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MPA eBulletin

A resource for Missouri Press Association members

eBulletin for April 9, 2025

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May

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13 — Missouri Photojournalism Hall of Fame Induction Ceremony, Columbia



Call 573-449-4167



**Better Newspaper Contest, A-Mark Prize entry
deadlines extended**

Due to technical difficulties encountered by a few newspapers, Missouri Press has opted to open the Better



Newspaper Contest through Sunday, April 13. In conjunction with the BNC, the A-Mark Prize for Investigative Journalism contest entry form is also being re-opened.

All information related to the Better Newspaper Contest is available on the Association's website, www.mopress.com/better-newspaper/.

Missouri Press staff, including Matthew Barba (mbarba@mopress.com) and Kristie Fortier (kfortier@mopress.com) will be available to answer BNC-related questions through 4 p.m. Wednesday, April 9.

A-Mark Prize for Investigative Journalism

The entry form for the A-Mark Prize for Investigative Journalism has also been re-opened and will accept entries through Sunday, April 13.

You can enter that contest here: <https://mopress.jumbl.app/formmanager/formsubmission/create?formId=11>.

The A-Mark Prize for Investigative Journalism will award a first-place prize of \$5,000 to the winning journalist and \$2,500 to their news organization. Second place awards \$3,000 to the journalist and \$1,500 to the news organization. Third place awards \$2,000 to the journalist and \$1,000 to the newsroom.

Additionally, payment for A-Mark Prize entries can be made here: <https://mopress.wufoo.com/forms/rrq2zbg0jtbjiz/>. In the "Amount" field near the bottom of the form, enter the total dollar amount for all of your A-Mark entries (\$10 times your number of entries).

If you previously entered the A-Mark Prize and were unable to pay for your entries, please also use [this form](#). Entrants who have not paid will be contacted separately before judging starts.



in partnership with

Missouri Press Foundation



Interlink Circulation is the most widely used newspaper-circulation system in America, helping more than 1,550 community newspapers navigate the postal system to obtain the best delivery at the lowest cost. www.ilsw.com



Upcoming testing could result in 'duplicate' emails

Missouri Press has been transitioning to new software for managing the Association's membership.

Jumbl has been the primary component of this transition. Members have used Jumbl for various purposes, including submitting their annual agreements with Missouri Press Service, requesting press cards and taking surveys to provide feedback to the Association.

The next step is to move MPA's email distribution to a different service, known as Mailjet, which integrates with Jumbl. This will allow Missouri Press to use the data members give the Association to reach out about things like legislation in the state Capitol or even this eBulletin. With email being the Association's primary method for contacting all members simultaneously, MPA staff rely on members to keep their information correct in Jumbl because wrong or obsolete information could mean emails are not delivered.

As Missouri Press transitions to Mailjet, some Association members may end up with duplicate emails in their inbox distributed from both the new and old services. Please be patient and understand MPA is not trying to create additional spam for you but simply trying to make our methods for communicating more effective.

If someone in your office should be receiving Missouri Press' emails (or if we need to remove an obsolete address), please send that information to

mbarba@mopress.com.

Matthew Barba, Editor
Missouri Press News



Nominate a Sunshine Hero from your community

The Missouri Sunshine Coalition is seeking nominations for individuals and organizations that have seen success using the Sunshine Law to enact change or who have overcome extraordinary challenges to access information the law normally makes available.

Nominations can be for individuals or organizations and can include members of the general public, media representatives, elected officials or anyone else you believe has gone above and beyond upholding the principles of open and transparent government in Missouri.

To nominate an individual or organization as a Sunshine Hero, submit nominations by April 30. Send nominations and personal stories to Matthew Barba, Missouri Sunshine Coalition executive director, at matthewmbarba@gmail.com. Questions or suggestions? Call Barba at (573) 808-7290.

AP



Associated Press wins reinstatement to

White House events

[The Associated Press](#) — A federal judge ordered the White House on Tuesday to restore The Associated Press' full access to cover presidential events, affirming on First Amendment grounds that the government cannot punish the news organization for the content of its speech.

U.S. District Judge Trevor N. McFadden, an appointee of President Donald Trump, ruled that the government can't retaliate against the AP's decision not to follow the president's [executive order to rename the Gulf of Mexico](#). The decision, while a preliminary injunction, [handed the AP a major victory](#) at a time the White House has been challenging the press on several levels.

"Under the First Amendment, if the Government opens its doors to some journalists—be it to the Oval Office, the East Room, or elsewhere—it cannot then shut those doors to other journalists because of their viewpoints," McFadden wrote. "The Constitution requires no less."

It was unclear whether the White House would move immediately to put McFadden's ruling into effect. McFadden held off on implementing his order for a week, giving the government time to respond or appeal. Shortly after the ruling, an AP reporter and photographer were turned away from joining a motorcade with the White House press pool to cover Trump's appearance before the National Republican Congressional Committee.

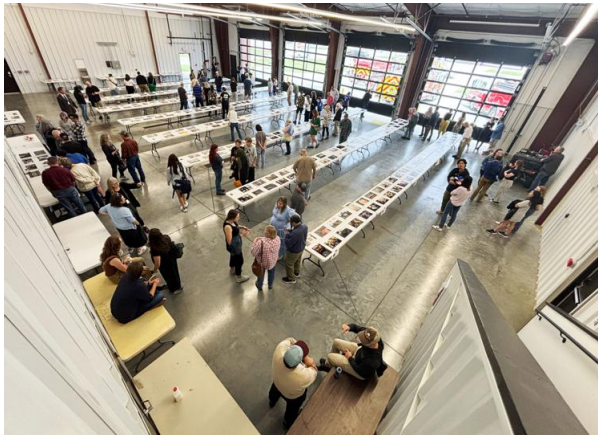
The AP has been blocked since Feb. 11 from being among the small group of journalists to cover Trump in the Oval Office or aboard Air Force One, with sporadic ability to cover him at events in the East Room.

"We are gratified by the court's decision," said AP spokeswoman Lauren Easton. "Today's ruling affirms the fundamental right of the press and public to speak freely

without government retaliation. This is a freedom guaranteed for all Americans in the U.S. Constitution.”

[White House press secretary Karoline Leavitt](#), one of the administration officials named in the lawsuit, did not immediately return a message seeking comment. In its action filed on Feb. 21, the AP sued Leavitt, White House chief of staff Susie Wiles and deputy chief of staff Taylor Budowich.

Read more [here](#).



Apply to be part of this year's Missouri Photo Workshop

[Missouri Photo Workshop](#) — **The 77th Missouri Photo Workshop will begin Sunday, Sept. 21, 2025, and end Saturday night, Sept. 27. This year's workshop will be held in Union in Franklin County.**

Missouri Press Association members will have until April 10, to apply for this year's workshop. Find the registration online at: <https://mophotoworkshop.submittable.com/submit>
What is needed:

- A brief letter about yourself and how the Missouri Photo Workshop can help you grow.
- Your résumé
- **A reference letter** from a professional journalist,

photo editor, or educator outlining how they think you would contribute to and benefit from the workshop.

- We request that you include a portfolio with twenty (20) images with captions embedded in the image file. See the application for more details.

The Application Deadline for MPA members is April 10, 2025. We may accept applicants who meet the workshop criteria as they are received. Workshop acceptance will be notified by May 1. Scholarships will not be awarded until after this deadline.

Workshop Tuition is \$600. If you are accepted to MPW.77, tuition will be due when you confirm your participation - unless you have been awarded a scholarship.

The Missouri Photo Workshop is a digital workshop and participants must use digital cameras during the workshop. If you have questions or need more information, please contact workshop director [Brian Kratzer](#), kratzerb@missouri.edu

Check out [this story from the Washington Missourian](#) to learn more about this year's Missouri Photo Workshop.



Take our survey about the new mopress.com

Have you seen Missouri Press Association's new website? Still located at www.mopress.com, the website is completely revamped and on an all-new platform through Creative Circle Media Solutions.

Missouri Press has put together a short survey for members to provide feedback about the new website. Check it out [here](#) and let us know what you think of the new mopress.com.

Link for the survey: <https://mopress.jumbl.app/formmanager/formsubmission/create?formId=13>



Speaking of surveys, what would you think of a story series on Route 66?

Route 66, America's "Mother Road," will turn 100 years old next year. In recognition of the upcoming Route 66 Centennial, Missouri Press is exploring producing a series of stories focusing on the route travelers would have taken through our state.

The Association wants to gauge members' interest in such a series about Route 66, including helping to produce content and/or identify potential sponsors to help cover the cost of creating this series.

Please fill out the survey [here](#) to help Missouri Press better plan for the Route 66 Centennial.



MPA has received two membership applications

Active Member Application

The Missouri Press Association has received an Active Membership application for The Chariton Marquee. It is owned by J3 Marquee Ventures LLC and published by Melanie Latamondeer.

A weekly newspaper, The Chariton Marquee is located at 110 E 2nd Street, Salisbury, MO 65281. The newspaper is online at charitonmarquee.com. Contact information includes email: editor@charitonmarquee.com; and telephone: 660-388-6397. It is published weekly with a circulation of 800 and has a nonpartisan political affiliation.

The *Chariton Marquee* is currently a "Friend of" MPA member.

Active Online Member Application

The Missouri Press Association has also received an Active Online Newspaper application for *Springfield Daily Citizen*. It is published by David Stoeffler.

An online digital publication, the *Springfield Daily Citizen's* website is sgfcitizen.org/. Contact information includes mailing address: Springfield Daily Citizen, 901 S National Ave., Springfield, MO 65897; contact email: dstoeffler@sgfcitizen.org, and telephone: 417-837-3664.

The *Springfield Daily Citizen* is also currently a "Friend of" MPA member.

Membership applications are considered by the MPA Board of Directors at its first meeting after this notice has been

published in at least three issues of the MPA Bulletin, eBulletin and/or the Association's magazine, Missouri Press News. The next meeting of the MPA Board is scheduled for June 6, 2025, in Hermann.

Comments about these applications can be sent to MPA Executive Director Chad Stebbins at cstebbins@mopress.com.



MPF internship applications due April 21

Missouri Press Foundation is accepting applications for summer internships through Monday, April 21. If you have any questions, please contact MPA Executive Director Chad Stebbins at cstebbins@mopress.com for more information.

Photojournalism Hall of Fame

Please nominate candidates for the Missouri Photojournalism Hall of Fame by May 13. You can find nomination forms online at bit.ly/MoPressForms.



Join the fight for truth at this year's

Media and the Law seminar

Lies and propaganda are nothing new. But the ability to spread deliberately false information far and wide is at an all-time high. “Deepfake” videos, AI-generated content, anonymous online trolls, and conspiracy theorists are flourishing on social media and the internet, wreaking havoc on civic discourse and the public’s ability to discern fact from fiction. At the same time, the First Amendment provides some degree of protection for false speech and even outright lies, creating friction between the search for the truth, on the one hand, and the need to protect expression on the other. All of this is unfolding amid escalating attempts from those in power to discredit critical reporting by news media as “fake news” and to cast truth-seeking journalists as “enemies of the people.”

Join us for our annual Media and the Law Seminar, where we will convene a panel of legal experts and thought leaders to discuss topics including the impact of a second Trump term on the news media and actual-malice standard, current legal strategies for combating disinformation, emerging IT platforms to address disinformation, the potential for legislation or modifications in jurisprudence to help adapt to the surge of disinformation, ethical pitfalls attorneys face in fighting for the truth and more.

Learn more [here](#).

Tee up your team for this year’s Kevin Jones First Amendment Golf Classic



KEVIN JONES
1st Amendment Golf Classic

JUNE 5, 2025
11 AM LUNCH • NOON SHOTGUN START

2025 Kevin Jones 1st Amendment Golf Classic
The Loutre Shore Country Club • Hermann, MO

Name	Player #1
Co./Newspaper	Player #2
Address	Player #3
Email	Player #4
Phone	Singles and partial teams are welcome and will be grouped into teams by MPF.
Daily or Weekly Publication <input type="checkbox"/> Daily <input type="checkbox"/> Weekly	Golf = \$75 per golfer \$
Method of Payment	Mulligans \$10 Each \$
<input type="checkbox"/> Check <input type="checkbox"/> Visa <input type="checkbox"/> Discover <input type="checkbox"/> MasterCard <input type="checkbox"/> American Express	Hole Sponsorship = \$75 Each \$
Credit Card #	Prize Fund \$
Exp. Date	TO TAL: \$

Name on Card

Register online at bit.ly/mopressgolf or send form & check to Missouri Press Foundation, 802 Locust St., Columbia, MO 65201; or pay by phone with a credit card, (573) 449-4167. Make checks payable to Missouri Press Foundation.

Missouri Press Foundation

Save the Date: MPA Annual Convention is Sept. 11-13



Save the Date

159th Missouri Press Annual Convention & Trade Show

September 11-13
Wildwood Hotel, Wildwood

Take a Road Trip Down ROUTE 66

HIGHLIGHTS

- MPF fundraiser at Big Chief Roadhouse
- Trade show
- Hall of Fame banquet and introduction of the MPA Mule!
- Better Newspaper Contest awards
- Industry-leading speakers and topics
- Roundtable discussions
- Networking
- And, of course, fun, fun, fun!

Know of a potential exhibitor or sponsor?
Share our sponsorship info:
<https://tinyurl.com/mvyyhxa6>



Are you utilizing these free training tools?

[Digiversity.tv](#) has been revamped, but you still have access through your Missouri Press Association membership. Along with Earn Your Press Pass, Digiversity.tv is offered free of charge.

With the new website, signing up for Digiversity.tv has changed. To register, go here: <https://www.digiversity.tv/signup-sa>.

Digiversity.tv focuses on the Adobe Creative Cloud suite of products, with trainers using videos, written articles and live webcasts to tackle various topics.

In addition to training and explaining, you can submit questions directly to Digiversity staff through the website here: <https://www.digiversity.tv/checkin-the-mail>.

Earn Your Press Pass

A web-based course that teaches the fundamentals of journalism, Earn Your Press Pass helps fill the gaps for newspapers having difficulty recruiting trained journalists.

The course provides new hires or freelancers the information and structure they need to sit down and complete lessons that teach the basics of good journalism. Everything from common newspaper terminology to story writing to media laws are covered in the materials.

Not intended as a college-level course, the goal of Earn Your Press Pass is to impart practical, usable knowledge to participants. Lessons are designed to take the layperson to

a functioning newspaper reporter upon completion in a straight-forward and comprehensive approach.

Learn more at earnyourpresspass.com and find out what the course can offer your publication and staff.

To sign up for the course and get added to the Missouri Press group, send an email to mbarba@mopress.com or kfortier@mopress.com.



A digital copy of your newspaper is required

Uploading your newspaper digitally to NewzGroup for the purpose of digital tear sheets is a requirement of Missouri Press Association membership.

What does this mean for your newspaper?

WIN — Save time by uploading your newspaper to NewzGroup. Provide Missouri Press with login information for your website or e-edition to save even more time.

WIN — Save money on postage. With a digital edition uploaded to NewzGroup, you no longer need to mail a physical copy to the Association.

WIN — Digital tear sheets can help get you paid FASTER! If you currently upload digital copies of your newspaper with NewzGroup, please continue.

Begin uploading your digital copies now. If you are not uploading digital copies of your newspaper, contact Ted

Lawrence at tlawrence@mopress.com or by phone at (573) 449-4167, ext. 312, for more information or to provide MPS with login information.

Please note, this requirement for a digital version of your newspaper is separate from and does not circumvent the need to continue uploading to Missouri Press' public notice website, mopublicnotices.com. Uploading your public notices to the Association's website is one of newspapers' best defenses against efforts to remove them from third-party publications.



Promote public notices in newspapers

Missouri newspapers continue their efforts to ensure public notices remain in printed publications, as well as online at mopublicnotices.com for all citizens to easily access.

Missouri Press Association has partnered with the **Public Notice Resource Center** to create a [set of ads](#) you can use in **print and online** to inform readers about the importance of keeping public notices in a forum that provides **third-party accountability**.

The message of the ads is intended to convey incredulity about items and records those in power would often rather see go unnoticed by the public and unreported by the press. They can be downloaded [here](#).

Check out the [ads](#) for yourself and make plans to put them in regular rotation to help readers understand why it is **critical** public notices not be relegated to a government-run website with no obligation to keep citizens informed about

decisions that directly impact them.

Through the link, you will also find folders with the InDesign files so you can make further changes to the ads and adapt them for your publication and website.

Also, be sure to check out this [short video](#) for a comprehensive breakdown of why public notices are important to keeping everyone informed.

If you have questions or need more information, please contact MPA Executive Director Mark Maassen at (573) 449-4167, ext. 308, or at mmaassen@mopress.com.

* * *

Link to ads:

www.dropbox.com/sh/r43h7pw5ddjhz4/AADXvxorH2O9cYEDdhds4UBga?dl=0

Link to video:

<https://www.youtube.com/watch?v=oUeICwmWqMc>

Don't forget you can download ads

Don't forget — Member newspapers can access their network ads from www.mopress.com. Just look for the links about halfway down on the left side of the home page (no username or password is needed).

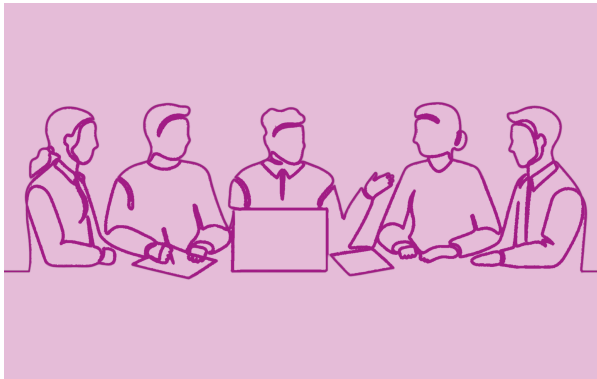
Resources you can use

Because Missouri Press promotes the programs of these organizations, they allow MPA members to get their training webinars and programs at reduced or member rates. Visit these sites to find out about the latest webinars offered and/or to explore archived webinars.

- [Local Media Association](#)
- [Online Media Campus](#)

Also visit these organizations for more resources to help your newspaper:

- [Earn Your Press Pass](#)
- [Digiversity.tv](#) — Adobe CC training with Russell Viers
- [America's Newspapers webinars and training](#)
- [Better News](#) — American Press Institute
- [Reynolds Journalism Institute](#)



4 tips for bridging sales, editorial silos for revenue projects

[Better News](#) — Successful projects to support revenue are built on a foundation of forward-thinking strategy and constant collaboration. In news organizations, communicating across departments often means bridging silos between different teams with their own norms and ways of working.

Kenny Katzgrau, a software engineer turned digital ad platform CEO and publisher understands the various technical, editorial and business hurdles that staff in media organizations regularly face. He shared these insights during a virtual Q&A session for Table Stakes alumni in March 2025:

Find your 'ViBE'

According to Katzgrau, an organization's mission and vision are the most important information to communicate within news organizations. Together, they are the destination and "the flag on the top of the mountain" for everyone to climb toward.

Set a cadence for connecting across departments

To find time to work with other departments, Katzgrau said to start with simple ways to help you prioritize it in your schedule, like setting up short regular check-ins or using time in existing meetings.

Celebrate wins and share them widely

For organizations using Slack to communicate, Katzgrau suggests using the [email forwarding feature](#) to send messages with positive feedback directly to a dedicated Slack channel. Red Bank Green has a #GoodNews channel, which is open to all staff to share

Embrace a common approach or purpose

When launching a product or pursuing a new revenue stream, it can be challenging to work around institutional barriers.

Learn more [here](#).

**Trusting News: Use freelance content to build trust**

[Trusting News](#) — With the information ecosystem changing, many journalists are picking up more freelance work or striking out on their own. Similarly, budget cuts and

shrinking staffs are causing some newsrooms to rely more on freelance journalists to help cover their communities.

Whether you're one of the [34% of journalists who are self-employed](#) or you work as part of a newsroom staff, the public's low trust in news affects all journalists.

While many journalists face accusations from the public, freelance journalists can face skepticism about their credibility that goes beyond the misassumptions connected to newsroom staffers.

That's why our team at Trusting News has invested in creating a new training guide specifically for freelance journalists. Funded by the SPJ Foundation, this [Freelance Trust Kit](#) is based on feedback we gathered from freelance journalists and newsroom editors in the field.

Since our newsletter audience includes a wide range of roles, we made today's Trust Tip a choose-your-own-adventure edition. We're sharing tips and insights from the Trust Kit tailored for different needs — whether you're a freelance or solo journalist looking to earn trust, or a newsroom editor working with freelance journalists. Details about how to follow up on these tips and examples of how others have done it are in the [Freelance Trust Kit](#).

Learn more [here](#).



How to leak to a journalist

[NiemanLab](#) — There's a lot out there to leak.

The second Trump administration, historically [unfriendly to the press](#), has thrown Washington into chaos. [Tens of thousands](#) of federal employees have been placed on leave or fired as billionaire Elon Musk's DOGE tries to gut the government. And taxpayer-funded data is [being destroyed](#).

Amid the confusion, news organizations and individual journalists are [changing how they try to attract would-be tipsters](#). Larger publishers have beefed up their "How to contact us" pages (The Guardian offers a veritable [choose-your-own adventure of secure options](#)). And increasingly, [Signal](#), the free, open-source, encrypted messaging app, is seen as one of the best and most secure ways to share information with reporters — whether those reporters work independently, have the backing of a large publisher, or are [inadvertently added](#) to a war plans thread.

I spoke with eight journalists about how to leak in a safe, smart way. Disclaimer you probably knew was coming: No method of leaking is 100% secure, and the tips here reduce risk but cannot eliminate it completely. "I know it's appealing to be instrumental in helping a reporter break a story, and god knows reporters love breaking stories," says [Marisa Kabas](#), an independent reporter and writer of [The Handbasket](#) who's been breaking [one scoop after another](#) about DOGE and the Trump administration. "But in almost all cases, your safety and physical and mental health should come first."

Read more [here](#).

JOBS & MARKETPLACE

Members of Missouri Press Association may place ads FREE in the Marketplace section if the ad is for a position with a Missouri newspaper. Non-members please call or

email Matthew Barba for pricing, (573) 449-4167

or mbarba@mopress.com

Ads appear in the MPA monthly Bulletin, weekly eBulletin and [online](#). Email ads to mbarba@mopress.com or scroll down to fill out an [online form](#).

WANTED TO BUY

FOR SALE



FOUR PUBLICATION GROUP: Publisher of four-publication, south-central Missouri newspaper group is planning his retirement and ready to sell. Three weekly newspapers and a TMC product covering a two-county area. All are well-established with the three papers having been in publication for a combined 236 years. 2024 revenue was \$800,000. For serious inquiries, email SCMOPapers@icloud.com. (1/17/2025)



SOUTHWEST GROUP: Three weekly newspapers in Jasper County are offered for sale as a group. One covers the county seat, the other two are long-time established newspapers. All are legal publications. Owners wish to retire. Email: jascocitizen@gmail.com. (5/1/2024)

THE FAYETTE ADVERTISER

Howard County's News Leader Since 1840

WEEKLY NEWSPAPER: Award-winning weekly newspaper in Howard County. Locally owned since 1840.

Loyal advertising and readership. Excellent staff. Debt free.
Owner plans to re-locate.

Fayette is the county seat with a population of approximately 2,600. and is the home of Central Methodist University. Coverage area includes Fayette, New Franklin, Armstrong, Harrisburg, Higbee, and Glasgow.
Email: jaddison@fayettenews.com (6/19/2023)

HELP WANTED

This email was sent to

Please add to your address book to ensure our emails reach your inbox! If you'd rather not receive emails: [Unsubscribe](#) | [Report Spam](#)

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