

MPA eBulletin

A resource for Missouri Press Association members

eBulletin for April 23, 2025

[Contact MPA Staff — Click Here!](#)

Contents

- Share your thoughts on MPAME and future MPA events
- Revenue resources you can use from RJI
- Boost your commissions through MPS
- Nominate a Sunshine Hero from your community



April

30 — Missouri Sunshine Hero Nominations Due

May

— Tell us what you think about
mopress.com

— Would you run a story series on Route
66?

— MPA has received two membership
applications

— Join the fight for truth at the Media and
the Law seminar

— Tee up your team for this year's Kevin
Jones First Amendment Golf Classic

— Ozark Press Association is meeting
June 6

— Save the Date: MPA Annual Convention
is Sept. 11-13

— Are you utilizing these free training
tools?

— A digital copy of your newspaper is
required

13 — Missouri Photojournalism Hall
of Fame Nominations Due

June

5 — Kevin Jones Memorial First
Amendment Golf Tournament |
Loutre Shores Country Club,
Hermann

6 — MPA/MPS/MPF Board Meetings,
Hermannhof Inn & The Tin Mill
Restaurant

6 — Show-Me Press Association
Meeting, Hermann

September

11-13 — MPA 159th Annual
Convention and Trade Show, The
Wildwood Hotel, Wildwood

21-27 — 77th Missouri Photo
Workshop, Union

November

13 — Missouri Photojournalism Hall
of Fame Induction Ceremony,
Columbia

— Promote public notices in newspapers

— Expert columns provide inspiration, training

— Resources you can use

— Finding a legislation tracking tool that fits your newsroom's needs

— Trusting News: Address immigration rumors in your community

— An end to government data collection will make journalists' jobs harder

— Help Wanted / Marketplace



Call 573-449-4167





Pledge your support today.

LocalMedia
Association



Interlink Circulation is the most widely used newspaper-circulation system in America, helping more than 1,550 community newspapers navigate the postal system to obtain the best delivery at the lowest cost.





Share your thoughts on MPAME and future MPA events

Missouri Press Advertising and Marketing Executives would like to get your feedback and/or suggestions on future ad/marketing meetings. Please take just a couple minutes to complete the following survey.

General Comments: Testimonial - If you attended this year's event, and felt it was worthwhile, could you please provide a short testimonial that may be featured in promotion of future MPAME meetings?

Scan the QR code above or find the survey [here](https://tinyurl.com/h8pddsm7).

Revenue resources you can use from RJI

Boost your newsroom revenue with these tools and tips from the Reynolds Journalism Institute. Check out the flier [here or scan the QR code below](#) to learn more about how you can strengthen your newsroom's operations and sustainability.



NEW!

BOOST YOUR COMMISSIONS THROUGH MPS!

EARN AN EXTRA \$35 - \$250 PER WEEK!
Per ad sold
Paid directly from MO Press Service to the sales rep.



One of the benefits of your newspaper running the Missouri Press Service Ad Networks each week is that you qualify to sell ads into the networks.
NOW, this can benefit you the sales rep as well as your newspaper.

EARN 10% OF WHAT YOU SELL PAID DIRECTLY TO YOU THE SALES REPRESENTATIVE!

With your member newspaper still receiving 50% of the Gross Sale.

HOW IT WORKS

- When you make a sale into the MPS ad Networks, your newspaper will collect the payment from your client.
- The newspaper will keep 50% of the gross sale and send MPS the other 50%.
(Must be prepaid by the Wednesday prior to the first run date.)
- MPS will need the sales rep to fill out a W9 and submit it before receiving a commission check.
- You, the sales rep will receive 10% of the gross sale amount, after submitting a W9.
(If multiple run dates for the same client are ordered, payout date is based on the last run date per order form submitted).
- To submit an ad go to: <https://tinyurl.com/485dh6wr>
- Payment to MPS may be made on-line or called in by credit card. Any payment mailed will have to be received by Missouri Press before the ad can run. **Call CC payments in to Marcie at 573.449.4167 ext. ***
- Please visit <https://tinyurl.com/2r79h5um> for info on participating publications and pricing structure.

For more information please contact Ted Lawrence or Jeremy Patton at
tlawrence@mopress.com / jpatton@mopress.com
www.mopress.com/mo-press-service



Nominate a Sunshine Hero from your community

The Missouri Sunshine Coalition is seeking nominations for individuals and organizations that have seen success using the Sunshine Law to enact change or who have overcome extraordinary challenges to access information the law normally makes available.

Nominations can be for individuals or organizations and can include members of the general public, media representatives, elected officials or anyone else you believe has gone above and beyond upholding the principles of open and transparent government in Missouri.

To nominate an individual or organization as a Sunshine Hero, submit nominations by April 30. Send nominations and personal stories to Matthew Barba, Missouri Sunshine Coalition executive director, at matthewmbarba@gmail.com. Questions or suggestions? Call Barba at (573) 808-7290.



Tell us what you think about mopress.com

Have you seen Missouri Press Association's new website? Still located at www.mopress.com, the website is completely revamped and on an all-new platform through Creative Circle Media Solutions.

Missouri Press has put together a short survey for members to provide feedback about the new website. Check it out here and let us know what you think of the new mopress.com.

Link for the survey:

<https://mopress.jumbl.app/formmanager/formsubmission/create?formId=13>

Would you run a story series on Route 66?



Route 66, America's "Mother Road," will turn 100 years old next year. In recognition of the upcoming Route 66 Centennial, Missouri Press is exploring producing a series of stories focusing on the route travelers would have taken through our state.

Click here or scan the QR code to learn more and take a survey to help Missouri Press better determine how to approach this project.

Thank you for your feedback.



MPA has received two membership applications

Active Member Application

The Missouri Press Association has received an Active Membership application for The Chariton Marquee. It is owned by J3 Marquee Ventures LLC and published by Melanie Latamondeer.

A weekly newspaper, The Chariton Marquee is located at 110 E 2nd Street, Salisbury, MO 65281. The newspaper is online at charitonmarquee.com. Contact information includes email: editor@charitonmarquee.com; and telephone: 660-388-6397. It is published weekly with a circulation of 800 and has a nonpartisan political affiliation.

The Chariton Marquee is currently a "Friend of" MPA member.

Active Online Member Application

The Missouri Press Association has also received an Active Online Newspaper application for Springfield Daily Citizen. It is published by David Stoeffer.

An online digital publication, the Springfield Daily Citizen's website is sgfcitizen.org/. Contact information includes mailing address: Springfield Daily Citizen, 901 S National Ave., Springfield, MO 65897; contact email: dstoeffer@sgfcitizen.org, and telephone: 417-837-3664.

The Springfield Daily Citizen is also currently a "Friend of" MPA member.

Membership applications are considered by the MPA Board of Directors at its first meeting after this notice has been published in at least three issues of the MPA Bulletin, eBulletin and/or the Association's magazine, Missouri Press News. The next meeting of the MPA Board is scheduled for June 6, 2025, in Hermann.

Comments about these applications can be sent to MPA Executive Director Chad Stebbins at cstebbins@mopress.com.



Join the fight for truth at this year's Media and the Law seminar

Lies and propaganda are nothing new. But the ability to spread deliberately false information far and wide is at an all-time high. “Deepfake” videos, AI-generated content, anonymous online trolls, and conspiracy theorists are flourishing on social media and the internet, wreaking havoc on civic discourse and the public’s ability to discern fact from fiction. At the same time, the First Amendment provides some degree of protection for false speech and even outright lies, creating friction between the search for the truth, on the one hand, and the need to protect expression on the other. All of this is unfolding amid escalating attempts from those in power to discredit critical reporting by news media as “fake news” and to cast truth-seeking journalists as “enemies of the people.”

Join us for our annual Media and the Law Seminar, where we will convene a panel of legal experts and thought leaders to discuss topics including the impact of a second Trump term on the news media and actual-malice standard, current legal strategies for combating disinformation, emerging IT platforms to address disinformation, the potential for legislation or modifications in

jurisprudence to help adapt to the surge of disinformation, ethical pitfalls attorneys face in fighting for the truth and more.

Learn more [here](#).

**Tee up your team for this year's
Kevin Jones First Amendment Golf Classic**



2025 Kevin Jones 1st Amendment Golf Classic

The Loutre Shore Country Club • Hermann, MO

Name

Player #1

Co./Newspaper

Player #2

Address

Player #3

Email

Player #4

Singles and partial teams are welcome and will be grouped into teams by MPF.

Mulligans may be purchased at the course before teeing off.

Phone

Golf = \$75 per golfer

\$

Daily or Weekly Publication ☐ Daily ☐ Weekly

Mulligans \$10 Each

\$

Method of Payment

Hole Sponsorship = \$75 Each

\$

☐ Check ☐ Visa ☐ Discover ☐ MasterCard ☐ American Express

Prize Fund

\$

Prizes will be awarded after tournament.

Credit Card #

Exp. Date

TO TAL: \$

Name on Card

Register online at bit.ly/mopressgolf or send form & check to Missouri Press Foundation, 802 Locust St., Columbia, MO 65201; or pay by phone with a credit card, (573) 449-4167. Make checks payable to Missouri Press Foundation



Ozark Press Association is meeting June 6



Show-Me
PRESS ASSOCIATION

ONLY \$30
Includes Lunch and Happy Hour!

Show-Me What You Need!
June 6, 2025
150 Market Street
Historic Fire Department /
City Hall Building
Hermann

Tentative Agenda

- 11:30 a.m. | Lunch
- 11:45 a.m. | Designing a Great Front Page
- 12:30 p.m. | Investigative Journalism Done Right!
Mark Horvit, University of Missouri Professor
- 2:00 p.m. | Fighting Fake News
Kathy Kiely, University of Missouri Professor
- 3:00 p.m. | Branding Your Newspaper Establishing a Positive Community Relationships | Group Discussion Led by **Peggy Scott**, Leader Publications
- 4:00 p.m. | Happy Hour at Blackshire Distillery

REGISTER TODAY: <https://tinyurl.com/2zy97shv>

Kathy Kiely

Peggy Scott

Mark Horvit

Save the Date: MPA Annual Convention is Sept. 11-13

Save the Date

159th Missouri Press Annual Convention & Trade Show

September 11-13
Wildwood Hotel, Wildwood

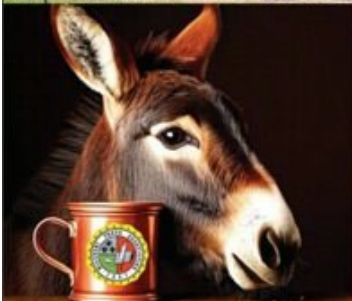


Take a Road Trip Down



HIGHLIGHTS

- MPF fundraiser at Big Chief Roadhouse
- Trade show
- Hall of Fame banquet and introduction of the MPA Mule!
- Better Newspaper Contest awards
- Industry-leading speakers and topics
- Roundtable discussions
- Networking
- And, of course, fun, fun, fun!



Know of a potential exhibitor or sponsor?
Share our sponsorship info:
<https://tinyurl.com/mvyhxa6>



Are you utilizing these free training tools?

[Digiversity.tv](https://www.digiversity.tv) has been revamped, but you still have access through your Missouri Press Association membership. Along with Earn Your Press Pass, Digiversity.tv is offered free of charge.

With the new website, signing up for Digiversity.tv has changed. To register, go here: <https://www.digiversity.tv/signup-sa>.

Digiversity.tv focuses on the Adobe Creative Cloud suite of products, with trainers using videos, written articles and live webcasts to tackle various topics.

In addition to training and explaining, you can submit questions directly to Digiversity staff through the website here: <https://www.digiversity.tv/checkin-the-mail>.

Earn Your Press Pass

A web-based course that teaches the fundamentals of journalism, Earn Your Press Pass helps fill the gaps for newspapers having difficulty recruiting trained journalists.

The course provides new hires or freelancers the information and structure they need to sit down and complete lessons that teach the basics of good journalism. Everything from common newspaper terminology to story writing to media laws are covered in the materials.

Not intended as a college-level course, the goal of Earn Your Press Pass is to impart practical, usable knowledge to participants. Lessons are designed to

take the layperson to a functioning newspaper reporter upon completion in a straight-forward and comprehensive approach.

Learn more at earnyourpresspass.com and find out what the course can offer your publication and staff.

To sign up for the course and get added to the Missouri Press group, send an email to mbarba@mopress.com or kfortier@mopress.com.

Don't forget: A digital copy of your newspaper is required

Uploading your newspaper digitally to NewzGroup for the purpose of digital tear sheets is a requirement of Missouri Press Association membership.

Begin uploading your digital copies now. If you are not uploading digital copies of your newspaper, contact Ted Lawrence at tlawrence@mopress.com or by phone at

(573) 449-4167, ext. 312, for more information or to provide MPS with login information.

Please note, this requirement for a digital version of your newspaper is separate from and does not circumvent the need to continue uploading to Missouri Press' public notice website, mopublicnotices.com. Uploading your public notices to the Association's website is one of newspapers' best defenses against efforts to remove them from third-party publications.

Resources you can use

Because Missouri Press promotes the programs of these organizations, they allow MPA members to get their training webinars and programs at reduced or member rates.

Visit these sites to find out about the latest webinars offered and/or to explore archived webinars.

- [Local Media Association](#)

- [Online Media Campus](#)

Also visit these organizations for more resources to help your newspaper:

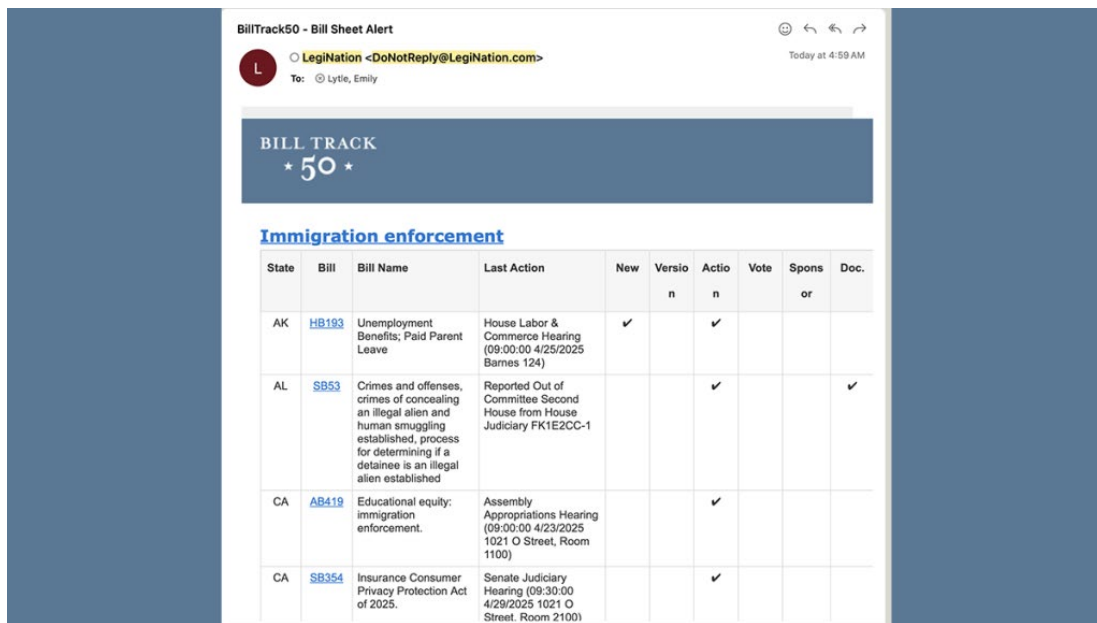
- [Earn Your Press Pass](#)

- [Digiversity.tv](#) — Adobe CC training with Russell Viers

- [America's Newspapers webinars and training](#)

- [Better News — American Press Institute](#)

- [Reynolds Journalism Institute](#)



State	Bill	Bill Name	Last Action	New	Version	Action	Vote	Sponsor	Doc.
AK	HB193	Unemployment Benefits; Paid Parent Leave	House Labor & Commerce Hearing (09:00:00 4/25/2025 Barnes 124)	✓		✓			
AL	SB53	Crimes and offenses, crimes of concealing an illegal alien and human smuggling established, process for determining if a detainee is an illegal alien established	Reported Out of Committee Second House from House Judiciary FK1E2CC-1			✓			✓
CA	AB419	Educational equity: immigration enforcement.	Assembly Appropriations Hearing (09:00:00 4/23/2025 1021 O Street, Room 1100)			✓			
CA	SB354	Insurance Consumer Privacy Protection Act of 2025.	Senate Judiciary Hearing (09:30:00 4/29/2025 1021 O Street, Room 2100)			✓			

Finding a legislation tracking tool that fits your newsroom's needs

[Reynolds Journalism Institute](#) — The Appeal, a nonprofit newsroom that exposes systemic racism in the criminal justice system and spotlights alternatives to traditional methods of policing, was looking for ways to monitor evolving legislation across the country. Because every state's government records its legislation differently, our goal was to find a tool that helps the

Appeal find pertinent bills across the U.S. — and keep track of them as they change.

Their reporters were already using Google Alerts and Feedly to track news stories on topics like immigration enforcement and clemency. While we found many of the legislation-specific tracking tools were not priced with smaller newsrooms in mind, we tested several tools that had free versions for searching and creating alerts.

Testing multiple tools

We weren't sure if we were going to find tools that tracked legislation exclusively or tracked news in general and then needed to be narrowed down by topic. Our original list of tracking and research tools are below.

Tracking legislation: Bloomberg Government, FastDemocracy, BillTrack50, Juriscraper

Tracking by news topic: DevonThink, MuckRack, Rolli, Exploding Topics

While Rolli has a helpful feature for finding experts in specific topic areas and Exploding Topics shows SEO performance of keywords and topics, initial tests proved that these tools did not provide the targeted search function we were looking for.

We determined through tests which features were the most important for the Appeal, so that we knew what to measure when testing these tools. We looked at pricing, whether the tool could compare legislation across multiple states, if it included an RSS feed, if it allowed for collaboration with multiple teammates, and if customer support was easy to access.

BillTrack50

BillTrack50 was the best tool for meeting The Appeal's needs. Using the free version, you can search for bills by keyword or state. Each bill includes a summary, where the bill is in the legislative process, anyone who's voted on it, any related documents, and the full text of the bill. Additionally, there is a very accurate "similar bills" tab which will find bills in other states that have similar language.

Learn more [here](#).



Address immigration rumors in your community

[Trusting News](#) — Many communities are seeing an uptick in immigration rumors and questions. In my area, I've heard rumors about ICE buses on campus and questions about increased border patrol enforcement.

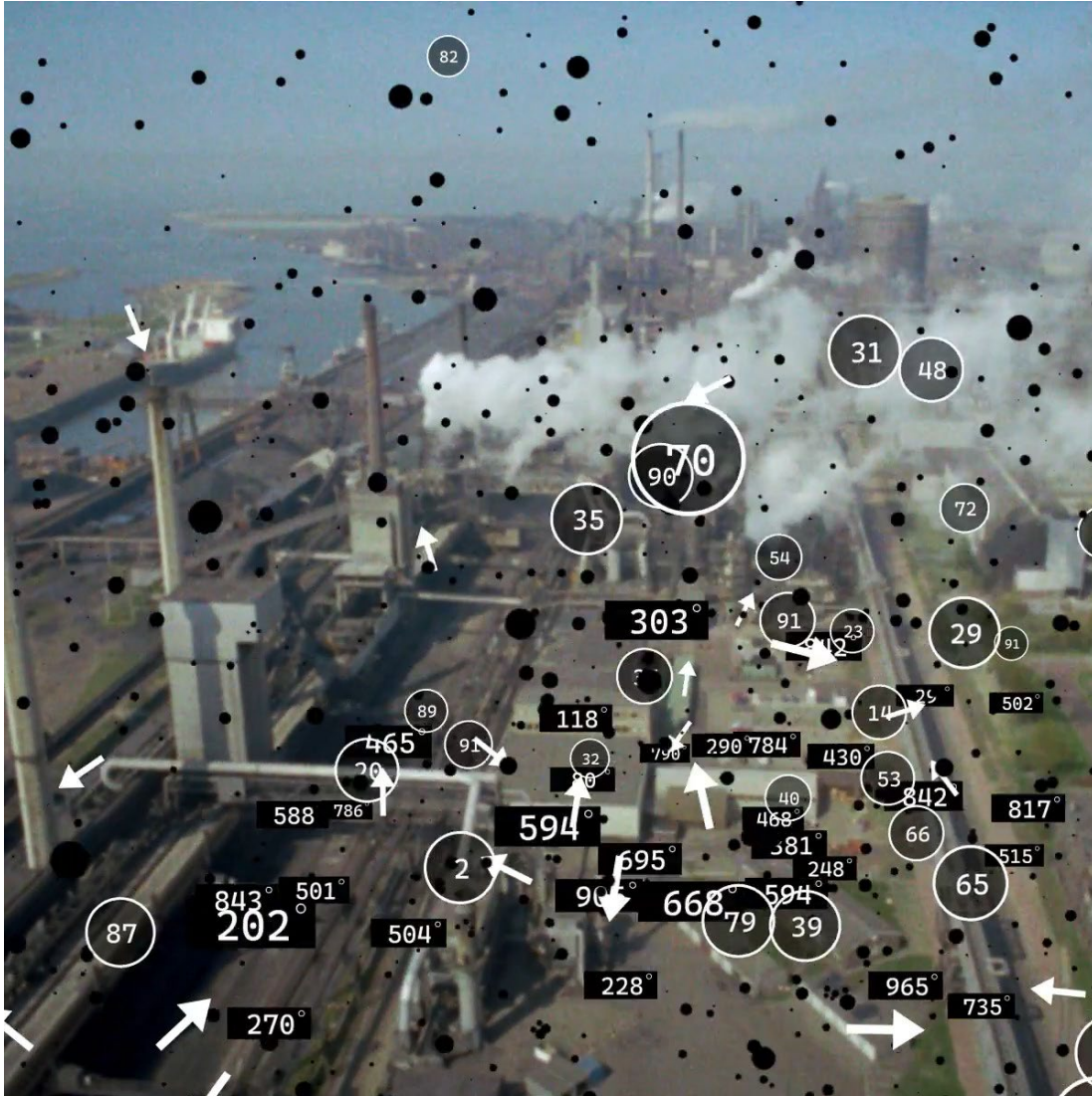
With the breakneck pace of news, it makes sense that people are confused and struggling to keep up with what's real and what's not. That confusion is likely only amplified when rumors may be partially true, or mixed in alongside important, factual news updates.

If you're seeing immigration rumors swirl in your area, don't let your community linger in confusion and fear. Instead, help them navigate information and figure out what's credible and what's not. Establish yourself as a trusted source people can go to with their questions.

Here's a great example of what that can look like from KQED. Earlier this year, they wrote an article directly addressing rumors surrounding local ICE raids and enforcement in their area.

In the article, KQED reporters Nisa Khan and Carlos Cabrera-Lomelí validate people's fear and skepticism, acknowledging that it's hard to tell what's fact from rumor. They also go on to share tools and tips to help their audience determine the validity of the information they're seeing spread online.

Learn more [here](#).



An end to government data collection will make journalists' jobs harder

[ProPublica](#) — More children ages 1 to 4 die of drowning than any other cause of death. Nearly a quarter of adults received mental health treatment in 2023, an increase of 3.4 million from the prior year. The number of migrants from Mexico and northern Central American countries stopped by the U.S. Border Patrol was surpassed in 2022 by the number of migrants from other nations.

We know these things because the federal government collects, organizes and shares the data behind them. Every year, year after year, workers in agencies that many of us have never heard of have been amassing the statistics that undergird decision-making at all levels of government and inform the judgments of business leaders, school administrators and medical providers nationwide.

The survival of that data is now in doubt, as a result of the Department of Government Efficiency's comprehensive assault on the federal bureaucracy.

Reaction to those cuts has focused understandably on the hundreds of thousands of civil servants who have lost their jobs or are on the verge of doing so and the harm that millions of people could suffer as a result of the shuttering of aid programs. Overlooked amid the turmoil is the fact that many of DOGE's cuts have been targeted at a very specific aspect of the federal government: its collection and sharing of data. In agency after agency, the government is losing its capacity to measure how American society is functioning, making it much harder for elected officials or others to gauge the nature and scale of the problems we are facing and the effectiveness of solutions being deployed against them.

The data collection efforts that have been shut down or are at risk of being curtailed are staggering in their breadth. In some cases, datasets from past years now sit orphaned, their caretakers banished and their future uncertain; in others, past data has vanished for the time being, and it's unclear if and when it will reappear.

Learn more [here](#).

HELP WANTED/MARKETPLACE

Members of Missouri Press Association may place ads FREE in the Marketplace section if the ad is for a position with a Missouri newspaper. Non-members please call or email Matthew Barba for pricing, (573) 449-4167 or mbarba@mopress.com.

Ads appear in the weekly eBulletin and online at <https://mopress.com/job-bank/>. Email ads to mbarba@mopress.com or fill out our online form.

Find the Missouri Press Marketplace online at www.mopress.com

FOR SALE



FOUR PUBLICATION GROUP: Publisher of four-publication, south-central Missouri newspaper group is planning his retirement and ready to sell. Three weekly newspapers and a TMC product covering a two-county area. All are well-established with the three papers having been in publication for a combined 236 years. 2024 revenue was \$800,000. For serious inquiries, email SCMOPapers@icloud.com. (1/17/2025)



SOUTHWEST GROUP: Three weekly newspapers in Jasper County are offered for sale as a group. One covers the county seat, the other two are long-time established newspapers. All are legal publications. Owners wish to retire. Email: jascocitizen@gmail.com. (5/1/2024)

THE FAYETTE ADVERTISER

Howard County's News Leader Since 1840

WEEKLY NEWSPAPER: Award-winning weekly newspaper in Howard County. Locally owned since 1840. Loyal advertising and readership. Excellent staff. Debt free. Owner plans to re-locate.

Fayette is the county seat with a population of approximately 2,600. and is the home of Central Methodist University. Coverage area includes Fayette, New Franklin, Armstrong, Harrisburg, Higbee, and Glasgow.

Email: jaddison@fayettenews.com (6/19/2023)

HELP WANTED



MANAGING EDITOR: Springfield Business Journal is an award-winning niche publication in southwest Missouri. It reaches subscribers through weekly print and M-F digital publications. Most readers are decision-makers in their businesses and cite SBJ as their preferred source of business news. Founded in 1980, SBJ is an independent and locally owned small business.

About the Role: SBJ is seeking a managing editor for its newsroom. This is a key role in the planning and production of print and digital news, supporting the team through developing B2B assignments, editing content, coaching reporters and driving readership. This position helps determine daily news coverage, as well as developing deeper coverage and managing special newsroom projects.

The ideal candidate has a firm understanding of business reporting, the ability to position content for engagement, and is a strategic thinker. This job is for those who thrive in a dynamic, fast-paced environment and are passionate about delivering high-quality business journalism.

Key Responsibilities:

Work with reporters, freelancers, photographers in collaboration with the executive editor to identify, assign and develop stories for print and online platforms

Help communicate and ensure business-to-business filter in all reporting

Copyedit for style, ensuring accuracy, clarity and maximum impact while identifying reporting gaps, focusing on business intelligence and crafting compelling headlines

Proof pages as part of the weekly print production cycle

Contribute content regularly to net and help drive daily business coverage needs

Participate in overall newsroom strategy and Collaborate with the executive editor to understand and respond to the needs of Springfield region business leaders, driving audience growth and engagement

Conduct live interviews as needed

Maintain availability during core business hours: M-F, 9 m.-4 p.m., evening and weekend work as needed

Participate in other duties as assigned

Skills and Abilities:

Strong news judgment and a commitment to improving content across all platforms

Ability to stay organized and level-headed in a deadline-driven environment

Able to work independently and collaboratively to meet project goals

Open to feedback, with a growth mindset

Dependable and detail-oriented

Qualifications:

Bachelor's or master's degree in journalism or a related field/experience

Experience in content editing, reporter coaching and project planning

Proven ability to manage multiple priorities effectively

Commitment to team members and willingness to support others

Proficiency in Microsoft Suite (Word, Excel, Outlook, Teams)

Expertise in AP Style

Proficiency in content posting to websites, social media platforms

Excellent written, verbal and interpersonal communication skills

Commitment to journalistic ethics and standards

Valid driver's license, state minimum insurance coverage and reliable transportation

Ability to lift up to 25 and navigate work/job sites

What We Offer:

Competitive compensation based on experience

Paid time off for holidays and personal time

Hybrid work schedule flexibility (manager approval required)

Comprehensive medical and dental insurance

Life insurance

401(k)

A supportive, professional team environment

We are proud to be an Equal Opportunity Employer and welcome applicants from all backgrounds to apply.

Ready to join our team? Submit your resume and cover letter today. To apply for this position, please send cover letter and resume to: Executive Editor Christine Temple / ctemple@sbj.net. (4/21/2025)

WANTED TO BUY

This e-mail has been sent to mbarba@mopress.com, [click here to unsubscribe](#).