



WEEKLY NEWSPAPER WEBSITES

UPDATE YOUR WEEKLY NEWSPAPER WEBSITE WITH DEVICE-RESPONSIVE TECHNOLOGY

Managing content on a news website is much easier when your website company understands your business challenges. Our newspaper websites are built with news publishers in mind. Concepts such as content sections, articles, editors, reporters and photo galleries are built-in.

In addition, our sites are built with an auto-responsive multi-device template for viewing on mobile and tablet devices, so you won't have to update three different sites when publishing your content.

BENEFITS OF REPUTATION MANAGEMENT

- **ROBUST CMS:** Built using the most popular content management system, Wordpress, that offers a flexible and easy-to-use admin interface, a robust feature set, and permission-based security.
- **UPDATED RESPONSIVE DESIGN:** Give your paper's website a "facelift" so that it looks like an inviting, modern, more visually appealing news site that is device responsive
- **CONTENT ORGANIZATION:** Improve the sitemap and navigational structure to make it easy for visitors to quickly find the news, events and information that interests them
- **ANALYTICS:** Comprehensive reporting setup and delivery on a consistent schedule, including an analysis of site traffic, sources, performance, and further exploration of navigation structure.