The editor then adds them to a running Google Doc to keep track of them, and assigns them to reporters.

After meeting with the news editors, we made a list of what was not working, what was working well and what they thought could be improved. We also asked what their top priorities and goals were for this new system. The big takeaway was that we had to find a system that balanced being most efficient for our newsroom while still being intentional about engaging with our community and responding to people who submit news tips.

For efficiency, having a system that was centralized was key. Editors didn't want to have to track down emails or Slack messages trying to remember a story idea, and they didn't want to create another long Google Document that was going to get crowded with too many press releases. Editors also wanted to sort by priority of the tip and the beat that story fell under.

To intentionally engage with members of our community who submit news tips, we created a two-step process to follow up with people before and after a story is published – what we called “closing the loop.”

Learn more [here](#).



Trust Tip: Explain the relevance of national issues (and invite people's input)

Trusting News — The bombardment of news updates from DC is exhausting for most of us — journalists included. Our team at Trusting News talks a lot about what the public really needs from journalists in this chaotic environment, across a wide range of people's news appetites, demographics and interests.

Today, we'll share a few ideas we hope you'll copy and build on.

1. Ask your audience what they need

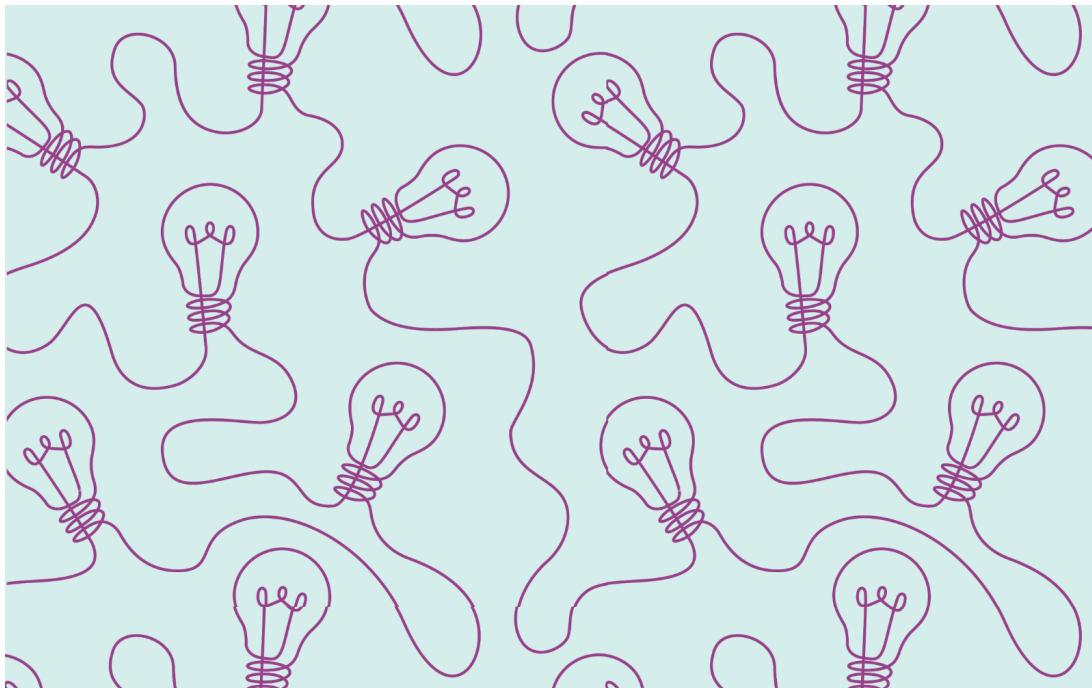
A few months ago, we wrote about ways to find out what your audience most wants from you when it comes to making national news more relevant. We invited you to use a survey we created (even to make a copy of it) to ask them directly for their input.

Huge thanks to Erica Smith of the Times Union and Allison Shirk of WEHCO Media, both representatives on our newsroom advisory committee, who shared their results with us! (Note: We ALWAYS appreciate knowing what you're hearing from your communities, and we never share internal info publicly without permission.)

We were not surprised that for the basic question of how these two local newsrooms could be most useful, both audiences selected as the top choice: Explaining how the local community could be impacted.

We were ALSO not surprised, however, that the answers diverged after that. One community requested more solutions and actions people could take, and the other's #2 and #3 were fact-checking and providing historical context. That reinforces the importance of getting to know YOUR audience rather than relying on generalizations and assumptions.

Learn more [here](#).



Collective Wisdom: Breaking down generational barriers

American Press Institute — Americans today tend to exist in generational silos. Even within communities, we are often socially and institutionally divided by age. People congregate in social venues with their own age groups. Our culture, especially social media, often reinforces age-based differences through labeling or exaggerating conflict among generations.

At API we have been working on ways that news organizations can help bridge divides in their communities, including across generations, with the idea that communities work best if people share their diverse perspectives, life experiences and lessons to confront and solve common problems.

This ethos is embedded in our local news summits, including one in Nashville in which we discussed ways news organizations can build on a community's history and culture to develop new audiences and one in Denver where we discussed intergenerational connections.

To that end, we have asked five people outside of journalism with experience in engaging and working with people of all ages how they approach their work. What practices do they use to engage young people that news organizations can adapt and apply in broadening their audiences?

You'll find common themes in their answers — one is that it is a mistake to think that young people will not engage on civic issues or that they are uncurious about them — but also unique insights that arise from their own work outside of journalism.

We hope their answers will give news organizations some transferable ideas and skills that will help them think about connecting their communities and engaging people regardless of age — and expanding audiences in the process.

Learn more [here](#).

HELP WANTED/MARKETPLACE

Members of Missouri Press Association may place ads FREE in the Marketplace section if the ad is for a position with a Missouri newspaper. Non-members please call or email Matthew Barba for pricing, (573) 449-4167 or mbarba@mopress.com.

Ads appear in the weekly eBulletin and online at <https://mopress.com/job-bank/>. Email ads to mbarba@mopress.com or fill out our online form.

Find the Missouri Press Marketplace online at www.mopress.com

FOR SALE



SOUTHWEST GROUP: Three weekly newspapers in Jasper County are offered for sale as a group. One covers the county seat, the other two are long-time established newspapers. All are legal publications. Owners wish to retire. Email: jascocitizen@gmail.com. (5/1/2024)

THE FAYETTE ADVERTISER

Howard County's News Leader Since 1840

WEEKLY NEWSPAPER: Award-winning weekly newspaper in Howard County. Locally owned since 1840. Loyal advertising and readership. Excellent staff. Debt free. Owner plans to re-locate.

Fayette is the county seat with a population of approximately 2,600. and is the home of Central Methodist University. Coverage area includes Fayette, New Franklin, Armstrong, Harrisburg, Higbee, and Glasgow.

Email: jaddison@fayettenews.com (6/19/2023)

HELP WANTED



FREELANCE SPORTS: VYPE Media is looking for part-time free-lance writer with contacts at Missouri high schools to write content for a web site start up.

Free-lance hourly pay is based on experience. You can check out our website at VypeOK.com.

For more information please email Roscoe.Migliore@vype.com (6/25/2025)



SPORTS PUBLISHING: VYPE Media is looking for affiliate partners in the state of Missouri for the publishing of magazines and web pages in different markets across Missouri.

We work with you to create your own local high school marketing empire. You can check out our website at VypeOK.com.

For more information, please email Roscoe.Migliore@vype.com (6/25/2025)

McDONALD COUNTY PRESS

PART-TIME REPORTER: Part-time contract reporter to cover and write stories on meetings, events, and news in McDonald County, Missouri, and write feature stories for the Bella Vista, Arkansas, area. Candidates must be able to attend meetings and events, take photos, and write news stories with accurate and correct spelling, punctuation and grammar and submit items for editing and publication in a timely manner. Pay is \$60 per published story, with the expectation being two or three stories per week with photos and one feature story with photos. Applicants must be able to provide their own transportation and means of writing, taking photos and submitting them in digital format for publication. Interested applicants should email a resume, cover letter and writing samples to mjones@nwaonline.com. (6/3/2025)

WANTED TO BUY

This e-mail has been sent to mbarba@mopress.com, [click here to unsubscribe](#).