



# Missouri Press Association Bulletin

No. 1343 — 20 November, 2017

## Thanks for Giving

### *2017 Missouri Press Foundation Page Builders*

The Advertiser, Eldon • Arnold Imperial Leader • Bethany Republican-Clipper  
Bolivar Herald-Free Press • Boone County Journal • Buffalo Reflex • Call Newspapers, St. Louis  
Cedar County Republican, Stockton • Christian County Headliner-News, Ozark • Columbia Daily Tribune  
Columbia Missourian • Cuba Free Press • The Daily Events, Springfield • Focus on Oak Grove  
Gasconade County Republican, Owensville • Houston Herald • The Index, Hermitage  
Jefferson County Leader, Festus • The Joplin Globe • The Kansas City Star • Lebanon Daily Record  
The Marshfield Mail • The Mountain Echo, Ironton • North Missourian • The Northeast News  
The Odessan • Ozark County Times, Gainesville • Saint James Press  
Slater Main Street News • St. Louis American • St. Louis Post-Dispatch  
Steelville Star-Crawford Mirror • The Tipton Times  
Trenton Republican-Times • Versailles Leader-Statesman  
Washington Missourian



We are extremely grateful for the newspapers who participated in the 2017 Page Builders program.

Your generosity allowed us to place six interns at Missouri newspapers this past summer, as well as, recognize two outstanding young journalists, support the Missouri Urban Journalism Workshop for high school students, assist with four regional press meetings, provide support for MPA's annual convention and much more.

In this season of gratitude, we pause to say thank you for your financial support and wish you a very happy Thanksgiving!

For more information or to participate in the Page Builders program contact Melody Bezenek at 573-449-4167 ext. 303 or email at [mbezenek@socket.net](mailto:mbezenek@socket.net)



## Missouri Press Association

### Missouri Press Service

802 Locust St.  
Columbia, MO 65201-4888  
(573) 449-4167; FAX (573) 874-5894  
www.mopress.com

**PRESIDENT:** Jeff Schrag,

*Springfield Daily Events*

**FIRST VICE PRESIDENT:** Carol Stark,

*The Joplin Globe*

**SECOND VICE PRESIDENT:** James White,

*Benton County Enterprise, Warsaw*

**SECRETARY:** Jane Haslag,

*Jefferson City News Tribune*

**TREASURER:** Mary Wilson,

*Jackson County Advocate, Grandview*

**DIRECTORS:**

Dennis Warden, Past President,

*Gasconade County Republican*

Dennis Ellsworth, *St. Joseph News-Press*

Donna Bischoff, *St. Louis Post-Dispatch*

Jacob Brower, *Monett Times/*

*Cassville Democrat*

Steve Tinnen, *Clinton County Leader,*

*Plattsburg*

Liz Irwin, *Missouri Lawyers Media, St. Louis*

Michael Jensen, *Sikeston Standard-Democrat*

Trevor Vernon, *Eldon Advertiser*

**NNA REPRESENTATIVE:** Tianna Brooks,

*Mountain View Standard News*

**MPS PRESIDENT:** Jim Robertson, Columbia

**VICE PRESIDENT:** Phil Conger, Bethany

**SEC-TREAS.:** Joe May, Mexico

**MPS DIRECTORS:** Kevin Jones, St. Louis;

Vicki Russell, Columbia

**STAFF**

**Mark Maassen:** Executive Director,  
mmaassen@socket.net

**Doug Crews:** Legislative Director,  
dcrews@socket.net

**Ted Lawrence:** Ad Director,  
lawrencet@socket.net

**Matthew Barba:** Editor, mbarba@socket.net

**Melody Bezenek:** Missouri Press Foundation  
Director, mbezenek@socket.net

**Karen Philp:** Receptionist, Bookkeeping,  
kphilp@socket.net

**Marcie Elfrink:** Bookkeeping,  
melfrink@socket.net

**Kristie Williams:** Member Services,  
Meeting Coordinator, kwilliams@socket.net

**Jeremy Patton:** Graphics Designer,  
jpatton@socket.net

**Jean Maneke:**  
Legal Hotline Counselor  
(816) 753-9000  
jmaneke@manekelaw.com

**Helen Headrick:**  
NIE Director  
hheadrick@socket.net

# 152nd MPA Convention is Sept. 13-15

Previously planned for Joplin, Missouri Press Association's 152nd Annual Convention and Trade Show has been moved to St. Louis due to construction concerns with the hotel.

The Sheraton Westport Chalet in St. Louis will host the relocated convention Sept. 13-15, with the theme, "Missouri Newspapers: Beyond Words!" This is the first time since 2007 the convention has been held in St. Louis.

Plans for the convention include hosting candidate forums for U.S. Senate and state auditor races.

The Hall of Fame banquet will be scheduled for Friday, Sept. 14, while the Better Newspaper Contest Awards luncheon will be Saturday, Sept. 15.

Nominations for MPA's Hall of Fame, Outstanding Young Journalists and Photojournalism Hall of Fame are currently being accepted and are due by March 31. Nomination forms are at [mopress.com/current-forms-and-event-registration](http://mopress.com/current-forms-and-event-registration) or by contacting Matthew Barba by phone at 573-449-4167, ext. 302, or by email at [mbarba@socket.net](mailto:mbarba@socket.net)

socket.net.

The newly revived Westport Plaza area is easy to get to, has tons of specialty shopping, dining and entertainment options and free/easy parking right outside the hotel!

The hotel room rate is \$119 per night and you can make reservations by calling 314-878-1500. You can also visit MPA's unique reservation page at <http://bit.ly/2mzMrvA> to book your room now.

For more information about the convention, contact Kristie Williams at [kwilliams@socket.net](mailto:kwilliams@socket.net) or 573-449-4167. Also, please look for more information in upcoming MPA publications and mailings.

If you would like to be a sponsor or trade show exhibitor, contact MPF Director Melody Bezenek by phone at 573-449-4167, ext. 303, or by email at [mbezenek@socket.net](mailto:mbezenek@socket.net).

Detailed information, including how to register for the convention, will be released in upcoming MPA publications, as well as at [mopress.com/convention](http://mopress.com/convention).

## Request 2018 press cards, auto stickers

Submit requests for 2018 press cards and 2018-2019 MPA auto stickers today by going online or emailing staffers' names to Kristie Williams at [kwilliams@socket.net](mailto:kwilliams@socket.net).

There is no charge for press cards or auto stickers; please include a total number of stickers needed for your organization. In all requests, please include mailing information for your newspaper.

Because staffing changes occur throughout the year, MPA does not keep a list of cards previously issued.

Members can also request copies of the 2018 MPA sticker calendar.

### Email distribution list

Are all of your staff who should be receiving Missouri Press emails signed up? Much of the Association's communication with our members is through email, and we want to ensure everyone is staying informed.

If your staff changes or we need to add someone, please send the names, job titles and email addresses to Matthew Barba at [mbarba@socket.net](mailto:mbarba@socket.net)

Please remember, Flash News! is a service of Missouri Press Service. Please do not block Flash News releases from your inbox. Proceeds from this service help keep MPA members' dues among the lowest of any newspaper organization in the country.







MISSOURI PRESS SERVICE

*MPS serving you better*

## Data needed for a 'Digital Audit'

**From Ted Lawrence***Missouri Press Service*

I'd like to make a quick mention of a program we are launching here at MPS that will, at no cost to members, likely lead to some significant new revenue. We also believe it will multiply (or at least solidify) some of your current print dollars.

To get started, I am hoping to collect from all of you any specific demographic information you may have on your readers. Nothing fancy: just the usual survey results, like age, gender, marital status, kids in the home, income, education, home ownership, etc. From the information you provide, we will create a "Digital Audit" of that same reader audience, and then provide some valuable market data and even some "one-sheeters" designed for your salespeople to help start conversations with advertisers.

We are finding that it's oftentimes

more effective and understandable to present digital ad programs as a way to increase the frequency and reach of a print ad.

Advertisers can simply add a digital program to their print schedule and reach those same newspaper readers a second, third, and fourth time by having their ad appear on smart phones, iPads, computers, etc., throughout the week after the ad has been seen in your newspaper. (Great selling point for weeklies!) Think of it as a pick-up ad that reaches customers on various platforms when they are away from their local newspaper.

Easy and free. Two good words in this day of digital confusion. Please email your reader demographic information to: [lawrencet@socket.net](mailto:lawrencet@socket.net).

This is solid digital marketing at no charge, compliments of your Missouri Press Service. Let's go. We're all in this together.

## 2018 advertising agreements due back by Nov. 30

The 2018 advertising agreements between Missouri Press Service and member newspapers are due by Thursday, Nov. 30, 2017.

Newspapers should submit their completed agreement forms to MPS' Jeremy Patton by fax at 573-874-5894 or via email at [jpatton@socket.net](mailto:jpatton@socket.net).

Newspapers that have not returned their completed agreement forms will be contacted via telephone beginning Nov. 27.

If you did not receive an agreement form or if you have any questions, please contact Patton via email.

Black Friday. Cyber Monday.

#GIVINGTUESDAY™

November 28, 2017

Please donate to the  
Missouri Press Foundation.

Your gift allows us to build the future  
of Missouri Journalism.

Visit [mopress.com](http://mopress.com) and click  
on the donate button.





## Upcoming NIE serial story

# Serialized story for 2018 is 'A Polar Bear's Tale'

Kali, a polar bear cub, made news across the country when he was just a few months old. Rescued after hunters shot his mother, Kali quickly became famous.

Polar bears are known to regularly travel long distances but Kali may take the record. He was born near Alaska's northwest coast, rode on an ATV to the town of Point Lay, and has had three plane trips; to Anchorage, Alaska, Buffalo, New York and finally to St. Louis.

This January, Missouri Press is offering newspapers the opportunity to publish a free 8-chapter serialized story entitled "Kali: A Polar Bear's Tale."

This heartwarming tale takes a small orphaned cub from one adventure to another as he grows and learns how to be a polar bear.

Each chapter in this 8-chapter story includes a newspaper activity. A companion teacher guide will be available to distribute to teachers or post on your newspaper's website.

"Kali: A Polar Bear's Tale" is produced by the Missouri Press Foundation and available to newspapers at no cost through a special partnership between NNA and MPF from Jan. 1 through June 30, 2018.

This is the 10th year that Missouri Press has partnered with the National Newspaper Association to offer a free serialized story through the Reading Across America campaign. The goal is to have young readers across the nation reading inside their community newspapers in 2018.

A preview of the first chapter can be seen below.

If your newspaper is interested in participating in the Reading Across America project and publishing the serialized story, visit [mopress.com/nie-serial-stories](http://mopress.com/nie-serial-stories) to get the download code.

CHAPTER ONE OF EIGHT



# KALI

## A Polar Bear's Tale

AUTHOR: CAROLYN MUELLER KELLY | ILLUSTRATOR: JEREMY PATTON

## Finding Kali

It was cold that day as March always is so high above the Arctic Circle. Snow still blanketed the ground, but the thin light of early spring allowed James a better visibility to look for caribou or any large animal--anything he could hunt and bring back to his village.

The people of Point Lay, Alaska, on the coast of the Chukchi Sea, relied on skilled substance hunters like James and others. They hunted for meat to help feed the people in their village. The meat would be given to village elders and dispersed. Hopefully there would be enough left to freeze and store for later. Food, which could be purchased for a few dollars in the lower 48 states, was very expensive here; noodles could cost \$13.00 and red or green peppers as much as \$10.00 each. The meat James brought back was important to the villager's survival.



had hunted had been large, burly males, with paws the size of dinner plates. This bear was a bit smaller, and on its stomach he saw a row of dark teats. This bear was a nursing sow. Somewhere, he thought, she has a cub.

James was crushed. He had not realized that the bear was a female, especially a nursing mother. "We've got to find the den," James said to his hunting companion. "There's a cub out here somewhere, and it won't survive for long without her."

The two men set out through the bitter wind and spring sunlight, until they saw the den. There, barely perceptible on the icy landscape, was the dark opening to the den of a polar bear.

## Ask Zoo Keeper Carolyn

*How many cubs does a bear have at one time?*





# STL police issue special order reiterating journalists' rights

*Editor's note: This story was originally posted on the St. Louis Post-Dispatch's website Friday, Nov. 17, at <http://bit.ly/2zOYesZ>*

**By Celeste Bott**

*St. Louis Post-Dispatch*

St. Louis police officers will be required each month to read and acknowledge a special order reiterating the rights of journalists, according to Interim Police Chief Lawrence O'Toole.

It states that members of media must be provided, at a minimum, the same access that others are given, but that scene commanders can use their discretion to grant journalists select privileges, so long as the officers' duties and the safety of other members of the public won't be compromised.

Officers are expected to read such orders and acknowledge they've read and understand them on a monthly basis, O'Toole said. Also, the department will send all officers an advisory asking them to allow journalists to do their jobs and increase officer training in dealing with journalists.

"News media will be given every consideration by Department members so that they may perform their news-gathering function; however, they are not entitled to interfere with an officer's performance of duty or the safety of citizens," the new order reads.

The move stems from an Oct. 26 meeting between *Post-Dispatch* editors, Mayor Lyda Krewson and O'Toole to discuss the way police officers have interacted with reporters covering unrest over the acquittal of former city officer Jason Stockley. *Post-Dispatch* reporter Mike Faulk was arrested in September while on assignment at a protest downtown.

"The *Post-Dispatch* is encouraged that St. Louis city leaders have listened to our concerns about journalists being able to do their jobs amid an environment that protects them from unwarranted arrests and physical abuse," *Post-Dispatch* Editor Gilbert

Bailon said. "We are hopeful this new approach will lead to a safe environment for all journalists to provide essential news coverage for the public."

On Sept. 17, Faulk was among roughly 100 people swept up when police used a tactic called "kettling" to box them in and arrest them on suspicion of failing to disperse.

Lewis Rice attorney Joseph Martineau, who represents the paper, said the changes in protocol "serve as recognition that mistakes were made in arresting the journalists."

But as of Thursday afternoon, "no decision has been made" whether to charge Faulk, said City Counselor Julian Bush.

O'Toole says that decision rests with Bush's office. Bush said his office doesn't have all the information yet from the police department to make a determination.

Following Faulk's arrest, an attorney for the *Post-Dispatch* demanded the city implement protocols to prevent "any recurrence of arrests of journalists who are covering these important events and who are engaged in no criminal activity whatsoever."

In addition to the special order, all officers will receive an advisory emphasizing that while reporters aren't immune from arrest should they break the law, officers should otherwise do nothing to interfere with journalist's ability to gather information and report it to the public.

The rights of journalists also will be emphasized as part of training cadets receive at the police academy, and will be included in continued training given to officers already on the force, O'Toole said.

"If you look at the larger picture, we deal with the media on a daily basis. We have crime scenes every day and have for years. Our interactions are constant. I think this will help," O'Toole said. "If there's a way we can improve, we want to improve."

## CALENDAR

**2018**

**April**

**19-20** — Missouri Advertising Managers' Association, Camden on the Lake, Lake Ozark

**June**

**14** — Porter Fisher Golf Tournament, The Ridge at The Lodge of Four Seasons

**15** — MPA/MPS/MPF Board meetings; Show Me Press Association Meeting, The Lodge of Four Seasons

**September**

**13-15** — MPA's 152nd Annual Convention and Trade Show, Sheraton Westport Chalet, St. Louis

## Upcoming Webinars

**Doing more with less in your newsroom**

**Thursday, December 7**

*Presenter*

*Jean Hodges,*

*GateHouse Newsroom*

[www.onlinemediacampus.com](http://www.onlinemediacampus.com)

**Free and cheap tools your newsroom should use**

**Thursday, December 14**

*Presenter*

*Val Hoepfner*

*Val Hoepfner Media and Consulting, LLC*

[www.onlinemediacampus.com](http://www.onlinemediacampus.com)

**Miss one of Online Media Campus's great webinars?**

**Don't worry ...**

**You can view past webinars at [onlinemediacampus.com](http://onlinemediacampus.com)!**

**Register at [onlinemediacampus.com](http://onlinemediacampus.com)**

## Register your online copyright by Dec. 31



You want to see who you have listed at the copyright office as your agent for receipt of copyright violation notices. The contact information for that person must also be listed on your website.

Complete the online registration form to file this information with the U.S. Copyright Office. Effective in December 2016, that office will no longer accept paper copies of these notices. From now on, that information will only be accepted through their online portal and effective December 31, 2017, only the registrations done through the online system will be considered valid.

You can find more information about this portal and system at <https://www.copyright.gov/dmca-directory/> and to file a registration, you will need to create a login account (see the right hand side of the website). To reiterate, you will have to do this before the end of 2017 to protect your rights under the Digital Millennium Copyright Act.

## Digital copies of public notices

### Send digital newspapers to NewzGroup

**From Mark Maassen**  
*MPA Executive Director*

One issue that was brought up during this year's session of the Missouri state legislature is the timeliness of the posting of public notices to our statewide website.

NewzGroup is the company that is archiving our legal ads and public notices.

If at all possible, please send your newspaper digitally to them. This will help get your newspaper's legal notices up on our statewide site more quickly.

The statewide site can be found here: [mopublicnotices.com](http://mopublicnotices.com)

We have been promoting this website to our state legislators in hopes that it will answer their questions regarding why public notices need to be moved to a website but that is maintained by a neutral third-party, such as a newspaper.

At Missouri Press, we are already

doing that! And we have been for seven years!

Listed below is contact information for Lee Brooks, who is with NewzGroup and is helping us update our list of newspapers uploading their digital copies to the public notice website:

Ian Buchanan  
[ibuchanan@newzgroup.com](mailto:ibuchanan@newzgroup.com)  
Phone: 573-424-6841  
Toll Free: 800-474-1111

#### Public notice ads

The Missouri Press Association has a series of Public Notice ads available that help inform your readership about the importance of keeping public notices in the newspaper.

These ads are available in color and black-and-white online here: [mopress.com/public-notices](http://mopress.com/public-notices)

Other Public Notice resources, such as a searchable database and index of legal requirements, are also available through the MPA website.

## Make Sales Soar Like Magic

Improve your close ratios to 70% or more with the **New MiAD**

# WIZARD!

**It's a fact that spec ads help close more sales**— and yet spec ads are used less than 20% of the time. Now, with the real-world magic of MiAD® Wizard, personalizing and presenting spec ads for EVERY prospect is as easy as 1-2-3!

**No training.  
No time wasted.  
No more tough sells.**

**Go to [miadwizard.com](http://miadwizard.com) and see the magic for yourself!**

**METRO**  
CREATE. SELL. PROFIT.

800.223.1600  
[service@metro-email.com](mailto:service@metro-email.com)  
[www.metrocreativeconnection.com](http://www.metrocreativeconnection.com)  
[miadwizard.com](http://miadwizard.com)



# Missouri Press Classifieds: Who is looking for YOU?

## FOR SALE

• **Weekly Newspaper For Sale** – Boone County, Missouri's only independent newspaper and website for sale in the fastest growing housing market in mid-Missouri. This property has positive cash flow, a solid financial track record and plenty of growth opportunities. This market's central location makes for a great opportunity to add to your group or become your own boss. Small building could be leased or purchased. Seller looking to retire, contact [bruce@bocojo.com](mailto:bruce@bocojo.com) (573)289-2665. 3-30

• **North Missouri newspaper and shopper** for sale. Great potential, untapped sources of revenue. Call 660-626-6308.

## HELP WANTED

**GENERAL MANAGER:** Central Missouri Newspapers, Inc. located in Jefferson City, Missouri, "a thriving community that places business at the core of progress," seeks an experienced leader who is innovative and results-oriented. He or she will manage all of the operations for the *Jefferson City News Tribune*, a seven day a week newspaper; *The Fulton Sun*, five days per week; and *The California Democrat* which is weekly. In addition, they will oversee a large commercial print operation and an in house digital agency. This individual must possess exceptional leadership, marketing and communication skills as well as be dedicated to growing all aspects of a profitable newspaper. The ability to think strategically and work with managers to develop and execute plans is essential. We are looking for a proven leader with excellent organizational, financial and management skills. Community involvement is also necessary and encouraged. Ideal candidates will have experience as a general manager or advertising sales leader of a newspaper. Central Missouri Newspapers, Inc. is owned by WEHCO Media, an industry leader offering a competitive salary commensurate with experience and a comprehensive benefits package including health insurance, 401K and profit sharing. Please send resume and salary requirements to Tammy Hartley at [tammy@newstribune.com](mailto:tammy@newstribune.com). 11-13

**MANAGING EDITOR:** Weekly newspaper, located in the county seat of a Midwest rural community, is looking for a full-time managing editor. The editor must be able to inspire and maintain a team-oriented environment, as well as produce high-quality,

interesting content for the print newspaper and e-edition website.

Responsibilities include oversight of all office processes on a daily basis. Tasks involve timely production of the newspaper print edition and digital edition, with successful distribution to readership.

Responsibilities also include facilitating interviews and writing stories, such as human interest columns, commentary, in-depth features, timely news items and local sporting events.

Candidate must be highly organized, business and community-minded, focused on quality and efficiency, and have a proactive personality. Job requires good communication skills, and the ability to learn quickly. Must be dependable, trustworthy and able to perform well under a deadline.

College degree in journalism or related field is preferred, with 5-10 years of experience in the newspaper publishing environment. Experience on a Goss Community press considered a plus.

A flexible but driven personality is key. Must be capable of handling all personnel issues quickly and efficiently.

To apply, please submit resume along with samples of or links to your work to [jobs@douglascountyherald.com](mailto:jobs@douglascountyherald.com) 11-13

**SPORTS EDITOR:** *Excelsior Springs, (Mo.) Standard*, a 128-year-old weekly newspaper in Clay County, seeks a sports editor to cover Excelsior Springs High School athletics.

This position would also cover youth athletics and other related events.

The successful candidate should have at least two years of experience, a degree in journalism, communications or related field, and a demonstrated proficiency in reporting and writing community sports journalism.

This position requires a self-motivated individual who possesses strong organizational and time management skills. This individual also knows how to develop working relationships with administrators, coaches and student athletes.

Ability to understand scorebooks is required, as is AP style. Photography skills are strongly desired.

Be a part of a community that values its school and its athletics in the Northland of suburban Kansas City, Mo.

Tell us about yourself in a cover letter and send resume and references to: JoEllen Black, Richmond News Publisher, P.O. Box

100, Richmond, MO 64085, publisher@richmond-dailynews.com 11-7

**MARKETING - ACCOUNT REPRESENTATIVE:** Two award-winning Northland publishing companies experiencing growth are seeking an experienced, results-driven individual for its marketing-sales representative.

Excelsior Publishing Company, a 128-year-old news leader in Clay County, and Richmond News, Inc., the Voice of Ray County since 1914, are seeking an experienced marketing-sales individual to lead and oversee joint sales of these companies, as well as develop and implement marketing-sales plans.

As a marketing-sales representative, you'll work with businesses in our market area, as well as media agency groups. You'll work closely with our publishers for development and implementation of sales proposals and packages, as well as business plans. Our need is for an individual who is organized and can multi-task, exudes a confident, calm and engaging persona, and prides themselves on customer service and the ability to successfully market to businesses.

### Job responsibilities include:

- Obtain and retain established business accounts for print and online products of the two companies, which include The Richmond News, The Excelsior Springs Standard, total market products Town & Country Leader and Leader East, plus niche products and special sections;

- Develop and implement compelling sales packages and proposals;

- Develop business plans that work for businesses, both for local and agency buys.

Previous sales experience is preferred. Experience helpful in cold calling, closings and advertising, but will train but will train the right person in the needed aspects of this position. Must be a self-starter, a detail-oriented individual who can meet deadlines. Must have good oral, verbal and computer skills.

### We offer:

- Base salary plus commissions;
- Monthly and quarterly bonus structure
- Paid time off and holidays
- A fun environment.

Tell us about yourself in a cover letter and send resume and references to: JoEllen Black, Richmond News Publisher, P.O. Box 100, Richmond, MO 64085, publisher@richmond-dailynews.com 11-7

**Continued on Page 8**



# Missouri Press Classifieds: Continued from Page 7

**NEWS EDITOR:** *Richmond News*, a 103-year-old county seat newspaper, is seeking a hands-on News Editor to oversee the coverage of central and eastern Ray County, which includes municipal, county, courts and school beats. This position also requires reporting responsibilities for county government and the city of Richmond.

*Richmond News* is the recipient of Missouri Press' first place General Excellence this year, as well as awards for news and business reporting, features, sports and design.

We strive to continue to provide a high quality news product, which serves as a government watchdog and a champion for readers. Also, we are community minded. The successful candidate is also of the same mindset, as they will be one of the public faces of our organization in the community.

The position requires excellent organizational and people skills, a strong knowledge of AP style and copy editing, as well as excellent grammar and spelling. Good news judgment is paramount, as well. Photography skills are a big plus.

This position will also coach and coordinate assignments of a reporter and news stringers.

Competitive pay with paid vacation and sick time.

Email resume, qualifications and work examples to JoEllen Black, publisher, at [publisher@richmond-dailynews.com](mailto:publisher@richmond-dailynews.com), or mail to P.O. Box 100, Richmond, MO 64085-11-7

**MANAGING EDITOR:** The *Atchison (Kansas) Globe* seeks an energetic and well-rounded journalist to lead print and digital efforts for the *Globe* (2,300-circulation twice-weekly) and [atchisonglobenow.com](http://atchisonglobenow.com). The managing editor will guide the efforts of a three-member reporting staff, be a hands-on producer of news and feature content, and lead staff engagement with the Atchison community.

We prefer a college degree with a concentration in multimedia journalism and three to five years of practical experience.

Candidates should make their interest known as soon as possible. To apply, send a brief letter of introduction, current resume, names of three references, and examples of your best work. Please mention you are applying for POSITION 1102 ME. Apply to [careers@npgco.com](mailto:careers@npgco.com) or send your materials to Human Resources, News-Press & Gazette Co., 825 Edmond, St. Joseph, MO 64501.

News-Press & Gazette Co. is an Equal Opportunity Employer 11-6

**NEWS AND FEATURE WRITER:** The *Lebanon Daily Record*, a Monday through Saturday daily newspaper in Lebanon, Mo., has an immediate opening for a news/feature writer.

The *Daily Record* is a small community newspaper that covers news throughout Laclede County. Job requirements will include covering some school and government meetings, as well as seeking out and finding interesting people in the community to write feature stories about. This is a great opportunity to gain lots of newspaper experience, as you will be doing a variety of jobs and covering a variety of topics for the newspaper.

A knowledge of AP style and basic computer skills are a plus. The position will also include some photography.

Please send your resume and work samples to Editor Fines Massey at [fmassey@lebanondailyrecord.com](mailto:fmassey@lebanondailyrecord.com). No phone calls please. 10-17

**SALES MANAGER:** The *Centralia Fireside Guard* is seeking a sales manager to lead projects involving print and online advertising. Sales experience helpful but not necessary. We will train. Strong communication skills and self-motivation are required to build relationships to help clients build their businesses. Write about your past work history and experience and email to [lmovp@lcs.net](mailto:lmovp@lcs.net) or take to the Guard office at 123 N. Allen, Centralia, MO 10-9

**MPS**  
MISSOURI PRESS SERVICE

[www.mopressservice.com](http://www.mopressservice.com)

COMPLETE CREATIVE AGENCY

- WEBSITE DEVELOPMENT
- NEWSPAPER ADVERTISING PLANNING & PLACEMENT
- CLASSIFIED & DISPLAY NEWSPAPER AD NETWORKS
- ONLINE TARGETED DISPLAY
- SEARCH ENGINE OPTIMIZATION
- PRESS RELEASES
- ONLINE NEWSPAPER AD NETWORK
- REPUTATION MANAGEMENT & MUCH MORE

Call **573.449.4167** for all your **PRINT** and **DIGITAL** needs.  
An affiliate of Missouri Press Association

M P S