



Missouri Press Association Bulletin

No. 1321 — 18 January, 2016



26th Annual

Missouri Press Association and the Associated Press Day at the Capitol • Jefferson City • February 4, 2016

Thursday, February 4 in Jefferson City

8:00-9:30 a.m.: Breakfast for MPA Members and Legislators (pastries and coffee), House Hearing Room 2, State Capitol Basement.

10:00-11:45 a.m.: Day at the Capitol program in the Senate Lounge, Third Floor, State Capitol. The morning program features Missouri State Auditor Nicole Galloway. Also, a panel discussion on Ethics Reform and Missouri Campaign Finance Laws is scheduled featuring James Klahr, executive director of the Missouri Ethics Commission, and several Missouri legislators.

12 noon: Luncheon at the Governor's Mansion. Attendees will leave the Capitol at 11:45 a.m. for the brief walk to the Governor's Mansion. Speaker of the House Todd Richardson (R-Poplar Bluff) and Senate President Pro Tem Ron Richard (R-Joplin) will speak and have a Q&A session following the Day at the Capitol luncheon.

(You must be registered with Missouri Press Association to attend the luncheon in the Governor's Mansion. Missouri Press Association pays for breakfast and luncheon costs. There is no charge for members. However, last-minute cancellations will result in a \$50 cancellation fee.)

1:30 p.m.: Adjourn from the Governor's Mansion.

2:00 p.m.: Missouri Associated Press Managing Editors Contest Awards Ceremony, House Hearing Room 1, State Capitol.

Need a sleeping room?

MPA is holding a block of rooms for Wednesday, February 3, at the DoubleTree Hotel in Jefferson City. Call 573-636-5101 by January 16, and ask for Missouri Press Association's \$109 room rate. DoubleTree's address is: 422 Monroe Street, Jefferson City.

** If you have already registered online, there is no need to fill out this form.*

Name(s): _____

How many people for Thurs. Breakfast: _____ How many for Thurs. Lunch: _____

Newspaper or Organization: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ Email: _____

Please send this registration form to Kristie Williams at Missouri Press Association
802 Locust Street • Columbia, MO 65201 • Fax: 573-874-5894 • kwilliams@socket.net





MPA opposes HB 2089

Missouri Press Association needs you to call or contact your State Representative and tell him or her, or the assistant who answers the phone, that you are concerned about House Bill 2089.

Introduced Jan. 7, HB 2089 would allow county commissioners to publish the annual financial statements of second, third and fourth-class counties on county websites, rather than in local, printed newspapers.

The text of the bill can be found online at <http://bit.ly/1P0hV41>. A directory of House members is available online at www.house.mo.gov/member.

[mo.gov/member](http://www.house.mo.gov/member).

Government-operated websites don't push notices out to anyone and can be hacked, altered or deleted. Ink-on-paper notices cannot be hacked or altered.

Newspapers are an independent third party in the public notice process and provide a notarized affidavit, a legal document recognized by the courts, verifying the notice ran as required by law.

Currently more than 250 local newspapers in Missouri are eligible to publish county financial statements.

Day at the Capitol is Feb. 4

Richard, Richardson to be guest speakers

Leaders of the Missouri House and Senate will be the guest speakers at this year's MPA Day at the Capitol.

Speaker of the House Todd Richardson, R-Poplar Bluff, and Senate President Pro Tem Ron Richard, R-Joplin, have accepted MPA's invitation to speak during lunch at the Governor's Mansion. Due to a conflict, the governor is unable to attend the luncheon.

There will also be a question and answer session.

The annual event begins at 8 a.m. with a meet and greet with legislators in the capitol building, followed by the morning program at 10 a.m. A noon luncheon will be held at the Governor's Mansion, with adjournment by 1:45 p.m.

A Missouri Associated Press Managing Editors Awards Ceremony will be at 2 p.m. in

the capitol building.

Contact Kristie Williams at kwilliams@socket.net or 573-449-4167 for more information about registering for Day at the Capitol.

There is no cost to attend the free event, however last-minute cancellations will result in a \$50 charge.

Your presence is needed to discuss legislation such as HB 2089 and other proposed legislation that could affect Missouri newspapers in 2016 and beyond.

Members of the Missouri Press Association, Service and Foundation boards will meet Wednesday, Feb. 3, at the DoubleTree Hotel in Jefferson City. The MPF board will have a lunch meeting beginning at noon, while the MPA and MPS boards will meet at 2 p.m.

Missouri Press monitoring bills filed

The Missouri General Assembly is now in session in Jefferson City. This year's legislative session is scheduled to end Friday, May 13.

Missouri Press Association staff members, along with Gallagher Consultants in Jefferson City, have been monitoring bills since pre-filing began on Dec. 1.

So far, 565 House bills and 267 Senate bills have been introduced. Also, 11 constitutional

amendments have been introduced by House members, and 18 constitutional amendments have been introduced by Senators.

Missouri Press Association will be providing members a weekly legislative report via email during the session, and if you wish to receive the report, please contact Doug Crews dcrews@socket.net or Mark Maassen mmaassen@socket.net, and we'll add you to the list.



CALENDAR

2016

January

22 — MPF Book Authoring Workshop, Columbia

February

3 — Missouri Press Association, Foundation and Service boards meetings, Jefferson City

4 — 2016 Day at the Capitol, Jefferson City

March

4 — NIE Committee meeting, Columbia

10-11 — Missouri Advertising Managers' Association meeting, Lake Ozark

16-18 — NNA's Community Newspaper Leadership Summit, Arlington, Va.

25 — 2016 Newspaper Internship Program Application Packet Due

31 — 2016 Better Newspaper Contest entries Due

31 — Nominations for MPA Hall of Fame, Photojournalism Hall of Fame and Outstanding Young Journalist Awards Due

April

28 — MPA Past Presidents' Dinner, Columbia

29 — Retirement Reception for Doug Crews, Columbia Country Club, 1-4 p.m.

June

16 — Porter Fisher Golf Tournament, Columbia

17 — MPA/MPS/MPF Board Meetings, Columbia

17 — Show Me Press Association Meeting, Columbia



Missouri Press Association

Missouri Press Service

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Beginning Jan. 19 submit entries to 2016 Better Newspaper Contest

With only a few changes for this year, Missouri Press Foundation's 2016 Better Newspaper Contest is officially set to begin accepting entries Tuesday, Jan. 19.

The contest will once again utilize the BetterBNC Online Journalism Awards Platform: <http://betternewspapercontest.com/login>. BetterBNC is optimized for Google Chrome.

Of the additions to the 2016 contest, one that has many members of the contest committee excited is not a new category but a new award for photography. The committee agreed to add a "Photo of the Year" award, which will be chosen from all of the first place winning entries in photo categories, including news, features and sports.

Weeklies and dailies will all be considered for the award, which will be judged by an independent party, making it truly representative of Missouri newspaper photography.

In addition to earning the special designation of "photo of the year," the winner could also be used in the promotion of Missouri newspapers, depending, of course, on the context. Possible uses include appearing in MPA's Missouri Press News monthly magazine and in the annual newspaper directory.

Please note, entries in the photo categories must also include the date on which they

were published, for example: Vegetable face 7-26-15.

Other changes include the addition of two new categories: multi-media reporting and magazines/alternative publications.

For the former, which was approved for the 2016 contest by the 2015 contest committee, newspapers will have the chance to submit one entry which includes everything from stories and photos appearing in print to Web pages to music and video; links to URLs should be included in your entry packet.

In the magazine/alternative publication category, member newspapers which also publish a magazine, distributed differently than their newspaper subscription list, can enter a publication that does not otherwise fit into other categories in the contest. Alternative publications are not inserted into the regular paper; category 23 allows for inserts to be entered in the contest.

All information about the 2016 Better Newspaper Contest is available at www.mopress.com/contests. The deadline for entries is 11 p.m. March 31; the contest template will close automatically at that time.

For more information or specific questions about the 2016 Better Newspaper Contest, contact Matthew Barba at mbarba@socket.net or Kristie Williams at kwilliams@socket.net; or by phone at 573-449-4167.

Submit nominations for top MPA awards

Nominations are being taken now for three of the top awards of the Missouri Press Association and Foundation:

- Missouri Newspaper Hall of Fame
- Missouri Photojournalism Hall of Fame
- Outstanding Young Journalist

Nominations for all three of the 2016 awards must be in the MPA office by March 31. Nomination forms are at mopress.com/current_forms.php, or you can contact the MPA office.

Each of the nomination forms includes the criteria for selection.

At the 2016 MPA Convention (Sept. 29-Oct. 1) in Branson, Newspaper Hall of Fame honorees will be inducted and Outstanding

For more information, contact
Matthew Barba at mbarba@socket.net
or by phone at 573-449-4167

Young Journalist award winners — one from a weekly and one from a daily — will be recognized and receive their cash awards. Photojournalism Hall of Fame honorees will be inducted in a ceremony this fall.

Anyone is welcome to nominate people for these honors.

Provide as much documentation as you can and any letters of support from others in the newspaper industry or other friends and associates.



For posterity's sake How to preserve your work before the Internet eats it

This story originally appeared on Poynter.org. The original version can be found at <http://bit.ly/1PIRYHU>.

by Kristen Hare

When he first started his career as a journalist, Kevin Vaughan carefully clipped each story, scribbled the date on top and tucked it into a file folder. That turned, eventually, to grabbing the day's paper and tossing it in a closet.

"It was like that for a long, long time."

By the time Vaughan started working at the *Rocky Mountain News*, the paper had an electronic archive. You couldn't see just how the story appeared that day, but you could read the text. And Vaughan saved less and less. He grabbed copies of his coverage of the Columbine shootings. He saved big packages. And he assumed his work would always exist online.

But when the *Rocky Mountain News* closed in 2009, its website also eventually crumbled away. With it went Vaughan's Pulitzer-nominated series, "The Crossing." The 34-part multimedia series debuted in 2007 and told the story of a 1961 train and school bus crash that killed 20 children.

In August, eight years after it was first published and six years after it disappeared, Vaughan reintroduced the series in its original format to the Web.

You might think of what he did as recreating a building. Yes, the terrain had changed. And so had the tools used to build it. But it was possible because Vaughan had the blueprints.

ROCK VS. PAPER

Thousands of years ago, we told stories by banging on rocks.

"That was fairly permanent," said Edward McCain, digital curator of journalism and founder of Dodging the Memory Hole at the Donald W. Reynolds Journalism Institute and University of Missouri Libraries' Journalism Digital News Archive.

But those petroglyphs weren't super accessible.

"You either had to go to where the rock was, or you had to be really strong and

carry the rock around with you."

But things got easier, first with clay tablets, then with ink on paper.

"There's this gradual trend toward more and more access, and of course electronic media provides the easiest and cheapest access to information that we've ever had on the planet," McCain said. "But it's also the most easily lost. We've always had this tradeoff between permanence and accessibility."

With print, we've developed systems for preservation.

"But with electronic stuff, you put something on a hard drive and you try to come back to it five years later," he said.

If the drive still works, does the software? Ten years later, can you find hardware that will work? Unless you've done something proactive to preserve your digital work, you can pretty much bet it will disappear, he said.

Right now, McCain and Dorothy Carner, MU's head of journalism libraries, are working toward getting personal digital archiving into MU's journalism curriculum.

"Unfortunately, the current content management systems and other systems that we're using every day to create our stories and to distribute them, they're not at all designed to preserve that content, so we're finding that online content is extremely ephemeral."

I checked in with Poynter innovation columnist Melody Kramer to see if she knew of any ways that journalists are saving their work.

"I don't know of any way to do this



personally, but I think the person who creates that will be very smart," she said in an email. "It's certainly worth people thinking about their archives because it's not necessarily true that publications will — as evidenced by the number of publications that have recently shut down and taken their archives offline."

Digital clearly still has great benefits, McCain said, even though we're not yet to the point where systems are designed for more permanent access to what we put on the Web.

"So we don't have to carry rocks around anymore," he said, "but our stuff gets lost really, really easily."

REBUILDING

Vaughan had those blueprints, the code, thanks to technology. Or crappy technology. Shortly after the series came out, he started getting requests to make presentations. In 2007, access to WiFi wasn't a given. Vaughan asked the tech people at the *Rocky Mountain News* if there was a way he could share the series remotely.

"And so somebody made me a DVD."

Vaughan kept four copies. When the paper closed in 2009, he took them with him. He kept three in his home office and another at his desk at *The Denver Post*, where he worked after *Rocky Mountain News* closed, just in case his house burned down.

But Vaughan didn't really imagine the *Rocky Mountain News*' site itself would disappear. One week a link didn't work. The next week more.

Continued on Page 5



Preserving your work

In the spring or summer of 2009, he got an email from someone who was trying to find the series online.

He went to the site, “and I looked, and I clicked, and I couldn’t find it.”

At *The Denver Post*, Vaughan showed coworkers his DVD and asked if there was any way to rebuild the presentation on the Web. The series was built using HTML4, and the DVD had all the code. The building was gone, but the blueprints remained.

Vaughan spent the next several years trying to get the rights to republish “The Crossing.” The *Rocky Mountain News* left their archives to the Denver Public Library’s Western History and Genealogy Department.

When he finally had that permission, he just needed someone to help him rebuild. In the summer of 2014, Vaughan’s son Sawyer was home from college on summer break. Sawyer, who was 11 when the series first published, now studies electrical and computer engineering. Vaughan showed him the DVD.

“So he put it in his computer and he was like, oh yeah, we can do this.”

Vaughan bought a URL and the two spent the summer working on it. They continued during winter break and the summer of 2015. In August, the project was finally finished. Adrienne LaFrance wrote about the process for *The Atlantic*.

When it was finally finished, Vaughan shared the site with former colleagues, and he wrote to his sources from “The Crossing,” with whom he’s stayed in touch. Getting this thing that lived on paper and online back online again has shown him how differently people still get information, he said.

“I got letters back from a couple of them that were nice letters but were like, I don’t go on the Internet. So for them, the story just lives on on paper.”

DIY

So what can you do to save your stuff before it falls into the nothing of the Web? McCain has a few suggestions. I’ve organized them into the five Ws and one H to make

things a little easier.

1. **How?** Save your articles as PDFs. This doesn’t help with video, but “at least you will have the text, and you will have the graphic layout of it and you will have captured the URL,” McCain said. “If you have a PDF, there’s a pretty good chance, because it’s an open standard, someone could reengineer a way to open it.”

2. **What?** Do you have to save everything? Like Vaughan did, curate and pick the stuff that matters to you the most.

3. **Where?** Archiving is for long-term saving. Backups are more immediate, giving you the ability to get access to something quickly. Some Cloud backup services are a good option, McCain said.

“Those services are using lots of different servers in different geographic locations distributed around the planet, and the chances of them losing something are probably lower than the chances of your set of hard drives crashing.”

4. **When?** “I would do it immediately.” Don’t waste time, he said. Our industry is an unpredictable one.

5. **Why?** Your future self needs to have enough information to make sense of what you’ve saved, McCain said. Organize what you have in whatever way works, but just organize it. Then, make notes for yourself so you know what you have and where.

“Make a system that makes sense to you,” McCain said.

6. **Who?** Who owns the rights to your work? That really depends on the specific arrangement of the publication you work or worked for, said Elsa Ransom, an associate professor of law at Texas Southern University’s Thurgood Marshall School of Law.

Vaughan saved a copy of his project on a DVD, but before putting it back on the Web, he did get permission.

Also, just because a publication closed,

that doesn’t mean the terms of copyright do, too, Ransom said.

“Copyright interests don’t necessarily expire.”

ON THE SHELF

Vaughan, who now works as an investigative reporter for Denver’s KUSA-TV, still has a few hundred issues of the paper version of “The Crossing” on a shelf in his garage. A couple of times a year, he’ll hear from someone who heard about the series and can’t find it anywhere. So he mails them a copy.

Now, he can mail them a link again.

Since we’ve moved online, we’ve built up the technical debt of having to move old content into something that’s currently accessible, McCain said.

“That costs money.”

He’s working on a Sustainability Preservation Pilot Project to see if smaller papers can build systems that can preserve born-digital content while making it easily accessible and marketable.

“If we can find an economic incentive to drive or to attract people to the idea, that has a better chance of flying than just saying well you really oughta do this.”

Of course there’s the human benefit of having an authoritative and accurate record, he said, but for individual reporters, right now saving that work is a personal task.

Vaughan went from saving everything he wrote to just the things that mattered to him the most. He’s still doing that now. And he knows that if he wants to see his work again someday, he’ll have to keep it up.

“I feel like we’re in this very temporary world in a certain sense,” Vaughan said. “The *Rocky Mountain News* was 150 years old and it folded. People need to be thinking all the time, is this something I want to save the way it is? And if it is, they need to take those steps now.”

Digital
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Contact
Mark Nienhueser:
573-449-4167



Press associations seek volunteers to judge contests

More judges are still needed to help with the Kansas Press Association's 2015 Awards of Excellence Contest. Judging starts Jan. 22 with a deadline of Feb. 24.

Categories for the contest consist of news, design and advertising.

A form to sign up to help judge is available online at <http://bit.ly/1QiVIsW>.

College media

The Missouri College Media Association is looking for volunteers to help with judging efforts beginning Feb. 22 with a deadline of March 4.

Anyone interested in assisting can contact Matthew Barba at mbarba@socket.net or 573-449-4167 to provide information.

Individuals who agree to judge MCMA's contest will be paired with regional contestants by MCMA coordinators.

For both contests, the more individuals who agree to help, the lighter the load will be for all who participate.

Ad Managers meeting Register now for MAMA

With entries for the Missouri Advertising Managers' Association Best Ad Contest submitted, there is still time to register to attend the annual meeting if you haven't already.

The MAMA meeting will be March 10-11, 2016, at Camden on the Lake Resort in Lake Ozark. Full meeting details and registration information is



available online at mopress.com.

You may make hotel reservations now! Call 1-888-365-5620 and ask for the Missouri Advertising Managers' Association rate of \$112; the group code is: MAMA0316.

If you have any questions, please contact Kristie Williams at kwilliams@socket.net or by phone at 573-449-4167.

Input needed for law, courts reporting handbook

The Missouri Press Association, in conjunction with the Missouri Press-Bar Commission, is updating the commission's "News Reporter's Handbook on Law and Courts."

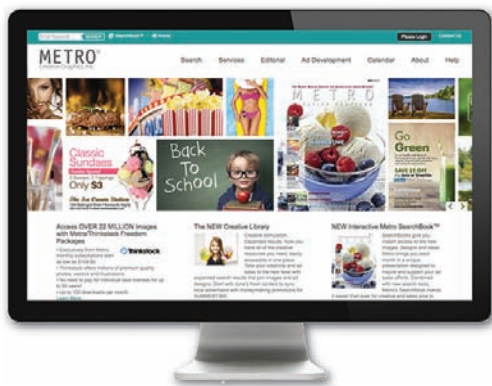
The handbook, which can be found online at <http://bit.ly/1V2IMxJ>, was last updated in 2007. We are looking for feedback.

If you have any suggestions of changes or additions that might be made to the handbook, please contact Jean Maneke at JManeke@manekelaw.com.

Jean, MPA's Legal Hotline Counselor, is coordinating this project. She is the newly elected president of the Missouri Press-Bar Commission.

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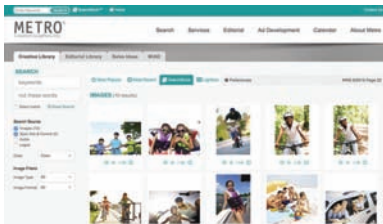


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Missouri Press Foundation

Dedicated to Freedom for Tomorrow's World

A portion of the registration fees from Missouri newspapers participating in Online Media Campus webinars goes to benefit the Missouri Press Foundation.



Upcoming Webinars

**PubAux Live -
Bumper Sticker Contest**
Thursday, February 11

**Social Journalism:
The keys to connecting
with your audience**
Friday, February 12

*Presenter Dr. Carrie Brown,
City University of New York*

**Personalizing the
Customer Journey**
Thursday, February 18

*Presenter Allan Barmak,
The Barmak Group*

**Resisting Regurgitation:
Proactive storytelling for
today's readers**

Thursday, February 25

*Presenter Tim Schmitt,
GateHouse Media*

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new job skills without leaving their offices.*



Education, resources

THANK A FARMER WEEK
FEBRUARY 7-13

"Thank a Farmer Week" in Missouri is Feb. 7-13 and Missouri newspapers have a terrific opportunity to promote agriculture in our state to young readers with the Newspaper In Education feature, "Agriculture is Everywhere," just created in partnership with the Missouri Farm Bureau.

Special ag section available for order

A popular feature through the years has been the "What's Growin' on in Missouri" special section and series that Missouri Press created in partnership with the Missouri Department of Agriculture in 2004.

This year's new special section and series "Agriculture is Everywhere," created in partnership with the Missouri Farm Bureau, is still available to order through Wednesday, Jan. 20. The section features information on Missouri's natural resources like soil and water, products like grains, cotton and farm animals, and specialty agriculture. It also includes a statewide commodities map, highlighting the top agricultural products by county.

There are two ways you can share this resource with your readers: Missouri Farm Bureau will provide newspapers with printed copies of the 8-page, full-color resource for the cost of postage to ship them to you. You may insert the supplement into your newspaper, deliver copies to your schools – any way you want to use the resource. The information also will be available in a downloadable series of features you may publish in your newspaper beginning in February for "Thank a Farmer Week" Feb. 7-13. Contact Dawn Kitchell by email at dawnkitchell@gmail.com for more information about receiving copies of this special section.



The 13-chapter Newspapers in Education serial, "Night at the Capitol," is now available for publication. The series was written for Missouri's newspapers by children's author Carolyn Mueller, who wrote previous NIE series "Lily's Story" and "The Gashouse Gang." It is illustrated by Chris Grant. Missouri Press will provide a promotional ad, 13 ready-to-publish chapter features and a companion teacher guide; newspapers that begin publishing the series in January and continue each week should finish in early April.

There are a few guidelines to participate in the Reading Across Missouri project. These are the same as in previous years and can be accessed at mo-nie.com; the download code is: **readmo16**. The most important guidelines pertain to electronic publication.

Check http://www.mopress.com/nt_training.php for links to the latest webinars from Inland Press and Online Media Campus.

FOR SALE

The Jackson County Advocate, a 63-year-old newspaper covering South Kansas City and Grandview, is for sale. Inquiries may be sent to bdavis@jcadvocate.com.

Long established small weekly newspaper in Southwest Missouri, the *Webb City Sentinel*, is for sale. Owner for the past 36 years is nearing retirement. To inquire, send message to news@webbcity.net.

HELP WANTED

ADVERTISING ACCOUNT EXECUTIVE: Missouri Press Service, the advertising arm of Missouri Press Association, has an opening for an Advertising Account Executive – Print and Digital. This position will be responsible for developing, soliciting and maintaining Print and Digital advertising accounts. Account executives help customers develop effective, creative print and digital strategies and assist with long-term planning to ensure their advertising campaign generates results. The sales person will assist MPA member newspapers with selling print and digital products. This person should have attention to detail, be goal-oriented and team-minded. Advertising sales experience in newspapers, radio, TV, Yellow Pages or working with ad agencies is a plus. 1-18

MANAGING EDITOR: Looking for Managing Editor for the *Rolla Daily News* and *Rolla Daily News.com* in Rolla, MO, home of Missouri S & T University. *Rolla Daily News* is a 6-day a week publication with a growing digital presence. Position requires a journalism or related degree. Successful candidate will be a hands-on manager of newsroom. Required skills include ability to manage staff, knowledge of website and social media content management, work a flexible schedule, experience with Quark, produce photos and video. Competitive salary and benefit package. The *Rolla Daily News* is a Gatehouse Media property. 1-18

NEWS REPORTER: The *Maryville Daily Forum*, a family-owned, 5-day daily newspaper, located in Maryville, Missouri, is looking for a motivated, community journalist. A minimum of two years experience is desired, but will train the right person. Experience with journalistic writing is a must. Experience with digital media, page layout and photography are desired, but will train the right person. Will be working with Mac computers and Adobe software. This is a fantastic opportunity to work for an employer who cares about its employees and the communities in which it serves. If you match these qualifications, email your resume, cover letter and at least three references to: pcobb@maryvilledailyforum.com. 1-12

DEPUTY EDITOR: The *Salina Journal* in Salina, Kan. is seeking an experienced journalist with strong news judgment and editing skills to lead its daily newsroom operations as deputy editor. The successful candidate will coordinate the production of news for print, online and social media platforms. Candidates should possess an ability to identify and deliver the best product for our print, digital and social media customers; sharp editing skills that boast adherence to deadline, accuracy, clarity, style and potential legal problems; a willingness, and adept hand, at coaching reporters as they experiment with innovative ways of delivering news content, and to manage and lead a design desk; experienced communication and conflict resolution skills, and the ability to deal professionally with the public; and solid organizational skills. A bachelor's degree in journalism or related field preferred. Candidates should send their resume and a cover letter to: Sharon Montague; Deputy Editor; Box 740; Salina, KS 67402-0740 or to smontague@salina.com. The *Salina Journal* offers competitive wages, profit sharing, 401K and health and dental insurance. Pre-employment drug screen required. The *Journal* is an equal opportunity employer. 1-11

GEN. ASSIGNMENT REPORTER: The *Richmond News*, a 2010-15 recipient of Missouri Press Association's

Newspaper of Excellence, is looking for a gifted and versatile journalist who specializes in news and enterprise reporting. This position will write stories assigned by the editor and will likely be responsible for coverage of a municipal government, school district or county courts, based on ability or experience. This reporter will also be required to develop contacts and sources to develop his/her own stories. The emphasis of this position is news reporting. We offer competitive wages and vacation. Applicants must have a journalism, or similar degree, with some newsroom experience; be able to take photographs; have decision-making, communication and interpersonal skills; be a thorough and accurate reporter, utilizing AP style; and be motivated with a good work ethic. Send a resume, cover letter, three to five examples of work, plus three professional references to JoEllen Black, publisher, at publisher@richmond-dailynews.com. 1-11

PAGE DESIGNER: Seeking a full-time page designer/copy editor in Springdale, Ark. to help us continue to be Northwest Arkansas' premier source of news and information. The winning candidate will primarily design pages for our weekly publications, including news, sports and special sections. Some page design for the daily publication may be required as well. This person will need to write eye-catching headlines and make decisions on how news reports are played on a page to increase impact and readership. Meeting deadlines is a must, as is experience in copy editing and Adobe InDesign. Basic journalism knowledge and knowledge of AP style are also required. Experience in NewsEdit Pro, Adobe Illustrator and Photoshop are also helpful. Position is primarily Monday-Friday, noon to 8 p.m. And works out of our Springdale office. We offer an excellent salary and a full benefits package. Send resumes and examples of work to: Page Designer Position, Northwest Arkansas Newspapers, PO Box 7, Springdale AR 72765 or e-mail jobs@nwadg.com (put Page Designer Position in subject line). 1-8

ADVERTISING AND MARKETING DIRECTOR: Northwest Arkansas (Fayetteville) is one of the fastest growing markets in the United States. It's a great place to live, work and play. You will be responsible for all advertising for our award-winning newspapers and websites, including our daily newspaper, nine weeklies and our 121 digital advertising agency. Implementing high-performance plans to maximize the results of the retail, national, classifieds, legal and digital sales staff in the areas of advertising sales, revenue growth, creative services, production and cost control; prepares budgets for advertising operation; oversees training and development of department managers and staff; works effectively with President and management team to develop and implement new or expanded products. Send resume with cover letter to jobs@nwadg.com (put Advertising & Marketing Director in the Subject Line). 1-7

REPORTER/EDITOR: The *Daily American Republic*, a daily newspaper in Poplar Bluff, is seeking a replacement for a longtime general assignment/associate editor reporter who is retiring at the end of February. While a seasoned reporter is preferred, all will be considered. It could be a good opportunity for the right person looking to step up since retirements are looming for two other longtime members of the staff. The newspaper has a 13,400 circulation and publishes in the afternoon Tues.-Fri. and Sunday morning. It has a full-time news staff of 11, including 4 reporters, 3 sports, 2 photographers and 2 editors. Benefits include health, dental, vision, 401(k), life insurance, others. Pay negotiable based on experience. Send resumes and writing samples to Stan Berry at sberry@damews.com or P.O. Box 7, Poplar Bluff, MO 63902. 1-6

ADVERTISING SALES EXECUTIVE: The *Columbia Daily Tribune* is seeking an energetic Account Executive to sell print, online and mobile products to businesses in Columbia and the surrounding area. This position offers excellent opportunities in working with all types of businesses and involves all types of media, from print products to a heavy emphasis on cutting-edge digital advertising products. Candidate should be highly motivated, CREATIVE, be able to manage multiple projects, and have a Bachelor's degree or equivalent work experience. Social networking skills

are a PLUS! Reliable transportation, good driving record, and valid driver's license required. Compensation package includes guaranteed base plus incentives. Benefits include 401(k), health insurance, dental insurance, vacation and sick pay, and access to company gym. Email resume & salary requirement to srinehart@columbiatribune.com. EOE / Drug free Workplace 1-5

AREA SALES MANAGER: The *Columbia Daily Tribune* is currently seeking an Area Sales Manager to oversee a portion of our carrier delivery force. Manager will ensure on time delivery, continually improve service and circulation, and recruit and contract carriers. This individual must be sales and service oriented, have the ability to motivate, ability to multi-task, have reliable transportation, good driving record and a MO Class E driver license (obtain prior to start date). The ideal candidate will have managerial experience, sales and customer service background, and a college degree is preferred. Benefits include health and dental insurance, 401(k) retirement plan, vacation and sick pay, personal time, holiday pay, and access to company gym. Email resume to srinehart@columbiatribune.com. 12-29

EDITOR: The *Aurora Advertiser* is seeking a full-time Editor to manage and lead our small newsroom at our weekly newspaper. Our long-time editor is set to retire at the end of January. This position, in working with our local GM, will be responsible for the entire news operation. As part of Gatehouse, we expect our leader to embrace all aspects of the newsroom, including social media, video and promoting our digital presence. Aurora is a comfortable and friendly community of people involved in community activities, school and sports events and helping their neighbors via charitable causes. The *Advertiser* is a two-person news team. The editor will cover several beats in addition to lay out responsibilities. We also have a solid working special section calendar that will require some contribution to make our sections local. We expect our editors to write local editorials and have a community presence. We are looking for someone who wants to be the voice of Aurora. This position is perfect for an experienced reporter looking to move up or for an experienced editor looking to settle in a great small community. Our only major requirement is you have at least two years experience directly in the industry and love community journalism. The full-time position offers a variety of benefits (health insurance, vacation, 401k, etc.). Send a cover letter, resume and samples of recent work to Matt Guthrie, Sr Group Publisher at mguthrie@gatehousemedia.com%u2028 An Equal Opportunity Employer 12-29

SPORTS EDITOR: The *Sedalia Democrat* has an immediate opening for a full-time sports editor. This position's duties include but are not limited to handling general assignments, including high school, college, community sports and outdoors coverage for the sports section and website. The successful candidate must be willing to go above and beyond to explore sports issues throughout our coverage area while also providing extensive coverage of our local, high school and community college sports scene. This position requires building a personal brand on Twitter and as a blogger; must also be able to shoot, edit and produce video for sedaliademocrat.com, and use social media to further the reach of the *Democrat's* audience. Flexible schedule required which includes nights and weekends. Two years of experience and a degree in journalism preferred. We want someone with a vision and a person capable telling compelling stories that other newspapers might miss. Send resumes and clips or links to Editor Tim Epperson, tepperson@civitasmedia.com. The *Sedalia Democrat* is a part of Civitas Media with 100 publications throughout the Midwest and the South. 12-29

PRESS OPERATOR: Experienced press operator needed at weekly newspaper/print operation. We are seeking an experienced offset press operator. Responsibilities include printing newspaper and shopper each week along with several print customers. Must be capable operating and maintaining a Goss Community press. Competitive compensation and benefits. To apply, send resume and work references by email to mbarba@socket.net with subject line "Press Operator." 12-7

Missouri Press Association
Newspaper Hall of Fame
NOMINATION FORM



To the MPA Hall of Fame Committee:

I am pleased to nominate the following person (nominees from the previous two years are automatically eligible for consideration this year. They need not be renominated).

Name

Newspaper or organization

Address

Eligibility Criteria

1. Nominee has shown exemplary contributions to the newspaper industry during a period of at least 20 years prior to being nominated, or, if nominee died while still active in promoting the newspaper industry, the nominee displayed exemplary contributions during a period of at least 10 years.
2. Nominee has lived honorably.
3. Nominee has influenced unselfishly.
4. Nominee has thought soundly.
5. Nominee has displayed community involvement

Nominated by:

Date Submitted

Print Name

Your Signature

Newspaper or organization

Address

Phone

Email

Attach biographical information of your nominee to assist the Hall of Fame Committee with its evaluation. Include a photo of the nominee, if available. Provide any information you think will help the Committee choose inductees. Letters of support from associates and acquaintances of the nominee assist the committee. You may renominate a person you nominated in a previous year. Confidentiality is extremely important for all nominees. The selection committee thanks you for your participation and assistance.

Annual deadline for nominations is **March 31**. Inductees will be honored at the fall MPA Convention. Return this form to Missouri Press Association, Hall of Fame, 802 Locust Street, Columbia, MO 65201. Nominations received after the deadline will not be considered. You may nominate more than one person. Copy this form if necessary.

SEEKING NOMINATIONS

Missouri Photojournalism Hall of Fame



The Missouri Photojournalism Hall of Fame endeavors to recognize those people who have made outstanding contributions to Missouri photojournalism, and to provide an exhibit venue to showcase these visual reporting pioneers and the work of current photojournalists. The nomination process is open and nominees may be living or deceased. The nomination packet should include a statement explaining the nominee's contributions to Missouri photojournalism. Additional letters are encouraged, as are other supporting materials (portfolio or examples of work).



Inductees will be recognized for one or more of the following: outstanding photojournalism achievement; long-term photography for a Missouri newspaper or other publication/journalism outlet; leadership in education; ethical values and integrity; contributions to community.

**Send nominations by March 31 to:
Missouri Photojournalism Hall of Fame
C/O Missouri Press Foundation
802 Locust Street
Columbia, MO 65201**

Judging will be conducted by a committee headed by David Rees, MU School of Journalism, and Cliff Schiappa, retired Associated Press photographer and photo editor. Nominees not selected will remain under active consideration for two more years.

Inductees will be recognized this fall at a ceremony in Columbia, Mo., and examples of their work and a summary of their contributions will be display at the Missouri Photojournalism Hall of Fame exhibit.

To view current inductees and their work, visit www.photojournalismhalloffame.org.



William E. James Outstanding Young Journalist Award

Two young Missouri journalists — one from a weekly newspaper and one from a daily — each will receive a \$250 cash prize at the Missouri Press Association's Annual Convention each fall.

Winners of this award will have demonstrated excellence in the field of journalism and maintained the quality, ethics and standards of The Journalist's Creed. The aim of the award is to reinforce the importance of a journalist's role by recognizing and nurturing talent to further promote quality journalism.

The late William E. James served as president of the Missouri Press Association in 1998. He was the publisher of the Cass County Democrat-Missourian in Harrisonville from 1985 until 2000 and of the Warrensburg Daily Star-Journal from 2007 until 2013. He served in many leadership positions in MPA and was a director of the National Newspaper Association in 1999-2001. Mr. James was inducted into the Missouri Newspaper Hall of Fame in 2001. The Outstanding Young Journalist Award was named in his honor in 2013, a few months before his death from complications of lung cancer at the age of 65.

Rules and Regulations

Nominations for Outstanding Young Journalist must be submitted by March 31. An editor or publisher must submit the nominee's resume, letter of nomination and 10 samples of work from the previous calendar year.

Entries will be judged on the quality and variety of the work samples and the impact of the work in the community. The nomination letter must be signed by the editor or publisher and should note the contributions the nominee has made to the newsroom. Winners are not eligible to win this award in subsequent years.

Nominees Must Be:

- Younger than 30 years old on January 1, of the year of the nomination
- An employee of a Missouri Press Association member newspaper
- A regular contributor to the newspaper

Submit Nominations by March 31 to:

Missouri Press Association
802 Locust St.
Columbia, MO 65201-4888