

Missouri Press Association
Bulletin

No. 1348 — 13 April, 2018



Will Kevin Jones' pink flamingo return at this year's Porter Fisher Golf Classic? Register on Page 6 to play and find out!



Missouri Press Association

Missouri Press Service

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www.mopress.com

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Register for MAMA by April 16

Register by Monday, April 16 to attend the 2018 Missouri Advertising Managers' Meeting at Camden on the Lake Resort in Lake Ozark on April 19-20. We will honor all contest winners at the MAMA Best Ad Contest Awards Dinner at this event, don't miss it!

We have an exciting and informational meeting planned! We will discuss changes to this organization at this year's meeting, you can be part of the discussion and let us know what we can do to help your newspaper in the future!

Sales Trainer Vince Coultis, formerly of the Kansas City Star and McClatchy, is scheduled to speak. You'll also learn



about co-op advertising and meet our new partners representing Amplified Digital and how all these opportunities can increase revenue for you and your newspaper!

You'll also get to meet MPA's new partners from Amplified Digital, and we've lined up a session from Local Search Association on Co-Op advertising. Returning is the ever popular best ad idea session, where you can share your best ideas with your peers AND get a chance to win MONEY!

See page 8 for more information. Visit mopress.com or contact Kristie Williams at kwilliams@socket.net to register.

Fight newsprint tariffs with ads from News Media Alliance

The News Media Alliance and the Stop Tariffs on Printers & Publishers (STOPP) Coalition have provided several NEW ADS for newspapers to run in their publications. The ads educate readers on the negative consequences of the recent tariffs imposed on Canadian imports of uncoated groundwood paper, which includes newsprint used by newspapers.

Find the ads online at <https://bit.ly/2EG8jth>

These tariffs, set by the Department of Commerce, can run up to 32 percent combined, and newspapers are already feeling the pain of the added costs and disruptions in supply.

An ITC investigation is now underway, but WE NEED YOUR HELP to get the word out about these unwarranted tariffs.

Run the Alliance and STOPP ads in your publications and encourage your readers to stand up to protect their access to news, as well as jobs in their own community.

The ads are available in full- and quarter-page sizes, in PDF and EPS formats. YOU CAN CUSTOMIZE THE ADS WITH YOUR NEWSPAPER'S LOGO AND CONTACT INFORMATION.

If you have questions or would like

more information, please contact us:

Email: membership@newsmediaalliance.org or call : 571-366-1000.



A single newsprint company has convinced our government to tax the paper that is used in newspapers, books and other publications. The rest of the industry opposes this new tax.

Now, increased paper costs are threatening thousands of jobs in the printing and publishing industry. Is this how our trade laws should be used?

Abuse of Our Trade Laws

Will Kill American Jobs.

Tell your representatives in Congress to stop the new paper tariffs and protect American jobs.
202.225.3121
stopnewsprinttariffs.org



Congress of the United States
Washington, DC 20510

April 12, 2018

The Honorable Wilbur Ross
Secretary, U.S. Department of Commerce
1401 Constitution Ave, N.W.
Washington, D.C. 20230

The Honorable Robert E. Lighthizer
United States Trade Representative
600 17th Street, N.W.
Washington, D.C. 20508

Dear Secretary Ross and Ambassador Lighthizer,

We write in regards to your pending final determinations on the countervailing duty investigation and antidumping investigation of imports of uncoated groundwood paper from Canada. Before issuing your final determinations, we urge you to consider the potential negative impact that any trade remedy would have on the U.S. newspaper industry, commercial printing industries, and the overall U.S. paper manufacturing industry.

The U.S. newspaper publishing and commercial printing sector still employs more than 600,000 people across the country. The printing industry alone is an \$82 billion industry in the U.S. and still employs approximately 450,000 people. Our printers and paper manufacturers that supply the U.S. are part of an integrated supply chain that supports a mailing industry that is part of the backbone of the U.S. economy. An Envelope Manufacturers jobs study concluded that this supply chain employs 7.5 million people in the U.S.

It is no secret that over the past decade plus there has been a large shift toward digital alternatives to printed products by consumers and advertisers. As a result, it is not a surprise that demand for North American newsprint has declined substantially. Therefore, uncoated groundwood paper demand has been in steady decline in the U. S. and Canada. But, it is clear that issues related to uncoated groundwood paper are a direct result of market erosion and not unfair trade.

Small towns across Missouri and the country still depend on their local newspapers, and in many cases, their yellow pages. Before issuing your final determinations, please recognize the hundreds of thousands of American jobs associated with the domestic newspaper, printing, and paper manufacturing industries. Also, please consider the importance of the local news lifeline for small communities.



Sincere regards,

Roy Blunt
United States Senator



Billy Long
Member of Congress



Vicky Hartzler
Member of Congress



Ann Wagner
Member of Congress



Jason Smith
Member of Congress



Sam Graves
Member of Congress

Publishers worry about pricier newsprint with new tariffs

By Ivan Moreno
Associated Press

MILWAUKEE (AP) — Newspaper publishers across the U.S. already strapped by years of declining revenue say they're dealing with an existential threat: Recently imposed tariffs on Canadian newsprint driving up their business costs.

The tariffs are a response to a complaint to the U.S. Department of Commerce from a hedge fund-owned paper producer in Washington state, which argues that its Canadian competitors are taking advantage of government subsidies to sell their product at unfairly low prices. The tariffs, imposed in January and increased in March, are not permanent yet. But newspaper publishers are bracing for another blow to an industry that has shrunk with the loss of advertising revenue to the internet.

Critics of the paper tariffs say the businesses that will ultimately be harmed are not Canadian paper producers, but U.S. newspapers that will have to cut staff and reduce

publication days to afford higher prices of newsprint — the sheets newspapers are printed on. The newspaper industry employs just over 150,000 Americans.

A large metro newspaper can expect annual increases of about \$3 million in printing costs, according to Paul Boyle, senior vice president for the News Media Alliance. While larger papers might be able to survive the increase, Boyle said smaller publications might not.

"I've heard from small publishers who've said, 'I'm worried about shutting my doors,'" he said.

Boyle said his organization — formerly called the Newspaper Association of America — is compiling a survey from its member and nearly every publisher is exploring layoffs and scaling back news coverage.

The newsprint tariffs reflect President Donald Trump's tough new approach to U.S. trade relations. Trump is engaged in a tense standoff with China over Beijing's sharp-elbowed attempts to gain access to U.S. technology. He's trying to renegotiate the North American

Download the full story:
<https://bit.ly/2HjuQ4p>

Free Trade Agreement with Mexico and Canada. And his administration has wrangled with Canada directly over low-priced Canadian timber imports, Canadian barriers to U.S. dairy farmers, and now cheap Canadian newsprint.

The International Trade Commission is expected to make a final determination on the tariffs in August or September.

Canadian newsprint producers began paying an average of 6.53 percent more to export their products to the U.S. in January, when the Commerce Department concluded that would help offset the foreign paper mills' advantage over American companies. In March, the department increased the cost by another 22 percent after its preliminary investigation concluded that one Canadian company, was underselling the uncoated groundwood paper newspapers use by that much less.

Create, Sell, Profit...**Instantly!**

A new revenue tool, MiAD Wizard generates targeted print, online and mobile **spec ads in seconds** to close more sales with every appointment.

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- ★ No time wasted.
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Go to miadwizard.com

METRO[®] 800.223.1600
 service@metro-email.com
 metrocreativeconnection.com

CREATE. SELL. PROFIT.



CALENDAR

April

19-20 — Missouri Advertising Managers' Association, Camden on the Lake, Lake Ozark

26 — Missouri Press Association Past President and Spouses Dinner, Grand Cru, Columbia

June

14 — Porter Fisher Golf Tournament, The Ridge at The Lodge of Four Seasons

15 — MPA/MPS/MPF Board meetings; Show Me Press Association Meeting, The Lodge of Four Seasons

July

12 — Southeast Missouri Press Association Meeting, Cape Girardeau

September

13-15 — MPA's 152nd Annual Convention and Trade Show, Sheraton Westport Chalet, St. Louis

Digital copies of public notices

Send digital newspapers to NewzGroup

From Mark Maassen

MPA Executive Director

Missouri Press Association continues to work to keep public notices in newspapers and in the public's eye. This issue will again be a battle we have to fight in Jefferson City during the General Assembly's 2018 legislative session.

Legislation has already been filed that will place all public notices on a state-run website, rather than requiring they be published by an independent third-party, such as newspapers.

NewzGroup is the company that is archiving our legal ads and public notices.

If at all possible, please send your newspaper digitally to them. This will help get your newspaper's legal notices up on our statewide site more quickly.

The statewide site can be found here: mopublicnotices.com

We continue to promote this website to our state legislators in hopes that it will answer their questions regarding

why public notices need to continue to be published by a neutral third-party, such as a newspaper.

Missouri Press has already been doing this for seven years!

Listed below is contact information for Ian Buchanan with NewzGroup:

Ian Buchanan

ibuchanan@newzgroup.com

Phone: 573-424-6841

Toll Free: 800-474-1111

Public notice ads

The Missouri Press Association has a series of Public Notice ads available that help inform your readership about the importance of keeping public notices in the newspaper.

These ads are available in color and black-and-white online at mopress.com/public-notices

Other Public Notice resources, such as a searchable database and index of legal requirements, are also available through the MPA website.

Join us in St. Louis for Missouri Press Association's 152nd Annual Convention and Trade Show!

September 13-15, 2018

Sheraton Westport Chalet Hotel
900 Westport Plaza, St. Louis, MO 63146

The newly revived Westport Plaza area is easy to get to; has tons of specialty shopping, dining and entertainment options; and free/easy parking right outside the hotel!

MISSOURI NEWSPAPERS: BEYOND WORDS!

Hotel Room Rate: \$119, to make hotel reservations call 314.878.1500





Name

Co./Newspaper

Address

Email

Phone

Daily or Weekly Publication Daily Weekly

Method of Payment

Check Visa Discover MasterCard American Express

Credit Card # Exp. Date

Name on Card

Player #1

Player #2

Player #3

Player #4

Singles and partial teams are welcome and will be grouped into teams by MPF.

Golf = \$75 per golfer \$ _____

Mulligans \$10 Each \$ _____
(limit 1 per player per side)

Hole Sponsorship = \$50 each \$ _____

Prize Fund \$ _____

TOTAL: \$ _____

Mulligans may be purchased at the course before teeing off.

Prizes will be awarded after tournament

Send registration form & check to Missouri Press Foundation,
802 Locust St., Columbia, MO 65201; or pay by phone with a credit card, (573) 449-4167.
Make checks payable to Missouri Press Foundation





Maneke's law column

Changes coming for cameras in courts

The Supreme Court has announced changes in its Operating Rule 16 – the rule governing cameras in the courtroom – which are effective July 1. There are enough changes that every member of Missouri Press needs to look at the revised rule and become familiar with it right away. (You can find the new rule at <https://bit.ly/2qkJU7Y>).

The most important change in the rule is that the Court now recognizes that we are talking about more than bringing television and still cameras into the courtroom. The new rule covers all electronic media devices, including laptops, tablets and phones. But media coverage using such devices still requires permission of the judge, and certain conditions are required.

The rule is clear that the judge's focus is still on the propriety of the proceeding and the ability to control courtroom decorum. It still prohibits any coverage of a criminal proceeding until a defendant is represented by counsel or has waived that right, and no coverage of the face of a juror is permitted, as well as no coverage of victims of a crime, a police informant, undercover agent or witness or juvenile.

And, as before, cameras cannot be placed where attorney-client communications or attorney notes could be recorded. If any of these restrictions are inadvertently violated, the media must prevent that recording from being disseminated in any

manner and the judge (and media coordinator) may do what is necessary to ensure it doesn't happen again, including excluding the media from the courtroom. The rule also allows judges to prohibit recording video or reporters doing interviews in the hallway adjacent to the courtroom.

Judges have authority to appoint coordinators in their jurisdictions – either a member of the media or a person they otherwise designate to serve that role. Those persons make all arrangements for media coverage and reporters make their initial request to those persons. Requests for access for media equipment in the courtroom must be made to the coordinator in writing as soon as practical but at least two business days before the proceeding they wish to cover. (The rule previously said five days.) Once this notice is received, the coordinator needs to give notice to counsel for all parties of the request.

The judge may limit the number of media personnel and equipment in the courtroom and, if necessary, may require the media personnel to pool coverage. The rule continues to require that equipment used in the courtroom be unobtrusive in size and appearance, quiet and without distracting lights. Only one still photographer, with two devices, is permitted. Only one videographer, with a single camera, is permitted. If it is possible under the room arrangements, the preference is that electronic audio recording

equipment and those operating them be located outside the courtroom. All equipment must be cleared with the media coordinator prior to its use. Equipment must be in the courtroom at least 15 minutes before the proceeding begins. The judge has the authority to choose where cameras in the courtroom are located.

If a pool camera is used, the pool representative is responsible for supplying other media copies of the recording at a price not exceeding actual cost. Failure to timely apply to cover the trial is a basis to deny a member of the media a copy of the coverage.

Similarly, failure to timely apply to use other electronic devices in the courtroom, such as a tablet or laptop to be used solely for notetaking, may result in the court prohibiting its use. Use of such equipment for making audio or video recording of the proceeding is not permitted without express permission of the judge.

The term "media" has been broadened to cover anyone who "regularly gathers, processes and disseminates news or information about matters of public interest in any medium, and includes educational institutions. Finally, the court rule reminds those covering trials to dress in suitable business attire when appearing in the courtroom and to avoid drawing attention to themselves as they go about their job.

This amended rule is the result of several years of hard work by the Missouri Press-Bar Commission, working with judges around the state. Missouri Press appreciates the work of the commission and the support of the Supreme Court in making these changes to modernize the rule.

"The most important change in the rule is that the Court now recognizes that we are talking about more than bringing television and still cameras into the courtroom."





Missouri Advertising Managers' Association Meeting

April 19-20, 2018
Camden on the Lake Resort,
2325 Bittersweet Rd, Lake Ozark, MO

\$109 Room Rate, call hotel at 573.365.5620 | Sleeping room deadline March 19
Meeting registration deadline April 5



Vince Coultis

Thursday, April 19

11:00 AM | MAMA Board meeting in H. Toads Restaurant

1-2:00 PM | Co-op Advertising | Marc Radosevic, National Sales Director at Local Search Association will share information on what Co-Op Advertising is and tell you how you can facilitate agreements between manufacturers and local retailers to share advertising costs to create brand name awareness with consumers to drive revenue for all parties.

2:00PM | Break

2:15PM | HOW you sell is as important as WHAT you sell | Vince Coultis

- Use DiSC to understand your own behavior
- Understand how OTHERS like to be communicated with
- Adapt your style to become more persuasive in your sales communications

4:15PM | Best Ad Ideas Session | Bring your best ad ideas and get a chance to win a CASH prize!

6:00 PM | Reception

6:30 PM | Best Ad Contest Awards Banquet and announcement of Best Ad Idea session winners

8:00 PM | Live Music in H. Toads

Friday, April 20

8:15AM | Breakfast | Outlined proposed changes to Missouri Advertising Managers' Association to better serve our members | Kevin Jones of the St. Louis American and former MAMA President and Dee Hamilton Sales Pro of the year winner in 2007.

8:45AM | Amplified Digital | Meet Sean Oliver and Jolene Sherman to hear about new services they are offering to Missouri Press Association members and how those products can lead to new revenue sources for your newspaper.

9:30AM | Prospecting Business the Easy Way | Vince Coultis

- Reviewing the sales process that focuses on customer results
- Introduce solution based prospecting

10:20AM | Refreshment Break

10:30AM | Prospecting Business the Easy Way (continued) | Vince Coultis

- Creating media solutions that achieve results
- Effectively anticipate and overcome objections

Noon Meeting Adjourns

Find registration information at www.mopress.com

Vince Coultis, Training and Development Consultant at Propel Coaching and Consulting, works with leaders on developing their skills to achieve greater performance from their teams.

Prior to Propel, Coultis was the Sales Training and Development Manager for The McClatchy Company, delivering his enthusiasm and passion for the advertising/marketing business for more than 25 years.

With a varied background as a consultant to the newspaper industry at the Sunflower Group and ProMax training as well as senior-level newspaper advertising and training executive experience, Coultis will deliver impactful and instantly applicable sessions on increasing your sales success in your market.



www.mopressservice.com



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An affiliate of Missouri Press Association



31st Annual

MEDIA
— and the —
LAW

Seminar

SHIFTING SANDS

The impact of technology, culture, and politics on media freedoms

Friday, May 4, 2018 | 8 a.m. - 4:15 p.m.

New Location: Sheraton Kansas City Hotel at Crown Center

FEATURING

- *Tweeters Gone Wild: The Ethical and Legal Consequences of Robust & Unrestrained Speech by Litigants and Lawyers Addicted to Social Media*
- *Enemy of the People: How the Watchdog Became the Hunted*
- *“I Didn’t Do That. She’s a Liar!!”: Will Calling Someone a ‘Liar’ be Treated as Opinion or Libelous Falsehood in the “Me, Too” Age?*
- *Unblock this User: The Evolving Characterization of Social Media as a “Public Forum,” and the First Amendment Implications of Public Officials “Blocking” User Accounts*
- *Bots on the Beat: Is Artificial Intelligence-Created Content and Communication a Helpful Friend or Hidden Foe?*
- *Non-governmental Threats to the Media in a Divisive Era*

Bonus Session* Media Insurance 101

Thursday, May 3 | 4-5:45 p.m.

**Free when attending the Friday program (2 hours CLE’s)*

law.ku.edu/media-law-seminar

Missouri Press Classifieds: Who is looking for YOU?

HELP WANTED

EDITORIAL STAFF: Bolivar Herald-Free Press seeks an editorial staff member to join a newspaper celebrating its 150th anniversary, one with a remarkable history of making a difference in its community. This could be a position for a person with a lot of community journalism experience, or it could be for a passionate individual looking for a great place to get started in a difference-making career. Title, duties and pay are flexible based on that range of experience. Please send resume to daveb@bolivarmonews.com. 4-13

REPORTER: The Missourian, an award-winning twice-a-week community newspaper, is seeking a reporter to cover municipal, school and county beats. This position requires substantial reporting responsibilities and fluency in digital and social media. Experience in community journalism is preferred, but will consider recent graduates. Solid reporting background and photography skills required.

Community newspaper background preferred. This position requires some night and weekend work.

The Missourian is 14,000 paid circulation paper with a great, team-oriented staff located about 50 miles west of St. Louis.

Good pay and benefits, including health insurance, 401K plan and profit sharing.

Send resume, qualifications and clips to Susan Miller Warden, 14 W. Main St., Washington, MO 63090, or email to millers@emissourian.com. 3-21

ADVERTISING SALESPERSON: Experienced salesperson to sell ads, for a niche publication, from home. Popular weekly rural-interest publication. Large initial list of current and historical advertisers provided. Great opportunity to work from home in your pajamas. Call Mike at 620-966-7557. 3-20

PUBLISHER: We are looking for a community-minded leader with the ability to drive profitable revenue. The Branson (MO) Tri-Lakes News is a twice-weekly paid community newspaper in the Live Entertainment Capital of the World, Branson, Missouri. This individual must be an innovator who is ready to take this multi-media operation to the next level, realizing the opportunity we have through print,

Missouri Press Foundation seeking new director

The Missouri Press Association, the state's trade association for newspapers, is searching for an experienced fundraiser and non-profit leader to fundraise and operate the Missouri Press Foundation. The MPF Director will solicit support from those inside and outside the newspaper industry, oversee programs and assist MPA as needed.

The ideal candidate will have at least three years of successful experience in fundraising and planned giving as well as experience working with volunteer groups, budget planning, non-profit management, and communication. You must demonstrate good organizational skills and have the ability to prioritize multiple tasks.

The Director will spend a majority of their time implementing fundraising strategies. They will assist donors with planned giving decisions and solicits annual gifts. They will have the help of donor tracking software and MPA staff members.

digital, and a commercial print operation.

The new publisher would report directly to the owners of the company, a family-owned community media group with 18 companies in seven states. This family has owned community newspapers since the 1960s, and is firmly focused on the future. Operations are in the states of Georgia, Kentucky, Mississippi, Texas, Missouri, Iowa and Arkansas.

In addition to the newspaper, we also publish a variety of shoppers, a free weekly entertainment publication, a free monthly visitor publication, a monthly real estate publication, an assortment of special sections and a full array of digital options for our advertisers.

We also have our own glossy sheet-fed printing operation which opens up many other possibilities for advertising solutions for our customers.

The new publisher will earn a competitive salary with a very generous bonus tied directly to operating profit. Other benefits such as free family health insurance, vehicle allowance, vacation, life insurance, etc. are all in the employment package. The owners wish to fill this important position quickly.

Other duties:

Plan and executing several annual fundraising events

Create an annual budget and assisting with financial review

Oversee Foundation programming

Create an annual report

Manage the Missouri Newspapers In Education program and one part-time contracted employee

Provide administrative support to board of directors

Assist the Missouri Photojournalism Hall of Fame

Solicit sponsors for MPA's annual convention

For a full job description, please visit mopress.com. This is a full-time position and includes free parking in Downtown Columbia.

Other perks at Missouri Press include free life insurance, 75% of your company health insurance paid and a 4% match for your 401k after a year of employment. 2-20

Please apply online to John Lancaster, Vice President, Lancaster Management, Inc., at john@lminews.com. Be sure to include your resume, references, salary requirements and your goals for the future. 3-13

EDITOR: SkillPath (located in Mission, KS) is seeking an Editor for our instructional design department. Reporting to the Vice President of Instructional Design, the person in this newly created role will get the opportunity to interface with a variety of different department heads while making a strong impact within our marketing and sales teams in a writing, editorial and management capacity.

Responsibilities Include:

- Prepare white papers, case studies, e-newsletters and other content marketing materials

- Work daily with instructional design team, General Manager of Enterprise Solutions sales team, Enterprise Solutions Marketing Manager, Corporate Director of Corporate Communications, General Manager of Public Seminars/Star12 and General Manager of Educational Products

Continued on Page 10

Missouri Press Classifieds: Continued from Page 11

- Work with instructional design team to develop articles for publication

- Work with instructional design team to develop speeches and public presentations

- Manages two writers

Qualified Candidates Must Have:

- Strong writing and editing skills

- Experience managing personnel

- Expertise in developing editorial calendars and plans, as well as content strategy

- Knowledgeable of content marketing principles

- Microsoft Office 2016 skills (Word and PowerPoint)

- A good understanding of social media channels

- Experience with sourcing freelance writers

- Exposure to working with graphic designers, artists, and photographers

Please submit your application and resume along with your salary history to <https://www.skillpath.com/careers/jobapplication.html/j/3918>

SkillPath offers a competitive compensation package. Our benefit program is one of the best full time benefit packages in the Kansas City area including: medical, dental, prescription, flexible spending accounts, an unparalleled 403B retirement plan and much more! 3-12

EDITOR: Weekly newspaper located in Northwest Missouri, is seeking an editor. The right candidate will be a take-charge person and will be responsible for the entire news operation for our respected weekly newspaper and website.

A community leader and who takes pride in his or her work. We are looking for a team player, to work in a pleasant work environment. Duties include article writing, copyediting, photography, social media, website posting, page layout and other associated duties. Experience preferred, but right candidate can be trained.

Clean community in which to live and cover the news. Ability to use or learn Macintosh needed. Job offers competitive salary with benefits and vacation. Apply to; advertising@mycameronnews.com 3-2

ADVERTISING EXECUTIVE: The Christian County Headliner News has a rare opening for an energetic, friendly, honest, customer service expert that is hungry for success! The perfect candidate

will appreciate a team effort, but won't be afraid to make cold calls by themselves.

This candidate won't be happy with attaining goals. More importantly, they will want to blow them away.

Our full-time position offers a salary, plus commission and bonuses.

Please submit your resume and references to: Headliner News, attn: Tricia Chapman, P.O. Box 490, Ozark MO 65721 or email to triciac@ccheadliner.com 2-28

PART-TIME REPORTER: Springfield Business Journal, an award-winning weekly niche publication in southwest Missouri, is seeking a part-time reporter. Expertise in AP style and three to five years of reporting experience is ideal. Work with competitive pay and a flexible schedule for the business news authority in the Springfield region. SBJ is family owned and growing, increasing print readership as well as digital platforms.

Over 70 percent of our readers are owners, CEOs, partners, general managers or others in executive levels, and 86 percent of readers are in decision-making roles.

Send resume and clips to Eric Olson, editor, at eolson@sbj.net. 2-28

CRIMINAL JUSTICE REPORTER: The Columbia Daily Tribune, a 14,500 circulation Monday-Sunday daily located in central Missouri, is seeking a criminal justice reporter who can coordinate coverage of local police and courts and issues affecting the criminal justice system. The reporter should be able to develop strong relationships with local government, police and court officials, defense attorneys and advocates to create stories and multimedia components that go beyond the daily arrest report — following the people, trends and issues in criminal justice — for print and web publication. Writer must also be experienced in newsroom use of social media tools such as Twitter and Facebook to disseminate news, build an audience and communicate with readers and sources. Experience with video and photography is a plus.

The writer must be creative and organized with an attention to detail and have a broad range of interests. This position requires occasional night and weekend work.

A degree in journalism, English, a related field or equivalent work experience is

required. Two or more years of experience in weekly or daily journalism is preferred.

Email a cover letter, resume, references, clips and/or links to a digital portfolio to City Editor Matt Sanders at msanders@columbiatribune.com. Include "Criminal justice reporter" in the subject line. No phone calls, please. 2-21

REGIONAL SPORTS EDITOR: The Columbia Daily Tribune, a 14,500 circulation Monday-Sunday daily located in central Missouri, is seeking a Regional Sports Editor to drive coverage in Audrain, Boone, Cooper and Randolph counties. This is a newly-created position as part of a regional reorganization of multiple sports departments, and offers a unique opportunity to build something new.

You'll be based in Columbia, home of the University of Missouri's flagship campus, Stephens College and Columbia College. Our ideal candidate will be comfortable stepping onto the big stage of the SEC to ensure superior coverage of Mizzou athletics, but also understands the importance of top-notch prep sports coverage. Our readers demand the best of both.

This position will lead a Sports Department totaling eight employees. Three sports reporters are based in the cities of Boonville, Mexico and Moberly. We also have a sports internship program. This is a leadership position within our organization and will require working with photographers, page designers and other editors in a collaborative environment.

A degree in journalism, English, a related field or equivalent work experience is required. Prior editing experience at a daily newspaper is a must, preferably with experience covering university-level athletics. Preference will be given to qualified applicants in the Midwest.

Email a cover letter, resume, references, clips and/or links to a digital portfolio to Managing Editor Charles Westmoreland at cwestmoreland@columbiatribune.com. Include "Regional Sports Editor" in the subject line. No phone calls, please. 2-21

SPORTS REPORTER: Full-time position for a reliable person to cover sports for local newspapers and take photos. Must have computer skills, know Quark, InDesign and Photoshop. Send resume to: PO Box 422, Higginsville, Mo. 64037 2-15