



CALENDAR

June

- 21** — Northwest Missouri Press Association meeting, Mound City
- 27** — Porter Fisher Golf Classic, noon lunch, 1 p.m. tee-off, Eldon Country Club
- 27** — MPA / MPS Board Dinner, 7 p.m., Bentley's Restaurant, Lake Ozark
- 28** — MPA / MPS Board Meeting, 9 a.m., The Resort at Port Arrowhead, Lake Ozark
- 28** — Show-Me Press Association Annual Meeting, The Resort at Port Arrowhead, Lake Ozark

September

- 5-7** — MPA Convention, Marriott Downtown, Kansas City
- 12-15** — National Newspaper Association Convention & Trade Show, Phoenix

Editor's wings clipped

MPA editor Kent Ford had surgery on April 9 to repair his right rotator cuff. Because of that, no Bulletin was published in April. Instead, an eBulletin was sent at the middle of the month.

The surgery site became infected, and Ford had surgery on May 10 to clean the site and remove the stitches and anchors that were inserted on April 9.

Ford now is on a regimen of daily antibiotic infusion. Sometime after that is complete, the rotator cuff surgery will be repeated.

For now, Ford's on the active disabled list with an IV line strapped to his left arm and a right arm with a no-account shoulder.

Missouri Press Association Bulletin

No. 1291 — 16 May, 2013

NW Press wants you there!

News, ad sessions at June 21 meeting in Mound City

The Northwest Missouri Press Association will hold its 123rd annual meeting on Friday, June 21, in Mound City. Separate sessions for news and advertising staffers will highlight the meeting in the McRae Community Building.

The gathering will begin with a business meeting at 1 p.m. Early arrivers are invited to lunch at noon at The Klub restaurant, which is in the McRae Building.

Adam Johnson, publisher of *The Mound City News* and the president of Northwest Press, will be the host for the meeting.

A general session featuring a presentation by faculty from the Missouri School of Journalism will begin at 1:30.

Separate sessions for news and ad people will begin at 2:30.

Mark Maassen of *The Kansas City Star* will lead the advertising program. Maassen is president of the Missouri Press Association.

The concurrent session for news people will be led by faculty from the School of Journalism.

Those sessions will be followed at 3:30 by separate roundtable discussions for the news and ad people.

A social hour will begin at 5 p.m.

Northwest Press will present its Craig Watkins Friend of Northwest Missouri Press Award, Merrill Chilcote Award and James C. Kirkpatrick Award during dinner. New Northwest Press officers will be introduced and the gavel will be passed to the new president.

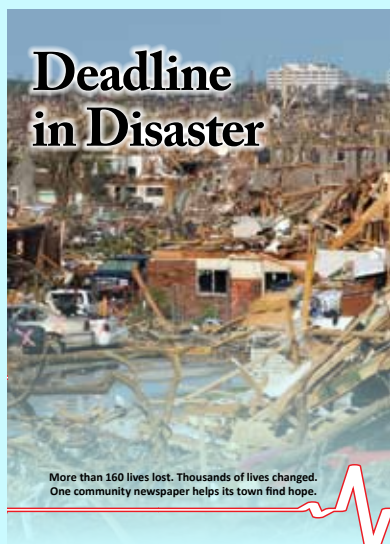
A registration form for the meeting is enclosed.



Porter Fisher Golf Classic

A registration form is enclosed for the annual spring golf outing of the Missouri Press Association. This year's Classic will tee off at 1 p.m. Thursday, June 27, at Eldon Country Club.

Sign up today!



Deadline in Disaster

More than 160 lives lost. Thousands of lives changed. One community newspaper helps its town find hope.

'Deadline in Disaster' on public TV in June

The Missouri Press Association's film about *The Joplin Globe's* response to the 2011 tornado that devastated a large portion of Joplin will be shown seven times on PBS stations in Missouri. May 22 will be the second anniversary of the storm that killed 161 people, destroyed a hospital, a high school, dozens of businesses and hundreds of homes in a swath that reached nearly a mile wide.

"Deadline in Disaster" documents *The Globe's* efforts in the days and weeks after the storm to help the community mourn, gather itself and move forward.

The hour-long film is a finalist in the Mirror Awards journalism competition. Award winners will be announced at a luncheon June 5 in New York City. Established by Syracuse University's S.I. Newhouse School of Public Communications, the awards honor the reporters, editors and teams of writers who hold a mirror to their own industry for the public's benefit, according to the Mirror Awards website.

May broadcast dates and times on Missouri public television stations are:

Nine Network, KETC – St. Louis: Wednesday, May 22, 8 p.m. and 10 p.m.

KSMU Ozark Public Television – Springfield/Joplin: Thursday, May 23, 8 p.m., and Sunday, May 26, 5 p.m.

KMOS-TV Warrensburg/Sedalia/Columbia: Saturday, May 18, 8 p.m., and Wednesday, May 22, 8 p.m.

KCPT – Kansas City: Wednesday, May 22, 8 p.m.

Show-Me Press will meet at lake

June 28 meeting designed for your busy schedule

Show-Me Press Association's annual meeting will begin with lunch on Friday, June 28. All sessions will be held that afternoon at The Resort at Port Arrowhead, Lake Ozark.

Show-Me Press needs all newspapers in the region — and any others interested — to have at least one representative at the meeting. Regional associations cannot thrive without your support. A registration form is enclosed.

Connie Farrow, a fellow at the Reynolds Journalism Institute, will be the noon luncheon speaker. She'll provide an update from American Newspaper Digital Access Corp.

At 1:30, Erica Mendez Babcock will lead a general session on layout and design. Babcock is an assistant professor at the Missouri School of Journalism and design editor for the *Columbia Missourian*.



That will be followed by breakout sessions for ad and news people at 2:30.

Mark Maassen, MPA president and director of interactive sales for *The Kansas City Star*, will lead the advertising session.

Babcock will lead the news session called Ink and Internet: Living in Two Worlds.

Another general session will begin at 3:30. It will include a legislative update, group discussion of issues, presentation of Show-Me Press's Screw-Up of the Year Award and other recognitions.

The registration fee, if paid by June 7, is \$30. That includes lunch and all sessions. After June 7 the fee will increase to \$40.

The enclosed registration form has all of the hotel and meeting registration information you need. Hotel rooms at Arrowhead are \$89. That rate is good two days before and two days after the Show-Me meeting if anyone wants to extend the stay.

You don't need a hotel room to attend the meeting. The meeting is intentionally designed to allow you to drive in on Friday morning and back home that evening.

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Missouri Press Association

Missouri Press Service

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Feds get AP phone records

May be seeking source of leak on terror plot

By MARK SHERMAN / The Associated Press

WASHINGTON (AP, May 14, 2013) — The Justice Department secretly obtained two months of telephone records of reporters and editors for The Associated Press in what the news cooperative's top executive called a "massive and unprecedented intrusion" into how news organizations gather the news.

The records obtained by the Justice Department listed outgoing calls for the work and personal phone numbers of individual reporters, for general AP office numbers in New York, Washington and Hartford, Conn., and for the main number for the AP in the House of Representatives press gallery, according to attorneys for the AP. It was not clear if the records also included incoming calls or the duration of the calls.

The government would not say why it sought the records. Officials have previously said in public testimony that the U.S. attorney in Washington is conducting a criminal investigation into who may have provided information contained in a May 7, 2012, AP story about a foiled terror plot. The story disclosed details of a CIA operation in Yemen that stopped an al-Qaida plot in the spring of 2012 to detonate a bomb on an airplane bound for the United States.

In testimony in February, CIA Director John Brennan noted that the FBI had questioned him about whether he was AP's source. He said he wasn't. He called the release of the information to the media about the terror plot an "unauthorized and dangerous disclosure of classified information."

In all, the government seized the records for more than 20 separate telephone lines assigned to AP and its journalists in April and May of 2012. The exact number of journalists who used the phone lines during that period is unknown, but more than a hundred journalists work on a wide array of stories about government and other matters in the offices where phone records were targeted.

In a letter of protest sent to Attorney General Eric Holder on Monday, AP President and Chief Executive Officer Gary Pruitt said the government sought and obtained information far beyond anything that could be justified by any specific investigation. He demanded the return of the records and destruction of all copies.

"There can be no possible justification for such an overbroad collection of the telephone communications of The Associated Press and its reporters. These records potentially reveal communications with confidential sources across all of the newsgathering activities undertaken by the AP during a two-month period, provide a road map to AP's newsgathering operations and disclose information about AP's activities and operations that the government has no conceivable right to know," Pruitt said.

Prosecutors have sought phone records from reporters before, but the seizure of records from such a wide array of AP offices, including general AP numbers and an office-wide shared fax line, is unusual.

In the letter notifying the AP, which was received Friday, the Justice Department offered no explanation for the seizure, according to Pruitt's letter and attorneys for the AP. The records were presumably obtained from phone companies earlier this year although the government letter did not explain that. None of the information provided by the government to the AP suggested the actual phone conversations were monitored.

Among those whose phone numbers were obtained were five reporters and an editor who were involved in the May 7, 2012, story.

The Obama administration has aggressively investigated disclosures of classified information to the media and has brought six cases against people suspected of providing classified information, more than under all previous presidents combined.

The White House on Monday said that other than press reports it had no knowledge of Justice Department attempts to seek AP phone records.

It is unknown whether a judge or a grand jury signed off on the subpoenas.



Warren Buffett eases pressure on Lee's debt

(*St. Louis Post-Dispatch*) — Warren Buffett's Berkshire Hathaway has reached a deal to increase its stake in *Post-Dispatch* parent company Lee Enterprises, refinancing \$94 million in long-term debt.

The deal will lower interest payments on debt Lee assumed when it bought Pulitzer Inc. in 2005, to 9 percent from 11.3 percent, and push back the maturity date by more than a year. The refinancing will allow the Davenport, Iowa-based publishing company to pay down its long-term debt faster, said Lee CEO Mary Junck.

Berkshire has lately been increasing its investment in newspapers, especially in smaller cities, and Buffett told investors in March that his firm had acquired 28 dailies over the previous 15 months. It has acquired both equity and debt in Lee — which owns 46 daily papers and shares of four others, mostly in small markets. Berkshire sold almost all of its Lee stock in the fourth quarter of 2012, according to regulatory filings.

The new deal gives Berkshire a bigger share of the company once again.

Lee still owes \$893 million in long-term debt, much of it related to its 2005 purchase of Pulitzer. The bulk of that debt — \$624 million — matures in December 2015, while the rest, including the loan just refinanced with Berkshire Hathaway, will come due in April 2017.

Lee now is 18 months ahead of schedule on debt repayments agreed to when it emerged from a pre-packaged bankruptcy early last year, according to chief financial officer Carl Schmidt.

While Lee still turns out operating profits before debt payments, it has seen revenue fall as advertisers shift away from newspapers and circulation dwindles, making it harder to pay down debt.

The company reported a loss of \$6 million in the first three months of 2013 compared with a loss of \$26.6 million in the same period last year — though much of that was one-time expenses related to restructuring. Absent one-time expenses, Lee's loss widened. Revenue fell 2.4 percent.

The company's stock is up 26 percent so far in 2013, but remains far below the mid-\$40s where the shares traded in 2005.

More Suburban Journals end

Lee says former regional papers will focus online

BY GEORGIA GUSTIN / *St. Louis Post-Dispatch*

(*St. Louis Post-Dispatch*) — Lee Enterprises Inc. announced Saturday that two editions of its weekly Suburban Journals newspapers would cease print publication to focus efforts online. Twenty people lost their jobs.

The *Suburban Journal West* and *Suburban Journal South* were to issue their last print copies on Wednesday, leaving four weeklies continuing to publish under the Suburban Journals banner, two versions of the *St. Charles County Suburban Journal* in Missouri, plus the *Collinsville Herald* and the *Granite City Press Record* in Illinois.

Lee, based in Davenport, Iowa, also owns the *Post-Dispatch*.

News from the communities covered by the shuttered editions will continue to be published online at stltoday.com, while additional coverage of local prep, college and community sports will be available at stlhighschoolsports.com.

Suburban Journals were published on Wednesdays, and for many years were distributed free. The papers started charging for subscriptions in 2008.

What became the Suburban Journals of Greater St. Louis started off as a number of competing community newspapers, many with roots going back to the early 1900s.

In the early 1980s, after several of the papers merged, they were purchased by Ingersoll Publications Co., which later sank under massive debt and eventually morphed into the Journal Register Co.

The Suburban Journals portion was later purchased by Pulitzer Inc., then owner of the *Post-Dispatch*, for \$165 million. At the time, the Journals published 38 papers.

Lee bought Pulitzer in 2005 for \$1.46 billion.

★

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Minutes from Feb. 20 MPA / MPS Board meeting

Two membership applications approved; building purchase offers tabled

The Officers and Directors of the Missouri Press Association held their first meeting of 2013, beginning at 1:30 p.m., February 20, at the DoubleTree Hotel in Jefferson City.

Attending the Board meeting were President Mark Maassen, First Vice President Richard Gard, Second Vice President Jim Robertson, Secretary Taylor Smith, Treasurer Matt Daugherty, Past President Phil Conger, Directors Brad Gentry, Dennis Warden, Jeff Schrag, James White, NNA State Chair Trevor Vernon and Missouri Press staff Doug Crews, Kent Ford and Dawn Kitchell. Excused absent: Directors Jon Rust, Carol Stark, Bill Miller, Jr. and Joe Spaar.

A quorum being established, minutes of the September 20, 2012, Board meeting were approved unanimously after a motion by Jim Robertson, seconded by Richard Gard.

The 2013 MPA budget and the monthly financial reports for MPA, previously reviewed by the Missouri Press Executive Committee in January, were reviewed by Board members and approved unanimously as presented. Motion by Jeff Schrag, seconded by Dennis Warden.

A written report on MPA investments from Central Trust & Investment Company (Boone County National Bank) was reviewed by Board members. Joining the meeting by telephone were Central Trust representatives Dave Stepanek and Mark Matejko, who led discussion on the report. Jeff Schrag offered to investigate with Central Trust ways to increase the Missouri Press portfolio's returns.

Doug Crews offered a report on legislation that has been filed in the General Assembly that MPA is monitoring. Several bills are moving that would make improvements to the state's Sunshine Law. (2013 is the 40th anniversary of Missouri's Sunshine Law, first passed and signed into law in 1973.) MPA staff and lobbyists are constantly watching for legislation that would threaten public notices printed in newspapers.

Due to a severe snowstorm forecast for the next day, the MPA/AP Day at the Capitol activities on February 21 have been canceled. The legislative reception scheduled for this evening (February 20) will go forward.

Friend of Missouri Press membership application by the *North Cass Herald*, Belton, Laurie Bassett, Allen Edmonds, Vicki Daniel, publishers, was approved unanimously (pending receipt of a letter of sponsorship), after a motion by Vicki Russell, seconded by Phil Conger.

Missouri Press online newspaper membership application by stlbeacon.org, St. Louis, Margaret Wolf Freivogel, publisher, was approved unanimously, after a motion by Vicki Russell, seconded by Jeff Schrag.

The Board members discussed offers that had been received to purchase Mis-

souri Press property (building, parking lot) in downtown Columbia, but the consensus is to table such offers for now.

Doug Crews reported that hail damage to the Missouri Press building roof had been repaired. Foundation repairs to the Missouri Press building are scheduled for April at an estimated cost of \$33,000.

A copy of a Missouri Press Board of Directors resolution regarding the Valassis "deal" with the U.S. Postal Service, approved October 19, 2012, and sent to Missouri's congressional delegation in Washington, DC, was distributed for information.

The following reports were presented:

2013 MPF Better Newspaper Contest entries will be submitted electronically as PDFs. Missouri Press Foundation is implementing online contest entry in March.

Post-Election Readership Survey results by Pulse Research were distributed.

Meeting with Secretary of State Jason Kander on Dec. 17, in Kansas City were: Mark Maassen, Richard Gard, Jean Maneke, an intern with the Maneke Law firm, and Doug Crews.

MPA is participating in a Courts/Law Enforcement/News Media project piloted in Texas County by the *Houston Herald* and Judge Doug Gaston.

District Press Associations have been surveyed for their meetings/programs. The Missouri School of Journalism is offering programming for the district meetings.

Joplin documentary film, *Deadline in Disaster*, will be shown at 8 p.m. Feb. 21, on Ozarks Public Television, KOZK-Springfield, KOZKJ-Joplin. DiD also will be shown on May 22 at the Missouri History Museum in St. Louis.

Annual Conflict of Interest Statements. Board members were asked to fill out the forms.

Future MPA Events: A listing of MPA and Affiliate Meetings was distributed.

Dawn Kitchell presented a written report outlining the activities of the Missouri Press Foundation during 2012. The Foundation Board met on February 1 to discuss the future of the Foundation.

MPA and MPS Boards of Directors, along with Board members of the various district press associations, are invited to join the Foundation Board for a "summit" on April 25 in Columbia. The meeting will focus on how to fulfill the mission of the 29-year-old non-profit entity of the MPA and help Missouri's newspapers deal with the challenges and opportunities ahead.

The next Missouri Press Board meeting is tentatively scheduled for June 28. More details soon.

The Missouri Press Association Board

Help save public notices

Ads promoting the printing of Public Notices in newspapers and a Guide to Public Notices are at: <http://www.mopress.com/publicnotice.php>.

Run the ads often to help in the on-going struggle against moving Public Notices to government websites.

Your newspaper is a target in this struggle. Fire back!



moved into closed session to discuss personnel issues. Mark Maassen reported on the Missouri Press Executive Committee meeting of January 18. Topics of the Executive Committee meeting included the 2013 budget, revenue goals and objectives for Missouri Press employees in 2013, and an employee succession plan.

Maassen discussed the appointment of a Finance Committee made up of Matt Daugherty, Richard Gard, Bill Miller, Jr., Brad Gentry and Maassen. The committee will provide oversight of such issues as salaries, bonuses, MPA membership dues, annual budget, annual audit, and will make recommendations to the Executive Committee and the Board.

At the conclusion of the meeting, President Mark Maassen was presented the traditional MPA gift of a briefcase by 2012 MPA President Phil Conger.

Stopping by the meeting was Speaker of the House Tim Jones of Eureka, who presented the Missouri Press Association with a House of Representatives Resolution marking the 40th anniversary of the Missouri Sunshine Law.

There being no further business, the meeting was adjourned at 4:30 p.m. Motion by Jim Robertson, seconded by Matt Daugherty.

Respectfully submitted, Secretary Taylor Smith

MINUTES: MISSOURI PRESS SERVICE, Board of Directors, February 20, 2013

The Officers and Directors of Missouri Press Service held their first meeting of 2013, on February 20 at the DoubleTree Hotel in Jefferson City.

Attending the Board meeting were President Joe May, Vice President Kevin Jones, Secretary-Treasurer Vicki Russell, Director Jack Whitaker, and Doug Crews, executive director. Excused absent: Director David Bradley, Jr.

A quorum being established, minutes of the September 20, 2012, Board meeting were approved unanimously after a motion by Joe May, seconded by Vicki Russell.

The monthly financial reports for MPS and the MPS budget for 2013 were reviewed and approved unanimously as presented. Motion by Joe May, seconded by Jack Whitaker.

A written report on MPS investments from Central Trust & Investment Company (Boone County National Bank) was distributed, prepared by representatives Dave Stepanek and Mark Matejko. The representatives joined the meeting by telephone to discuss the report.

Doug Crews reported that Greg Baker, MPS advertising director, had resigned on February 4 and left MPS employment on February 15. He has taken a marketing job with CenturyLink. A search is underway for his replacement. Mike Sell, former ad director, has offered to fill-in until a replacement can be hired.

The Board of Directors moved into closed session with the Missouri Press Association Board of Directors to discuss personnel issues, the 2013 budget, revenue goals and objectives for Missouri Press employees in 2013, an employee succession plan, and establishment of a Finance Committee.

There being no further business, the meeting was adjourned.

Respectfully submitted, Vicki Russell, Secretary-Treasurer

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PRINT NEWSPAPERS	111
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INTERNET	101
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100 (PPM)

Newspaper-generated content is so valuable it's taken and repeated, condensed, broadcast, tweeted, discussed, posted, copied, edited and e-mailed countless times throughout the day by others.

NEWSPAPER MEDIA ARE **MOST TRUSTED**

56% trust newspapers

Newspapers and their websites rated **12%** higher than other media on how engaged audiences were with advertising.

37% trust social media

Newspaper print ads drive the **highest purchase intent**—a **35% higher score** than local television, cable television & local music radio.

63%

Adults who name local newspapers as the **most effective** place to learn about Black Friday sale and store information.

This is a **37% higher score** than microblogs and a **58% higher score** than local TV.

52% trust local television

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'Life During Wartime' now available from *Columbia Tribune*

Volume I of "Life During Wartime," a compilation of the *Columbia Daily Tribune's* award-winning Civil War series, will be available to the public starting Thursday and at book-signing events in Columbia and Boonville.

Since January 2011, Keller's daily reports have put readers on the shoulders of generals as they write battle orders, on the front lines with the troops and in the living rooms of citizens as they record the events around them in letters and diaries.

Life During Wartime focuses on eight counties of Central Missouri – Audrain, Boone, Callaway, Cole, Cooper, Howard, Moniteau and Randolph – highlighting the war's impact on the people who lived there and the events that took place within their borders.

In Volume I, Keller chronicles the events of 1861, when Missouri was torn between North and South.

The names that fill the pages are familiar to area residents. There is a Rollins Street in Columbia, in Centralia and in Moberly, all named after U.S. Rep. James Rollins. Moberly itself was founded immediately after the war and was named for a militia colonel.

"It is the most personally fulfilling thing I have ever done in journalism," Keller wrote in the preface to Volume I. "And I find that it is the thing I have done that seems to mean more to people than just about anything I have attempted."

Purchasers can place their orders by visiting the *Tribune* or by calling (573) 815-1600 or (800) 333-6799, ext. 1600.

To interview Mr. Keller about the book and the Life During Wartime series, or to schedule an appearance, contact him at the number above.

Keller covers state government and politics for the *Tribune*. He is a 1986 graduate of the University of Missouri School of Journalism.

An Emmy-winning video about Missouri newspaper history, ball caps and T-shirts, souvenir Convention glasses are available at the Missouri Press online store. Check it out at http://www.mopress.com/store_welcome.

MPA Convention in K.C.

Royals Hall of Famer Frank White among speakers

Missouri Press Association President Mark Maassen of *The Kansas City Star* will host the 147th Annual MPA Convention Thursday-Saturday, Sept. 5-7, at the Kansas City Marriott Downtown.

The meeting will open with a breakfast board meeting of MPA and Missouri Press Service, 8 to 11 a.m. Thursday at the hotel.

For those wanting to play golf, a shuttle bus will leave the hotel at 11:15 a.m. Thursday for Drumm Farm Golf Club in Independence. The outing will include golf and lunch. A noon shotgun tee-off is planned. The format will be a four-person scramble. You can check out the golf course at drumfarmgolfclub.com.

On Thursday night at 7:30, convention guests will visit Howl at the Moon, a dueling piano bar in the popular Power & Light District near the hotel.

Friday morning's sessions will begin with breakfast at 8 at the hotel with Missouri Secretary of State Jason Kander and Kansas City Mayor Sly James.

Two breakout sessions at 9:15 will feature Matt Sokoloff (online paid content) and Vince Coultis (advertising sales). Sokoloff has held a fellowship at the Reynolds Journalism Institute in Columbia, and Coultis is with *The Kansas City Star*.

At 11, a general session will feature Robert S. Kenney, chairman of the Missouri Public Service Commission, who will discuss the workings of the Missouri PSC.

Association officers and directors for 2014 will be elected at the annual MPA Business Meeting at noon. Remarks from MPA President Mark Maassen will include the association's financial report. An In Memoriam service will remember association members who have died during the past year.

Friday's luncheon at 12:30 p.m. will feature Kansas City Royals Hall of Famer Frank White as speaker. White will autograph copies of his new book, *One Man's Dream, My Town, My Team, My Time*, after his talk. Copies of the book cost \$25.

From 2 to 3:30 p.m. Friday, MPA will bring back the popular Lightning Round Roundtables with six discussion leaders on various topics. Attendees will be able to visit each roundtable for 15 minutes, then move to another topic.

Discussion leaders will be Jean Maneke, legal issues; Jack Miles, editorial issues; Peter Wagner, ad sales promotion ideas; Dawn Kitchell, Missouri Press Foundation topics; Vince Coultis, marketing; and Matt Sokoloff, paid content. The roundtables were among the highest-rated sessions at last year's Convention in Columbia.

The MPA Newspaper Hall of Fame reception and banquet, including the 23rd Annual Hall of Fame Induction Ceremony, will begin at 6 p.m. Friday.

Saturday's activities begin with Dailies and Weeklies breakfasts at 8.

Breakout sessions at 9:30 a.m. will be Peter Wagner, advertising expert from Sheldon, Iowa (Get Real! Creating the Community's Leading Advertising Sales Team), and Sam Mellinger, sports columnist with *The Kansas City Star*.

Winners of the Missouri Press Foundation Better Newspaper Contest will pick up their awards at the luncheon beginning at 11 a.m. Saturday. Outstanding Young Journalists of the Year for weeklies and dailies will be honored at the luncheon, along with scholarship winners.

Be watching for registration information and plan to make your reservations early at the Kansas City Downtown Marriott.

Sessions scheduled to appeal to all members of your newspaper staff. Send them to Kansas City to learn.

Marketplace

Please email your ads to kford@socket.net.

To check ads between monthly issues of the Bulletin, go to mopress.com/jobs.php.

Ads on this page are free to members of Missouri Press Association unless the ad is for an out-of-state newspaper. Cost to non-members and for member ads for newspapers out of the state is 25¢ per word.

HELP WANTED

CONTROLLER: The News Tribune is currently seeking to fill a full-time opening. The Controller directs and supervises local accounting and financial functions for newspaper publishing company, oversees accounting staff for completion of billing, Accounts Receivable, Accounts Payable, and payroll, completes month-end closing procedures, reviews and produces financial reports, manages annual budget, maintains internal controls, coordinates with parent company. Personality, drive, and attention to detail are extremely important for this position. The successful candidate will have 3+ years of relevant accounting/audit experience. Accounting degree, public accounting experience, and CPA preferred but not required. Benefits include vacation, sick leave, 401k and medical insurance. Send resume and cover letter with salary expectations to: terril@newstribune.com News Tribune P.O. Box 420 Jefferson City MO 65102. 5-14

PRESS OPERATOR: Are you dependable? Like working with your hands? Enjoy learning how things work the way they do? Have an ability of fix things? Then you may have the abilities we're looking for. The ideal candidate will have previous mechanical experience and demonstrated ability to work well with others. Prior newspaper press experience a plus. The Nevada Daily Mail and Nevada News are located within easy driving distance of Kansas City, Joplin, and Springfield. We're part of Rust Communications, a family newspaper company. Interested applicants should contact Chris Jones, production manager, by calling 417-667-3344 after 4 p.m., or via email at cjones@nevadadaily.com. 5-10

EDITOR/GENERAL MANAGER: An immediate position is available for Editor of The Marshfield Mail and General Manager of that publication and two other entities. This person would manage all departments of the newspaper. Special emphasis is placed on editorial direction. This newspaper and corresponding web sites located in southwest Missouri are part of the Neighbor News organization, with sister papers and sites completing a circle around Springfield. Good benefits are included in the company support for providing outstanding service to these communities via print and online publications. EOE. Please respond with resume to: Janie Terrell, Human Resources, P.O. Box 330, Bolivar, MO, 65613; fax to 417.326.8701; or email at careers@Mo.NeighborNews.com. 5-6

PART-TIME REPORTER POSITION: Are you someone who wants to make a difference? If you have that desire, along with the skills to work in the editorial department of a community news organization, we would like to talk with you about a PART-TIME position in Stockton, MO. Experience in reporting, photography and Web are necessary. We are a family of local news entities—newspapers and websites



—surrounding Springfield. EOE. Please send resume to: Human Resource / REPORTER, Community Publishers, Inc., PO Box 330, Bolivar, MO 65613, or Email to: careers@MO.NeighborNews.com or Fax: 417-326-8701. 5-6

EDITOR: The Kearney Courier has an immediate opening for a full-time editor with a passion for community journalism. Responsibilities include writing, photography and some page design. The ideal candidate will have three years of experience writing news and features content for a daily or weekly newspaper; have experience with pagination software; and be familiar with AP style and social media trends. College media experience will be considered. A bachelor's degree in journalism, English or a related field is preferred. Please send resume, cover letter and clips to amyneal@npgco.com. 5-1

SPORTS REPORTER: The Columbia Daily Tribune Sports department is seeking a full-time reporter to cover University of Missouri football and other area sports. Experience as a sportswriter is required. Newspaper experience is preferred. Benefits include health and dental insurance, 401(k), vacation pay, sick pay, and use of employee gym. Email resume, writing samples, and salary requirement to srinehart@columbiatribune.com or mail to Columbia Daily Tribune, Human Resources, P.O. Box 798, Columbia, MO 65205. EOE / Drug free Workplace. 4-26

EDITOR for weekly newspaper in Central Missouri. Strong writing, layout and photography skills needed. Candidate should be community minded, energetic and motivated to produce an excellent weekly newspaper. Salary negotiable. Email resume to kford@socket.net at the Missouri Press Association. It will be forwarded. 4-26

MARKETING CONSULTANT: If you are integrity-oriented. . . If you are serious about customer service. . . If you care about solving problems for your clients. . . If you are self-motivated. . . If you have a desire to succeed. . . If you have a genuine interest in business. . . AND, if you desire to be compensated for a job well done. . . You may be a candidate for a Marketing Consultant position within our company in the Southwest MO area of community newspapers. We pride ourselves in being a "Customer-1st" kind of company. We put the needs of our clients before our needs, and we work hard to always do what we say we will do. We are currently looking for a proven successful outside sales representative who will assist local businesses with their advertising needs. EOE. Visit our web site at www.commpub.com. If you are all the above and are: - Detail-Oriented - Creative - Trustworthy - Responsible - a Consistent Achiever - Send resume to: Marketing Consultant position, PO Box 330, Bolivar, MO 65613, Email to: careers@MO.NeighborNews.com or fax to: 417-326-8701. 5-6

REPORTER: The Windsor Review in Windsor, Mo., is looking for a general assignment reporter. City council, school board, features, routine photographs and some sports are the main duties, along with a day of pagination. Quark experience helps, but we can train the right person. Good, relaxed working environment. Send resume and writing clips to news@windsornews.net or mail to: Windsor Review, 205 S. Main, Windsor MO, 65360. 4-18

MANAGING EDITOR: Vernon Publishing, Inc. has an opening for Managing Editor at a county seat weekly newspaper in Central Missouri. Experience and knowledge of all phases of newspaper production

a plus. Strong writing skills required. Knowledge of InDesign and Photoshop would be helpful. Person must be willing to move to community. Excellent benefits package, paid health insurance, 401(k), etc. Email resumes to tvernon@vernonpublishing.com or mail to 415 S. Maple, Eldon, MO 65026. 4-16

REPORTER: IMMEDIATE OPENING. Seeking general assignment reporter for weekly newspaper in Concordia, Missouri, an agricultural community on I-70 approximately 50 miles east of Kansas City. Seeking individual to engage in small community lifestyle. Looking for applicants with solid writing, photography, Photohop skills. Variety of assignments and opportunity for experience in magazine, website, Facebook in addition to newspaper reporting. We offer hourly rate, benefits and opportunity to be a player in the direction of the news coverage. Send resume, news clips, photos to: concordiannews@centurytel.net or Sarah Reed, The Concordian, P.O. Box 999, Concordia, MO 65020. 4-15

FOR SALE

WEEKLY PAPER: Prize-winning weekly for sale in North Missouri. Would consider possible management contract leading to purchase. Owners ready to retire in less than two years. Replies to Missouri Press Association editor will be forwarded to publishers, kford@socket.net. 4-15

NEWSPAPER FOR SALE in northern Missouri with successful shopper, second weekly paper and monthly paper. Much potential with on-line revenue virtually untouched. Revenues are holding in a tough economy. Lots of promise to someone with forward thinking. Owner financing with down payment or contact for options to 'work' out the down payment. 660-626-6308. 12-17

Use Newspaper Toolbox

Visit the Newspaper Toolbox on the MPA website for articles and links about every facet of publishing a newspaper, from ad sales to legal issues to photography.

Add the Toolbox to your browser bookmarks and refer to it any time you need some information or have a question.

[mopress.com/
Media_Toolbox.php](http://mopress.com/Media_Toolbox.php)

Digital Preservation Speaks VOLUMES

Protect and Share
Digitally preserve your
newspapers and
bound volumes



ArchiveInABox www.ArchiveInABox.com
The newspaper archive scanning service from SmallTownPapers™



Support your regional press association

Attend annual meetings & participate in programs

Missouri Press Association has four regional affiliate associations that can greatly enhance your MPA membership. Each of the regional associations has an annual meeting with training sessions and programs to help you and your staff do your jobs better and improve your newspaper.

The boundaries of the associations are flexible. You do not have to be within a regional association's boundaries to attend its meetings. In fact, you're encouraged to attend any of the meetings that you would like. The

lines on the map simply give you an idea about each association's territory. (The Show-Me Press Association's region is the result of a '90s merger of the Central and Northeast Missouri Press associations.)

Each of these associations has a long history of serving as a means of getting publishers, editors and other newspaper people together to get acquainted and learn new things about newspapering.

The regional associations need your support. Attend their annual meetings if you can.



Northwest Missouri Press Association's 123rd Annual Meeting

Friday, June 21, 2013

McRae Community Building - The Klub Restaurant • Mound City, MO

Schedule of Events

12:00-1:00 p.m. - Lunch on your own at The Klub, Mound City, MO (If desired)

1:00-1:30 p.m. - Business Meeting (Open to all Northwest Missouri Press Association Members)

1:30 p.m. - 2:30 p.m. - Elizabeth Conner, University of Missouri Journalism School (All Staff)

Layout & Page Design Program

2:30 p.m. - 3:30 p.m. - Mark Maassen - Advertising Program (Advertising Staff Only)

2:30 p.m. - 3:30 p.m. - John Schneller, University of Missouri Journalism School (News Staff Only)

Ink and the Internet: Living in Two Worlds Program

3:30 p.m. - 4:45 p.m. - Roundtable discussions for all staff members of newspapers

5:00 p.m. - Social Hour

6:00 p.m. - Dinner (Dinner Provided - Drinks Are On Your Own)

Followed by Presentation of Craig Watkins, Friends of Northwest Missouri Press Award;

Merrill Chilcote Award; and James C. Kirkpatrick Award.

Passing of Gavel to new NW Press President and introduction of new officers.

Cost to Northwest Missouri Press Association Members

Yearly Dues (per newspaper) = **\$20**

\$10/attendee for programs only x _____ attendees = _____ Total

\$22/attendee for programs + dinner x _____ attendees = _____ Total

Price includes dinner (drinks on your own)

TOTAL: _____

Additional donations welcome. Any funds on top of cost of event will go towards the scholarship fund.

Please send check and completed entry form to:

Northwest Missouri Press Association

c/o Adam Johnson

PO Box 175, Mound City, MO 64470-0175

**For additional information please contact Adam Johnson at 660-442-5423
or at moundcitynews@socket.net**

DID YOU KNOW?

101 million

American adults who read a newspaper in print or online every weekday



110 million

Unique visitors to newspaper websites in August 2012

56 percent

The percentage of 18- to 24-year-olds who read a newspaper in print or online in the past week



\$24 billion

Amount spent by advertisers in U.S. newspapers in 2011

Nearly 7 in 10

Adults reading a newspaper in print or online in the past week



\$10 billion

Amount consumers spent on buying newspapers in 2011

36 percent

Adults who claim they did not read a newspaper in the past week - but who did use one



15 percent

Share of newspaper revenue now coming from digital

\$3.2 billion

Total Web ad revenue recorded by newspapers in 2011



28 million

Adults who access newspaper content on their smartphones or tablets in a typical month

79 percent

U.S. adults who took action on a newspaper ad in the past 30 days



110 +

Number of newspapers with tablet apps

Proclamation

WHEREAS, the year 2013 marks the 40th anniversary of Missouri's Sunshine Law; and

WHEREAS, during the summer of 1972, public sentiment was strong as more than 100,000 Missourians signed an initiative petition calling for enactment of a Sunshine Law for Missouri; and

WHEREAS, in 1972 and 1973, Missouri newspapers editorialized that "Secrecy in government is intolerable and inexcusable," and "The public's business -- local, state and national -- should become truly public"; and

WHEREAS, state officials, with encouragement from Missouri's news media, sought to create an Open Meetings and Open Records Law, resulting in the passage in 1973 of Senate Bill 1, Missouri's Sunshine Law, putting Missouri nationally in the forefront for a more open government; and

WHEREAS, the Missouri Sunshine Coalition joins with members of the Missouri Press Association in believing the best form of government is that which operates in a free and open environment, giving its citizens unfettered access to information as to its activities and the use of its public funds; and

WHEREAS, such organizations as the Missouri Sunshine Coalition and the Missouri Press Association support citizens of this state in their efforts to exercise their rights under the Missouri Sunshine Law which is premised on the foundation that "It is the public policy of this state that meetings, records, votes, actions and deliberations of public governmental bodies be open to the public unless otherwise provided by law."

NOW THEREFORE, I, Jeremiah W. (Jay) Nixon, GOVERNOR OF THE STATE OF MISSOURI, do hereby recognize the 40th anniversary of the

MISSOURI SUNSHINE LAW

IN TESTIMONY WHEREOF, I have hereunto set my hand and caused to be affixed the Great Seal of the State of Missouri, in the City of Jefferson, this 23rd day of April, 2013.




Jeremiah W. (Jay) Nixon
Governor

Attest:

Secretary of State

Do Overs!

Mulligans: \$10 per player (1 mulligan per side).

All proceeds above costs will go to Missouri Press Foundation. You may pay for Mulligans with registration or at the course before teeing off.

Prizes awarded after golf.



2013 Missouri Press Foundation Porter Fisher Golf Classic

**Thursday, June 27;
1 p.m. Shotgun;
4-Person Scramble.
Eldon Country Club,
Eldon**

\$40

**Greens Fee, Cart,
Prizes, Lunch**

Be at the golf course by noon. We'll have lunch before teeing off. If you do not have a foursome, you will be assigned to one. If you wish to buy mulligans and/or make a contribution to the prize fund, you may add that to your registration check. **Send this registration form and check to: Missouri Press Foundation, 802 Locust St., Columbia, MO 65201; or pay by phone with a credit card, (573) 449-4167.**

Golf = \$40 per golfer _____

Mulligans \$10 per player _____

Prize Fund _____

TOTAL _____

Name(s): _____

Co. / Newspaper: _____

Phone: _____

Email: _____

Please Consider a Contribution to the Trophy/Prize Fund

Would you personally or your company consider a contribution to the tournament prize/trophy fund? If so, you may add it to your registration check or send a separate check to Missouri Press Foundation. Your gift will be acknowledged at the golf course and in MPA publications.

Thank you.

Directions to Eldon Country Club: From Highway 54 take Eldon exit US 54-Bus./MO 52. Go about 2 miles to Golf Course Road (Phillips 66 on the corner and small signs on both sides of the road).



Annual Meeting | June 27-28, 2013

Resort at Port Arrowhead | Room Rate: \$89.00 | 800-532-3575

Schedule of Events

Thursday, June 27

Noon: Porter Fisher Golf Classic, Eldon Country Club (separate registration)

6:30PM MPA/MPS Board dinner, Bentley's Restaurant

Friday, June 28

12:00-1:30PM Group Lunch

Connie Farrow: Reynolds Journalism Institute, University of Missouri School of Journalism

1:30- 2:15PM Layout and Page Design Program (All Staff)

University of Missouri School of Journalism

Speaker TBA

2:15PM Break

2:30-3:30PM Advertising Program (Advertising Staff)

Mark Maassen, Missouri Press Association President and Director of Interactive Sales for The Kansas City Star

2:30-3:30PM Ink and Internet: Living in Two Worlds (News Staff)

University of Missouri School of Journalism

Speaker TBA

3:30-4:45PM American Newspaper Digital Access Corporation (ANDAC) Update

Show-Me Press Business Meeting, Screw-Up of the Year Award, Legislative Update

Registration Fee \$30 per person including lunch

Name(s) of Attendee(s): _____

Company: _____

Address/Phone/e-mail _____

Resort at Port Arrowhead Location: 3080 Bagnell Dam Blvd, Lake Ozark, MO 65049, Room rate valid 2 days prior to and after event, based on availability, for those wishing to extend their stay at the lake.