



# Missouri Press Association Bulletin

No. 1323 — 16 March, 2016



Be Treated Like *Royalty* In *St. Louis*

**Wednesday, June 29, Cardinals vs Royals  
Busch Stadium PARTY SUITE • 7:15 p.m.**

You are invited to join the Missouri Press Foundation for a night of baseball in a private party suite at Busch Stadium. Come to cheer on the Royals or the Cardinals and receive VIP treatment.

***Passes are only \$199 each***

**Passes include:**

**1 Game Ticket • Beer service and soda  
Nachos • Hot dogs • Brats • Chicken strips  
Cookies and brownies  
Camaraderie with MPA members**



Thanks to the *St. Louis Post-Dispatch*, the Foundation is able to offer a limited number of passes as a fundraiser for the Foundation. This is a first-come, first-serve opportunity.

Contact Melody at [mbezenek@socket.net](mailto:mbezenek@socket.net) or 573-449-4167 to reserve your spots today!



**ST. LOUIS POST-DISPATCH**



# Honoring youth and experience

*Nomination deadline for MPA's top awards is March 31*

Every year the Missouri Press Association inducts a handful of nominees into its Hall of Fame, enshrining forever those individuals who have spent their lives, and careers, working to promote journalism through print media throughout the state.

The deadline to return this year's nominations to MPA is Thursday, March 31. Nomination forms are attached to the end of this bulletin and can also be found online at [www.mopress.com](http://www.mopress.com).

In addition to the nomination form, please include biographical information of your nominee to assist the Hall of Fame Committee with its evaluation and any other information you think will help the Committee choose inductees, such as letters of support from associates and acquaintances of the nominee. Also include a photo of the nominee, if available.

Those selected to be inducted into the Hall of Fame will be recognized during the annual banquet held during MPA's 150th convention being held Sept. 29-Oct. 1, at Branson's Chateau on the Lake. See the story on page 6 for more information about this year's convention.

You can submit nominations to MPA by emailing Executive Director Mark Maassen at [mmaassen@socket.net](mailto:mmaassen@socket.net), to Legislative Director Doug Crews at [dcrews@socket.net](mailto:dcrews@socket.net), or to Editor Matthew Barba at [mbarba@socket.net](mailto:mbarba@socket.net).

[socket.net](http://socket.net).

## Outstanding Young Journalist

Also being sought are nominations for the William E. James Outstanding Young Journalist Award, presented during this year's annual convention. Nominations must be submitted to MPA by March 31.

Two journalists — one from a weekly and one from a daily newspaper — will receive a \$250 cash prize. Winners of the award will have demonstrated excellence in the field of journalism and maintained the quality, ethics and standards of The Journalist's Creed.

The nomination form can be found on MPA's website as well as attached to the end of this bulletin. Nominees must be younger than 30 years old on Jan. 1 of the year of the nomination; be an employee of an MPA member newspaper; and be a regular contributor to the newspaper.

## Photojournalism Hall of Fame

Nominations for the Missouri Photojournalism Hall of Fame are also being sought. They must be received by the MPA offices by March 31.

Inductees will be recognized at a ceremony held Oct. 20, in Columbia. Examples of their work will be displayed at the Photojournalism HoF exhibit currently located at the University of Missouri Campus in Columbia.

A nomination form can be found online at [photojournalismhalloffame.org/nominate](http://photojournalismhalloffame.org/nominate).

## Doug Crews' retirement reception set for Friday, April 29

Following 36 years of service to Missouri Press Association, Doug Crews officially stepped down as executive director at the end of February. In honor of his years of service, a retirement reception will be held from 1-3:30 p.m. Friday, April 29, at Columbia Country Club.



2210 N. Country Club Drive in Columbia.

Any donations honoring Crews' service to Missouri Press should go to Missouri Press Foundation to assist with repairs to MPA's Arrow Rock Print Shop Museum.

Donations to the Print Shop Museum can be sent to the Foundation at 802 Locust St., Columbia, MO 65201.

Executive Director Mark Maassen has taken over Crews' duties effective March 1.

To RSVP for the reception, contact Kristie Williams via email at [kwilliams@socket.net](mailto:kwilliams@socket.net) or by phone 573-449-4167.

Columbia Country Club is located at



## CALENDAR

### 2016 March

**25** — 2016 Newspaper Internship Program Application Packet Due

**31** — 2016 Better Newspaper Contest entries Due

**31** — Nominations for MPA Hall of Fame, Photojournalism Hall of Fame and Outstanding Young Journalist Awards Due

### April

**28** — MPF Board Meeting, Columbia

**28** — MPA Past Presidents and Spouses Dinner, Columbia

**29** — Retirement Reception for Doug Crews, Columbia Country Club, 1 p.m.

### June

**16** — Porter Fisher Golf Tournament, Columbia

**17** — MPA/MPS/MPF Board Meetings, Columbia

**17** — Show Me Press Association Meeting, Columbia

**29** — Missouri Press Foundation's Cardinals versus Royals game, St. Louis

### July

**14** — SEMO Press Association Meeting, Cape Girardeau

### September-October

**Sept. 22** — NNA's 130th Annual Convention & Trade Show, Franklin, Tenn.

**Sept. 29-Oct. 1** — 150th Annual Missouri Press Association Convention





**Missouri Press Association**

**Missouri Press Service**

802 Locust St.

Columbia, MO 65201-4888

(573) 449-4167; FAX (573) 874-5894

www.mopress.com

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jmaneke@manekelaw.com

**Dawn Kitchell:**

NIE & Education Director

(636) 932-4301; dawn.kitchell@gmail.com



**BETTER NEWSPAPER CONTEST**

**Don't wait to be recognized**

*Get your entries in before March 31 for the 2016 Better Newspaper Contest*

Missouri Press Foundation's 2016 Better Newspaper Contest is officially accepting entries through 11 p.m. Thursday, March 31.

The contest will once again utilize the BetterBNC Online Journalism Awards Platform: <http://betternewspapercontest.com/login>. BetterBNC is optimized for Google Chrome.

Of the additions to the 2016 contest, one that has many members of the contest committee excited is not a new category but a new award for photography. The committee agreed to add a "Photo of the Year" award, which will be chosen from all of the first place winning entries in photo categories, including news, features and sports.

Weeklies and dailies will all be considered for the award, which will be judged by an independent party, making it truly representative of Missouri newspaper photography.

In addition to earning the special designation of "photo of the year," the winner could also be used in the promotion of Missouri newspapers, depending, of course, on the context. Possible uses include appearing in MPA's Missouri Press News monthly magazine and in the annual newspaper directory.

Please note, entries in the photo categories must also include the date on which they were published, for example: Vegetable face 7-26-15.

Other changes include the addition of two new categories: multi-media reporting and magazines/alternative publications.

For more information, contact Matthew Barba at [mbarba@socket.net](mailto:mbarba@socket.net) or Kristie Williams at [kwilliams@socket.net](mailto:kwilliams@socket.net); or by phone at 573-449-4167

For the former, which was approved for the 2016 contest by the 2015 contest committee, newspapers will have the chance to submit one entry which includes everything from stories and photos appearing in print to Web pages to music and video; links to URLs should be included in your entry packet.

In the magazine/alternative publication category, member newspapers which also publish a magazine, distributed differently than their newspaper subscription list, can enter a publication that does not otherwise fit into other categories in the contest. Alternative publications are not inserted into the regular paper; category 23 allows for inserts to be entered in the contest.

Category 39, Best Online Newspaper or Website, has also been expanded this year to include daily newspapers.

All information about the 2016 Better Newspaper Contest is available at [www.mopress.com/contests](http://www.mopress.com/contests).

For more information or specific questions about the 2016 Better Newspaper Contest, contact Matthew Barba at [mbarba@socket.net](mailto:mbarba@socket.net) or Kristie Williams at [kwilliams@socket.net](mailto:kwilliams@socket.net); or by phone at 573-449-4167.





## Sunshine Week

# Editorial: Celebrate Sunshine by fighting efforts to keep the public uninformed

### From The St. Louis Post-Dispatch

Once there was light so that the public could see where tax dollars were going and how officials are behaving. Now the Missouri Legislature proposes plunging the public into darkness. The less the people know, the better, as far as many lawmakers are concerned.

The Legislature is showing a troubling willingness to restrict public access to information that could expose lawmakers' own unethical behavior or lead to greater police accountability.

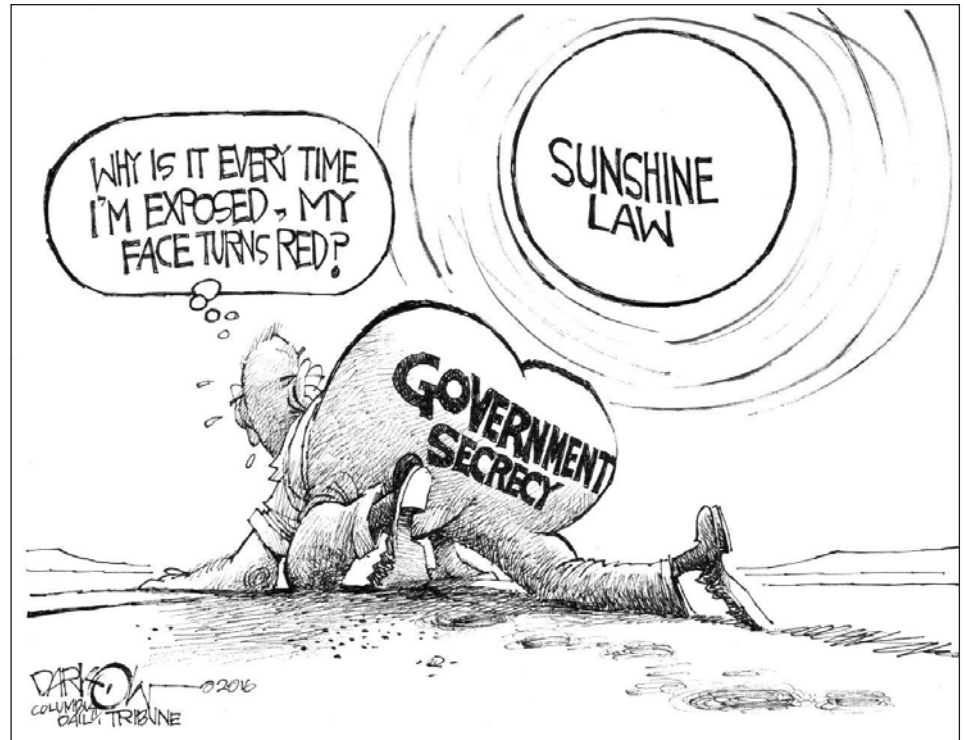
This newspaper has already expressed its extreme displeasure with a Senate maneuver invoked last month to prevent the public from knowing how individual members voted on a controversial ethics bill aimed at restricting members' ability to receive gifts from lobbyists.

Senators didn't want the restrictions, but they also didn't want the public to know. So they used a parliamentary maneuver that allowed them to vote quickly while forbidding reporters to record the vote. So if you, the public, want to know how your senator stands on ethics, good luck.

Lawmakers also are working to restrict public accountability by blocking their own email communications from release under the state's Sunshine Law. Other elected and appointed officials must make their communications available as public records.

What possible justification is there for lawmakers to exempt themselves from the same standard? They should have a "reasonable expectation of privacy," says Adam Crumbliss, chief clerk of the Missouri House, who supports and enforces the exemption. He told the Kansas City Star that exposing legislators' communications to public scrutiny would prevent their views from evolving and their minds from changing after they've already taken a public stand.

They want the right to reverse themselves, or perhaps strike special deals with lobbyists, without voters learning about it. We believe legislators should be



This editorial cartoon was drawn by the *Columbia Daily Tribune's* John Darkow to help Missouri Press Association members celebrate Sunshine Week. It was also included in a Newspapers in Education feature.

held to the same standard as everyone else in public office.

Two other anti-Sunshine measures hit closer to home for us. State Rep. Genise Montecillo, D-Marlborough, has sponsored a bill to block release of some police reports and allowing police to redact other information before releasing it. The bill mainly affects investigations of suicide attempts and sexual assault.

The bill follows the Post-Dispatch's reporting of Montecillo's attempted suicide last summer. This newspaper typically doesn't report identities in suicide attempts unless there is a compelling need for the public to know. That would include when it involves a serving House member.

Testifying for the bill was Brittany Burke, a political consultant who was the subject of Post-Dispatch stories about the party atmosphere that prevails in Jefferson City during legislative sessions. The newspaper cited police reports in which Burke said she believed she might have

been sexually assaulted during a night of partying. She didn't recall details, and police closed the case without pursuing prosecution.

This newspaper supports the principle of not identifying sexual assault victims. We recognize that there are differing points of view about the justifications editors cited in Burke's case.

None of that controversy changes our view that the greater good is served by keeping such records publicly available so reporters can do their jobs. Next week, this newspaper will join journalists — and the public they serve — in observing Sunshine Week, a national celebration of transparency and access to public information.

Police and officials must be held accountable, and legislative efforts to keep the public uninformed only serve to weaken democracy.

Find this editorial on the Post-Dispatch website at <http://bit.ly/22m74pX>





## Community journalism

# Potter journalism conference returns to RJI

You've only got so much time and money, right?

You don't believe you can afford to chase every opportunity that's out there. And even if you could, you're not sure you or your team would know how to do so in an efficient, effective manner.

Plan now to join your peers Thursday and Friday, April 14 and 15, at the Donald W. Reynolds Journalism Institute at the University of Missouri in Columbia. You'll learn how community news organizations – weeklies, small dailies, and their websites – went from overwhelmed to overjoyed as they successfully tackled new opportunities.

Register for the conference here: <http://bit.ly/1Vcv0dn>

### Schedule

Some of the sessions being offered during this year's Potter Conference are listed below. A full schedule of the conference is available here: <http://bit.ly/1WqA5go>

**Where are we and why we Need to Move Forward** — Joy Mayer, 2010-2011 RJI Fellow

Joy Mayer, an industry leader in news organizations' engagement with citizens, will facilitate a conversation among participants to identify and share some of their work in social media, and jobs yet to be done.

**Community Connection: Small-Town Newspaper Websites**

Mark Nienhueser, advertising director for Missouri Press Service and project lead for the 2015-2016 RJI institutional fellowship

Bryan Jones, owner/publisher, *The Versailles Leader-Statesman* and *Morgan County Press*

**Here Say: Interactive Audio Storytelling for the Airwaves and the Web**

Hope Kirwan, founder, Here Say

Sara Shahriari, assistant news director, KBIA 91.3 FM

Here Say is a multimedia community storytelling project.

**Introduction to Tableau Public: Interactive Data Stories, No Programming Required**

Ben Jones, director of Tableau Public, Tableau Software

Journalists in news organizations around the world are using Tableau Public to tell the stories of our time using interactive data.

**Engagement is More Than a Click**

Kevin Jones, chief operating officer, The St. Louis American

While digital efforts are important and need to grow, news organizations continue to find that old-fashioned face-to-face meet-ups are one of the most powerful ways to build community connections and loyalty. The benefit is not just about connecting your news organization to the community, but creating an opportunity for the community to come together and have an experience among themselves and your operation.

**Video Production and Training for Community Newspapers**

Aaron Pellish, Missouri School of Journalism convergence media senior

Judd Slivka, assistant professor, Missouri School of Journalism

The findings of research into the development of a video production model for the *Columbia Daily Tribune*, including examples of how other community newspapers use video to expand their digital platform and tips on how community newspapers can start doing video.

**The Potter Listening Tour, Parts I & II**

Walt Potter, retired community newspaper publisher

Walt toured Missouri community newspapers last year to discover how they're dealing with new technologies. This spring Potter toured a second time, but visited papers

in other parts of the country whose audiences differ ethnically, geographically and in other ways from the first tour. Potter will report on both tours, discussing the new technology challenges that all community newspapers face as well as how different audiences may or may not require different responses.

**Don't be a Social (Media) Outcast**

Jeff McNiell, editor, *Houston Herald*

Jeff will share the impact social media has in connecting the *Houston Herald* with its community and why every newspaper should do the same.

**Stop Overthinking and Just Sell Audience!**

Mike Blinder, president/founder of the Blinder Group

Mike Blinder will offer a real world case study revealing how Pamplin Media's weekly and monthly newspapers developed a profitable native advertising program blending digital and print sponsored stories with social media and audience extension. Attendees will leave with actionable ideas, sales methods and the actual sales materials used in the field to replicate this program.

**Creating the blueprint to start or grow a social media presence**

Ryan Martin, breaking news and public safety editor, *Indianapolis Star*

Information overload and too many choices can lead to inaction and the desire to keep things the way they are. One path to avoid inertia is to come up with a plan that works for your organization right now. Ryan Martin did just that at the Elkhart (Ind.) Truth and has plenty of experience in what works and what doesn't work. He'll provide the next steps so you can roll up your sleeves when you get home and dive in.

**Group training**

The Potter Conference will also offer attendees the chance to participate in one of two group training sessions Friday afternoon.

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Contact  
Mark Nienhueser:  
573-449-4167



# Celebrate Missouri Press' first 150 years

*2016 MPA convention is at Branson's Chateau on the Lake*

The coming year will mark the 150th anniversary of the Missouri Press Association's convention and the event is set to be held in grand fashion at Branson's Chateau on the Lake.

MPA will celebrate The First 150 Years of the Association beginning Thursday, Sept. 29, with a Boots and Barbecue Country Night to benefit Missouri Press Foundation. Nashville musician Beau Fuller and Casey Muessigmann, a contestant on season 3 of The Voice, will entertain guests outdoors on the Chateau's Garden Terrace overlooking Table Rock Lake.

Thursday will also include meetings of the Missouri Press Foundation, Association and Service boards for those members.

Friday, Sept. 30, will include the convention's trade show, Branson entertainers and Better Newspaper Contest displays. Entries for the BNC contest, Outstanding Young Journalist and Hall of Fame awards

are due to MPA by March 31; see page 2 for more information. An MPA business meeting will also be held Friday morning.

After lunch Friday, attendees will be able to attend gubernatorial and senatorial political forums concerning the November 2016 general election.

The Hall of Fame banquet is scheduled for Friday night and the evening will be capped off with a dessert and champagne reception overlooking the lake. The evening's climax will be a fireworks display celebrating the

150th annual convention.

Saturday's, Oct. 1, main event remains the Better Newspaper Contest awards lunch; the start time has been adjusted to allow more time for individuals driving to the hotel that day.

In addition to the various events listed above, Friday and Saturday will also include general sessions featuring informative speakers and panels to help newspaper publishers and staff better serve their communities.

If you would like to be a sponsor or trade show exhibitor, contact MPF Director Melody Bezenek by phone at 573-449-4167, ext. 303, or by email at mbezenek@socket.net.

Detailed convention information, including how to register for the convention, will be published in upcoming editions of Missouri Press News, as well as at [mopress.com/convention](http://mopress.com/convention).



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A portion of the registration fees from Missouri newspapers participating in Online Media Campus webinars goes to benefit the Missouri Press Foundation.



## Summer interns available Apply for intern grants by March 25

Could your newspaper use a summer intern? The Missouri Press Foundation is again offering MPA member newspapers the opportunity to host interns during the summer.

The application for the 2016 MPF Internship Program is available online at [www.mopress.com/MPF\\_Internships.php](http://www.mopress.com/MPF_Internships.php).

A Foundation committee will review applications and newspapers chosen will hire

their interns using their own funds and grant funds to pay the intern's salary.

Grant funding awarded is based on a 40-hour work week for interns but hours are flexible depending on the newspaper's needs.

If you are interested in hosting an intern, return the application, which is attached to the end of this bulletin, by March 25 to the Missouri Press Foundation, 802 Locust St., Columbia, MO 65201.



### PubAux Live

Thursday, April 7

Presenters

Max Heath, NNA Postal Chair and  
Brad Hill, Interlink

### Train the Trainer

Friday, April 8

Presenter Amie Stein,  
Local Media Association

### Best Breakouts for Daily Reporting

Friday, April 22

Presenter Carlene Cox,  
Gate House Media

### Advertising is NOT Marketing

Thursday, April 28

Presenter Stuart Arnold,  
Strategic Planning Specialists

Register at

[onlinemediacampus.com](http://onlinemediacampus.com)

High-quality, low-cost web conferences that help media professionals develop new job skills without leaving their offices.

## Phablets likely to boost response to embedded ads in news stories

By Roger Fidler

Reynolds Journalism Institute

Owners of phablets were much more likely to respond to advertisements embedded in news stories and videos than owners of standard smartphones, tablets and personal computers, according to the latest Donald W. Reynolds Journalism Institute mobile media poll.

Nearly 6 in 10 phablet owners (57 percent overall) who had consumed content provided by news organizations on their large-screen smartphones said they had responded to one or more ads embedded in news stories or videos in the week prior to participating in the survey. Nearly one-quarter (24 percent overall) said they had responded to five or more embedded ads in the same week. The average for phablet owners was 3.0 responses.

By comparison, 4 in 10 owners of standard smartphones (40 percent overall) said they had responded to at least one embedded ad and only 13 percent overall

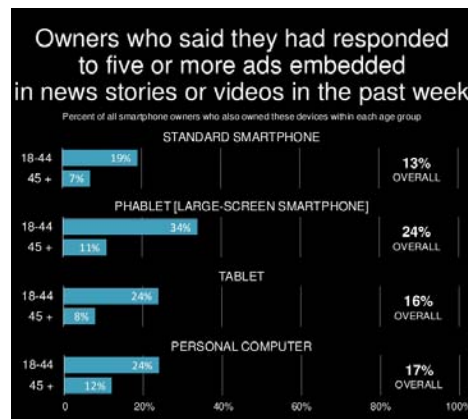


said they had responded to five or more embedded ads. The average for standard smartphone owners was 1.7 responses. Forty-seven percent of tablet owners and 41 percent of personal computer owners said they used these devices to respond to one or more embedded ads in the past week.

Age also was found to be a significant factor in smartphone owners' responses to embedded ads. Smartphone owners between the ages of 18 and 44 were more than twice as likely as owners ages 45 or older to respond to embedded ads on both phablets and standard smartphones as well as on tablets and personal computers.

This survey was conducted for RJI in June 2015 by Ipsos, one of the world's largest independent market research companies. It included 1,001 adults from all 50 states who owned smartphones. Forty-one percent indicated that they had a large-screen smartphone (phablet). Tablets were used by 53 percent of phablet owners and 39 percent of standard smartphone owners. Personal computers (desktop or laptop) were used by 69 percent of phablet owners and 73 percent of standard smartphone owners.

See the full results of the report online at <http://bit.ly/1WqLMZu>





**FOR SALE**

North Missouri newspaper and shopper for sale. Great potential, untapped sources of revenue. Call 660-626-6308.

The *Jackson County Advocate*, a 63-year-old newspaper covering South Kansas City and Grandview, is for sale. Inquiries may be sent to [bdavis@jcadvocate.com](mailto:bdavis@jcadvocate.com).

Long established small weekly newspaper in Southwest Missouri, the *Webb City Sentinel*, is for sale. Owner for the past 36 years is nearing retirement. To inquire, send message to [news@webbcity.net](mailto:news@webbcity.net).

**HELP WANTED**

**COPY EDITOR:** The *Columbia Daily Tribune*, an award-winning daily, has an opening for a full-time copy editor. Applicants should know AP style, have excellent language, grammar and headline writing skills, and experience with InDesign. The schedule is mainly 8 a.m. to 5 p.m. Monday through Friday but includes some evening shifts on a weekend rotation. Benefits include health & dental insurance, vacation pay, sick pay, employee gym and 401(k). Email resume to [srinehart@columbiatribune.com](mailto:srinehart@columbiatribune.com) or send to Columbia Daily Tribune, Human Resources, 101 N. Fourth Street, Columbia, MO 65201. EOE / Drug free Workplace 3-15

**MANAGING EDITOR:** The *Pleasant Hill Times*, an award winning weekly newspaper is looking for a Managing Editor. Prefer a journalism or related degree. Responsibilities include editorial and sports coverage for our award-winning, respected weekly newspaper. Successful candidate will be a hands-on manager of the newsroom. Required skills include ability to manage staff, knowledge of website, ability to work a flexible schedule, have experience with Quark, and able to produce photos. Pleasant Hill is a growing community with an excellent school district, easy access to outdoors activities and located a short drive from the Kansas City area. Excellent salary and great opportunity. Send resume, clips and salary requirements to [plroll@fayettenews.com](mailto:plroll@fayettenews.com) 3-15

**MANAGING EDITOR:** Looking for Managing Editor for the *Rolla Daily News* and *Rolla.DailyNews.com* in Rolla, MO, home of Missouri S & T University. *Rolla Daily News* is a 6-day a week publication with a growing digital presence. Position requires a journalism or related degree. Successful candidate will be a hands on manager of newsroom. Required skills include ability to manage staff, knowledge of website and social media content management, work a flexible schedule, experience with Quark, produce photos and video. Rolla is a small but growing community with an excellent school district, a diverse cultural community, easy access to outdoors activities, located a short drive from the St. Louis and Springfield areas. Competitive salary and benefit package. The *Rolla Daily News* is a Gatehouse Media

property. Send resume, clips and salary requirements to [jmiller@lakesunonline.com](mailto:jmiller@lakesunonline.com). No phone calls. 2-26

**ADVERTISING DIRECTOR:** Sedalia is one of the fastest growing markets in Missouri. It's a great place to live, work and play. From the Missouri State Fair, Scott Joplin Festival, State Fair Community College's Daum Museum, and performing arts at Liberty Center, to wonderful outdoor activities with biking/walking the Katy Trail, fishing/boating at Truman Dam or a short drive to Lake of the Ozarks. You will be responsible for all advertising for our newspapers and websites, including our daily newspaper, three weeklies and our digital offerings. Responsibilities include implementing high-performance plans to maximize the results of the retail, classified and digital sales staff in the areas of advertising sales, revenue growth, creative services, production and cost control; prepares budgets for advertising operation, oversees training and development of sales staff; works effectively with Publisher and management team to develop and implement new or expanded products. Send resume with cover letter to [dkoenders@civitasmedia.com](mailto:dkoenders@civitasmedia.com) (include Advertising Director in the Subject line). 2-25

**NEWS AND SPORTS WRITERS:** Gatehouse Media is seeking news and sports writers to fill full-time openings at its newspapers in Missouri. We are seeking energetic and talented individuals who embrace the changing landscape of our industry, ready to contribute content across multiple platforms. Our company offers health, dental and vision benefits, 401K, paid vacation and sick time, and paid holidays. Send your resume and work samples to Jason Hunsicker at P.O. Box 809, Kirksville, MO 63501, or email at [dailyexpresseditor@gmail.com](mailto:dailyexpresseditor@gmail.com). No phone calls, please. 2-25

**COMMUNITY JOURNALIST:** The *Republic-Monitor*, Perryville, a twice weekly newspaper in Southeast Missouri is seeking a Community Journalist. Successful applicants will have interest in covering government, crime, public safety and anything else that crops up. Strong writing and photography skills needed. InDesign page layout experience would be awesome. If you are looking for a position where your skills will be appreciated by your team and by your community, this may be the place. Perryville is a charming, family oriented community, 30 minutes north of Cape Girardeau and roughly one hour and 30-minutes south of St. Louis. People read the newspaper in Perryville. In a city survey, 75 percent of residents said they get their news from the *Republic-Monitor*. Contact Beth Chism, Publisher, at 573-457-4567 or by cell at 417-818-2626, or via email: [bchism@perryvillenews.com](mailto:bchism@perryvillenews.com); or Crystal Lyerla, Editor, at 573-513-6846, or by email: [clyerla@perryvillenews.com](mailto:clyerla@perryvillenews.com). 2-23

**ADVERTISING SALES MANAGER:** The *Sedalia Democrat* in Sedalia, MO. is seeking a full-time Advertising Sales Manager to plan, organize, coordinate and direct its advertising sales and marketing programs. Our advertising

program consists of retail display, classifieds and interactive (online) lines of business. If you can exhibit reliable interpersonal and organizational communication abilities, have budget experience, a record of successful sales experience and an aptitude for managing deadline activities on a regular basis, this is the position for you. The *Sedalia Democrat* is a six-day daily, paid circulation newspaper; producing two weekly advertising shoppers, an Air Base publication, a comprehensive suite of online and digital products including video and mobile; and multiple special sections. This is a full-time, salary position with a generous commission program. Benefits include Health Insurance, 401K, Paid Holidays and Vacation. If interested, email your resume to [dkoenders@civitasmedia.com](mailto:dkoenders@civitasmedia.com). Civitas Media LLC is a growing company offering excellent compensation and opportunities for advancement to motivated individuals. Civitas Media has publications in NC, SC, TN, KY, VA, WV, OH, IL, MO, GA, OK, IN and PA. EOE

**EDITOR:** The *Citizen-Observer*, a small town weekly newspaper in Cameron, located in Northwest Missouri, is seeking an editor. Responsibilities include editorial and sports coverage for our award-winning, respected weekly newspaper and live website. News coverage experience certainly preferred yet not necessary. Attractive, clean community in which to live and cover the news. Local news coverage only. Ability to use or learn Macintosh needed. Competitive salary and benefits. Apply in writing, with clips, to: Wally Gallian, PO BOX 498 Cameron, MO 64429. No telephone calls please. 2-8

**MANAGER:** Looking for individual interested in management of newspaper and shopper with a potential to purchase. Call 660-355-4844 and leave a message if interested.

**PRESS OPERATOR/FOREMAN:** Ozarks Printing in Harrison, Ark. is seeking a web offset press operator/foreman with experience. Goss Community knowledge and supervisory experience preferred. This printing facility produces multiple products for newspapers, shoppers and other publications. Competitive pay and a great benefit package, including 401K, medical, dental and bonuses. Equal Opportunity Employer. Please submit your questions or resume to [jim@phillipsmedia.com](mailto:jim@phillipsmedia.com). 1-29

**SERVICES OFFERED**

The *Richmond (Mo.) News*, the Voice of Ray County for 102 years, offers quality offset printing to community newspapers. We carefully and professionally print our own news and advertising products and we do the same for our commercial printing partners – and that can include your offset work as well. We stand ready and able to provide guidance on pre-press work, thereby ensuring your critical advertising and photography reproduction is top notch. Let *Richmond News Offset* work for you. For a quote, contact JoEllen Black at 816-776-5454 or email [publisher@richmond-dailynews.com](mailto:publisher@richmond-dailynews.com).



Missouri Press Association  
Newspaper Hall of Fame  
**NOMINATION FORM**



**To the MPA Hall of Fame Committee:**

I am pleased to nominate the following person (nominees from the previous two years are automatically eligible for consideration this year. They need not be renominated).

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Name

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Newspaper or organization

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Address

**Eligibility Criteria**

1. Nominee has shown exemplary contributions to the newspaper industry during a period of at least 20 years prior to being nominated, or, if nominee died while still active in promoting the newspaper industry, the nominee displayed exemplary contributions during a period of at least 10 years.
2. Nominee has lived honorably.
3. Nominee has influenced unselfishly.
4. Nominee has thought soundly.
5. Nominee has displayed community involvement

Nominated by:

---

Date Submitted

---

Print Name

---

Your Signature

---

Newspaper or organization

---

Address

---

Phone

---

Email

Attach biographical information of your nominee to assist the Hall of Fame Committee with its evaluation. Include a photo of the nominee, if available. Provide any information you think will help the Committee choose inductees. Letters of support from associates and acquaintances of the nominee assist the committee. You may renominate a person you nominated in a previous year. Confidentiality is extremely important for all nominees. The selection committee thanks you for your participation and assistance.

Annual deadline for nominations is **March 31**. Inductees will be honored at the fall MPA Convention. Return this form to Missouri Press Association, Hall of Fame, 802 Locust Street, Columbia, MO 65201. Nominations received after the deadline will not be considered. You may nominate more than one person. Copy this form if necessary.

# SEEKING NOMINATIONS

## Missouri Photojournalism Hall of Fame



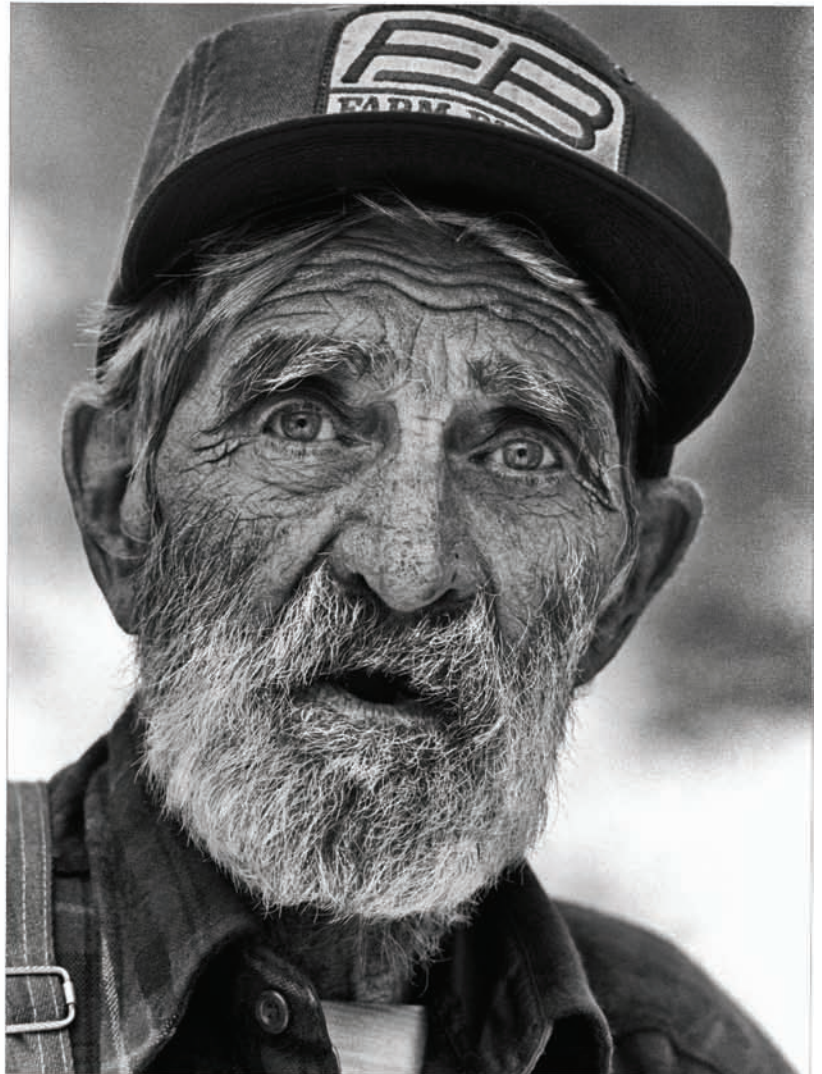
The Missouri Photojournalism Hall of Fame endeavors to recognize those people who have made outstanding contributions to Missouri photojournalism, and to provide an exhibit venue to showcase these visual reporting pioneers and the work of current photojournalists. The nomination process is now open.

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**Nominations must  
be received by  
March 31, 2016.**

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Inductees will be recognized at a ceremony October 20, 2016 in Columbia, MO., and examples of their work will be displayed at the Missouri Press Photojournalism Hall of Fame exhibit.



**To download the registration form,  
visit [www.photojournalismhalloffame.org](http://www.photojournalismhalloffame.org)**





# William E. James Outstanding Young Journalist Award

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Two young Missouri journalists — one from a weekly newspaper and one from a daily — each will receive a \$250 cash prize at the Missouri Press Association's Annual Convention each fall.

Winners of this award will have demonstrated excellence in the field of journalism and maintained the quality, ethics and standards of The Journalist's Creed. The aim of the award is to reinforce the importance of a journalist's role by recognizing and nurturing talent to further promote quality journalism.

The late William E. James served as president of the Missouri Press Association in 1998. He was the publisher of the Cass County Democrat-Missourian in Harrisonville from 1985 until 2000 and of the Warrensburg Daily Star-Journal from 2007 until 2013. He served in many leadership positions in MPA and was a director of the National Newspaper Association in 1999-2001. Mr. James was inducted into the Missouri Newspaper Hall of Fame in 2001. The Outstanding Young Journalist Award was named in his honor in 2013, a few months before his death from complications of lung cancer at the age of 65.

## **Rules and Regulations**

Nominations for Outstanding Young Journalist must be submitted by March 31. An editor or publisher must submit the nominee's resume, letter of nomination and 10 samples of work from the previous calendar year.

Entries will be judged on the quality and variety of the work samples and the impact of the work in the community. The nomination letter must be signed by the editor or publisher and should note the contributions the nominee has made to the newsroom. Winners are not eligible to win this award in subsequent years.

## **Nominees Must Be:**

- Younger than 30 years old on January 1, of the year of the nomination
- An employee of a Missouri Press Association member newspaper
- A regular contributor to the newspaper

## **Submit Nominations by March 31 to:**

Missouri Press Association  
802 Locust St.  
Columbia, MO 65201-4888

# Missouri Press Association



Doug Crews at the 2015 MPA Convention.

## **NEWS FLASH!**

**Doug Crews** is retiring after **36 years** with MPA

*Join Us for a*

## **Retirement Celebration!**

**Where:** Columbia Country Club  
2210 N. Country Club Drive, Columbia, MO 65201

**Date:** Friday, April 29, 2016

**Time:** 1:00 pm ~ 3:30 pm

Any donations honoring Doug should go to Missouri Press Foundation's Arrow Rock Print Museum Fund, Missouri Press Foundation, 802 Locust St. Columbia, MO 65201

Please RSVP to Kristie Williams at [kwilliams@socket.net](mailto:kwilliams@socket.net) or (573) 449-4167



# Fair Play or Out of Bounds?

The Use and Abuse of the First Amendment  
in Sports, Entertainment and Popular Culture



29<sup>th</sup> Annual

**MEDIA**  
— and the —  
**LAW**

Seminar

Friday, April 29, 2016 | 8:00 a.m. – 4:15 p.m.

InterContinental Hotel at the Plaza, Kansas City, Missouri

[law.ku.edu/media-law-seminar](http://law.ku.edu/media-law-seminar)

**BONUS SESSION\*** Lights! Action! Insurance!  
*Insuring Sports, Stars and Super Events*

Thursday, April 28, 4–5:45 p.m.

\*Free when attending the Friday program | (2 hours CE & 2 hours CLE)



# Missouri Press Foundation

## Could your newspaper use a summer intern? Apply by Friday, March 25, 2016

Madeleine Sutherland • Warren County Record • 2015 Summer Intern

The Missouri Press Foundation is again offering MPA member newspapers the opportunity to host interns during the summer. The application for the 2016 Missouri Press Foundation Internship Matching Grants Program is now available at [www.mopress.com/MPF\\_Internships.php](http://www.mopress.com/MPF_Internships.php)

A Foundation committee will review applications. Newspapers chosen will hire their interns and use the Foundation grants and their own funds to pay the interns.

Depending on funds raised by the Foundation, up to 10 internships will be available. Grants are based on 40-hour work week for the interns, but hours are flexible depending on the newspaper's needs.

If you are interested in hosting an intern, return the application form to the Missouri Press Foundation, 802 Locust St., Columbia, MO 65201 by Friday, March 25, 2016.



DATE  
THURSDAY  
JUNE 16, 2016



FEE  
\$75 PER PLAYER  
\$300 PER FOURSOME

### A.L. GUSTIN GOLF COURSE COLUMBIA, MO

Sponsored by



**Lunch 11a.m. • Shotgun Start Noon**

Visit [www.mopress.com](http://www.mopress.com) forms and events page to download registration and hole sponsorship forms.

*All proceeds go to Missouri Press Foundation • All members and guests welcome*

