



CALENDAR

June

- 19 — Southeast Missouri Press Association meeting, Cape Girardeau
- 20 — Northwest Missouri Press Association meeting, Maryville
- 26 — MPA Golf Tournament, Eldon
- 27 — MPA/MPS Board meeting in morning, Country Club Hotel and Spa, Lake Ozark
- 27 — Show-Me Press Association meeting in afternoon, Country Club Hotel and Spa, Lake Ozark
- 27 — MPF Board meeting in afternoon, Country Club Hotel and Spa, Lake Ozark

July

- 11 — Sunshine Coalition Board meeting, 3 p.m., MPA, Columbia
- 17 — NIE Training, MPA building, Columbia
- 18 — Ozark Press Association meeting, Springfield

September

- 25-27 — 148th MPA Convention, Holiday Inn Select, Columbia

October

- 2-5 — NNA Annual Convention and Trade Show, San Antonio
- 10 — Sunshine Coalition Board meeting, 3 p.m., MPA, Columbia

Missouri Press Association Bulletin

No. 1302 — 18 June, 2014

Northwest Press meets June 20

The annual meeting of the Northwest Missouri Press Association is scheduled Friday, June 20 at The Station at Northwest Missouri State University in Maryville.

Russell Viers and Rob Anfinson will be the two featured speakers. Anfinson will speak about "Web and Community Newspapers in 2014." Viers' topic is "Adobe Creative Suite Training."

Registration is \$25 per person. Send newspaper information and names of those attending to: avalanche@rpt.coop.

A registration form is attached or can be downloaded from: http://www.mopress.com/CURRENT_FORMS.php

Payment can be made to NW Press Association at the door upon arrival. If you register and do not attend, your newspaper will be billed the \$25 per attendee fee.

For a detailed schedule of events, see attachment. The Station on the campus of Northwest Missouri State University is located at 900 College Park Drive. Parking is available on the north side.

Questions: Contact Tarkio Avalanche at avalanche@rpt.coop or by phone at 660-736-4111.



Porter Fisher Golf Classic June 26 in Eldon

The MPA Porter Fisher Golf Classic is scheduled Thursday, June 26, at Eldon Country Club with lunch at noon and tee-off at 1 p.m. Cost is \$40, which includes lunch and cart.

A registration form is attached or can be found at www.mopress.com/current_forms.php.

Show-Me Press June 26-27

The Show-Me Press Association's annual meeting is scheduled Thursday, June 26 through Friday, June 27 at the Country Club Hotel in Lake Ozark.

Late registrations are still being accepted.

Call Sandy Nelson at 913-294-2311 or email sandy.nelson@miconews.com TODAY!

The theme of the Show-Me Press Association meeting is "Red, White and News."

Featured presenters will speak about creating new revenue streams and digital solutions, local political coverage, working with print centric sales teams to sell digital solutions, circulation ideas, and more.

Speakers/discussion topics include:

- Scott Swafford: Local Political

Coverage for this Election Year

- Mark Nienhueser: New Revenue Streams and Digital Solution
- Kevin Quinn: "30 Hot Circulation Ideas in 60 Minutes" and "Circular Circulation Conversations"
- Doug Crews: Legislative re-cap and "Gearing up for 2015"

Registration fee is \$40. The fee includes lunch.

See detailed registration form, including a schedule of events, attached or here: <http://www.mopress.com/magazine.php>





Missouri Press Membership Applications

The Missouri Press Association has received an application for "Friend of Missouri Press" membership from the Raytown-Brooking Eagle, <http://www.raytowneagle.com>, published by Diane R. Krizck, 11780 E. 83rd St., Raytown, MO 64138, editor@raytowneagle.com, (816) 313-0202. (3rd notice)

The Missouri Press Association has received an "Active Membership" application from the following two publications:

1) The Hale Horizons, Publisher Cindy Thompson-Corf, 29236 Highway J, Hale, MO 64643. (2nd notice)

2) The Quincy Herald-Whig, General Manager Ron Wallace, 130 S. 5th St., Quincy, Ill. 62301, rwallace@quincycinc.com, (217) 221-3381. (2nd notice)

Membership applications are considered by the MPA Board of Directors at its first meeting after this notice has been published in at least three issues of the MPA Bulletin or eBulletin.

The next meeting of the MPA board is scheduled June 26, 2014 in Lake Ozark.

Anyone with comments about the applications should email them to Doug Crews, Executive Director, MPA, at dcrews@socket.net.



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Enter NNA's 2014 Newspaper and Education Contest

Don't miss your chance to submit your traditional and non-traditional Newspapers In Education entries in the National Newspaper Association's Newspaper and Education contest!

The contest is open to NNA member and non-member newspapers. It will recognize newspapers that have established internships, supported school programs, assisted student journalists and helped local education through activities that reach beyond news coverage.

Entries must have been published or carried out between July 1, 2013 and June 30, 2014. The DEADLINE for entry is July 1.

Contest winners will be informed if they have won by August and also will be acknowledged during NNA's 128th Annual Convention & Trade Show, Oct. 2-5, in San Antonio, Texas.

More info/to enter: <http://nneweb.org/newspaper-and-education-contest>

Southeast Missouri Press Association meets this week in Cape Girardeau

The Southeast Missouri Press Association's annual regional meeting, hosted by the Missouri Press Foundation, is this Thursday afternoon and evening, June 19, in Cape Girardeau. Registration begins 4 p.m. in the University Center Ballroom on the campus of Southeast Missouri State University.

Jean Maneke, Missouri Press hotline attorney, will be the featured speaker on the program beginning 4:30 p.m.

Dinner and networking begins 6:15 p.m. and the meeting will conclude by 7:30 p.m.

Members of the SEMO Press Board of Directors met by conference call April 11 to discuss the organization's future. The board members decided to plan the June 19 meeting, assisted by the Foundation, in hopes of providing a casual, informative, networking opportunity for newspaper members in the Southeast Missouri region.

Register now, mark your calendar, and plan to attend the June 19 SEMO Press meeting in Cape Girardeau. Call Missouri Press Association, 573-449-4167, to register.



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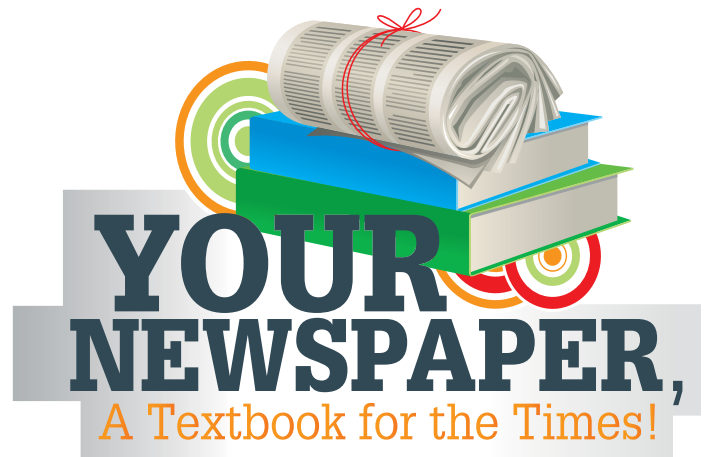
Your newspaper could WIN \$100

The Missouri Press Association 148th Annual Convention and Trade Show is scheduled Sept. 25-27 in Columbia. The trade show returns this year Sept. 26 and convention sponsorship opportunities are available at different contribution levels. Rewards for sponsorship are detailed on the sponsorship form which can be found attached or at: http://www.mopress.com/CURRENT_FORMS.php

WIN \$100-- Any newspaper referring a company or organization that becomes a sponsor of the 2014 MPA Convention will receive a referral reward of \$100.

School year offers opportunity to remind readers of historic events

With the anniversary to the Civil Rights Act of 1964, World War I commemorations, the 25th anniversary of the fall of the Berlin Wall in November, and more, this coming school year will be another great year for reaching out to young readers in your community.



Now is the time to start planning and Missouri Press would like to help.

If you would like to start a Newspaper In Education partnership with your schools or have a new staff person who needs a little help, we've got a training for you. We will offer a **Newspaper In Education Basics workshop Thursday, July 17 at the MPA office in Columbia.**

This workshop will introduce Newspaper In Education, the goals, outcomes and how to get started. We'll share resources available to your newspaper at no cost from Missouri Press.

This NIE Basics workshop is scheduled 10:30 a.m. to 2:30 p.m. Thursday, July 17. We've made it easy to commute in and out in one workday. We'll even provide lunch. There is no cost to attend, but seating is limited so contact Dawn Kitchell to register your newspaper today at dawn.kitchell@gmail.com or (636)932-4301.



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Share ideas for APME's *Great Ideas Book*

Does your newspaper or media company do something extraordinarily well? Does it do something that makes you proud, makes you say, "Man, we absolutely rule when it comes to that!"?

Well, like we all learned in kindergarten, it's nice to share. So, how about sharing the way you "do the thing you do" with the Associated Press Media Editors' *Great Ideas Book*, which features the best and brightest ideas from around the industry?

Your great idea can be for print or online. It can be something new and innovative and thrown in from left field, or it can be a fresh new take on something you do every day.

Past *Great Ideas* books have featured ideas about audience engagement, multimedia, niche products/sections/sites, quick turnaround packages, holidays coverage, revenue generators, social media, streaming live/broadcast, video, alternative story forms, database reporting, diversity and more.

Even better, it is free to enter the contest, and nominating your idea is quick and simple.

For a form to submit entries and upload images to accompany your idea go to: <http://www.apme.com/?page=GreatIdeasform>

The deadline to submit entries for the 2014 book is July 10.

Go here to take a look at the Great Ideas from 2013: http://c.ymcdn.com/sites/www.apme.com/resource/resmgr/GreatIdeas/2013_APME_GreatIdeas.pdf

Enter the contest and get some national recognition for your ingenuity while also helping your fellow newsrooms get better. See, doesn't it feel good to share?

Only 11 percent paid for digital news in past year Study: people read news but don't pay

According to a new survey published by the Reuters Institute for the Study of Journalism at Oxford, more people are consuming news through mobile devices, but very few are paying for it.

Smart phones are the most used for news consumption, with 37 percent of survey respondents saying they access news on a smart phone at least once a week, and 20 percent saying they primarily access news via mobile devices.

"People talk about smart phones and tablets together, but I think the smart phone is really the disruptor," said digital strategist Nic Newman, co-author of the paper. "It's so much more mobile and so much more personal."

Despite the high number of users, only 11 percent of survey respondents said they paid for online news in the past year.

"After a sharp upturn in 2012-2013, when a large number of paywalls were introduced, our data show very little change in the absolute number of people paying for digital news over the past year," said the report.

The report went on to say that these numbers are consistent with the Pew Research report, which suggested that industry activity does not necessarily mean more individuals are paying for news, but rather that more revenue is coming from a smaller number of paying consumers.

"There's a group of about 10 percent who are very interested in news," Newman said. "A lot of those are the people who are paying for news. If you're casually interested in news, why would you pay for it when you can get it for free?"

Reuters asked people in the United States, the U.K., Germany, France, Denmark, Finland, Spain, Italy, Japan and the urban areas of Brazil about their news consumption habits.

If you're casually interested in news, why would you pay for it if you can get it for free?



MPA HAS PARTNERED WITH DIRXION *to produce e-Editions for the bulletin and magazine.*

Based in St. Louis, Dirxion is a leading provider of digital publishing solutions that transform your print into identical digital editions and enhance it with interactivity. Several Missouri newspapers already use Dirxion to produce their e-Editions.

FOR MORE INFORMATION OR A FREE DEMO

call 888.391.0202

148th MPA convention is 'must attend' event

The 148th Annual Missouri Press Association Convention Sept. 25-27 in Columbia is shaping up to be the must-attend event for journalists in Missouri, offering outstanding sessions from industry professionals, a tour and dinner at Les Bourgeois Winery in Rocheport, informative and relevant panel discussions, and key presentations by national media personalities.

The convention kicks off Thursday, Sept. 25 with a tour of Les Bourgeois Winery in Rocheport, followed by a dinner at the site.

Friday, Sept. 26 is jam-packed with activities. **Ed Henninger** will offer professional one-on-one critiques of individual newspapers at the conference. Henninger has been an independent newspaper consultant since 1989 and is the director of Henninger Consulting in Rock Hill, SC. He is universally recognized as the world's leading design consultant for community newspapers. He recently developed the Francis A. Henninger Grant Program with the goal of making newspaper design services affordable for every newspaper—especially those with limited circulation, revenue and staff size.



"I Drove Past Your House" is the intriguing title of John Robinson's breakfast program Friday.

John Robinson and his car recently finished traveling every mile of every road on the Missouri highway map, a 13-year, 250,000 mile journey, resulting in the publication of two books. In his career, he has written high-profile advertising copy, written for America's Most Wanted, and served as a staffer for two governors and two lieutenant governors, before becoming Missouri director of tourism. Under his leadership, Missouri tourism set records for visitors and revenues and the Division of Tourism won five Odyssey Awards in four years. The Odyssey is



the national tourism equivalent to the Academy Award.

Following a general session, a Newspaper Business Management and Leadership Panel moderated by **Randy Smith** of the Reynolds Journalism Institute (RJI), will take place. Panel members include Tianna Brooks, *Mountain View Standard*; Lee Sawyer, *St. Joseph News-Press*; and Cathi Utley, *Hermann Advertiser-Courier*.

The noon luncheon features University of Missouri Chancellor **R. Bowen Loftin**.

Following lunch is the Youth and Young Adults Panel, led by Prof. **Margaret Duffy** and spotlighting young journalists.

A Sunshine Law Litigation Panel with media attorneys **Jean Maneke**, **Ben Lipman** and **Mark Sableman** will equip attendees with the tools they need to navigate the media law landscape.

Robert M. Williams Jr., president of the National Newspaper Association, is a MPA special guest and will address attendees at the Hall of Fame Banquet Friday evening. The National Newspaper Association is the nation's largest newspaper organization representing nearly 2,300 community daily and weekly newspapers across America.



On Saturday, former top college football writer for *USA TODAY* and a member of the prestigious College Football Playoff Selection Committee, **Steve Wieberg** will offer the breakfast session. A sportswriter for more than 30 years, Wieberg's career accomplishments include being named one of the "10 Most Powerful People in College Sports" and one of the "50 Most Influential People in College Sports."



He is the winner of more than two dozen national writing awards and was a member of *USA TODAY*'s startup staff in 1982. He's covered eight summer and winter Olympics and three

baseball World Series and is a member of the United States Basketball Writers Association Hall of Fame. He has his roots in Missouri, serving as sports reporter and Sunday sports editor at the *Springfield News-Leader* and as sports reporter at the *Mexico Ledger*.

Saturday morning, **Anne Tezon**, a recently retired community weekly publisher, will present a session providing a step-by-step guide to re-purposing news, sports and feature content into print or e-books. Tezon began her newspaper career as the editor of *The Hamilton Advocate Hamiltonian*. She bought the operation in 1985 and published the paper, now called *The Caldwell County News*, until selling it in September 2013.



Scott Swafford with RJI will speak about "Beefing Up Your Local Election Reporting" in general session. Saturday's activities will end with the Better Newspaper Contest Awards Luncheon.

For a detailed schedule, see attached agenda.



Upcoming Webinars

**InDesign 201:
Become a Type Superhero**
Thursday, July 10
Presenter Russell Viers,
Atomic News Tools

**Mobile Gadget Lab:
Creating Great Video**
Thursday, July 31
Presenter Chris Snider,
Drake University

Register at
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Presented in partnership with:

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Press Association**

High-quality, low-cost web conferences
that help media professionals develop
new job skills without leaving their offices.



Will withholding shooters' names, photos reduce violence?

Mobile video DIY training at Reynolds

MobileVideoDIY training sessions planned at the Reynolds Journalism Institute in Columbia are designed to teach journalists how to get the most of their mobile device.

Summer sessions include:

Two, two-day sessions in July (14-15, 17-18); a two-day session Aug. 4-5; and a low-cost, three-day optional add-on that goes into much greater depth is available Aug. 6-8.

The training is done in evolutions, starting with the techniques that make for great photos, video and audio stories regardless of platform. Attendees will then learn how to gather, edit and produce compelling multimedia stories completely on their mobile devices. The third evolution is using those devices to create content that engages readers from the field. Attendees will produce at least one multimedia piece during the training and will return to their newsrooms with the knowledge and skills to regularly produce high-quality visual and audio pieces using only their phones or tablets.

For more information or to register:

<http://www.rjionline.org/events/mobilevideodiy-training>

Reporting or withholding?

(Al Tompkins, Poynter) -- Sun News broadcasters in Canada is not naming the person accused of recently killing three Royal Canadian Mounted Police officers and wounding two others in Moncton, New Brunswick, Canada. The network said in an editorial: When it comes to mass murders, too often, it is attention and infamy they crave. Luckily, shootings of this nature are rare in Canada.

In the U.S., mass murders account for less than one percent of all gun-related deaths; but these rare incidents are never forgotten. With the rise of social media, they have become a spectacle.

It is easy to report about the life of the killer, to scour his deranged Facebook page, to speculate about motive, but doing so could actually encourage the perception that his heinous acts are somehow justified. The policy sets up a false dichotomy: Either be irresponsible and speculate or don't report at all. It ignores the possibility that full, thoughtful reporting might lead to understanding and even prevention.

For example, the *St. Louis Post-Dispatch* produced a spectacular investigation into how James Holmes, the man accused in the Aurora theater shooting got the ammunition he used. The *Post-Dispatch* shows how Holmes purchased thousands of rounds of ammunition and tear gas canisters online, legally.

PBS *Frontline* and *The Hartford Courant* deeply and responsibly reported about who Sandy Hook killer Adam Lanza was, how he grew up, and what we could learn about him that could help us understand what lead up to the Sandy Hook shooting. ProPublica reported about misinformation regarding connections between mental illness and mass killings.

Sun News correctly points out that sometimes news events inspire copycats. But, who among us would suggest journalists should not have identified and investigated everything there was to know about the 9/11 hijackers? The wall-to-wall coverage of the Boston Marathon bombing has not lead to copycat bombings. The coverage of the horrific Oklahoma City federal courthouse bombing didn't lead to similar terrorism.

As *The Washington Post* pointed out, the extensive reporting about the man who carried out the 2007 Virginia Tech shooting "helped expose flaws in Virginia's mental health system, leading to reforms." The Virginia Tech shooting lead to campus security reforms.

The journalist's job is to seek truth and report it as fully as possible. We should limit the harm we cause in our reporting when possible; but the first obligation is to report, not withhold, information.

It also is right to think about the tone of the coverage. The Virginia Tech shooter wanted to be seen holding weapons and scowling, but the repeated use of the image became more difficult to justify over time. We have come a long way from giving criminals innocuous sounding and even glorifying names like "Baby Face Nelson" or "Ma Barker." The public has a need and a desire to know who has been accused of a crime, what evidence there is to make that accusation, and how the crime happened. Some countries subscribe to the idea that the public has no right to know details of the case until trial. However, when it might take years for a case to come to trial, the details of a system that failed to protect the public could stay broken far too long.

The surest solution to any problem begins with the free flow of reliable information.

*The journalist's
job is to seek
truth and
report it as
fully as
possible...
The first
obligation is
to report, not
withhold,
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J-scholars: KU social media policy violates free speech rights

(Julianne Stanford, University of Arizona) -- The president of the Society of Professional Journalists (SPJ) has condemned a new social media policy at the University of Kansas that allows administrators to punish educators for social media posts they deem inappropriate, saying in an interview with *The College Fix* that the policy reminds him of socialism.

"There is no need for this policy other than to chill speech and muzzle dissidents," said David Cuillier, president of the board of directors for SPJ and an assistant professor of journalism at the University of Arizona. "Welcome to East Germany, Kansas."

Cuillier is one of many scholars who have joined forces to denounce the relatively new University of Kansas social media policy that sets limits on how educators can express themselves online.

Under the new policy, staff and faculty members now can be disciplined or even

fired if they make statements on social networking mediums deemed "contrary to the best interests of the university."

The Association for Education in Journalism and Mass Communications has also spoken out against the Kansas Board of Regents controversial social media policy, calling for it to be rescinded. They say it infringes on academic freedom, violates their First Amendment rights, and suppresses intellectual discourse.

Further, the association finds the policy redundant... "The Regents' policy bars social media messages that would incite violence, disclose confidential student information or release protected data, communication that is already prohibited by existing laws," an association statement reads.

The association also argues the new policy could prove to be detrimental to the education of students in journalism at universities and colleges in Kansas

because it has the potential to dissuade professors from teaching students about the medium out of fear of violating the policy...

Instructor Steve Wolgast at Kansas State University's A.Q. Miller School of Journalism and Mass Communication commented, "If [staff and faculty] are limited in what we can say in social media, we're limited in what we can teach in the very topics students are paying us to learn about so they can go out and be professionals."

Julianne Stanford is a student at the University of Arizona and is a College Fix contributor.

Print available only by request at any Trump hotel property

(News & Tech) -- The Trump Hotel Collection will no longer offer printed newspapers to its guests. Instead, it is offering free digital access to *The New York Times*, *The Wall Street Journal* and 2,500 other publications via PressReader.

Although printed newspapers are still available on request, the luxury hotel chain said it has reduced the number of newspapers it provides and purchases each day by 80 percent since implementing the digital service June 2.

"There is an environmental component to this, too, when you see the number of newspapers outside a hotel room, often tossed aside and never opened," Jim Petrus, chief operating officer of Trump Hotel Collection. "We have been able to reduce the print quantities substantially because people are not requesting the newspapers."

Collection letters can be sent inexpensively for MPA members

For MPA members only, Jean Maneke, Maneke Law, will send out inexpensive collection letters to clean up that past-due list.

Member newspapers can send past-due bills to Maneke Law and they will generate a demand letter. The cost used for the service is \$20.

For details: Jean Maneke, Esq. (jmaneke@manekelaw.com), The Maneke Law Group, L.C. (www.manekelaw.com), Kansas City, MO 64112; phone: 816-753-9000; fax: 816-753-9009.



PUBLIC NOTICES

Public Notice advertising plays a unique role both in American history and in the process by which this country's democracy is preserved. Its one premise is that people must be informed if they are to govern themselves competently. Public Notice advertising first came into being with the Congress of 1792. That body, recognizing its responsibility to the people, required the Postmaster General to advertise for bids for the construction of new post offices. From that inauspicious beginning to the publication requirements in federal, state and local laws today, government officials have come more and more to understand their obligations to inform the public through Public Notice advertising. Newspapers over the years have been the vehicle by which these obligations have been fulfilled. They will continue to be as long as the public demands that it be informed frequently and by the best means possible.

Marketplace

Please email your ads to bejones@socket.net. Ads are posted when received to mopress.com/jobs.php.

Ads on this page are free to members of Missouri Press Association unless the ad is for an out-of-state newspaper. Cost to non-members and for member ads for newspapers out of the state is 25¢ per word.

HELP WANTED

REGIONAL ADVERTISING DIRECTOR: Gatehouse Media is seeking a strong sales leader to manage local digital products and services, as well as print and online marketing programs and packages. This role involves direct oversight of eight multi-media sales executives for a group of three daily newspapers in southwestern Missouri. Responsibilities include driving sales of Propel Digital Products and Services, newspaper and other print products, direct mail and event based marketing solutions; maximizing key revenue initiatives; coaching and developing the staff; collaborating effectively with management colleagues; building a sales pipeline; and maintaining excellent client relationships. Propel Marketing is a full service digital services firm owned by Gatehouse, with offices located in each newspaper market. The ideal candidate will be a strategic thinker, knowledgeable and creative about developing customized local advertising solutions. Digital sales and management experience strongly preferred. If you are motivated, goal oriented and success driven, this may be the career position for you. We offer a competitive base salary, excellent bonus plan. We also offer Health, Dental, Life Insurance, 401(k) and flexible spending accounts. To apply, submit a cover letter, resume and salary requirements to: gfunkhouser@gatehousemedia.com. An Equal Employment Opportunity Employer 6-16

PREPRESS ADVERTISING COORDINATOR/GRAPHIC DESIGNER: Columbia Daily Tribune's Pre-Press department is seeking an Advertising Coordinator/Graphic Designer for a deadline oriented, four-color production environment. Qualified applicants must be proficient in InDesign, Photoshop, Acrobat and be highly skilled in high quality print production. Exceptional attention to detail is needed as well as the ability to prioritize work, interpersonal skills and excellent communication. Must be skilled, be able to multi-task, and have ability to perform in a team environment. Coordinator works with various departments and individuals with organization to ensure materials and resources flow through the company in a timely manner. Hours: 8 a.m. to 5 p.m. Monday through Friday. We offer competitive compensation and benefits package including 401(k), health and dental insurance, vacation and sick pay, and access to company gym. Email resume with salary expectation to srinehart@columbiatribune.com or complete an application in person or mail to Columbia Daily Tribune, Attention Human Resources, 101 N. Fourth Street, Columbia, MO 65201. An application can be printed at www.columbiatribune.com (click on Tribune Employment at the bottom of the home page). EOE / Drugfree workplace. 6-13

REPORTER: Missouri number-one small daily, the Warrensburg Star-Journal, seeks a full-time reporter. Experience and/or journalism degree required. Page design/photo skills/copy editing a plus. Evening shift/Sunday-Thursdays. Send resumes to: jack.miles@npgco.com or to Star-Journal, 135 E. Market St., Warrensburg, MO., 64093. 6-12

NEWS REPORTER: The Kirksville Daily Express, an award-winning daily newspaper in Kirksville, Mo., has an immediate opening for a news reporter. This is an opportunity for a person who wants to do a little bit of everything, from writing hard news and features, to designing the front page of the newspaper and taking photos. The ideal candidate should have a bachelor's degree in journalism, as well as experience with QuarkXPress and Photoshop. Send your resume and best clips to Jason Hunsicker, Managing Editor, Kirksville Daily Express, P.O. Box 809, Kirksville, MO 63501, or e-mail at dailyexpresseditor@gmail.com. No phone calls, please. 6-9

NEWS REPORTER: The Salem News is hiring a full-time news reporter to join our staff. Owned by Salem Publishing Company, we are an innovative weekly with a sister paper, a web press printing plant, and a graphic design and sign company. We are looking for a reporter "filled with hustle and the desire to write stories that make a difference in our community. At least three years of newsroom or related experience preferred, but we will train the right candidate. We need someone with the ability to organize, write, edit, take photographs, design pages and work on our web and social media presence. Candidates need to be flexible, willing to move from city hall and page design to school functions and editing during any given day. We want a demonstrated ability at forging relationships needed to get stories. This is a full-time position with competitive salary and some benefits. Evening and some weekend hours will be expected. Interested applicants should electronically submit resume to publisher Donald Dodd, including at least six published stories, samples of page design if available and a cover letter describing goals, story ideas, and topics that you are passionate about, to donald@thesalemnews.com or mail to: The Salem News, P.O. Box 798, Salem, MO 65560. 6-4

JOURNALISTS NEEDED: Missouri outdoors paper is expanding Ozarks-wide. Journalists needed who can write, edit and photograph for hunting, fishing, floating, and tourism coverage. Ad sales skills a HUGE plus. Positions available in southwest and central Missouri as well as Branson and Kansas City. You won't be tied down in an office! Send resume, work samples and letter of application to the Missouri Press Association at: bejones@socket.net. Applications will be forwarded to the publication for consideration. 5-30

GENERAL ASSIGNMENT REPORTER: The Chillicothe Constitution-Tribune is seeking an energetic individual to fill a full-time opening in the newsroom. The position involves reporting, page layout, photography, web posting, and social media. 40 hours per week. Occasional weekend and evening work. Benefits: vacation, sick leave, health and dental insurance, 401(k) retirement. Send resume to Catherine Ripley at cripley@chillicothenews.com or 660-464-2411. 5-23

ADVERTISING SALES EXECUTIVE: The Columbia Daily Tribune is seeking an energetic Account Executive to sell print, online and mobile products to businesses in Columbia and the surrounding area. This position offers excellent experience in working with all types of businesses and involves all types of media, from print products to cutting-edge digital. Candidate should be highly motivated, creative, be able to manage multiple projects, and have a bachelor's degree or equivalent work experience. Social networking skills are a plus. Reliable transportation, good driving record, and valid driver's license required. Compensation package includes guaranteed base plus incentives. Benefits include 401(k), health insurance, dental insurance, vacation and sick

pay, and access to company gym. Email resume and salary requirement to srinehart@columbiatribune.com or complete an application at 101 N. 4th Street, Columbia, MO 65201. An application can be printed at www.columbiatribune.com. Click on Tribune Employment located at the bottom of the home page. EOE / Drug free Workplace 5-16

MANAGER/SALES REPRESENTATIVE wanted for Centralia Fireside Guard, an award-winning weekly newspaper located just a short drive from Columbia. Successful applicant will have strong management skills, sales experience in both print and digital, and be a motivated team leader capable of setting and meeting sales goals. Excellent benefit package includes health and dental insurance, 401(k), vacation, gas allowance, etc. Email resume to Walt Gilbert at lmovp@lcs.net. 5-2

SPORTS REPORTER: Award-winning newspaper in central Missouri is looking for a full-time sports reporter for a 5-day a week publication to join the staff of the Lake Sun. The position requires a journalism or related degree. Multimedia skills a must. Print design experience a plus. Competitive salary and benefit package. Candidates should have print, digital and photography skills. Be familiar with social media including Twitter and Facebook. Perfect opportunity for a sports reporter looking to gain experience covering prep sports for schools including Camdenton Lakers, School of the Osage Indians and Eldon Mustangs. In addition to prep sports, the reporter will gain experience with golf and boat racing events. The reporter will also be responsible for a weekly prep football tab in the fall. Must be willing to work in a fast-paced environment. The Lake Sun is a morning newspaper with a robust website, www.LakeNews-Online.com. Please send resume and clips to jmiller@lakesunonline.com. Lake Sun, 918 North Business Route 5, Camdenton, MO. No phone calls. 4-17

FOR SALE

NEWSPAPER FOR SALE IN SW MO: Established Southwest Missouri weekly newspaper for sale. Healthy list of paid subscribers. Owners ready for new challenges. Contact Missouri Press Association, Attn: Bryan Jones, bejones@socket.net. 6-18

NEWSPAPER GROUP FOR SALE: Small weekly newspaper group in Southwest Missouri. Close to metro area. Legal publications in adjoining counties. Job printing equipment and real estate available. Priced near annual gross. Excellent growth opportunity for motivated sales professional. Email swmopapers@centurytel.net. 6-6

NEWSPAPER FOR SALE: The Ballard County Weekly, a small newspaper in Wickliffe, Kentucky is for sale by local owner. Price: 15k. Call 270-335-3700 or 270-748-5602. Contact: Lisa Turner, Owner/Publisher, The Ballard County Weekly, P.O. Box 6, Wickliffe, Ky 42087. Fax: 270-335-3701. 6-3

Use Newspaper Toolbox

Visit the Newspaper Toolbox on the MPA website for articles and links about publishing a newspaper.

mopress.com/Media_Toolbox.php

2014 Southeast Missouri Press Association Meeting

**University Center Ballroom
Southeast Missouri State University
Cape Girardeau**

Thursday, June 19th

4pm | Registration

University Center Ballroom

4:30pm | Featured Speaker | Jean Maneke
Missouri Press Hotline Attorney

6:15pm | Dinner and Networking,
meeting will conclude by 7:30

Attendance is \$20 per person

*University Center Ballroom is located at the corner of
Normal Avenue and Henderson Avenue.*

FEATURED SPEAKER



Jean Maneke
Missouri Press hotline attorney

Jean Maneke has been practicing media, publishing and entertainment law for more than 25 years. In addition to her work for individual clients, she serves as counsel to the Missouri Press Association.

She has counseled newspapers, magazines, broadcasters, book publishers, web site designers, authors, photographers, film and video producers, and recording artists both in Kansas City and across the country in the areas of libel, privacy, and copyright issues.

She is the author of many of the changes to Missouri's Sunshine Law since the 1990s. She was named to the Best of The Bar among Kansas City's lawyers in 2009 by the Kansas City Business Journal.

**Please send payment along with this form to Missouri Press Foundation,
802 Locust Street • Columbia, MO 65201 • 573-449-4167 • Fax: 573-874-5894**

Company: _____

Name(s) of Attendee(s): _____

Email Address: _____ Phone: _____

Payment Information

Check Included Visa Mastercard Please Invoice

Total attending: _____ \$20 per attendee, Total amount enclosed or to be charge to credit card: \$

Name on Card: _____

Card Number: _____

Exp Date: _____ Signature: _____

Northwest Press Association Annual Meeting

Friday, June 20, 2014 | \$25.00 Per Person

Registration deadline: June 18

Schedule of Events

12:30-1PM Registration

1:30-2:30PM “Web and Community Newspapers in 2014” | Rob Anfinson

2:30-4:30PM “Adobe Creative Suite Training” | Russell Viers

4:30-5:30PM Round Table Discussions

5:30PM Dinner

Featured Speakers



Rob Anfinson



Russell Viers

Send newspaper information and names of those attending to:

avalanche@rpt.coop

Payment can be made to NW Press Association at the door upon arrival.

If you register and do not attend, your newspaper will be billed the \$25.00 per attendee fee because final numbers are due to the University by June 18th and the group will be charged for that number of attendees.

Location:

The Station | Northwest Missouri State University | Maryville, MO

900 College Park Drive | Parking Available on North Side

Questions: Contact Tarkio Avalanche at avalanche@rpt.coop or by phone at 660.736.4111

2014 MISSOURI PRESS FOUNDATION

PORTER FISHER GOLF CLASSIC

THURSDAY, JUNE 26TH

1 P.M. SHOTGUN; 4-PERSON SCRAMBLE

ELDON COUNTRY CLUB, ELDON



\$40
Greens Fee, Cart,
Prizes, Lunch

Be at the golf course by noon. We'll have lunch before teeing off. If you do not have a foursome, you will be assigned to one. If you wish to buy mulligans and / or make a contribution to the prize fund, you may add that to your registration check. Send this registration form and check to Missouri Press Foundation, 802 Locust St., Columbia, MO 65201; or pay by phone with a credit card, (573) 449-4167.

Please Consider a Contribution to the Trophy/Prize Fund

Would you personally or your company consider a contribution to the tournament prize/trophy fund? If so, you may add it to your registration check or send a separate check to Missouri Press Foundation. Your gift will be acknowledged at the golf course and in MPA publications.

Thank you.

DO OVERS! Mulligans: \$10 per player

(1 Mulligan per side). All proceeds above costs will go to Missouri Press Foundation. You may pay for Mulligans with registration or at the course before teeing off. Prizes awarded after golf.

Golf = \$40 per Golfer _____
Mulligans \$10 per player _____
Prize Fund _____
TOTAL: _____



Name(s): _____

Co. / Newspaper _____

Phone: _____

Email: _____

Directions to Eldon Country Club:
From Highway 54 take Eldon exit US 54-Bus./MO 52.
Go about 2 miles to Golf Course Road
(Phillips 66 on the corner and small signs on both sides of the road.)



ANNUAL MEETING | JUNE 26-27 **RED WHITE & NEWS**

Country Club Hotel, Lake Ozark | Room Rate: \$92.00 | 573.964.2200

Schedule of Events



Thursday, June 26

Noon | Porter Fisher Golf Tournament, Eldon Golf Club, Sponsored by Centurylink, see separate form for registration.
7:30PM | MPA/MPS/MPF Board Dinner, Bentley's Restaurant.

Friday, June 27

- 8-11:30AM** | Missouri Press Association, Missouri Press Service Boards breakfast, meeting.
- 12:00-1:30PM** | Show-Me Lunch Program. Speaker Scott Swafford, Local Political Coverage.
- 1:30-2:30PM** | 30 Hot Circulation Ideas in 60 Minutes with Kevin Quinn.
- 2:45-3:15PM** | Mark Nienhueser to discuss New Revenue Streams and Digital Solutions with Missouri Press Service.
- 3:30-5:00PM** | Brews and Views Roundtable Discussions, one-on-one time with the speakers to answer questions and gain additional information.
 - **Mark Nienhueser**, Tips and Tricks to get the most out of your relationship with MPS
 - **Doug Crews**, 2014 Legislative Recap & Gearing up For 2015
 - **Kevin Quinn**, Circular Circulation Conversations
 - **Scott Swafford**, Political Coverage for this Election Year

**Registration Fee | \$30.00 per person including lunch Prior to June 6
\$40.00 per person after June 6 deadline.**



Name(s) of Attendee(s): _____

Company: _____

Address/Phone/e-mail _____

Please send registration and payment to Show-Me Press Treasurer Sandy Nelson
Phone: 913.294.2311 | Fax: 913.294.5318 | sandy.nelson@miconews.com | Miami County Newspapers
121 S. Pearl, P.O. Box 389 | Paola, KS 66071

2014 Ozark Press Association Meeting

Drury University
Trustee Science Center | Reed Auditorium
Springfield

Friday, July 18th, 2014

2pm | Developing a Social Media Strategy and Best Practices for Online Journalism Sites
Jonathan Groves | Drury University Professor

3:45pm | E-Editions and Content Digitization
Melissa Oribhabor | Newzgroup

4:30pm | Legal Advice | Jean Maneke
Missouri Press Hotline Attorney

7pm | Springfield Cardinals Game
\$12.00 Call Zack Pemberton at 417-832-3038 and ask for Missouri Press Association tickets.
Limited tickets available at group rate.

FEATURED SPEAKERS



Jonathan Groves
Drury University Professor

time to exploring new

Johathan Groves worked 14 years as a professional journalist at various newspapers as a reporter, an editor, and a self-described "online geek" before becoming a professor at Drury University.

Groves also spent two years at the University of Missouri-Columbia Reynolds Journalism Institute as a doctoral fellow studying how the Internet was changing the face of journalism. He now devotes his time to exploring new media and its impact on journalism.



Jean Maneke
Missouri Press hotline attorney

artists both in Kansas City and across the country in the areas of libel, privacy, and copyright issues.

Jean Maneke has been practicing media, publishing and entertainment law for more than 25 years. In addition to her work for individual clients, she serves as counsel to the Missouri Press Association.

She has counseled newspapers, magazines, broadcasters, book publishers, web site designers, authors, photographers, film and video producers, and recording artists both in Kansas City and across the country in the areas of libel, privacy, and copyright issues.

Company: _____

Name(s) of Attendee(s): _____

Email Address: _____ Phone: _____

Payment Information

Check Included Visa Mastercard

Total attending: _____ \$25 per attendee, Total amount enclosed or to be charge to credit card: \$

Name on Card: _____

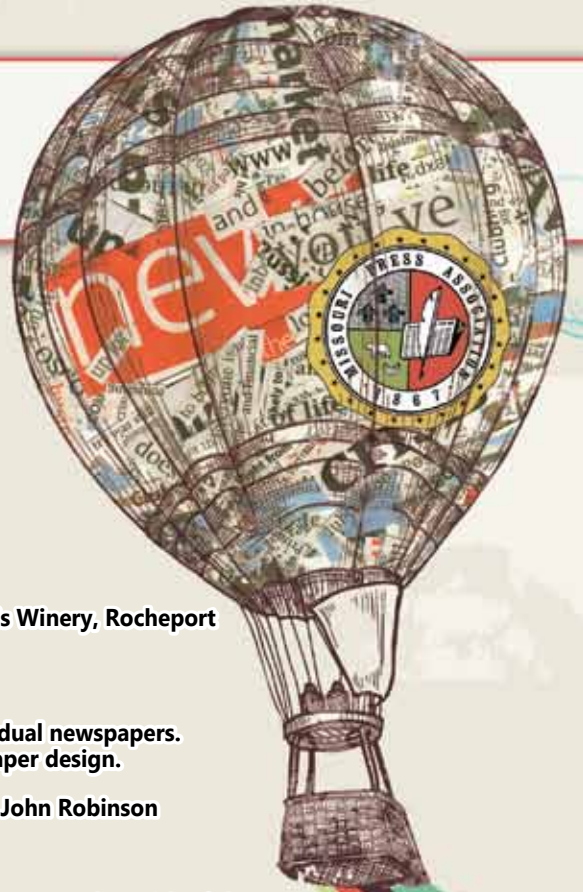
Card Number: _____

Exp Date: _____ Signature: _____

Please send registration form and payment to Kristie Williams at Missouri Press
802 Locust Street, Columbia, MO 65201 | kwilliams@socket.net • Phone: 573.449.4167 | Fax: 573.874.5894

Agenda for 148th Annual Missouri Press Convention

Holiday Inn Executive Center
2200 I-70 Drive Southwest | Columbia, MO | 65203
September 25-27, 2014



Thursday, Sept. 25

Noon MPA/MPS/MPF board meetings

4:15 p.m. Shuttle service from hotel for tours, dinner and music at Les Bourgeois Winery, Rocheport

Friday, Sept. 26

Ed Henninger, newspaper design expert will give one-on-one critiques of individual newspapers. Publishers/editors: Bring copies of your newspapers for consultation on newspaper design.

8:00 a.m. Breakfast program: "I Drove Past Your House" with Missouri author John Robinson

9:15 a.m. General Session (to be announced)

10:15 a.m. Newspaper Business Management and Leadership Panel with moderator Randy Smith of the Reynolds Journalism Institute. Featuring Panelists: Tianna Brooks, Mountain View Standard News; Lee Sawyer, St. Joseph News-Press; Cathi Utley, Hermann Advertiser-Courier

11 a.m. -6:30 p.m. MPA Trade Show with refreshment breaks, games and prizes!

11:30 a.m. Missouri Press Business Meeting, Election of Officers

Noon Luncheon with MU Chancellor R. Bowen Loftin

1:30 p.m. Youth and Young Adults Panel led by Prof. Margaret Duffy with young journalists

2:30 p.m. Sunshine Law Litigation Panel, media attorneys Jean Maneke, Ben Lipman and Mark Sableman

6:00 p.m. Missouri Press Hall of Fame Banquet Reception in the Trade Show

6:30 p.m. Hall of Fame Banquet, with special guests including Robert Williams, President of the National Newspaper Association

Saturday, Sept. 27

8 a.m. Breakfast with Steve Wieberg, former USA Today college sports reporter and member of the College Football Playoff Selection Committee.

9:15 a.m. Ed Henninger, newspaper design consultant

9:15 a.m. Anne Tezon, New Revenue Stream: Mining Your Newspaper's Content to Publish eBooks

10:30 a.m. General Session: "Beef Up Your Local Election Reporting" with Scott Swafford of the Reynolds Journalism Institute

11:45 a.m. Annual Missouri Better Newspaper Contest Awards Luncheon, including scholarship presentations and announcement of the William E. James Outstanding Young Journalists Awards.

Up, Up and Away! Rising to New Heights!

Sponsor / Trade Show Information

Company _____

Contact Name _____

Email Address _____

Company Website Address _____

Check here to participate in Trade Show \$350
(All display tables will have electric & wireless internet)

Please Select Sponsorship Level:

- Platinum Sponsor \$3,000 Gold Sponsor \$2,000
- Silver Sponsor \$800 Bronze/Break Sponsor \$500
- Trade Show reception sponsor \$1,000
- Total: _____

Payment Information:

Check Included Visa Mastercard Please Invoice

Name on Card _____

Card Number _____

Exp Date _____ Signature _____

Thanks for your support!

Trade Show & Sponsorship Opportunities



Up, Up and Away! - Rising Above Challenges.

Missouri Press Association's
148th Annual Convention
and Trade Show

September 25-27, 2014
Holiday Inn Executive Center
Columbia, MO



809 Locust • Columbia, MO 65201 • 573-449-4167
Fax: 573-574-5894 • www.mopress.com

Trade Show \$350

- 6' display table
- All tables have electric and wireless internet connections
- Friday, September 26, 11a.m.-6:30 p.m.
- Includes two lunches on Friday, September 26.

Platinum Sponsor \$3,000

- Top billing for your company or organization as a Platinum Sponsor on signage and in convention announcements
- One half page ad in the convention program
- Free Convention Registration for four attendees
- 4 Free Missouri Newspaper Directories
- Free Year Subscription to the Missouri Press News Magazine
- Free full page ad in the magazine preceding the convention
- Link on MPA website to your company or organization's website
- Company logo in the convention program
- Opportunity to address attendees at the Friday Luncheon for 5-7 minute presentation
- Full page black and white ad in next year's MPA Directory
- Notice to our members of your sponsorship in MPA newsletter and magazine prior to and after the convention

Gold Sponsor \$2,000

- Notice for your company or organization as a Gold Sponsor on signage and in convention announcements
- Free Convention Registration for two
- 2 Free Missouri Newspaper Directories
- Free Year Subscription to the Missouri Press News Magazine
- Free half page ad in the magazine preceding the convention
- Link on MPA website to your company or organization's web site
- Company logo in the convention program
- One fourth page ad in the convention program
- Half page black and white ad in next year's MPA Directory
- Notice to MPA members of your sponsorship in MPA newsletter and magazine prior to and after the convention

Silver Sponsor \$800

- Notice for your company or organization as a Silver Sponsor on signage and in convention announcements
- Free Convention Registration for one
- Free Missouri Newspaper Directory
- Free Year Subscription to the Missouri Press News Magazine
- Free quarter page ad in the magazine preceding the convention
- Link on MPA website to your company's or organization's web site
- Company logo in the convention program
- Quarter page ad in the convention program
- Notice to MPA members of your sponsorship in MPA newsletter and magazine prior to and after the convention

Bronze Sponsor \$500

- Your Company or organization will be noted in the convention program as the sponsor of a specific refreshment break.
- Your company or organization's name will appear on signage for that break
- Notice to MPA members of your sponsorship in MPA newsletter and magazine prior to and after the convention

Trade Show Reception Sponsorship \$1,000

- Listed as break sponsor in Trade Show area
- Listed as the reception sponsor for open bar from 3:30-5 p.m.
- Listed as a sponsor in the convention program, on the MPA website and at the Hall of Fame Banquet

Other Donations

All donations are appreciated. If you would like to make a financial donation, or one of goods or services that does not fit into the listed categories, you will be noted as a donor in the convention program and on the MPA web site. Many of these donations will be used as items in MPA's auctions.

In the past, MPA's annual auctions have raised more than \$5,000 annually for Missouri Press Foundation to help support Newspaper In Education and Internship Programs and many other worthwhile programs that help build the future and highlight the past of the newspaper industry.

Event Naming and Lanyard Sponsor (Exclusive) \$1,000

- Acknowledgment of your company in promotional materials and event program
- Your company logo and link on the event website
- Your company name goes as the event sponsor
- Your Company logo appears on Convention Name-tags and Lanyards
- Two complimentary registrations to event
- Event attendees for direct marketing

Any Questions?

Please Contact Kristie Williams at
kwilliams@socket.net or by phone (573) 449-4167

Fax form to: (573) 874-5894
or mail to:
Missouri Press Association
802 Locust Columbia, MO 65201





BUILDING FOR THE FUTURE

Tired of hearing about the demise of newspapers?

Newspapers will be around for a long time to come, thank you.

However, to combat today's negativity about our industry, the Missouri Press Foundation announces its **BUILDING FOR THE FUTURE** campaign.

The Foundation intends to help secure the future of our newspapers by exploding the myths, increasing newspaper staff training, nurturing future journalists and being an overall champion for Missouri newspapers!

How to Help? Be a **PAGE BUILDER**. Donate the equivalent of one page of newspaper advertising per year to the Foundation. For individuals, donate tax-deductible contributions to become a **SOCIETY OF 1867** member.

HOW WILL WE BUILD FOR THE FUTURE?

NEW DIRECTOR

The Missouri Press Foundation Board of Directors plans to hire a Director, with a background in fundraising, during the fourth quarter of 2013.

NEWSPAPER TOOLBOX

With increased funding, the Foundation will develop a Newspaper Toolbox to enable members to demonstrate the value of newspapers to local audiences. The Toolbox will cover such topics as: Exploding the myth that "newspapers are dead;" and helping newspapers build readership.

TRAINING OPPORTUNITIES

Increased funding to the Foundation will allow an increase in training opportunities for Missouri Press Association newspaper staff members in a cost effective way through a variety of meetings, whether online, at regional locations, or at the annual MPA Convention.

NEWSPAPERS IN EDUCATION

Increased funding to the Foundation will allow expansion of the Foundation's award-winning Newspapers In Education program to build reader habits among young people.

YOU'RE INVITED

You are invited to be a partner in the Building For the Future project, the new Missouri Press Foundation effort aimed at better serving Missouri newspapers.

BE A PAGE BUILDER

The Missouri Press Foundation is the only organization that exists solely to champion the future and quality of Missouri's newspapers. The Foundation seeks your newspaper's support as a **PAGE BUILDER**, contributing the dollar equivalent of advertising space to the Foundation.

The **PAGE BUILDER** program asks newspapers to donate the net proceeds of one page of advertising annually. **There are two ways to make this contribution: 1)** By authorizing Missouri Press Service to withhold the amount you pledge from your newspaper's advertising checks; **or 2)** A cash donation to the Foundation. Your **PAGE BUILDER** donation to the Missouri Press Foundation is 100 percent tax deductible.



SOCIETY OF 1867 RECOGNITION OF DONORS

Joseph Charless, Missouri Gazette - Legacy Giving - \$25,000

- Recognition in Missouri Press News magazine at time of donation
- Recognition in Missouri Press Foundation Annual Report
- **Society of 1867** and Level recognition on badge at convention
- Wearable item displaying embroidered **Society of 1867** insignia with MPF logo
- Commemorative **Society of 1867** Lapel Pin
- Personal keepsake award presented during MPA Convention
- Individual Wall Recognition at MPA Headquarters
- Other special recognition to be determined.

Walter Williams Level - \$10,000

- Recognition in Missouri Press News magazine at time of donation
- Recognition in Missouri Press Foundation Annual Report
- **Society of 1867** and Level recognition on badge at convention
- Wearable item displaying embroidered **Society of 1867** insignia with MPF logo
- Commemorative **Society of 1867** Lapel Pin
- Personal keepsake award presented during MPA Convention
- Individual Wall Recognition at MPA Headquarters

The State Historical Society of Missouri Level - \$5,000

- Recognition in Missouri Press News magazine at time of donation
- Recognition in Missouri Press Foundation Annual Report
- **Society of 1867** and Level recognition on badge at convention
- Wearable item displaying embroidered **Society of 1867** insignia with MPF logo
- Commemorative **Society of 1867** Lapel Pin
- Wall recognition on **Society of 1867** Group Plaque at MPA Headquarters

Country Editor Level - \$2,500

- Recognition in Missouri Press News magazine at time of donation
- Recognition in Missouri Press Foundation Annual Report
- **Society of 1867** and Level recognition on badge at convention
- Item with **Society of 1867** insignia and MPF logo (valued at \$50 or less)

Editor/Publisher Level - \$1,000

- Recognition in Missouri Press News magazine at time of donation
- Recognition in Missouri Press Foundation Annual Report
- **Society of 1867** and Level recognition on badge at convention
- Item with **Society of 1867** insignia and MPF logo (valued at \$20 or less)

Eugene Field Level - \$500

- Recognition in Missouri Press News magazine at time of donation
- Recognition in Missouri Press Foundation Annual Report
- **Society of 1867** and Level recognition on badge at convention
- Item with **Society of 1867** insignia and MPF logo (valued at \$10 or less)

Other general recognition for each levels:

- Discounts on individual registrations to MPF-sponsored training
- Special **Society of 1867** reception at MPA Convention

The Foundation's goal is for every MPA newspaper member to make an annual contribution.

BUILDING FOR THE FUTURE PLEDGE FORM



Return to: Missouri Press Foundation / 802 Locust Street / Columbia, MO 65201
Fax: 573-874-5894 Phone: 573-449-4167 Email: dcrows@socket.net

As a member, friend or associate of the Missouri Press Association

___ I want to be a **PAGE BUILDER**. My newspaper pledges to donate the dollar equivalent of one page of newspaper advertising per year to the Missouri Press Foundation, beginning October 1, 2013.
 (through Missouri Press Service advertising check deduction.)

and/or

___ As an individual, I pledge to donate \$100 or more per year to the Missouri Press Foundation, beginning October 1, 2013.
 (Levels of Giving recognition for cumulative donations by individuals of \$25,000 to \$500 and more, above.)

or

___ My newspaper and/or I pledge to donate the following amount per year to the Missouri Press Foundation, beginning October 1, 2013.

\$ _____

___ I am interested in a Foundation representative to contact me.

Signed: _____

Print name: _____

Newspaper (if applicable): _____

Mailing address: _____

City/State/ZIP Code: _____

Phone number: _____

Email address: _____

Date: _____

802 Locust Street • Columbia, MO 65201 • 573-449-4167 • Fax: 573-874-5894 • www.mopress.com
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