



# Missouri Press Association Bulletin

No. 1329 — 19 September, 2016



# 150<sup>th</sup> Annual Convention 2016

**Chateau on the Lake**  
415 N. State Hwy 265 | Branson, MO 65616

September 29 – October 1, 2016

## AGENDA

### Thursday, September 29

- Noon | MPF Board lunch meeting
- 2PM | MPA/MPS Board meeting
- 6-7PM | Reception for Society of 1867 in hospitality suite
- 7-10PM | Boots, Bling N' BBQ! Country night under the stars with acoustic performances by Nashville artists Beau Fuller, Casey Muessigmann & Steve Dorian, on the Garden Terrace overlooking Table Rock Lake featuring Mother's Brewery & Copper Run Distillery samples

### Friday, September 30

- 8AM-4:30PM | Trade Show / News Café / Better Newspaper Contest displays
- 8:30 AM | Breakfast Program: "Community" Content is King with Tad Bartimus
- 9:45AM | Business meeting
- 10AM | Member's Choice Session with Sammy Papert
- 11AM | Questions and Answers with Governor Jay Nixon
- 11:45AM - 1PM | Foundation-hosted lunch social in the Trade Show and  
*Mini performances by Branson Entertainers*
- 1PM | Gubernatorial Candidates Forum
- 2PM | Break
- 2:30PM | U.S. Senate Candidates Forum
- 3:45PM | History of Missouri Press Association with Dr. Gary Kremer.
- 6PM | Hall of Fame Reception
- 6:30PM | Hall of Fame Banquet and awards ceremony. Special guest Chip Hutcheson, NNA President.  
Official 150th Convention photograph
- Est. 8PM | Dessert and champagne reception and fireworks celebration
- Est. 9PM | Hospitality suite open

### Saturday, October 1

- 8:30AM | Continental Breakfast Program in the Better Newspaper Contest and News Café area.  
Too Big to Never Fail | Merrill Perlman from *The New York Times*
- 9:30AM | Breakout Sessions
  - What Would Sammy Do? | Sammy Papert
  - Quick Fixes for Writing Problems That Stop Your Readers | Merrill Perlman
- 10:45AM | Breakout Sessions
  - Making Revenue through Google Surveys | Bryan Chester, Strategic Communications Manager, *Columbia Missourian*
  - Public Records Request: When to ask nicely, when to insist and when to let it go  
Amos Bridges, *Springfield News-Leader*
- 11:45AM | Better Newspaper Contest Awards Lunch featuring Cliff Schiappa of Photojournalism Hall of Fame



# Celebrate Missouri Press' first 150 years in Branson

*There's still time to sign up for the BNC luncheon*

Missouri Press Association's 150th Annual Convention is less than a month away and in addition to a great lineup of activities throughout the weekend of Sept. 29-Oct. 1, the Better Newspaper Contest will see hundreds of awards presented to deserving newspapers throughout the state.

If you have not already, make sure you sign up to attend this year's convention, including the awards luncheon, by Friday, Sept. 23. A full agenda and registration form can be found online at <http://bit.ly/1O5K2Rq>

Other events during the weekend include everything from live country music, Branson's finest entertainers and fireworks to political forums, learning

sessions and a great lineup of Hall of Fame inductees. This will be a once in a lifetime celebration that you will not want to miss!

This year's convention will be held Sept. 29 through Oct. 1 and hotel reservations at Chateau on the Lake can be made by calling 888-333-5253. The MPA room block is closed, but hotel rooms are still available at the normal room rate.

All staff members may attend learning sessions throughout the convention once a newspaper has paid one registration fee, so bring your staff!

For more information, contact Kristie Williams at [kwilliams@socket.net](mailto:kwilliams@socket.net) or by calling 573-449-4167.



## CALENDAR 2016

### September-October

**Sept. 22-24** — 130th National Newspaper Association Convention and Trade Show, Franklin, Tenn.

**Sept. 29-Oct. 1** — 150th Annual Missouri Press Association Convention and Trade Show, Branson

**Oct. 20** — Missouri Photojournalism Hall of Fame Induction Ceremony, University of Missouri, Columbia

### 2017 April

**6-7** — Missouri Advertising Managers' Association Meeting, Holiday Inn Executive Center, Columbia

### June

**15** — Porter Fisher Golf Classic

**16** — MPA/MPS/MPF Board Meetings, The Lodge of Four Seasons, Lake Ozark

**16** — Show-Me Press Association Meeting, The Lodge of Four Seasons, Lake Ozark

## Photojournalism Hall of Fame induction is Oct. 20

On Oct. 20, the Missouri Photojournalism Hall of Fame in Columbia, Mo., will induct four award-winning innovators and teachers of photography and journalism.

This will be the 12th group of inductees since the founding of the Hall of Fame in 2005. Inductees are Tom Strongman of Kansas City; Robert LaRouche of St. Louis; the late Thomas Benton Hollyman; and the late Roy Emerson Stryker.

Photographs made by the inductees will be on display during the 4 p.m. ceremony and reception in the Palmer Room at the Reynolds Journalism Institute on the University of Missouri campus in Columbia. Those photographs will join the Hall of Fame's collection of work by inductees.

The Photojournalism Hall of Fame was founded at the urging of Bill Miller Sr., publisher of the *Washington Missourian* twice-weekly newspaper, to recognize



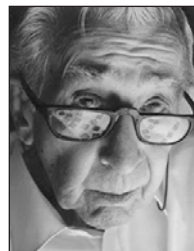
**Tom Strongman**



**Robert LaRouche**



**Roy Stryker**



**Thomas Hollyman**

outstanding contributors to visual communication with ties to Missouri. Miller, along with his father and a brother, has since been inducted into the Hall of Fame as well.

Information about the Photojournalism Hall of Fame and previous inductees can be seen at [mopress.com/Photojournalism\\_HOF.php](http://mopress.com/Photojournalism_HOF.php).

In 1979, Strongman joined *The Kansas City Star* as a staff photographer and became assistant photo editor, art director of *Star Magazine*, director of photography and assistant managing editor of graphics before becoming automotive editor in 1991.

LaRouche was hired in 1959 by the *St.*

*Louis Post-Dispatch* with the choice of signing as reporter or photographer; he opted for the latter. He was a staff photographer and ultimately became the picture editor for the magazine, *Sunday Pictures* for 15 years.

Roy Emerson Stryker was born in 1893 and his work with the Farm Security Administration is considered among the greatest contributions to the Missouri Approach to photojournalism. During the 1930s, Stryker, working for FSA, help to document the problems of America's heartland and the effects of the Great Depression on its people.

After college, Thomas Benton Hollyman joined the Chicago Bureau of Acme Newspictures, a forerunner to The Associated Press' photography division, and later became a staff photographer for the *St. Louis Post-Dispatch*, where he worked until World War II.



# REGISTRATION FORM

September 29 - October 1, 2016  
 Chateau on the Lake  
 415 N. State Hwy 265, Branson, MO 65616  
 888-333-5253

Newspaper or Company \_\_\_\_\_

Address \_\_\_\_\_ City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

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Signature of Card Holder \_\_\_\_\_

Printed Name of Card Holder \_\_\_\_\_

**REGISTER TODAY! • BRING YOUR STAFF**

STAFF MEMBERS MAY ATTEND LEARNING SESSIONS FOR NO ADDITIONAL COST ONCE NEWSPAPER HAS PAID ONE REGISTRATION FEE!

Registration Fee	Active Member	MPA Associate or	Non-	Retired	Registration
Select one category for your group (pay registration fee once per group)	Newspaper	Friend Member	Member	Member	Fee
	<b>\$175</b>	<b>\$185</b>	<b>\$200</b>	<b>\$50</b>	\$ <input style="width: 50px;" type="text"/>

Name/Newspaper (Please include all names)	Thursday Night Missouri Press Foundation Fundraiser Boots, Bling N' BBQ \$75	Friday Breakfast \$35	Friday Lunch FREE	Friday Hall of Fame Banquet \$65	Saturday Breakfast \$35	Saturday Awards Luncheon \$40	*Saturday only Sessions & Luncheon \$50	Total Per Person

**\*Saturday only - skip registration fee and pay only \$50 total per person to attend Saturday sessions and lunch**

Convention Cancellations: cancellations received by Friday, August 25, 2016 WILL BE entitled to a refund. Cancellations may be faxed to 573-874-5894 or emailed to [kwilliams@socket.net](mailto:kwilliams@socket.net). Cancellations received after August 26, 2016 are NOT entitled to a refund.

**Grand Total Due:** \$

**Please return this form along with check or credit card information to:**  
 Missouri Press Association • 802 Locust Street • Columbia, MO 65201 • 573-449-4167 • Fax: 573-874-5894 • [kwilliams@socket.net](mailto:kwilliams@socket.net)

How can you find things on the MPA website, [mopress.com](http://mopress.com)? Click the "Site Map" link at the bottom of the page.





**Thanks to the support of our 2016 Page Builder Newspapers, attendees of MPA's 150<sup>th</sup> Annual Convention and Trade Show will receive a free lunch Friday, September 30<sup>th</sup>.**

*Please help us show appreciation for the generosity of the participating newspapers in Missouri Press Foundation's 2016 Page Builder Program:*

Albany Ledger  
Arnold-Imperial Leader  
Bethany Republican-Clipper  
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Chariton Valley News Press, Salisbury  
Christian County Headliner-News, Ozark  
Columbia Daily Tribune  
Columbia Missourian  
Community News, St. Louis County & St. Charles County

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Jefferson County Leader, Festus  
The Kansas City Star.  
Lebanon Daily Record  
Monett Times  
Oak Grove Focus on Oak Grove  
Odessa Odessan  
Owensville Gasconade Co. Republican

Ozark County Times, Gainesville  
Pleasant Hill Times  
Saint James Press  
Springfield Daily Events  
St. Louis American  
St. Louis Call Newspapers  
St. Louis Post-Dispatch  
Steelville Star-Crawford Mirror  
The Advertiser, Eldon  
The Joplin Globe  
The Lake Today  
The Marshfield Mail  
The Tipton Times  
Trenton Republican-Times  
Versailles Leader-Statesman  
Washington Missourian

**Thank You  
2016 Page Builders!**





## Missouri Press Association

### Missouri Press Service

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(573) 449-4167; FAX (573) 874-5894

www.mopress.com

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## Statement of ownership deadline is Oct. 1

*USPS requires information to be published in October*

The deadline is Oct. 1 for giving your postmaster your Statement of Ownership, Management, and Circulation (PS Form 3526). The filing and publication of the information on this form are required if you have a Periodicals mailing permit. You can download the form from the Postal Service website.



**UNITED STATES  
POSTAL SERVICE**

PS Form 3526 allows you to include electronic subscribers. Electronic subscriber figures are not to be entered directly onto the PS Form 3526, as the figures on this form only include printed copies. Line 16 of the form has a box you will check if your total circulation includes electronic subscribers.

The actual figures for electronic

subscribers are to be entered on a worksheet, PS Form 3526-X, an attachment to Form 3526. Complete PS Form 3526-X only if you want to show electronic subscribers, which is optional.

If you do not include electronic subscribers, submit only Form 3526.

Weekly papers need to publish the information in Form 3526 in any issue in October. Publications issued more frequently than weekly should publish the information by Oct. 10.

A copy of your filled-out Form 3526 can be published, or the information contained on the form can be published.

Keep a copy of Form 3526 with your postal records.

## MPI offering digital news gathering seminars

Mid-America Press Institute is teaming with Google News to offer a digital news gathering seminar in two locations this fall.

Mike Reilley, Google News Labs Trainer and MediaShift.org Business Development Director, will lead two day-long seminars on digital news gathering, mobile reporting and data analysis and visualization.

The first seminar will be Wednesday, Sept. 28, at *The Daily Herald*, Arlington Heights, Ill. The second seminar will be Monday, Oct. 17, at the *St. Louis Post-Dispatch*.

To register, email MPI Executive Director John Ryan at [jmryan@eiu.edu](mailto:jmryan@eiu.edu). Registration is \$25 and includes lunch.

**BOOTS, BLING  
& BARBEQUE**  
A fundraiser for Missouri Press Foundation

**THURSDAY 7PM  
SEPT. to  
29, 2016 10PM**

Chateau On The Lake,  
Garden Terrace  
Branson, MO

With music by Nashville Artist,  
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Contact Melody at [mbezenek@socket.net](mailto:mbezenek@socket.net)  
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## Candidate forums

# MPA hosting candidate forums Sept. 30 in Branson

Press from around the state will question gubernatorial, U.S. Senate contenders

### From MPA News Staff

Missouri candidates for governor and U.S. senator will participate in forums on Friday, Sept. 30, in Branson sponsored by the Missouri Press Association (MPA).

Candidates for governor, including Democrat Chris Koster, Republican Eric Greitens, Libertarian Cisse Spragins, Independent Lester Turilli Jr., and Don Fitz for the Green Party, will give statements and answer questions beginning at 1 p.m. at Chateau on the Lake, Branson.

The forum for Senate candidates will begin at 2:30 p.m. Participating will be incumbent Republican Roy Blunt, Democrat Jason Kander, Libertarian Jonathan Dine, the Constitution Party's Fred Ryman and Green Party candidate Johnathan McFarland.

MPA, a statewide newspaper organization based in Columbia, will hold its 150th annual Convention Sept. 29-Oct. 1. The candidate forums at the Chateau on the Lake



will be part of that meeting.

David Lieb, the Associated Press chief correspondent in Jefferson City, will moderate the forums.

Candidates will be questioned by Bill Miller Sr., editor and publisher of the *Washington Missourian*; Carol Stark, editor of *The Joplin Globe*; and Ken Newton, senior reporter for the *St. Joseph News-Press*.

The forums will be open to MPA members who are attending the convention and to working members of the press who

have obtained credentials. Journalists seeking credentials should call the MPA at (573) 449-4167 or fill out and return to MPA the media credentials form attached to this bulletin.

MPA was founded in 1867. Membership includes nearly every newspaper in Missouri.

Please contact MPA Executive Director Mark Maassen at 573-449-4167 with questions or special requests regarding the upcoming candidates' forum.

Submit information for upcoming editions of Missouri Press publications to Editor Matthew Barba at [mbarba@socket.net](mailto:mbarba@socket.net) or by phone at 573-449-4167.

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## Missouri Press Foundation

*Dedicated to Freedom for Tomorrow's World*

A portion of the registration fees from Missouri newspapers participating in Online Media Campus webinars goes to benefit the Missouri Press Foundation.



## Upcoming Webinars

### PubAux Live! Update on Mail Prep and IMb Full-Service Tracking

**Thursday, October 6**

*Presenters Max Heath, NNA Postal Chair and Brad Hill, Interlink*

### Election Coverage: Are you ready?

**Thursday, October 6**

*Presenters Michael Toeset and Tim Schmitt, GateHouse Media*

### Tools for Live Reporting

**Thursday, October 13**

*Presenter Val Hoepfner, Val Hoepfner Media and Consulting*

**Register at**  
[onlinemediacampus.com](http://onlinemediacampus.com)

*High-quality, low-cost web conferences that help media professionals develop new job skills without leaving their offices.*

Have news to submit to Missouri Press?  
Contact Matthew Barba at  
[mbarba@socket.net](mailto:mbarba@socket.net).



## Industry research

# When journalists get info from social media, reports considered less credible

By Natalie Jomini Stroud  
*American Press Institute*

Press conferences, interviews, telephone calls — these are the traditional ways in which journalists source their stories. Today, however, many more options are available. From Facebook to Twitter to Google, journalists have many new ways to track down information to inform their reporting.

But what do audiences think about these techniques? Do readers think social media sourcing is as credible as shoe-leather reporting?

To find out, Sanne Kruikemeier and Sophie Lecheler, faculty members at the Amsterdam School of Communication Research at the University van Amsterdam, conducted a study. They gave 422 participants vignettes about how a journalist went about sourcing a story. Participants read two scenarios about how a journalist went about finding information for an article about data privacy. The stories were identical except for the source the journalist used to seek more insight.

For some participants, the source was online, such as Google or Facebook. For other participants, the source was more traditional, such as an interview or phone conversation. In total, Kruikemeier and Lecheler evaluated 11 different possible sources.

The vignette described a journalist assigned to work a particular story. The journalist then writes an outline of the article, but “decides to seek out further information through [Facebook / Twitter / Wikipedia / news websites / Google / interviews / a stake-out in front of parliament / a press conference about this subject / news from press agencies / an email with the parties involved / phone calls].”

After reading each vignette, the study participants were asked to rate how credible they found the data collection method used by the journalist.

The study, forthcoming in the academic journal *Journalism Studies*, showed that audiences rated interviews and stake-outs (where the journalist waited in front of a government building for an interview) as considerably more credible than social media sources. Not all online sources fared poorly in terms of credibility assessments, however. Email, for instance, received a credibility rating that was not statistically distinguishable

from interviews.

The research team added another important element to their study. At random, they told half of the people that the journalist “verified and checked the information” that had been obtained from each source. When this verification statement was appended to the vignette describing the journalist’s work, people rated the information gathering strategy as more credible than when it was not attached.

The verification information read: “To make sure everything is correct, the journalist verifies and checks the information he has gotten from [Facebook / Twitter / Wikipedia / the news websites / Google / the interviews / the stake-out / the press conference / the press agency / the emails / the phone calls], with other information.”

Overall, the verification statement increased perceptions of credibility. Without the statement, respondents rated the journalist’s practices a 3.51. With the statement, average ratings increased to 3.85.

The authors wondered whether the verification information would eliminate the credibility differences across the sources. Perhaps verified information obtained via social media would be seen as equally credible as interviews that had been checked.

This was not the case, however. Even when including verification information, people still found some sources more reliable than others. For instance, Twitter credibility assessments were low regardless of whether the verification information was included. In contrast to using Twitter, reporting based on phone calls, emails, or interviews was rated even more highly when the verification information was included than when it was not.

Like any study, this one has limits. As the authors are careful to note, the study looked only at a single vignette about data privacy; perhaps other stories would yield different evaluations of the sourcing strategy used. Further, the sample was members of the Dutch population. Although there are commonalities between the Dutch and U.S. media systems — both are well-rated in terms of press freedom, for instance — researchers in the United States would have to see whether the results replicate here.

Read more at <http://bit.ly/2cHTGf4>

**FOR SALE**

Weekly Metro Suburban Publication for sale. Long established. In Missouri. Revenues near 100K Annually. Owner is nearing retirement, will train and assist in transition. Great as an add-on acquisition or younger couple to own and operate. Serious inquiries only. 816-225-5083 or email: bmassop@massopgroup.com

Weekly community newspaper for sale. Long established. In Missouri. 100K/annual revenue. Serious inquiries only. 660-726-2073 or email: rgsales00769@gmail.com

North Missouri newspaper and shopper for sale. Great potential, untapped sources of revenue. Call 660-626-6308.

Long established small weekly newspaper in Southwest Missouri, the Webb City Sentinel, is for sale. Owner for the past 36 years is nearing retirement. To inquire, send message to news@webbcity.net.

**HELP WANTED**

**MANAGING EDITOR:** Phillips Media Group is seeking a motivated, hands-on managing editor to drive our local news coverage for the *West Plains Daily Quill*, a community daily newspaper in the Ozarks. The successful candidate will understand how to present local news both in print and online, have good management skills as well as strong writing, editing, design and pagination skills. Must meet deadlines and have knowledge of AP style. Experience with InDesign, websites and the ability to use social media a plus. If you are looking for a leadership position in a growing media company, we need to hear from you. All inquiries are strictly confidential. Please send a cover letter with your resume to Jim Perry, publisher, 205 Washington Ave., West Plains, MO 65775 or email jimpp@phillipsmedia.com. 9-14

**GENERAL MANAGER/EDITOR:** *The Savannah Reporter* is seeking a versatile manager with reporting skills with a passion for community journalism. Responsibilities include managing the daily operations of weekly newspaper, writing news, sports and feature stories for print and online; photography; page design and weekly production; and keeping the newspaper's website social media presence up to date. This position requires a highly motivated, energetic, detail-oriented team player. To apply, please send resume, cover letter, salary requirements and any examples of writing, photography or page design. editor@stjoelive.com 9-8

**COPS AND COURTS REPORTER:** The (Quincy, IL) *Herald-Whig*, a seven-day newspaper, is looking for an experienced reporter with a proven ability to cover a high-profile beat in a way that is relevant to readers' lives. *The Herald-Whig* is part of a growing, family-owned-and-operated company that is dedicated to the communities it serves. *The Herald-Whig* offers a comprehensive employee benefits package with everything you expect and more. The Herald-Whig is an equal opportunity employer. To apply, send a resume, references and samples of your work by mail to Christina Wilson/Human Resources, The Quincy Herald-Whig, P.O. Box 909, Quincy, IL 62306, or by email to cbwilson@whig.com. You may learn more about *The Herald-Whig* at [www.whig.com](http://www.whig.com) and about Quincy Media Inc., our parent company, at [www.careersatQuincy.com](http://www.careersatQuincy.com). 9-7

**OUTSIDE SALES SUPERVISOR:** *The Tulsa World*. Do you believe in products and services that grow businesses? Do you understand the power of marketing and can you communicate these benefits to customers? Are you a leader who inspires? Join our team. Extremely competitive salary and benefit packages. Use one of the following links to apply for this position: <https://www.linkedin.com/hp/>

update/6172183927424372736; <https://twitter.com/tulsaworld/status/766421658982899715>; <https://www.facebook.com/tulsaworld/posts/10153876707046446-0> Or contact Celia Armstrong at 918-581-8507 or by email at [celia.armstrong@tulsaworld.com](mailto:celia.armstrong@tulsaworld.com) 8-26

**REGIONAL ADVERTISING DIRECTOR:** Gatehouse Media is seeking a strong sales leader to manage local digital products and services, as well as print and online marketing programs and packages. Responsibilities include driving sales of Propel Digital Products and Services, newspaper and other print products, direct mail and event based marketing solutions; maximizing key revenue initiatives; coaching and developing the staff; collaborating effectively with management colleagues; building a sales pipeline; and maintaining excellent client relationships. The ideal candidate will be a strategic thinker, knowledgeable and creative about developing customized local advertising solutions. Digital sales and management experience strongly preferred. This full-time position requires a bachelor's degree or higher and three or more years of experience. We offer a competitive base salary, excellent bonus plan. We also offer Health, Dental, Life Insurance, 401(k) and flexible spending accounts. To apply, submit a cover letter, resume and salary requirements. Send resume and cover letter to: [tbookstaver@gatehousemedia.com](mailto:tbookstaver@gatehousemedia.com) An Equal Employment Opportunity Employer 8-24

**ADVERTISING REPRESENTATIVE:** *The Current News Magazine* is seeking a full time sales representative to join our team. We are servicing the Southwest St. Louis Area (Jefferson County, St. Louis County). We are looking for outgoing, self-motivated, organized team players. We want individuals that enjoy the challenge of setting and making goals. Good people skills are a must. Previous sales experience is preferred, but we will train the right person. This is a full time position with salary, commission, and company benefits. Please send your resume to [Stharp@lakewaypublishers.com](mailto:Stharp@lakewaypublishers.com) 8-23

**BUSINESS REPORTER:** *Springfield Business Journal*, an award-winning weekly niche publication in southwest Missouri, is seeking a reporter. Expertise in AP style is required; three to five years of reporting, ideally in business, is preferred. The position offers competitive pay and benefits, including health, life and 401(k). Send résumé and clips to Eric Olson, editor, [eolson@sbj.net](mailto:eolson@sbj.net) or PO Box 1365, Springfield, MO 65801. 8-22

**STAFF REPORTER:** *The Rolla Daily News* is looking for a staff reporter to cover community news in the small but vital town in the heart of the south central region of Missouri. The successful candidate will be joining a family of print and digital publications covering news and sports. Responsibilities will include gathering news for print and digital, handling photography, video, social media, content management on the digital platform and assisting with page building using Quark. Rolla offers a wide range of experiences for a reporter wanting to develop community news skills, who likes working with the public and can work independently or as a team member. Position requires a journalism or related degree. Experience is helpful. Pay and benefits are competitive. Position is available immediately in the three-person newsroom. *The Rolla Daily News* is a community newspaper and website owned by Gatehouse Media. Please send resume and clips to [jmiller@lakesunonline.com](mailto:jmiller@lakesunonline.com) or mail to 918 North Business Route 5, Camdenton, MO. 65026. No phone calls. 8-19

**GENERAL ASSIGNMENT REPORTER:** *The Kirksville Daily Express*, an award-winning daily newspaper in northeast Missouri, has an immediate opening for a general assignment reporter. Responsibilities will include both news and sports coverage, as well as pagination. This is a key position in facilitating our ongoing and continued growth. Our company offers health, dental and vision benefits, 401K, paid vacation and sick time, and paid holidays. Send your resume and work samples to Jason Hunsicker at P.O. Box 809, Kirksville, MO 63501, or email at

[dailyexpresseditor@gmail.com](mailto:dailyexpresseditor@gmail.com). No phone calls, please. 8-18

**NEWS REPORTER:** *The Linn County Leader*, a three-day newspaper in north-central Missouri, has an immediate opening for a news reporter. Responsibilities include content creation, social media management and more. This person will lead news coverage and play a key role in covering this community. Our company offers health, dental and vision benefits, 401K, paid vacation and sick time, and paid holidays. Send your resume and work samples to Jason Hunsicker at P.O. Box 809, Kirksville, MO 63501, or email at [dailyexpresseditor@gmail.com](mailto:dailyexpresseditor@gmail.com). No phone calls, please. 8-18

**NEWS REPORTER:** *The Chillicothe Constitution-Tribune*, a five-day newspaper, has an immediate opening for a news reporter. This is an opportunity for a journalist with a passion for it all, from hard-hitting news to the kinds of feature stories that give people a better understanding of their community. Our company offers health, dental and vision benefits, 401K, paid vacation and sick time, and paid holidays. Send your resume and work samples to Jason Hunsicker at P.O. Box 809, Kirksville, MO 63501, or email at [dailyexpresseditor@gmail.com](mailto:dailyexpresseditor@gmail.com). No phone calls, please. 8-18

**GENERAL MANAGER:** *The Parsons Sun* is seeking a dynamic, multimedia advertising general manager. This is an ideal position for someone who wants to be outside working with sales reps to help their customers develop effective advertising campaigns. We are seeking a general manager with an expertise at new revenue generation utilizing new media as well as managing the two daily newspaper sales staffs, classifieds and a strong commercial printing business. Strategic planning and creative thoughts will be critical for the right candidate. *The Parsons Sun* and its sister paper, *The Chanute Tribune*, are five-day daily papers in SE Kansas. We offer a competitive salary with a performance bonus plan as well as health care benefits. Interested candidates should send resume to: [brucewallace03@gmail.com](mailto:brucewallace03@gmail.com).

**EDITOR:** *The Warren County Record*, an award-winning, weekly newspaper is seeking a seasoned editor to oversee coverage of county and municipal beats, courts and general news. This position requires substantial reporting responsibilities and fluency in digital and social media. Five year's experience in community journalism preferred. Solid reporting background and photography skills required. Editor serves as main photographer for publication; community newspaper background preferred; social media experience expected. This position requires some nights and weekends. We are a 3,074 paid circulation paper with a great team-orientated staff located 50 miles west of St. Louis in Warrenton, MO. Good pay and benefits including health insurance, 401K plan and profit sharing. Send resume, qualifications and clips to Susan Miller Warden, 14 W. Main St., Washington, MO 63090, or email to [millers@emissourian.com](mailto:millers@emissourian.com).

**EDITOR:** *Richmond News*, a county seat newspaper 38 miles east of Kansas City, Mo., is seeking a seasoned hands-on editor to oversee the coverage of central and eastern Ray County, which includes municipal, county, courts and school beats. This position also requires reporting responsibilities for the city of Richmond. The position requires excellent organizational and people skills, a strong knowledge of AP style and copy editing, as well as excellent grammar and spelling. Good news judgment is paramount, as well. Photography skills are a big plus. This position will also coach and coordinate assignments of a full-time reporter and news stringers. The position requires some flexibility in time, as some nights and weekend work is needed. Come work for a family-owned newspaper in a fun, friendly environment. Richmond is quintessential small-town America, at its heart a historic square. Competitive pay with vacation and sick time benefits. Email resume, qualifications and work examples to JoEllen Black, publisher, at [publisher@richmond-dailynews.com](mailto:publisher@richmond-dailynews.com), or mail to P.O. Box 100, Richmond, MO 64085.



# Missouri Press Association

Candidates' Forums - Sept. 30, 2016 - 60 minutes each

Chateau on the Lake, Branson — 888-333-5253

*1 p.m. start: MO Gubernatorial Forum 2:30 p.m. start: U.S. Senate Forum*

## Media Credential Application:

This form must be filled out and emailed to MPA at [mmassen@socket.net](mailto:mmassen@socket.net) or FAXed to **573-874-5894**.

(Credentials may be picked up at the MPA registration desk at the hotel the day of the forum.)

### Organization Contact Information:

First and Last Name: \_\_\_\_\_

Phone Number: \_\_\_\_\_

Fax Number: \_\_\_\_\_ E-mail Address: \_\_\_\_\_

Organization Name: \_\_\_\_\_

Are you representing: Radio    Television    Newspaper (circle one)

Organization Street Address: \_\_\_\_\_

City/State/ZIP Code: \_\_\_\_\_

### Attendee Information:

List all persons from this organization who will be attending this event.

First and Last Name(s):

E-Mail Address(es):

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Questions? Special requests? Call 573-449-4167 or email [mmassen@socket.net](mailto:mmassen@socket.net)  
Contact Mark Maassen, Executive Director, Missouri Press Association.