

MPAME

Missouri Press Advertising and Marketing Executives



BEST AD CONTEST

2024

Missouri Press Advertising
and Marketing Executives
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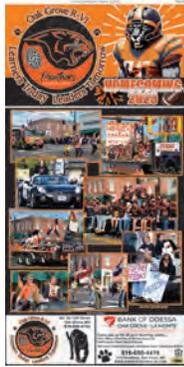
Interested in becoming more involved with Missouri Press Advertising and Marketing Executives?
Please contact a MPAME board member or Kristie Fortier with Missouri Press Association at kfortier@mopress.com

Interested in entering the Missouri Press Advertising and Marketing Executives
2025 Advertising Contest?
Please contact Missouri Press Association at kfortier@mopress.com or 573-449-4167.

BEST FULL PAGE AD

Class 1

First Place
**John Spaar &
 Pam Schuchner,**
Focus on Oak Grove



Second Place
Jadyn Gilbert,
*Tribune & Times,
 Harrisonville*



Third Place
Phil Cobb,
Maryville Forum



Class 2

First Place
Karen Payne,
Richmond News



Second Place
Regina Mzingo,
*Ozark County Times,
 Gainesville*



Third Place
**Stephanie Schumer-
 Vandeven,**
*Perry County Republic-Monitor,
 Perryville*

Class 3

First Place
Lillian Taylor & Michael Bushnell,
The Northeast News, Kansas City



Second Place
Amanda Zarecki,
Webster-Kirkwood Times, St. Louis



Third Place
Michelle Engelhardt,
Jefferson Co. Leader, Festus

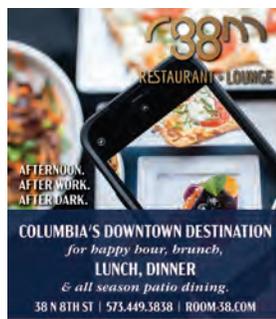


Class 4

First Place
Melody Cook,
Columbia Missourian



Second Place
Melody Cook,
Columbia Missourian



Third Place
Melody Cook,
Columbia Missourian



BEST AD SMALLER THAN A FULL PAGE - NO SMALLER THAN A 1/4 PAGE

Class 1

First Place
Tim Hager,
Mexico Ledger



Second Place
Twyla Martin & Skye Pournazari,
Maryville Forum



Third Place
Dennis Warden,
Maries County Advocate, Belle

Class 2



First Place
Stephanie Schumer-Vandeven,
Perry County Republic-Monitor, Perryville



Second Place
Stephanie Schumer-Vandeven,
Perry County Republic-Monitor, Perryville

Third Place
Ron Schott,
Wright County Journal, Mountain Grove



Class 3



First Place
Debra Skaggs & Rob Schneider,
Arnold-Imperial Leader



Second Place
Mary Rayfield,
Washington Missourian

Third Place
Michelle Engelhardt,
Eureka Leader



Class 4

First Place
Melody Cook,
Columbia Missourian



Second Place
Melody Cook,
Columbia Missourian



Third Place
Melody Cook,
Columbia Missourian

BEST AD SERIES Weeklies Classes 2 & 3



First Place
Heather Mosley, Rebecca Green & Katelyn Egger,
Springfield Business Journal



Second Place
Heather Mosley,
Springfield Business Journal



Third Place
Stephanie Schumer-Vandeven,
Perry County Republic-Monitor,
Perryville

BEST SINGLE HOUSE AD Class 2



First Place
Rebecca Green,
Springfield Business Journal

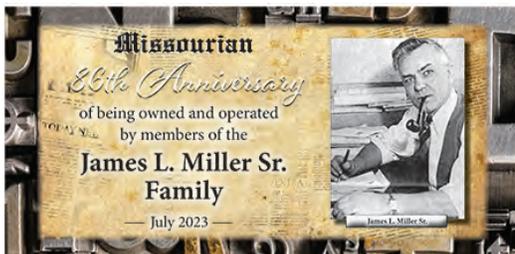


Second Place
Stephanie Schumer-Vandeven,
Perry County Republic-Monitor,
Perryville



Third Place
Katelyn Egger & Tawnie Wilson,
Springfield Business Journal

Class 3



First Place
Jeanine York,
Washington Missourian



Second Place
Debra Skaggs,
Jefferson County Leader, Festus



Third Place
Larry Saylor & Debbie Baker,
St. Louis Call Newspapers

BEST AD SMALLER THAN A 1/4 PAGE

Class 1



First Place
Dennis Warden,
Maries County Advocate, Belle



Second Place
Jadyn Gilbert,
Tribune & Times, Harrisonville



Third Place
Tim Hager,
Mexico Ledger

Class 2



First Place
Dennis Warden,
Gasconade County Republican, Owensville

Second Place
Stephanie Schumer-Vandeven,
Perry County Republic-Monitor, Perryville



Third Place
Dennis Warden,
Gasconade County Republican, Owensville



Class 3



First Place
Amanda Zarecki,
Webster-Kirkwood Times



Second Place
Michelle Engelhardt & Mark Grebe,
Jefferson County Leader, Festus



Third Place
Debra Skaggs,
Jefferson County Leader, Festus

Class 4



First Place
Melody Cook,
Columbia Missourian



Second Place
Melody Cook,
Columbia Missourian



Third Place
Melody Cook,
Columbia Missourian

MOST CREATIVE USE OF FULL COLOR IN AN AD

Class 1

First Place
Jadyn Gilbert,
Tribune & Times, Harrisonville



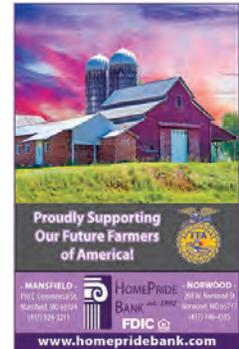
Class 2



First Place
Stephanie Schumer-Vandeven,
Perry County Republic-Monitor,
Perryville



Second Place
Stephanie Schumer-Vandeven,
Perry County Republic-Monitor,
Perryville



Third Place
Ron Schott,
Wright County Journal,
Mountain Grove

Class 3

First Place
Amanda Zarecki,
Webster-Kirkwood
Times



Second Place
Melody Cook,
Columbia Missourian



Third Place
Melody Cook,
Columbia Missourian

BEST SPONSORED CONTENT/NATIVE ADVERTISING

Class 3



First Place
Melody Cook,
Columbia Missourian
 Missouri Press News, May 2024



Second Place
Melody Cook,
Columbia Missourian
 www.mopress.com



Third Place
Melody Cook,
Columbia Missourian

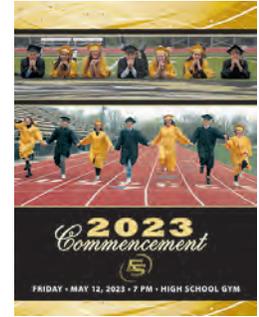
BEST SPECIAL SECTION

Class 1

First Place
Staff,
Maryville Forum



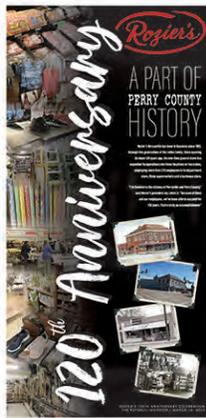
Second Place
Staff,
Maries County Advocate, Belle



Third Place
Karen Payne,
Excelsior Springs Standard

Class 2

First Place
Stephanie
Schumer-Vandeven
Perry County
Republic-Monitor,
Perryville



Second Place
Staff,
Ozark County Times, Gainesville



Third Place
Staff,
Gasconade County Republican,
Owensville

Class 3



First Place
Staff,
Washington Missourian



Second Place
Amanda Zarecki,
Webster-Kirkwood Times



Third Place
Staff,
Washington Missourian

Class 4



First Place
Jackie Trujillo,
Hannibal Courier-Post

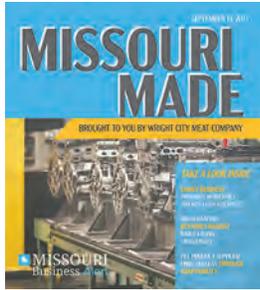


Second Place
Staff,
Columbia Missourian



Third Place
Jessie Hamilton & Matt Hopf,
Hannibal Courier-Post

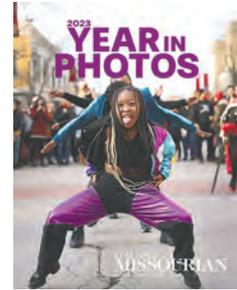
BEST COVER DESIGN FOR A SPECIAL SECTION Class 4



First Place
Melody Cook,
Columbia Missourian



Second Place
Staff,
Columbia Missourian



Third Place
Staff,
Columbia Missourian

Weeklies



First Place
Stephanie Schumer-Vandeven,
Perry County Republic-Monitor,
Perryville



Second Place
Stephanie Schumer-Vandeven,
Perry County Republic-Monitor,
Perryville



Third Place
Stephanie Schumer-Vandeven,
Perry County Republic-Monitor,
Perryville

BEST NEWSPAPER PROMOTION Weeklies & Dailies

First Place
Erin Ashwell & Debbie Baker,
St. Louis Call Newspapers



BEST NEWSPAPER PRODUCED INSERT Class 3



First Place
Lillian Taylor, Michael Bushnell & Dorri Partain,
The Northeast News, Kansas City

Second Place
Staff,
Washington Missourian



Third Place
Rebecca Green,
Springfield Business Journal

BEST SHARED/SIGNATURE PAGE Class 1



First Place
John Spaar, Pam Schuchner & Linda Ighoyivwi,
Focus on Oak Grove



Second Place
Staff,
Maryville Forum



Third Place
Staff,
Maryville Forum

Class 2



First Place
Katelyn Egger,
Springfield Business Journal

Second Place
Dennis Warden,
Gasconade County Republican, Owensville



Third Place
Stephanie Schumer-Vandeven,
Perry County Republic-Monitor, Perryville



Class 3



First Place
Larry Saylor & Debbie Baker,
St. Louis Call Newspapers



Second Place
Jeanine York, Mary Rayfield & Patty Brinker,
Washington Missourian

Third Place
Advertising Team & Sharon Pruessner,
Washington Missourian



BEST CLASSIFIED SECTION Weeklies



First Place
Staff,
Washington Missourian

Second Place
Larry Saylor & Debbie Baker,
St. Louis Call Newspapers



BEST ADVERTISING SALES TOOL Weeklies & Dailies



First Place
Amanda Zarecki,
Webster-Kirkwood Times

Second Place
Amanda Zarecki,
Webster-Kirkwood Times



Third Place
Larry Saylor &
Debbie Baker,
St. Louis Call Newspapers



BEST AD DESIGNER Class 4

First Place
Melody Cook
Columbia Missourian



Second Place
Jackie Trujillo,
Hannibal Courier-Post



Weeklies



First Place
Amanda Zarecki,
Webster-Kirkwood Times



Second Place
John Spaar & Pam Schuchner,
The Odessan, Odessa



Third Place
Jadyn Gilbert,
Tribune & Times, Harrisonville

BEST PRINT AD CAMPAIGN Weeklies Class 2 & 3



First Place
Stephanie Schumer-Vandeven,
Perry County Republic-Monitor, Perryville



Second Place
Bryan Stalder & Michael Bushnell,
The Northeast News, Kansas City



Third Place
Stephanie Schumer-Vandeven,
Perry County Republic-Monitor, Perryville

BEST ONLINE AD DESIGNER Class 3



First Place
Lori Obermark,
Washington Missourian



Second Place
Melody Cook,
Columbia Missourian



Third Place
Sarah Cates,
Washington Missourian

BEST AD CONTENT ENTIRE PUBLICATION Weeklies

First Place
Staff,
Maries County Advocate, Belle



Second Place
Ron Schott,
Wright County Journal, Mountain Grove



Third Place
Staff,
Maryville Forum



BEST MULTIMEDIA CAMPAIGN Class 3



First Place
Staff,
Washington Missourian



Second Place
Erin Ashwell & Larry Saylor,
St. Louis Call Newspapers



Third Place
Melody Cook,
Columbia Missourian

BEST IDEA TO GROW REVENUE Weeklies Class 2 & 3

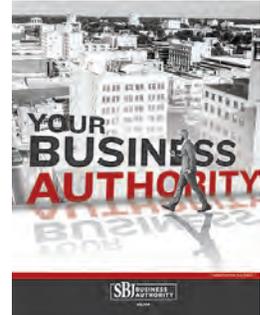
First Place
Staff,
Jefferson County Leader, Festus



Second Place
Staff,
Jefferson County Leader, Festus



Third Place
Heather Mosley,
Springfield Business Journal



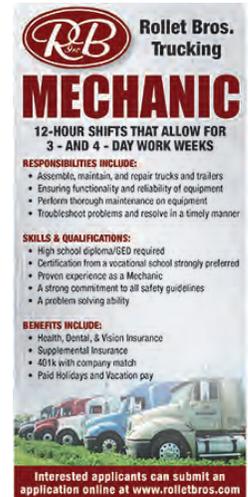
BEST SINGLE CLASSIFIED DISPLAY AD Weeklies



First Place
Mary Rayfield,
Washington Missourian



Second Place
Stephanie Schumer-Vandeven,
Perry County Republic-Monitor, Perryville



Third Place
Stephanie Schumer-Vandeven,
Perry County Republic-Monitor, Perryville

BEST OF SHOW



Stephanie Schumer-Vandeven,
Perry County Republic-Monitor, Perryville

MPAME

2024

**Dee Hamilton
 Memorial
 Sales Pro of the Year**



Deanna Moore,
*Regional Publisher for
 Phillips Media Group*



KEVIN JONES
1st Amendment Golf Classic

JUNE 6, 2024
11 AM LUNCH • NOON SHOTGUN START



2024 Kevin Jones 1st Amendment Golf Classic
The Loutre Shore Country Club • Hermann, MO

Name _____

Player #1 _____

Co./Newspaper _____

Player #2 _____

Address _____

Player #3 _____

Email _____

Player #4 _____

Phone _____

**Singles and partial teams are welcome
and will be grouped into teams by MPF.**

Mulligans may be
purchased at the
course before
teeing off.

Daily or Weekly Publication Daily Weekly

Golf = \$75 per golfer \$ _____

Mulligans \$10 Each \$ _____

Hole Sponsorship = \$75 each \$ _____

Prizes will be awarded
after tournament.

Method of Payment

Check Visa Discover MasterCard American Express

Prize Fund \$ _____

TOTAL: \$ _____

Credit Card # _____ Exp. Date _____

Name on Card _____



Register online at bit.ly/mopressgolf or send form & check to Missouri Press Foundation,
802 Locust St., Columbia, MO 65201; or pay by phone with a credit card, (573) 449-4167.
Make checks payable to Missouri Press Foundation

SAVE THE DATE



158th Annual Missouri Press Convention & Tradeshow

September 19 - 21, 2024



HOTEL VANDIVORT
305 E Walnut St.,
Springfield, MO 65806

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Michael Harper at mharper@mopress.com

Need more information about this year's convention?

Contact Kristie Fortier at kfortier@mopress.com



See all information by visiting mopress.com/convention