



Missouri Press Advertising and Marketing Executives



BEST AD CONTEST

2025

Missouri Press Advertising and Marketing Executives Board of Officers and Directors

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Perry County Republic-Monitor,
Perryville

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Laclede County Record,
Lebanon

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Missouri Press Association

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Monroe County Appeal,
Paris

Katelyn Mary Skaggs
Leader Publications,
Festus

Karl Diddens
Columbia Missourian

Bryan Chester
Columbia Missourian

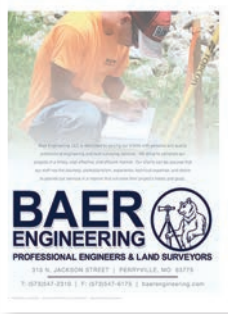
Stephanie Watkins,
Cash-Book Journal,
Jackson

Interested in becoming more involved with Missouri Press Advertising and Marketing Executives?
Please contact an MPAME board member or Kristie Fortier with Missouri Press Association at kfortier@mopress.com

Interested in entering the Missouri Press Advertising and Marketing Executives
2026 Advertising Contest?
Please contact Missouri Press Association at kfortier@mopress.com or 573-449-4167.

BEST FULL PAGE AD

Class 1 & 2



First Place
Stephanie Schumer-Vandeven

Perry County Republic-Monitor, Perryville



Second Place
Tim Hager

Warren County Record, Warrenton



Third Place
Regina Mozingo

Ozark County Times, Gainesville

Class 3



First Place
Amanda Zarecki

Webster-Kirkwood Times, St. Louis



Second Place
Amanda Zarecki

Webster-Kirkwood Times, St. Louis



Third Place
Larry Saylor & Debbie Baker
St. Louis Call Newspapers

Class 4



First Place
Melody Cook
Columbia Missourian



Second Place
Melody Cook
Columbia Missourian



Third Place
Chrystina Hanna
Joplin Globe

BEST AD CONTENT ENTIRE PUBLICATION

Class 2 & 3

First Place
Staff
Webster-Kirkwood Times, St. Louis



Second Place
Heather Mosley, Rebecca Green, Tawnie Wilson & Katelyn Egger
Springfield Business Journal



Third Place
Staff
St. Louis American



BEST AD SMALLER THAN A FULL PAGE - NO SMALLER THAN A 1/4 PAGE

Class 1



First Place
Tim Hager
Mexico Ledger



Second Place
Tim Hager
Mexico Ledger



Third Place
Twyla Martin
Maryville Forum

Class 2



First Place
Regina Mozingo
Ozark County Times, Gainesville



Second Place
Regina Mozingo
Ozark County Times, Gainesville



Third Place
Tim Hager
Warren County Record, Warrenton

Class 3 & 4



First Place
Stephanie Watkins & Jay Forness
Jackson Cash-Book Journal



Second Place
Amanda Zarecki
Webster-Kirkwood Times, St. Louis



Third Place
Amanda Zarecki
Webster-Kirkwood Times, St. Louis

BEST MULTIMEDIA CAMPAIGN



First Place
James LeBine
St. Louis American



Second Place
Staff
St. Louis Call Newspapers



Third Place
Lori Obermark & Matt Amlong
Washington Missourian

BEST AD SERIES

Class 1 & 2



First Place
Jon Dykstra, Phil Cobb & Skye Pournazari
Maryville Forum



Second Place
Rebecca Green
Springfield Business Journal



Third Place
Stephanie Schumer-Vandeven
Perry County Republic-Monitor, Perryville

Class 3 & 4



First Place
Michelle Engelhardt & Kayla Rhineberger
Jefferson County Leader, Festus



Second Place
Melody Cook
Columbia Missourian



Third Place
Mary Rayfield & Lori Obermark
Washington Missourian

BEST PRINT AD CAMPAIGN



First Place
Jon Dykstra & Phil Cobb
Maryville Forum



Second Place
Stephanie Schumer-Vandeven
Perry County Republic-Monitor, Perryville



Third Place
Stephanie Schumer-Vandeven
Perry County Republic-Monitor, Perryville

BEST SINGLE HOUSE AD

Class 1 & 2

First Place
Pam Schumer
*Focus on Oak Grove,
Oak Grove*



Second Place
Stephanie Schumer-Vandeven
*Perry County
Republic-Monitor,
Perryville*



Third Place
Stephanie Schumer-Vandeven
*Perry County Republic-Monitor,
Perryville*

Class 3 & 4

First Place
Jeanine York
*Washington
Missourian*



Second Place
Melvin Moore
*St. Louis
American*



Third Place
**Larry Saylor, Erin Ashwell &
Debbie Baker**
St. Louis Call Newspapers

BEST SPONSORED CONTENT / NATIVE ADVERTISING

First Place
**Lillian Gibbs &
Michael Bushnell**
*The Northeast
News,
Kansas City*



Second Place
Mike Terhaar
St. Louis American

Third Place
Melody Cook
Columbia Missourian



BEST NEWSPAPER PRODUCED INSERT

First Place
Stephanie Watkins & Jay Forness
Jackson Cash-Book Journal



Second Place
**Bryan Stalder, Lillian Gibbs &
Dorri Partain**
*The Northeast News,
Kansas City*



Third Place
Melvin Moore
St. Louis American



BEST AD SMALLER THAN A 1/4 PAGE

Class 1



First Place
Tim Hager
Mexico Ledger



Second Place
Tim Hager
Mexico Ledger



Third Place
Twyla Martin
Maryville Forum

Class 2



First Place
Debra Ballard
McDonald County Press, Pineville



Second Place
Ron Schott
Wright County Journal, Mountain Grove



Third Place
Ron Schott
Wright County Journal, Mountain Grove

Class 3



First Place
Sharon Pruessner & Matt Amlong
Washington Missourian



Second Place
Michelle Engelhardt & Rob Schneider
Arnold-Imperial Leader



Third Place
Jeanine York
Washington Missourian

Class 4



First Place
Melody Cook
Columbia Missourian



Second Place
Melody Cook
Columbia Missourian



Third Place
Melody Cook
Columbia Missourian

MOST CREATIVE USE OF FULL COLOR IN AN AD

Class 2



First Place
Rebecca Green
Springfield Business Journal



Second Place
Tim Hager
Warren County Record, Warrenton



Third Place
Vicki Carey & Courtney Bishton
Laclede County Record, Lebanon

Class 3 & 4



First Place
Melody Cook
Columbia Missourian



Second Place
Sharon Pruessner
Washington Missourian



Third Place
Larry Saylor, Erin Ashwell & Debbie Baker
St. Louis Call Newspapers

BEST CLASSIFIED SECTION



First Place
Staff
Washington Missourian

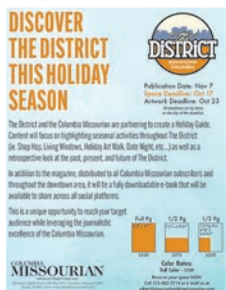


Second Place
Ron Schott
Wright County Journal, Mountain Grove



Third Place
Rita Pivalar
Maryville Forum

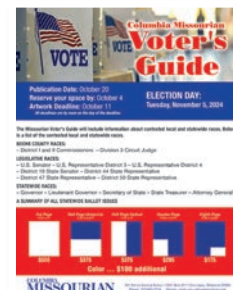
BEST ADVERTISING SALES TOOL



First Place
Melody Cook
Columbia Missourian



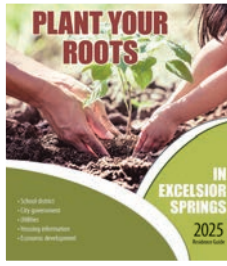
Second Place
Melody Cook
Columbia Missourian



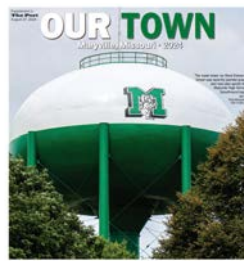
Third Place
Melody Cook
Columbia Missourian

BEST SPECIAL SECTION

Class 1



First Place
Karen Payne
Excelsior Springs Standard



Second Place
Twyla Martin, Phil Cobb, Rita Pivalar & Sky Pournazari
Maryville Forum



Third Place
Jon Dykstra, Twyla Martin & Phil Cobb
Maryville Forum

Class 2



First Place
Jessi Dreckman, Regina Mazingo, Jenny Yarger & Norene Prososki
Ozark County Times, Gainesville



Second Place
Stephanie Schumer-Vandeven
Perry County Republic-Monitor, Perryville



Third Place
Rebecca Green & Tawnie Wilson
Springfield Business Journal

Class 3



First Place
Mike Terhaar
St. Louis American



Second Place
Staff
Washington Missourian



Third Place
Staff
Jefferson County Leader, Festus

Class 4



First Place
Jean Mayer
Hannibal Courier-Post



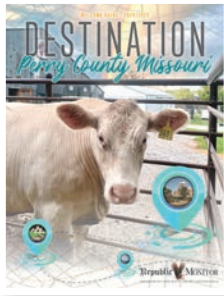
Second Place
Staff
Columbia Missourian



Third Place
Staff
Columbia Missourian

BEST COVER DESIGN OF A SPECIAL SECTION

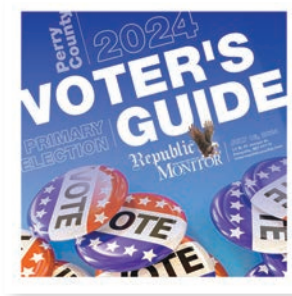
Class 1 & 2



First Place
Stephanie Schumer-Vandeven
Perry County Republic-Monitor, Perryville



Second Place
Jon Dykstra
Maryville Forum



Third Place
Stephanie Schumer-Vandeven
Perry County Republic-Monitor, Perryville

Class 3



First Place
Jeanine York & Sarah Cates
Washington Missourian



Second Place
Amanda Zarecki
Webster-Kirkwood Times, St. Louis

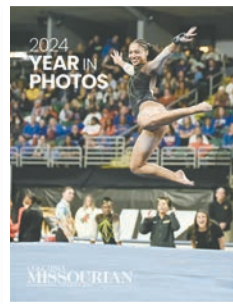


Third Place
Mary Rayfield & Sarah Cates
Washington Missourian

Class 4



First Place
Chrystina Hanna
Joplin Globe

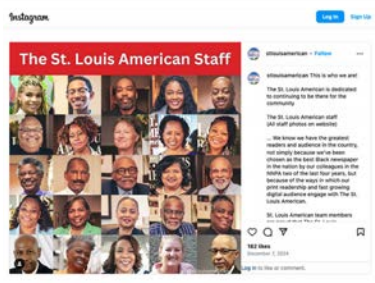


Second Place
Staff
Columbia Missourian



Third Place
Melody Cook
Columbia Missourian

BEST NEWSPAPER PROMOTION



First Place
Staff
St. Louis American



Second Place
Staff
Unterrified Democrat, Linn



Third Place
Tawnie Wilson
Springfield Business Journal

BEST SINGLE CLASSIFIED DISPLAY AD

Class 2

First Place
Stephanie Schumer-Vandeven
Perry County
Republic-Monitor,
Perryville



Second Place
Stephanie Schumer-Vandeven
Perry County Republic-Monitor, Perryville



Third Place
Regina Mozingo
Ozark County Times, Gainesville



Class 3 & 4

First Place
Jackie Trujillo
Hannibal
Courier-Post



Second Place
Jackie Trujillo
Hannibal Courier-Post

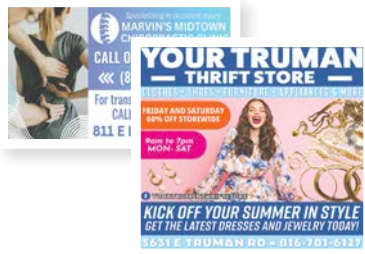


Third Place
Debra Skaggs & Sky-Ann Chander
Arnold-Imperial Leader



BEST AD DESIGNER

Class 1, 2 & 3



First Place
Lillian Gibbs
The Northst News, Kansas City



Second Place
Sharon Pruessner
Washington Missourian



Third Place
Amanda Zarecki
Webster-Kirkwood Times, St. Louis



Class 4



First Place
Brett Zacarello
Joplin Globe



Second Place
Melody Cook
Columbia Missourian



Third Place
Chrystina Hanna
Joplin Globe

BEST SHARED / SIGNATURE PAGE

Class 1

First Place
John Spaar,
Pam Schumer
& Linda Ighoyivwi
Focus on
Oak Grove,
Oak Grove



Second Place
Twyla Martin,
Phil Cobb,
John Dykstra &
Sky Pournazari
Maryville
Forum



Third Place
Dennis Warden
Maries County
Advocate,
Belle / Vienna



Class 2

First Place
Ron Schott
Wright County
Journal,
Mountain Grove



Second Place
Stephanie Schumer-Vandeven
Perry County
Republic-Monitor,
Perryville



Third Place
Stephanie Schumer-Vandeven
Perry County
Republic-Monitor,
Perryville



Class 3 & 4



First Place
Michelle Engelhardt &
Kayla Rhineberger
Jefferson County Leader, Festus



Second Place
Melody Cook
Columbia Missourian



Third Place
Michelle Engelhardt,
Mark Grebe &
Kayla Rhineberger
Jefferson County Leader, Festus

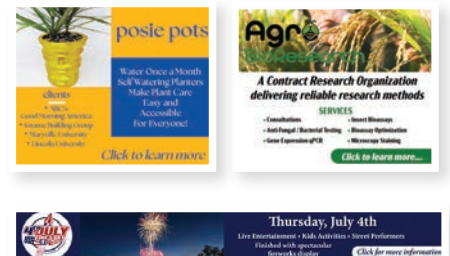
BEST ONLINE AD DESIGNER



First Place
Terri Frye
McDonald County Press, Pineville



Second Place
Sarah Cates
Washington Missourian



Third Place
Melody Cook
Columbia Missourian

BEST NEWSPAPER PRODUCED EVENT

First Place
Staff
Springfield
Business
Journal



Second Place
Staff
St. Louis
American



Third Place
Staff
St. Louis
Call
Newspapers



BEST IDEA TO GROW REVENUE

First Place
Jennifer Early &
Daniel Foust
Laclede County Record,
Lebanon



BEST OF SHOW

Classes 1 & 2



Ozark County Times, Gainesville

Classes 3 & 4



Webster-Kirkwood Times, St. Louis

MPAME

2025

Dee Hamilton Memorial Sales Pro of the Year



Norene Prososki
Ozark County Times, Gainesville