



## Be Treated Like *Royalty* In *St. Louis*

You are invited to join the Missouri Press Foundation for a night of baseball in a private party suite at Busch Stadium.

Cardinals vs. Royals  
Tuesday, May 21  
Game Time 7:15 p.m.  
\$199 donation per person

Unlimited buffet with Hunter hotdogs, brats, BBQ beef, baked Italian chicken, pasta salad, nachos and cheese, mixed greens salad, cookies and brownies.

In-suite bartender to serve Bud, Bud Light and Coca-Cola products.



Thanks to the *St. Louis Post-Dispatch*, Missouri Press is able to offer a limited number of tickets as a fundraiser for the Foundation. This is a first-come, first-serve opportunity. Deadline for purchasing tickets is May 10. Call Foundation Director Michael Harper at (573) 449-4167 ext. 303 or email [jmharper@socket.net](mailto:jmharper@socket.net) to reserve your spot today.

**ST. LOUIS POST-DISPATCH**



## Missouri Press Association

### Missouri Press Service

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Columbia, MO 65201-4888  
(573) 449-4167; FAX (573) 874-5894  
www.mopress.com

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# MPF can help fund your intern

Missouri Press Association newspaper members are encouraged to apply for funding for summer interns. The Missouri Press Foundation will be giving away \$10,000 this year to Missouri newspapers to assist with their intern employment expenses.

Student interns may work as reporters, editors, photographers, designers, advertising representatives or web site editors/reporters, depending on the job being offered by the participating newspapers.

Applications are due to the Missouri Press Foundation as soon as possible. Call 573-449-4167 ext. 303 or email Michael Harper at jmharper@socket.net for more information or go to <https://bit.ly/2BA2H5b> to download the 2019 summer internship grant application.

## 'Blue Book' available for purchase

The 2017-2018 Official Manual of the State of Missouri, commonly known as the "Blue Book," is available for purchase. Anyone interested in ordering a Blue Book can fill out an order form by visiting [www.MoBlueBook.com](http://www.MoBlueBook.com) or call 573-751-1880 to receive a form by mail. The cost is \$15 per book, plus shipping.

Complete order forms should be mailed with payment to the Secretary of State's Publications Division, PO Box 1767, Jefferson City, MO 65102.

While the manual has been available online since January of last year, funding for the book's printing was first made available in July 2018. The manual, which the Secretary of State's Office publishes every two years dating back to 1878, includes the latest contact information for government officials and departments, biographies of elected officials, information on the state's laws and salaries of government employees.

## Ads available for Missouri newspapers' public notice website

With the launch of its new public notices website, Missouri Press Association has created some ads to help you spread the word about this important service provided by the state's newspapers.

Print and web ads of varying sizes are available on Missouri Press' website here: <https://bit.ly/2Ic0IPC>

Also available is Missouri Press' previous series of Public Notice ads that help inform your readership as to the importance of keeping public notices in the newspaper.

Through public notices, newspapers provide citizens and communities they serve with important information on topics ranging from abandoned property to zoological districts.





## *Maneke law column*

# Missourians support ethics regulations in politics but will the courts?

*Missouri Ethics Commission case could be heard before U.S. Supreme Court*

**W**ithin the next few days, the U.S. Supreme Court will be deciding whether to hear a matter involving the Missouri Ethics Commission's (MEC) appeal to that Court of the 8th Circuit Court of Appeal's holding that upheld the right of a political action committee to transfer funds to another political action committee. This decision is of great importance to citizens in this state who voted to approve this restriction several years ago in an effort to clean up their government.

The case involved actions taken by a group, including the Free and Fair Election Fund, Missourians for Worker Freedom, American Democracy Alliance, Herzog Services, Inc., Farmers State Bank, Missouri Electric Cooperatives (doing business as Association of Missouri Electric Cooperatives), Association of Missouri Electric Cooperatives, PAC; David Klindt; Legends Bank; and John Elliott. This group constituted the original plaintiffs in a case filed against the MEC arising from their unhappiness over the amendment to the Missouri Constitution now known as Article VIII, Section 23, that limits the transfer of funds between political action committees.

The petition to the U.S. Supreme Court by the MEC notes that the language in Section 23 was adopted in an effort "...to curtail the appearance of corruption caused by large campaign contributions and to give voters confidence that they can determine who is behind each campaign or message. Missouri voters passed this law following public outcry after years of nearly unfettered spending in Missouri political campaigns."

The MEC focused its request for the U.S. Supreme Court to take up this appeal under the theory that such a prohibition on the transfer of funds

must overcome "exacting" scrutiny, under First Amendment guidelines established in prior U.S. Supreme Court case law. The MEC believes this principal does survive such scrutiny based upon the foundation set out in the Missouri Constitution, and because the language "is closely drawn to serve important state interests: reducing the fact and appearance of public corruption, promoting election transparency, and avoiding the circumvention of contribution limits."

The plaintiffs named above, in their lawsuit, said the First Amendment's "exacting scrutiny" required in such cases did not permit this restriction in the Constitution to stand. The federal district court that heard their petition issued a permanent injunction prohibiting the MEC from enforcing the provisions of Amendment 2 relating to the transfer of campaign committee funds. And the 8th Circuit Court of Appeals, which heard the MEC's appeal, upheld the injunction barring the Commission from enforcing the prohibition on political action committees receiving contributions from other political action committees, holding the provision "does little, if anything, to further" Missouri's anti-corruption interests.

In its petition for the U.S. Supreme Court to take up this issue, the MEC cites, among other sources, an editorial in the St. Louis Post Dispatch supporting the Amendment's passage and a story by political reporter Jason Rosenbaum on the website stpublicradio.org which detailed the public support for the Amendment. And it points out that there is a split among federal appellate court circuits as to whether prohibitions of fund transfers among state political action committees (PAC) advances state interests.

The brief filed by the MEC claims that while sophisticated politicians and political groups can identify the flow of funds from one PAC to another, and how that impacts issues and influences candidates, the average voter is unable to identify those trends because of the lack of transparency. This leads to "actual and apparent quid pro quo corruption," the brief alleged.

It cited numerous other examples of how Missouri's law compares with other states' efforts to ensure transparency in campaign contributions.

After this brief was filed, the group of plaintiffs first waived their right to file a response. But after the MEC's brief was considered in the "conference" on February 22, where members of the Supreme Court consider whether to take up a petition for writ (the process by which cases are considered by the Court and a determination is made which will be accepted for argument before that Court), a request was made by the Court for a response to be filed.

It is somewhat rare for a party to waive their right to file a response and even rarer for the Court under those circumstances to order a response to be filed. These factors clearly indicate an interest by the Court in the issues raised by the MEC. It does not necessarily mean the Court will take this case, but Missouri's eyes are watching what will happen after the second conference which is scheduled for April 18.





## CALENDAR

### May

**6** — Photojournalism Hall of Fame Nomination Deadline

**10** — Cardinals vs. Royals Ticket Deadline

**21** — Cardinals vs Royals Fundraiser Baseball Game for the Missouri Press Foundation

### June

**13** — First Amendment Golf Classic, The Cove, Lodge of Four Seasons, Lake Ozark

**14** — Show-Me Press Association, Lodge of Four Seasons, Lake Ozark

### July

**11** — Southeast Missouri Press Association Meeting, Cape Girardeau

### September

**26-28** — MPA 153rd Annual Convention and Trade Show, Harrah's North Kansas City

## MPA membership

# Would you share your work?

A member recently asked MPA if we had a content sharing site. The answer for now is no, however, we wanted to measure interest in starting a site for our members to share articles that they would be ok with other MPA members running in their newspapers or on their websites.

Why would this be a good thing? We are glad you asked! This proposed site would give you access to additional resources for content from qualified journalists in Missouri that would be of interest to your subscribers, without

adding additional staff. Why would you want to share YOUR content? Sharing your content could gain your newspaper additional exposure and be considered marketing to potential subscribers for your newspaper. More importantly, it could shine a positive light on your community to potential visitors to your area.

Please keep in mind that MPA will offer this service to our members for no additional charge!

Fill out the survey here: <https://bit.ly/2uhHUyW>

# Pictures of the Year International event is April 26-27 in Columbia

The 76th annual Pictures of the Year International, POYi, has selected its winners and now invites you to celebrate excellence in photojournalism on April 26 and April 27, 2019, in Columbia. The events are free and open to all.

We kick it off on Friday evening with

an awards reception and exhibit at Orr Street Studios where award-winning photography from POY and CPOY will be displayed alongside art by local artists.

Please RSVP. You can sign up at <https://bit.ly/2GfqCZ1>

grow **Local Engagement...**  
connect with **New Business...**  
produce **Game-Changing Revenue...**

With **Automated Print & Online Event Calendars**  
From **Evnt & Metro**



**ONE**

**Attract Event Marketers & Readers With Free Online Calendar Posting**

Event marketers send and syndicate their events to your online calendar for free with the Evnt online marketing platform.

**TWO**

**Create Revenue With Ready-to-Upsell Add-Ons**

Approach online event advertisers with a variety of ready-to-implement upsell opportunities like print calendar advertising, "featured" placement or "editor's pick" status, voice marketing and more valuable add-ons.

**THREE**

**Reverse-Publish to a Print Calendar Instantly**

Turn your online calendar into a ready-to-publish print calendar with the click of a button.

Ready to revolutionize your local event and entertainment advertising to produce profits of \$50K+ in the first year? Contact [partners@evnt.com](mailto:partners@evnt.com) now!

**METRO**

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# TIME IS RUNNING OUT!

# DEADLINES APPROACHING



Nominations are being taken now for the top awards of the Missouri Press Association and Foundation:

Missouri Newspaper Hall of Fame

Outstanding Young Journalist

*Nominations must be in by April 5*

**CLOSED**

Missouri Photojournalism Hall of Fame

*Nominations must be in by May 6*

DOWNLOAD NOMINATION FORMS AT  
[bit.ly/MoPressForms](http://bit.ly/MoPressForms)

Each of the nomination forms includes the criteria for selection.  
Contact Matthew Barba by phone at 573-449-4167, ext. 302,  
or by email at [mbarba@socket.net](mailto:mbarba@socket.net) with questions.



## Submit your intern application ASAP!

### Applications for the Internship Grants Program

If your newspaper is interested in hosting an intern, please go to [bit.ly/MoPressForms](http://bit.ly/MoPressForms) to download the intern form.

If you have questions please call  
573-449-4167







# Missouri Press Classifieds: Who is looking for YOU?

## HELP WANTED

**EDITOR:** Weekly newspaper located in Northwest Missouri, is seeking an editor.

The right candidate will be a take-charge person and will be responsible for the entire news operation for our respected weekly newspaper and website.

A community leader and who takes pride in his or her work. We are looking for a team player, to work in a pleasant work environment.

Duties include article writing, copyediting, photography, social media, website posting, page layout and other associated duties. Experience preferred, but right candidate can be trained.

Clean community in which to live and cover the news. Job offers competitive salary with benefits and vacation. Apply to; advertising@mycameronnews.com 4-8

**OUTSIDE SALES:** The Marshall Democrat-News has an outside sales position available. A strong candidate must have motivation; reliable transportation and insurance; good communication skills; organization skills; and able to work within deadlines. The full-time position offers 40 hours/week, insurance benefits, commission, and the opportunity to work in a family oriented and owned business. Submit a resume/application to General Manager Sarah Gray at sgray@marshallnews.com or mail to The Marshall Democrat-News, P.O. Box 100, Marshall, MO 65340. 4-4

**SALES MANAGER/GM:** Award winning weekly newspaper in beautiful Ozark, Missouri is in need of a proven sales leader who possesses editorial prowess and community leadership. While this position is primarily sales focused, the best candidate will confidently direct editorial activities and community events.

The Christian County Headliner News is a county seat newspaper located just south of Springfield, Missouri. There is a staff of five employees in the office located on the square in downtown Ozark with pagination/design support staff located in our Springfield printing plant and circulation and corporate support staff located in our Bolivar, Mo office.

Competitive salary, significant commissions, gas allowance, full slate of

benefits including paid time off, insurance (health and dental) and 401K available.

If you are ready to take that next step in your career and establish yourself as not only a sales leader but well-rounded community newspaper manager, send your resume to:

Sales Manager/GM  
c/o – Jamey Honeycutt  
335 S. Springfield Ave.  
Bolivar, MO 65613

Or email at:  
jameyh@phillipsmedia.com

Phillips Media Group is an equal opportunity employer 3-29

**SPORTS EDITOR:** The Herald-Whig is looking for an experienced journalist to oversee the sports department's goal of providing top-level coverage of the area's prep and college programs on all digital and print platforms.

The sports editor oversees an award-winning three-person staff that recently won two national awards from the Associated Press Sports Editors Association. The Herald-Whig provides blanket coverage of 26 high schools, four colleges, two Prospect League teams and community events.

The ideal candidate will be able to build a sports section that engages the reader and guide a staff hungry to tell the stories that make this sports savvy area unique. Do you know how to develop stories that go beyond the game? Then we want to talk to you.

The Herald-Whig is a seven-day newspaper that is part of a growing, family-owned-and-operated company dedicated to the communities it serves.

If you think you have what it takes to be our next sports editor, please send a resume, samples of your work and a letter outlining how you would approach the job to:

Nicole Stevens/Administration, The Quincy Herald-Whig, P.O. Box 909, Quincy, IL 62306, or by email to nstevens@whig.com. Learn more about The Herald-Whig at www.whig.com and about Quincy Media Inc., our parent company, at www.quincymediacaers.com. 3-27

**EDITOR:** The California Democrat, a weekly newspaper in Mid-Missouri, is looking for an editor to lead its exceptional community coverage in California and Moniteau County. The editor will build upon that foundation of community journalism by writing three to four stories a week, as

well as leading the day-to-day operation of the newsroom, which consists of a full-time news reporter, a part-time news reporter and a full-time sports reporter. Candidates for the position should have a bachelor's degree in journalism or a related field, strong writing and photo skills, and a track record of meeting deadlines. Candidates should have one to three years of experience in a newsroom, as well as being able to relocate to California. Send a resume, cover letter and samples of your work to gary@newtribune.com. Application deadline is April 8. 3-19

### GENERAL ASSIGNMENT

**REPORTER:** Our reporters cover a large gamut of community news, from city council and school board meetings, to agriculture, music features and children's activities, among other stories. A solid candidate could cover a variety of topics and have a fast turnaround on their work. Reporters are also responsible for taking their own photographs, and have many opportunities to shoot video. Our award-winning paper publishes three days a week. Interested candidates should send a resume and writing sample to General Manager Sarah Gray at sgray@marshallnews.com. 3-18

**NEWS EDITOR:** The Herald-Whig is looking for an eager, aggressive journalist willing to step into newsroom leadership. The news editor is the No. 2 position in the newsroom and oversees The Herald-Whig's award-winning daily coverage, as well as various special sections and magazines.

The ideal candidate has a strong nose for news and stays informed about the state and the world from multiple sources. The news editor also seeks out new ways to report and deliver the news to our readers, using the latest metrics to guide their decisions. Have a mind for data? We want you.

The Herald-Whig is a seven-day newspaper that is part of a growing, family-owned-and-operated company dedicated to the communities it serves.

If you think you have what it takes to be our next news editor, please send a resume, samples of your work and a letter outlining how you would approach the job to:

Nicole Stevens/Human Resources, The Quincy Herald-Whig, P.O. Box 909, Quincy, IL 62306, or by email to nstevens@whig.com. 3-12

**CONTINUED ON PAGE 8**



# Missouri Press Classifieds: Who is looking for YOU?

**BUSINESS REPORTER:** Springfield Business Journal, an award-winning weekly niche publication in southwest Missouri, is seeking a reporter. Expertise in AP style is required; three to five years of reporting, ideally in business, is preferred. Work for the leading authority of business news and information in the Springfield region.

The SBJ is family owned and is growing. We are increasing print readership as well as digital platforms. Send resume and clips to Editorial Director Eric Olson at eolson@sbj.net. 3-12

**PHOTOGRAPHER & PAGE DESIGNER:** Springfield Business Journal, an award-winning weekly niche publication in southwest Missouri, is seeking an editorial photographer and page designer. Proficiency in Adobe InDesign and expertise in typography is preferred. Work for the leading authority of business news and information in the Springfield region. The SBJ is family owned and is growing. We are increasing print readership as well as digital platforms. Send résumé and photo / design samples to Eric Olson, editor, eolson@sbj.net. 3-12

**INSIDE SALES:** Missouri Lawyer's Media is Missouri's largest and most expert legal news operation. We publish several niche newspapers including Missouri Lawyer's Weekly, St. Louis Daily Record, The Daily Record, Kansas City, and others. Our website, molawyersmedia.com, is updated daily and contains all the news and information lawyers rely on. We have an opening for a strategic, innovative, and results-oriented Inside Sales Representative in our St. Louis office. This opportunity is for a candidate who has at least one year of print advertising sales. It is essential that the candidate employs sales techniques and the ability to multi-task successfully. You will be making outbound calls, prospecting for potential new business and receiving inbound calls for current client needs. Excellent verbal and written communication skills are a must. 2-21

**COMMUNITY MINDED LEADER:** Lakeway Publishers of Missouri has an immediate opening for a Publisher/GM to lead three small community weeklies. Based in Bowling Green, Mo., the successful candidate is someone who understands

community newspapers and understands that we're not "selling ads," we're helping our neighbors SUCCEED.

We need a revenue-focused people person to lead a young team as we launch new digital products and help our communities prosper. Preference will be given to candidates with proven abilities to help newspapers grow.

If you are a goal oriented, motivated, organized self-starter with proven skills, we want to hear from you. Advertising sales experience preferred.

Please email a cover letter, your resume and professional references to VP Jeffrey Peyton at jpeyton@lakewaypublishers.com for immediate consideration. 2-12

**SALESPERSON: HELP YOUR NEIGHBORS MAKE MONEY!** That's what this job is really all about. We aren't looking for a sales rep, we're looking for someone who cares about their community, who wants their local businesses to SUCCEED, who understands that great marketing includes the local newspaper, specialty publications AND a healthy dose of digital. If this sounds like you, Lakeway Publishers of Missouri wants to talk! We have positions open in several markets across our broad coverage area. (Our coverage area stretches from Wentzville to Bowling Green, from Monroe City to Hermann, from Elsberry to Centralia!) Email VP Jeffrey Peyton at jpeyton@lakewaypublishers.com if you want to earn while HELPING YOUR NEIGHBORS SUCCEED. 2-12

## COMMUNITY - FOCUSED

*Kansas City Here We Come!*  
~ Save the Date ~  
September 26-28, 2019

MISSOURI PRESS ASSOCIATION  
153rd  
Missouri Press Association  
Annual Convention  
& Trade Show  
Harrah's North Kansas City





# LET THE GAMES BEGIN!

Gaming the legal system in the context of media, sports, entertainment and the First Amendment

Friday, May 3, 2019 8:00 a.m. – 4:15 p.m.  
Sheraton Kansas City Hotel at Crown Center  
2345 McGee Street, Kansas City, MO

32<sup>nd</sup> Annual

**MEDIA**  
and the  
**LAW**

Seminar

[law.ku.edu/media-law-seminar](http://law.ku.edu/media-law-seminar)

## FEATURING

- “We Don’t Need No Stinkin’ Rules!”: *Ethical Restraints on Sources Playing the “Newsmaker” Card*
- Social Media Control: *Is the Fox Guarding the Henhouse?*
- Games of the Boom: *Navigating the Dynamic Legal Landscape of the Video Game Business*
- “Deep Fakes”: *Trust Not What Your Eyes Perceive*
- Full Court Press: *The Best Strategies for Combating Copyright and Other High-volume Claimants*
- Calling Constitutional Balls and Strikes: *Athletes’ Free-Speech Rights in an Era of High-Profile Political Protests*

### **CLE Bonus Session\***

#### ***Media Law: Essential Tools of the Trade***

Thursday, May 2 | 4–5:45 p.m.

*\*Free when attending the Friday program (2 CLE hours)*

[law.ku.edu/media-law-seminar](http://law.ku.edu/media-law-seminar)

## CONFERENCE DETAILS

### Location and Lodging:

A block of rooms has been reserved at the Sheraton Kansas City Hotel at Crown Center, 2345 McGee Street, Kansas City, MO until 5:00 p.m. April 1, 2019. After that date, room availability and rate cannot be guaranteed. Please make your reservations by calling 866-932-6214, or register online at [marriott.com/event-reservations/reservation-link.mi?id=1544647416782&key=GRP&app=resvlink](http://marriott.com/event-reservations/reservation-link.mi?id=1544647416782&key=GRP&app=resvlink). To receive the special seminar rate of \$182 Double/King, mention that you will be attending the University of Kansas Media and the Law Seminar.

### Parking:

The Sheraton Kansas City Hotel at Crown Center offers valet parking for \$26 a day or self-parking for \$18 a day to hotel guests. For those participants commuting to the seminar, the hotel can validate 3 hours of complimentary parking. The parking garage is managed by an independent company, not the Sheraton.

## KANSAS CITY ATTRACTIONS

Thinking of enjoying the weekend in Kansas City after the seminar? There are attractions for everyone, including:

- **Crown Center** is the Midwest's premier family destination, thanks in large part to our collection of Attractions & Theaters. A plethora of one-of-a-kind stores and dining choices await you at the Crown Center Shops.

- **Country Club Plaza** is a 15-block district which is one of Kansas City's popular retail, dining and entertainment destinations.
- **Westport:** A fusion of local eateries, fashionable boutiques and hot night spots compounded with remnants of the neighborhood's historic past, this entertainment district boasts a rich history as the oldest established community in Kansas City. More than 150 years ago, Westport marked the passage into the western frontier and set the foundation for what it is today: a thriving shopping center and entertainment district.
- **Crossroads Arts District:** Kansas City's eclectic enclave hosts boutique shops, one-of-a-kind restaurants, creative businesses, studios and art galleries.
- **Kansas City Power & Light District:** Spread over a half-million square feet, the Kansas City Power & Light District is the Midwest's premier entertainment epicenter. With more than 50 unique and captivating shops, restaurants, bars and entertainment venues, the district offers something for everyone.

For additional information on the above attractions and Kansas City events, visit [visitkc.com](http://visitkc.com).

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