



Missouri Press Association Bulletin

No. 1333 — 17 January, 2017

MISSOURI ADVERTISING MANAGERS' ASSOCIATION

2017 BEST AD CONTEST



*Your readers have been
responding to your ads all year.
Now it's time to let the contest
judges have their turn.
Enter **TODAY** and be **RECOGNIZED**
by your peers.*

DEADLINE: January 20, 2017

Full contest details at mopress.com/contests

The contest will be judged by Michigan Press Association



Missouri Press Association

Missouri Press Service

802 Locust St.
Columbia, MO 65201-4888
(573) 449-4167; FAX (573) 874-5894
www.mopress.com

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Best Ad contest deadline is Friday

The deadline to submit entries for this year's Best Ad contest is quickly approaching. Start your year off right by motivating your advertising team's work for this year's contest, awards for which will be presented at the Missouri Advertising Managers' Association conference in March.

Friday, Jan. 20, is the deadline to submit entries to this year's contest. Awards will be presented April 6 at the Holiday Inn Executive Center in Columbia during the



annual MAMA meeting.

For rules and entry instructions, visit mopress.com/contests.php.

You may make hotel reservations for the meeting, April 6-7, by calling 573-445-8531 and asking for the Missouri Advertising Managers' Association rate of \$99.95; the deadline to

reserve sleeping rooms is March 6.

For more information and to register to attend the MAMA meeting, contact Kristie Williams at kwilliams@socket.net.

MPA's 151st Convention is Sept. 28-30

After celebrating Missouri Press Association's milestone 150th Annual Convention and Tradeshow, this year's convention will look toward the future of newspapers and journalism in Missouri.

MPA's 151st Convention is Sept. 28-30 at University Plaza in downtown Springfield. More details about specific activities for each day will be announced in the coming weeks.

The Hall of Fame banquet will be scheduled for Friday, Sept. 29, while the Better Newspaper Contest Awards luncheon will be Saturday, Sept. 30.

Nominations for MPA's Hall of Fame, Outstanding Young Journalists and Photojournalism Hall of Fame are currently being accepted and are due by March 31. Nomination forms are at mopress.com/current_forms.php or by contacting Matthew Barba by phone at 573-449-4167, ext. 302, or by email at mbarba@socket.net.

WHAT YOU NEED TO KNOW:

**Missouri Press Association
151st Annual Convention
and Trade Show**

**Thursday-Saturday, Sept. 28-30
University Plaza, Springfield**

If you would like to be a sponsor or trade show exhibitor, contact MPF Director Melody Bezenek by phone at 573-449-4167, ext. 303, or by email at mbezenek@socket.net.

Detailed information, including how to register for the convention, will be released in upcoming MPA publications, as well as at mopress.com/convention.

Submit nominations for top Missouri Press awards

Nominations are being taken now for three of the top awards of the Missouri Press Association and Foundation:

- Missouri Newspaper Hall of Fame
- Missouri Photojournalism Hall of Fame
- Outstanding Young Journalist

Nominations for all three of the 2017 awards must be in the MPA office by March 31. Nomination forms are at mopress.com/current_forms.php, or you can contact Matthew Barba by phone at 573-449-4167, ext. 302, or by email at mbarba@socket.net.

At the 2017 MPA Convention (Sept. 28-30) in Springfield, Newspaper Hall of Fame

honorees will be inducted and Outstanding Young Journalist award winners — one from a weekly and one from a daily — will be recognized and receive their cash awards. Photojournalism Hall of Fame honorees will be inducted in a ceremony this fall.

Each of the nomination forms includes the criteria for selection.

Anyone is welcome to nominate people for these honors. Provide as much documentation as you can and any letters of support from others in the newspaper industry or other friends and associates.



CALENDAR

2017

January

20 — Best Ad Contest entries due

March

31 — Nominations for Hall of Fame, Outstanding Young Journalist and Photojournalism Hall of Fame Due

31 — 2017 Newspaper Internship Program Application Packet Due

April

6-7 — Missouri Advertising Managers' Association Meeting, Holiday Inn Executive Center, Columbia

June

15 — Porter Fisher Golf Classic

16 — MPA/MPS/MPF Board Meetings, The Lodge of Four Seasons, Lake Ozark

16 — Show-Me Press Association Meeting, The Lodge of Four Seasons, Lake Ozark

September

28-30 — MPA's 151st Annual Convention and Trade Show, Springfield

Flash News! is a service of Missouri Press Service. Please DO NOT block Flash News releases from your inbox. Proceeds from this service help keep your MPA dues among the lowest of any newspaper organization in the country.

Missouri legislation could include major problems for public notices

From Mark Maassen and Doug Crews
Missouri Press lobbyists

Two bills filed in the Missouri Senate and one in the House of Representatives will affect public notices printed in newspapers if the legislation is passed by the General Assembly and signed by Gov. Eric Greitens. State legislators have gathered in Jefferson City, beginning January 4, for their 2017 legislative session.

An expanded version of this story can be found at www.mopress.com.

Senate Bill 47, sponsored by Sen. Doug Libla (R-Poplar Bluff), would allow the Secretary of State's office to establish a statewide website where public notices would be posted, rather than in local newspapers.

Senate Bill 159, sponsored by Sen. Bob Dixon (R-Springfield), would allow foreclosure notices to be posted on websites, rather than in local newspapers.

House Bill 428, sponsored by Rep. Robert Cornejo (R-St. Charles), is similar to SB 159.

Each bill is troubling for newspapers and for the public. The traditional practice, recognized by the courts, of printing public notices in Missouri newspapers allows for an independent third party (the newspaper, not a government or private website) to distribute those notices that may affect a person's property and well-being.

Missouri Press Association staff members have begun working to stop these bills, and more information will be sent to MPA members in coming weeks.

Newspaper publishers who may visit with their State Senators or State Representatives should review with them the bills: SB 47, SB 159 and HB 428.

Any feedback you receive from legislators should be shared with Mark Maassen of MPA – mmaassen@socket.net – and Doug Crews – dcrews@socket.net.

As of January 13, Missouri Senators had filed 297 bills and 14 constitutional amendments, and Missouri House members had filed 618 bills and 27 constitutional amendments.

Bills that MPA has reviewed that could affect newspapers and information to the public include:

SB 30, sponsored by Sen. David Sater (R-Cassville) – PUBLIC NOTICE CREATED -- This act allows a county commission or similar authority to combine

two or more road districts upon request by a petition signed by a majority of the commissioners in each of the road districts seeking to be combined. The county commission shall hold a public hearing after publishing notice for a period of four weeks in a newspaper of general circulation in the county. The county may issue an order to consolidate the districts if it finds, after the public hearing, that the consolidation is in the public good. The act further designates the procedure for appointing commissioners to the new consolidated district and transferring of assets, liabilities, and tax levies. The provisions for consolidation do not apply to road districts located in two counties.

SB 35, sponsored by Sen. Mike Cunningham (R-Marshfield) – NOTICE OF LAND PURCHASES -- Under this act, when the Commissioner of Administration seeks to purchase land on behalf of any state department, the department is required to take certain actions, including providing public notice on its website and to elected officials, and holding public hearings in affected counties. MPA hopes to work with Sen. Cunningham to include public notice in printed newspapers in his legislation.

SB 47, sponsored by Sen. Doug Libla (R-Poplar Bluff) – ELIMINATING NOTICE IN NEWSPAPERS -- This act provides that in lieu of publication in a newspaper, a person can publish a legally required notice or advertisement on a website to be established and maintained by the Secretary of State. MPA opposes.

SB 73, sponsored by Sen. Rob Schaaf (R-St. Joseph) – FOLLOWING THE MONEY -- This act creates the "Dark Money Disclosure Act". Under this act, certain expenditures and covered transfers made by continuing committees, political action committees, and certain persons are required to be disclosed. Specifically, expenditures or covered transfers exceeding \$2,000 per election cycle are required to be reported, along with information surrounding the circumstances of the expenditure or transfer, no later than 14 days after the expenditure or covered transfer was made. Expenditures or covered transfers made within 30 days of an election shall be reported no later than 48 hours after the expenditure or covered transfer was made.

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MISSOURI PRESS ASSOCIATION

802 Locust Street | Columbia, MO | 65201
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January 2017

Dear Colleagues,

This message is to update you on two important matters.

We have fielded questions recently from members who received a letter from Sell-It Ad Agency, a private advertising enterprise. The letter invites Missouri newspapers to participate in new ad networks similar to those of Missouri Press. Please be advised: This agency is not affiliated with Missouri Press in any way. Any profits retained by the agency are for the private use of the organization's principal(s) and not for the benefit Missouri Press members.

As you know, revenue retained by Missouri Press through advertising sales helps keep member dues comparatively low and is one significant reason we have been able to avoid a dues increase since 2008. The advertising proceeds, of course, help underwrite the costs of important member services, such as legal advice from attorney Jean Maneke and lobbying services in Jefferson City from Gallagher Consultants LLC.

Another recent change at MPA is related to our lobbying efforts. As you know, former executive director Doug Crews spent countless hours in the Capitol during each legislative session, working alongside the Gallagher team. He continued in that role last year after his retirement. This year, Doug is working directly for Gallagher Consultants LLC. We congratulate him on his new position, which will certainly benefit MPA because Doug will continue to serve MPA members' interests and collaborate with Mark Maassen. In fact, the two of them are already monitoring proposed legislation that, if passed, would not serve the interests of the public or of newspapers. Please watch for updates as the session unfolds and help us by contacting your legislators as needed.

As you know, all Missouri Press activities are supported by membership dues and advertising sales. This is a partnership and we welcome your recommendations for how we can improve our services and results. If you have any additional questions or recommendations about our advertising networks or other services, please contact us:

Advertising Director Mark Nienhueser: mdnienhueser@socket.net.

Executive Director Mark Maassen: mmaassen@socket.net.

We look forward to serving you in 2017.

Sincerely,


Mark Maassen

Request 2017 press cards for your newspaper

Submit requests for 2017 press cards and 2016-2017 MPA auto stickers today by going online or emailing staffers' names to Kristie Williams at kwilliams@socket.net.

There is no charge for press cards or auto stickers; please include a total number of

stickers needed for your organization. In all requests, please include mailing information for your newspaper.

Because staffing changes occur throughout the year, MPA does not keep a list of cards previously issued.

Members can also request copies of the MPA sticker calendar for their office if they need extras.

More information can be found on Missouri Press' website, or you can contact Williams or Matthew Barba at mbarba@socket.net.

IT'S THAT TIME OF YEAR!

Use this form to order MPA Press Cards for you and your staff members. **Many staff changes occur throughout the year, so we do not keep a list of previous cards issued.**

BEST WISHES IN 2017!
Your Missouri Press

MPA PRESS CARD ORDER FORM--

Please mail request to: MPA, 802 Locust, Columbia, MO 65201; or fax to 573-874-5894 or email request to kwilliams@socket.net, please include name of newspaper and address cards need to be mailed to.

Item	cost	how many?
2017 press cards	no charge	please list names below
2016-2017 MPA auto sticker	no charge	
Additional 2016-2017 auto stickers		

List Names for Press Cards

IMPORTANT: Please print clearly or type names

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Where should we send your cards? Please clearly print your newspaper, name and **complete mailing address:**

Are you getting MPA emails?

Beginning with the January-February issue, Missouri Press News has moved to bi-monthly publication. More email communication will be used to ensure Missouri Press Association members receive notification of events and are aware of various issues affecting their industry.

Missouri Press emails range from statewide classified ads to the weekly eBulletins with information about journalism and the newspaper industry, as well as information about legislative issues that could have an impact on newspapers.

To ensure all members are receiving communications from Missouri Press, we ask that you share this message with members of your staff who should be receiving communication from Missouri Press.

If someone needs to be added to Missouri Press' email lists, they can contact Editor Matthew Barba at mbarba@socket.net to be included.

If you have requested to be included on our email lists and you are still not receiving communication from Missouri Press, or if you were previously receiving emails from Missouri Press and have since stopped, please contact Barba to try to resolve the issue.



Social media journalism Poynter, Facebook partner on journalism certificate

The Poynter Institute, a global leader in journalism, announced today it will work with Facebook to develop a 2017 training certificate program for journalists.

The curriculum is part of The Facebook Journalism Project, a new initiative to establish stronger ties between Facebook and the news industry.

This certificate will focus on a series of e-learning courses on Facebook and Instagram products, tools and services for journalists. Poynter will provide feedback on the curriculum and develop assessments that measure the proficiency of each course. This innovative project builds on Poynter's Certificate of Proficiency program, launched in 2010, that is designed to measure an individual's knowledge of the industry's essential skills and best practices.

"We're honored, indeed, that Facebook turned to Poynter for developing this

certificate," said Poynter President Tim Franklin. "Poynter's prominence as a voice for independent journalism combined with our expertise in online learning makes us the perfect partner to help journalists with the tools they need in the digital age."

More than 20 media companies and journalism organizations have partnered with Poynter in the last year for training. Those partners include Google, USA Today Network, McClatchy, Participant Media, Univision, The Associated Press, GateHouse and the American Society of Business Publication Editors.

This certificate is one of a series of initiatives announced today in The Facebook Journalism Project. The project will focus on three areas: collaborative development of news products, training and tools for journalists, and training and tools for the public.

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Missouri Press Foundation

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A portion of the registration fees from Missouri newspapers participating in Online Media Campus webinars goes to benefit the Missouri Press Foundation.



Upcoming Webinars

Engaging Readers Through Your Editorial Page Thursday, February 16

Presenter

*Michael Smith, Spartanburg (S.C.)
Herald-Journal*

Successfully Negotiating on Value vs. Price Friday, February 24

Presenter

Daniel Grissom, Sales Coach

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new job skills without leaving their offices.*

When newspapers were the social media

By Gerald Smith

USA Today correspondent

During the first half of the 20th century, there was a writer for newspapers who did not cover the police beat. They did not cover the news coming out of the offices of the politicians. They did not even cover the stories dealing with schools and education.

No, they covered the news of society.

Quietly but surely, they tip-toed around the happenings in the neighborhoods and on the streets to report on how Mr. and Mrs. Brown were leaving town for a three-day visit with cousins in Baltimore. Perhaps the big news of the day was the return of the errant son of Mrs. Jones, who had given up the hope of prospecting in California. Better yet were the reports on the neighborhood drama groups and their performances, or the results of the bridge club in Endwell.

If this all sounds silly today, it really was not during that time. The newspapers would hire a society editor whose job it was to gather such news and put it into proper form for the readers. Indeed, these editors had an important job, for as one reads more and more of these notices, you begin to see how they truly connected to creating a bond between the newspaper and the people in those neighborhoods. During a time when this region was exploding from the growth of Endicott Johnson, IBM, Ansco, Link and others, these little notices kept us in touch with the residents of our community.

I recently found out that a cousin of mine, Florence Sandborn Carr, was the society editor for the old Johnson City Record newspaper. She wrote about all of graduations, parties, clubs and comings and goings of the Johnson City/Endicott/Oakdale/Endwell area in the first two decades of the 1900s. Looking at some of the columns might seem trivial today, but they were so important to the people at the time.

Here is an example of one of her reports dating from July 7, 1917:

A pretty marriage was solemnized at the home of Mr. and Mrs. George W. Pierce of Oakdale on the evening of June 28, when their only daughter, Miss Cecile

A. became the bride of William J. Webb of Johnson City.

Eighty guests were present to witness the simple but impressive ceremony which was performed by the Rev. H. M. Shepson of Grace Baptist Church, Binghamton in front of an embankment of ferns and palms ... Miss Ruth Benson of Binghamton presided at the piano rendering Lohengrin's march. The bride was gowned in white silk crepe de chise, while the bridesmaid was adorned in a flesh colored creation of the same material.

The home was tastefully decorated in a pink and white color scheme. Following the ceremony refreshments were served, the favors being squares of wedding cake contained in baskets of pink and white.

Mr. and Mrs. Webb are well and favorably known among the younger set of Johnson City and occupy respectable positions with Endicott Johnson & Co. Over 60 beautiful and useful gifts testified to the esteem in which they are held. The list included furniture, silver, cut glass, linen, bedding and miscellaneous articles.

Mr. and Mrs. Webb were tendered a reception at "Your Home" on Saturday evening by about 35 of their friends.

Sunday evening they left by automobile, as guests of Mr. and Mrs. C. Allen of Corning, to spend a week at the Allen cottage at Lake Keuka, following which they will be at home to their friends in Oakdale, on Maple Avenue.

This "typical" column meant something to the people mentioned in the article. It also means something to me, as this was the announcement of the marriage of my grandparents. I recognized all of the names, and wondered how they got 80 people into my great-grandparents' tiny house in Oakdale.

By the way, Maple Avenue became Harry L. Drive, and the home on the corner of Reynolds Road and Harry L. would later also be used for my mother's beauty shop. Today, the medical marijuana facility occupies a part of that lot.

So many changes 100 years later, but for cousin Florence's society page, I can only say thanks for the memories.

Gerald Smith is the Broome County, N.Y. historian.

Continued from Page 3: *Legislation for MPA members to watch in 2017*

SB 122, sponsored by Sen. Brian Munzlinger (R-Clarence) – MISSOURI ACCOUNTABILITY PORTAL -- This act requires every department and division of the state, including the General Assembly and the offices of statewide elected officials and each executive branch appointee, to make information available on the Missouri Accountability Portal website to the public relating to all contracts entered into greater than \$2,500 for the provision of legal services by private law firms.

SB 135, sponsored by Sen. KiKi Curls (D-Kansas City) – FORECLOSURE NOTICES ELIMINATED -- This act repeals provisions of law which provide that a sale made by a mortgagee, secured party, or personal representative with power of sale pursuant to a mortgage or security agreement is valid and binding upon the mortgagor and debtor, and that such sale shall foreclose all right and equity of redemption of the property sold. The bill deletes all requirements for public notices in newspapers affecting foreclosed property and trustee sales. The act provides that beginning August 28, 2017, all foreclosure proceedings shall be handled judicially. MPA opposes.

SB 147, sponsored by Sen. Gary Romine (R-Farmington) – LOTTERY -- This act reduces the required time period before a member of an organization can participate in operation of a bingo game from two years to six months, and reduces the required membership period of a person working under the direction of such a member from one year to six months. This act also removes a provision currently in effect authorizing organizations to expend up to 10% of bingo receipts for advertising. The provisions of this act are contingent upon the passage of a constitutional amendment (Senate Joint Resolution 9, sponsored by Sen. Romine) that provides for the same change to the required membership period proposed in this act. MPA worked last session with Rep. Kevin Engler on similar legislation that also would have allowed bingo operators to advertise. Advertising of bingo games is now restricted in the Missouri Constitution.

SB 159, sponsored by Sen. Bob Dixon (R-Springfield) – FORECLOSURE NOTICES ON THE WEB -- Under current law, notice of the sale of real estate made pursuant to a mortgage or deed of trust

is required to be made with at least 20 days' notice through a newspaper. This act provides that notice of sale may also be made through electronic publication, at the discretion of the trustee. The act further sets forth restrictions and requirements for the posting of the notice on the internet: "The entity providing such web based notices shall not restrict access to the site by way of a registration or log in requirement. Nothing in this section shall be construed to authorize the giving of any shorter notice than that required by the mortgage or deed of trust. Any entity providing notice shall be a Missouri corporation or Missouri limited liability company formed under chapters 347 to 356 and in good standing with the Missouri secretary of state. Such entity shall maintain an errors and omissions policy of insurance in an amount not less than one million dollars and general liability insurance in an amount not less than one million dollars. Such entity shall have its principle office located in Missouri. The fee charged for posting such notice shall not exceed the regular local classified advertising rate of newspapers authorized to carry legal publications in that county. The entity providing notice shall maintain a historical record for each posting for a period of five years from the day the notice was posted. The entity posting notices shall list notices grouped by the county in which the property is located. Where the property to be sold is located in more than one county, the notices shall be posted under each county in which a part of the property is located. The entity providing notice shall issue an affidavit at the conclusion of posting. The affidavit shall state the dates the notice was posted, that the entity is in compliance with the requirements of this section, and shall have a copy of such notice attached to the affidavit." MPA opposes.

SB 224, sponsored by Sen. Dave Schatz (R-Sullivan) – ADVERTISING OF ALCOHOLIC BEVERAGES -- This act permits retailers of intoxicating liquor to offer any coupon, premium, prize, rebate, sales price, loyalty program, or discount to consumers as an inducement to purchase alcoholic or non-alcoholic merchandise. It also permits the purchase, publication, and display of advertisements that list the amount of the rebate or discount and the retail price after the rebate or discount.

HB 76, sponsored by Rep. Joe Don McGaugh (R-Carrollton) -- DISCLOSURE OF NEWS SOURCES -- This bill prohibits any covered person, as defined in the bill, from being required to disclose, in any federal or state proceeding, the source of any published or unpublished, broadcast or non-broadcast information obtained in the gathering, receiving, or processing of information for any covered person. An order granting the disclosure of the information must only be issued if the court finds in a written order or in recorded proceedings that the information sought does not involve matters or details necessary in any proceeding and that all other available sources of information have been exhausted, and disclosure of the information is essential to the protection of the public interest involved in the proceedings. If the court orders that the information be disclosed, it must also order the covered person to disclose the information. The privilege to not disclose the information remains in effect during any appeal process. This bill is similar to HB 1832 (2016).

HB 117, sponsored by Rep. Rory Rowland (D-Independence) -- FINANCIAL INTEREST STATEMENT RECORDS -- This bill allows the Executive Director of the Missouri Ethics Commission to make financial interest statement records available to the general public in a searchable format by posting them to the internet together with a search engine feature. The records will remain public documents available by request and subject to applicable fees.

HB 169, sponsored by Rep. Paul Curtman (R-Union) -- AUDIT REPORT REVIEW BY GENERAL ASSEMBLY -- This bill requires the committee on government oversight and accountability or another committee designated by legislative rule to review reports issued by the office of the State Auditor within one year and provide recommendations to the Speaker of the House of Representatives.

HB 246, sponsored by Rep. Lyle Rowland (R-Cedar creek) -- LOTTERY WINNER PRIVACY -- This bill prohibits the lottery commission and state employees from publishing the name, address, or other identifying information of a lottery winner without the lottery winner's permission.

Continued on next page

HB 258, sponsored by Rep. Donna Pfautsch (R-Harrisonville) -- PUBLIC FUNDS ON STATE PORTAL -- This bill requires every department and division of the state, including the General Assembly and the offices of statewide elected officials, to make available to the public, through the Missouri Accountability Portal website, information about all contracts entered into with private law firms for the provision of legal services at a cost of more than \$2,500, including the dollar amount of each contract and a summary of the legal services provided by the firm.

HB 263, sponsored by Rep. Chrissy Sommer (R-St. Charles) – SCHOOL INFORMATION ON WEBSITE – This bill requires by September 1, 2018, each public school district or charter school shall develop, maintain, and make publicly available, at a minimum, a searchable budget and a detail of actual income, expenditures, and disbursements database for the current calendar or fiscal year on its district or school website.

HB 308, sponsored by Rep. Mike Kelley (R-Lamar) – INCIDENT REPORTS – This bill allows for limited immunity for statements made by citizens while reporting use of force, and could result in closure of law enforcement incident reports. MPA has begun discussions with Rep. Kelley, the bill's sponsor.

HB 315, sponsored by Rep. Charlie Davis (R-Webb City) – SOCIAL MEDIA SELFIES -- Repeals a provision prohibiting voters from allowing their ballots to be seen in polling booths.

HB 319, sponsored by Rep. Jim Neely (R-Cameron) – AUDIO RECORDINGS OF COURT ACTIONS – Requires courts in Missouri to phase in equipment that allows audio from trials or other court proceedings to be retained for a minimum of one year.

HB 335, sponsored by Rep. Chrissy Sommer (R-St. Charles) – PUBLIC NOTICES – Changes the law regarding public notice requirements for certain hearings conducted by city councils; notices would be posted on city government websites.

HB 348, sponsored by Rep. Wanda Brown (R-Lincoln) – BINGO – Changes procedures in the operation of bingo games. MPA hopes to work with Rep. Brown to allow advertising of bingo to be less restrictive.

HB 353, sponsored by Rep. J. Eggleston (R-Maysville) – NON-ELECTION ELECTIONS – Allows non-election

elections to be conducted in towns and cities of 2,000 population and below. Currently, towns and cities of 1,000 population and below are allowed to conduct such elections.

HB 358, sponsored by Rep. Kurt Bahr (R-St. Charles) – VIDEO RECORDINGS – Requires State Board of Education meetings to be recorded by video and posted on the website of the Department of Elementary and Secondary Education.

HB 424, sponsored by Rep. Robert Cornejo (R-St. Charles) – SUNSHINE LAW – Makes minor changes to the Missouri Sunshine Law. Supported by MPA.

HB 428, sponsored by Rep. Robert Cornejo (R-St. Charles) – FORECLOSURE NOTICES – Similar to SB 159. Modifies provisions relating to the publication of notice of the sale of real estate. Allows notices to be posted on a website. MPA opposes.

HB 441, sponsored by Rep. Kevin Corlew (R-Kansas City) – STUDENT JOURNALISTS' RIGHTS – Establishes the Cronkite New Voices Act for student journalists.

HB 490, sponsored by Rep. Karla May (D-St. Louis) – EXPUNGEMENTS – Changes the laws regarding arrearages and the expungement of certain records related to criminal nonsupport.

HB 491, sponsored by Rep. Karla May (D-St. Louis) – EXPUNGEMENTS – Creates provisions providing for the automatic expungement of certain records of a person when the charge or charges against the person were dismissed because of identity

theft or mistaken identity.

HB 504, sponsored by Rep. Brandon Ellington (D-Kansas City) – POLICE BODY CAMERAS – Requires a uniformed law enforcement officer to wear a video camera while on duty to record any interaction between the law enforcement officer and a member of the public.

HB 530, sponsored by Rep. Gail McCann Beatty (D-Kansas City) – CONFIDENTIALITY AGREEMENTS – Prohibits confidentiality agreements preventing persons who collect on a judgment or claim paid out by the State Legal Expense Fund to discuss the judgment or claim.

HB 553, sponsored by Rep. Robert Ross (R-Yukon) – LAND SALES – Requires the Department of Natural Resources to sell certain lands acquired through environmental settlement funds. MPA hopes to work with Rep. Ross on the requirement of a public notice prior to the sale.

HB 566, sponsored by Rep. Alan Green (D-Florissant) – BID NOTICES – Changes the laws regarding purchases to be made by competitive bids.

HB 583, sponsored by Rep. Steve Cookson (R-Poplar Bluff) – Caps school superintendent salaries and requires publication of school employee salaries in local newspapers.

HB 613, sponsored by Rep. Brandon Ellington (D-Kansas City) – EXPUNGEMENTS – Allows expungement of criminal records after four years by meeting certain requirements.

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Be sure to run ads for public notices

Throughout our nation's history, government agencies have been required to alert citizens of certain government activities that may impact a local community, providing citizens with an opportunity to stay informed and take action when necessary. Newspapers have long partnered with government agencies by publishing public notices, enabling the government to be fully transparent and accountable to citizen taxpayers. In recent years, state legislatures – most recently in New Jersey – have proposed to move public notices out of printed newspapers and onto government-run websites.

Publishing public notices in newspapers informs a wide audience in a local community of a government agency's action; reaching citizens that are passive information seekers that would not be

aware of the fact that notices impacting the community are on a government agency's website. Publishing public notices through the local newspaper also serves an important audit role as the newspaper acts as an independent third party able to legally verify that the government agency has given the public notice.

The News Media Alliance has created ads highlighting the importance of keeping public notices in newspapers. We encourage you to run these advertisements in your newspaper over time to help educate the public. Ads can be published as is, or you can add your own logo. If you have any questions about the ads, please email Lindsey Loving, Lindsey@newsmediaalliance.org.

Sign up to receive free ads online at newsmediaalliance.org

WHEN PUBLIC NOTICES REACH THE PUBLIC, EVERYONE BENEFITS.

Some people want to know what's going on in government, and others want to know what's going on in their neighborhood. This is like putting the fox in charge of the hen house.

Keep Public Notices in Newspapers

NEWS MEDIA ALLIANCE

www.newsmediaalliance.org

JIM THE WONDER DOG

CHAPTER EIGHT
Written by Carolyn Mueller
Illustrated by Christopher Grant

The San Anselmo family has long loved memories of Jim, the Wonder Dog. My brother, Sam, and I have grown up hearing stories about our incredible father. Now that we're just a couple of old dogs ourselves, it's important for us to remember and pass on those true tales so that the legend of our father will never be forgotten.

The city of Marshall, when Jim lived at the Huff Hotel, continues to celebrate Jim, holding his story to live on every year after his death. Jim's grave is in Ridge Park Cemetery. It is the only animal with the privilege of being buried there, and people routinely bring treats, dog

could complete any task asked of him, in any language? How did he predict the future? How did he know how to identify all of those bones? Lots of curious and inspiring tricks have persisted over the years just exactly

After Jim though, Sam changed. He saw that dogs might be capable of understanding and communicating in ways he never thought were possible. One look into Jim's eyes

believed that a dog was an animal with a

Always enjoy good food. Listen to these around you. There is nothing worth more than loyalty and love.

All dogs live an amazing life for humans. But Jim was beyond just that. He listened and understood in a way that no one could ever replicate. His incredible abilities helped to bridge a unique connection and an understanding between dog and human. Maybe one day you'll solve the mystery of his abilities. But we can look back, celebrate and appreciate him for who he was.

He was Jim. And he was a Wonder Dog.

In this chapter, there are multiple reading levels. Newspaper headlines contain more advanced reading, while other

Share Jim the Wonder Dog's story with your readers

"Jim the Wonder Dog" is a new eight-chapter serialized story available to your newspaper at no cost to download and publish between Jan. 1 and June 30. You may publish the story in your newspaper or on a secure, password-protected website.

This year's Reading Across Missouri project includes a promotional ad, eight chapter files, each with a newspaper activity within the feature, and a companion teacher guide – all available in PDF format at www.mo-nie.com using the download code: **readmo17**. Also available with the download are the Rules for Publication that give guidelines for using the new story.

Missouri Press Classifieds: Who is looking for YOU?

FOR SALE

Weekly Metro Suburban Publication for sale. Long established. In Missouri. Revenues near 100K Annually. Owner is nearing retirement, will train and assist in transition. Great as an add-on acquisition or younger couple to own and operate. Serious inquiries only. 816-225-5083 or email: bmassop@massopgroup.com

Weekly community newspaper for sale. Long established. In Missouri. 100K/annual revenue. Serious inquiries only. 660-726-2073 or email: rgsales00769@gmail.com

North Missouri newspaper and shopper for sale. Great potential, untapped sources of revenue. Call 660-626-6308.

Long established small weekly newspaper in Southwest Missouri, the Webb City Sentinel, is for sale. Owner for the past 36 years is nearing retirement. To inquire, send message to news@webbcity.net.

Contact Matthew Barba at mbarba@socket.net if you have a classified ad to run with Missouri Press.

HELP WANTED

WANTED: Editor for children's book, middle grade readers. Fictional story based in Missouri with educational sidebars. Send letter of interest, resume and rate to: L. Ferris, PO Box 3, Columbia, MO 65205

MANAGING EDITOR: Do you want to join a dynamic daily news team? Do you want to be a part of community journalism at its best? Are you a creative leader? Then you need to send your resume to: The Neosho Daily News c/o Managing Editor Search, 1006 W. Harmony, Neosho, MO 64850. This position offers flexibility in managing a staff of three staff writers in the beautiful SW Missouri town of Neosho, home of Crowder College. The *Daily News* publishes Tuesday thru Sunday. The *Daily News* is a Gatehouse Media publication and offers full benefits and a competitive salary. We are an equal opportunity employer.

MULTIMEDIA SALES EXECUTIVE: The *Columbia Daily Tribune* is seeking an energetic Multimedia Sales Executive to sell print, online and mobile products to businesses in Columbia and the surrounding area. This position offers excellent opportunities in working with all types of businesses and involves all types of media, from print products to a heavy emphasis on cutting-edge digital advertising products. Candidate should be highly motivated,

CREATIVE, be able to manage multiple projects, and have a Bachelor's degree or equivalent work experience. Social networking skills are a PLUS! Reliable transportation, good driving record, and valid driver's license required. Compensation package includes guaranteed base plus incentives. Benefits include health, dental, & vision insurance; 401(k) retirement plan; vacation, sick, & holiday pay; and access to company gym. Email resume and references to srinehart@columbiatribune.com or complete an application at Columbia Daily Tribune, 101 N. Fourth Street. EOE / drug free workplace 12-15

GRAPHIC ARTIST: The *Lincoln County Journal/Troy Free-Press* is looking for a full-time graphic artist. The ideal candidate must have knowledge of InDesign, Photoshop and Illustrator. This position requires a person who can work in a team environment, has a good eye for design and works well under pressure. Benefits include health insurance, 401k, paid vacation and holidays. Please send resume and samples of your work to Tim Schmidt, general manager, at lcjpub@lcs.net. 11-9

REPORTER: Full time news reporter – preferably with journalism or English background to cover city, school, and local events for a once-a-week newspaper. Send resume to PO Box 422, Higginsville, Mo. 64037. 11-7