



CALENDAR

March

- 16-22 — National Sunshine Week
- 31 — Deadline for entering Newspaper Contest, 11 p.m.

April

- 13-14 — Midwest Circulation Management Association Mega Summit, St. Louis
- 17-18 — Missouri Ad Managers' Association, Columbia Marriott

May

- 1 — Missouri Press Foundation Board meeting, MPA office, Columbia
- 1 — MPA Past Presidents and Spouses Dinner, DoubleTree Hotel, Columbia

June

- 26 — MPA Golf Tournament, Lake Ozark
- 27 — MPA/MPS/MPF Board meeting in morning, Country Club Hotel and Spa, Lake Ozark
- 27 — Show-Me Press Association meeting in afternoon, Country Club Hotel and Spa, Lake Ozark

September

- 25-27 — 148th MPA Convention, Holiday Inn Select, Columbia

October

- 2-5 — NNA Annual Convention and Trade Show, San Antonio

Register for the Missouri Advertising Managers' Association meeting at <https://mopress.wufoo.com/forms/2014-mama-meeting-registration/>

Missouri Press Association Bulletin

No. 1300 — 19 March, 2014

Contest entry deadline March 31

If you plan to enter the Missouri Press Better Newspaper Contest and have not yet uploaded your entries to the contest template, you need to do that in the next few days.

The deadline is 11 p.m. Monday, March 31, but Missouri Press advises you not to wait until March 31 to upload your entries. Uploading your entries now will give you plenty of time to work through any difficulties you might encounter with the uploading process.

Uploading is not difficult, but the deadline is not flexible. The template

Newspaper Contest (continued on next page)

Hone ad sales skills April 17-18

Annual MAMA meeting will be held in Columbia

What is new in newspaper advertising sales?

Find out from Carol Richer Gammell in April. Sign up now for the Missouri Advertising Managers' Association (MAMA) annual meeting and learn from a newspaper sales industry leader on how to increase your advertising sales.

The meeting will be Thursday-Friday, April 17-18, at the Courtyard by Marriott, Highway 63 at Grindstone Parkway, at the south edge of Columbia. Sessions will begin at noon on Thursday and end at noon on Friday.

A flier about the meeting and the speaker is enclosed. Register for the meeting at <https://mopress.wufoo.com/forms/2014-mama-meeting-registration/>.

Not only is the speaker excellent but there are many other reasons for you to attend, and to send your staff. The meeting will feature a Best Ad Ideas session, where you can share your best ad revenue generators.

In another session, Missouri Press Service advertising director Mark Neinhueser will present several new revenue opportunities available to newspapers.

Winners of MAMA's Annual Best Ad Contest will receive their awards, and guests will celebrate with a fun night out in Columbia.

Don't miss this opportunity to learn from an advertising expert.

Gammell served as associate publisher for MacDonald Classified Services from 1986 until December 2001. She has been a speaker at more than 350 newspaper conventions and has conducted training workshops and onsite seminars for newspaper advertising sales reps at more than 800 newspapers in the U.S. and Canada.





Application for Active Online Membership

The Missouri Press Association has received an application for Active Online membership from the Brentwood Spirit, <http://www.thebrentwoodspirit.com>, published by Toni Bowman, 8901 Bridgeport Ave., Brentwood, MO 63144, toni@thebrentwoodspirit.com, (314) 475-5086.

Membership applications are considered by the MPA Board of Directors at its first meeting after this notice has been published in at least three issues of the MPA Bulletin or eBulletin.

The next meeting of the Board will be on Feb. 12, 2014.

Anyone with comments on this application should email them to Doug Crews, Executive Director, MPA, at dcrews@socket.net. (First notice, 1-22-14 eBulletin)

Newspaper Contest (continued from previous page)

will close automatically at 11 p.m. on March 31.

One of the Newspaper Contest's new categories, Reporting Based on Public Notice, has a \$250 prize for first place. All entries in this category will be judged together, and no Gold Medal points will be awarded. The winning entry will be forwarded to the national Public Notice Resource Center, where it will compete with other state winners for a \$750 prize.

Rules, categories and instructions for entering the Newspaper Contest have been sent to your newspaper, and they are posted at mopress.com/contests.php.

One other category was added to the contest: Best News/Feature Obituary.

Two categories were dropped: Best Ad Idea for the Newspaper and Best Ad Idea for an Advertiser. (A Best Ad Idea category was added to the Ad Contest.)

If you have questions about the contest, contact MPA, (573) 449-4167, Kristie Williams at kwilliams@socket.net or Kent Ford at kford@socket.net.

Members of the Colorado Press Association will judge the contest.

SmallTownPapers administers the contest template.

Circulation meeting in St. Louis

Mega Summit for those wanting to grow numbers

"Unlocking Innovation While Mastering the Essentials" is the theme for the Midwest Circulation Management Association's annual meeting scheduled for Sunday-Monday, April 13-14, in St. Louis.

The Circulation/Audience/Marketing Mega Summit will focus on bottom-line growth as the driving factor. There has never been a better time than now to recommit to growing your audience. The Mega Summit is for anyone who still considers growing circulation and audience as a winning and worthwhile battle.

In addition, if your responsibility includes growing your company's bottom-line, this event will also focus on using all of the circulation tools (including nontraditional ones) to grow this and other vital segments of your business.

While still being put together at this time, go to summit.360mediaalliance.com for a sampling of the content and presenters lined up for the Mega Summit.

MCMA's mission is to provide a network for members to discuss problems and solutions of the many challenges facing our industry. MCMA is for executives, managers and staff of circulation departments of paid weekly and daily newspapers in the eight-state area of Arkansas, Colorado, Kansas, Missouri, Nebraska, New Mexico, Oklahoma and Wyoming.

Associate members represent regional and national businesses that provide supplies and services to circulation departments in their efforts to increase newspaper market readership. Becoming an MCMA member provides you with numerous training, networking and recognition opportunities.

Several Missourians are among the officers and directors of MCMA. Vickie Miller, *USA Today*, Olivette, is the board chair. Tom Livingston of the *St. Louis Post-Dispatch* is second vice-president. Newel Jensen, *USA Today*, Olivette, is treasurer/secretary. Jim Kennedy, *Bolivar Herald-Free Press*, is the Missouri representative on the board of directors.

Go to midwestcirculation.com or fill out the enclosed membership application form. First-year fee is \$10, thereafter annual membership is \$35.

*Agenda
for April
13-14
MCMA
meeting
enclosed*

Upcoming Webinars

Creating a Branding Image of Yourself

Friday, April 11

Presenter Denise Forney,
Denise Forney Consulting

Short and Smart: Mobile Video Storytelling

Thursday, April 17

Presenter Val Hoepfner,
Val Hoepfner Media Consulting

Register at
onlinemediacampus.com

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Missouri Press Association

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House passes FOIA update

Ask senators to support HR 1211

In February, HR 1211, the Freedom of Information (FOIA) Reform Act, passed the House of Representatives by a unanimous vote. The bill would provide the first major reforms to the federal FOIA in seven years, and it is supported by the American Society of News Editors (ASNE) and many other organizations.

Among the improvements to FOIA contemplated by HR 1211:

- Creation of an “FOIA Portal” to make it easier to submit and track requests online.
- Increased “proactive” disclosure of government information without even needing a request.
- Codifying the “presumption of openness” stated by Attorney General Eric Holder, which says the government should be engaged in the discretionary disclosure of government information unless a “foreseeable harm” would ensue from its release.
- Strengthen the Office of Government Information Services (sometimes referred to as the “FOIA Ombudsman”), which was created in 2007.
- Strengthen FOIA oversight in various ways.
- Make it easier for groups to oversee the government’s FOIA compliance.

ASNE was one of almost 30 organizations that sent letters to every member of the House of Representatives urging them to pass HR 1211. The letter also asked the Senate Judiciary Committee to build on the House’s action and pass FOIA reform legislation.

ASNE asked its members to help by contacting their senators and asking for their support of FOIA reform.

First Public Notice Prize awarded

Missouri Press added this category to its Newspaper Contest

The *Mitchell (SD) Daily Republic* received the PNRC’s (Public Notice Resource Center) first national Public Notice Journalism Award. The award was presented March 13 at the National Press Club in Washington, D.C.

The newspaper was recognized for a series prompted by an alert reader who spotted in a public notice a payment by a local school board. The reader’s tip led to an open records lawsuit by the newspaper against the school district.

The public notice led to revelation of a \$175,000 severance agreement with a former school superintendent that otherwise would not have reached the readers’ attention.

The Public Notice Journalism award was established in 2013 by American Court and Commercial Newspapers in partnership with state newspaper associations. It is intended to encourage reporters and editors to use public notices as sources for their reporting and writing.

In 2014, participating state press associations began to make Public Notice Journalism Contest awards within their existing newspaper awards programs. A national winner will be selected in 2015 from state winners.

Missouri Press Association added a Reporting Based on Public Notice to its contest this year. The winner of that category will receive a \$250 prize, and the entry will be forwarded to the national competition, where the winner will receive \$750.



Radio finding revenue in digital, off-air work

(NetNewsCheck)—Radio advertising revenues were flat in 2013, according to the latest figures from the Radio Advertising Bureau, but that doesn't mean the industry was stagnant. New revenue sources, like digital and off-air projects, increasingly supplant traditional mainstays, especially spot advertising.

Spot advertising, long radio's bread and butter, fell 3% in the fourth quarter and 1% for the full year. The full-year declines in spot and network ad revenues were offset by growth in digital and off-air revenues.

Digital ad revenues remain a fairly small part of the overall radio business. The RAB revenue statement shows digital contributed just 5.3% of total ad revenues in the fourth quarter of 2013 and 5% for the full year.

Local Media Association may expand reach

(NetNewsCheck)—The Local Media Association board of directors is recommending a bylaws change to allow for the creation of a new class of membership called "Local Media Members," which will include non-newspaper media companies, such as TV stations, radio stations, directory publishers, pureplays (online-only companies) and more.

The group's board of directors spent the last two years analyzing the current membership requirements for the organization and soliciting input from LMA members. According to a survey sent in December, members support the change to the bylaws, but they also want to keep the association's focus on the newspaper industry.

Oregon paper sued over housing ad

'No minor children, no pets, no smoking' illegal language

(*The Register Guardian*, Eugene, Ore.)—An advertisement that excluded people with children from applying to rent an apartment above a funeral home has landed a community newspaper in a legal fight with the state.

The result is a lawsuit filed by a state labor agency against the *Tri-County Tribune* in Junction City, Ore. The suit claims an apartment rental ad published by the newspaper violated fair housing laws because it discriminated against people with children.

MPA has on its website resources you can use to avoid the fate of this Oregon newspaper. On this web page mopress.com/nt_ad_sales. [phplook](#) download these files: [Housing Ad Guidelines HUD](#), [Housing Unacceptable Ad Language HUD](#) and [Housing Word List FHA](#).

The state Bureau of Labor and Industries is seeking \$59,500 in damages from the weekly paper and its website.

Stephen Rowland, co-publisher of the paper, said he was not prepared to comment on the suit.

The ad, which appeared twice, in addition to the usual information about the property and rent, read, "No minor children, no pets, no smoking."

Oregon law makes it illegal to discriminate in housing on the basis of "familial status." Newspapers also cannot advertise rental conditions that violate federal civil rights or antidiscrimination laws.

The state Bureau of Labor and Industries filed the suit on behalf of a woman and the Fair Housing Council of Oregon. The woman, the mother of two children, saw the ad when she was looking for a three-bedroom rental. She later filed a complaint with the state.

The lawsuit alleges the newspaper ran discriminatory advertising, assisted another in violating the Fair Housing Act, and attempted to discourage the sale of rental housing. The suit seeks \$11,000 for each of those three alleged violations plus \$25,000 in compensatory damages and \$1,500 in actual damages.

Readers trust, rely upon newspaper

(*The Dispatch*, Eatonville, Wash., March 14)—We recently sampled our readers and learned, among other things, that 85 percent of the people responding to our survey would either "bet the farm" on us or believe we're "usually on the mark" when asked how much they trust *The Dispatch*. (The *Washington Missourian* conducted a similar survey in 2013, with similar results, as reported in the August 2013 MPA Bulletin.)

85 percent is representative of newspaper readers throughout the U.S. Two-thirds of people living in small towns across America trust and depend upon their local newspaper for news and information, according to the National Newspaper Association's (NNA) national newspaper readership survey.

Participants in the NNA survey, which began in 2005 and concluded last year, gave high ratings for accuracy, coverage, quality of writing and fairness of reporting in local print newspapers.

Its Community Newspaper Readership Survey, conducted with the help of journalism researchers at the University of Missouri, showed newspapers to be the information leaders in their communities.

That's what *The Dispatch* strives to be, and the feedback from our reader survey tells us we're succeeding. We were also pleased that 92% of the survey participants responded in the affirmative when asked, "Do you notice *The Dispatch's* presence in your community?" That's the connection that keeps any newspaper at the forefront as a source for local news and information.



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Editorial: *Washington Missourian*

NCAA advertising tops all sports

Advertising revenue for the three-week-long 2013 NCAA Men's College Basketball Tournament totaled \$1.15 billion, tops among all big post-season TV sports programming franchises.

Media researcher Kantar Media says total TV advertising revenues improved 3.8% versus 2012 for the 21-day event.

The \$1.15 billion total is higher than NFL post-season programming, which runs from January through February, totaling \$1.1 billion.

The average price for a 30-second TV commercial in the 2013 NCAA Tournament championship game was at \$1.42 million, 6% higher than the \$1.34 million price in 2012. The Super Bowl averaged \$4.0 million for a 30-second spot.

In 2013, the biggest NCAA spenders were General Motors, \$80.7 million; AT&T, \$70 million; Anheuser-Busch InBev, \$38.9 million; Coca-Cola, \$37 million; and Capital One Financial, \$36.8 million.

Front pages with hot social stories

What would newspapers look like if front pages were designed based on the readers' choice?

NewsWhip, a news aggregation and sharing platform, experimented to see "what happens when the readers choose the front page story."

The company looked at the front page stories of some of the top newspapers around the world and recreated their front pages with new headlines and pictures to reflect the day's most shared stories.

For example, *Washington Post* readers are much more interested in same-sex marriage than a story on injured US troops.

Some of the new "people powered" front pages can be seen at <http://tinyurl.com/k45x8j4>.

Senate should open meetings

Complaint filed with attorney general

(*Washington Missourian*)—Progress Missouri has filed a Sunshine Law complaint with the Missouri Attorney General's office seeking clarification of the law and assistance in opening public meetings to Missouri citizens.

The complaint alleges that some members of the Missouri Senate are violating the provisions and spirit of the Missouri Sunshine Law by denying citizens access to record video of public committee hearings.

Twice this session members of the Progress Missouri team were denied access to capture video of public committee hearings, an activity explicitly allowed by the Sunshine Law. This has happened in previous sessions as well.

"Why are these guys afraid Missourians might see what they're doing and how they are voting?" asked Sean Soendker Nicholson,

Progress Missouri's executive director, after filing the complaint, said, "Regardless of their motivations, the Sunshine Law protects the rights of the public and press to document what their government is doing. It's time for senators to start following the law."

On Jan. 28, Sen. Brian Nieves claimed portions of a public hearing of the Senate General Laws Committee could not be recorded by video because of an unspecified "Senate policy." Video cameras were ordered to cease recording when the committee began an otherwise public executive session. Press reports from the same hearing indicate that a KOMU video camera was ordered by Sen. Nieves to be removed from the hearing.

On Jan. 16, Sen. Will Kraus' office denied Progress Missouri's request to film a public hearing. No reason was given.

In neither instance were concerns raised about disrupting or interfering with business of the committees. Instead, the denials of access were arbitrary, and troubling.

The Sunshine Law states that "a public body shall allow for the recording by audiotape, videotape, or other electronic means of any open meeting." Furthermore, the Sunshine Law advises public officials that its provisions "shall be liberally construed and their exceptions strictly construed to promote this public policy."

Progress Missouri and other members of the public seek the ability to collect video of the General Assembly's public meetings without arbitrary and unnecessary restrictions. (*Washington Missourian*)

Consultants provide ad, design, tech tips

These people write columns about newspaper work, from writing to advertising to design. Go to their websites or send an email to sign up for their RSS feeds.

John Foust, Advertising: jfoust@mindspring.com.

Ed Henninger, Design: edh@henningerconsulting.com; <http://www.henningerconsulting.com>.

Jim Pumarlo, Community Newspapers: jim@pumarlo.com; <http://www.pumarlo.com>.

Kevin Slimp, Technology: kevin@kevinslimp.com.

Russell Viers, Adobe Technology: <http://www.russellviers.com>; <http://www.video2brain.com>; lynda.com/Russell-Viers.



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Visit the Newspaper Toolbox at mopress.com for articles and links about publishing a newspaper.

Quad City Times again named among '10 That Do It Right'

The *Quad-City Times* (Davenport, Iowa) has been selected again as one of "10 Newspapers That Do It Right" by *Editor & Publisher (E&P)*, a leading magazine for the newspaper industry.

The *Times* was honored for its digital advertising efforts over the past several years. The magazine noted how the *Times* has seen significant growth in its opted-in email database through contests and online daily deals. Get It Today, the *Times'* deals program, was launched in August 2010 and continues to offer reader deals on gift cards and services and products from a variety of area businesses.

In announcing the winners, *E&P* said the award nominations showed "how newspapers are transforming themselves into digital agencies, event organizers, video producers and marketing experts."

The other nine newspapers on the list are *Chattanooga Times Free Press*; *Democrat and Chronicle*, Rochester, N.Y.; *Des Moines Register*; *Journal Star*, Peoria, Ill.; *La Presse*, Montreal; *The Early Bird*, Greenville, Ohio; *South Florida Sun Sentinel*, Fort Lauderdale; *The Times*, Ottawa, Ill.; and *York Daily Record/Sunday News*, York, Pa.

TV spot promotes weeklies

National campaign celebrates their success and future

(Editor's note: The item below is reminiscent of the MPA's series of house ads from several years ago with the theme "Read the Newspaper and Get in Touch With Your Community." Those ads track a person, Jackie Sue Riley, through stages of her life, all reported by the local newspaper. They can be downloaded from http://www.mopress.com/nt_promotion.php.)

Missouri Press encourages its members to make promotion of the role of newspapers a regular feature of their publications. Nobody else is going to do that. It's up to each newspaper to explain its role and its value to the community. You might want to share the link at the bottom with your readers, perhaps even give it a spot on your website to give it shelf life. It's a cute ad, even if it is on TV in England.)

(North London Press)—A TV ad promoting local newspapers across (Great Britain) was launched by the owner of North London and Herts Newspapers.

Sir Ray Tindle suggested the idea of a TV campaign for the Weekly Independent Newspaper Association.

An animated 30-second commercial was screened on a recent Friday promoting the role that local newspapers have in their community.

The "With You All The Way" ad follows a character's journey through life and his interaction with his local paper.

The tale concludes with the character's grandson also featuring in the newspaper's coverage of a school nativity play.

Joanna Parlbay, chair of WINA, which represents the country's 930 weekly newspapers, said: "We are working to dispel some of the myths that local newspapers and the role they have in their communities may be under threat.

"There have always been and will be challenges, but we are confident that the closeness and trust we share with the readers and advertisers we have in every community in print and online will enable us to carry on serving them as we have done through the many economic upturns and downturns there have been and the evolution of media into the 21st century."

David Newell, director of the Newspaper Society, added: "Weekly newspapers are the cornerstone of the newspaper industry in the UK. They connect communities and businesses together in a way which no other media can. This marks the launch of a nationwide initiative to promote weekly newspapers and celebrate their success and their future.

"The Newspaper Society will play its full part in supporting the WINA campaign and in ensuring key opinion formers understand the central role weekly newspapers have in today's media landscape," Newell said.

A 90-second version of the ad can be viewed at www.northlondon-today.co.uk.

JACKIE SUE RILEY GOT HER DIPLOMA.

Read about the graduate's plans in the newspaper.

Jackie Sue Riley and her classmates got their high school diplomas Sunday. You can read in your newspaper about all of the scholarships the students earned, where they plan to attend college, what careers they will pursue and who the proud parents are.

Sometimes people say newspapers just print bad news. That's not really true though. Just ask Jackie Sue and her classmates.

No medium covers a community like the local newspaper. Read yours, and get in touch with your community.



This message brought to you by this newspaper and the Missouri Press Association.

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Entry deadline March 31

Bar will honor excellence

JEFFERSON CITY—The Missouri Bar is accepting nominations for its annual Excellence in Legal Journalism Awards. MPA encourages members to enter.

Awards will be presented in recognition of individual stories, series or editorials that meet one or more of the following criteria:

- Contributed significantly to public understanding of the law and legal system and/or the role of lawyers and/or judges within the system.
- Revealed a problem in the organization, structure or administration of the law, resulting in the correction of that problem for the benefit of Missourians; and/or
- Enhanced the equitable administration of justice in the state.

Individual reporters or entire news organizations that have performed notable work in improving public knowledge of the justice system are eligible. The nominations should be for items printed between March 2013 and March 2014.

The deadline for receipt of nominations is March 31. Send nominations to Gary Toohey, Director of Communications, The Missouri Bar, PO Box 119, Jefferson City, MO 65102 or garyt@mobar.org.

For more information go to www.mobar.org.



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DON CORRIGAN

Editor writes about Missouri's environment

Don Corrigan, editor of the *Webster-Kirkwood Times* and *South County Times*, has written a book about Missouri environmental issues.

"Environmental Missouri" is a guide to issues involving air, water and land in the Show-Me state. It examines such issues as urban sprawl, polluted streams, radioactive waste, lead contamination, airborne mercury, ozone and smog, noise and light pollution.

Each chapter includes a Q&A with a habitat expert or environmental activist to give a unique perspective.

Corrigan is a long-time journalism educator at Webster University in St. Louis. He directs the Outdoor/Environmental Journalism Certificate at Webster University. His previous books in the Missouri series are "Show Me, Natural Wonders" about natural areas, and "Show Me, Nature's Wrath," about Missouri's mercurial weather.

Tasteful goofiness can get the job done

Goofy advertisements get attention. Below is a link to some examples from the 1980s.

Are ads in your newspaper getting looked at and talked about?

These ads draw from a love of all things paradoxical, incongruous, irreverent and off-beat. They lack in-your-face wackiness.

All it takes is a single juxtaposition of humorously clashing elements (<http://tinyurl.com/p4f9omp>).

Where does *Missourian* fit at MU?

Welcome to *From the Newsroom*, the (Columbia *Missourian's*) section dedicated to answering your questions about the *Missourian*. Our goal is to be transparent about our practices and processes and to invite our readers behind the scenes of what we do.

By CHANELLE KOEHN / Columbia *Missourian*

(Dec. 10, 2013)—The *Columbia Missourian* has an unusual relationship with MU that is unlike those at other campus-affiliated news organizations.

The *Missourian's* first edition published Sept. 14, 1908, the same day classes began at the Missouri School of Journalism. Walter Williams created the *Missourian* so the newspaper could serve as a laboratory for students pursuing careers in journalism. For more than 100 years, the *Missourian* has fulfilled Williams' mission by allowing students to create community-based newspaper content under supervision of faculty editors. This real-world media experience is part of the Journalism School's "Missouri Method," in which students learn their craft while working for community-focused news organizations, under the supervision of professional journalists, with built-in assessment, analysis and improvement.

This hands-on laboratory receives financial assistance from MU.

The *Missourian* is a 501(c)(3) nonprofit incorporated as the Missouri Publishing Association. The association's board of directors, made up of media industry professionals, advises the School of Journalism dean, who serves as the *Missourian's* publisher, general manager and executive editor.

The Missouri Publishing Association Inc. is operated as a learning laboratory for the School of Journalism. The *Missourian* is not owned by MU but is an agency of MU, which means it must follow university regulations.

Since 1997 the *Missourian* has received a laboratory fee from MU in recognition of its importance to the campus as a teaching and research tool, similar to support provided to teaching labs in other fields.

The *Missourian's* paid staff members and faculty receive their paychecks from MU. Students who are taking newspaper staff classes through the School of Journalism are not paid for their work at the *Missourian*.

Missourian journalists are expected to report on the university as they would with any other business or organization, without special treatment or fear of retribution. The *Missourian's* executive editor has tenure status as a professor, which underscores his editorial independence.

Marketplace

Please email your ads to kford@socket.net. Ads are posted when received to mopress.com/jobs.php.

Ads on this page are free to members of Missouri Press Association unless the ad is for an out-of-state newspaper. Cost to non-members and for member ads for newspapers out of the state is 25¢ per word.

HELP WANTED

NIE COORDINATOR / GRAPHIC DESIGNER: Position is responsible for coordinating and overseeing all Newspaper In Education programs in addition to designing circulation promotion and marketing pieces, and coordinating the production process. Assist with online & print promotions and coordinate the quarterly block sale to raise funds for the NIE program. Marketing background or experience desirable. Preferred skills include experience with Microsoft Office, Adobe Suites, and InDesign; creativity to produce promotional materials; customer service. This is a full-time position with benefits that include vacation pay, sick pay, health & dental insurance, 401 (k), use of employee gym. Email resume to srinehart@columbiatribune.com Or send application to the Columbia Daily Tribune, Human Resources, P.O. Box 798, Columbia, MO 65205. An application can be printed www.columbiatribune.com. Click on Tribune Employment located at the bottom of the home page. EOE / Drug free workplace. 3-6

PART-TIME REPORTER: Are you someone who wants to make a difference? If you do, and you possess the skills to work in the Editorial department of a community newspaper, we would like to talk with you about a Part-Time position in BUFFALO, MO. Experience in newspaper reporting and photography preferred, and any Web experience and page design would be a plus. Quark, NewsEdit Pro and Photoshop experience preferred. We are a family of eight local newspapers surrounding Springfield. We offer good benefits and many opportunities to make a difference. EOE. Email resume and samples to: careers@MO.NeighborNews.com, Fax to 417-326-8701 or mail to: Reporter, PO Box 330, Bolivar, MO 65613. 3-6

MARKETING CONSULTANT: Publishing company seeks print and online sales talent at its Springfield, MO. area publications. Salary, bonuses and benefits to work where opportunities for growing your income are unlimited. Experience preferred but enthusiasm is required. We are currently looking for an outside Sales Rep in the SPRINGFIELD, MO area, who will assist local businesses with their print, digital, and direct mail needs. If you are an innovative, strategic sales professional that strives to be the best, then this position is for you. Primary responsibilities include prospecting and activating new business. Advertising Representatives will also handle a list of active accounts, and be responsible for growing marketing revenues from list. Candidates must have the ability to create marketing solutions for print, digital, and direct mail. Prior sales experience is a plus. The person we are looking for must possess the drive to be successful. An ideal candidate should excel at building professional relationships. This individual must also be able to thrive in a fast paced, fun and progressive work environment. Ability to meet deadlines and excellent organization skills are required. Send resume to: Marketing Consultant position, PO Box 330, Bolivar, MO 65613, email to: careers@MO.NeighborNews.com or fax to: 417-326-8701. EOE. 3-6



MANAGING EDITOR SOUGHT: M.E. needed at AR Ozarks daily. Ours is retiring. We need vision, coaching, leadership to direct an experienced, talented news team develop content with great writing and photography in print and on-line. No page design required. If you enjoy helping others become better at what they do, and know how to challenge a staff in a community newspaper environment, we want to talk to you. The five day (T-S) Harrison Daily Times is located near the Missouri border in north central Arkansas. As part of Community Publishers Inc., the Times offers group insurance, 401k, and more. To apply, please e-mail your letter of introduction telling us why you are the person we are looking for, along with your resume to: Carol Lawson, Human Resources Coordinator at CarolL@Harrisdaily.com, or mail to her at Harrison Daily Times, P.O. Box 40, Harrison, AR 72602. EOE. 3-4

CIRCULATION MANAGER: A small daily in the Ark-LaMiss region is now accepting circulation manager resumes. The successful candidate for the position will be a high-energy individual with a strong background in growth programs, sales and departmental operations as well as a background in application of circulation software. Interested candidates should send a resume, three references and two successful growth programs to circdirectorneeded@gmail.com. Pay range is K - K with a K MBO. We offer competitive benefits including 401k, paid vacation and health insurance. 2-27

REPORTER: Immediate opening for reporter for established award-winning weekly newspaper in Vandalia, Mo. Attention to detail, positive attitude, and strong writing and photography skills a must. Candidate must be energetic, motivated, and willing to take on the challenge of all reporting duties at a small weekly. Excellent benefit package, 401(k), etc. Contact Ron Schott, General Manager/Editor, at The Vandalia Leader, P.O. Box 239, Vandalia, MO 63382 or email tvlgnmgr@lcs.net. 2-27

INSIDE SALES: Join our staff in a great entry-level opportunity and start your future with the leading media company in Boone County. We are looking for an individual who enjoys selling a diverse range of advertising products in a team environment. We will provide the media training needed for the right person! Responsibilities include: Achieving monthly sales goals, assisting advertisers in reaching their goals, obtaining new business and developing prospects. This full time position (Mon-Fri 8-5, every 3rd Fri 8:30-5:30) offers \$11/hr plus incentives to proven performers. Benefit package includes 401(k), health insurance, vacation pay, sick pay, access to company gym. Please provide references. Email resume to srinehart@columbiatribune.com or send to Columbia

Daily Tribune, Human Resources, P.O. Box 798, Columbia, MO 65205. EOE / Drug free Workplace. 2-21

REPORTER (BUSINESS): Award winning, locally owned, daily newspaper is seeking a full-time business writer. Responsibilities include reporting and writing business stories of local interest. Applicants must have solid deadline-oriented newswriting experience, good driving record, valid driver license, and proof of insurance. Benefits include health, dental, and vision insurance, vacation pay, sick pay, employee gym and 401(k). Email resume and writing samples to srinehart@columbiatribune.com or mail to Columbia Daily Tribune, HR, 101 N. Fourth St., Columbia, MO 65201. EOE/Drug free Workplace. 2-21

IMMEDIATE OPENING: Editor for The Versailles Leader-Statesman, Morgan County Press and Highway Five Beacon weekly newspapers in Central Missouri. Applicant should be community-minded, people-oriented, available to work nights and weekends. Duties include writing and editing news stories, a weekly editorial or personal column, taking photographs and videos, attending meetings, assigning stories and directing two or more general assignment reporters. Newspaper writing experience or journalism education helpful, but not required. 40 hours/week. Benefits include health, disability and life insurance, 401(k) plan, paid vacation. Starting pay based on experience (minimum of \$440 week). Office located in Versailles, Mo. Send resume and writing samples to: Editor, Versailles Leader-Statesman, PO Box 348, Versailles, MO 65084. 2-17

MAIL ROOM LEADER: Supervise Inserter Operations staff overseeing the inserting of material into newspapers and other publications at our Camdenton, Mo., offices in the Lake of the Ozarks region. Responsibilities include ensuring safe, accurate, and effective inserting processes and the distribution and mailing of final product to surrounding regions. Manage 3rd class mail and all 6 postal permits and trust funds, learn circulation system and help with database maintenance as well as take care of customer service with subscribers. Knowledge of postal service regulations and permits, strong interpersonal skills. Willingness and ability to work flexible hours. Ability to lift 50 lbs. and push/pull 100 lbs. frequently. Apply in person: Lake Sun, 918 N Business Route 5, Camdenton MO 65020, or email resume for consideration: dfranklin@lakesunonline.com. The Lake Sun is an Equal Employment Opportunity Employer. 2-14

FOR SALE

RIVER HILLS TRAVELER, Missouri's outdoors monthly since 1973. Good add-on for weekly or daily or fun retirement biz. Asking 1 year's gross of \$ 130K. All offers considered. Terms available. estyron@rhrtrav.com or 636-222-8714. 3-19

MPA HAS PARTNERED WITH DIRXION to produce e-Editions for the bulletin and magazine.

Based in St. Louis, Dirxion is a leading provider of digital publishing solutions that transform your print into identical digital editions and enhance it with interactivity. Several Missouri newspapers already use Dirxion to produce their e-Editions.

FOR MORE INFORMATION OR A FREE DEMO

call 888.391.0202



2014 Missouri Advertising Managers Meeting

Courtyard by Marriott
3301 LeMone Industrial Boulevard,
Columbia, MO 65201



THURSDAY, APRIL 17

11AM | MAMA Board Lunch Meeting - MAMA Board Only | Bennigan's

Noon | Registration | Salon B

1PM | Missouri Press Service Sales Director | Mark Nienhueser | Salon B
MPS Network Selling Opportunities

1:30PM | Mark Nienhueser and MAMA President Jana Todd | Salon B
Best Ideas Session | Bring your best ad ideas and share and possibly win \$

2PM - 5PM | Featured Speaker | Carol Richer Gammell | Salon B
Initiating an outbound calling program

- Rationale
- Making the commitment
- Designing the curriculum
- Skills training

Est. 2:45PM | Break | Salon B

6PM | Awards Dinner | Salon C

Shuttle to leave hotel est. 8:00PM | Entertainment | DÉJÀ VU COMEDY CLUB

FRIDAY, APRIL 18

8AM | Breakfast Buffet | Bennigan's Restaurant

9AM-12Noon | Featured Speaker | Carol Richer Gammell | Salon B
Training your inside sales staff: Ten basic skills

- Covers listening, voice control and tone
- Preparing sales presentations
- Asking the right questions, up-selling, cross-selling
- Handling objections and customer complaints
- Closing the sale and call backs

Est. 10:30 | Break



Featured Speaker:
Carol Richer Gammell

Carol Richer Gammell served as associate publisher for MacDonald Classified Services from 1986 until December of 2001. She has been a speaker at more than 350 newspaper conventions and has conducted training workshops and onsite seminars for newspaper advertising sales professionals at more than 800 newspapers in the U.S. and Canada.

In 2000, Gammell was awarded the McGovern Award by the Newspaper Association of America for her service to the classified industry.

In January 2002, Gammell launched her own training and consulting company, Sales Training Plus, based in Tulsa, Oklahoma. The same year, she joined the faculty of the Southern Newspaper Publishers Association.

In September of 2013, Gammell was awarded the Jay Palmquist Award by Western Classified Advertising Association for her many years of service.

Why MCMA?



Rick Marcotte, National Customer Service Trainer, presents MCMA participants "Value Added" customer service techniques.

Midwest Circulation Management Association's mission is to provide a network for members to discuss problems and solutions of the many challenges facing our industry. MCMA is for executives, managers and staff of circulation departments of paid weekly and daily newspapers in the eight-state area of Arkansas, Colorado, Kansas, Missouri, Nebraska, New Mexico, Oklahoma and Wyoming. Associate members represent regional and national businesses that provide supplies and service to circulation departments in their efforts to increase newspaper market readership. Becoming an MCMA member provides you with numerous training, networking, and recognition opportunities.

"The ideas and concepts I gathered at the annual conference helped me plan my entire years worth of carrier promotions, customer retention drives and new subscriber incentives."

*-Matt Petersen
Norfolk, NE*

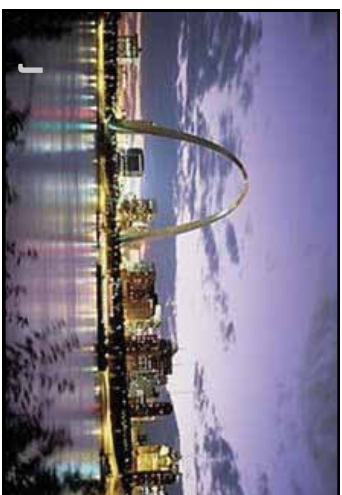
How Do I Join?

It's so simple. Log onto www.midwestcirculation.com or fill out the membership application form. First year membership and application fee is \$10 thereafter annual membership is \$35.

Annual Conference

MCMA has again teamed with CSCMA to bring you the 2014 Circulation/Audience/Marketing Mega Summit. The 2014 program promises to be even more powerful than 2013 as we have centered the theme of the event on: **"Unlocking Innovation While Mastering the Essentials"**. We can no longer just master the essentials and basics, we must find the optimum balance between the basics while unlocking innovation - no easy feat in today's business climate. This event has been weaved together with bottom-line growth, both short-term and long-term, as the driving factor. If you haven't given up on your circulation, there has never been a better time than now to recommit to growing your circulation and audience!

The 2014 mega Summit is a **MUST-ATTEND** for anyone that still considers growing circulation and audience as a winning and worthwhile battle. In addition, if your responsibility also includes growing your companies' bottom-line, this event is for you. This summit will also focus on using all of the various circulation tools available (as well as other nontraditional tools) to grow this and other vital segments of your business.



Join us in St. Louis, MO April 13-14, 2014 Sunday & Monday Competitions

Your hard work should be recognized by your peers! MCMA offers:

- Yearly promotional contests in two classes: Under 50k, and +50k. Including Field Promotions, Direct Marketing, Internet/Online, Subscriber Retention, Single Copy and NIE.
- Yearly Carrier of the Year awards in three categories: Youth, Adult, and Senior Citizen. Winners in each category receive a plaque and \$100 Visa Gift Card.

MCMA

Membership Application Form

I, _____, hereby present my application for membership in the Midwest Circulation Management Association, and promise to abide by its Constitution and Bylaws created under its authority. I am employed in the circulation or in a management capacity of a paid circulation weekly or daily newspaper published or distributed in the states of Arkansas, Colorado, Kansas, Missouri, Nebraska, New Mexico, Oklahoma, or Wyoming.

Name			
Title			
Newspaper			
Circulation:	Daily	Sunday	Weekly
Address			
City	ST.	Zip	
E-mail			
Phone	Fax		
Recommended by			
Supervisor E-mail			
Signature	Date		

All applicants for membership shall be submitted in writing and shall be approved by at least two members of the association. Application thus made shall be filed with the Treasurer of the association and submitted at the next meeting, at which time they may be elected to membership. An initiation fee of Ten dollars shall accompany each application for the membership in the association. This fee to be returned to applicant should applicant be for any reason rejected. Annual dues to be paid upon acceptance.

Mail Check and Form to:
Midwest Circulation Management Association
Attn.: Newel Jensen
1212 DeJinan Industrial Ct.
St. Louis, MO 63132
www.midwestcirculation.com



BUILDING FOR THE FUTURE

Tired of hearing about the demise of newspapers?

Newspapers will be around for a long time to come, thank you.

However, to combat today's negativity about our industry, the Missouri Press Foundation announces its **BUILDING FOR THE FUTURE** campaign.

The Foundation intends to help secure the future of our newspapers by exploding the myths, increasing newspaper staff training, nurturing future journalists and being an overall champion for Missouri newspapers!

How to Help? Be a **PAGE BUILDER**. Donate the equivalent of one page of newspaper advertising per year to the Foundation. For individuals, donate tax-deductible contributions to become a **SOCIETY OF 1867** member.

HOW WILL WE BUILD FOR THE FUTURE?



The Missouri Press Foundation Board of Directors plans to hire a Foundation Director, with a background in fundraising.



With increased funding, the Foundation will develop a Newspaper Toolbox to enable members to demonstrate the value of newspapers to local audiences. The Toolbox will cover such topics as: Exploding the myth that "newspapers are dead;" and helping newspapers build readership.



Increased funding to the Foundation will allow an increase in training opportunities for Missouri Press Association newspaper staff members in a cost effective way through a variety of meetings, whether online, at regional locations, or at the annual MPA Convention.



Increased funding to the Foundation will allow expansion of the Foundation's award-winning Newspapers In Education program to build reader habits among young people.



You are invited to be a partner in the Building For the Future project, the new Missouri Press Foundation effort aimed at better serving Missouri newspapers.



The Missouri Press Foundation is the only organization that exists solely to champion the future and quality of Missouri's newspapers. The Foundation seeks your newspaper's support as a **PAGE BUILDER**, contributing the dollar equivalent of advertising space to the Foundation.

The **PAGE BUILDER** program asks newspapers to donate the net proceeds of one page of advertising annually.

There are two ways to make this contribution: **1)** By authorizing Missouri Press Service to withhold the amount you pledge from your newspaper's advertising checks; **or 2)** A cash donation to the Foundation.

Your **PAGE BUILDER** donation to the Missouri Press Foundation is 100 percent tax deductible.

SOCIETY OF 1867

As a **Society of 1867** member, you share the vision of historically significant Missouri institutions founded by the Missouri Press Association and Missouri newspaper journalists whose contributions laid the groundwork for the Missouri Press Association and its Missouri Press Foundation.

Society of 1867 membership is bestowed upon individuals who recognize the important history of our organization's past and are dedicated to helping Missouri's newspapers meet the challenges and opportunities that lie ahead. Levels in the **Society of 1867** are achieved with outright or cumulative contributions by individual donors beginning in 2013.

The Missouri Press Foundation is a 501(c)(3) general not for profit corporation.



SOCIETY OF 1867 RECOGNITION OF DONORS

Joseph Charles, Missouri Gazette - Legacy Giving - \$25,000

- Recognition in Missouri Press News magazine at time of donation
- Recognition in Missouri Press Foundation Annual Report
- **Society of 1867** and Level recognition on badge at convention
- Wearable item displaying embroidered **Society of 1867** insignia with MPF logo
- Commemorative **Society of 1867** Lapel Pin
- Personal keepsake award presented during MPA Convention
- Individual Wall Recognition at MPA Headquarters
- Other special recognition to be determined.

Walter Williams Level - \$10,000

- Recognition in Missouri Press News magazine at time of donation
- Recognition in Missouri Press Foundation Annual Report
- **Society of 1867** and Level recognition on badge at convention
- Wearable item displaying embroidered **Society of 1867** insignia with MPF logo
- Commemorative **Society of 1867** Lapel Pin
- Personal keepsake award presented during MPA Convention
- Individual Wall Recognition at MPA Headquarters

The State Historical Society of Missouri Level - \$5,000

- Recognition in Missouri Press News magazine at time of donation
- Recognition in Missouri Press Foundation Annual Report
- **Society of 1867** and Level recognition on badge at convention
- Wearable item displaying embroidered **Society of 1867** insignia with MPF logo
- Commemorative **Society of 1867** Lapel Pin
- Wall recognition on **Society of 1867** Group Plaque at MPA Headquarters

Country Editor Level - \$2,500

- Recognition in Missouri Press News magazine at time of donation
- Recognition in Missouri Press Foundation Annual Report
- **Society of 1867** and Level recognition on badge at convention
- Item with **Society of 1867** insignia and MPF logo (valued at \$50 or less)

Editor/Publisher Level - \$1,000

- Recognition in Missouri Press News magazine at time of donation
- Recognition in Missouri Press Foundation Annual Report
- **Society of 1867** and Level recognition on badge at convention
- Item with **Society of 1867** insignia and MPF logo (valued at \$20 or less)

Eugene Field Level - \$500

- Recognition in Missouri Press News magazine at time of donation
- Recognition in Missouri Press Foundation Annual Report
- **Society of 1867** and Level recognition on badge at convention
- Item with **Society of 1867** insignia and MPF logo (valued at \$10 or less)

Other general recognition for each levels:

- Discounts on individual registrations to MPF-sponsored training
- Special **Society of 1867** reception at MPA Convention

The Foundation's goal is for every MPA newspaper member to make an annual contribution.

BUILDING FOR THE FUTURE PLEDGE FORM



Return to: Missouri Press Foundation / 802 Locust Street / Columbia, MO 65201

Fax: 573-874-5894 Phone: 573-449-4167 Email: dcrews@socket.net

As a member, friend or associate of the Missouri Press Association . . .

I want to be a **PAGE BUILDER**. My newspaper pledges to donate the dollar equivalent of one page of newspaper advertising per year to the Missouri Press Foundation, beginning January 1, 2014.
(through Missouri Press Service advertising check deduction.)

and/or

As an individual, I pledge to donate \$100 or more per year to the Missouri Press Foundation, beginning now.
(Levels of Giving recognition for cumulative donations by individuals of \$500 to \$25,000 and more, above.)

or

My newspaper and/or I pledge to donate the following amount per year to the Missouri Press Foundation,
beginning now. \$ _____

I am interested in a Foundation representative to contact me.

Newspaper (if applicable): _____

Mailing Address: _____ City/State/ZIP Code: _____

Phone Number: _____ Email address: _____

I am enclosing a check, payable to Missouri Press Foundation. **Total Amount Enclosed:** _____

Please Charge my Credit Card. **Total Amount to be Charged to Credit Card:** _____

MasterCard Visa Discover American Express

Name on Card _____ **Billing Address associated with this credit card**
(If different from mailing address)

Card Number _____ Address: _____

Expiration Date ___/___ Security Code _____ (on back of card) City/State: _____

Signed: _____ Print Name: _____ Date: _____

Internship Matching Grants Program Application Form -- 2014

Missouri Press Foundation (MPF) is offering Missouri newspapers the opportunity to host interns in the summer of 2014 for 4, 6 or 8 weeks. For a 4-week internship, the Foundation will send the newspaper \$500. For a 6-week internship, the Foundation will send the newspaper \$750. A newspaper providing an 8-week internship will receive \$1,000 from the Foundation. The newspaper uses these funds and its own to pay its summer intern. A Missouri Press Foundation committee will review internship applications and approve requests. Up to 8 summer internships are available. All grants are based upon a 40-hour work week for the intern. If another work schedule is implemented, MPF will review the grant amount on a case-by-case basis and the grant will be based upon the anticipated work schedule.

If your newspaper is interested in hosting an intern, please complete this application form and return it to the Missouri Press Foundation, 802 Locust St., Columbia, MO 65201. **Applications for the Internship Grants Program must be received on or before Friday, March 21, 2014.** If you have questions about the application form, or the program, please contact Doug Crews at 573-449-4167.

Interns eligible for this program must be students enrolled in an accredited post-secondary academic, professional, or vocational newspaper journalism program in Missouri. They may work as newspaper reporters, editors, photographers, designers, advertising representatives or web site editors/reporters, according to jobs being offered by the participating newspapers.

Up to 8 internships will be funded this year.

By submitting this form, your newspaper is not guaranteed a grant. Preference will be given to newspapers that have supported the Missouri Press Foundation.

Return this form to the Foundation.

Newspaper: _____

Circulation: _____

Staff size: _____

Do you plan to offer internships in addition to this one this year?

Yes___ No___ (If yes, how many and in what department(s)?) _____

Type of internship sought (Please check one):

Reporter___ Photographer___ Copy editor/Page designer___ Advertising sales___

Ad designer___ Website editor/writer___ Other (please specify)_____

Employment period and dates: ___4-week internship ___6-week ___8-week

From ___/___/___ to ___/___/___

Work schedule: _____ hours per week

Missouri Press Association and Missouri Press Foundation

William E. James

Outstanding Young Journalist Award

Two young Missouri journalists — one from a weekly newspaper and one from a daily — each will receive a \$250 cash prize at the Missouri Press Association's Annual Convention this fall.

Winners of this award will have demonstrated excellence in the field of journalism and maintained the quality, ethics and standards of the Journalist's Creed. The aim of the award is to reinforce the importance of a journalist's role by recognizing and nurturing talent to further promote quality journalism.

The late William E. James served as president of the Missouri Press Association in 1998. He was the publisher of the *Cass County Democrat-Missourian* in Harrisonville from 1985 until 2000 and of the Warrensburg *Daily Star-Journal* from 2007 until 2013. He served in many leadership positions in MPA and was a director of the National Newspaper Association in 1999-2001. Mr. James was inducted into the Missouri Newspaper Hall of Fame in 2001. The Outstanding Young Journalist Award was named in his honor in 2013, a few months before his death from complications of lung cancer at the age of 65.

Rules & Regulations

Nominations for Outstanding Young Journalist must be submitted by April 30. An editor or publisher must submit the nominee's resume and letter of nomination along with 10 samples of work from the previous calendar year.

Entries will be judged on the quality and variety of the work samples, and the impact of the work in the community. The nomination letter should note the contributions the nominee has made to the newsroom. Nominations must be signed by the nominee's editor or publisher. Winners are not eligible to win this award in subsequent years.

Members of another state newspaper association will judge the entries.

Nominees Must Be:

- Under 30 years old on Jan. 1 this year.
- An employee of a Missouri Press Association member newspaper.
- A regular contributor to the newspaper.

Submit Nominations by April 30 to:

Missouri Press Association
802 Locust St.
Columbia, MO 65201-4888.

"I believe

that the

public

journal

is a

public

trust ..."

Seeking Nominations for Missouri Photojournalism Hall of Fame Washington, Missouri



The Missouri Photojournalism Hall of Fame endeavors to recognize those people who have made outstanding contributions to Missouri photojournalism, and to provide an exhibit venue to showcase these visual reporting pioneers, and the work of current photojournalists. The nomination process is open and nominees may be living or deceased. The



Photo: Arthur Witman, 2005 Hall of Fame Inductee

The nomination packet should include a statement explaining the nominee's contributions to Missouri photojournalism. Additional letters are encouraged as are other supporting materials (portfolio or examples of work).

Inductees will be recognized for one or more of the following: outstanding photojournalism achievement; long-term photography for a Missouri newspaper or other publication or journalism outlet; leadership in education; ethical values and integrity; contributions to community.

Send nominations by **April 30 to:
Missouri Photojournalism Hall of Fame
c/o Missouri Press Association
802 Locust Street • Columbia, MO 65201**

Nominees not selected this year will remain under active consideration for two more years.

Inductees will be recognized this fall at a ceremony in Washington, Mo., and examples of their work and a summary of their contributions will become part of the permanent display there at the Missouri Photojournalism Hall of Fame exhibit gallery.

NOMINATION FORM

Year _____

Missouri Press Association Hall of Fame



To the MPA Hall of Fame Committee:

I am pleased to nominate the following person. (Nominees from the previous two years are automatically eligible for consideration this year. They need not be renominated.)

Name

Newspaper or organization

Address

Eligibility Criteria

1. Nominee has shown exemplary contributions to the newspaper industry during a period of at least 20 years prior to being nominated, or, if nominee died while still active in promoting the newspaper industry, the nominee displayed exemplary contributions during a period of at least 10 years.
2. Nominee has lived honorably.
3. Nominee has influenced unselfishly.
4. Nominee has thought soundly.
5. Nominee has displayed community involvement.

Nominated by:

Your signature

Print Name

Newspaper or organization

Address

Phone

Email

Attach biographical information of your nominee to assist the Hall of Fame Committee with its evaluation.

Include a photo of the nominee, if available. Provide any information you think will help the Committee choose inductees. Letters of support from associates and acquaintances of the nominee assist the committee. You may renominate a person you nominated in a previous year. Confidentiality is extremely important for all nominees. The selection committee thanks you for your participation and assistance.

Deadline for nominations is April 30. Inductees will be honored at the MPA Convention this fall. **Return this form to Missouri Press Association, Hall of Fame, 802 Locust Street, Columbia, MO 65201.**

Nominations received after the deadline will not be considered. You may nominate more than one person. Copy this form if necessary.