



MISSOURI PRESS SERVICE

MISSOURI NEWSPAPER ADVERTISING NETWORKS

The Missouri Newspaper Display Ad Network and the Missouri Classified Ad Network provide advertisers the opportunity to reach the attached Newspapers in Missouri at a very steep discount.

MISSOURI NEWSPAPER DISPLAY AD NETWORK

- Advertisers can place a 2 column by 2 inch (or a 2 column by 4 inch) ad in the participating network newspapers.
2x2: 3.4" wide x 2" deep / 2x4: 3.4" wide x 4" deep

Rates*

2x2

Full Run	\$1,300
East or West	\$750

2x4

Full Run	\$2,500
East or West	\$1,500

The Details:

Payment: Pre-payment is required prior to all placements. Checks, Visa and Mastercard are accepted.

Multiple Insertion Discounts: 25% discount for each additional insertion of the same ad during the following and succeeding weeks.

Restrictions: Ads must adhere to standard advertising regulations (disclaimers, copyrights, etc.). Missouri Press Service and the participating newspapers reserve the right to reject and/or edit any ads. MPS does not accept ads requesting money for product information or samples. A complete copy of our guidelines will be provided upon request. Ad Design / Acceptable file formats: MPS can design your ad for FREE. Please allow extra time for ad production. Acceptable file formats are .tiff, .jpg, .eps and .pdf

Run Dates: Your ad will run in the participating weekly newspapers on the day they publish. It will run in the participation dailies on a day of the newspaper's choice.

Tear sheets: One random tear sheet will be sent to the advertiser upon request for \$10, or an affidavit is available for no extra charge.

Deadline: The ad and payment must be received by noon Wednesday prior to the week you want the ad to run in the newspapers.

Out of State: Missouri Press Service can also place your ad in any other state advertising network at the rates set by each individual press association. Please call or email for more information.

MISSOURI NEWSPAPER CLASSIFIED AD NETWORK

- Advertisers can place a 25 word in-line classified ad in the participating network newspapers.

Word Counts: Phone number, e-mail address and web-site count as one word each. City, state and zip codes count as one word each. Time, month, day and dates count as one word each.

Rates*

25 Word Classified Ad **\$350**

Additional Words of 25 **\$10 per word**

Multiple Insertion Discount**

25 Word Classified Ad **\$297.50**

Additional Words of 25 **\$8 per word**

1x2 Classified Display Ad

1.75"x2" Ad in Classifieds **\$599**

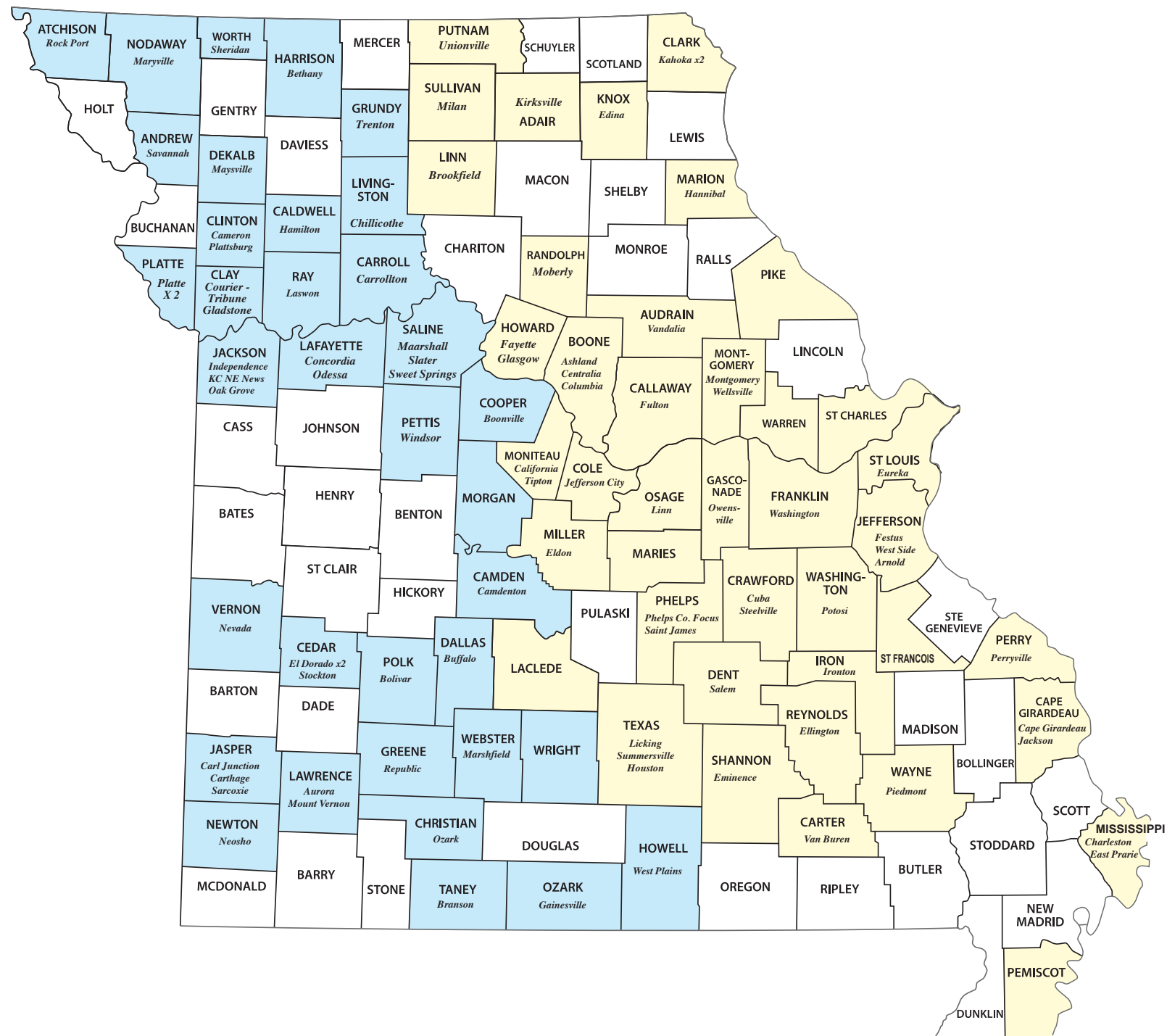
**For More Information Please Contact Jeremy Patton or Ted Lawrence at
jpatton@mopress.com or tlawrence@mopress.com**

DISPLAY AD NETWORK (DAN) TOTAL READERSHIP: 673,486
CLASSIFIED AD NETWORK (CAN) TOTAL READERSHIP: 777,640

* DAN = DISPLAY AD NETWORK
 * CAN = CLASSIFIED AD NETWORK

WEST REGION DAN READERSHIP: 275,222 (Display Ad Network can be separated by East & West)		EAST REGION DAN READERSHIP: 398,264 (Display Ad Network can be separated by East & West)	
Aurora Advertiser.....	DAN CAN	Arnold Imperial Leader.....	DAN CAN
Bethany Republican Clipper.....	DAN CAN	Ashland Boone County Journal.....	DAN CAN
Bolivar Herald-Free Press.....	DAN CAN	Brookfield Linn Co. Leader.....	DAN
Bonneville News.....	DAN CAN	California Democrat.....	DAN CAN
Branson Tri-Lakes News.....	DAN CAN	Cape Girardeau SE Missourian.....	DAN
Buffalo Reflex.....	DAN CAN	Centralia Fireside Guard.....	CAN
Camdenton Reporter.....	DAN CAN	Charleston Enterprise Courier.....	DAN CAN
Cameron Citizen Observer.....	DAN CAN	Columbia Missourian.....	CAN
Carl Junction Jasper Co. Citizen.....	DAN CAN	Cuba Free Press.....	DAN CAN
Carrollton Democrat.....	DAN CAN	East Prairie Eagle.....	DAN CAN
Carthage Press.....	DAN CAN	Edina Sentinel.....	CAN
Chillicothe Constitution Tribune.....	DAN	Eldon Advertiser.....	DAN CAN
Concordia Concordian.....	CAN	Ellington Reynolds Co. Courier.....	DAN CAN
Courier-Tribune.....	DAN CAN	Eminence Shannon County Current Wave.....	DAN CAN
El Dorado Springs Star.....	CAN	Eureka Leader.....	DAN CAN
El Dorado Springs Sun.....	DAN CAN	Fayette Advertiser.....	DAN CAN
Gainesville Ozark Co. Times.....	DAN CAN	Fulton Sun.....	DAN CAN
Gladstone Dispatch.....	CAN	Glasgow Missourian.....	DAN CAN
Hamilton Caldwell County News.....	DAN CAN	Hannibal Courier Post.....	DAN CAN
Independence Examiner.....	DAN CAN	Houston Herald.....	DAN CAN
Kansas City Northeast News.....	CAN	Ironton Mountain Echo.....	DAN CAN
Lawson Review.....	CAN	Jackson Cashbook Journal.....	DAN CAN
Marshall Democrat News.....	DAN CAN	Jefferson City News Tribune.....	DAN CAN
Marshfield Mail.....	DAN CAN	Jefferson County Leader.....	DAN CAN
Maryville Forum.....	DAN CAN	Kahoka Hometown Journal.....	DAN CAN
Maysville Dekalb Co. Record.....	CAN	Kahoka Media.....	CAN
Morgan County Statesman.....	DAN CAN	Kirksville Daily Express.....	DAN CAN
Mount Vernon Lawrence Co. Record.....	DAN CAN	Laclede Record.....	DAN CAN
Neosho Daily News.....	DAN CAN	Licking News.....	CAN
Nevada Daily Mail.....	CAN	Linn Unterfied Democrat.....	DAN CAN
Oak Grove, Focus on Oak Grove.....	DAN CAN	Maries County Advocate.....	DAN CAN
Odessa Odessan.....	DAN CAN	Milan Standard.....	CAN
Ozark Christian Co. Headliner News.....	DAN	Moberly Monitor Index.....	DAN
Platte Co. Citizen.....	CAN	Montgomery Standard.....	CAN
Platte Co. Landmark.....	DAN CAN	Owensville Gasconade Co. Republican.....	DAN
Plattsburg Clinton Co Leader.....	DAN CAN	Park Hills Daily Journal.....	DAN CAN
Republic Greene Co. Commonwealth.....	DAN CAN	Pemiscot Press.....	DAN
Rock Port Atchison Co. Mail.....	DAN CAN	Perryville Republic Monitor.....	DAN CAN
Sarcoxie Record.....	DAN CAN	Phelps Co. Focus.....	CAN
Savannah Reporter.....	DAN CAN	Piedmont Journal Banner.....	DAN CAN
Sheridan Express.....	DAN CAN	Pike County News.....	DAN CAN
Slater Main Street News.....	DAN CAN	Potosi Independent Journal.....	DAN CAN
Stockton Cedar Co. Republican.....	DAN CAN	Saint James Press.....	DAN CAN
Sweet Springs Herald.....	DAN CAN	Salem News.....	DAN
Trenton Republican Times.....	DAN CAN	St. Charles Community news.....	DAN CAN
West Plains Daily Quill.....	DAN CAN	St. Louis Community News.....	DAN CAN
Windsor Review.....	CAN	Steelville Star / Crawford Co. Mail.....	DAN CAN
Wright County Journal.....	DAN CAN	Summersville Beacon.....	DAN CAN
		Tipton Times.....	DAN CAN
		Unionville Republican.....	DAN CAN
		Van Buren Current Local.....	DAN CAN
		Vandalia Leader.....	DAN CAN
		Warren County Record.....	CAN
		Washington Missourian.....	DAN CAN
		Wellsville Optic News.....	DAN CAN
		West Side Leader.....	DAN CAN

MISSOURI PRESS DISPLAY AD NETWORK EAST / WEST MAP



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