



Missouri Press Association Bulletin

No. 1325 — 13 May, 2016

— DATE —
THURSDAY
JUNE 16, 2016

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Celebrate Missouri Press' first 150 years

2016 convention is at Branson's Chateau on the Lake

The coming year will mark the 150th anniversary of the Missouri Press Association's convention and the event is set to be held in grand fashion at Branson's Chateau on the Lake.

MPA will celebrate The First 150 Years of the Association beginning Thursday, Sept. 29, with a Boots and Barbecue Country Night to benefit Missouri Press Foundation.

Nashville musician Beau Fuller and Casey Muessigmann, a contestant on season 3 of The Voice, will entertain guests outdoors on the Chateau's Garden Terrace overlooking Table Rock Lake.

Thursday will also include meetings of the Missouri Press Foundation, Association and Service boards for those members.

Friday, Sept. 30, will include the convention's trade show, Branson entertainers and Better Newspaper Contest displays. An MPA business meeting will also be held Friday morning.

After lunch Friday, attendees will be able to attend gubernatorial and senatorial political forums concerning the November 2016 general election.

The Hall of Fame banquet is scheduled for Friday night and the evening will be capped off with a dessert and champagne reception overlooking the lake. The evening's climax will be a fireworks display celebrating the 150th annual convention.

Saturday's, Oct. 1, main event remains the Better Newspaper Contest awards luncheon; the start time has been adjusted to allow more time for individuals driving to the hotel that day.

In addition to the various events listed above, Friday and Saturday will also include general sessions featuring informative speakers and panels to help newspaper publishers and staff better serve their communities.

If you would like to be a sponsor or trade show exhibitor, contact MPF Director Melody Bezenek by phone at 573-449-4167, ext. 303, or by email at mbezenek@socket.net.

Detailed convention information, including how to register for the convention, will be published in upcoming editions of Missouri Press News, as well as at mopress.com/convention.



CALENDAR

2016
May

19 — Rebroadcast of Deadline in Disaster on Ozarks Public Television, 9 p.m.

June

9 — Northwest Press Association Meeting, St Joseph

16 — Porter Fisher Golf Tournament, Columbia

17 — MPA/MPS/MPF Board Meetings, Columbia

17 — Show-Me Press Association Meeting, Columbia

29 — Missouri Press Foundation's St. Louis Cardinals versus Kansas City Royals Game, St. Louis

30 — American Bar Association Judicial-Media Knowledge Exchange, Columbia

July

14 — SEMO Press Association Meeting, Cape Girardeau

22 — Missouri Press Foundation Sports Reporting Workshop, Columbia

29 — Ozark Press Association Meeting, Springfield

September-October

Sept. 22-24 — 130th National Newspaper Association Convention and Trade Show, Franklin, Tenn.

Sept. 29-Oct. 1 — 150th Annual Missouri Press Association Convention and Trade Show, Branson

Deadline in Disaster to re-air May 19

Deadline in Disaster, Missouri Press Association's documentary about the Joplin Globe and its coverage of the May 22, 2011, tornado that devastated the city will be re-airing on Ozark Public Television in May.

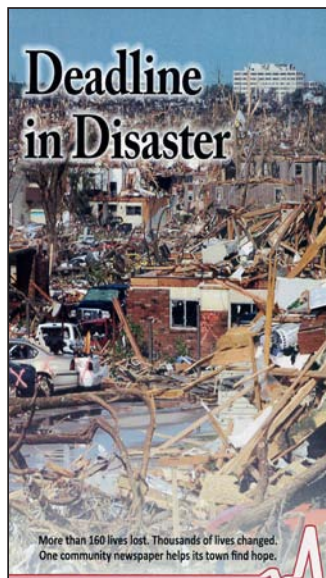
The documentary will air at 9 p.m. Thursday, May 19, on Ozark Public Television.

Deadline in Disaster tells the story of The Joplin Globe following the 2011 tornado and how the newspaper continued publishing in the wake of devastation that crippled their southwest Missouri town.

Efforts related to the documentary's production also helped to raise \$70,000 for the staff of The Joplin Globe.

DVD Copies of Deadline in Disaster are available for purchase from MPA's office for \$20 each. Payment may be made to the Missouri Press Foundation.

For information about purchasing a copying of the documentary, call 573-449-4167 or email mbarba@socket.net.





Missouri Press Association

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Make plans to attend regional press meetings

By Missouri Press Staff

Even with the digital evolution of the newsroom, there is no substitute for good old fashioned face-to-face networking — that is the reasoning behind the four upcoming meetings of Missouri's regional press associations.

While most people reading this already have Missouri Press Association's 150th annual convention marked on their calendars (Sept. 29-Oct. 1, if you don't), organizers of the state's four regional press associations are encouraging member newspapers to plan to attend another meeting (or two) this summer.

Dates for the regional press associations have been set, with the first, Northwest Press Association, on June 9 in St. Joseph. That meeting will be followed by Show-Me Press Association, which will meet June 17 in Columbia.

Southeast Missouri Press Association will meet July 14 in Cape Girardeau and Ozark Press Association will meet July 29 in Springfield to end the summer.

"There is real value in getting together and networking, meeting face-to-face, that you can't get anywhere else," Peggy Scott, news editor of Leader Publications, Festus, and president of SEMO Press Association, said.

"You can attend webinars, but they're just not the same," Scott said. "There's also value to be had in commiserating, talking with someone who has similar experience in a different setting to solve a problem you might be facing."

Emily Letterman, audience development director and features editor for the *Springfield Business Journal* and president of Ozark Press Association, echoes Scott's sentiment about the role of regional press association meetings in establishing a sense of camaraderie within the industry.

"There always is a looming deadline, that's our reality, but taking a day out to get to know your colleagues can only help your future endeavors," Letterman said. "You never know when your town's news will bleed over into my town's news. Wouldn't it be great if we could sort it out together?"

Regional press meetings

Who: Northwest Missouri Press Association

Cost: \$25 membership fee and \$40 per person (\$15 for lunch, and \$25 for Russell Viers workshop)

Contact: **W.C. Farmer** — 660-744-6245

When: 8:30 a.m.-4:30 p.m. June 9

Where: Missouri Western State University, St. Joseph

Topics/Presenters: **Russell Viers** — presenting on "all things Adobe" and specializing in print production; **Walter Cronkite Memorial** — a tour and showing of films about the famed news man.

Who: Show-Me Press Association

Cost: \$30 per person before June 5, \$40 per person after June 5

Contact: **Sandy Nelson** — 913-294-2311, sandy.nelson@miconews.com

When: noon June 17

Where: Stoney Creek Inn, Columbia

Topics/Presenters: **Kevin Jones** — community engagement is more than a click; **Jim Pumarlo** — covering sensitive issues in a small-town newspaper; **Brian Kratzer** — taking great photographs on the fly.

Who: Southeast Missouri Press Association

Cost: \$100 per newspaper; send as many as you like

Contact: **Peggy Scott** — 636-931-7560; **Michelle Friedrich** —

michelle_friedrich@hotmail.com

When: 2 p.m. July 14

Where: Southeast Missouri University, Cape Girardeau

Topics/Presenters: **Peter Wagner** — ideas to increase sales revenue,

15 totally new sales promotions and ad designs that get results;

Election forum — share election coverage wins, losses and ideas to tackle's this year's ballot.

Who: Ozark Press Association

Cost: \$25 per attendee or \$99 for a company to send unlimited attendees

Contact: **Kristie Williams** — 573-449-4167, kwilliams@socket.net

When: 10 a.m.-4 p.m. July 29

Where: Springfield-Greene County Botanical Center, Springfield

Topics/Presenters: **Jim Pumarlo** — covering sensitive issues in a small-town newspaper, and making meet-

ing coverage relevant and timely;

Gary Sosniecki — how your community newspaper can make money with its website; **Helen Sosniecki** — one-on-one postal consultations with a potential for modest-to-major postal cost savings.



Media-Law exchange is June 30

Judicial-Media Knowledge Exchange is June 30

On June 30, 2016, the American Bar Association Standing Committee on the American Judicial System is hosting a Judicial-Media Knowledge Exchange Workshop in Columbia, Missouri. This all-day event will bring together members of the media and judges from across the state. Space is limited, so those who wish to participate should indicate interest as soon as possible.

Representatives of print, broadcast and online media are all encouraged to participate, including those who do not routinely cover the courts. Judges from all courts in Missouri are also encouraged to participate. Every effort will be made to include reporters and judges from throughout the state who represent the broad array of media outlets and courts that exist in Missouri.

Chief Justice Patricia Breckenridge will welcome participants during the opening plenary, after which participants will break into groups for a series of facilitated roundtable discussions.

The majority of the workshop will be designed to facilitate the exchange of knowledge directly between participants through small group roundtable discussions. Roundtable discussions will address topics such as the hard parts of being a reporter or a judge, ways to make each other's jobs easier, asking and answering "dumb" questions in a safe environment, effective ways to obtain and share information, and ideas to improve communication and understanding between the media and courts in the future.

The workshop will also include demonstrative education sessions illustrating concepts of criminal and civil

cases and effective interaction between the media and courts. These sessions will incorporate challenges such as high profile defendants, allegations of bias, and controversial social issues.

The workshop will take place from 7:30 a.m.–6:00 p.m. on June 30, 2016. There is no fee to participate, but advance registration is required. The ABA Standing Committee will provide mileage and hotel reimbursement following the workshop for non-local participants. Meals will be provided on the day of the workshop, including continental breakfast, lunch, and a closing cocktail reception.

The Judicial-Media Knowledge Exchange Workshop is part of the ABA Standing Committee's Fair Courts/Media Project which seeks to increase understanding of and respect for the role of courts by the public, the media, and policymakers, in

order to protect and enhance the ability of courts to provide justice in a fair, efficient, accessible manner.

The next stage of the Fair Courts/Media Project will be to identify ways to build on the lessons learned and relationships established during the Judicial-Media Knowledge Exchange Workshop. This may include the development of innovative and easily accessible resources that courts and the media can use in the future. The ongoing input of workshop participants will be sought to ensure relevance and utility.

If you are interested in participating, please notify Kristie Williams at the Missouri Press Association as soon as possible. The ABA Standing Committee on the American Judicial System will provide registration forms and hotel information soon.

HAVE OPEN PRESS TIME?

Are you looking for new newspaper clients to fill open press time at your printing plant?

Become a trade show participant at MPA's 150th Annual Convention and Trade Show in Branson and reach many Missouri newspapers in one place.

FRIDAY **SEPTEMBER 30**

Contact Melody Bezenek at 573-449-4167 for more information.



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Body camera bill moves on to governor's desk

By Missouri Press Staff

House Bill 1936, sponsored by Rep. Ken Wilson, R-Smithville, passed the Missouri legislature on Tuesday night, May 10, and has been forwarded to Governor Jay Nixon for his review. **Missouri Press Association's summary of this bill is as follows:**

As passed, this bill covers video taken both by dashboard cameras in vehicles and video taken by body-worn or handheld devices by individual officers. All video from such devices would be considered "investigative records" as that term is defined in the existing Missouri Sunshine Law. On that basis, video taken in public places would be available to the public once the investigation becomes inactive, which generally under the law means no further action will be taken on the matter. This position is supported by case law that has held that nobody has an expectation of privacy when they are in a public location.

However, video taken in what are considered "nonpublic" places would be a closed record. This parallels long-standing case law across the country that the public, including the media, has no right to take or see video shot in a location where a person has an expectation of privacy, unless a court orders that video made public. A court would be required to balance an individual's right to expect privacy in places such as a home against circumstances that might arise where the public's interest in what happened has overcome this strong right to privacy.

This bill allows persons to go to court both to ask that video closed under the "investigative report" provision be released prior to the case becoming inactive and also to ask that a court find that the public interest overcomes the privacy interest involved. A judge would have to determine the benefit to the public, the harm to the individual and whether it affects law enforcement agencies in investigating and prosecuting criminal activity in making such decisions.

Bookmark 'Toolbox'

Bookmark the Newspaper Toolbox on the MPA website for articles and links about every facet of publishing a newspaper, from ad sales

mopress.com/



Upcoming NIE project

Your response is needed by May 15

The Missouri Press Foundation is working on a project with the National World War I Museum to create Newspaper In Education content to be published in the spring of 2017, for the Centennial of the United States entering into WWI.

We believe this project will teach readers of all ages about WWI and remind Missourians that our state is home to the nation's official World War I museum.

This material would be provided to you ready to print at no cost to your newspaper.

We are considering building incentives into the project, as we did for the Missouri Road Trip project we created in the summer of 2015. MPF returned \$4,000 in sponsorship funds back to many of the Missouri newspapers that published the



series.

To secure funding, we must provide data on potential participation.

Please respond to **DAWN KITCHELL**, dawnkitchell@gmail.com, with answers to the following three questions.

1. Would you be interested in publishing this WWI feature(s) in the spring of 2017?

2. Will you deliver newspapers to your local schools during this project, and approx. how many per week?

3. Name of your newspaper, contact name and circulation.

****Please respond with information for ALL of your newspapers if you publish more than one.**

Please respond no later than Sunday, May 15, to Dawn Kitchell at dawnkitchell@gmail.com.

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Newspapers in Education

Declaration of Independence feature available

Celebrate the 240th anniversary of the Declaration of Independence with a new feature from Missouri Press and The Missouri Bar.

On June 11, 1776, Thomas Jefferson, John Adams, Benjamin Franklin and a few others were appointed to a committee to draft a declaration of independence from England. The Continental Congress officially adopted their Declaration of Independence in Philadelphia on July 4.

Take advantage of your schools' final weeks in session by publishing the feature in May in celebration of Law Day, or use it any time leading up to Independence Day in July.

To access the half-page feature, visit mo-nie.com and use download code: **declaration**.

First Lady features

Missouri Press has released 12 more features in the First Ladies of America series, donated a few years ago by *The Joplin Globe*. First ladies in this round include Edith Roosevelt, Florence Harding, Ellen and Edith Wilson, Nellie Taft, Grace Coolidge, Lou Hoover, Eleanor Roosevelt, Bess Truman, Mamie Eisenhower, Jackie Kennedy, Lady Bird Johnson and Pat Nixon. Just seven more presidential wives remain to be released in the series. All of the First Ladies of America features may be accessed at mo-nie.com using the download code: **ladies**.

Night at the Capitol

Is your newspaper publishing "A Night at the Capitol?" So far, 82 Missouri newspapers have downloaded the story and feedback from readers and educators has been outstanding. Your newspaper can still begin the 13-chapter story. The deadline to publish the first chapter is June 23 – which gives you 13 weeks to print the series before the license runs out to use it at no cost. After that, it goes into the catalog for sale.

Submit information for upcoming editions of Missouri Press publications to Editor Matthew Barba at mbarba@socket.net or by phone at 573-449-4167.

DECLARATION OF INDEPENDENCE

The Declaration of Independence, the Constitution and the Bill of Rights are often referred to as our Founding Documents. These documents may be seen at the National Archives in Washington, D.C. Although, they are equally important, the Declaration came first and contains the ideas that eventually brought forth a new nation — the United States of America.



In 1776, what is now the United States of America was an area that belonged to several nations in Europe, mainly England, France and Spain. In the area along the Atlantic Ocean there were 13 colonies (they later became states) ruled by the king of England, George III. Most colonies had their own government for two reasons:

- ★ Travel between the colonies and England took months.
- ★ Most importantly, the colonists had left England because they wanted to make their own laws. They wanted more freedom than a king allowed.

Although each colony had its own government, they were similar. Each colony had people they elected who made the laws, a governor to make sure that people followed the laws, and courts where people who broke the law got a fair trial. King George did not like that the colonists had set up their own governments and found ways to take away some of their freedoms. This made the colonists mad and each colony sent representatives, called delegates, to Philadelphia to meet about their concerns. Their meeting was called the Continental Congress.

The Continental Congress asked Thomas Jefferson to write something they could send to the king expressing their anger. He wrote the Declaration of Independence with suggestions from others, like John Adams and Benjamin Franklin.

On July 4, 1776, the Congress approved the Declaration. Fifty-six of the delegates signed the Declaration in August 1776 and it was sent to King George. The 56 signers knew that by

signing the document, King George could charge them with treason, a crime that could be punished by death. The King of England was very upset when he received the Declaration of Independence so he sent his soldiers to force the colonists to obey him. The colonists fought back in what we now call the Revolutionary War. The colonists won the war and then formed a new country, the United States of America.

TIMELINE

- June 11, 1776** Thomas Jefferson, John Adams, Benjamin Franklin, Roger Sherman and Robert R. Livingston appointed to a committee to draft a declaration of independence.
- June 12-27** Jefferson drafts a declaration. Jefferson's "original Rough draught," is reviewed by the committee.
- June 28** A draft of the Declaration of Independence is read in Congress.
- July 1-4** Congress debates and revises the Declaration of Independence.
- July 2** Congress declares independence as the British fleet and army arrive at New York.
- July 4** Congress adopts the Declaration of Independence in Philadelphia. John Dunlap prints the Declaration of Independence. These prints are now called "Dunlap Broad-sides."
- July 5** John Hancock, president of the Continental Congress, dispatches the first of Dunlap's Broad-sides of the Declaration of Independence to the legislatures of New Jersey and Delaware.
- July 6** Pennsylvania Evening Post prints the first newspaper rendition of the Declaration of Independence.
- July 8** The first public reading of the Declaration is in Philadelphia.
- July 9** Washington orders that the Declaration of Independence be read before the American army in New York.
- July 19** Congress orders the Declaration of Independence engrossed (officially inscribed) and signed by members.
- August 2** Delegates begin signing engrossed copy of the Declaration of Independence. A large British reinforcement arrives at New York after being repelled at Charleston, S.C.
- January 18, 1777** Congress, now sitting in Baltimore, Md., orders that signed copies of the Declaration of Independence printed by Mary Katherine Goddard of Baltimore be sent to the states.

THE DECLARATION STATED THAT A GOOD GOVERNMENT WAS ABOUT THESE IDEAS:

- 1 All people are equal. No one is better than anyone else, including the king.
- 2 People are born with certain rights. They are life, liberty and the pursuit of happiness. These cannot be taken away by anybody, including the king.
- 3 A government is made up of the people who have to live with the rules the government makes so all power is with the people, not a king.
- 4 Everyone, even the king, has to obey the laws that the people make.

LINKS TO LEARNING

- Visit lightyear.org to learn more about the Declaration of Independence, the signers, Dunlap Broad-sides and George Washington. Quizzes and newspaper clippings to help provide historical perspectives on the Declaration of Independence also can be found there, including:
 - ★ *America Seated Among The Nations (1780)*, by Jonathan Mason
 - ★ *Americans Will Celebrate 1776 As A "Glorious Era,"* by John Wilks
 - ★ *Independence: A Solemn Duty*, by Richard Henry Lee
 - ★ *A Motion Bore in a Day*, by John Quincy Adams, July 4, 1821
 - ★ *"The Meaning of July Fourth for the Negro,"* by Frederick Douglass, July 4, 1852
 - ★ *Thomas Jefferson Selected as the Author Because Richard H. Lee Was Absent,* *The New York Times*, 1917

UNALIENABLE / UNALIENABLE

Is the word in the Declaration of Independence unalienable or is it "inalienable"? The final version of the Declaration uses the word "unalienable." Some earlier drafts used the word "inalienable," which is the term our modern dictionaries prefer. The two words mean precisely the same thing. According to *"The American Heritage Guide to Contemporary Usage and Style,"* the unalienable rights that are mentioned in the Declaration of Independence could just as well have been inalienable, which means the same thing. Inalienable or unalienable refers to that which cannot be given away or taken away.



This Newspaper in Education feature brought to you by this newspaper, The Missouri Bar and the Missouri Press Association.



Be Treated Like Royally In St. Louis

**Wednesday, June 29, Cardinals vs Royals
Busch Stadium PARTY SUITE • 7:15 p.m.**

You are invited to join the Missouri Press Foundation for a night of baseball in a private party suite at Busch Stadium. Come to cheer on the Royals or the Cardinals and receive VIP treatment.

Passes are only \$199 each

- Passes include:
- 1 Game Ticket • Beer service and soda
 - Nachos • Hot dogs • Brats • Chicken strips
 - Cookies and brownies
 - Camaraderie with MPA members



Contact Melody at mbezenek@socket.net or 573-449-4167 to reserve your spots today!

ST. LOUIS POST-DISPATCH



The future of journalism

Journalism students offer solutions to help newspapers succeed in digital

Editor's Note: In December, Editor & Publisher reached out to the department of journalism at Central Michigan University in Mount Pleasant, Mich. to see if they were interested in having some of their students take on a project that would answer the question, "How can newspapers remain relevant and influential in a multiplatform digital age?" Here you will find some of their responses.

From Editor & Publisher

By Central Michigan University
Journalism 500 Class

Editor & Publisher challenged our class at CMU to come up with creative, forward-thinking solutions for publishers. To inspire our brainstorming, each student wrote an essay on an area of journalism. We reached out to industry leaders, journalism professors and recently graduated peers to understand the struggle of covering the news while building an economic model that will ensure newsrooms can thrive in 2016 and 2026.

Essay subjects covered the financial (paywalls, micropayments, crowdfunding), platforms (podcasting, video, virtual reality, print, mobile technology, social media) and reporting (ethics, algorithms, social awareness, journalism schools and more.)

Build On Our Enthusiasm

Our parents wonder about our decision to major in journalism. So do our friends. We worry what types of jobs we'll land after graduation.

Still, when we wrote primary ideals news outlets need on sticky notes during a brainstorming session, the yellow messages on the wall were clear and concise: "Talk openly about ethical concerns." "Strong ethics." "Collaboration." "Authentic." "Stories about people." "Clearly defined audience and mission." "Objectivity and accuracy." It turns out we are as idealistic as the generation of journalists inspired by Woodward and Bernstein.

We want to cover hard news and be part of organizations that dig deep on important issues and find ways to spotlight important events and people in our communities. We want to be edited by veteran journalists, and we want feedback on how we can improve.

Include the newsroom veterans and newcomers when developing strategy

regarding engaging readers to the point they make your products a part of their everyday life, even if it costs them a subscription fee.

Ethics Matter

Even with the need for speed in a 24/7, digitally driven world, the best news sites are transparent and accountable for articles they produce. Age-old conversations about how and when to use anonymous sources and not relying on one-source articles are more relevant than ever, with readers questioning every story in the comments section.

Conversations about ethics need to extend outside of the newsroom and reach readers so they have an opportunity to understand what the news organization stands for and why it is different from sites that traffic quick opinions not always based on quality reporting.

Our admittedly unscientific survey of CMU students and recent graduates did show some strong feelings, particularly regarding ethics and journalism. Some key questions:

Do you believe objectivity should be a goal of news sources? Seventy-one (80 percent) of the 88 respondents said "Yes."

Do you think journalists should be professionally trained? Seventy-five (86 percent) said "Yes."


Do you think ethics are important in media? Seventy-six (86 percent) said "Yes," 12 responded "Sometimes" and zero responded "No." This question included 25 comments, such as, "Ethics are key. Journalism is threatened by mistrust and damaged credibility," "Things need to be reported to the full and honest truth," and, "I feel like it's obvious."

The more we can bring readers inside—show how the news is gathered and why—the more comfortable and trusting they will be with the newsgatherers.

Understand Social Awareness

As newsrooms evolve and find long-term financial solutions, publishers need to ensure staffs are diverse and reflect their communities. This is an ongoing topic in our class, on our campus and across the nation. "How people are viewed is how they are treated," class member Justin Toliver quoted a political science professor in his essay.

Read more on E&P's website at <http://bit.ly/1SYwyqE>.



Upcoming Webinars

PubAux Live: Growing Your Online Presence Using Social Media
Thursday, June 2
Presenter Chris Rhoades, Enterprise Publishing

How to Market and Sell in Brutally Competitive Environments
Friday, June 3
Presenter Jeff Beals, National Sales and Marketing Trainer

Interactive Storytelling Tools
Thursday, June 9
Presenter Steve Buttry, Louisiana State University

Watchdog Reporting for all Newsrooms
Thursday, June 23
Presenter Chris Coates, The News Journal

Rethinking Your Digital Budget
Friday, June 24
Presenter Tim Schmitt, GateHouse Media

Register at
onlinemediacampus.com

High-quality, low-cost web conferences that help media professionals develop new job skills without leaving their offices.

FOR SALE

North Missouri newspaper and shopper for sale. Great potential, untapped sources of revenue. Call 660-626-6308.

The *Jackson County Advocate*, a 63-year-old newspaper covering South Kansas City and Grandview, is for sale. Inquiries may be sent to bdavis@jcadvocate.com.

Long established small weekly newspaper in Southwest Missouri, the *Webb City Sentinel*, is for sale. Owner for the past 36 years is nearing retirement. To inquire, send message to news@webbcity.net.

HELP WANTED

SPORTS REPORTER: Strong Marshfield, Missouri, weekly is looking for someone to step up to the plate in its sports section. This would be a great opportunity for a new graduate in journalism or communications, or a more experienced hand who would like to be in the top spot on the sports pages. Responsibilities include game coverage — primarily high school — as well as sports features and columns. Also a chance to explore news features when sports seasons slow down. Solid pay and benefits, including health insurance, 401K and paid time off. Send resume, intro letter and writing samples to the attention of Scott Kerber at The Marshfield Mail, P.O. Box A, Marshfield, MO 65706, or email to scottk@marshfieldmail.com. 5-9

PHOTOGRAPHER: Do you want to be part of the story-planning process from the ground up? Do you want to be part of an interactive staff that recently launched a redesigned, award-winning website? If so, let's talk about this opportunity. As a photographer with *The Herald-Whig*, you join our award-winning team. *The Herald-Whig* is a smaller newspaper that thinks big. You must have experience photo planning and knowledge of Adobe Creative Suite, and web and social media expertise are a must. You will need to be able to handle photo assignments as assigned, provide copy editors with accurate identifications and information of local people and events, meet existing standards for high-quality digital photos, be proficient in use of all cameras and associated equipment, and computers and applicable software, assist copy editors and other appropriate editors in use and display of local photos, produce quality video for interactive platform, react to change productively and handle other essential tasks as assigned. *The Herald-Whig* is part of a growing, family-owned-and-operated company dedicated to the communities it serves. *The Herald-Whig* offers a comprehensive employee benefits package with everything you expect and more. *The Herald-Whig* is an equal opportunity employer. To apply, send a resume, references and samples of your work by mail to Christina Wilson/Human Resources, The Quincy Herald-Whig, P.O. Box 909, Quincy, IL 62306, or by email to cbwilson@whig.com. You may learn more about *The Herald-Whig* at www.whig.com and about Quincy Newspapers Inc., our parent company, at www.careersatQuincy.com. 5-3

BUSINESS REPORTER: Award winning, locally owned, daily newspaper is seeking a full-time business writer. Responsibilities include reporting and writing business stories of local interest. Applicants must have solid deadline-oriented news writing experience, good driving record, valid driver license, and proof of insurance. Benefits include health, dental, and vision

insurance, vacation pay, sick pay, employee gym and 401(k). Email resume and writing samples to srinehart@columbiatribune.com or mail to Columbia Daily Tribune, HR, 101 N. Fourth St., Columbia, MO 65201. EOE/Drugfree Workplace 5-2

GRAPHIC ARTIST: *The Lincoln County Journal/Troy Free-Press* is looking for a full-time graphic artist. The ideal candidate must have knowledge of InDesign, Photoshop and Illustrator. This position requires a person who can work in a team environment, has a good eye for design and works well under pressure. Benefits include health insurance, 401k, paid vacation and holidays. Please send resume and samples of your work to Tim Schmidt, general manager, at lcjpub@lcs.net. 4-29

ADVERTISING SALES MANAGER: *The Branson (MO) Tri-Lakes News* and its multitude of print and digital products needs an energetic, inspired Advertising Sales Manager to lead our team of experienced salespeople. The experienced professional who joins our team will be able to implement creative sales strategies by building strong allegiances with advertisers. The manager will be able to direct, coach and motivate the sales staff. The manager will need to be detail oriented, organized and passionate about living and working in the Branson area, home to more than 20,000 full-time residents but also a vacation spot for more than 7 million visitors. Our overall advertising sales are strong; we are searching for the right manager to make them even stronger. The position requires that you maintain and grow your own sales account list as well as lead the team. We offer a solid base salary plus bonus opportunities. In addition to the newspaper, we also publish a variety of shoppers, a free weekly entertainment publication, a free monthly visitor publication, a monthly real estate publication, an assortment of special sections and a full array of digital options for our advertisers. Resumes may be sent to Michael Schuver, publisher, via email at publisher@bransontrilakesnews.com or by mail to Branson Tri-Lakes News, P.O. Box 1900, Branson, MO 65615. 4-27

SPORTS EDITOR: Award-winning twice-weekly newspaper in Fayette, Missouri, is seeking a full-time sports editor. The ideal candidate will have a journalism degree with a passion for covering high school and college sports. Required skills include the ability to manage a staff, knowledge of maintaining a website, ability to work a flexible schedule, have layout experience with InDesign and able to take and edit photographs. Excellent salary and great opportunity. Send resume, clips and salary requirements to prol@fayetteneews.com. 4-25

EDITOR: *The Warren County Record*, an award-winning, weekly newspaper is seeking a seasoned editor to oversee coverage of county and municipal beats, courts and general news. This position requires substantial reporting responsibilities and fluency in digital and social media. Five years experience in community journalism preferred. Solid reporting background and photography skills required. Editor serves as main photographer for publication; community newspaper background preferred; social media experience expected. This position requires some nights and weekends. Sick of working for a chain? Come to work for a family-owned and operated newspaper that values enterprise journalism and rewards hard work. Good pay and benefits including health insurance, 401K plan and profit sharing. Send resume, qualifications and clips to Susan Miller Warden, 14 West Main Street, Washington, MO, 63090 or by

email to millers@emissourian.com. 4-11

REGIONAL EDITOR: Campbell Publications, publisher of six community newspapers in West Central Illinois, is seeking a Regional Editor to lead editorial staff. If you have a commitment to the goals of community journalism, if you face each new challenge with optimism and the desire to make positive contributions at the local level, this could be the job for you. We are seeking a well-rounded editor with hands-on experience covering news and features, plus experience managing social media and websites. The successful candidate must have a proven track record of executing projects both in print and online and be comfortable in the role of mentor to stringers and reporters. Qualifications for this job include reporting, copy editing, assigning stories and page layout experience; InDesign proficiency; also, experience with web pages, email news updates, video and Facebook. A high degree of community involvement and direct reader engagement is encouraged. This position is responsible for the news content of three newspapers and is based in Jerseyville, IL. We serve readers in a territory known for its agriculture, hunting and outdoor recreation. Our communities value strong local schools and include a variety of hometown businesses. We are within easy driving distance of St. Louis, Mo. and Springfield, Ill. If you're not from this area, we are interested to know why you want to live here; please tell us when you send your resume and cover letter to Julie Boren, publisher, at publisher@campbellpublications.net. 4-1

PUBLISHER/GENERAL MANAGER: An Independent Newspaper Publishing Company with multiple locations is seeking applications for Publishers/General Managers for these positions. If you can direct a diverse staff, promote team effort, build relationships with the public you may be interested in a future with our company. We are looking for goal driven, enthusiastic, bottom line result leaders. Candidates must have managerial experience and a strong record of innovation, and achieving goals. Position is salary, plus medical, dental, life and retirement benefits. Please send resume, references, and salary expectations to mbarba@socket.net. 3-29

SPORTS REPORTER: *The Columbia Daily Tribune* is seeking a full-time reporter to cover a variety of University of Missouri sports and other assignments as needed. Cover events, develop feature stories, and contribute to our strong online presence. Ideal candidate will have newspaper experience and be adept at social media and digital news. Benefits include health & dental insurance, 401(k), vacation, sick & holiday pay, and use of employee gym. Email resume, writing samples, and salary requirement to srinehart@columbiatribune.com or mail to Columbia Daily Tribune, Human Resources, P.O. Box 798, Columbia, MO 65205. EOE / Drug free Workplace 3-25

SERVICES OFFERED

The Richmond (Mo.) News, the Voice of Ray County for 102 years, offers quality offset printing to community newspapers. We carefully and professionally print our own news and advertising products and we do the same for our commercial printing partners — and that can include your offset work as well. We stand ready and able to provide guidance on pre-press work, thereby ensuring your critical advertising and photography reproduction is top notch. Let Richmond News Offset work for you. For a quote, contact JoEllen Black at 816-776-5454 or email publisher@richmond-dailynews.com.



Northwest Missouri Press Association's 126th Annual Meeting

Thursday, June 9, 2016

Leah Spratt Hall | Missouri Western State University | St. Joseph, MO

Schedule of events

- > **8:30 to 9 a.m.** – Registration. (*Attendees park in Lot C.*)
- > **9 to 10:30 a.m.** – ‘All Things Adobe – Tips, Updates and Best Practices for Publishing and Workflow of Newspapers,’ led by Russell Viers, an Adobe-certified instructor.
- > **10:40 to 11:10 a.m.** – ‘Programmatic Digital Advertising and the Benefits for Community Newspapers,’ led by Mark Nienhueser, Missouri Press Association advertising director, and Tim Drape, MPA marketing consultant.
- > **11:10 a.m. to 12:05 p.m.** – Missouri Press Association updates from Mark Maassen, MPA executive director; Dawn Kitchell, MPA Newspapers in Education director; and Jean Maneke, MPA counsel and Legal Hotline attorney.

Also: A preview of the 150th annual MPA Convention, Sept. 29-Oct. 1 at Chateau on the Lake, Branson, Mo.

- > **12:15 to 1:30 p.m.** – Annual luncheon, including presentation of the Craig Watkins Friend of Northwest Press Award and the Merrill Chilcote Award, and Dr. Robert Vartabedian, president of Missouri Western State University, discussing the creation of the Walter Cronkite Memorial.

- > **1:30 to 2 p.m.** – Tour of the Walter Cronkite Memorial and the replica *CBS Evening News* studio.

All visitors, individually and in groups, are invited to have their photos taken at Cronkite's news desk in the replica studio. Prints are provided free of charge.

- > **2 to 2:50 p.m.** – Showings of two short films relating to the life of Walter Cronkite.

‘Cronkite’ – A one-man show adapted from an appearance by the legendary newsman on CNN’s ‘Larry King Live’ in September 2002.

‘Harry & Walter: Missouri’s Native Sons’ – A show offering a glimpse into the intersecting personal and professional lives of two of the most influential figures of the 20th century.

- > **3 to 4 p.m.** – Roundtable discussions of News and Advertising topics.

- > **4 to 4:30 p.m.** – Business meeting.

2016 Annual Meeting Registration

Northwest Missouri Press Association requests a \$25 membership fee per newspaper.

Additional donations are welcomed. All funds beyond expenses of the meeting will go towards the scholarship fund.

- > **ALL PROGRAMS PLUS LUNCHEON** \$40 per person – Includes the Russell Viers workshop on Adobe best practices, all other programming and the annual luncheon
- > **VIERS WORKSHOP ONLY** \$25 per person
- > **LUNCHEON ONLY** \$15 per person

- > **PLEASE SEND PAYMENT FOR DUES AND THE MEETING FEES TO:**

Northwest Missouri Press Association
c/o **W.C. Farmer**, Treasurer, Atchison County Mail
P.O. Box 40, Rock Port, MO 64482
Phone: 660-744-6245

Newspaper or organization _____

Contact name _____ **Street address** _____

City _____ **State** _____ **ZIP** _____

Email address _____ **Phone** _____

NAMES OF MEETING ATTENDEE(S) – Please indicate \$40, \$25 or \$15 for each

- > _____ > _____
- > _____ > _____
- > _____ > _____

Add \$25 per newspaper
for membership fee

**TOTAL DUE TO NORTHWEST
MISSOURI PRESS ASSOCIATION**

Registration needed by Friday, June 3, for planning purposes



ANNUAL MEETING | JUNE 16-17, 2016

RED WHITE & NEWS

Stoney Creek Inn, Columbia | Room Rate: \$93.00, Sleeping room deadline May 16 | 573.442.6400

Schedule of Events



Thursday, June 16

11:00AM | Porter Fisher Golf Tournament, A.L. Gustin Golf Course, Sponsored by Mother's Brewery, see separate form for registration.

7:30PM | MPA/MPS/MPF Board Dinner, Brasserie, 3919 S. Providence Road.

Friday, June 17

8-11:30AM | Missouri Press Association, Missouri Press Service Boards Breakfast Meeting | Columbia Room

Noon | Lunch Program | **Engagement is More Than a Click** | Kevin Jones | The St. Louis American | Pines Room
Successful community engagement comes in many flavors. While digital efforts are important and need to grow, news connections and loyalty. And no, you don't have to be a big metro paper with a large staff to produce successful events. The benefit is not just about connecting your news organization to the community, but creating an opportunity for the community to come together and have an experience among themselves and your operation. Kevin Jones of the weekly St. Louis American will tell you how.

1:30PM | **Bad News and Good Judgment: A Guide to Reporting on Sensitive issues in a Small-Town Newspaper** | Speaker Jim Pumarlo | Columbia Room

Identifying suicide victims and reporting names of suspended high school athletes are among the many challenging news decisions facing community newspapers. This session will teach participants how to handle these stories ethically and professionally. It will emphasize why it's important to print all the news - the good and bad - and will help participants understand the three-part process to effectively handling sensitive stories: Developing the policies, uncovering the facts, and explaining newspaper policies to readers.

3:00PM | Break

3:15PM | **Maintaining Standards While the World is Zipping By!** | Tom Warhover | Executive Director, Columbia Missourian
Tom works in an environment every day that he must teach students how to interact with the community they are reporting on. Learn his tips and tricks to balance being a working professional along with being a part of the community. Tom will cover topics from using Document Cloud for transparency to maintaining professionalism online to reporting on public affairs and so much more!

3:45PM | **How to Take Great Photography on the Fly!**

4:30PM | **Digital Advertising | Programmatic Digital Advertising and Benefits for Community Newspapers** |

Mark Nienhueser and Ted Lawrence of Missouri Press Service

**Registration Fee | \$30.00 per person including lunch Prior to June 5
\$40.00 per person after June 5 deadline.**



Name(s) of Attendee(s): _____

Company: _____

Address/Phone/Email _____

Please send registration and payment to Show-Me Press Treasurer Sandy Nelson

Phone: 913.294.2311 | Fax: 913.294.5318 | sandy.nelson@miconews.com | Miami County Newspapers

Mail Payment to: 121 S. Pearl, P.O. Box 389 | Paola, KS 66071

Southeast Missouri

Annual meeting July 14, 2016
Networking, registration starts at 2 p.m.



Press Association

Southeast Missouri State University
Cape Girardeau

The best money you'll spend on training this year

Minding your P's & Q's

with Peter Wagner
newspapers' idea man



Add \$20,000 to \$100,000
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Ideas to increase
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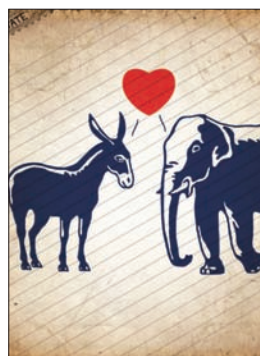
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Learn to love elections

Share election
coverage wins,
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Moderated by Bob Miller



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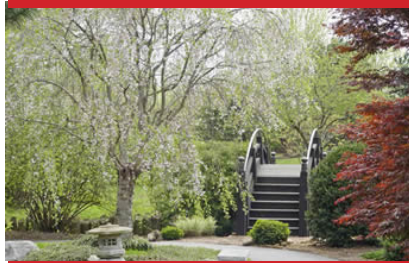
Only \$100 per paper

Send as many
staffers as you like

Register now

michelle_friedrich@hotmail.com
or call Peggy Scott
636-931-7560

2016 Ozark Press Association Meeting



Friday, July 29th, 2016 | 10 a.m. – 4 p.m.
Location: Springfield Botanical Gardens
2400 S. Scenic Avenue | Springfield
Registration Deadline July 22



All-day. Helen Sosniecki | One-on-one Postal

Schedule a 30-minute appointment at the registration desk with Helen Sosniecki, a former Missouri publisher and 2003 Ozark Press president, to discuss your periodicals postal form. (Bring a complete set of 3541 forms.) These sessions usually result in modest-to-major savings in postal costs for community publishers. Sosniecki is former senior sales and marketing manager for Interlink Inc. She recently retired in Lebanon.



10:00 a.m. Speaker Jim Pumarlo | Bad News and Good Judgement: A Guide to Reporting on Sensitive Issues in a Small-Town Newspaper

Identifying suicide victims and reporting names of suspended high school athletes are among the many challenging news decisions facing community newspapers. This session will teach participants how to handle these stories ethically and professionally. It will emphasize why it's important to print all the news - the good and bad - and will help participants understand the three-part process to effectively handling sensitive stories: Developing the policies, uncovering the facts, and explaining newspaper policies to readers.



11:30 a.m. Refreshment Break

11:45 a.m. Digital Advertising Workshop | Programmatic Digital Advertising and Benefits for Community Newspapers

Mark Nienhueser and Ted Lawrence will tell you how Missouri Press Service can assist in your digital needs



Noon: Lunch

1:00 p.m. Speaker Jim Pumarlo | Public Affairs: How to Make Meeting Coverage Relevant and Timely

Relevant and Timely Coverage of local governing bodies — school board, city council, county board — remains a primary responsibility of community newspapers. But newsrooms must change their approach if they are to engage readers — put more focus on previewing the meetings and report on government actions in terms of the practical impact on readers.



2:15 p.m. Refreshment Break

2:30-4:00 p.m. Speaker Gary Sosniecki | Digital 101: How your community newspaper can make money with its website

A program aimed at weeklies and small dailies that are struggling to understand digital. Sosniecki is a former Missouri publisher and 1994 Ozark Press president who recently retired in Lebanon after eight years with TownNews.com, a leading vendor of digital products to newspapers. He will discuss why digital is important to newspapers of all sizes and give you proven ideas for success.



7:10 p.m. Springfield Cardinals Game \$16* | Call: Jake Buckner (417) 832-3042 at the Springfield Cardinals to reserve tickets | Request Missouri Press Association Rate | Limited Tickets Available at Group Rate.

*Tickets are for patio group seating and come with a free souvenir and Missouri Press Foundation will host snacks at the game. Tickets will be mailed, please order by July 22

Company: _____

Name(s) of Attendee(s): _____

Email Address: _____ Phone: _____

Payment Information

___ Check Included ___ Visa ___ Mastercard | Total attending: _____ \$25/attendee OR \$99 for a company with unlimited attendees | Total amount enclosed or to be charged to credit card: \$ _____

Name on Card: _____ Signature: _____

Card Number: _____ Exp. Date: _____

Please send registration form and payment to Kristie Williams at Missouri Press
 802 Locust Street, Columbia, MO 65201 | kwilliams@socket.net • Phone: 573.449.4167 | Fax: 573.874.5894

JUDICIAL-MEDIA KNOWLEDGE EXCHANGE WORKSHOP

Stoney Creek Hotel & Conference Center
2601 S. Providence Rd.
Columbia, MO 65203
June 30, 2016

PARTICIPANT REGISTRATION FORM

Please return to JudicialMediaWorkshop@americanbar.org no later than May 31, 2016

Space is limited. When you register, you will receive a confirmation and hotel and reimbursement information. You will be also be notified if no space remains when your registration is received.

Mr. Ms. Honorable Other _____

Full Name: _____

Badge Name (if different from above): _____

Title: _____

Court/Organization: _____

Street Address: _____

City/State/Zip: _____

Telephone: _____

Email: _____

Arrival Date: _____ Departure Date: _____

Special Requests (Dietary requirements, accessibility, etc.): _____

Acknowledgement: Under the open meetings policy of the American Bar Association ("ABA"), all news media accredited by the ABA are allowed into rooms where ABA programs will take place and may make audio or video tapes to be used in a news or public affairs format. This policy does not apply to portions of programs held in executive session to conduct confidential business.

I understand that judges and members of the media will be participating in roundtable discussions during a portion of this Workshop, which will be held in executive session. I agree to maintain the confidentiality of what is discussed during the executive session of the Workshop. I further agree to treat all statements and actions by Workshop Participants as off the record and shall not quote, attribute, or describe any statements or actions unless written permission is granted to me by the subject individual(s).

I understand that the ABA may audio-record and/or video-record the roundtable portion of the Workshop solely for internal research and reference purposes and not for any media-related publication or dissemination. I further understand that in the interest of furthering the ABA's creation, promotion, and distribution of educational/informational materials (both now and in the future) that the ABA may photograph Participants. I understand and agree that my registration and attendance at this Workshop constitutes an agreement by me to grant to the ABA the right to record and use my image, photograph, picture, likeness, and voice by any technology or means for the purposes described above. I hereby waive any right to inspect, approve, or be compensated for use of any materials incorporating such images obtained during the Workshop. I release the ABA and its agents, representatives, and licensees from all liabilities arising out of any use of my likeness and information as provided above. I understand and agree that any and all negatives, digital images, and recordings of my likeness, regardless of form, are and shall remain property of the ABA.

Signature:  _____

Date: _____

If you have any questions please email JudicialMediaWorkshop@americanbar.org or contact Jeralyn Millan-Traan, Division Administrator, at (312) 988-5645.



SPORTS REPORTING TRAINING CAMP

**FRIDAY
JULY 22, 2016**



9:00AM - 3:30PM

LEE HILLS HALL • UNIVERSITY OF MISSOURI, COLUMBIA

This workshop is back by popular demand and is scheduled for the opening day of Show-Me State Games.
Learn new skills before covering your hometown athletes.

Truth is, sports editors/reporters are among the hardest working people in journalism. This daylong course will provide you with tips and tricks to make your job a little easier. Maybe it's a substantial change like philosophy. Maybe it's several small tweaks that make things easier immediately. This workshop will help you better serve your readers while making your workload more manageable.

Session and speaker information to be determined.

MPF SPORTS TRAINING CAMP REGISTRATION – FRIDAY, JULY 22, 2016

NEWSPAPER/COMPANY: _____ CONTACT PERSON: _____

ADDRESS: _____ CITY: _____ STATE: _____ ZIP: _____

PHONE: _____ FAX: _____ EMAIL: _____

ATTENDEE(S): 1. _____ 2. _____

\$80 PER PERSON, INCLUDES LUNCH & PARKING PASS TOTAL AMOUNT PAID OR TO BE CHARGED: \$ _____

PAYMENT METHOD: CHECK ENCLOSED INVOICE ME CHARGE TO MY VISA MASTERCARD OR DISCOVER

NAME ON CARD: _____ CARD NO.: _____ EXP. DATE: _____

RETURN REGISTRATION TO MPF, 802 LOCUST ST., COLUMBIA MO, 65201 –OR– FAX TO 573.874.5894
Contact Melody Bezenek at MPF, 573.449.4167, or mbezenek@socket.net for more information or to register.