



Missouri Press Association Bulletin

No. 1327 — 15 July, 2016



150th Annual Convention 2016

Chateau on the Lake
415 N. State Hwy 265 | Branson, MO 65616

September 29 – October 1, 2016

AGENDA

Thursday, September 29

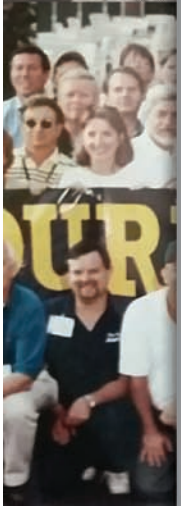
- Noon | MPF Board lunch meeting
- 2PM | MPA/MPS Board meeting
- 6-7PM | Reception for Society of 1867 in hospitality suite
- 7-10PM | Boots, Bling N' BBQ! Country night under the stars with acoustic performances by Nashville artists Beau Fuller, Casey Muessigmann & Steve Dorian, on the Garden Terrace overlooking Table Rock Lake featuring Mother's Brewery & Copper Run Distillery samples

Friday, September 30

- 8AM-4:30PM | Trade Show / News Café / Better Newspaper Contest displays
- 8:30 AM | Breakfast Program "Community" Content is King with Tad Bartimus
- 9:45AM | Business meeting
- 10AM | Member's Choice Session with Sammy Papert
- 11AM | History of Missouri Press Association with Dr. Gary Kremer. Foundation hosted lunch social in the Trade Show
- 11:45AM - 1PM | Mini performances by Branson Entertainers
- 1PM | Gubernatorial Political Forum
- 2PM | Break
- 2:30PM | U.S. Senatorial Political Forum
- 3:45PM | Reception in Trade Show featuring mini performances by Branson Entertainers
- 6PM | Hall of Fame Reception
- 6:30PM | Hall of Fame Banquet and awards ceremony
- Est. 8PM | Dessert and champagne reception and fireworks celebration
- Est. 9PM | Hospitality suite open

Saturday, October 1

- 8-9AM | Continental Breakfast Program in the Better Newspaper Contest and News Café area.
Too Big to Never Fail | Merrill Perlman from the *New York Times*
- 9AM | Breakout Sessions
 - What Would Sammy Do? | Sammy Papert
 - Quick Fixes for Writing Problems That Stop Your Readers | Merrill Perlman
- 10:15AM | Breakout Sessions
 - Making Revenue through Google Surveys | Bryan Chester, Strategic Communications Manager, *Columbia Missourian*
 - Public Notices Session from Amos Bridges, *Springfield News-Leader*
- 11:45AM | Better Newspaper Contest Awards Lunch featuring Cliff Schiappa of Photojournalism Hall of Fame



Celebrate Missouri Press' first 150 years

Sign up before Aug. 19 to save \$75 on registration

The coming year will mark the 150th anniversary of the Missouri Press Association's convention and the event is set to be held in grand fashion at Branson's Chateau on the Lake.

If you register for this year's convention before Aug. 19, you can get \$75 off the cost of your convention registration.

Convention agenda information is available on the back cover of this month's Missouri Press News and a registration form is available on Page 19.

For more information about registering for the convention, contact Kristie Williams at 573-449-4167.

MPA will celebrate The First 150 Years of The Association beginning Thursday, Sept. 29, with a Boots, Bling and Barbecue Country Night to benefit Missouri Press Foundation. Nashville musician Beau Fuller and others will entertain guests outdoors on the Chateau's Garden Terrace overlooking Table Rock Lake.

Thursday will also include meetings of the Missouri Press Foundation, Association and Service boards for those members.

Friday, Sept. 30, will include the convention's trade show and Better Newspaper Contest displays. An MPA business meeting will also be held Friday morning.

After lunch Friday, attendees will be able to attend gubernatorial and senatorial political forums concerning the November 2016 general election.

The Hall of Fame banquet is scheduled for Friday night and the evening will be capped off with a dessert and champagne reception overlooking the lake. The evening's climax will be a fireworks display celebrating the 150th annual convention.

Saturday's, Oct. 1, main event remains the Better Newspaper Contest awards lunch; the start time has been adjusted to allow more time for individuals driving to the hotel that day.

In addition to the various events listed above, Friday and Saturday will also include general sessions featuring informative speakers to help newspaper publishers and staff better serve their communities.



CALENDAR 2016 July

29 — Ozark Press Association Meeting, Springfield

September-October

Sept. 22-24 — 130th National Newspaper Association Convention and Trade Show, Franklin, Tenn.

Sept. 29-Oct. 1 — 150th Annual Missouri Press Association Convention and Trade Show, Branson

Oct. 20 — Missouri Photojournalism Hall of Fame Induction Ceremony, University of Missouri, Columbia

2017 April

6-7 — Missouri Advertising Managers' Association Meeting, Holiday Inn Executive Center, Columbia

June

15 — Porter Fisher Golf Classic

16 — MPA/MPS/MPF Board Meetings, The Lodge of Four Seasons, Lake Ozark

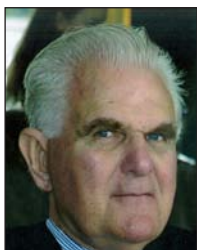
16 — Show-Me Press Association Meeting, The Lodge of Four Seasons, Lake Ozark

Hall of Fame inductees include former MPA executive director

Four newspaper people, including a former executive director of the Missouri Press Association, will be inducted in September into MPA's Newspaper Hall of Fame.

The induction reception and banquet are scheduled for 6 p.m. Friday, Sept. 30, during the 150th annual Convention of the Missouri Press Association at Chateau on the Lake in Branson. This will be the 26th group to be inducted into the Newspaper Hall of Fame, which was established by MPA in 1991.

This year's inductees are the late A. Edward Heins, a former general manager of the



Ed Heins



Tad Bartimus



Jim Hamilton



Doug Crews

Columbia Missouri and School of Journalism professor; Tad Bartimus, a former journalist for The Associated Press who reported from all over the globe and was AP's first female special correspondent; James Hamilton, a former southwest Missouri editor, columnist and book author; and Doug Crews, who

worked for Missouri Press Association for 36 years, including more than 25 as its executive director.

Hall of Fame inductees or their families receive Pinnacle Awards in honor of the inductees' service to the Missouri newspaper industry and their

communities. Inductees' plaques will join the permanent display of inductees in the MPA office in Columbia and in the student lounge in Lee Hills Hall at the Missouri School of Journalism.

More information about each inductee will be in the August Missouri Press News.



REGISTRATION FORM

September 29 - October 1, 2016
 Chateau on the Lake
 415 N. State Hwy 265, Branson, MO 65616
 888-333-5253

Newspaper or Company _____

Address _____ City _____ State _____ Zip _____

Phone _____ Email _____

Visa Mastercard Discover Check

Credit Card Number _____ Exp. Date: _____

Signature of Card Holder _____

Printed Name of Card Holder _____

REGISTER TODAY! • BRING YOUR STAFF

STAFF MEMBERS MAY ATTEND LEARNING SESSIONS FOR NO ADDITIONAL COST ONCE NEWSPAPER HAS PAID ONE REGISTRATION FEE!

Please visit MOPRESS.COM/convention for online hotel room reservations!

Missouri Press Association Rate of \$114.00 per night, call 888-333-5253 or reserve online by August 19.

Registration Fee

Select one category for your group
 (pay registration fee once per group)

**Active Member
 Newspaper
 \$175**

**MPA Associate or
 Friend Member
 \$185**

**Non-
 Member
 \$200**

**Retired
 Member
 \$50**

**Registration
 Fee
 \$ _____**

Name/Newspaper (Please include all names)	Thursday Night Missouri Press Foundation Fundraiser Boots, Bling N' BBQ \$75	Friday Breakfast \$35	Friday Lunch FREE	Friday Hall of Fame Banquet \$65	Saturday Breakfast \$35	Saturday Awards Luncheon \$40	*Saturday only Sessions & Luncheon \$50	Total Per Person

***Saturday only - skip registration fee and pay only \$50 total per person to attend Saturday sessions and lunch**

Convention Cancellations: cancellations received by Friday, August 19, 2016 WILL BE entitled to a refund. Cancellations may be faxed to 573-874-5894 or emailed to kwilliams@socket.net. Cancellations received after August 26, 2016 are NOT entitled to a refund.

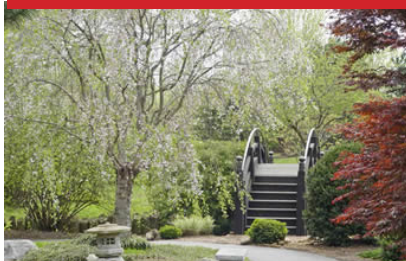
Deduct \$75 from Active/Friend/Associate grand total or \$20 for retired member if registration is postmarked by Friday, August 19, 2016. (Spouses are welcome at no additional registration fee. Only pay for meals and events.)

Grand Total Due: \$ _____

Please return this form along with check or credit card information to:

Missouri Press Association • 802 Locust Street • Columbia, MO 65201 • 573-449-4167 • Fax: 573-874-5894 • kwilliams@socket.net

2016 Ozark Press Association Meeting



Friday, July 29th, 2016 | 10 a.m. – 4 p.m.
Location: Springfield Botanical Gardens
2400 S. Scenic Avenue | Springfield
Registration Deadline July 22



All-day. Helen Sosniecki | One-on-one Postal

Schedule a 30-minute appointment at the registration desk with Helen Sosniecki, a former Missouri publisher and 2003 Ozark Press president, to discuss your periodicals postal form. (Bring a complete set of 3541 forms.) These sessions usually result in modest-to-major savings in postal costs for community publishers. Sosniecki is former senior sales and marketing manager for Interlink Inc. She recently retired in Lebanon.



10:00 a.m. Speaker Jim Pumarlo | Bad News and Good Judgement: A Guide to Reporting on Sensitive Issues in a Small-Town Newspaper

Identifying suicide victims and reporting names of suspended high school athletes are among the many challenging news decisions facing community newspapers. This session will teach participants how to handle these stories ethically and professionally. It will emphasize why it's important to print all the news - the good and bad - and will help participants understand the three-part process to effectively handling sensitive stories: Developing the policies, uncovering the facts, and explaining newspaper policies to readers.



11:30 a.m. Refreshment Break

11:45 a.m. Digital Advertising Workshop | Programmatic Digital Advertising and Benefits for Community Newspapers

Mark Nienhueser and Ted Lawrence will tell you how Missouri Press Service can assist in your digital needs



Noon: Lunch

1:00 p.m. Speaker Jim Pumarlo | Public Affairs: How to Make Meeting Coverage Relevant and Timely

Relevant and Timely Coverage of local governing bodies — school board, city council, county board — remains a primary responsibility of community newspapers. But newsrooms must change their approach if they are to engage readers — put more focus on previewing the meetings and report on government actions in terms of the practical impact on readers.



2:15 p.m. Refreshment Break

2:30-4:00 p.m. Speaker Gary Sosniecki | Digital 101: How your community newspaper can make money with its website

A program aimed at weeklies and small dailies that are struggling to understand digital. Sosniecki is a former Missouri publisher and 1994 Ozark Press president who recently retired in Lebanon after eight years with TownNews.com, a leading vendor of digital products to newspapers. He will discuss why digital is important to newspapers of all sizes and give you proven ideas for success.



7:10 p.m. Springfield Cardinals Game \$16* | Call: Jake Buckner (417) 832-3042 at the Springfield Cardinals to reserve tickets | Request Missouri Press Association Rate | Limited Tickets Available at Group Rate.

*Tickets are for patio group seating and come with a free souvenir and Missouri Press Foundation will host snacks at the game. Tickets will be mailed, please order by July 22

Company: _____

Name(s) of Attendee(s): _____

Email Address: _____ Phone: _____

Payment Information

___ Check Included ___ Visa ___ Mastercard | Total attending: _____ \$25/attendee OR \$99 for a company with unlimited attendees | Total amount enclosed or to be charged to credit card: \$ _____

Name on Card: _____ Signature: _____

Card Number: _____ Exp. Date: _____

**Please send registration form and payment to Kristie Williams at Missouri Press
802 Locust Street, Columbia, MO 65201 | kwilliams@socket.net • Phone: 573.449.4167 | Fax: 573.874.5894**



Missouri Press Association

Missouri Press Service

802 Locust St.
Columbia, MO 65201-4888
(573) 449-4167; FAX (573) 874-5894
www.mopress.com

PRESIDENT: Dennis Warden,
Gasconade County Republican, Owensville
FIRST VICE PRESIDENT: Jeff Schrag,
Springfield Daily Events
SECOND VICE PRESIDENT:
Carol Stark, *The Joplin Globe*
SECRETARY: Michael Jensen,
Sikeston Standard-Democrat
TREASURER: Liz Irwin, *Missouri Lawyers*
Media, St. Louis
MPA DIRECTORS:
Jim Robertson, Past President,
Columbia Daily Tribune
Dennis Ellsworth, *St. Joseph News-Press*
Donna Bischoff, *St. Louis Post-Dispatch*
Jack Miles, *The Daily Star-Journal*, Warrensburg
Jacob Brower, *Monett Times/Cassville Democrat*
Trevor Vernon, *Eldon Advertiser*
Paul Berry, *Springfield News-Leader*
Steve Tinnen, *Clinton County Leader*, Plattsburg
James White, *Benton County Enterprise*, Warsaw

NNA REPRESENTATIVE: Tianna Brooks,
Mountain View Standard News

MPS PRESIDENT: Phil Conger, Bethany
VICE PRESIDENT: Joe May, Mexico
SEC-TREAS.: Kevin Jones, St. Louis
MPS DIRECTORS: Vicki Russell,
Columbia; Dave Berry, Bolivar

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Meeting Coordinator, kwilliams@socket.net
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Ted Lawrence: Marketing,
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Lauren Kliethermes: Digital/Social Media,
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Jean Maneke:
Legal Hotline Counselor
(816) 753-9000
jmaneke@manekelaw.com
Dawn Kitchell:
NIE & Education Director
(636) 932-4301; dawn.kitchell@gmail.com

Deadline extended to nominate Missouri Press officers, directors

The Missouri Press Association nominating committee will meet later in July to decide on candidates for 2017 MPA Second Vice President, Secretary, Treasurer, three Directors and National Newspaper Association Representative.

The terms of current MPA Directors James White, *Warsaw Benton County Enterprise*; Trevor Vernon, *Eldon Advertiser*; and Jack Miles, *Warrensburg Star-Journal*, are expiring Dec. 31, 2016.

MPA Secretary Michael Jensen, *Sikeston Standard-Democrat*, and MPA Treasurer Liz Irwin, *Missouri Lawyers Media, St. Louis*, are serving one-year terms, also expiring Dec. 31, 2016.

Tianna Brooks, *Mountain View Standard News*, is serving her second year as NNA Representative. According to MPA

Bylaws, “the representative may not serve more than three years in succession at one time.” If elected, she is eligible to serve until Dec. 31, 2017.

Persons who wish to be considered for any of the positions, including those persons whose terms are expiring, must complete a nomination form and return it to Missouri Press Association by July 19.

Jim Robertson, *Columbia Daily Tribune*, immediate past president of MPA, is chairman of the nominating committee this year. Elections will be held during the MPA Business Meeting on Sept. 30, in Branson during the MPA’s 150th Annual Convention.

A nomination form is attached to the end of this Bulletin and is also available online at <http://bit.ly/1UjBghU>

HAVE OPEN PRESS TIME?

Are you looking for new newspaper clients
to fill open press time at your printing plant?

Become a trade show participant at MPA’s 150th Annual Convention and
Trade Show in Branson and reach many Missouri newspapers in one place.



FRIDAY
SEPTEMBER 30



Contact Melody Bezenek at 573-449-4167 for more information.



Newspapers in Education

Educate voters with NIE series on elections

We have updated our Vote Missouri series for newspapers to use to help educate readers, young and older, about voting in Missouri, the electoral college, and the elected offices of: senator, representative, governor, lieutenant governor, attorney general, secretary of state and treasurer.

MPA's Vote Missouri series will help educate readers, young and older, about voting in Missouri, the electoral college, and the elected offices of: senator, representative, governor, lieutenant governor, attorney general, secretary of state and treasurer. The series is available at no cost thanks to our partnership with The Missouri Bar.

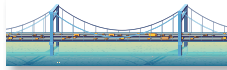
Kick off the series in late July with the feature on county commissioners. Use the entire series, or pick and choose. To access the features, visit mo-nie.com and use download code **votemo**.

NIE Calendar

The annual Missouri Press Newspapers In Education calendar is available highlighting opportunities for publishing MPA-created content to reach out to young readers and teachers and to help educate readers of all ages on everything from civics to science.

To download the calendar, visit mo-nie.com and use code: **MPANIE2016**.

You will also find calendar details on mopress.com at http://www.mopress.com/NIE_Calendar.php.



The Bridge On the Road That Leads to the School

Does this sound like a clue for a treasure hunt? It is if the treasure you are looking for is the person to call if you have concerns about roads, bridges and schools in your county. In 111 of Missouri's 114 counties, you would be looking for the county commissioners. They are people you should know about.

Except for Jackson, St. Charles and St. Louis counties and the City of St. Louis, the county commission is the governing body in 111 counties. You can find them at your county courthouse.

The commission is made up of three commissioners — a presiding commissioner and two associate commissioners. The presiding commissioner is elected by the whole county and runs the commission meetings. If only two commissioners are present and the vote on an issue is 1-1, the presiding commissioner's vote wins. Each county is divided into two equal districts, and the voters in each district elect an associate commissioner.

The commissioners have many duties. They do not make laws, but they do approve the budgets of other county officials. They decide how tax money will be spent on roads and bridges. They make sure the right

amount of tax money goes to the public schools in your county. They make sure the jail and the courthouse are kept in good shape. These are just a few of their jobs.

HELP WANTED
County Commissioner for the State of Missouri

He or she must be:

- 1 a resident of the county and district to be represented.

County Commissioner Q+A

Who takes care of bridges, roads and schools in Jackson, St. Charles and St. Louis counties and the City of St. Louis? Why are they different?

1. St. Louis City is unique in that it is both a city and a county. It is governed by a mayor and a city council that is elected by the people.
2. St. Louis, St. Charles and Jackson counties voted at various times to be charter counties, which Missouri law allows. These are the largest counties in Missouri and the people there decided they needed a more complex form of government. St. Louis and St. Charles counties elect a county executive and a county council with seven members. Jackson County also elects a county executive and has an eight member county legislature.

LEARNING EXTENSIONS

- 1 For all grade levels, go to mocounties.com to county data link, and then go to the interactive map link. Click on your county and find the list of elected officials. First note how many different offices there are in the county. The county commission or council or legislature will have to work with all of these offices on budgets and making sure there is enough office space for them. Secondly, you will find the names of the Presiding and Associate Commissioners, County Executives, County Councilman and County Legislators and their contact information. Contact them about visiting your classroom or visiting them at the courthouse to learn about their jobs.
- 2 ACTIVITY #1. Using the newspaper, find articles about issues and events your county commissioners or county councils or legislatures are involved in.
- 3 ACTIVITY #2. Interview your parents about how the decisions made by

Public Notice Conference is Sept. 22

Event will focus on best practices for publishing public notices

Public Notice Resource Center is hosting a half-day Best Practices in Public Notice Conference on Sept. 22 in conjunction with the National Newspaper Association's annual convention in Franklin, Tenn.

The conference is scheduled to begin at 11:30 a.m. and will feature several panels discussing public notices, including how best to protect the public's right to know; the four principles of public notice; and the role of the internet in public notices.

Design consultant Ed Henninger will also be presenting on designing public notices.

Cost for the conference is \$25 and

NNA meeting

The National Newspaper Association will hold its 130th annual Convention and Trade Show from Sept. 22-24 in Franklin, Tenn.

More information including an agenda and how to register is available online at <http://bit.ly/29A8H2A>

attendees can register or get more information at <http://bit.ly/29A8H2A>

Regional press meeting

Who: **Ozark Press Association**
Cost: \$25 per attendee or \$99 for a company to send unlimited attendees

Contact: **Kristie Williams** — 573-449-4167, kwilliams@socket.net
When: 10 a.m.-4 p.m. July 29

Where: Springfield-Greene County Botanical Center, Springfield

Topics/Presenters: **Jim Pumarlo** — covering sensitive issues in a small-town newspaper, and making meeting coverage relevant and timely; **Gary Sosniecki** — how your community newspaper can make money with its website; **Helen Sosniecki** — one-on-one postal consultations with a potential for modest-to-major postal cost savings.



Reader trust

When it comes to trust and sharing, news consumers have retro attitudes

By Rick Edmonds
The Poynter Institute

A new Pew Research study of news consumption finds the transformation of where the U.S. public gets its news is well along, but traditional attitudes persist.

Even as they are encountering news through social media or reading it on smartphones, consumers value established news organizations as relatively more trustworthy.

Of more than 4,500 consumers surveyed earlier this year, three-quarters said that they continue to value the watchdog role of the media. They “think that news organizations keep political leaders in check — preventing them from doing things they shouldn’t be doing.”

Paradoxically, though, roughly the same proportion think that news organizations are biased politically — “tend to favor one side.” Conservative Republicans were especially likely to perceive media bias.

You can read that as applauding watchdog digging, even if it comes with a side of political slant. Or maybe the implication is that news organizations are losing the public’s faith in their basic mission because of the perception of bias and ought to be addressing that problem.

A second set of questions dealt with news on social media, and Pew’s general finding was that “while many Americans get news from social media, few social media users are heavily engaged with news there.”

Besides lighter engagement, social media scored especially low on a measure of trust. Only 4 percent said that they have a lot of trust in what they read or watch on social media platforms — though another 34 percent indicated they have at least some trust.

“Digital news is still in its adolescence,” Amy Mitchell, lead author of the report and director of journalism research at Pew told me in a phone interview.

The survey also confirmed earlier work showing a substantial number (57 percent) of consumers still most often get news from television. These users mainly prefer actual TVs rather than watching on other devices. A downside for TV, however, is that its

Three-fourths of Americans think news organizations keep political leaders in line

% of U.S. adults who think that news organizations keep political leaders from doing ...



But nearly the same portion say news media are biased

% of U.S. adults who think that news organizations ... when covering political and social issues



Conservative Republicans more likely to say so than others



Source: Survey conducted Jan. 12-Feb. 8, 2016. "The Modern News Consumer"

PEW RESEARCH CENTER

audience skews older.

By contrast the survey found readers increasingly prefer digital — only two in 10 still often get news from printed newspapers, a decline of 7 percentage points since a similar survey was done in 2013.

Family and friends play a role in news consumption as well. About two-thirds of those surveyed said that they considered those personal contacts one important source for finding about news, online or off.

A second, follow-up survey of digital users looked for quick reactions to news items they had seen in the last two hours. The most common reaction was to tell someone about it — as opposed to liking, commenting, or emailing a link.

In short, word-of-mouth hasn’t gone out of style in the news ecosystem.

I asked Mitchell for her summary take and she replied: “The public is discerning,” bringing critical judgment to the news they consume, whatever the platform.

“It’s encouraging that more than 70 percent still say they follow local and national news at least somewhat closely,” she said. “It remains a very important part of public life and of their day.”

Find the Pew report online at <http://pewrsr.ch/29qHL48>



Upcoming Webinars

How and Why Readers Engage with Us
Thursday, July 28
Presenter Liz Worthington,
American Press Institute

Revamping Your High School Sports Coverage
Friday, July 29
Presenter Tim Schmitt,
GateHouse Media

Google Analytics: Segments
Thursday, August 18
Presenter Sherri Horton,
GateHouse Media

Maximizing Your Digital Revenue
Friday, August 26
Presenter Max Freund,
The Gazette Company

Register at
onlinemediacampus.com

High-quality, low-cost web conferences that help media professionals develop new job skills without leaving their offices.

Submit information for upcoming publications from Missouri Press to Editor Matthew Barba at mbarba@socket.net.

FOR SALE

Weekly community newspaper for sale. Long established. In Missouri. 100K/annual revenue. Serious inquiries only. 660-726-2073 or email: rgsales00769@gmail.com

HELP WANTED

SPORTS EDITOR: Leader Publications, publisher of three lively weekly papers in Jefferson County, Mo., just south of St. Louis, is hiring a sports editor to coordinate coverage of 12 local high schools, a community college and a host of community sporting events. Duties include writing and editing a steady stream of sports copy including game stories, features, and breaking sports news published on digital and print platforms. The sports editor also designs sports pages, contributes some photography and manages a team of stringers. The ideal candidate is a proven writer who thrives on deadline and is both a team player and a self-starter. The Leaders have a combined direct-mail circulation of about 62,000 in a county of just over 200,000 people. Extra bonus: most excellent Cardinals' tickets. Degree in journalism or communications and 3-5 years experience preferred. Please submit a resume and clips to nvrweakly@aol.com or Leader Publications, P.O. Box 159, Festus, MO 63028. www.myleaderpaper.com 7-13

COPY EDITOR: Do you have the skills to guide reporters and photographers to ensure stories are presented in the most appealing way? If so, let's talk about this opportunity. As a copy editor with *The Herald-Whig*, you join our award-winning team. The ideal candidate brings big ideas and works collaboratively. Our recently reorganized newsroom staff brings more people into the planning process and the position calls for a candidate ready to be a key player in print and online. *The Herald-Whig* is a smaller newspaper that thinks big. Qualifications include strong design and editing skills, a solid knowledge of the AP Stylebook, experience with story and photo planning, and knowledge of Adobe Creative Suite. Web and social media expertise are a must. *The Herald-Whig* is part of a growing, family-owned-and-operated company dedicated to the communities it serves. The seven-day newspaper publication has won more than 70 state and national awards the past two years, and our circulation is growing. *The Herald-Whig* offers a comprehensive employee benefits package with everything you expect and more. The Herald-Whig is an equal opportunity employer. To apply, send a resume, references and samples of your work by mail to Christina Wilson/Human Resources, The Quincy Herald-Whig, P.O. Box 909, Quincy, IL 62306, or by email to cbwilson@whig.com. 7-11

GRAPHIC DESIGNER: A family of community newspapers is looking for a talented graphic designer to join our combined advertising, graphics and pagination staff in Springfield, Missouri. The ideal candidate will have mastered Adobe Creative Suite, possess excellent communication skills and have the ability to manage multiple projects and deadlines. We offer a competitive benefit and salary package as well as the opportunity to work on projects falling outside the realm of traditional newspaper design. The successful candidate will also build magazines, lay out postcards, create calendars and gain experience in all manner of commercial print design. To apply, send your resume and work samples to charlesg@phillipsmedia.com. 7-11

AREA SALES MANAGER: The Columbia Daily Tribune is currently seeking an Area Sales Manager to oversee a portion of our carrier delivery force. Manager will ensure on time delivery, continually improve service and circulation, and recruit and contract carriers. This individual must be sales and service oriented, have the ability to motivate, ability to multi-task, have reliable transportation, good driving record and a MO Class E driver license (obtain prior to start date). The ideal candidate will have managerial experience, sales and customer service background, and a college degree is preferred. Benefits include health and dental insurance, 401(k) retirement plan, vacation and sick pay, personal time, holiday pay, and access to company gym. Email resume to srinehart@columbiatribune.com. EOE / drug free workplace 7-6

DIGITAL IMAGE TECH/WEB PRODUCER: Part-time imaging technician/web producer position is available in our newsroom. This position is responsible for evaluating, correcting and processing photographs and other elements for publication in print and on the Web in a manner consistent with the Tribune's editorial style. Candidates will make use of social networking and other third-party websites to promote the Tribune's online content. The ideal candidate will have a bachelor's degree in journalism or significant work toward a degree, newsroom or related experience, experience in photography or graphic design, a good eye for color and quality, knowledge of color management software and tools. Experience with Adobe Photoshop, HTML coding, and CMS workflow is a must. Strong writing and advanced organizational skills are also beneficial. Benefits include vacation pay, sick pay, and use of employee gym. Email resume and days/hours of availability to srinehart@columbiatribune.com or complete an application. <http://www.columbiatribune.com/site/jobs.html> EOE / Drug free Workplace 7-6

REPORTER/AD SALESPERSON: Vernon Publishing, Inc. is accepting applications for a general assignment/sports reporter/ad salesperson for *The Tipton Times*. Experience is helpful, but not required. The applicant must have excellent people skills, be willing to work nights and weekends, and should have a general knowledge of the English language, sports and ad design. Applicants must live in, or be willing to move to the Tipton area, and must have a reliable vehicle for transportation. This is a 40 hour per week job, with paid vacation and health insurance. Starting base pay for a beginning reporter is .50 per hour. Pay is negotiable for the right person who has reporting experience. Commission paid on ad sales, so motivation is important. Send resume and writing samples to: The Tipton Times, PO Box U, Tipton MO 65081. 7-5

DISTRIBUTION AND CIRCULATION DIRECTOR: *The New Jersey Herald*, a family owned daily newspaper in Newton, N.J. is seeking a highly experienced and motivated Distribution and Circulation Director to lead our community newspaper circulation department. Responsibilities include managing the day-to-day operations of the Circulation and Distribution department. Requirements: College degree and/or 3+ years of Newspaper Circulation experience; Supervisory experience; Ability to manage and motivate people. Daily Distribution of the Herald is over 11,775 and Sunday distribution is over 16,250. The weekly shopper's guide goes out to over 46,000 households. The New Jersey Herald is part of Quincy Media, Inc. Submit Resume to: Quincy Media, Inc., Attn: Human Resources/Christina Wilson, 130 South

5th St., Quincy, IL 62301 Or email cbwilson@whig.com 6-27

JOURNEYMAN ELECTRICIAN: Full-Time. The Arkansas Democrat-Gazette seeks a full time Arkansas licensed electrician. Duties include (but not limited to) maintenance, installation and troubleshooting of all production equipment both electrical and mechanical. Pay commensurate with experience. Applications/resumes may be dropped off at The Arkansas Democrat-Gazette, 119 South Dixieland Street in Lowell; mailed to PO Box 1159, Lowell AR 72745; faxed to 479-770-0041; or e-mailed to jobs@nwadg.com (put Journeyman Electrician in the Subject line). EOE – Drug Free Workplace 6-24

REPORTER/EDITOR: Small newspaper reporter/editor needed for growing newspaper company in northeast Missouri. Can you cover community meetings, events and sports? Do you want to learn to do everything, including reporting, page layout, website and social media? The Clarence Courier, a weekly newspaper in Clarence, Missouri, has an immediate opening for a reporter/editor. After a recent sale, former owners are retiring after owning the newspaper for more than 50 years. We're looking for a community-minded reporter who wants to improve their career by learning just about every aspect of the newspaper business in a small-town environment. Interested? Send resume, two writing samples and salary expectations to Mike at the media@centurytel.net. 6-10

COMMUNITY JOURNALIST: Award winning weekly newspaper, *The Smithville Herald* is looking for a versatile reporter with a passion for community journalism. Responsibilities include writing news, sports and feature stories for print and online; photography; page design; and keeping the newspaper's website social media presence up to date. This position requires a highly motivated, energetic, detail-oriented team player. This person must have strong interpersonal skills and be willing to work closely with other reporters, editors and office staff in a collaborative environment. The ideal candidate will have three years of newsroom experience, including sports; have experience with pagination software; and be familiar with AP style and social media trends. Knowledge of Illustrator and Photoshop is a plus. A bachelor's degree in journalism or a related field is preferred. Full benefits package includes health insurance, 401k, paid vacation, vision and dental. To apply, please send resume, cover letter, salary requirements and 3 to 4 examples each of writing, photography and page design to amy.neal@ngco.com 6-2

EDITOR: *The Missourian*, an award-winning twice-a-week community newspaper, is seeking a seasoned editor to oversee coverage of the St. Clair, Mo., area, which includes municipal, school and county beats. This position requires substantial reporting responsibilities and fluency in digital and social media. Five years in community journalism is preferred. Solid reporting background and photography skills required. Community newspaper background preferred. This position requires some night and weekend work. Good pay and benefits, including health insurance, 401K plan and profit sharing. Send resume, qualifications and clips to Susan Miller Warden, 14 W. Main St., Washington, MO 63090, or email to millers@emissourian.com. 5-25

CANDIDATE PROFILE

MISSOURI PRESS ASSOCIATION BOARD OF DIRECTORS

Submit completed to MPA President, c/o Missouri Press Association
 802 Locust Street, Columbia, MO 65201
 or via e-mail to mmaassen@socket.net



Thank you for your interest in serving on the Missouri Press Association Board of Directors. To assist the selection committee, please complete the following profile.

Name _____ Date _____

Title _____ Company _____

Address _____

Phone _____ E-mail _____ Web site _____

Yrs. in current position _____ Yrs. with company _____ Yrs. in industry (as an adult) _____

COMPANY INFORMATION

➤ Newspaper Title(s) for which you're responsible.	Daily (X)	Weekly (X)	Other (X)	Paid Circ.	Total Circ.

➤ Please indicate the nature of your newspaper's ownership:

Private/family ownership Newspaper chain Corporate ownership

➤ If your company is part of a chain or a subsidiary or affiliate of a larger group or corporation, please provide the name of that parent entity.

➤ Is your company supportive of your candidacy for board membership and the commitment required of you if selected? Yes No Don't know

Biographical Information

- Please attach a resume or biographical statement that will provide us with the following information:
 - Employment history with start and end dates.
 - Education.
 - Outside activities, especially areas of community or civic involvement.
 - Any particular expertise you would bring to the board (e.g. accounting, finance, banking, law, lobbying, public office, teaching or scholarship).
 - Anything else you believe will help our consideration of your candidacy.

- **CONFLICTS:** Are you engaged in any activities, or do you hold any positions, that could pose a conflict of interest, or the appearance of one, or otherwise potentially embarrass Missouri Press were you to serve on the board?
 - No
 - Possible concerns (explanation attached)

Missouri Press Association Participation

- Please list the MPA or MPA-related events you've attended in the past few years.

EVENT	THIS YEAR	LAST YEAR	YEAR BEFORE
MPA Annual Convention			
MPA Day at Capitol (Jeff. City)			
Northwest Press Assoc. Mtg.			
Ozark Press Assoc. Mtg.			
Show-Me Press Assoc. Meeting			
Southeast Mo. Press Assoc. Mtg.			
Mo. Ad. Managers Assoc. Mtg.			
NNA Gvt. Affairs Confce. (Wash. D.C.)			
NNA Annual Convention & Trade Show			
Other (please specify)			
Other (please specify)			

- Please list any MPA projects or committees in which you've actively participated in recent years:

- We encourage board members and anyone interested in board service to get involved with an MPA committee. Please indicate the committees you'd have an interest in serving:
 - Ad & Sales Marketing
 - Better Newspaper Contest
 - Convention
 - Legislative
 - MPA Programs/Objectives
 - Political Ad Sales

- Please attach a short paragraph explaining why you wish to serve on the Missouri Press Association Board of Directors and how you believe you can make a difference.

Candidate's signature: _____ Date: _____