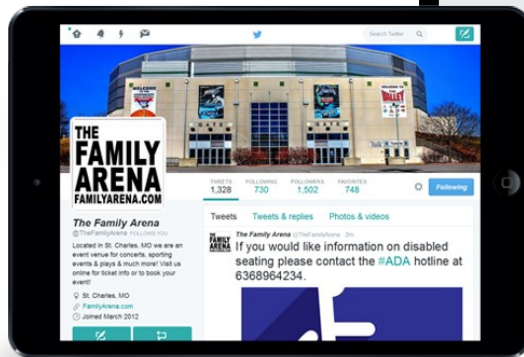
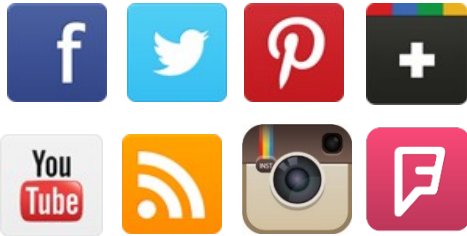


SOCIAL MEDIA MANAGEMENT

Engage with consumers and build relationships



Social media is just like word-of-mouth marketing. By utilizing social media channels such as Facebook, Twitter, Pinterest, etc. our Social Team will strategically develop and manage your social media platforms, helping you increase brand awareness, build relationships, engage with customers, manage targeted social ads, and manage your online reputation.



BENEFITS OF SOCIAL MEDIA MANAGEMENT

- Set your business apart from the competition with a professional social media presence
- Increase your SEO rankings by building your website's link profile socially
- Direct conversations that are already happening about your brand
- Choose the networks that make sense for your company
- Increase customer service and engagement on social channels
- Build and enhance your online reputation and grow your digital footprint
- Utilize our dedicated Social Media account manager to stay on top of new trends and changes
- Engage your audience with cleverly written content and imagery

SOCIAL MEDIA OPTIONS

Engage with consumers and build relationships



STANDARD SOCIAL MEDIA

Includes:

- Facebook, Twitter & Google+
- Up to 12 custom written status updates per month
- Dedicated Social Media manager
- Best practices strategy consultation
- Recurring touch points & content review
- Profile Setup / Enhancement
- Social Management Dashboard

SOCIAL BIZ

Includes:

- Facebook Only
- Up to 12 custom written status updates per month
- Dedicated Social Media manager
- Best practices strategy consultation
- Recurring touch points & review
- Social Management Dashboard
- Up to 2 Custom Facebook Tabs
- Quarterly Contests

PREMIUM SOCIAL MEDIA

Includes:

- Facebook, Twitter & Google+
- Up to 12 custom written status updates per month
- Dedicated Social Media manager
- Best practices strategy consultation
- Recurring monthly touch points & content review
- Profile Setup / Enhancement
- Engaging Content & Updates
- Quarterly Contesting
- 3 Custom Facebook Application Tabs

SOCIAL NETWORK OPTIONS



Facebook custom application tab ideas include: locations, shop online, email newsletter subscription, twitter feed, pinterest feed, contesting & more!