



Missouri Press Association Bulletin

No. 1324 — 14 April, 2016

— DATE —
THURSDAY
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Celebrate Missouri Press' first 150 years

2016 convention is at Branson's Chateau on the Lake

The coming year will mark the 150th anniversary of the Missouri Press Association's convention and the event is set to be held in grand fashion at Branson's Chateau on the Lake.

MPA will celebrate The First 150 Years of the Association beginning Thursday, Sept. 29, with a Boots and Barbecue Country Night to benefit Missouri Press Foundation. Nashville musician Beau Fuller

and Casey Muessigmann, a contestant on season 3 of The Voice, will entertain guests outdoors on the Chateau's Garden Terrace overlooking Table Rock Lake.

Thursday will also include meetings of the Missouri Press Foundation, Association and Service boards for those members.

Friday, Sept. 30, will include the convention's trade show, Branson entertainers and Better Newspaper Contest displays. An MPA business meeting will also be held Friday morning.

After lunch Friday, attendees will be able to attend gubernatorial and senatorial political forums concerning the November 2016 general election.

The Hall of Fame banquet is scheduled for Friday night and the evening will be capped off with a dessert and champagne reception overlooking the lake. The evening's climax will be a fireworks display celebrating the 150th annual convention.

Saturday's, Oct. 1, main event remains the Better Newspaper Contest awards luncheon; the start time has been adjusted to allow

more time for individuals driving to the hotel that day.

In addition to the various events listed above, Friday and Saturday will also include general sessions featuring informative speakers and panels to help newspaper publishers and staff better serve their communities.

If you would like to be a sponsor or trade show exhibitor, contact MPF Director Melody Bezenek by phone at 573-449-4167, ext. 303, or by email at mbezenek@socket.net.

Detailed convention information, including how to register for the convention, will be published in upcoming editions of Missouri Press News, as well as at mopress.com/convention.



CALENDAR

2016

April

14-15 — Reynolds Journalism Institute Walt Potter Community Journalism Conference, Columbia

28 — Missouri Press Foundation Board Meeting, Columbia

28 — MPA Past Presidents and Spouses Dinner, Columbia

29 — Retirement Reception for Doug Crews, 1-3:30 p.m., Columbia Country Club

June

9 — Northwest Press Association Meeting, St Joseph

16 — Porter Fisher Golf Tournament, Columbia

17 — MPA/MPS/MPF Board Meetings, Columbia

17 — Show-Me Press Association Meeting, Columbia

29 — Missouri Press Foundation's St. Louis Cardinals versus Kansas City Royals Game, St. Louis

July

14 — SEMO Press Association Meeting, Cape Girardeau

22 — Missouri Press Foundation Sports Reporting Workshop, Columbia

29 — Ozark Press Association Meeting, Springfield

September-October

Sept. 22-24 — 130th National Newspaper Association Convention and Trade Show, Franklin, Tenn.

Sept. 29-Oct. 1 — 150th Annual Missouri Press Association Convention and Trade Show, Branson

Doug Crews' retirement reception set for Friday, April 29

Following 36 years of service to Missouri Press Association, Doug Crews officially stepped down as executive director at the end of February. In honor of his years of service, a retirement reception will be held from 1-3:30 p.m. Friday, April 29, at Columbia Country Club.



2210 N. Country Club Drive in Columbia.

Any donations honoring Crews' service to Missouri Press should go to Missouri Press Foundation to assist with repairs to MPA's Arrow Rock Print Shop Museum.

Donations to the Print Shop Museum can be sent to the Foundation at 802 Locust St., Columbia, MO 65201.

Executive Director Mark Maassen has taken over Crews' duties effective March 1.

To RSVP for the reception, contact Kristie Williams via email at kwilliams@socket.net or by phone 573-449-4167.

Columbia Country Club is located at



Missouri Press Association

Missouri Press Service

802 Locust St.

Columbia, MO 65201-4888

(573) 449-4167; FAX (573) 874-5894

www.mopress.com

PRESIDENT: Dennis Warden,

Gasconade County Republican, Owensville

FIRST VICE PRESIDENT: Jeff Schrag,

Springfield Daily Events

SECOND VICE PRESIDENT:

Carol Stark, *The Joplin Globe*

SECRETARY: Michael Jensen,

Sikeston Standard-Democrat

TREASURER: Liz Irwin, *Missouri Lawyers*

Media, St. Louis

MPA DIRECTORS:

Jim Robertson, Past President,

Columbia Daily Tribune

Dennis Ellsworth, *St. Joseph News-Press*

Donna Bischoff, *St. Louis Post-Dispatch*

Jack Miles, *The Daily Star-Journal, Warrensburg*

Jacob Brower, *Monett Times/Cassville Democrat*

Trevor Vernon, *Eldon Advertiser*

Paul Berry, *Springfield News-Leader*

Steve Tinnen, *Clinton County Leader, Plattsburg*

James White, *Benton County Enterprise, Warsaw*

NNA REPRESENTATIVE: Tianna Brooks,

Mountain View Standard News

MPS PRESIDENT: Phil Conger, Bethany

VICE PRESIDENT: Joe May, Mexico

SEC-TREAS.: Kevin Jones, St. Louis

MPS DIRECTORS: Vicki Russell,

Columbia; Dave Berry, Bolivar

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Dawn Kitchell:

NIE & Education Director

(636) 932-4301; dawn.kitchell@gmail.com

Missouri Press Directors meeting minutes

MPA Board of Directors

The Officers and Directors of the Missouri Press Association held their first meeting of 2016, beginning at 2:00 p.m. February 3, at the DoubleTree Hotel, Jefferson City, in conjunction with the 26th Annual MPA/AP Day at the Capitol activities.

Attending the meeting were President Dennis Warden, First Vice President Jeff Schrag, Second Vice President Carol Stark, Secretary Michael Jensen, Treasurer Liz Irwin, Past President Jim Robertson, and Directors Trevor Vernon, James White, Dennis Ellsworth, Jack Miles, Donna Bischoff, Jacob Brower, Steve Tinnen, NNA Representative Tianna Brooks and MPA Executive Director Doug Crews.

Also attending: Assistant Director Mark Maassen, Legal Counsel Jean Maneke, Melody Bezenek, director of the Missouri Press Foundation, Kristie Williams, Missouri Press membership director, and Mark Nienhueser, Missouri Press Service advertising director.

Minutes of the September 10, 2015 MPA Board meeting were read and approved unanimously after a motion by Jeff Schrag, seconded by Paul Berry.

End of 2015 financial report and MPA proposed budget for 2016 were presented by Crews and Maassen, discussed and were approved unanimously after a motion by Paul Berry, seconded by Jacob Brower.

Dave Stepanek and Hamilton Trinidad of Central Trust & Investment Co. joined the meeting by telephone and presented a report on Missouri Press investments.

Scott Charton and Jon Ratliff joined the meeting to discuss a Constitutional Amendment (Missourians for Fair Taxation). This amendment would prevent new sales and use taxes on services and also have implications on newspapers in regards to a sales tax on advertising. No action was taken.

Crews reviewed legislation that has been proposed for the 2016 session of the General Assembly and is being monitored by MPA staff and legislative consultants.

Mark Nienhueser presented an advertising report that included updates on the Online Advertising Network and the Reynolds Journalism Institute Fellowship. He outlined the opportunities regarding the upcoming political season as well as the search for an

advertising sales representative.

Melody Bezenek presented a 2015 Missouri Press Foundation report.

A property report was presented by Mark Maassen. A lease agreement was renewed with Witt Print Shop that expires in December 2016. The agreement with Dawson Shoe Repair is due to expire on January 31, 2018. Foley Law Office is not presently under a lease agreement. A presentation was shared from Shakespeare's Pizza regarding the MPA parking lot. Missouri Press will continue to negotiate with Kurt Mirtsching regarding future use of the lot, in particular the use of the lot on evenings and weekends.

The Missouri Press-Bar Commission was seeking an appointment from MPA. Current MPA members on the Commission: Jean Maneke (President); Dalton Wright, Lebanon; Donna McGuire, *Kansas City Star*; Adam Goodman, *St. Louis Post-Dispatch*; Liz Irwin, Missouri Lawyers Media; Doug Crews/Mark Maassen (ex officio members). James White agreed to participate on the board.

The following reports were presented:

Missouri Advertising Managers' Association meeting will be held at Camden on the Lake, Lake Ozark on March 16-18. The Missouri Advertising Managers' Association ad contest and the Missouri Better Newspaper Contest will again be handled electronically for entries and judging. The MAMA contest entry deadline is February 12. The BNC deadline is March 31.

The Missouri Official Manual (Blue Book) printed version will be done by University of Missouri Press and should be available by early spring.

The Missouri Press Foundation Print Shop Museum received a \$10,000 pledge from the Bray Family.

District Press Associations are beginning to set their dates for meetings this year and the Missouri Press Foundation will help with arranging for programming. Kristie Williams, Melody Bezenek, Mark Maassen and Doug Crews have been in conversation with leaders of the district press associations. Confirmed meeting dates: June 17, Show-Me Press, Columbia; July 14, Southeast Missouri Press, Cape Girardeau; No date yet for Northwest Missouri Press meeting and the Ozark Press meeting.

Continued on Page 4



MPA/MPS minutes

Crews reminded those attending that March 31 is the deadline for nominations for the Missouri Press Newspaper Hall of Fame, Missouri Photojournalism Hall of Fame, and the William E. James Outstanding Young Journalists awards.

Speakers for 150th Annual MPA Convention, Sept. 29-Oct. 1 in Branson: Tad Bartimus, Missouri native and first female AP Bureau Chief; Sammy Papert, newspaper advertising guru; Missouri Governor and U.S. Senate candidate forums; Gary Kremer, State Historical Society executive director; Merrill Perlman, New York Times copy editor; Cliff Schiappa, former AP photo editor; Chip Hutcheson, NNA President. Thursday night "Boots and Bling Country Night" with Beau Fuller, Nashville singer/songwriter.

Jean Maneke presented a written report that included work on an amicus brief / puppy mill case.

The Board reviewed a listing of upcoming MPA and Affiliate Meetings. The next MPA Board meeting will be held the morning of Friday, June 17, at Stoney Creek Inn in

Columbia. A dinner for Board members will be held on Thursday night, June 16.

Conflict of interest statements were distributed to members of the MPA Board.

The following annual resolutions were approved unanimously:

1. Resolved that the Missouri Press Association charge Missouri Press Service, Inc., a monthly rental fee in 2016 in the amount of \$6,000.00 per month (approximately \$72,000.00 annually). Rent to include heat, lights, power, water, snow removal and refuse service. In addition, MPA will charge MPS \$600 per month in 2016 for rental of 10 parking spaces in the MPA parking lot (\$7,200.00 annually). Motion by Jeff Schrag, seconded by Donna Bischoff. Approved unanimously.

2. Resolved that the Missouri Press Association sell to the Missouri Press Service, Inc., the newspaper subscriptions required as part of the dues payment to the Association.

Newspapers to be processed through the advertising and clipping services.

The cost shall be approximately \$32,700.00 for the year 2016 as determined by the following formulae: For daily newspapers: \$7,515.00 (value of subscriptions of MPA daily newspapers) x 2 (number of copies) to equal \$15,030.00. For weekly newspapers: \$8,835.00 (value of subscriptions of MPA weekly newspapers) x 2 (number of copies) to equal \$17,670.00. Motion by Jeff Schrag, seconded by Donna Bischoff. Approved unanimously.

Past President Jim Robertson presented a briefcase to 2016 President Dennis Warden.

There being no further business, the Board meeting was adjourned at 4:50 p.m. to prepare for a reception for MPA members at the DoubleTree Hotel.

Respectfully submitted,

Michael Jensen
Secretary

Missouri Press Service meeting minutes

The Officers and Directors of the Missouri Press Service held their first meeting of 2016 on February 3, at the DoubleTree Hotel in Jefferson City.

Attending the meeting were President Phil Conger, Vice President Joe May, Secretary-Treasurer Kevin Jones, and Director Vicki Russell, Advertising Director Mark Nienhueser, Missouri Press Executive Director Doug Crews, and Assistant Director Mark Maassen.

Minutes of the September 10, 2015 MPS Board meeting were approved unanimously after a motion by Phil Conger, seconded by Joe May.

2015 financial report and 2016 MPS draft budget were presented by Crews and Maassen, discussed and were approved unanimously after a motion by Vicki Russell, seconded by Phil Conger.

A report on MPS investments was presented by Dave Stepanek and Hamilton Trinidad of Central Trust & Investment Co., by phone.

Mark Nienhueser presented his report on advertising activities since September.

Online Advertising Network:

We currently have around 80 participating newspapers.

The last four months of 2015 is when we saw a big push in sales. We finished 2015

with gross sales of \$21,709 and net sales of \$14,568. We see this product helping to bridge some of the gap from the decline in Statewide Classifieds!

Reynolds Journalism Institute Fellowship:

As part of the RJI Fellowship, MPS has been working on the creation of a digital toolbox. The purpose of this toolbox has two primary functions. First, the toolbox allows MPS to have the products to sell to current and future customers. Second, the toolbox is being created to help local publishers sell digital products to their local merchants to facilitate additional revenue streams.

MPS has developed relationships with two vendors, Lion Digital and Amplified Digital, to add to the toolbox. MPS can see additional vendors added in the future. The Fellowship believes that MPS is in a unique spot to provide the technology and skills to deliver these services as the "back office" digital agency, to newspapers that have a desire to get into the digital space.

Political /Amendments:

On the political side we have made our hit list of campaigns and contact information. Doug, Mark, and I have been meeting about strategy and political advisers. We have started to send out a couple of proposals for statewide offices. On the Amendments, there is a flurry of activity and we are keeping our

eye on individual amendments and advocacy issues that will come from these topics. This should be a good Amendment year!

Advertising Sales Staff:

Brittney Wakeland has accepted a job with Vernon Publishing as Ad Director. Brittney did a good job for us and we will build upon what she has built for MPS. We have interviews scheduled for Brittney's replacement.

Tim Drape, our sales rep in the KC area, is off to good start in 2016. Tim has recently landed a digital campaign for 2016 in the amount of \$30,000. Tim is also starting to work with a few weeklies in his area that want assistance from MPS on digital products. We believe this positive response from our newspapers bodes well for our theory the Fellowship is working on.

The next meeting of the MPS Board of Directors will be on the morning of June 17, at Stoney Creek Inn in Columbia. A dinner for Board members will be held on the evening of June 16.

The following annual resolutions were approved unanimously:

1. Resolved that the Missouri Press Service, Inc. pay to Missouri Press Association a monthly rental fee in 2016 in the amount of \$6,000.00 per month (approximately \$72,000.00 annually).

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MPS minutes



Rent to include heat, lights, power, water, snow removal and refuse service. In addition, MPS will pay MPA \$600 per month in 2016 for rental of 10 parking spaces in the MPA parking lot (\$7,200.00 annually). Motion by Vicki Russell, seconded by Joe May. Approved unanimously.

2. Resolved that the Missouri Press Service, Inc. buy from the Missouri Press Association the newspaper subscriptions required for advertising and clipping bureau services.

The cost shall be approximately \$32,700.00 for the year 2016 as determined by the following formulae: For daily newspapers: \$7,515.00 (value of subscriptions of MPA daily newspapers) x 2 (number of copies) to equal \$15,030.00. For weekly newspapers: \$8,835.00 (value of subscriptions of MPA weekly newspapers) x 2 (number of copies) to equal \$17,670.00. Motion by Vicki Russell, seconded by Joe May. Approved unanimously.

There being no further business, the Board meeting was adjourned.

Respectfully submitted,

Kevin Jones
Secretary-Treasurer

Summer internships

Nine approved for intern funds

The following newspapers were among those selected to receive financial support through the 2016 Missouri Press Foundation Summer Internship Program.

Some of these newspapers also still have open positions to fill.

If you, or someone you know, are interested in serving as an intern, please contact the individual newspaper.

Due to the timing of this report, some positions at newspapers approved for an intern could be filled before publication. At this time, information about open positions is available only from the respective newspaper offering the internship.

The Kansas City Star; reporter; 816-234-4131; cnienaber@kstar.com

Jefferson County Leader (Leader Publications Inc.); reporter; 636-931-7560, psue55@aol.com

Jefferson City News Tribune; reporter or

ad sales; 573-636-3131

Houston Herald; writer, photography, website; 417-967-2000, bgentry@houstonherald.com

Columbia Daily Tribune; reporter; 573-815-1500; jrobertson@columbiatribune.com

Phillips Media Group Publication (Bolivar, Buffalo, Stockton, Marshfield, Ozark, Nixa); reporter; 417-326-7636; daveb@mo.neighbornews.com

West Plains Daily Quill; reporter, photographer; jimp@phillipsmedia.com

Branson Tri-Lakes News; reporter; 417-334-3161; publisher@bransontrilakesnews.com

Cuba Free Press; reporter; 573-885-7460; ccase@cubafreepress.com

Contact Melody Bezenek at 573-449-4167 for information about the internship program or to make a donation.



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Newspapers in Education

First Lady features available through NIE

Missouri Press has released 12 more features in the First Ladies of America series, donated a few years ago by *The Joplin Globe*. First ladies in this round include Edith Roosevelt, Florence Harding, Ellen and Edith Wilson, Nellie Taft, Grace Coolidge, Lou Hoover, Eleanor Roosevelt, Bess Truman, Mamie Eisenhower, Jackie Kennedy, Lady Bird Johnson and Pat Nixon. Just seven more presidential wives remain to be released in the series. All of the First Ladies of America features may be accessed at mo-nie.com using the download code: **ladies**.

Law Day

July 4, 2016, will mark the 240th anniversary of the Declaration of Independence. MPA will celebrate Law Day on May 1 with a Newspaper In Education feature in salute to this anniversary. Use it in May, use it in July – just make plans to use it!

Night at the Capitol

Is your newspaper publishing “A Night at the Capitol?” So far, 82 Missouri newspapers have downloaded the story and feedback from readers and educators has been outstanding. Your newspaper can still begin the 13-chapter story. The deadline to publish the first chapter is June 23 – which gives you 13 weeks to print the series before the license runs out to use it at no cost. After that, it goes into the catalog for sale.

Printed readership

Do you think young readers in your community are still reading printed books? Many people think young people have all migrated to eBooks. But according to collective research by Deloitte, young adults, teens, pre-teens and children all are still reading -- and in print.

Read more about these findings in Dawn Kitchell’s NIE column in the April edition of Missouri Press News, available online at magazine.mopress.com

First Ladies of America

Bess Truman knew from the start that First Lady Eleanor Roosevelt would be a tough act to follow. After 12 years of bonding with Americans in a role that she literally redefined for future first ladies, Mrs. Roosevelt was still very much in the hearts and minds of the public when she left the White House upon her husband's death.

Born Elizabeth Virginia Wallace, Mrs. Truman grew up in Independence, where she was the oldest of four children. She attended the local grammar and high school, becoming a classmate of future president Harry Truman in the fifth grade. A talented athlete, Mrs. Truman played shot-put and excelled at tennis. When she was 18, however, life took a tragic turn. Her father committed suicide.

Rather than leave home for college after her father's death, Mrs. Truman commuted to Barstow Finishing School in Kansas City. She married Harry Truman in 1919 and worked for a time as a manager, accountant and sales clerk at the Kansas City haberdashery that her husband owned a half-interest in. However, Harry Truman's political star was rising and his service as a district county judge was prelude to a career as a U.S. senator, vice president and then president.

Assuming the role of first lady when she was 60 years old, Mrs. Truman resisted attention and kept a low profile. She canceled her very first press conference (scheduled for her by outgoing first lady Eleanor Roosevelt), and she never scheduled another.

Mrs. Truman stuck to the traditional duties of White House hostess, sponsoring causes and charities, including continuing Mrs. Roosevelt's fundraising efforts for the March of Dimes.

Privately, however, Mrs. Truman had more political influence than most Americans realized. Years after his presidency ended, Truman admitted he never made an important decision without first seeking feedback from his wife, whom he affectionately referred to as "the Boss."

Despite her reluctance as a political wife, Mrs. Truman loved her country and believed in her duty as an American. When World War II concluded, she implemented food rationing in the White House, setting an example for the country to reduce consumption in order to send desperately needed food to Europe's devastated communities.

She also helped save the White House from destruction when severe structural problems forced her family to relocate to the Lee-Blair House. Some suggested the executive mansion be torn down and rebuilt, but Mrs. Truman pushed for the building's original walls to be retained for historical purposes.

After President Truman left office, his wife was relieved to return to her roots in Independence.

As first lady, Mrs. Truman was always somewhat of a mystery to the public, but by the time she died in 1982, those who knew her personally had started to open up about her. It was only then that the American public came to know her real strength, sensitivity and sense of humor.

Harry S. Truman Administration, 1945-1953

Elizabeth Wallace "Bess" Truman

Born: Feb. 13, 1885, in Independence, Missouri

Education: Independence High School, Miss Barstow's Finishing School, Kansas City

Marriage: 1919 to Harry S. Truman

Children: Mary Margaret, born in 1924

Died: Oct. 12, 1982, in Independence

Special thanks to the newspaper, the Missouri Press Association and The Joplin Globe, Wilson and researched by Katy Schaefer. Design by Jenny Patten. Photo courtesy Library of Congress Prints and Photographs Division.

FAA drone report a step toward newsgathering

By **Joel E. Roberson, Charles D. Tobin and Christine N. Walz**
Holland and Knight

A panel of industry experts assembled by the Federal Aviation Administration submitted its report April 6, recommending a new regulatory framework for the flight of unmanned aircraft systems, or drones, over people. The report is a major first step in efforts to win government approval for journalists to safely use UAS to gather news in cities.

This report presents the FAA with a risk-based approach to allow for small UAS flights over people under certain conditions. The FAA plans to use it to develop a notice of proposed rulemaking expected by December 2016.

The report represents the consensus position of more than two dozen organizations – including a coalition of news companies – invited by the FAA to join an aviation rulemaking committee on the safe integration

of UAS. Holland & Knight participated in the ARC on behalf of our client, the News Media Coalition, a group of 22 leading news media organizations in the United States.

On Feb. 15, 2015, the FAA published a notice of proposed rulemaking entitled “Operation and Certification of Small Unmanned Aircraft Systems.” In this notice, the FAA requested public comment on whether the agency should create a “microUAS” category of lightweight UAS that could operate over people.

The FAA, however, later decided that the final rule governing small UAS operations, which the agency expects to release this summer, will not contain a separate microUAS category and also will not allow for operations over people. Instead, the FAA established the ARC last month to assist in developing a separate rulemaking for flights over people. Unlike the earlier proposed rulemaking, the ARC was asked to develop recommendations based on performance standards, rather than

weight classes.

The FAA expects to release the notice of proposed rulemaking on overhead flights in December 2016. The final rule likely will not be finalized before the second half of 2017.

The ARC report to FAA recommends a subcategory of small UAS that can be safely flown over people. The report also recommends certification criteria and operational limitations. Specifically, the ARC recommends that the FAA adopt a four-tier framework for UAS flights over people. UAS posing the least risk would be permitted to operate with little restriction, while those posing a greater risk would be permitted to fly only with in accordance with a written risk mitigation plan.

Meanwhile, Congress is also considering FAA reauthorization legislation that would include statutory requirements for small UAS flights over people.

This story was originally published online at <http://bit.ly/1SadyUi>



Foundation next meets April 28

Missouri Press Foundation meeting minutes

A portion of the registration fees from Missouri newspapers participating in Online Media Campus webinars goes to benefit the Missouri Press Foundation.



PubAux Live: Engaging Your Community with a Family Reading Night Thursday, May 5

Presenters

Dawn Kitchell and Bill Miller,
Washington Missourian

Three-Call Sales System: Proven process for closing sales quickly Thursday, May 12

Presenter Bob Berting,
Berting Communications

Creating Focus on Enterprise News: Best practices for digging deeper Thursday, May 19

Presenter Carlene Cox,
Gate House Media

Register at onlinemediacampus.com

High-quality, low-cost web conferences
that help media professionals develop
new job skills without leaving their offices.

The Officers and Directors of the Missouri Press Foundation met 12 p.m. Wednesday, February 3, 2016 in the Tulip Room of the DoubleTree Hotel, Jefferson City.

Attending were: President Vicki Russell; Secretary-Treasurer Doug Crews; Assistant Secretary Melody Bezenek; Brian Brooks; Kathy Conger; Jeff Schrag; Jean Snider; Paul Stevens; and Dane Vernon.

Excused absent were: Directors Steve Ahrens, Dave Berry, David Bradley, Chuck Haney, Wendell Lenhart, Bill Miller, Sr., Kirk Powell, Betty Spaar, Jim Sterling and Dalton Wright.

Others in attendance included Mark Maassen, MPA Assistant Executive Director

The meeting was called to order at 12:33 p.m. by President Vicki Russell.

Doug Crews shared a brief memorial for emeritus board member Wanda A. Brown who passed away December 2, 2015.

Minutes of the September 10, 2015 meeting were approved unanimously following a motion by Dane Vernon, seconded by Kathy Conger.

Year-to-date financials through December 31, 2015 were presented, along with the 2016 budget, by Doug Crews. Brian Brooks made a motion to approve the financials, Paul Stevens seconded and a unanimous vote followed. The 2016 budget was approved unanimously after a motion by Jeff Schrag, seconded by Jean Snider.

Melody Bezenek shared the 2015 Annual Report. Vicki Russell discussed board committee openings and plans to begin holding committee meetings. Board members were asked to sign the annual conflict of interest review form. A report from the MPF Write and Publish Workshop held Friday, January 22, was shared by Melody Bezenek.

Board members were encouraged to attend the upcoming Unbound Book Festival April 23, 2016.

A handout created to introduce new board members to Missouri Press was shown to those in attendance. Going forward, newly elected board members will receive a copy of the packet. Vicki Russell mentioned we may ask seasoned board members to partner with new board members to assist in orienting new members and help them feel better connected their first year on the board.

Upcoming fundraising opportunities were announced by Melody Bezenek. Members received registration and hole sponsorship forms for the Porter Fisher Golf Classic to be held June 16, 2016 at A. L. Gustin golf course, Columbia. Melody reported progress on adding newspapers to the Page Builder Program and her 2016 goal. Board members were asked to help thank Donna Bischoff for the St. Louis Post-Dispatch's donation of a party suite at the St. Louis Cardinals versus the Kansas City Royals baseball game. The board discussed ways to promote the sale of tickets. Melody briefly shared information about a proposal submitted to RJJ to assist weekly newspapers who don't currently have a website to develop one. The proposal will be presented to Walt Potter for funding in April.

Dawn Kitchell's written NIE report was presented.

Doug Crews provided an overview of Day at the Capitol activities.

There being no further business, a unanimous vote to adjourn was made following a motion by Brian Brooks, seconded by Jeff Schrag.

Respectfully submitted,

Melody Bezenek
MPF Assistant Secretary

Unbound Book Festival is April 23

The Unbound Book Festival is a new literary festival that will take place on April 23, 2016, on the campus of Stephens College, in Columbia, Missouri. Nationally recognized and award-winning authors and poets are coming from across the country to discuss their work. For more information, go

to www.unboundbookfestival.com.

Michael Ondaatje, internationally renowned bestselling author, will appear at the launch of the inaugural Unbound Book Festival on April 22, 2016, at the Missouri Theatre, in Columbia, Missouri. The event will begin at 7.30 p.m., and is free to the public.

FOR SALE

North Missouri newspaper and shopper for sale. Great potential, untapped sources of revenue. Call 660-626-6308.

The *Jackson County Advocate*, a 63-year-old newspaper covering South Kansas City and Grandview, is for sale. Inquiries may be sent to bdavis@jcadvocate.com.

Long established small weekly newspaper in Southwest Missouri, the *Webb City Sentinel*, is for sale. Owner for the past 36 years is nearing retirement. To inquire, send message to news@webbcity.net.

HELP WANTED

EDITOR: The *Warren County Record*, an award-winning, weekly newspaper is seeking a seasoned editor to oversee coverage of county and municipal beats, courts and general news. This position requires substantial reporting responsibilities and fluency in digital and social media. Five years experience in community journalism preferred. Solid reporting background and photography skills required. Editor serves as main photographer for publication; community newspaper background preferred; social media experience expected. This position requires some nights and weekends. Sick of working for a chain? Come to work for a family-owned and operated newspaper that values enterprise journalism and rewards hard work. We are a 3,074 paid circulation paper with a great team-orientated staff located 50 miles west of St. Louis in Warrenton, MO. Good pay and benefits including health insurance, 401K plan and profit sharing. Send resume, qualifications and clips to Susan Miller Warden, 14 West Main Street, Washington, MO, 63090 or by email to millers@emissourian.com. 4-11

REGIONAL EDITOR: Campbell Publications, publisher of six community newspapers in West Central Illinois, is seeking a Regional Editor to lead editorial staff. If you have a commitment to the goals of community journalism, if you face each new challenge with optimism and the desire to make positive contributions at the local level, this could be the job for you. We are seeking a well-rounded editor with hands-on experience covering news and features, plus experience managing social media and websites. The successful candidate must have a proven track record of executing projects both in print and online and be comfortable in the role of mentor to stringers and reporters. Qualifications for this job include reporting, copy editing, assigning stories and page layout experience; InDesign proficiency; also, experience with web pages, email news updates, video and Facebook. A high degree of community involvement and direct reader engagement is encouraged. This position is responsible for the news content of three newspapers and is based in Jerseyville, IL. We serve readers in a territory known for its agriculture, hunting and outdoor recreation. Our communities value strong local schools and

include a variety of hometown businesses. We are within easy driving distance of St. Louis, Mo. and Springfield, Ill. If you're not from this area, we are interested to know why you want to live here; please tell us when you send your resume and cover letter to Julie Boren, publisher, at publisher@campbellpublications.net. 4-1

PUBLISHER/GENERAL MANAGER: An Independent Newspaper Publishing Company with multiple locations is seeking applications for Publishers/General Managers for these positions. If you can direct a diverse staff, promote team effort, build relationships with the public you may be interested in a future with our company. We are looking for goal driven, enthusiastic, bottom line result leaders. Candidates must have managerial experience and a strong record of innovation, and achieving goals. Position is salary, plus medical, dental, life and retirement benefits. Please send resume, references, and salary expectations to mbarba@socket.net. 3-29

SPORTS REPORTER: The *Columbia Daily Tribune* is seeking a full-time reporter to cover a variety of University of Missouri sports and other assignments as needed. Cover events, develop feature stories, and contribute to our strong online presence. Ideal candidate will have newspaper experience and be adept at social media and digital news. Benefits include health & dental insurance, 401(k), vacation, sick & holiday pay, and use of employee gym. Email resume, writing samples, and salary requirement to srinehart@columbiatribune.com or mail to Columbia Daily Tribune, Human Resources, P.O. Box 798, Columbia, MO 65205. EOE / Drug free Workplace 3-25

MANAGING EDITOR: The *Pleasant Hill Times*, an award winning weekly newspaper is looking for a Managing Editor. Prefer a journalism or related degree. Responsibilities include editorial and sports coverage for our award-winning, respected weekly newspaper. Successful candidate will be a hands-on manager of the newsroom. Required skills include ability to manage staff, knowledge of website, ability to work a flexible schedule, have experience with Quark, and able to produce photos. Pleasant Hill is a growing community with an excellent school district, easy access to outdoors activities and located a short drive from the Kansas City area. Excellent salary and great opportunity. Send resume, clips and salary requirements to proll@fayettenews.com 3-15

MARKETING EXECUTIVE: The *Columbia Daily Tribune* is seeking a marketing and sales professional to provide full-service marketing to clients. Desired skills include abilities to: build professional and trusting relationships with clients and prospects; understand each client's business, marketing challenges and requirements; develop successful marketing and sales strategies; communicate with clients and co-workers clearly and efficiently; assist in fulfillment of client needs through effective use of graphic and digital skills; and negotiate professionally.

Requirements include minimum of two years of experience in marketing; demonstrated strong project, organizational and budget management skills; IT literate. Marketing or related degree preferred. Good driving record and reliable transportation required. We offer competitive compensation and benefits. Email resume to srinehart@columbiatribune.com. EOE / Drug free work place. 3-4

ADVERTISING DIRECTOR: Sedalia is one of the fastest growing markets in Missouri. You will be responsible for all advertising for our newspapers and websites, including our daily newspaper, three weeklies and our digital offerings. Responsibilities include implementing high-performance plans to maximize the results of the retail, classified and digital sales staff in the areas of advertising sales, revenue growth, creative services, production and cost control; prepares budgets for advertising operation, oversees training and development of sales staff; works effectively with Publisher and management team to develop and implement new or expanded products. Send resume with over letter to dkoenders@civitasmedia.com (include Advertising Director in the Subject line). 2-25

COMMUNITY JOURNALIST: The *Republic-Monitor*, Perryville, a twice weekly newspaper in Southeast Missouri is seeking a Community Journalist. Successful applicants will have interest in covering government, crime, public safety and anything else that crops up. Strong writing and photography skills needed. InDesign page layout experience would be awesome. Perryville is a charming, family oriented community, 30 minutes north of Cape Girardeau and roughly one hour and 30-minutes south of St. Louis. People read the newspaper in Perryville. In a city survey, 75 percent of residents said they get their news from the Republic-Monitor. Contact Beth Chism, Publisher, at 573-457-4567 or by cell at 417-818-2626, or via email: bchism@perryvillenews.com; or Crystal Lyerla, Editor, at 573-513-6846, or by email: clyerla@perryvillenews.com. 2-23

SERVICES OFFERED

The *Richmond (Mo.) News*, the Voice of Ray County for 102 years, offers quality offset printing to community newspapers. We carefully and professionally print our own news and advertising products and we do the same for our commercial printing partners – and that can include your offset work as well. We stand ready and able to provide guidance on pre-press work, thereby ensuring your critical advertising and photography reproduction is top notch. Let Richmond News Offset work for you. For a quote, contact JoEllen Black at 816-776-5454 or email publisher@richmond-dailynews.com.

WANTED TO BUY

Stapler to handle 1/4" to 5/8" pamphlets and other commercial print jobs. Contact Phyllis or Joe at *The Milan Standard*, 660-265-4244.



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**Wednesday, June 29, Cardinals vs Royals
Busch Stadium PARTY SUITE • 7:15 p.m.**

You are invited to join the Missouri Press Foundation for a night of baseball in a private party suite at Busch Stadium. Come to cheer on the Royals or the Cardinals and receive VIP treatment.

Passes are only \$199 each

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Thanks to the *St. Louis Post-Dispatch*, the Foundation is able to offer a limited number of passes as a fundraiser for the Foundation. This is a first-come, first-serve opportunity.

Contact Melody at mbezenek@socket.net or 573-449-4167 to reserve your spots today!

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29th Annual

MEDIA
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Seminar

Friday, April 29, 2016 | 8:00 a.m. – 4:15 p.m.

InterContinental Hotel at the Plaza, Kansas City, Missouri

law.ku.edu/media-law-seminar

BONUS SESSION* Lights! Action! Insurance!
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Thursday, April 28, 4–5:45 p.m.

*Free when attending the Friday program | (2 hours CE & 2 hours CLE)



**Thanks to the support of our 2016 Page Builder Newspapers,
attendees of MPA's 150th Annual Convention and Trade Show
will receive a free lunch Friday, September 30th.**

*Please help us show appreciation for the generosity of the participating
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*Thank You
2016 Page Builders!*



Missouri Press Association



Doug Crews at the 2015 MPA Convention.

NEWS FLASH!

Doug Crews is retiring after **36 years** with MPA

Join Us for a

Retirement Celebration!

Where: Columbia Country Club
2210 N. Country Club Drive, Columbia, MO 65201

Date: Friday, April 29, 2016

Time: 1:00 pm ~ 3:30 pm

Any donations honoring Doug should go to Missouri Press Foundation's Arrow Rock Print Museum Fund, Missouri Press Foundation, 802 Locust St. Columbia, MO 65201

Please RSVP to Kristie Williams at kwilliams@socket.net or (573) 449-4167

Southeast Missouri

Annual meeting July 14, 2016
Networking, registration starts at 2 p.m.



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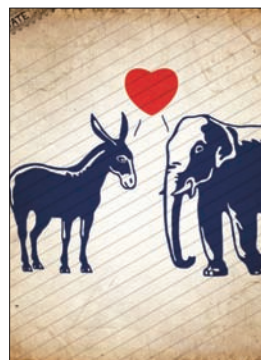
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