

# MP MISSOURI PRESS NEWS

# Congratulations 2023 MPAME BEST AD CONTEST WINNERS P6-21



Celebrate 2023's Dee Hamilton Memorial Sales Pro of the Year | P21

### REGULAR FEATURES

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# MPAME

Missouri Press Advertising and Marketing Executives



## BEST AD CONTEST

---

President

Gina Langston  
Joplin

Vice President

Stephanie Shumer-Vandeven  
Perryville

Treasurer - Secretary

Kristie Fortier  
Columbia

Director

Brittney Cady,  
Jefferson City

Director

Karl Giddens  
Columbia

Director

Robin Gregg  
Paris

Director

Kevin Jones  
St. Louis

Past President

Bryan Chester

Interested in becoming more involved with Missouri Press Advertising and Marketing Executives? Please contact a MPAME board member or Kristie Fortier with Missouri Press Association at [kfortier@mopress.com](mailto:kfortier@mopress.com) or by phone at 573-449-4167.

Interested in entering the Missouri Press Advertising and Marketing Executives  
2024 Advertising Contest?  
Please contact Missouri Press Association at [kfortier@mopress.com](mailto:kfortier@mopress.com) or 573-449-4167.

# BEST FULL PAGE AD

## Dailies



First Place  
Brett Zacarelo, Joplin Globe



Second Place  
Melody Cook, Columbia Missourian

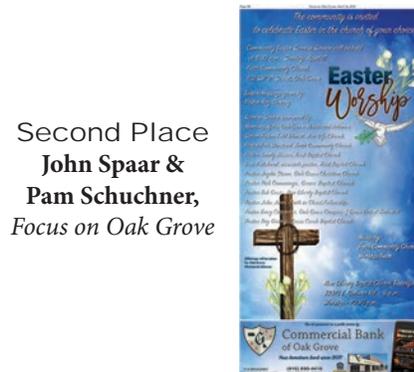


Third Place  
Melody Cook, Columbia Missourian

## Weeklies - Class 1



First Place  
Karen Payne,  
Richmond News



Second Place  
John Spaar &  
Pam Schuchner,  
Focus on Oak Grove



Third Place  
Karen Payne,  
Richmond News

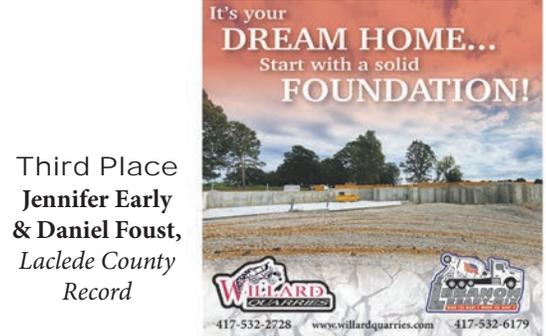
## Weeklies - Class 2



First Place  
Stephanie  
Schumer-Vandeven,  
Perry County  
Republic-Monitor



Second Place  
Scott Dupree,  
Warren County  
Record



Third Place  
Jennifer Early  
& Daniel Foust,  
Laclede County  
Record

## Weeklies - Class 3



First Place  
Stephanie Fitzgerald,  
Washington Missourian



Second Place  
Debra Skaggs & Rob Schneider,  
Arnold-Imperial Leader



Third Place  
Mary Rayfield,  
Washington Missourian

# BEST AD SMALLER THAN A FULL PAGE - NO SMALLER THAN A 1/4 PAGE

## Dailies



First Place  
Melody Cook,  
Columbia Missourian



Second Place  
Melody Cook,  
Columbia Missourian

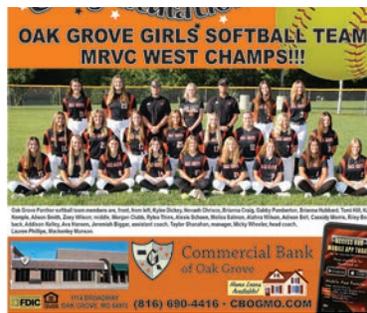


Third Place  
Debra Skaggs & Ryan Duvall,  
West Side Leader

## Weeklies - Class 1



First Place  
Tammy Curtis,  
Maries County Advocate



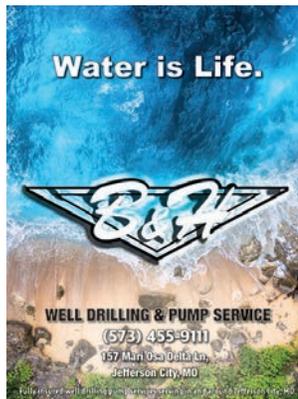
Second Place  
John Spaar & Pam Schuchner,  
Focus on Oak Grove



Third Place  
Tim Hager,  
Mexico Ledger

## Weeklies - Class 2

First Place  
Jessica Bedow,  
Linn Unterrified  
Democrat



Second Place  
Phil Cobb,  
Maryville Forum

Third Place  
Tim Hager,  
Montgomery Standard



## Weeklies - Class 3



First Place  
Bryan Stalder,  
Kansas City Northeast News

Second Place  
Amanda Zarecki,  
Webster-Kirkwood Times



Third Place  
Mary Rayfield,  
Washington Missourian

# BEST AD SERIES

## Dailies

**Who's Your Valentine Contest**

Congratulations to our \$120 Visa gift card winners **Madi and Coda Page**

Thanks to our local contest sponsors

Submit a photo of your special someone to be entered to win a \$120 Visa Gift Card! pets, kids, boyfriend/girlfriend/husband/wife, etc

We're celebrating Valentine's Day! Enter your photo at [joplinglobe.com/valentine](http://joplinglobe.com/valentine) to be entered to win!

Contest Dates 2/12 - 2/25

Thanks to our local contest sponsors

FLORIST  
NEWTON'S  
TRACKSIDE MARGERES  
ALCO

First Place  
**Brett Zacarello,**  
*Joplin Globe*

Thursday, June 15, 2017 Northwest Jefferson County Chamber of Commerce New 16k Leader 17

**Shop and Support your local**

Northwest Jefferson County Chamber of Commerce Members

This page endorsed by the Northwest Jefferson County Chamber of Commerce board

Book Your Next Event With Us!

Papillon's Banquet & Event Center  
1000 N. 1st St., High Ridge, MO 63043  
636.471.7100 [www.papillon.com](http://www.papillon.com)

**GRAND SLAM**

Live Entertainment Evenings

Thursday, July 13, 2017 Northwest Jefferson County Chamber of Commerce New 16k Leader 17

**Shop and Support your local**

Northwest Jefferson County Chamber of Commerce Members

This page endorsed by the Northwest Jefferson County Chamber of Commerce board

Book Your Next Event With Us!

Papillon's Banquet & Event Center  
1000 N. 1st St., High Ridge, MO 63043  
636.471.7100 [www.papillon.com](http://www.papillon.com)

**GRAND SLAM**

Live Entertainment Evenings

FREE PIZZA

Second Place  
**Michelle Engelhardt, Debra Skaggs & Ryan Duvall,**  
*West Side Leader*

**Sustain your trusted source of news.**

NewsMatch is a collaborative fundraising movement to support independent, public service journalism like ours. Members of the Missouri Publishing Board have committed to matching up to \$5,000 in donations. Your support — in any amount — will be doubled and help us reach our goal of raising \$10,000 by the end of the year.

SCAN TO DONATE TODAY!

Check about to make out to the University of Missouri, with Columbia Missouri in the memo line. Mail check to Missouri School of Journalism, Administration, 100 Hart Hall, Columbia, MO 65211.

**Thank You!**

You helped us reach our initial goal of \$5,000 to earn a match from the Missouri Publishing Association Board. Thank you for your support.

We have increased our goal and are now focused on increasing the number of donors to the Missouri Fund. If you haven't donated, you can give any amount to be counted among our donors. Consider donating for the year you moved to Columbia or graduated from M.U. i.e. \$16.75 or \$33.50. Through our partnership with NewsMatch, we can earn additional funding based on the number of donors.

SCAN TO DONATE TODAY!

NewsMatch is a collaborative fundraising movement to support independent, public service journalism like ours. Check about to make out to the University of Missouri, with Columbia Missouri in the memo line. Mail check to Missouri School of Journalism, Administration, 100 Hart Hall, Columbia, MO 65211.

COLUMBIA MISSOURIAN NewsMatch

Third Place  
**Melody Cook,**  
*Columbia Missourian*

## Weeklies

**Your Personal Injury Attorney**  
Social Security & Criminal Defense

Do You Have Questions About Workers Compensation?  
**I can answer them!**

**DM**  
DEPUTY & MIZELL, L.L.C.  
120 E. 2nd St., Lebanon, MO | 417-532-2191  
[www.deputyandmizell.com](http://www.deputyandmizell.com)  
Free Consultation - Call Today

Daniel Mizell - owner & manager

**Personal Injury, Social Security & Criminal Defense**

**DM**  
DEPUTY & MIZELL, L.L.C.  
120 E. 2nd St., Lebanon, MO | (417) 532-2191  
[www.deputyandmizell.com](http://www.deputyandmizell.com)  
Free Consultation - Call Today

First Place  
**Bethany Shanklin & Shawna Bradley,**  
*Laclede County Record*

**What's for Lunch?**

See why we're **THE local favorite!**

- Burgers
- Hot Dogs
- Sandwiches
- Baskets
- Snacks
- Drinks
- Ice Cream

**Taylor's DAIRY & DELI**

417-532-3450  
1205 E. Rt. 66, Lebanon  
Mon.-Sat. 10:30am-10:30pm

**What's for Lunch?**

- Burgers
- Hot Dogs
- Sandwiches
- Baskets
- Snacks
- Drinks
- Ice Cream

See why we're **THE local favorite!**

**Taylor's DAIRY & DELI**

417-532-3450  
1205 E. Rt. 66, Lebanon  
Mon.-Sat. 10:30am-10:30pm

Second Place  
**Bethany Shanklin & Shawna Bradley,**  
*Laclede County Record*

**AMERICAN RIGHTS**

THE RIGHT TO BURN RUBBER

THE RIGHT TO PUT LEAD DOWN RANGE

**LEE'S TIRE SERVICE LLC C&R GUN AMMO & PAWN**

**WHAT YOU NEED TO EXERCISE YOUR RIGHTS.**

417-469-5512 • MON.-FRI. 8:00AM-5:00PM  
715 WILLOW ROAD, WILLOW SPRINGS, 65793

**AMERICAN RIGHTS**

THE RIGHT TO TRAIN MONDAY-FRIDAY

THE RIGHT TO NEUTRAL DROP ON THE WEEKEND

**C&R GUN AMMO & PAWN LEE'S TIRE SERVICE LLC**

**WHAT YOU NEED TO EXERCISE YOUR RIGHTS.**

417-469-5512 • MON.-FRI. 8:00AM-5:00PM  
715 WILLOW ROAD, WILLOW SPRINGS, 65793

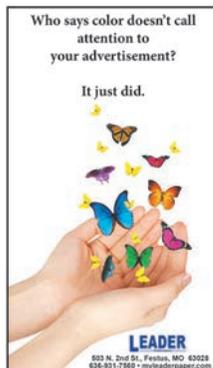
Third Place  
**Ron Mendez,**  
*Howell County News*

# BEST SINGLE HOUSE AD

## Dailies



First Place  
Debra Skaggs,  
West Side Leader



Second Place  
Michelle Engelhardt,  
West Side Leader



Third Place  
Melody Cook,  
Columbia Missourian

## Weeklies - Class 1 & 2



First Place  
Jessica Bedow,  
Linn Unterrified Democrat

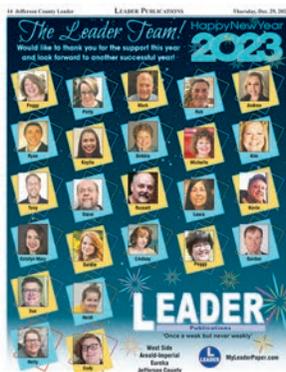


Second Place  
Jessica Bedow,  
Linn Unterrified Democrat



Third Place  
Tim Hager,  
Montgomery Standard

## Weeklies - Class 3



First Place  
Debra Skaggs,  
Festus - Jefferson County Leader



Second Place  
Larry Saylor & Debbie Baker,  
St. Louis Call Newspapers



Third Place  
Staff,  
Washington Missourian

# BEST AD SMALLER THAN A 1/4 PAGE

## Dailies

**THANKS FOR YOUR SERVICE**  
Happy Veterans Day  
St. Andrew's Francis Place  
400 SUMMERVILLE BLVD., EUREKA, MO 63025  
636-938-5151 | standrewsplace.com

First Place  
Michelle Engelhardt &  
Ryan Duvall, *West Side Leader*

**ROHRER Sons**  
1-2 Week Delivery!  
**Portable Buildings**  
8x12 - \$2,550    10x20 - \$4,450  
8x16 - \$2,950    12x16 - \$4,450  
10x12 - \$2,950    12x20 - \$5,150  
10x16 - \$3,750    + taxes  
**FREE Delivery up to 50 Miles!**  
More styles & sizes available.  
Ask Us About Shed Relocation.  
8038 State Rt. 30, Dittmer, MO  
618-599-2658

Second Place  
Debra Skaggs,  
*West Side Leader*

**2022 Flea Market**  
**Saturday, July 16!**  
OLD TIME FINDS  
UNIQUE ANTIQUES, VINTAGE,  
COLLECTIBLES, CRAFTS,  
WORKSHOPS & SO MUCH MORE!  
Open 7 Days a Week  
3rd Saturday, April - October  
8am - 2pm Outdoor Flea Market • 9am-4pm Inside Sales  
2807 Barbara Drive High Ridge, MO    2819 High Ridge Blvd. High Ridge, MO  
**636-495-3900**

Third Place  
Michelle Engelhardt &  
Ryan Duvall, *West Side Leader*

## Weeklies - Class 1

Looking for a safe bet?  
Why gamble your money on risky investments in uncertain times? Put your hard earned dollars into a certificate of deposit, and get a guaranteed rate of return.  
**2.26%** APY  
18-Month  
**2.62%** APY  
30-Month  
CITIZENS BANK  
FDIC    725 West Seneca Ave.    637-764-9931  
www.CitizensBankMo.com

First Place  
Dennis Warden,  
*Maries County Advocate*

Say "I Do" to Homeownership!  
It's a time to make your first big joint investment!  
ASK QUESTIONS TO ASK YOURSELVES...  
• Do you need a pre-approval letter?  
• How much can we afford to spend?  
• Who can help us with our home search?  
Call Erica!  
She can help answer all your questions and guide you through the purchasing process.  
Erica Smith  
REAL ESTATE  
ERICA SMITH BROKER/OWNER  
573.308.7638 • Erica@EricaSmithRealEstate.com

Second Place  
Dennis Warden,  
*Maries County Advocate*

**GALA**  
A Celebration of HIS love!  
BRIDGE OF HOPE-RICHMOND  
DECEMBER 18TH  
BRANDED STEAKHOUSE  
5-8PM  
1:00-4:30 Heavy Appetizers and silent auction 6:30 - Special Presentation  
\*99 - Keynote Speaker - Bridget Smith, Executive Director, Insight Women's Center, Lawrence, Kansas  
Tickets: \$25/person, Children under 12 are free

Third Place  
Karen Payne,  
*Richmond News*

## Weeklies - Class 2

Something Borrowed  
Time For Prom  
660.294.9201 | stmaryofthevalley.com

First Place  
Twyla Martin,  
*Maryville Forum*

Searching for the Best Veterinary Care?  
• Medicine • Dogs & Cats  
• Surgery • Rabbits  
• X-Ray • Guinea Pigs  
• Dental • Ferrets  
Dr. Sally Hayse  
SouthPaws  
Veterinary Clinic, LLC  
2211 S. Main • Maryville, MO • 660.582.PETS (7387) • We Care!

Second Place  
Twyla Martin,  
*Maryville Forum*

**BLACK FRIDAY Sale**  
Scratch Off Savings!  
**5-50%**  
ENTER TO WIN A \$50 GIFT CARD  
CUSTOM HOODS/SHIRTS  
RUSTIC FIBER & KNIVES

Third Place  
Stephanie Schumer-Vandeven,  
*Perry County Republic-Monitor*

## Weeklies - Class 3

THIS IS WHAT HARD OF HEARING PEOPLE HEAR WHEN SPOKEN TO  
Dr. Tanya McCormack  
Clinical Audiologist  
www.localHEARINGDOCTOR.com  
Accepting most insurance plans, including Medicare Advantage/OTC Hearing.  
Washington Hearing Center  
636.390.6020  
1713 Madison Avenue, Suite 200  
Washington, MO 63090  
info@washingtonhearingcenter.com  
www.washingtonhearingcenter.com

First Place  
Stephanie Fitzgerald,  
*Washington Missourian*

Zion Lutheran Church Women's Guild, Pevely, MO Invites You To Their  
**Annual Harvest Chicken Dinner**  
Sunday, October 16 • From 11 a.m. Until 3 p.m.  
Dine In or Carry Out • Adults \$15, Children 6-12 \$5, Children 5 & Under Free  
Cafeteria Style Menu: • Fried Chicken • Green Beans • Mashed Potatoes  
• Slaw • Applesauce • Homemade Bread • Homemade Desserts  
Check out our new Country Store! We have added new items...new craft items, and more!  
We still have cards and knives.  
310 Central Avenue, Pevely, MO  
Questions Call 636-475-4486

Second Place  
Michelle Engelhardt & Andrea Chambers,  
*Festus-Jefferson County Leader*

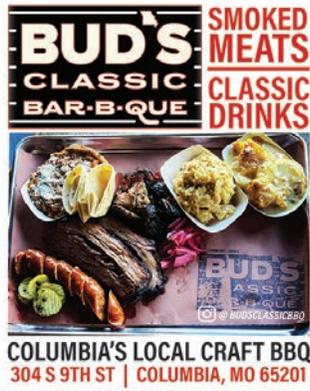
**STL BRITE LIGHTS!**  
Cue the Lights!  
Let us help you light it up this Holiday Season!  
314-499-5138  
STLBRITELIGHTS.COM

Third Place  
Debra Skaggs & Andrea Chambers,  
*Festus-Jefferson County Leader*

# MOST CREATIVE USE OF FULL COLOR IN AN AD

## Dailies

First Place  
Melody Cook,  
Columbia Missourian



Second Place  
Melody Cook,  
Columbia Missourian



Third Place  
Melody Cook,  
Columbia Missourian

## Weeklies - Class 1

First Place  
Karen Payne,  
Richmond News



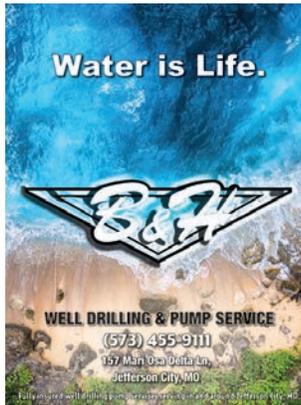
Second Place  
Heather Harrod,  
Morgan County Statesman



Third Place  
Becky Holloway,  
Tipton Times

## Weeklies - Class 2

First Place  
Jessica Bedow,  
Linn Unterrified  
Democrat



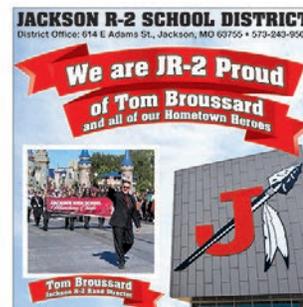
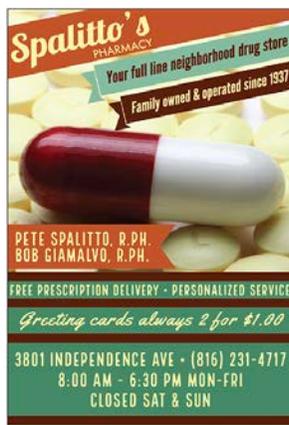
Second Place  
Stephanie Schumer-Vandeven,  
Perry County Republic-Monitor



Third Place  
Stephanie Schumer-Vandeven,  
Perry County Republic-Monitor

## Weeklies - Class 3

First Place  
Bryan Stalder,  
Kansas City  
Northeast News



Second Place  
Stephanie Watkins & Jay Forness,  
Jackson Cash-Book Journal

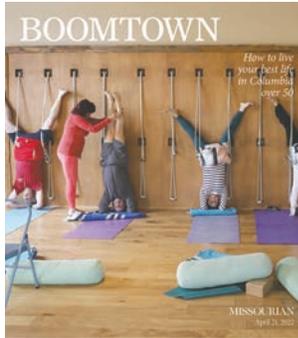
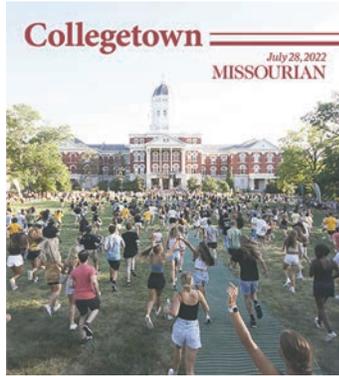


Third Place  
Stephanie Watkins & Jay Forness,  
Jackson Cash-Book Journal

# BEST SPECIAL SECTION

## Dailies

First Place  
Staff,  
*Columbia Missourian*



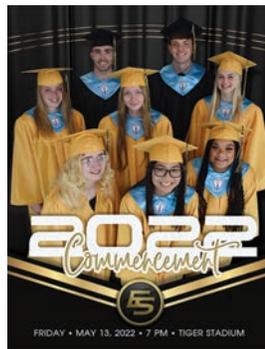
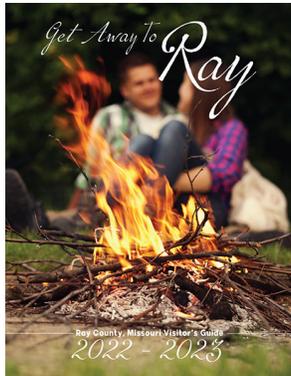
Second Place  
Staff,  
*Columbia Missourian*



Third Place  
Staff,  
*Columbia Missourian*

## Weeklies - Class 1

First Place  
Karen Payne &  
Sharon Donat,  
*Richmond News*



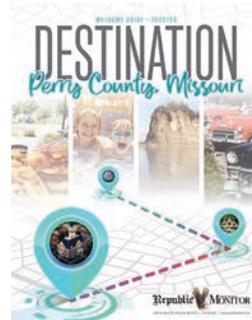
Second Place  
Karen Payne,  
*Excelsior Springs Standard*



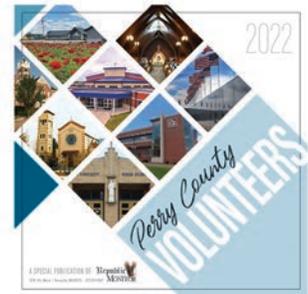
Third Place  
Dennis Warden & Tammy Curtis,  
*Maries County Advocate*

## Weeklies - Class 2

First Place  
Beth Durreman  
& Daniel Foust,  
*Laclede County Record*



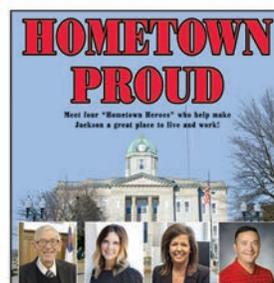
Second Place  
Stephanie Schumer-Vandeven,  
*Perry County Republic-Monitor*



Third Place  
Stephanie Schumer-Vandeven,  
*Perry County Republic-Monitor*

## Weeklies - Class 3

First Place  
Staff,  
*Washington Missourian*



Second Place  
Stephanie Watkins, Jay Forness &  
Diane Proffer, *Jackson Cash-Book Journal*



Third Place  
Staff,  
*Washington Missourian*

# BEST COVER DESIGN FOR A SPECIAL SECTION

## Dailies

First Place  
Brett Zacarello,  
Joplin Globe



Second Place  
Brett Zacarello,  
Joplin Globe



Third Place  
Staff,  
Columbia Missourian

## Weeklies - Class 1

First Place  
Heather Harrod,  
Morgan County Statesman



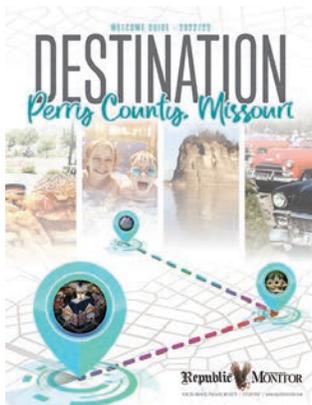
Second Place  
Becky Holloway & Tara Alumbaugh,  
Tipton Times



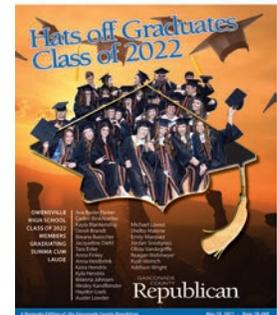
Third Place  
Karen Payne,  
Richmond News

## Weeklies - Class 2

First Place  
Stephanie  
Schumer-Vandeven,  
Perry County  
Republican-Monitor



Second Place  
Stephanie Schumer-Vandeven,  
Perry County Republican-Monitor



Third Place  
Tammy Curtis,  
Owensville Gasconade Co. Republican

## Weeklies - Class 3

First Place  
Sarah Moore,  
Washington  
Missourian



Second Place  
Amanda Zarecki,  
Webster-Kirkwood Times



Third Place  
Nathan Burrus & Debbie Baker,  
St. Louis Call Newspapers

# BEST SINGLE CLASSIFIED DISPLAY AD

Dailies & Weeklies 3

**Patty Hammond**  
314-960-4580  
636-337-0600 • 50 Jefferson Square, De Soto  
www.heartlandtimberco.com • Fax: 636-337-0000 • heartlandrealtor@outlook.com

**OPEN HOUSE**  
Sunday, June 26 • 1-3 PM

**1509 Delaine Ave., De Soto**  
3 bed/3.5 bath

First Place  
Debra Skaggs,  
Festus-Jefferson  
County Leader

**Open House**  
SUNDAY, JUNE 13 • NOON-3P.M.  
300 MAIN DRIVE • WASHINGTON, MO

**RE/MAX TODAY**  
Your Go-To Real Estate Professionals

Second Place  
Sarah Moore,  
Washington Missourian

**BIG RIVER**  
FREE CEDAR  
Land Clearing!

**TIMBER COMPANY**

We are efficient, clean, eco friendly,  
and certified master loggers!  
We pay for quality timber!

**BIG RIVER TIMBER COMPANY**  
House Springs, MO 63051  
314-422-8209 • bigrivertimberco.com

Third Place  
Michelle Engelhardt,  
West Side Leader

Weeklies - Class 1 & 2

**WE ARE HIRING!**  
NASCOTE INDUSTRIES, INC. | NASHVILLE, IL

**GENERAL PRODUCTION & FORKLIFT DRIVERS**

Starting Pay over \$20/hr

**APPLY TODAY - TEXT OR CALL**  
618-314-3922

**MAGNA Exteriors**  
NASCOTE INDUSTRIES, INC.

First Place  
Stephanie  
Schumer-Vandeven,  
Perry County  
Republic-Monitor

**REAL ESTATE & ESTATE AUCTION**  
Saturday, Aug. 13, 2022 • 10 a.m.

The Estate of Tom Sebastian, Marilyn (wife)  
**DICK RUYTERMAN AUCTION & REAL ESTATE LLC**

Second Place  
Heather Harrod,  
Morgan County Statesman

**NOW HIRING!**  
Join the USPS Team

**PERRYVILLE POST OFFICE**  
HIRING FOR  
**RURAL CARRIER ASSOCIATE**  
19.06 / HOUR  
POSTED WEEKLY

Scroll Under Missouri search for Perryville

APPLY AT [USPS.COM/CAREERS](https://usps.com/careers)  
or  
Questions or concerns,  
please contact us at  
[michael.essner@usps.gov](mailto:michael.essner@usps.gov)

Part-Time • Weekends • Benefits Available

Third Place  
Stephanie Schumer-Vandeven,  
Perry County Republic-Monitor

# BEST CLASSIFIED SECTION

Weeklies - Class 2 & 3

**Classified MARKETPLACE**

**REAL ESTATE**  
675 PCR 530 • 22073305 • \$295,000

**WASH BAY**  
Full Time & Part Time Jobs Available

**CRAY, ALLEN and LINER**

**Community Care Center**  
360-4205  
1000 S. 1st St.  
C055 Site  
800-254-6795

First Place  
Stephanie Schumer-  
Vandeven,  
Perry County  
Republic-Monitor

**CLASSIFIEDS**

**CSC**

**MAINTENANCE TECHNICIAN**

Second Place  
Jeanine York & Staff,  
Washington Missourian

**WC CLASSIFIEDS**

**ACCEPTING APPLICATIONS!**

**HUTCHENS INDUSTRIES**

Third Place  
Ron Schott,  
Wright County Journal

# BEST NEWSPAPER PROMOTION

## Weeklies

First Place  
Stephanie Watkins &  
Jay Forness,  
Jackson Cash-Book  
Journal



Second Place  
Larry Saylor, Nathan Burrus &  
Debbie Baker, St. Louis Call Newspapers



Third Place  
Stephanie Watkins, Diane Proffer &  
Jay Forness, Jackson Cash-Book Journal

# BEST SHARED/SIGNATURE PAGE

## Dailies

First Place  
Amanda Zarecki,  
Webster-Kirkwood  
Times



Second Place  
Melody Cook,  
Columbia Missourian



Third Place  
Michelle Engelhardt & Debra Skaggs,  
West Side Leader

## Weeklies - Class 1

First Place  
Becky Holloway &  
Tara Alumbaugh,  
Tipton Times



Second Place  
Becky Holloway & Tara Alumbaugh,  
Tipton Times



Third Place  
Dennis Warden,  
Marion County Advocate

## Weeklies - Class 2

First Place  
Regina Mazingo,  
Ozark County  
Times



Second Place  
Dennis Warden & Tammy Curtis,  
Owensville Gasconade Co. Republican



Third Place  
Dennis Warden,  
Owensville Gasconade Co. Republican

# BEST ADVERTISING SALES TOOL

## Dailies & Weeklies

First Place  
Larry Saylor &  
Debbie Baker,  
St. Louis  
Call Newspapers



Second Place  
Jennifer Early & Daniel Foust,  
Laclede County Record



Third Place  
Ron Schott,  
Wright County Journal

# BEST AD DESIGNER

## Dailies

First Place  
Brett Zacarello,  
Joplin Globe



Second Place  
Melody Cook,  
Columbia  
Missourian



## Weeklies - Class 2

First Place  
Jessica Bedow,  
Linn Unterrified  
Democrat



Second Place  
Tammy Curtis,  
Owensville Gasconade Co. Republican



Third Place  
Daniel Foust,  
Laclede County Record

## Weeklies - Class 3

First Place  
Sarah Moore,  
Washington  
Missourian



Second Place  
Sharon Pruessner,  
Washington Missourian



Third Place  
Larry Saylor & Debbie Baker,  
St. Louis Call Newspapers

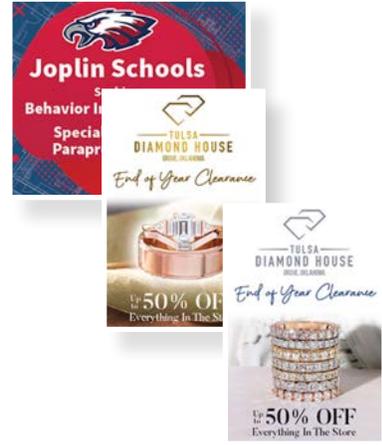
# BEST ONLINE AD DESIGNER

## Dailies

First Place  
**Melody Cook,**  
Columbia  
Missourian

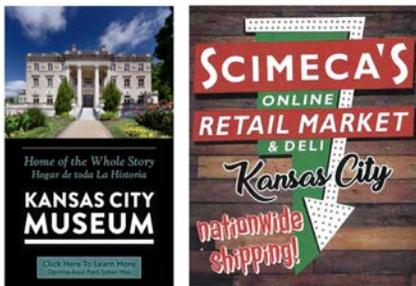


Second Place  
**Brett Zacarello,**  
Joplin Globe



## Weeklies

First Place  
**Bryan Stalder,**  
Kansas City  
Northeast News



Second Place  
**Larry Saylor,**  
St. Louis Call Newspapers

Third Place  
**Lori Obermark,**  
Washington Missourian

# BEST AD CONTENT ENTIRE PUBLICATION

## Weeklies - Class 3

First Place  
**Larry Saylor,**  
**Nathan Burrus**  
& **Debbie Baker,**  
St. Louis Call  
Newspapers



Second Place  
**Jeanine York & Staff,**  
Washington Missourian

Third Place  
**Bryan Stalder, Dorri Partain, Abby Hoover & Michael Bushnell,**  
Kansas City Northeast News

## Weeklies - Class 1 & 2

First Place  
**Staff,**  
Maries County  
Advocate



Second Place  
**Staff,**  
Ozark County Times



Third Place  
**Ron Schott,**  
Wright County Journal

# BEST MULTIMEDIA CAMPAIGN

Weeklies - Class 3

First Place  
 Bryan Stalder,  
 Abby Hoover,  
 Michael Bushnell  
 & Dorri Partain,  
 Kansas City  
 Northeast News



Second Place  
 Larry Saylor, Nathan Burrus &  
 Debbie Baker, St. Louis Call Newspapers



Third Place  
 Lori Obermark & Mary Rayfield,  
 Washington Missourian

# BEST IDEA TO GROW REVENUE

Weeklies

First Place  
 Staff,  
 Festus- Jefferson  
 County Leader



Second Place  
 Jennifer Early, Bethany Shanklin &  
 Shawna Bradley, Laclede County Record



Third Place  
 Daniel Foust, Jennifer Early &  
 Bethany Shanklin, Laclede County Record

# BEST PRINT ADVERTISING CAMPAIGN

Weeklies

First Place  
 Stephanie  
 Schumer-Vandeven,  
 Perry County  
 Republic- Monitor



Second Place  
 Karen Payne & Sharon Donat,  
 Richmond News

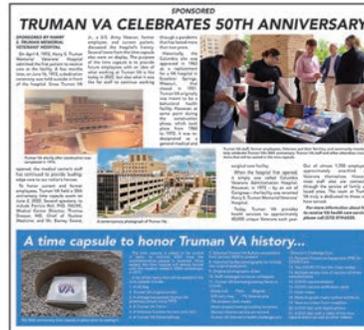


Third Place  
 Ron Schott & Krystal Robertson,  
 Wright County Journal

# BEST SPONSORED CONTENT/NATIVE ADVERTISING

## Dailies & Weeklies

First Place  
Karen Payne,  
Richmond News



Second Place  
Melody Cook,  
Columbia Missourian

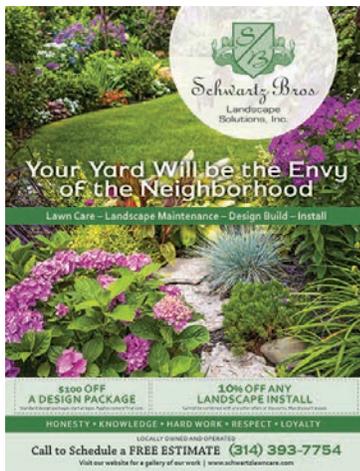


Third Place  
Melody Cook,  
Columbia Missourian

# BEST NEWSPAPER-PRODUCED INSERT

## Weeklies - Class 2 & 3

First Place  
Amanda Zarecki,  
Webster-Kirwood  
Times



Second Place  
Skye Pournazari,  
Maryville Forum



# BEST NEWSPAPER-PRODUCED EVENT

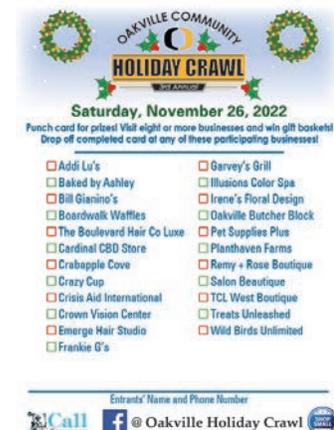
## Weeklies



First Place  
Staff,  
Festus-Jefferson County Leader



Second Place  
Amanda Mendez & Laura Wagner,  
Howell County News



Third Place  
Larry Saylor, Nathan Burrs & Debbie Baker,  
St. Louis Call Newspapers

# BEST OF SHOW

## Dailies

**TRACKSIDE IS NOW OPEN IN JOPLIN!**  
 JUST IN TIME FOR THE HOLIDAYS!

**TRACKSIDE BURGERS & BBQ**

**ATTENTION BLACK FRIDAY SHOPPERS!**  
 Come and dine with us after you hit the stores - order online while you brave those lines. Mouth-watering gourmet burgers, hand-breaded onion rings, chicken tenders, BBQ and more!

All burgers are made from scratch

Ask about our amazing daily burger specialties Hand-breaded chicken tenders and onion rings Savory dipping sauces for chicken tenders, fries and onion rings sell the deal!

**ORDER ONLINE AT TRACKSIDE EATS.COM**

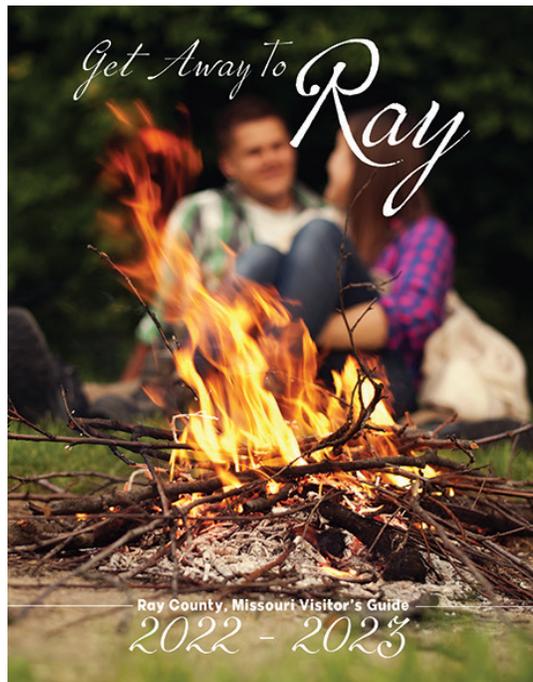
10% FOR ALL VETERANS, FIRST RESPONDERS, EDUCATORS!  
 Please have employee ID to redeem discount

**NEW LOCATION!** Tuesday-Saturday  
 1515 W. 10th Street, Joplin (Just of Maiden Lane) 11 a.m. - 9 p.m.  
 417-717-4161

Follow us on Facebook and Instagram for giveaways and Trackside offers!

BEST OF SHOW  
*Joplin Globe*

## Weeklies



BEST OF SHOW  
*Richmond News*

# MPAME

## 2023

Dee Hamilton  
 Memorial  
 Sales Pro  
 of the Year!



Pamela  
 Simmons  
*St. Louis American*

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# 157th Annual Missouri Press Convention & Tradeshow

Sheraton Westport  
St. Louis

September  
21-23, 2023

## Don't Miss It:

Missouri Press Foundation  
Fundraiser "So You Want to Be A  
Rockstar" with the Lost Dog Band

Leonard Woolsey, President of  
Texas Press Association and  
Southern Newspapers

Hall of Fame Banquet

Better Newspaper Contest  
Awards

Much more to be  
announced!



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