

MP

MISSOURI PRESS
NEWS

Congratulations

2022 BEST AD CONTEST WINNERS! | P6-21

Past. Present. Future.
Missouri 2021
BICENTENNIAL

HAPPY 200TH BIRTHDAY MISSOURI!

AUGUST 10, 2021

DailyJournal Democrat News Farmington Press

Serve only the best for your
Special Celebrations

Standing Rib Roast

- 12-14 lbs. Standing Rib Roast
- 1/2 head of Garlic
- 1/2 head of Onion
- 1/2 head of Celery
- 1/2 head of Parsley
- 1/2 head of Thyme
- 1/2 head of Rosemary
- 1/2 head of Bay Leaf
- 1/2 head of Sage
- 1/2 head of Lavender
- 1/2 head of Eucalyptus
- 1/2 head of Lemon
- 1/2 head of Lime
- 1/2 head of Orange
- 1/2 head of Grapefruit
- 1/2 head of Pineapple
- 1/2 head of Mango
- 1/2 head of Papaya
- 1/2 head of Avocado
- 1/2 head of Tomato
- 1/2 head of Cucumber
- 1/2 head of Zucchini
- 1/2 head of Eggplant
- 1/2 head of Bell Pepper
- 1/2 head of Onion
- 1/2 head of Garlic
- 1/2 head of Celery
- 1/2 head of Parsley
- 1/2 head of Thyme
- 1/2 head of Rosemary
- 1/2 head of Bay Leaf
- 1/2 head of Sage
- 1/2 head of Lavender
- 1/2 head of Eucalyptus
- 1/2 head of Lemon
- 1/2 head of Lime
- 1/2 head of Orange
- 1/2 head of Grapefruit
- 1/2 head of Pineapple
- 1/2 head of Mango
- 1/2 head of Papaya
- 1/2 head of Avocado
- 1/2 head of Tomato
- 1/2 head of Cucumber
- 1/2 head of Zucchini
- 1/2 head of Eggplant
- 1/2 head of Bell Pepper

Homemade Chicken Soup

- 1/2 head of Celery
- 1/2 head of Parsley
- 1/2 head of Thyme
- 1/2 head of Rosemary
- 1/2 head of Bay Leaf
- 1/2 head of Sage
- 1/2 head of Lavender
- 1/2 head of Eucalyptus
- 1/2 head of Lemon
- 1/2 head of Lime
- 1/2 head of Orange
- 1/2 head of Grapefruit
- 1/2 head of Pineapple
- 1/2 head of Mango
- 1/2 head of Papaya
- 1/2 head of Avocado
- 1/2 head of Tomato
- 1/2 head of Cucumber
- 1/2 head of Zucchini
- 1/2 head of Eggplant
- 1/2 head of Bell Pepper

Southern Meatloaf

- 1/2 head of Celery
- 1/2 head of Parsley
- 1/2 head of Thyme
- 1/2 head of Rosemary
- 1/2 head of Bay Leaf
- 1/2 head of Sage
- 1/2 head of Lavender
- 1/2 head of Eucalyptus
- 1/2 head of Lemon
- 1/2 head of Lime
- 1/2 head of Orange
- 1/2 head of Grapefruit
- 1/2 head of Pineapple
- 1/2 head of Mango
- 1/2 head of Papaya
- 1/2 head of Avocado
- 1/2 head of Tomato
- 1/2 head of Cucumber
- 1/2 head of Zucchini
- 1/2 head of Eggplant
- 1/2 head of Bell Pepper

Come see us for all the best cuts for your holiday dining.

1/4 or 1/2 Beef \$5.99lb. All cuts included.

3-5lb. Whole Chicken \$2.99lb. Cuts Available

VACUUM SEALED GMO FREE LOCAL FARM RAISED

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Must try to know the difference!

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25998 HWY. N, LEBANON, MO.
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REGULAR FEATURES

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Missouri Press Advertising and Marketing Executives



BEST AD CONTEST

2022

Missouri Press Advertising
and Marketing Executives
Board of Officers and Directors

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chesterb@missouri.edu

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kfortier@mopress.com

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Kevin Jones
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kjones@stlamerican.com

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Director

Gina Langston
Joplin Globe

Director

Brittney Cady
Jefferson City News Tribune

Past President

James White
Benton County Enterprise
jameswhite@bentoncountyenterprise.com

Interested in becoming more involved with Missouri Press Advertising and Marketing Executives? Please contact a MPAME board member or Kristie Fortier with Missouri Press Association at kfortier@mopress.com or by phone at 573-449-4167.

Interested in entering the Missouri Press Advertising and Marketing Executives
2023 Advertising Contest?
Please contact Missouri Press Association at mopressads@mopress.com or 573-449-4167.

BEST AD SMALLER THAN FULL PAGE - NO SMALLER THAN 1/4 PAGE

Dailies



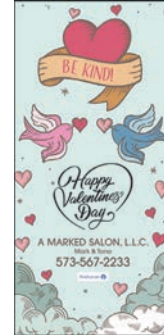
First Place
Travis Smith
Park Hills Daily Journal



Second Place
Melody Cook
Columbia Missourian



Third Place
Courtney Adams
Joplin Globe



Honorable Mention
Scott Dupree
Mexico Ledger

Weeklies (Large)



First Place
Mary Rayfield
Washington Missourian



Second Place
Debra Skaggs & Glenda Potts
Festus - Jefferson County Leader



Third Place
Bethany Alzanadi & Bryan Stalder
Kansas City Northeast News



Honorable Mention
Larry Saylor & Debbie Baker
St. Louis Call Newspapers

Weeklies (Medium)



First Place
Ron Schott
Wright County Journal



Second Place
Daniel Foust & Jennifer Early
Laclede County Record



Third Place
Skye Pournazari
Maryville Forum



Honorable Mention
Mandie Miller & McKenzie Robinson
Springfield Business Journal

Weeklies (Small)



First Place
Allyson Penner
Seymour Webster County Citizen



Second Place
Karen Payne & Sharon Donat
Richmond News



Third Place
Hannah Davis
Monroe City Lake Gazette



Honorable Mention
Beverly Hannum & Dan Whemer
Seymour Webster County Citizen

BEST FULL PAGE AD

Dailies



First Place
Brett Zacarello
Joplin Globe



Second Place
Michelle Menley & Darren Hendricks
Park Hills Daily Journal



Third Place
Melody Cook
Columbia Missourian



Honorable Mention
Scott Dupree
Mexico Ledger

Weeklies (Large)



First Place
Bryan Stalder
Kansas City Northeast News



Second Place
Sarah Moore
Washington Missourian



Third Place
Nathan Burrus, Larry Saylor & Debbie Baker
St. Louis Call Newspapers



Honorable Mention
Debra Skaggs & Glenda Potts
Festus - Jefferson County Leader

Weeklies (Medium)



First Place
Tammy Curtis
Owensville Gasconade County Republican



Second Place
Daniel Foust & Beth Chism
Laclede County Record



Third Place
Regina Mozingo
Ozark County Times



Honorable Mention
Mandy Anderson & Scott Dupree
Warrenton Warren County Record

Weeklies (Small)



First Place
Karen Payne
Richmond News



Second Place
Karen Payne & Sharon Donat
Richmond News



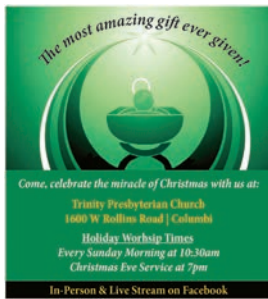
Third Place
Beverly Hannum
Seymour Webster County Citizen



Honorable Mention
Karen Payne & Wanda Rowe
Excelsior Springs Standard

BEST AD SMALLER THAN A 1/4 PAGE

Dailies



First Place
Melody Cook
Columbia Missourian



Second Place
Melody Cook
Columbia Missourian

Third Place
Scott Dupree
Mexico Ledger



Honorable Mention
Scott Dupree
Moberly Monitor Index



Weeklies (Large)



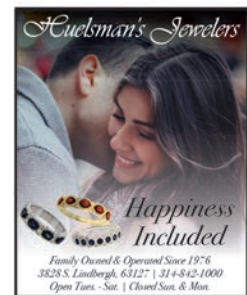
First Place
Michelle Engelhardt & Andrea Chambers
Columbia Missourian



Second Place
Amanda Zarecki
St. Louis Webster-Kirkwood Times

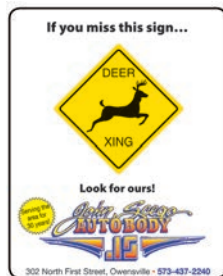


Third Place
Amanda Zarecki
St. Louis Webster-Kirkwood Times



Honorable Mention
Larry Saylor & Debbie Baker
St. Louis Call Newspapers

Weeklies (Medium)



First Place
Dennis Warden
Owensville Gasconade County Republican



Second Place
Regina Mozingo
Ozark County Times



Third Place
Skye Pournazari & Twyla Martin
Maryville Forum



Honorable Mention
Regina Mozingo
Ozark County Times

Weeklies (Small)



First Place
Hannah Davis
Monroe City Lake Gazette



Second Place
Karen Payne & Sharon Donat
Richmond News



Third Place
Karen Payne
Richmond News



Honorable Mention
Karen Payne
Excelsior Springs Standard

BEST AD SERIES

Weeklies

First Place
Bryan Stalder
Kansas City
Northeast News



Third Place
Stephanie Vandeven
Perryville Perry County
Republic-Monitor



Second Place
Stephanie Vandeven
Perryville Perry County
Republic-Monitor



Honorable Mention
Stephanie Vandeven
Perryville Perry County
Republic-Monitor



BEST AD CONTENT ENTIRE PUBLICATION

Weeklies & Dailies



First Place
Stephanie Vandeven
Perryville Perry County
Republic Monitor



Second Place
Amanda Zarecki
St. Louis
Webster-Kirkwood Times



Third Place
Jennifer Early,
Bethany Cranmer,
Rebecca Dinwiddie,
Shawna Bradley &
Daniel Foust
Laclede County Record



Honorable Mentkon
St. Loius American Staff
St. Louis American

BEST SINGLE HOUSE AD

Dailies

First Place
Darren Hendricks, Michael
Distelhorst, Michelle Menley
& Teresa Ressel Inserra
Park Hills Daily Journal



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Second Place
Melody Cook
Columbia Missourian

Weeklies (Large)



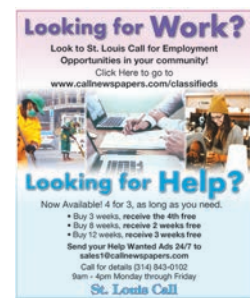
First Place
Jeanine York & Sarah Moore
Washington Missourian



Second Place
Jeanine York
Washington Missourian



Third Place
Larry Saylor, Nathan Burrus
& Debbie Baker
St. Louis Call Newspapers



Honorable Mention
Nathan Burrus & Debbie Baker
St. Louis Call Newspapers

Weeklies (Medium)



First Place
Ron Schott
Wright County Journal



Second Place
Shawna Bradley &
Beth Chism
Laclede County Record



Third Place
Ron Schott
Wright County Journal



Honorable Mention
Ron Schott
Wright County Journal

Weeklies (Small)

First Place
Beverly Hannum,
Anna Sturdefant &
Dan Wehmer
*Seymour Webster
County Citizen*



Second Place
Dan Wehmer &
Beverly Hannum
*Seymour Webster
County Citizen*



Third Place
Hannah Davis
*Monroe City
Lake Gazette*



MOST CREATIVE USE OF FULL COLOR

Dailies



First Place
Courtney Adams
Joplin Globe



Second Place
Melody Cook
Columbia Missourian



Third Place
Melody Cook
Columbia Missourian



Honorable Mention
Melody Cook
Columbia Missourian

Weeklies (Large)



First Place
Bryan Stalder
Kansas City Northeast News



Second Place
Nathan Burrus &
Debbie Baker
St. Louis Call Newspapers



Third Place
Larry Saylor &
Debbie Baker
St. Louis Call Newspapers



Honorable Mention
Jeanine York
Washington Missourian

Weeklies (Medium)



First Place
Cynthia Reeves
Springfield Business Journal

Second Place
Stephanie Vandeven
Perryville Perry County
Republic-Monitor



Third Place
Tammy Curtis
Owensville Gasconade
County Republican



Honorable Mention
Shawna Bradley &
Bethany Cranmer
Laclede County Record

Weeklies (Small)



First Place
Dan Wehmer &
Beverly Hannum
Seymour Webster County Citizen



Second Place
Dan Wehmer
Seymour Webster
County Citizen



Third Place
Becky Holloway
Tipton Times



Honorable Mention
Consetta Gottman
Monroe City Lake Gazette

BEST SPECIAL SECTION

Dailies



First Place
Missourian Staff
Columbia Missourian



Second Place
Missourian Staff
Columbia Missourian



Third Place
Missourian Staff
Columbia Missourian



Honorable Mention
Park Hills Staff
Park Hills Daily Journal

Weeklies (Large)



First Place
St. Louis American Staff
St. Louis American



Second Place
Missourian Staff
Washington Missourian



Third Place
St. Louis Call Staff
St. Louis Call Newspapers



Honorable Mention
Amanda Zarecki
St. Louis Webster-Kirkwood Times

Weeklies (Medium)



First Place
Laclede Co. Record Staff
Laclede County Record



Second Place
Dennis Warden & Tammy Curtis
Owensville Gasconade Co. Republican



Third Place
Laclede Co. Record Staff
Laclede County Record



Honorable Mention
Laclede Co. Record Staff
Laclede County Record

Weeklies (Small)



First Place
Karen Payne & Sharon Donat
Richmond News



Second Place
Karen Payne & Sharon Donat
Richmond News



Third Place
Staff
Maries County Advocate



Honorable Mention
Karen Payne, Sharon Donat & Brian Rice
Richmond News

BEST COVER DESIGN FOR A SPECIAL SECTION

Dailies

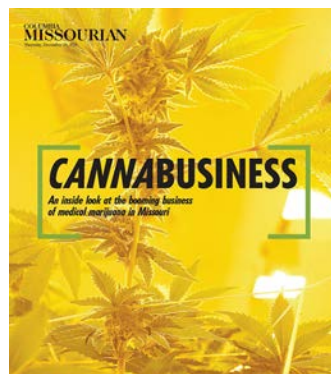
First Place
Darren Hendricks,
Michael Distelhorst &
Teresa Ressel Inserra
Park Hills Daily Journal



Third Place
Missourian Staff
Columbia Missourian



Second Place
Missourian Staff
Columbia Missourian



Honorable Mention
Courtney Adams
Joplin Globe

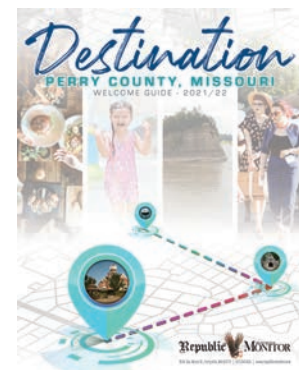


Weeklies

First Place
Dan Wehmer, Anna
Sturdefant &
Beverly Hannum
*Seymour Webster
County Citizen*



Third Place
Stephanie Vandeven
*Perryville Perry County
Republic-Monitor*



Second Place
Stephanie Vandeven
*Perryville Perry County
Republic-Monitor*



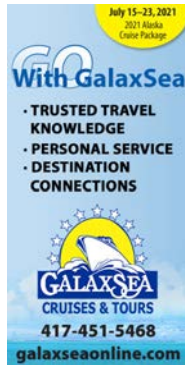
Honorable Mention
Jessi Dreckman
Ozark County Times



BEST ONLINE AD DESIGNER

Dailies

First Place
Brett Zacarello
Joplin Globe



Second Place
Melody Cook
Columbia Missourian



Weeklies



First Place
Terri Frye
Pineville McDonald Co. Press



Second Place
Rachel Jett
Pineville McDonald Co. Press



Third Place
Shawna Bradley
Laclede County Record



Honorable Mention
Larry Saylor & Debbie Baker
St. Louis Call Newspapers

BEST SINGLE CLASSIFIED DISPLAY AD

Weeklies



First Place
Bethany Alzanadi
Kansas City
Northeast News



Second Place
Shawana Bradley & Rebecca Dinwiddie
Laclede County Record



Third Place
Shawna Bradley & Jennifer Early
Laclede County Record



Honorable Mention
Michelle Engelhard & Mark Grebe
West Side Leader

BEST PRINT ADVERTISING CAMPAIGN

Weeklies

First Place
Stephanie Vandeven
Perryville Perry County
Republic Monitor



Washington.

Allegedly, George Washington chopped down a cherry tree. He must have been hungry. If you need food and cannot afford to buy it, our food pantry is open Monday through Thursday. Contact us before you decide to chop down a tree.

Second Place
Bryan Stalder
Kansas City Northeast News



Third Place
Staff
Laclede County Record



Honorable Mention
Staff
Maryville Forum

BEST CLASSIFIED SECTION

Weeklies



First Place
Stephanie Vandeven
Perryville Perry
County Republic-Monitor



Second Place
Ron Schott
Wright County Journal



Third Place
Rita Pivral
Maryville Forum



Honorable Mention
Missourian Staff
Washington Missourian

BEST NEWSPAPER PROMOTION

Weeklies & Dailies



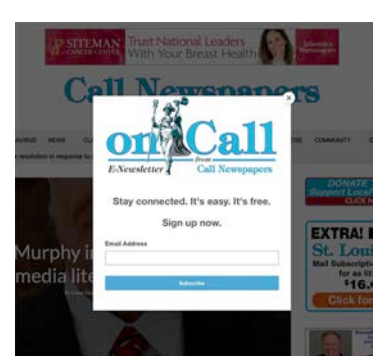
First Place
St. Louis American Staff
St. Louis American



Second Place
Hannah Davis &
Guyla Behring
Monroe City Lake Gazette



Third Place
Park Hills Staff
Park Hills
Daily Journal



Honorable Mention
Larry Saylor & Debbie Baker
St. Louis Call Newspapers

BEST SHARED SIGNATURE PAGE

Dailies

First Place
Melody Cook
Columbia Missourian



Second Place
Michelle Distelhorst,
Michelle Menley,
Dustin Holland &
Travis Smith
Park Hills Daily Journal



Weeklies (Large)

First Place
Amanda Zarecki
St. Louis
Webster-Kirkwood Times



Second Place
Jeanine York &
Mary Rayfield
Washington
Missourian



Third Place
Nathan Burrus
&
Debbie Baker
St. Louis
Call Newspapers



Weeklies (Medium)

First Place
Stephanie
Vandeven
Perryville
Perry County
Republic-
Monitor



Second Place
Rhonda
Campbell
Pineville
McDonald
County
Press



Third Place
Ron
Schott
Wright
County
Journal



Honorable
Mention
Stephanie
Vandeven
Perryville
Perry County
Republic-
Monitor



Weeklies (Small)

First Place
Karen Payne,
Sharon Donat
& Wanda Rowe
Richmond News



Second Place
Becky Holloway
Tipton Times



Third Place
Dennis Warden
Maries County Advocate



Honorable Mention
Karen Payne, Sharon Donat &
Wanda Rowe
Maries County Advocate



BEST ADVERTISING SALES TOOL

Dailies



First Place
Melody Cook
Columbia Missourian



Second Place
Darren Hendricks & Michael Distelhorst
Park Hills Daily Journal



Third Place
Melody Cook
Columbia Missourian



Honorable Mention
Melody Cook
Columbia Missourian

Weeklies



First Place
Shawana Bradley
Laclede County
Record



Second Place
Shawana Bradley
Laclede County
Record



Third Place
Stephanie Vandeven
Perryville Perry County
Republic-Monitor



Honorable Mention
Stephanie Vandeven
Perryville Perry County
Republic-Monitor

BEST AD DESIGNER

Dailies



First Place
Brett Zacarelo
Joplin Globe

Second Place
Courtney Adams
Joplin Globe



Third Place
Melody Cook
Columbia Missourian



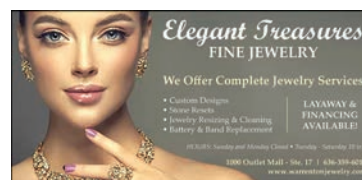
Weeklies



First Place
Stephanie Vandeven
Perryville Perry-County
Republic Monitor



Second Place
Sarah Moore
Washington Missourian



Third Place
Scott Dupree
Warrenton Warren
County Record



Honorable Mention
Tammy Curtis
Owensville Gasconade
County Republican
Missouri Press News, May 2022

BEST MULTIMEDIA CAMPAIGN

Dailies

First Place
Courtney Adams
Joplin Globe



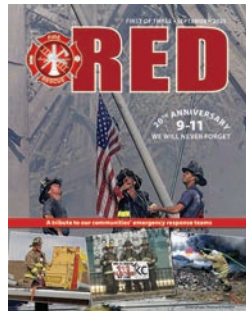
Second Place
Michelle Menley
Park Hills Daily Record



Weeklies



First Place
Michael Bushnell, Abby Hoover
& Bryan Stalder
Kansas City Northeast News



Second Place
Karen Payne, Sharon Donat
& Shawn Roney
Richmond News



Third Place
Jennifer Early, Beth Chism,
Shawna Bradley & Daniel Foust
Laclede County Record



Honorable Mention
Jennifer Early, Beth Chism
& Shawna Bradley
Laclede County Record

BEST IDEA TO GROW REVENUE

Dailies & Weeklies



First Place
Staff
Laclede County Record



Second Place
Staff
Park Hills Daily Journal



Third Place
Stephanie Vandeven
Perryville Perry County
Republic Monitor



Honorable Mention
Bethany Cranmer &
Daniel Foust
Laclede County Record

BEST SPONSORED CONTENT/NATIVE ADVERTISING

Dailies

First Place
Staff
Park Hills
Daily Journal



Second Place
Melody Cook
Columbia Missourian



Third Place
Melody Cook
Columbia Missourian



Honorable Mention
Melody Cook
Columbia Missourian

Weeklies

First Place
Abby Hoover &
Bryan Stlader
Kansas City
Northeast News



Second Place
St. Louis Call Staff
St. Louis Call Newspapers



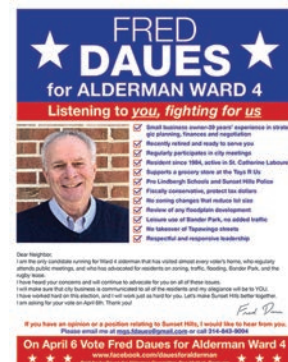
BEST NEWSPAPER-PRODUCED INSERT

Weeklies

First Place
Stephanie Vandeven
Perryville Perry
County Republic-Moninto



Third Place
Larry Saylor &
Debbie Baker
St. Louis
Call Newspapers



Second Place
Mary Rayfield
Washington Missourian



Honorable Mention
Micahel Bushnell,
Abby Hoover, Dorri Partain,
Bethany Alzanadi &
Krystin Miller
Kansas City
Northeast News



BEST NEWSPAPER-PRODUCED EVENT

Weeklies

First Place
Bethany Cranmer &
Daniel Foust
Laclede County Record



Second Place
St. Louis Call Staff
St. Louis Call Newspapers



BEST OF SHOW

Dailies



BEST OF SHOW
Park Hills Daily Journal

Weeklies



BEST OF SHOW
Laclede County Record

MPAME

2022

Dee Hamilton
Memorial Sales
Pro of the year!



Twyla Martin

The Maryville Forum

Save the Date

156th Missouri Press Association Convention & Trade Show

September 15-17, 2022

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