



CALENDAR 2015

April

30 — MPF board meeting, MPA Past Presidents/Spouses Dinner, Columbia

30 — Nomination deadlines for newspaper and photojournalism halls of fame and Outstanding Young Journalist awards

June

11 — Porter Fisher Golf Tournament, Lake Valley Golf Course in Camdenton

12 — MPA/MPS/MPF Board meetings (morning); Show-Me Press meeting (afternoon), Old Kinderhook

12 — Show-Me Press Association meeting in afternoon, The Lodge at Old Kinderhook

24-28 — ISWNE Conference, Columbia

July

16 — SEMO meeting, Cape Girardeau

17 — Ozark Press Association meeting, Springfield

September

10-12 — 149th Annual MPA Convention, Columbia

October

1-3 — 129th NNA Convention, St. Charles

22 — Mo. Photojournalism Hall of Fame induction, Columbia

Missouri Press Association Bulletin

No. 1312 — 15 April, 2015

Nominations sought for top MPA awards

Nominations are being taken now for three of the top awards of the Missouri Press Association and Foundation:

- Missouri Newspaper Hall of Fame
- Missouri Photojournalism Hall of Fame
- Outstanding Young Journalist

Nominations for all three of the 2015 awards must be in the MPA office by April 30. Nomination forms are attached. They also can be found at mopress.com/current_forms.php, or you can contact the MPA office and forms can be faxed or emailed to you (bejones@socket.net, 573.449.4167).

Each of the nomination forms includes the criteria for selection.

At the September MPA Convention in Columbia, Newspaper Hall of Fame honorees will be inducted and Outstanding Young Journalist award winners -- one from a weekly and one from a daily -- will be recognized and receive their cash awards. Photojournalism Hall



of Fame honorees will be inducted in a ceremony Oct. 22 in Columbia.

Anyone is welcome to nominate people for these honors. Provide as much documentation as you can and any letters of support from others in the newspaper industry or other friends and associates.

Upcoming Webinars

Out-Servicing the Competition

Thursday, April 23

Presenter Tim Smith

Register at
onlinemediacampus.com

Presented in partnership with:

Missouri Press
Association

High-quality, low-cost web conferences
that help media professionals develop
new job skills *without leaving their offices.*

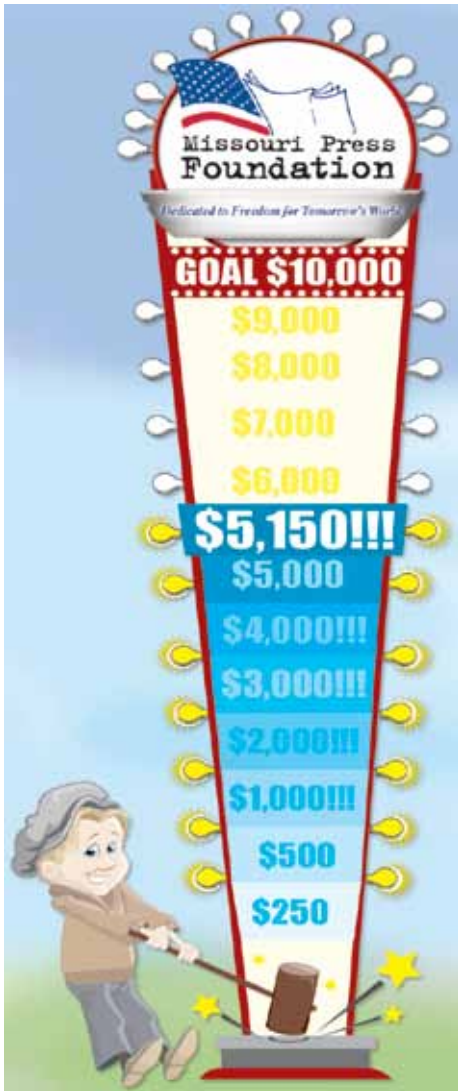
Digital
FOOTPRINT
OFFERED BY MISSOURI PRESS SERVICE



Call: 573-449-4167



Resources, opportunity:



TIME IS RUNNING OUT!

Help MPF reach \$10,000 goal for student interns

Each summer, the Missouri Press Foundation supports as many as 10 college journalism students as they work at Missouri newspapers. Student interns work as reporters, editors, photographers, designers, advertising representatives, and more, during a four-, six-, or eight-week internship. MPF offers each newspaper as much as \$1,000 to pay their summer interns.

Please help MPF reach its \$10,000 goal to fund 10 students in 2015.

--- Contact Melody Bezenek, mbezenek@socket.net or 573-449-4167.



Publish Missouri Road Trip NIE Series WIN up to \$4,000 in prizes!

This summer, we're giving Missouri's newspapers the opportunity to win \$4,000 in cash prizes for taking readers on a road trip.

Missouri Road Trip 2015: Every Hero Has a Story is a Newspapers In Education series created in partnership with the Missouri Division of Tourism. The project includes an 11-week summer series encouraging families to travel to destinations across the state to learn about Missourians who once called the place home.

The series will take young readers to all regions of the state and will include features on Walt Disney, Buck O'Neil, Dred Scott, Harry Truman, Helen Stephens, Laura Ingalls Wilder, Marie Watkins Oliver, Omar Bradley, Rose O'Neil, Scott Joplin and Susan Elizabeth Blow.

The Missouri Road Trip 2015 series will be available this month for newspapers to begin publishing before schools dismiss for the summer. Teachers want their students to read over the long break to minimize skill loss, so they should be willing partners in getting young readers engaged with this project. The weekly newspaper features will teach, entertain and hopefully inspire children to want to learn more.

Families who read the features together will be eligible to win weekly prizes – \$50 gas cards – to help take a Missouri Road Trip. Those who share their destination photos may be picked as Tourism's Fan of the Week. At the conclusion of the series, one family will win a Summer Finale Prize – \$150 gas card, lodging and attraction tickets – for a road trip

across Missouri Highway 36, The Way of American Genius!

Newspapers can use the series to partner with schools and libraries to keep young readers engaged with community newspapers from May to August. The features will appeal to young families looking for affordable vacation options and to new retirees with wanderlust.

And if that isn't enough incentive, Missouri Press will offer prizes to newspapers for participating in the 11-week project. Every newspaper that publishes the complete series will be entered into a drawing to win \$1,000, \$500, \$250 and \$100 -- \$4,000 in newspaper prizes will be awarded!

The newspaper prize portion of this project will run May 1 through Aug. 31. At the end of August, we will randomly select the newspaper cash winners using the download reports from mo-nie.com and verify publication with NewzGroup clippings. Winners will be announced and prizes will be distributed at the Missouri Press Convention, Sept. 10-12. Newspapers do not need to be present to win.

Each feature is ready to print in a 6-column by 8.75-inch format. An ad is available to promote the summer series to your readers and schools. The ad is available now.

The features are available beginning April 15. To download the files, visit mo-nie.com and use download code: MoRoadTrip15.

Missouri Road Trip 2015: Every Hero Has a Story is sponsored by Missouri Division of Tourism and the Missouri Press Foundation.



Missouri Press Association

Missouri Press Service

802 Locust St.
Columbia, MO 65201-4888
(573) 449-4167; FAX (573) 874-5894
www.mopress.com

MPA PRESIDENT: Jim Robertson,
Columbia Daily Tribune

FIRST VICE PRESIDENT: Dennis

Warden, *Gasconade County Republican*,

SECOND VICE PRESIDENT: Bill Miller
Jr., *Washington Missourian*

SECRETARY: Jacob Brower, *Monett Times*
and *Cassville Democrat*

TREASURER: Paul Berry,
Springfield News-Leader

MPA DIRECTORS:

Richard Gard, *Past MPA Pres., Chicago*

Dennis Ellsworth, *St. Joseph News-Press*

Donna Bischoff, *St. Louis Post-Dispatch*

Jack Miles, *The Daily Star-Journal*

Joe Spaar, *The Odessan*

Trevor Vernon, *Eldon Advertiser*

Jeff Schrag, *Springfield Daily Events*

Carol Stark, *The Joplin Globe*

James White, *Benton County Enterprise*

NNA REPRESENTATIVE: Tianna Brooks,
Mountain View Standard News

MPS PRESIDENT: Mark Maassen,
Kansas City

VICE PRESIDENT: Phil Conger, Bethany

SEC-TREAS.: Joe May, Mexico

MPS DIRECTORS: Vicki Russell, Colum-
bia; Kevin Jones, St. Louis

STAFF

Doug Crews: Executive Director,
dcrews@socket.net

Mark Nienhueser: Ad Director,
mdnienhueser@socket.net

Bryan Jones: Editor, bejones@socket.net

Melody Bezenek: Missouri Press Foundation
Director, mbezenek@socket.net

Jennifer Plourde: Advertising Sales
and Placement, jplourde@socket.net

Karen Philp: Receptionist, Bookkeeping,
kphilp@socket.net

Kristie Williams: Member Services,
Meeting Coordinator, kwilliams@socket.net

Jeremy Patton: Graphics Designer,
jpatton@socket.net

Brittney Wakeland: Marketing,
bwakeland@socket.net

Shelby Feistner: Digital/Social Media,
mpaoffice@socket.net

Connie Whitney: Advertising Placement
Consultant, cwhitney@socket.net

Jean Maneke:
Legal Hotline Counselor
(816) 753-9000
jmaneke@manekelaw.com

Dawn Kitchell:
NIE & Education Director
(636) 932-4301; dawn.kitchell@gmail.com



Journalism Training:



28th Annual Media and the Law Seminar in Kansas City, Friday, April 17

The 28th Annual Media and the Law Seminar is scheduled 8 a.m. to 4:15 p.m. Friday, April 17 at the InterContinental Hotel in Kansas City.

This year's seminar is titled: *Rules of Engagement: Journalists, Police and the Daze of Disorder, First Amendment Implications of Ferguson and Its Aftermath.*

Uninhibited news coverage of confrontations between policy and citizens is instrumental in protecting civil rights. This year's seminar will explore the constitutional conflicts that arise when reporters cover clashes between protesters and law enforcement.

National experts will discuss issues that arise when basic freedoms collide with police action. Were First Amendment rights violated by curfews and mass arrests? Should safety and public welfare concerns outweigh the constitutional rights of assembly and free speech? What advice should counsel give to media clients who

cover conflicts between demonstrators and police? Do body cameras and drones protect civil rights or violate privacy rights? During the lunch program, three dynamic speakers will bring their unique perspectives in a candid discussion about the First Amendment, race and the justice system.

Topics include: The First Amendment in the Crossfire (free speech and confrontation); You Watch Us, We Watch you (surveillance); Running the News-gathering Gauntlet (navigating government obstacles); Scene on the Street (intellectual property pitfalls, documenting unrest); Rush to Judgement (breaking news without the facts); and bonus session, Risk Management for a Newsroom in Crisis.

Registration and program information:

<http://law.ku.edu/media-law-seminar>

Email kuce@ku.edu | Phone toll-free

877-404-5823 or 785-864-5823



For all things medical in Missouri,
turn to the experts at the
Missouri State Medical Association.

Lizabeth Fleenor

800-869-6762 • lfleenor@msma.org

www.msma.org



HOW NEWSPAPERS
DO MAIL.

Helen Sosniecki helen@ilsw.com
888-473-3103



Editorial:

Missouri's governor and the sound of silence

Assessing Nixon's lack of transparency and communication

by Bob Miller, *Southeast Missourian*

In the midst of the Ferguson unrest last summer, Missouri Gov. Jay Nixon was noticeably absent. The silence was interrupted by a seemingly vanilla response to the rioting.

The governor (assuming it wasn't a staffer assigned to do it) sent out a tweet:

"Situation in Ferguson does not represent who we are. Must keep the peace, while safeguarding rights of citizens and the press."

It was a predictable, stale and safe response from a government official. But it wasn't well-received.

The state senator who represents the people in Ferguson replied: "You don't know sh -- bc you never communicate. F--- you, Governor."

The tweet was sensational. It was off-the-cuff, raw. It was real, even if harsh and stoked by the crisis' tenacity. Still, these were shocking words coming from a public official.

But forget the profanity for a minute, and look at the message. What was she saying?

When you strip away Maria Chappelle-Nadal's profanity, you're left with this: You don't know because you never communicate.

Later, according to a Huffington Post report, Chappelle-Nadal told Fox News, "[Nixon] has still yet to come to ground zero. He has not spoken to the people who are the victims of this crisis that we're dealing with now, and that is why I have called him a coward."

I contacted Chappelle-Nadal's office multiple times last week, asking for an interview with her. I let a staffer know I was seeking insight about her comment and the governor's communication style. A representative from Chappelle-Nadal's office told me the senator would call me Thursday afternoon, but the call never came.

Background

Two weeks ago, I wrote a column about the governor's claim, through a communications staffer, that Nixon doesn't use any digital forms of communication to conduct business, except via Twitter and his website. I strongly believe that if our state's top public executive doesn't use email or texts, it's because he doesn't want to be held accountable; he wants the communication controlled and out of public view until it has been polished into positive sound bites for mass consumption. Let no politician claim he values transparency if he doesn't use his official email to conduct business.

But Nixon is hardly the only politician who doesn't want scrutiny. He and so many other public officials don't want us to see how the sausage is made, and they use all sorts of gimmicks to control messages.

Last week I wrote that when presented with a Sunshine Law request for detailed text message data and corresponding times and

phone numbers provided by cellphone bills, the state instead sent me a generic summary that included data usage and costs for Nixon's cellphone. Not what I was looking for. I sent another request Thursday, worded differently.

At one point I believed the governor had to be using email or texts somewhere, somehow; it was just a matter of finding it. Now, I'm less convinced. The more I dig, the more I believe Nixon operates in a vault, and only a few people know the combination.

I explained last week that how our officials conduct public business is important to the media. Because without knowing the methods, journalists don't know what records to ask for. And if our public officials can avoid records, they can avoid public inspection. It's an essential point.

But it's not the only point.

Access to people

Accessibility is a key part of communication and transparency to people inside and outside of journalism. I don't expect to speak with the governor directly (I'm more concerned about his transparency as it deals with the media), but I believe he should communicate directly with people in state government.

The governor can't speak with everyone, I get that. Communication has to be managed. There are 4.2 million registered voters in Missouri. They can't all expect to call the governor and speak to him directly.

The rap on the governor is that he won't even communicate with lawmakers. The knock is he uses his veto pen rather than persuasiveness to govern. The General Assembly is dominated by Nixon's opposing party. That makes for less than ideal conditions, if you're the governor. Still, there should be room for compromise. So is the governor disengaged in the process until the bills cross his desk?

I reached out to Missouri House Speaker John Diel, and was surprised by what he said.

Diehl told me Nixon has been accessible in the past year-plus. Diehl has been in a leadership position for quite some time. Before becoming Speaker, he was chairman of the House Congressional Redistricting

Committee, the House Rules Committee and was the House Majority Floor Leader. Before becoming Speaker, Diehl was quick to decry Nixon's lack of communication.

"Prior to this year, I probably had two or three direct conversations with him," Diehl said. "Since I've become Speaker, I've been able to establish a direct line of communication, and we speak on a fairly regular basis."

Diehl said he nearly always meets with the governor face-to-face. He said typically he and the governor try to work out technicalities that could be problematic on bills that would have Nixon's support. Having the governor available for such communication has been helpful, Diehl said.

I was pleased that the governor is bending a listening ear. That's healthy for Missouri.

Nixon has had problems communicating with past House Speakers. I reached former speaker Steve Tilley by phone on Thursday, and he explained he is now a lobbyist and wouldn't talk to me unless he had a chance to approve the quotes I used from the interview. I told him I could read back his quotes, but I wouldn't let him decide which ones would be used for my column. He requested that I email him some questions. So I did, but Tilley hadn't responded by noon Friday.

It's a small sample, but based on that exchange, if there were communication problems between Tilley and Nixon, I would say they were not all Nixon's doing.

Lieutenant governor

I also reached out to Lt. Gov. Peter Kinder.

Kinder was more willing to talk. The lieutenant governor is perhaps the antithesis to

Nixon on communication style. Kinder is very outspoken and often controversial. He can be combative, too, and a grandstander. But as a statewide elected official, his voice matters, especially in the topic I'm investigating.

Kinder is the man who would step in for Nixon if the governor could no longer lead. You would figure that, despite political differences, the lieutenant governor would have access to the governor, if for nothing else than emergency planning.

(continued on next page)

'When Ferguson so badly needed a leader and clear communication, our governor couldn't be reached'

According to Kinder, he has only spoken to the governor -- not counting a handful of committees they both serve on -- two times since Nixon took office in 2009. Once was about the Tour of Missouri cycling race and the other was about Cottonwood Residential Treatment Center in Cape Girardeau. Kinder said his office has at times felt compelled to send written communications to Nixon via certified mail, to require a signature. It's the only way Kinder says he can be certain Nixon is receiving his communications.

What about when the governor travels out of the country? Nixon has taken several such trips, including Afghanistan four times. At least one trip to Iraq and another trip a couple of weeks ago to Europe.

Kinder said the transfer of power from the governor to lieutenant governor is completely up to the governor, a ruling established by the courts. To date, Nixon hasn't seen reason to transfer that power. I asked Kinder about how the governor communicates with him when he exits the country.

Kinder said he finds out about out-of-country trips "in the news media or someone who found out about it will tell me."

The trips present another question. If the governor is out of the country, how is he keeping tabs on what's happening in Missouri if he's not using email? Perhaps that's why the governor brings his press secretary with him on these trips: so the press secretary can check emails and tell the governor what he needs to know, and the governor can respond verbally and the press secretary can pass on the governor's thoughts.

Recently, I sent an email to the press secretary in response to his nonresponse to a question I had about the governor's communication practices. The email bounced back saying he would be out of the country on business for a week and I'd need to contact another spokesperson, still stateside. The spokeswoman in Missouri got back to me a few days later with the answers to questions I had been asking.

Ferguson

The behind-the-scenes picture of Nixon's communication style is a mixed bag. Maybe Nixon is evolving as a communicator. I'd like to think so. But unfortunately for the governor, his communication during Ferguson is the one that will stick with him going forward. It will leave political scars.

In fairness, Nixon faced a daunting challenge in Ferguson. No matter what he did or said, he would be criticized. It was a nightmare for the insulated governor. This was not a crisis he could manage from a vault; he couldn't run communication through filters and deliver it exclusively through news releases and news conferences. He needed to be seen, engaged and responsive.

But mayors and state lawmakers couldn't get through to him as a St. Louis community descended into frightening, near-anarchic chaos. When Ferguson so badly needed a leader and clear communication, our governor couldn't be reached by those who needed his power put to good use. During Ferguson's most violent night, the city's mayor -- according to

a story in the *St. Louis Post-Dispatch* -- "tried multiple times through multiple conduits to reach Nixon, without success."

Nixon made himself an easy target simply by not being accessible.

The New York Times took note. The newspaper quoted Steve Glorioso, a Democratic political consultant in Kansas City, who said the communication issue was the symptom of a larger problem, "sort of the chickens coming home to roost."

My view

I don't cover state politics. Our newspaper relies on The Associated Press to provide that. The AP journalists are very busy covering the daily happenings, hitting the high notes on the legislation that is debated and passed. But occasionally what is decided in Jefferson City has an acute impact on what happens locally. That was the case with Cottonwood.

As I began to unravel our Sunshine Law request for communications involving the pending closure and ultimate privatization of the center, the more I perceived that the governor was avoiding accountability in how he communicated. I began to examine the issue holistically. What kind of communicator is our governor? How transparent is he?

The Investigative Reporters and Editors organization, founded in 1975, awarded Nixon its dubious "Golden Padlock" award in 2014. It recognized Nixon as one of the most secretive public officials in the country. This was based on the state's refusal to release the maker of Missouri's execution drug, and officials began redacting all identifying information in response to a freedom of information request.

Journalists eventually learned the name of the suppliers, then learned the company wasn't licensed and, according to the IRE, "was paid thousands of dollars for its services in cash deliveries by a high-ranking state official." The state refused to name its new supplier as well.

"Being named the most secretive government agencies amid competition this fierce requires an unwavering commitment to undermining the public's right to know," said IRE board member and Golden Padlock committee chair Robert Cribb, clearly somewhat tongue in cheek in a story posted to the organization's website. "The creativity and innovation behind their cloak-and-dagger efforts have distinguished them for this unique honor."

A culture of transparency and communication in government starts at the top. Missouri isn't making it a priority.

COME COLLABORATE AT THE CIRCULATION/AUDIENCE

360
Mega Summit

April 19-20, 2015

St. Louis, Missouri
Sign up online:
360MediaAlliance.com

Hosted By: **MCMA**
CSCMA

Sponsored By: **E&P**
EDITOR & PUBLISHER
LocalMedia
association
innovate. educate. inspire



Journalism Education:



A contribution to the Missouri Press Foundation is a wonderful way to recognize an associate or to honor his or her memory.

VISA, MasterCard, Discover accepted.
(573) 449-4167

REYNOLDS HIGH SCHOOL JOURNALISM INSTITUTE
THE PREMIER SUMMER WORKSHOP FOR ADVISERS



NEW THIS YEAR
One-week Institute combined with online instruction

NO COST
Free lodging, meals, books and transportation

Be part of the final year: Apply now at SchoolJournalism.org!

Arizona State University June 21-27
Kent State University July 12-18
University of Missouri July 19-25
University of Texas at Austin July 12-18



REFER A COLLEAGUE FOR A CHANCE TO WIN \$100!

Experience the Difference

Get **Unlimited Access** to Thousands of Revenue-Generating Ideas, Images, Spec Ads & More Instantly!



Looking for ways to improve ad sales and creative results?

If so, then you will want to experience the intuitive interface of the **NEW Metro Creative Connection (MCC)**, and explore all the ways its enhanced features will benefit your publication. Whether you are creating a dynamic ad layout or seeking spec ads to present to multiple sales prospects, the new MCC makes it easier than ever to successfully navigate any job at hand by putting thousands of fresh images and spec ads at your fingertips. From sales to creative production and beyond, we invite everyone, in every department, to see the difference MCC will make in generating new ideas, quality results and better sales!

NEW CLIENTS, USE MCC FREE FOR 30 DAYS!

Call **800.223.1600** to activate your **free trial offer!**

“Just love the program and using it has revolutionized my ability to build and sell more ads.”

” **C. Elliot**
Martin County Star Sherburn, MN



Metro Creative Graphics, Inc.

GO TO NEWMCC.COM TODAY FOR A TEST DRIVE!

MO2015

Show-Me, SEMO press association meetings scheduled

The Show-Me Press Association annual



meeting is scheduled Thursday, June 11 and Friday, June 12 at Old Kinderhook in Camdenton.

Thursday's events include the Porter Fisher Golf Tournament at Lake Valley Golf & Country Club and an evening MPA/MPS/MPF board dinner at Old Kinderhook.

Friday's activities include breakfast board meetings and two sessions: "Developing a Social Media Strategy" with Jonathan Groves and "Economic Development Strategies/Coverage" with John Beaudoin.

The "Brews and Views" round-table discussions include moderators Doug Crews, Beaudoin, Mark Nienhueser and Shelby Feistner.



The Southeast Missouri Press Association regional meeting is scheduled Thursday, July 16, in Cape Girardeau.

Registration begins 3 p.m. in the University Center at Southeast Missouri State University.

Programming includes "Newspapering Nuts and Bolts" with Gary Rust of Rust Communications; Sports photography and "Live streaming vs. YouTube video sharing" with Fred Lynch of the Southeast Missourian; and developing a marketing campaign that works with Beth Chism of the Perryville Republic Monitor.

****Registration Forms Attached****

Digital Preservation Speaks VOLUMES

Protect and Share
Digitally preserve your newspapers and bound volumes

www.ArchiveInABox.com **ArchiveInABox**
The newspaper archive scanning service from SmallTownPapers

Missouri Press Foundation
2015 Porter Fisher Golf Classic

Thursday, June 11th

**11:30 Shotgun;
4-Person Scramble**

**\$65 Greens Fees,
Cart, Prizes &
Lunch**

Porter Fisher Golf Tourney June 11

Join us for the 2015 Porter Fisher Golf Classic June 11 at Lake Valley Golf and Country Club in Camdenton.

The cost is \$65 per golfer, which includes lunch and cart.

Please join us at the golf course by 11 a.m. Box lunches will be provided before teeing off.

Send your registration form and check to Missouri Press Foundation, 802 Locust St., Columbia, MO 65201; or pay by phone with a credit card, (573) 449-4167. Please make checks

payable to Missouri Press Foundation.

A registration form is attached to this MPA Bulletin or can be found online at: http://www.mopress.com/_lib/files/2015PorterFisher_Form.pdf

Mulligans may be purchased at the course before teeing off. Prizes will be awarded after tournament.

Please consider a contribution to the tournament prize/trophy fund. You may donate money or items. Your gift will be acknowledged at the golf course and in MPA publications.

See you on the course!

MISSOURI PRESS ASSOCIATION 1867

dirxion
AT THE INTERSECTION OF DIGITAL AND PRINT

MPA HAS PARTNERED WITH DIRXION
to produce e-Editions for the bulletin and magazine.

Based in St. Louis, Dirxion is a leading provider of digital publishing solutions that transform your print into identical digital editions and enhance it with interactivity. Several Missouri newspapers already use Dirxion to produce their e-Editions.

FOR MORE INFORMATION OR A FREE DEMO

call 888.391.0202

Marketplace

Please email your ads to bejones@socket.net. Ads are posted when received to mopress.com/jobs.php.

Ads on this page are free to members of Missouri Press Association unless the ad is for an out-of-state newspaper. Cost to non-members and for member ads for newspapers out of the state is 25¢ per word.

HELP WANTED

HIGHER EDUCATION REPORTER: The *Columbia Daily Tribune* has an immediate opening for a full-time Higher Education Reporter. Seeking an enthusiastic, talented and self-driven journalist. Responsibilities include reporting and writing stories concerning local colleges and universities. Applicants must have solid deadline-oriented news writing experience or a journalism degree, valid driver license and good driving record. Benefits include health & dental insurance; vacation, sick, & holiday pay; 401(k); and company gym including basketball court. Email resume, clips, and pay requirement to srinehart@columbiatribune.com or mail to Columbia Daily Tribune, HR, 101 N. 4th St., Columbia, MO 65201 EOE/drug free Workplace 4-10

DIGITAL DESKTOP SUPPORT MANAGER: Phillips Media Group is looking for a Digital Desktop Support Manager responsible for supporting creative professionals engaged in community journalism in Southwest Missouri and North-Central Arkansas. We serve news consumers in more than 20 local communities near Springfield and Branson. Successful candidate will need strong grasp of Adobe Creative Suite, especially InDesign and Photoshop. Customer service skills are important. A working knowledge of Google Apps for Business, Microsoft Office, the Adobe Creative Suite, Apple operating systems, basic network configuration, Gmail For Business, web browsers, and computer hardware basics is a must. Employee must have at least an Associate's Degree in Information Systems, Broadcasting, Communications, Business, or other technical or related fields. A combination of education and experience may be substituted for a degree for applicants with equivalent job skills. The person hired for this position must be able to lift equipment or parcels up to 50 pounds, and must be licensed to drive a passenger vehicle. A clean drug and driving record is required. The company offers benefits. EOE Email resume to: JanieT@Mo.NeighborNews.com; mail to: Digital Desktop Support Manager, Attn: Janie Terrell, P.O. Box 330, Bolivar, MO, 65613; or fax to: 417-326-8701. 4-7

REPORTER: The *Cassville Democrat*, an award-winning weekly newspaper in southwest Missouri, seeks a talented and energetic full-time reporter. Candidates for this position must possess strong writing, editing and photography skills, be a self-starter with an insatiable sense of curiosity and a willingness to ask tough questions. They must also be reliable, confident and have a positive attitude. Must understand the importance of breaking news, as well as using social media. Organization, adherence to deadlines, and the ability to produce in a fast-paced environment are key. InDesign skills are a plus. Qualified candidates should send their resumes to Publisher Jacob Brower at jwbrower@yahoo.com. No phone calls, please. 4-7

GENERAL MGR/AD DIRECTOR: The *Big Nickel*, a regional shopper in the four state area around Joplin MO, is seeking a General Manager/ Advertising Director to lead a print oriented experienced team into the

digital age. The *Big Nickel* is an established shopper with strong retail advertising roots and more than 35k in distribution. With an experienced team of print sales reps, the GM will be responsible for the training and implementation of digital strategy and managing the operation to reach its fullest profit potential. Gatehouse Media benefits include health insurance, paid vacations and 401k plan. If interested in learning more about this position, please send resume and cover letter with examples of digital management successes to Matt Guthrie, Sr Group Publisher at mguthrie@gatehousemedia.com. 4-6

NEWS EDITOR: Are you someone who believes in the value of community newspapers and community journalism? If you have a passion for community journalism and making a difference in people's lives, along with the skills necessary to manage and work with the editorial department of a community newspaper organization, we would like to talk with you. Neighbor News has an opening for a News Editor at the *Wagoner Tribune*. Must have previous editorial experience, excellent written communications skills and a journalism or mass communications degree. You need to have the ability to meet deadlines, make editorial judgment calls, know AP Style, possess editing, reporting and writing skills and supervisory/managerial skills. Must have a clean driving record. Send resume with salary requirements via one of the following methods: Email - careers@OK.NeighborNews.com; Fax - (918) 259-7584; Or mail to - Neighbor Newspapers, ATTN: Cindy Kimbrough, Human Resources, 524 South Main, Broken Arrow, OK 74012 EOE 4-6

MANAGING EDITOR: The *Atchison (Kan.) Globe* is looking for an established community newsroom leader. The Managing Editor is responsible for all news and office operations, with an editorial staff of five and an office manager. The ME will have page design responsibilities, column writing duties and will cover a beat. Willingness to get involved in the community is a must. Reporting, design and managerial experience preferred. A college degree is required. Preference will be given to candidates familiar with the region. The *Globe* is a 3,500-circulation twice-weekly newspaper with a number of niche publications throughout the year. The *Globe* is part of NPG Newspapers, a family-owned company based 20 miles away in St. Joseph, Mo. If you like small town life with proximity to big city amenities, this is an ideal spot. Send resumes and references, along with three writing samples and two design samples to: Joe Warren, Publisher, joe.warren@npgco.com 4-3

EDITOR: The *Sedalia Democrat*, a highly awarded and respected central Missouri newspaper, has an immediate opening for an editor -- someone who can continue a tradition of excellence across multiple platforms while constantly trying new approaches. You'll be a storyteller, a manager and a coach. News management experience is required, along with a heart for community news and the ability to work both independently and as part of a close-knit team. We are looking for a person who can see the close-up picture while understanding how it fits into the bigger plan. Send your resume and a note telling why you would be a strong candidate for the position to Regional Editor David C.L. Bauer at dbauer@civitas-media.com. The *Democrat* is a publication of Civitas Media, a company with more than 100 publications in 12 states. 4-3

SALES REPRESENTATIVE: The *River Hills Traveler* is expanding and looking for a Sales Representative in the Joplin, St. Louis, Cape Girardeau, and Springfield-Branson markets. This person will work with existing clients in their market as well as new clients both in person, by email and by phone. He/she will also de-

velop new media strategy and marketing opportunities for the company in that market both in Missouri and across the state line. Advertising sales experience a plus but not necessary. We are looking for a "people person." Part-time or full-time, excellent pay. Send resume/questions to jimmyriverhillstraveler.com. 4-2

SPORTS REPORTER: The *Columbia Daily Tribune* Sports department is seeking a full-time reporter to cover Columbia and surrounding area high school athletics along with other area sports. Experience as a sportswriter is required. Newspaper experience is preferred. Benefits include health & dental insurance, 401(k), vacation, sick & holiday pay, use of employee gym. Email resume, writing samples, and salary requirement to srinehart@columbiatribune.com or mail to Columbia Daily Tribune, Human Resources, P.O. Box 798, Columbia, MO 65205 EOE / Drug free Workplace 4-1

JOURNALIST: Opportunity for journalist interested in working for a small community newspaper in southwest Missouri. The *St James Leader Journal/LeaderJournal.com* is looking to hire an editor/reporter to run the day-to-day operations. Successful candidate must possess the ability to work with the community, develop articles, use Quark to build pages and provide online content. Photography and social media skills a must. *St James Leader Journal* is a weekly newspaper that publishes on Wednesday. The *Leader Journal* is located in the heart of Missouri Wine Country and offers opportunities for outdoor activities and access to a major university in nearby Rolla. Competitive salary and benefit package available. The *St James Leader Journal* is a Gatehouse Media newspaper. Send resume and clips to jmiller@lakesunonline.com 4-1

PRODUCTION/GRAPHIC ARTIST: The *Quincy Herald-Whig* Production Services Department is looking for a dependable, energetic, detail-oriented Imaging Operator. This person is responsible for diagramming the newspaper, toning photos, imaging pages, pre-flighting ads, classified pagination, processing commercial print projects and more. Preferred skills: pre-press experience; Photoshop and InDesign; PDF workflow experience; design and layout background. This is a full-time position. Benefits include: health, dental, vision, life; disability, flex; 401k; paid time off. Send resume and work samples to: Herald-Whig, Attn: Christina Wilson, Human Resources, 130 South 5th Street, Quincy, IL 62301. Or email resume to: cbwilson@whig.com NO PHONE CALLS PLEASE! 3-23

EDITOR: The *Liberty Tribune* is looking for a multi-talented journalist who can be the driving force of our news and features reporting for print and online. The ideal candidate will have three years of experience writing a variety of content for a daily or weekly newspaper, have experience with photography and page design, and be familiar with AP style and social media trends. A bachelor's degree in journalism or a related field is preferred. The *Tribune* is a part of NPG Newspapers, a family-owned company based in St. Joseph, Mo., that offers competitive pay and benefits. To apply, send resume, cover letter and 3 to 4 examples each of writing, photography and page design to amy.neal@libertytribune.com. 3-23

FOR SALE

MONTANA NEWSPAPER: Rocky Mountain living at its best. Community newspaper for sale in gorgeous recreational area with some of the best hunting, fishing and skiing in Montana. Bottom line increasing. Exceptional reputation for serving the area. Inquiries: 406-225-3821 or janderson@jeffersoncountycourier.com. 4-1

NOMINATION FORM

Year _____

Missouri Press Association Hall of Fame



To the MPA Hall of Fame Committee:

I am pleased to nominate the following person. (Nominees from the previous two years are automatically eligible for consideration this year. They need not be renominated.)

Name

Newspaper or organization

Address

Eligibility Criteria

1. Nominee has shown exemplary contributions to the newspaper industry during a period of at least 20 years prior to being nominated, or, if nominee died while still active in promoting the newspaper industry, the nominee displayed exemplary contributions during a period of at least 10 years.
2. Nominee has lived honorably.
3. Nominee has influenced unselfishly.
4. Nominee has thought soundly.
5. Nominee has displayed community involvement.

Nominated by:

Your signature

Print Name

Newspaper or organization

Address

Phone

Email

Attach biographical information of your nominee to assist the Hall of Fame Committee with its evaluation. Include a photo of the nominee, if available. Provide any information you think will help the Committee choose inductees. Letters of support from associates and acquaintances of the nominee assist the committee. You may renominate a person you nominated in a previous year. Confidentiality is extremely important for all nominees. The selection committee thanks you for your participation and assistance.

Deadline for nominations is April 30. Inductees will be honored at the MPA Convention this fall. **Return this form to Missouri Press Association, Hall of Fame, 802 Locust Street, Columbia, MO 65201.** Nominations received after the deadline will not be considered. You may nominate more than one person. Copy this form if necessary.

SEEKING NOMINATIONS

Missouri Photojournalism Hall of Fame



The Missouri Photojournalism Hall of Fame endeavors to recognize those people who have made outstanding contributions to Missouri photojournalism, and to provide an exhibit venue to showcase these visual reporting pioneers and the work of current photojournalists. The nomination process is open and nominees may be living or deceased. The nomination packet should include a statement explaining the nominee's contributions to Missouri photojournalism. Additional letters are encouraged, as are other supporting materials (portfolio or examples of work).



The nomination packet should include a statement explaining the nominee's contributions to Missouri photojournalism. Additional letters are encouraged, as are other supporting materials (portfolio or examples of work).

Inductees will be recognized for one or more of the following: outstanding photojournalism achievement; long-term photography for a Missouri newspaper or other publication/journalism outlet; leadership in education; ethical values and integrity; contributions to community.

**Send nominations by April 30 to:
Missouri Photojournalism Hall of Fame
C/O Missouri Press Foundation
802 Locust Street
Columbia, MO 65201**

Judging will be conducted by a committee headed by David Rees, MU School of Journalism, and Cliff Schiappa, retired Associated Press photographer and photo editor. Nominees not selected will remain under active consideration for two more years.

Inductees will be recognized this fall at a ceremony in Columbia, Mo., and examples of their work and a summary of their contributions will be display at the Missouri Photojournalism Hall of Fame exhibit.

To view current inductees and their work, visit www.photojournalismhalloffame.org.

Missouri Press Association and Missouri Press Foundation

Outstanding Young Journalist Award

Two young Missouri journalists — one from a weekly newspaper and one from a daily — each will receive a \$250 cash prize at the Missouri Press Association's Annual Convention this fall.

Winners of this award will have demonstrated excellence in the field of journalism and maintained the quality, ethics and standards of the Journalist's Creed. The aim of the award is to reinforce the importance of a journalist's role by recognizing and nurturing talent to further promote quality journalism.

Rules & Regulations

Nominations for Outstanding Young Journalist must be submitted by April 30. An editor or publisher must submit the nominee's resume and letter of nomination along with 10 samples of work from the previous calendar year.

Entries will be judged on the quality and variety of the work samples, and the impact of the work in the community. The nomination letter should note the contributions the nominee has made to the newsroom. Nominations must be signed by the nominee's editor or publisher. Winners are not eligible to win this award in subsequent years.

Members of another state newspaper association will judge the entries.

Nominees Must Be:

- Under 30 years old on Jan. 1 this year.
- An employee of a Missouri Press Association member newspaper.
- A regular contributor to the newspaper.

Submit Nominations by April 30 to:

Missouri Press Association
802 Locust St.
Columbia, MO 65201-4888.

"I believe

that the

public

journal

is a

public

trust ..."

Missouri Press Foundation

2015 Porter Fisher Golf Classic



Thursday, June 11th

**11:30 Shotgun;
4-Person Scramble**

**\$65 Greens Fees,
Cart, Prizes &
Lunch**

Lake Valley Golf & Country Club
367 C.C. Blair Drive, Camdenton

Be at the golf course by 11 a.m. Box lunches will be provided before teeing off.
Send registration form and check to Missouri Press Foundation, 802 Locust St., Columbia, MO 65201;
or pay by phone with a credit card, (573) 449-4167. Make checks payable to Missouri Press Foundation.

Mulligans may be purchased at the course before teeing off. Prizes will be awarded after tournament.

PRIZES

Please consider a contribution to the tournament prize/trophy fund. You may donate money or items. Your gift will be acknowledged at the golf course and in MPA publications.

Name _____	Player #1 _____
Co./Newspaper _____	Player #2 _____
Address _____	Player #3 _____
Email _____	Player #4 _____
Phone _____	Single and partial teams are welcome and will be grouped into teams by MPF.
Method of Payment	Golf = \$65 per golfer \$ _____
<input type="checkbox"/> Check <input type="checkbox"/> Visa <input type="checkbox"/> Discover <input type="checkbox"/> MasterCard <input type="checkbox"/> American Express	Mulligans \$10 Each \$ _____ <i>(limit 1 per player per side)</i>
Credit Card # _____ Exp. Date _____	Hole Sponsorship = \$25 each \$ _____
Name on Card _____	Prize Fund \$ _____
	TOTAL: \$ _____



All proceeds will go to Missouri Press Foundation.
All members and guests welcome.



ANNUAL MEETING | JUNE 11-12, 2015

RED WHITE & NEWS

Old Kinderhook, Camdenton | Room Rate: \$109.00 | 573.317.3500

Schedule of Events



Thursday, June 11

Noon | Porter Fisher Golf Tournament, Lake Valley Golf & Country Club, Sponsored by Centurylink, see separate form for registration.

7:30PM | MPA/MPS/MPF Board Dinner, Old Kinderhook, Grand Ballroom.

Friday, June 12

8-11:30AM | Missouri Press Association, Missouri Press Service Boards breakfast, meeting.

1PM | Developing a Social Media Strategy and Best Practices for Online Journalism Sites
Jonathan Groves | *Drury University Professor*

3PM | Economic Development Strategies and Coverage
John Beaudoin | *Lee's Summit Economic Development Communications Director*

4PM | Brews and Views Round-table Discussions
Doug Crews, "What I hope for the future of MPA"
John Beaudoin, "Economic Development Coverage Q & A"
Mark Nienhueser, "New MPS Programs"
Shelby Feistner, MPA Online Communications, "Best practices for social media Q & A"

**Registration Fee | \$30.00 per person including lunch Prior to June 5
\$40.00 per person after June 5 deadline.**



Name(s) of Attendee(s): _____

Company: _____

Address/Phone/e-mail _____

Please send registration and payment to Show-Me Press Treasurer Sandy Nelson
Phone: 816-616-4301 | Fax: 913.294.5318 | sandy.nelson@miconews.com | Miami County Newspapers
121 S. Pearl, P.O. Box 389 | Paola, KS 66071

Old Kinderhook | 20 Eagle Ridge Road 65020 | \$92.00 | Reservations Deadline: May 10th, 2015.



2015 Southeast Missouri Press Association Meeting

University Center

Southeast Missouri State University

Cape Girardeau, Missouri

Thursday, July 16

Pre-session

1-3 p.m.: DIY Mobile video with Judd Slivka. Bring your iOS or Android smart phone and learn how to do it. The cost of this six-hour course was \$99 per person in January. SEMO Press members can attend this streamlined version for FREE.

Regular session

3-3:30 p.m.: Registration, networking and snacks

3:30-4:30 p.m.: Learn from the BEST! "Newspapering nuts and bolts" with newspaper legend Gary Rust and friends.

4:30- 5 p.m.: "Sports photography, how to catch the action and the emotion" with Fred Lynch, photographer extraordinaire from the *Southeast Missourian*.

5-5:30 p.m.: "Live streaming vs. YouTube video sharing." How to do it and when you should and shouldn't with Fred Lynch, photographer extraordinaire from the *Southeast Missourian*.

5:30-6:30 p.m.: Help your small businesses develop a marketing campaign that works. Presenter: Beth Chism, publisher extraordinaire from the *Perryville Republic Monitor*.

Attendance is free to SEMO Press members. SEMO Press membership is \$100 per newspaper.

Please send dues along with this form to Michelle Friedrich, Treasurer

Daily American Republic • 208 Poplar Street • P.O. Box 7 • Poplar Bluff, MO 63901 • 573-785-1414 • Fax 573-785-2706

Newspaper: _____

Contact Name _____

Street Address: _____

City: _____ State: _____ Zip: _____

Email Address: _____ Phone: _____

Meeting Attendee (s): _____

Missouri Press Association

Annual Convention & Trade Show



September 10-12, 2015

Holiday Inn Executive Center | Columbia, MO

Missouri Press Association is proud to present its sponsorship opportunities for the 149th Annual Convention and Trade Show, Sept. 10-12, 2015. Missouri Press Association (MPA) members are at the heart of all association activities. Our sponsorship menu has been created so all types of companies and friends can actively support the Missouri newspaper industry while deriving value from the publicity gained through sponsorship exposure.

These options are just a beginning. We encourage new ideas and creativity. Contact us if your company has specific ideas not covered in an existing sponsorship package, and we will work with you to make those concepts a reality.

Please contact Melody Bezenek, Foundation Director, at mbezenek@socket.net or Kristie Williams, Missouri Press Association Membership Services Director, at kwilliams@socket.net or by calling (573) 449-4167 with any sponsorship questions.

CONVENTION FACTS

The convention, at the Holiday Inn Executive Center in Columbia, MO is the largest annual MPA event. Now in its 149th year, the convention draws newspaper publishers, editors, advertising managers and other staff members from around the state. Approximately 400 people attend this event annually.

Who Attends: This event draws both those who work in and who support the newspaper industry. The central location will make it easy for people to travel from throughout the state. The programs and venue also will serve to encourage the attendance of journalism students from numerous institutions. Students and advisors will be invited to attend sessions and a reception free of charge.

Trade Show: 11 a.m. to 4:30 p.m. Friday, Sept. 11. New this year, the trade show room will be used for lunch and afternoon break. Lunch will be provided at stations, encouraging members to interact with trade show exhibitors. A student reception is scheduled 3:45 to 4:30 p.m. in the trade show. All tables have electrical outlets and wireless internet connections.

TRADE SHOW OPPORTUNITIES

Trade Show Booth – \$350 (15 Available)

- One 6-foot display table
- Friday-only convention registration for two attendees

Student Reception Sponsorship – \$500 (Exclusive)

- One 6-foot display table placed close to refreshment station
- Friday-only convention registration for three attendees
- Company or organization logo on signage at refreshment tables



BE A PAGE BUILDER



HELP MISSOURI PRESS FOUNDATION BUILD FOR THE FUTURE

The Missouri Press Foundation is dedicated to helping Missouri's newspapers meet the challenges and opportunities that lie ahead. Our mission is to honor the past, protect the present and build the future of journalism in general and Missouri newspapers in particular as a vibrant force in a democratic society. Since 1984, the foundation has served as a champion for Missouri newspapers. Now, with your help, we're ready to build for the future.

With your support we'll expand our current programs while adding additional opportunities.

- Expand Newspapers In Education content and resources
- Develop online newspaper toolbox to help promote the value of newspapers
- Add year-round, low-cost training opportunities
- Support district press associations by providing meeting planning and training assistance
- Grow convention and membership participation
- Plan events commemorating 150th anniversary of Missouri Press Association

Please donate. The Page Builder program has made donating simple. See other side for ways to help.

Newspaper supporters pledge the net proceeds of one or one-half page of national advertising each year. Pledges are deducted from monthly Missouri Press Service advertising checks.

Individual supporters can pledge to make a financial contribution by cash, check or credit card. Whatever you can give will go a long way.

SIGN UP NOW!

As a member, friend or associate of the Missouri Press Association . . .

I want to be a PAGE BUILDER. My newspaper pledges to donate the dollar equivalent of one page or 1/2 page of newspaper advertising per year to the Missouri Press Foundation, through Missouri Press Service advertising check deduction.

and/or

My newspaper and/or I pledge to donate the following amount per year to the Missouri Press Foundation.

\$ _____ My check is enclosed Please contact me for my credit card information

Please deduct my annual donation Until Further Notice 5 years 3 years 1 year

Signed: _____ Print Name: _____

Newspaper (if applicable): _____

Mailing address: _____

City/State/Zip Code: _____

Phone Number: _____ Email Address: _____ Date: _____



RETURN TO:

Missouri Press Foundation • 802 Locust Street • Columbia, MO 65201 • 573-449-4167 • Fax: 573-874-5894 • www.mopress.com

The Missouri Press Foundation is a 501(c)(3) general not-for-profit corporation.