



Missouri Press Association Bulletin

No. 1334 — 15 February, 2017



27th Annual

Missouri Press Association and the Associated Press Day at the Capitol • Jefferson City • March 2, 2017

Thursday, March 2 in Jefferson City

8:00-9:30 a.m.: Breakfast for MPA Members and Legislators (pastries and coffee), 3rd Floor Alcove.

10:00-11:30 a.m.: Day at the Capitol program in the Senate Lounge, Third Floor, State Capitol.

10:00 a.m.: Secretary of State John R. "Jay" Ashcroft

10:30 a.m.: State Auditor Nicole Galloway

11:00 a.m.: Attorney General Josh Hawley

11:30 a.m.: Program to adjourn and attendees to walk to the Governor's Mansion

12 Noon: Luncheon at the Governor's Mansion.

(You must be registered with Missouri Press Association to attend the luncheon in the Governor's Mansion. Missouri Press Association pays for breakfast and luncheon costs. There is no charge to members. However, last-minute cancellations will result in a \$50 cancellation fee.)

1:30 p.m.: Adjourn from the Governor's Mansion.

2:00 p.m.: Missouri Associated Press Managing Editors Contest Awards Ceremony, State Capitol, House Hearing Room 2.

Need a sleeping room?

MPA is holding a block of rooms for Wednesday, March 1, at the DoubleTree Hotel in Jefferson City. Call 573-636-5101 by February 15, and ask for Missouri Press Association's \$114 room rate. DoubleTree's address is: 422 Monroe Street, Jefferson City.



**** If you have already registered online, there is no need to fill out this form.***

Name(s): _____

How many people for Thurs. Breakfast: _____ How many for Thurs. Lunch: _____

Newspaper or Organization: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ Email: _____

Please send this registration form to Kristie Williams at Missouri Press Association
802 Locust Street • Columbia, MO 65201 • Fax: 573-874-5894 • kwilliams@socket.net



Missouri Press Association
Missouri Press Service
 802 Locust St.
 Columbia, MO 65201-4888
 (573) 449-4167; FAX (573) 874-5894
 www.mopress.com

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 jmaneke@manekelaw.com

Dawn Kitchell:
 NIE & Education Director
 (636) 932-4301; dawn.kitchell@gmail.com

Register for MAMA today

With entries to the Best Ad Contest in and being judged, the time is now to sign up to attend this year's Missouri Advertising Managers' Association meeting in April.

This year's MAMA meeting, scheduled for Thursday-Friday, April 6-7,

at the Holiday Inn Executive Center in Columbia will feature a variety of speakers talking about revenue-generating ideas.

Jack Miller, CEO of True Media, will be



this year's featured speaker, and he will be talking about what advertising agencies look for when placing advertising.

Also presenting this year will be Jim Sterling of the Missouri School of Journalism, who will be

talking about special section ideas.

To attend this year's MAMA meeting, visit www.mopress.com to fill out the registration form.

151st MPA Convention is Sept. 28-30

After celebrating Missouri Press Association's milestone 150th Annual Convention and Tradeshow, this year's convention will look toward the future of newspapers and journalism in Missouri.

MPA's 151st Convention is Sept. 28-30 at University Plaza in downtown Springfield. More details about specific activities for each day will be announced in the coming weeks.

The Hall of Fame banquet will be scheduled for Friday, Sept. 29, while the Better Newspaper Contest Awards luncheon will be Saturday, Sept. 30.

Nominations for MPA's Hall of Fame, Outstanding Young Journalists and Photojournalism Hall of Fame are currently being accepted and are due by March 31. Nomination forms are at mopress.com/current_forms.php or by contacting Matthew Barba by phone at

WHAT YOU NEED TO KNOW:

Missouri Press Association 151st
 Annual Convention and Trade Show

Thursday-Saturday, Sept. 28-30
 University Plaza, Springfield

573-449-4167, ext. 302, or by email at mbarba@socket.net.

If you would like to be a sponsor or trade show exhibitor, contact MPF Director Melody Bezenek by phone at 573-449-4167, ext. 303, or by email at mbezenek@socket.net.

Detailed information, including how to register for the convention, will be released in upcoming MPA publications, as well as at mopress.com/convention.

Submit nominations for top MPA awards

Nominations are being taken now for three of the top awards of the Missouri Press Association and Foundation:

- Missouri Newspaper Hall of Fame
- Missouri Photojournalism Hall of Fame
- Outstanding Young Journalist

Nominations for all three of the 2017 awards must be in the MPA office by March 31. Nomination forms are at mopress.com/current_forms.php, or you can contact Matthew Barba by phone at 573-449-4167, ext. 302, or by email at mbarba@socket.net.

At the 2017 MPA Convention (Sept.

28-30) in Springfield, Newspaper Hall of Fame honorees will be inducted and Outstanding Young Journalist award winners — one from a weekly and one from a daily — will be recognized and receive their cash awards. Photojournalism Hall of Fame honorees will be inducted in a ceremony this fall.

Each nomination form includes the criteria for selection.

Anyone is welcome to nominate people for these honors. Provide as much documentation as you can and any letters of support from others in the newspaper industry or other friends and associates.

CALENDAR

2017

March

1 — MPA/MPS/MPF Board Meetings, DoubleTree Hotel, Jefferson City

2 — Day at the Capitol, Jefferson City

31 — Nominations for Hall of Fame, Outstanding Young Journalist and Photojournalism Hall of Fame Due

31 — 2017 Newspaper Internship Program Application Packet Due

April

6-7 — Missouri Advertising Managers' Association Meeting, Holiday Inn Executive Center, Columbia

21 — NIE Board Meeting, Columbia

27 — Past Presidents and Spouses Dinner, Grand Cru, Columbia

June

15 — Porter Fisher Golf Classic, Lodge of the Four Seasons, The Ridge, Lake Ozark

16 — MPA/MPS/MPF Board Meetings, The Lodge of Four Seasons, Lake Ozark

16 — Show-Me Press Association Meeting, The Lodge of Four Seasons, Lake Ozark

September

28-30 — MPA's 151st Annual Convention and Trade Show, University Plaza, Springfield

Flash News! is a service of Missouri Press Service. Please DO NOT block Flash News releases from your inbox. Proceeds from this service help keep your MPA dues among the lowest of any newspaper organization in the country.

Don't miss Day at the Capitol

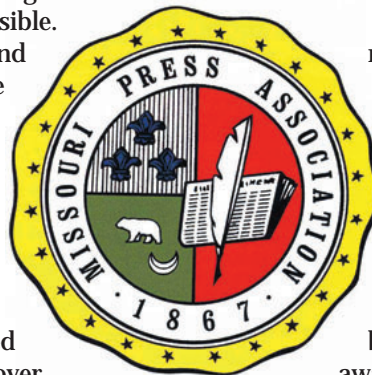
The Missouri Press Association and The Associated Press will be hosting this year's annual Day at the Capitol and lunch in the Governor's Mansion on Thursday, March 2.

Members are encouraged to register as soon as possible. Registration is free and required to attend the lunch in the Governor's Mansion.

Costs for breakfast and lunch will be covered by MPA. If you register and do not attend, however, your newspaper will be billed \$50 per person to help cover the costs of food and materials.

Registration can be completed online at <http://bit.ly/2lgI3ja>

The agenda for this year's event begins with breakfast at 8 a.m. in the 3rd Floor Alcove of the Capitol.



From 10-11:30 a.m. in the Senate Lounge, MPA members will hear from statewide leaders, including Secretary of State John R. "Jay" Ashcroft, State Auditor Nicole Galloway and Attorney General Josh Hawley.

At 11:30, attendees will make the short walk to the Governor's Mansion for a noon luncheon. Lunch is scheduled to adjourn at 1:30 p.m.

Associated Press members attending the APME Awards will head back to the Capitol building for a 2 p.m. awards ceremony in House Hearing Room 2.

MPA will hold a block of rooms for Wednesday, March 1, at the DoubleTree Hotel in Jefferson City. To reserve a room at the MPA rate of \$114, call the hotel at 573-636-5101 by Feb. 15.

2017 Better Newspaper Contest accepting entries

The 2017 Missouri Press Foundation Better Newspaper Contest template is now open and members can begin submitting entries. If you haven't yet, start collecting your entries for this year's contest now.

Don't wait until the March 31 deadline to enter your entries in the template.

All of the information about the contest — rules, categories, entry instructions — is at <http://www.mopress.com/contests.php>.

Entries to the Missouri Press Foundation's Newspaper Contest will be submitted using BetterBNC Online Journalism Awards Platform: <https://betternewspapercontest.com/login>

IMPORTANT: It is important to remember BetterBNC is optimized for Google Chrome. If you do not have Google Chrome, download it at <http://www.google.com/chrome>.

DEADLINE: There is no need to wait until the deadline to upload your entries! The contest template will close 11 p.m. Tuesday, March 31, and will not accept entries after that -- no exceptions. You may begin uploading

your entries now.

ALERT: Please try to keep file sizes under five megabytes to aid judges in accessing entry content. For larger files such as Special Sections and Alternative Publications, there are options provided in the contest template. You cannot upload these large entries directly to the contest template because it has space limitations.

THREE TIPS TO MAKE UPLOADING EASY:

1. If you have entries that consist of more than one piece of content, combine them into one file. This will make uploading and judging much easier. This will apply to Best Columnist, Best Front Page, etc., where an entry is more than one piece. Combine them into one file. Do the same for stories that jump to another page. Combine the pages into one file for uploading.

2. Make the category number the first element in the title of each entry.

3. Put all of your entries into a "Contest Entries" folder on your desktop.

Please read the instructions and category listings carefully!



Jean Maneke's legal column

New year brings important digital housekeeping tasks

Required employment posters can be ordered from Department of Labor website

This column is brought to you courtesy of Dwight Bitikofer, of the *Webster-Kirkwood Times*, who pointed out to me recently that I might want to remind all of you about a change in the Digital Millennium Copyright Act that you need to act on before the end of this current year (2017).

All of you with websites who allow public comments (and that is probably everyone) should have registered with the United States Copyright Office the name of an agent to receive notification of claims of copyright infringement. We talked about that in a column that ran in the MPA Press News back in April 2011. But, of course, that means that it is likely you filed this form with the office back in 2011 and haven't thought about it since. So, first, you might want to see who you have listed at the copyright office as your agent for receipt of copyright violation notices. The contact information for that person must also be listed on your website, and so this will be a good double-check that your business' websites all have current information for this contact.

And then, once you've done that, you should go through the process of completing the online registration form to file this information with the U.S. Copyright Office. Effective in December, 2016, that office will no longer accept paper copies of these notices. From now on, that information will only be accepted through their online portal and effective December 31, 2017, only the registrations done through the online system will be considered valid.

You can find more information about this portal and system at <https://www.copyright.gov/dmca-directory/> and to file a registration, you will need to create a login account (see the right hand side of the website). To reiterate, you will have to do this before the end of

2017 to protect your rights under the Digital Millennium Copyright Act, so I recommend you take care of this right away.

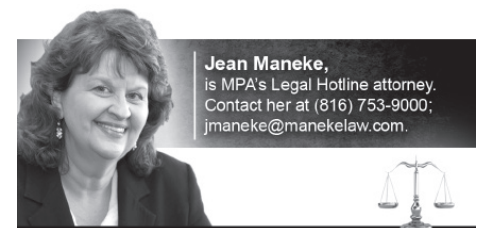
And while you are doing this "new year" task, you might want to take a look at your employment posters – you should have up flyers in your office for a variety of notices regarding fair employment issues. This is the time of year when you get mailings from a large number of companies wanting to sell you various kinds of employment posters, threatening you with all kinds of fines and other penalties if you fail to buy them and post them.

Instead, your state government puts all these posters online for you to download and save yourself some money. You can find them all at <http://labor.mo.gov/posters/> and they are free! Both state and federal posters are available there. Or you can call the State Department of Labor and Industrial Relations (573-751-3403) and they'll make arrangements to mail you a poster, I believe.

Finally, let me remind you that our

friends at the Missouri legislature are back in session. In coming weeks, you will be hearing regularly from MPA about the status of various bills. Please read these notices. But more than that, please know that your personal calls to your personal legislators on behalf of issues which we raise in these notices are more than critical – calls from local constituents carry far more impact than calls from the MPA staff can ever have.

And if you haven't put the annual legislative day program on your calendar for Thursday, March 2, I hope you will do so. With a new governor in place and many other new office holders, now would be a good time to plan a trip to Jefferson City for this important event. Hoping to see you there!



Please donate today to the Missouri Press Foundation.

Dedicated to freedom

for tomorrow's world

802 Locust Street • Columbia, MO 65201 • 573-449-4167 • www.mopress.com/foundation



Missouri Advertising Managers' Association Meeting

**Holiday Inn Executive Center
2200 I-70 Drive SW.
Columbia, MO 65203**

**Call by March 4 for reservations!
Special \$99 Rate for Missouri Advertising Managers' Association
573.445.8531**



Jack Miller

True Media's fearless leader and founder attended the University of Missouri and William Woods University where he studied

business, finance and marketing. Prior to launching True Media, Jack worked as Director of Sales, General Manager, and was a minority partner in the Premier Marketing Group. He is a serial entrepreneur who has won numerous awards for his leadership at True Media, including recognition by the Small Business Administration as a regional business person of the year.

True Media rose from humble beginnings in 2005, staffed by a handful of people (with extra large brains) and founded on the premise of offering clients more than "a media buy." True Media is a truly multi-national strategic communications firm, with offices in Calgary, Alberta; Minneapolis, Minnesota; St. Louis, Missouri; and Columbia, Missouri. They hang their hats on a worldly representation of media strategy that goes beyond borders, languages and cultures.



Bill Church

In 2016, GateHouse Media named Bill Church as Senior Vice President of News.

Most recently, Church served as Executive Editor of the award-winning Sarasota Herald-Tribune, where he elevated the quality of both print and digital editions of the newspaper. In recognition of his talent and contributions, Church was given the additional responsibility of Southeast Regional Editor for GateHouse Media in June 2015.

Bill has extensive experience in strategic leadership roles; nationally recognized as a media executive, innovator, diversity leader and mentor; accomplished public speaker, recruiter, and facilitator/moderator; organizational change agent, trainer, social media enthusiast, columnist, editor and market analysis work. Church is the current President of Associated Press Media Editors, a 2016 Knight Visiting Nieman Fellow at Harvard and a two-time Pulitzer jurist. He has been a longtime member of the Asian American Journalists Association and received the national Robert G. McCruder Diversity Leadership award in 2010. Church was named a McCormick Fellow in 2006.

Thursday, April 6

11AM | MAMA Board Meeting in hotel restaurant

1-2:30PM | What advertising agencies look for when placing advertising
True Media CEO Jack Miller

2:30PM | Special! Special! Hear all About Special Section Ideas!
James Sterling, Journalism Professor at Missouri School of Journalism

3:15PM | Break

3:30PM | Best Ideas Session | Bring your best ad ideas and get a chance to win a CASH prize!

Est. 4:30PM | Day Program Adjourns

6PM | Reception

6:30PM | Awards Banquet

8 PM | Paint the Town! Make artwork while networking with the group! An art instructor will walk you through creating your very own masterpiece while having a blast!

Friday, April 7

8:30AM | Breakfast Buffet

9:30AM | Great Content for Revenue Generation
Bill Church, GateHouse Senior Vice President of News

10:45AM | Break

11AM | Missouri Press, Your New Digital Advertising Agency | Mark Nienhueser & Ted Lawrence of Missouri Press Service | Jeremy Patton introduced as new advertising placement manager and gives overview of programs

11:15AM-12:15PM | Round Table Discussions

- Making the Most of Sales Opportunities with Metro
Lou Ann Sornson, Metro Creative Graphics
- Engagement is More Than a Click | Kevin Jones | The St. Louis American
Successful community engagement comes in many flavors. While digital efforts are important and need to grow, news connections and loyalty. And no, you don't have to be a big metro paper with a large staff to produce successful events. The benefit is not just about connecting your news organization to the community, but creating an opportunity for the community to come together and have an experience among themselves and your operation. Kevin Jones of the weekly St. Louis American will tell you how.
- Mystery Round Table Discussion!



Are you getting MPA emails?

Missouri Press News has moved to bi-monthly publication. More email communication will be used to ensure Missouri Press Association members are notified of events and are aware of various issues affecting their industry.

Missouri Press emails range from statewide classified ads to the weekly eBulletins with information about journalism and the newspaper industry, as well as information about legislative issues that could affect newspapers.

To ensure all members are receiving communications from MPA, we ask that you share this message with members of your staff who should be receiving communication from Missouri Press.

If someone needs to be added to Missouri Press' email lists, they can contact Editor Matthew Barba at mbarba@socket.net to be included.

If you have requested to be included on our email lists and you are still not receiving communication from Missouri Press, or if you were previously receiving emails from Missouri Press and have since stopped, please contact Barba to try to resolve the issue.

Digital storytelling

Local News Lab launches new site with guides on newsletters, events

From Local News Lab

No one may truly know what the future of media and journalism holds. But one thing is certain – no matter what technological, economic, or cultural shifts occur, a vibrant and resilient press is central to a healthy democracy.

This is a priority of our work at Democracy Fund. As our team pursues efforts to strengthen local news and participation, we want to share what we learn, provide an opportunity to highlight the work of our grantees, and engage with the community of people working on these issues.

The Local News Lab is a place for risk-takers, craftspeople, reporters, engagement editors, designers, and all those working to create better and sustainable journalism with

communities. With a specific focus on creative experiments in collaboration, community engagement, and revenue models, the Lab will highlight and speak to journalists on the ground looking for inspiration, publishers who want to connect with the public, educators teaching new skills, and foundations' staff interested in supporting local news.

Among the free guides offered on the Local News Lab website are guides offering concrete advice to help newsrooms develop new revenue models, such as through events and newsletters, as well as lessons to help build a more connected and collaborative news ecosystem.

To learn more about the Local News Lab and its offerings, visit <http://bit.ly/2l8MzOo>

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A portion of the registration fees from Missouri newspapers participating in Online Media Campus webinars goes to benefit the Missouri Press Foundation.

Poynter will help local journalism with digital transformation training

The Poynter Institute has received a three-year \$881,000 grant from the John S. and James L. Knight Foundation to strengthen local journalism through its teaching of digital and cultural transformation. The Poynter Local News Innovation Program will be centered on the best practices that have evolved during the first year of the Knight-Temple "Table Stakes" project.

Building on the discoveries made by the newsrooms that participated in the 2016 Table Stakes project, Poynter will design a program to guide and coach newsrooms through a process of transformation. The program is part of the Knight-Lenfest Newsroom Initiative, designed to expand the team-based change-management approach of the initial project to newsrooms of varying size and type.

Each year of the program, Poynter will offer intensive teaching and coaching to up to 20 local news organizations of varying sizes, geographies and ownership models. The training for each cohort will include in-person conferences, online seminars and virtual coaching throughout the year. Details and application information about the program are available at poy.nu/localinnovation.

To accelerate digital and cultural change, all media organizations and journalists around the country will have access to the key takeaways of the Knight-Lenfest project through a series of online courses and robust coverage via a new Local Innovation channel on Poynter.org. The channel, and a companion newsletter, Local Edition, will chronicle the transformation.

College media association needs judges for Best Overall Newspaper category

We are looking for your help to judge the Missouri College Media Association's 2017 Contest!

Missouri Press Association is once again handling judging for entries in MCMA's Best Overall Newspaper category. If you are interested and willing to help judge this category,

which will include receiving physical copies of the newspapers and leaving feedback for contestants, please contact mbarba@socket.net

As with all contests, MPA appreciates all those who are willing and able to help judge. Your time is truly appreciated.

Reporter sues to learn about vetting process

On Jan. 31, Jeffrey Stein, national security correspondent for Newsweek, sued multiple agencies of the federal government demanding to know the process used to vet and approve 15 of President Donald Trump's advisers for security clearances.

Based on statements made by intelligence officers in the press expressing doubt about the Trump team's suitability for clearance, Stein filed Freedom of Information Act requests asking about the clearance process its members were undergoing. The requests were denied. His lawsuit, reported by Courthouse News, seeks "all records,

including emails, about any steps taken to investigate or authorize (or discussions about potentially investigating or authorizing) [15 individuals] for access to classified information."

Stein's lawsuit argues there are issues with some of the president's cabinet picks and other advisers that are not easy to explain away, including business dealings with foreign nations. He also argues he demonstrated an urgent need to inform the public about discussions regarding classified briefings for Trump.

This story was edited from a Quartz Media post, which can be found here: <http://bit.ly/2lhOzGM>

Upcoming Webinars

Engaging Readers Through Your Editorial Page Thursday, February 16

Presenter

*Michael Smith, Spartanburg (S.C.)
Herald-Journal*

Successfully Negotiating on Value vs. Price Friday, February 24

Presenter

Daniel Grissom, Sales Coach

Best Practices for Public Notice

Thursday, March 2

Presenters

*Richard Karpel, Brad Thompson,
Eric Barnes*

Engaging Readers Through Your Editorial Page Thursday, March 23

Presenter

*Michael Smith,
Spartanburg (S.C.) Herald-Journal*

**Register at
onlinemediacampus.com**

High-quality, low-cost web conferences that help media professionals develop new job skills without leaving their offices.

Keep readers informed with public notice ads

Throughout our nation's history, government agencies have been required to alert citizens of certain government activities that may impact a local community, providing citizens with an opportunity to stay informed and take action when necessary. Newspapers have long partnered with government agencies



by publishing public notices, enabling the government to be fully transparent and accountable to citizen taxpayers. In recent years, state legislatures have proposed to move public notices out of printed newspapers and onto government-run websites.

The Missouri Press Association has made available a series of Public Notice

ads that help inform your readership about the importance of keeping public notices in the newspaper. These ads are available in color and black-and-white online here: http://www.mopress.com/nt_publicnotice.php

Other Public Notice resources, such as a searchable database and an index of Public Notice legal requirements also are available through the MPA website.

Missouri Press Classifieds: Who is looking for YOU?

HELP WANTED

DIGITAL MARKETING EXECUTIVE: Houston Herald is seeking a digital marketing account executive selling digital advertising solutions to small- and medium-sized businesses in the area. The primary focus is to develop new business sales through quality prospecting and relationship building while working with them to determine the right mix of our product line to create a solution that will bring them a solid return on their investment.

Required qualifications include: previous sales experience, strong work ethic with the ability to make several calls each week to reach new customers and manage existing relations, ability to demonstrate how you organize your days in order to maximize selling opportunities with little supervision and desire to work for a company that recognizes your value and growth opportunities.

Our company culture is that of a true start up; we work hard, reward well, encourage new ideas and provide opportunities for growth.

Send us your resume to: Digital sales, P.O. Box 170, Houston, Mo. 65483. 2-15

CLASSIFIED SALES MANAGER: The Herald-Whig, a division of QMI, has an immediate opening for Classified Sales Manager to lead and direct the call center for the Herald-Whig print and online products. This position reports directly to the Advertising Director.

Are you: Professional, talented and driven to succeed; An experienced supervisor; A motivational team leader.

Do You Have? Experience in advertising sales; A solid understanding of multi-media products; A proven track record of meeting and exceeding goals; Creative thinking and problem solving skills.

Submit your cover letter, resume and reference to: Christina Wilson, Human Resources, 130 S. Fifth, Quincy, Illinois 62301. Email: cbwilson@whig.com

The Herald-Whig offers an attractive base wage plus commission compensation plan. This is a full time position eligible for a comprehensive fringe benefits package offering. 2-14

RETAIL ADVERTISING MANAGER: Looking for our next Advertising Director. The Herald-Whig Newspaper in Quincy, Illinois is looking for a high energy, highly motivated individual to lead a team of six account executives. As the Retail Advertising Manager, you will be in the trenches, making sales calls with your team. You will be managing revenue goals and sales, and creating sales strategies in conjunction with the Advertising Director. You will be the project

manager on most initiatives. If you are a leader and have a passion to motivate others, this may be the perfect position for you!

Key Responsibilities: Develop advertising plans to grow local business; Ability to deal effectively with people and organizations in diverse situations; Build rapport with clientele, provide excellent timely customer service; Motivate a sales team in a results-driven business

Qualifications: At least five years sales experience preferred; Significant experience in marketing, developing and growing major accounts; Excellent communication skills; Detail-oriented with strong organization skills and the ability to multi-task; Acceptable driving record required

This position offers an opportunity to grow and advance your career within the Herald-Whig. The Retail Advertising Manager will stair step into the Advertising Director role in the future. The award-winning Herald-Whig is part of a growing, family-owned-and-operated company that is dedicated to the communities it serves.

Quincy is a community of 40,000 on the banks of the Mississippi River in West-Central Illinois. Our coverage area consists of West-Central Illinois, Northeast Missouri and Southeast Iowa. Quincy is a two-hour drive from Peoria and Springfield in Illinois, St. Louis and Columbia in Missouri, and Iowa City, Iowa.

This full-time position includes an attractive benefits package. The Herald-Whig is an equal opportunity employer.

To apply, send resume by mail to Christina Wilson/Human Resources, The Quincy Herald-Whig, P.O. Box 909, Quincy, IL 62306, or by email to cbwilson@whig.com. You may learn more about The Herald-Whig at www.whig.com and about Quincy Media Inc., our parent company, at www.careersatQuincy.com. 2-14

BUSINESS REPORTER: Springfield Business Journal, an award-winning weekly niche publication in southwest Missouri, is seeking a reporter. Expertise in AP style is required; three to five years of reporting, ideally in business, is preferred. The position offers competitive pay and benefits, including health, life and 401(k). Send résumé and clips to Eric Olson, editor, eolson@sbj.net or PO Box 1365, Springfield, MO 65801. 2-8

COPY EDITOR: Augusta's leading media company is seeking Copy Editors to join our new Riverfront Design Center. The Augusta Chronicle has established a centralized design center located in Augusta, GA which is responsible for designing and editing the Augusta Chronicle, the Savannah Morning News, the Athens-Banner Herald, and the Florida Times Union.

Job Qualifications: Education: College

degree. Experience: Headline writing, copy editing, and layout and design experience. Pagination experience required. Other: Knowledge of Associated Press stylebook and excellent knowledge of grammar. Knowledge of Adobe InDesign, Adobe Photoshop as well as knowledge of Drupal and social media.

Working Conditions: Work will be performed in a newsroom environment with tight deadlines. Night, weekend, and holiday hours required.

Job Duties & Responsibilities: Edit national, international, and local stories for all platforms and sections. Write headlines for stories, optimizing digital headlines to meet SEO standards and maximize exposure. Edit photo captions. Develop print and online news packages assessing news value and visual appeal. Organize, edit, and post Web content for maximum audience in breaking news and online cycles. Ensure adherence to standards of accuracy, fairness, style and ethics. Facilitate timely flow of copy and meet deadlines. Design and layout news pages, feature pages, special sections, and community newspapers. Organize and load content for iPad and other digital platforms as needed.

This is not necessarily an exhaustive list of all responsibilities, skills, duties, requirements, efforts or working conditions associated with this position. While this is intended to be an accurate reflection of the current job, management reserves the right to revise the job or to require that different tasks be performed when circumstances change (e.g. emergencies, changes in personnel, workload, rush jobs, or technological developments).

We are an equal opportunity employer. Interested candidates should apply to www.augustachronicle.careerplug.com 1-24

WANTED: Editor for children's book, middle grade readers. Fictional story based in Missouri with educational sidebars. Send letter of interest, resume and rate to: L. Ferris, PO Box 3, Columbia, MO 65205 1-10

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