

# Show-Me Press Annual Meeting & Missouri Press Board Meetings

June 13-14, 2019 | Lodge of Four Seasons | Lake Ozark  
 Final Registration Deadline Thursday, June 13



**Bulletin**  
 Missouri Press Association

No. 1362 — 11 June, 2019



## Schedule of Events

### Thursday, June 13

11 AM Lunch for MPF First Amendment Golf Tournament | The Cove  
 Noon Tee off | The Cove | Registration Closed  
 7:30 PM MPA/MPS/MPF Board Dinner at Bentley's

### Friday, June 14 | All Events Held at the Lodge of Four Seasons

8-11:30 AM MPA/MPS Board Meeting | **HK's Restaurant**  
 11:45 AM Missouri Press Foundation Board Lunch and Meeting | **Lookout Room**  
**Show-Me Press Association Annual Meeting Schedule | Meeting in Escollo Room**  
 10:30 AM Legal Issues and Q & A with MPA Attorney, Jean Maneke  
 11 AM-Noon Updated Reporters Handbook, Courtroom Protocol, Cameras, and case.net  
 Accessibility with Judge William Francis, Southern District Court of Appeals and Judge  
 Jon Beetem, Cole County Circuit Judge  
 Noon-1 PM Lunch Program | Ruby Bailey, MU Community Newspaper Mgmt. Chair  
 1-2 PM | Prison & Jailhouse Reporting Panel Discussion with Moderator Gary Castor,  
 Editor of the Jefferson City News Tribune and Panelists: Karen Pojmann,  
 Communications Director of MO Dept. of Corrections; Jean Maneke, MPA Attorney; Joe  
 Gamm of the News Tribune; Ethan Colbert of the Quincy Herald-Whig and Mike  
 Hendricks of the Kansas City Star  
 2-2:15 PM Break  
 2:15-3 PM Say What???! Bring your Crazy Stories and Headlines for the Chance to **Win \$100!!!**  
 3 PM Legislative Roundup | Missouri Press Executive Director Mark Maassen  
 5:30 PM Celebration Dinner Cruise – Departs at 6PM from 1006 Bagnell Dam Blvd.

## We're Covering the Hard Stuff!

- Open Records in the Court Room
- Legal Issues with Jean Maneke
- Community Journalism with Ruby Bailey
- Prison/Jail Reporting

## Plus the Fun Stuff!

- **WIN \$100!**
- **Dinner Cruise!**
- **MPF Golf Tournament**

**Registration for Meeting \$50 per person + Dinner Cruise on the Celebration \$55**  
**Online Registration: <https://bit.ly/2KTY1xY> | Final Registration Deadline June 13**

Company: \_\_\_\_\_ Address: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

Meeting Attendees: \_\_\_\_\_

Dinner Cruise: \_\_\_\_\_

\_\_\_\_\_ # of Meeting Attendees X \$50 + \_\_\_\_\_ # of Cruise Attendees X \$55 = \$ \_\_\_\_\_ Total



## Missouri Press Association

### Missouri Press Service

802 Locust St.  
Columbia, MO 65201-4888  
(573) 449-4167; FAX (573) 874-5894  
www.mopress.com

**PRESIDENT:** James White,

*Benton County Enterprise, Warsaw*

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*Republic-Monitor, Perryville*

Tianna Brooks, *Mountain View Standard News*

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*The Courier-Tribune, Liberty*

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**VICE PRESIDENT:** Dennis Warden,

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**SEC-TREAS.:** Jim Robertson, Columbia

**MPS DIRECTORS:** Phil Conger, Bethany;

Joe May, Mexico

### STAFF

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mmaassen@socket.net

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**Ted Lawrence:** Ad Director,  
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(816) 753-9000  
jmaneke@manekelaw.com

**Helen Headrick:** NIE Director  
hheadrick@socket.net

# Hall of Fame inductees named

## From Missouri Press Staff

A group of five newspaper people, which includes one couple and two former Missouri Press Association presidents, will be inducted in September as the Association's 29th class of the Newspaper Hall of Fame.

The induction reception and banquet are scheduled for 6 p.m. Friday, Sept. 27, during MPA's 153rd Annual Convention and Trade Show at Harrah's North Kansas City Hotel and Casino in Kansas City.

This year's inductees are the late

Thomas Benton White, founder and publisher of the *Benton County Enterprise*; the late Frank Stufflebam, editor and publisher of the *Bolivar Herald*; former MPA President Phil and Kathy Conger, owners and publishers of the *Bethany Republican-Clipper*; and Carol Stark, long-time editor of the *Joplin Globe* and former MPA president.

Hall of Fame inductees or their families receive Pinnacle Awards in honor of the inductees' service to the Missouri newspaper industry and their communities.

# Signed Mizzou basketball from '02 part of Golf Classic silent auction

## From Missouri Press Staff

Spectators and players in the Missouri Press Foundation's First Amendment Golf Classic will be able to bid on a piece of Mizzou basketball history.

A silent auction being held as part of the Thursday, June 13, golf tournament will include a basketball signed by members of the University of Missouri's 2002 team.

Participants in the golf tournament will also have a chance at lots of other prizes by participating in

the tournament as well.

The First Amendment Golf Classic will start with lunch at 11 a.m. at The Cove at Lodge of Four Seasons in Lake Ozark. Play will begin with a shotgun start at noon.

Golfers who want to purchase mulligans can do so at the course for \$10 each.

All proceeds from the Golf Classic go to support the Foundation's mission

to promote newspaper journalism in Missouri.





# KANSAS CITY CHIEFS

## TICKET FUNDRAISER



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AUGUST 24

BALTIMORE RAVENS  
SEPTEMBER 22

INDIANAPOLIS COLTS  
OCTOBER 6

HOUSTON TEXANS  
OCTOBER 13

GREEN BAY PACKERS  
OCTOBER 27

MINNESOTA VIKINGS  
NOVEMBER 3

OAKLAND RAIDERS  
DECEMBER 1

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DECEMBER 15

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DECEMBER 29

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# \$10

**DONATION MADE TO MISSOURI  
PRESS FOUNDATION FOR EVERY  
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THE MISSOURI PRESS FOUNDATION IS A 501(C)(3) NON-PROFIT ORGANIZATION. OUR MISSION IS TO HONOR THE PAST, PROTECT THE PRESENT AND BUILD THE FUTURE OF JOURNALISM IN GENERAL AND MISSOURI NEWSPAPERS IN PARTICULAR AS A VIBRANT FORCE IN A DEMOCRATIC SOCIETY. YOUR DONATION WILL PROVIDE TRAINING OPPORTUNITIES, INTERNSHIPS, SCHOLARSHIPS AND AWARDS FOR OUTSTANDING JOURNALISM.





*MPA leadership*

**CALENDAR**

**June**

**13** — First Amendment Golf Classic, The Cove, Lodge of Four Seasons, Lake Ozark

**14** — Show-Me Press Association, Lodge of Four Seasons, Lake Ozark

**July**

**1** — Missouri Press Association Board of Director Nominations Due

**11** — Southeast Missouri Press Association Meeting, Cape Girardeau

**26** — Northwest Missouri Press Association Meeting, Maryville

**September**

**26-28** — MPA 153rd Annual Convention and Trade Show, Harrah's North Kansas City

**October**

**3-5** — National Newspaper Association Annual Convention, Milwaukee

**Nominations sought for 2020 MPA officers and directors**

The Missouri Press Association nominating committee will be meeting soon to decide on candidates for 2020 MPA Second Vice President, Secretary, Treasurer, three Directors and National Newspaper Association Representative.

The terms of current directors Tianna Brooks, *Mountain View Standard News*; Beth Durreman, *Perry County Republic-Monitor*, Perryville; and Julie Moreno, *Independence Examiner* are expiring Dec. 31, 2019.

MPA Secretary Hannah Spaar, *The Odessan*, and MPA Treasurer Amos Bridges, *Springfield News Leader*, are serving one-year terms, also expiring Dec. 31, 2019.

Sandy Nelson, *Courier-Tribune*, Liberty, is serving the second year of the NNA Representative position. According to MPA Bylaws, "the representative may not serve more than three years in succession at one

time." If elected, she is eligible to serve until Dec. 31, 2020.

Persons who wish to be considered for any of the positions, including those persons whose terms are expiring, must complete a nomination form and return it to Missouri Press Association by July 1. Nominations are open to any staff of MPA member publications.

A copy of the [nomination form is available online](#) or by contacting members of Missouri Press Staff.

Carol Stark, *Joplin Globe*, immediate past president of MPA, is chair of the nominating committee this year. Elections will be held during the MPA Business Meeting on Sept. 27, in North Kansas City during MPA's 153rd Annual Convention.

Thank you,  
Mark Maassen, Executive Director  
Missouri Press Association  
573 449-4167, ext. 308  
mmaassen@socket.net

grow **Local Engagement...**  
connect with **New Business...**  
produce **Game-Changing Revenue...**

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## Maneke law column

# Without a proper shield law, Missouri journalists need to protect themselves

**F**ar be it that your hotline attorney would strike fear in your hearts with cries of “the sky is falling” like Chicken Little! But there are times I read things that I think I need to pass along to you so you are on top of your game. This is one of those times.

Most of us like to trust our sources and believe they would not lie to us or lead us astray. But we all know the mantra “Trust but confirm.” File this column with those notes.

In San Francisco, police obtained a search warrant for phone records of a freelance journalist recently, and were authorized to conduct “remote monitoring” for more than two months before a search warrant was issued. This was in a state with strong shield law protections. California’s law specifically bans police searches seeking information on confidential sources and unpublished materials and applies to freelancers as well as traditional journalists.

But California’s law does allow officers to delay revealing they have obtained a warrant on a reporter’s phone records.

There are folks who will take serious steps to halt any story they oppose and

a reporter working on an important story in his or her community should never assume there is protection from law enforcement seeking to know what information you have and where it came from. And, as you know, Missouri has no shield law at all statutorily and a very narrow one under case law.

Point number 2 – a story a few days ago in the *Military Times* revealed a Navy prosecuting attorney sent an email to the editor of the *Navy Times* embedded with a secret digital tracking device that identified the digital IP address of the journalist and allowed tracking of that address in relation to access of department computers.

Normally, obtaining a reporter’s IP address requires a court order. Prosecutors claimed the tracking was necessary to protect against leaks in a criminal case covered by a gag order. “The focus of the investigation is squarely on identifying unauthorized disclosures that violate the judge’s protective order.” said the Navy’s top spokesman. Still, it was a short route that cut off important First Amendment newsgathering rights of a journalist.

This is not the first instance where journalists have encountered

embedded tracking software ties attached to or embedded in images in emails. There are many reasons why clicking on links in emails is dangerous and this is just one more reason for an astute journalist to be alert and cautious.

Some bar associations have issued rules for litigators prohibiting the use of such techniques against opposing counsel. If they constitute unprofessional conduct for lawyers against each other, then they certainly would seem to be a technique that should be prohibited when used by lawyers against others involved in a matter. But journalists are not likely to be watching for such techniques.

In short, a reporter cannot be too careful. When looking under every rock, don’t lead with a hand because you might find a snake waiting for you there!



## Pulse of America survey will return later this year

### From Missouri Press Staff

Here’s a quick reminder about a great opportunity we have coming up this fall. The Pulse of America survey for 2019 will be offered to all of us, free of charge, if we enlist enough newspapers to run some filler ads (space permitting) promoting the survey to readers.

The resulting survey that comes free to you via Missouri Press, breaks down readers’ shopping plans by category. Did you know that 28% of your readers are planning to buy a car or truck this year? Do the math according to your readership, and go share that with your local dealers. 28% of your readers purchasing a vehicle at an average price of \$10,000 adds up to a nice chunk of business for any auto dealer. They just may want to start talking to our readers who will soon enter the buying process, through an ad in your paper.

The same type of numbers are available for many other types of businesses, like tire stores, donut shops, ice cream parlors, bowling alleys, massage therapists, antique stores, and community theaters. Do you have any potential advertisers who would like to know what percent of your readers are planning to spend money at their type of businesses in 2019?

Contact Missouri Press Service Advertising Director Ted Lawrence at lawrencet@socket.net, to fill in the blanks, so you can be an expert with your advertisers.

Next year, with just a few more papers participating, we’ll have our own results for the state of Missouri. Remember that it costs you nothing to participate. You’ll just run some small (1x2) ads inviting readers to take the survey, and give them a chance to win \$3000 just for filling it out.



**Missouri Press Foundation**  
Gangsters' and Flappers' Night at the Speakeasy  
Sept. 26 \* VooDoo Lounge \* 7:30 pm  
**Harrah's North Kansas City**

**Casino Night**  
**FOOD \* DRINKS \* MUSIC**  
Support the Foundation  
& win prizes

**Best Dressed Costume Contest**

**\$59 per person** register online @  
[mopress.com/convention](http://mopress.com/convention)



# 2019 MIZZOU Football Tickets / Newspaper Ad Trade-Out Proposal for MPA Members

**To:** MPA Publishers  
**From:** Mark Maassen

**Deadline:** Aug. 16, 2019

For the **29th** consecutive year, the University of Missouri Athletic Department is working through Missouri Press to arrange a “football-tickets-for-advertising trade-out.” The deadline to reply is **August 16, 2019.**

Mizzou’s Athletic Department is offering MPA newspapers an allotment of tickets for the home game with the **Troy Trojans** on Saturday, **Oct. 5.** Game time is to be determined.

You may use these tickets for your newspaper family, for your advertisers, for promotions, etc.

If you want to participate in this voluntary ticket-advertising trade-out, please return the completed coupon (below) by mail or fax or email to the Missouri Press office by August 16, 2019. MPA will send you the tickets, insertion order and ads as soon as they are available. If you have any questions, just contact Missouri Press. Phone 573-449-4167, email [mopressads@socket.net](mailto:mopressads@socket.net), fax 573-874-5894, or mail to: Missouri Press, 802 Locust St., Columbia MO 65201 no later than August 16, 2019.

**Ticket Details:** The Mizzou Athletic Department, through Missouri Press, provides each participating newspaper a minimum of 6, maximum of 20, reserved seat tickets to the **Troy—Mizzou** game at a maximum total value of \$45 per ticket (total maximum value of \$900). These tickets will be outside the 20-yard line in the best available special Missouri Press section. In return, participating newspapers provide Mizzou athletics up to a total of \$900 in display advertising. The total minimum is 6 tickets and total maximum is 20 per publication. This is a first come, first served opportunity. The number of tickets you request, multiplied by \$45, will determine your level of commitment. Display advertising placement will come through Missouri Press. It is expected the ad schedule will run at different intervals between August and December.

Due to the sale of Missouri Press’ parking lot, there will not be a pre-game tailgate.

## COMPLETE THIS FORM TODAY!

**Newspaper Name:** \_\_\_\_\_ **City:** \_\_\_\_\_

\_\_\_\_\_ Number of tickets you are requesting; # of tickets x \$45 = Your commitment

Please consider donating tickets to MPA. Missouri Press may have \_\_\_\_\_ tickets.  
(Donated tickets will be deducted from the number of tickets you are requesting.)

**Address to mail tickets:** \_\_\_\_\_

**Signature** \_\_\_\_\_ **Email address:** \_\_\_\_\_

# Missouri Press Classifieds: Who is looking for YOU?

## FOR SALE

**NEWSPAPER FOR SALE:** Small town weekly for sale in northwest Missouri, good subscription list (about 1,500); extremely popular with town businesses and citizens, needs equipment update. Print elsewhere. The Lawson Review, Asking \$45,000. Call 816-296-3412. 6-10

## HELP WANTED

### ADVERTISING WIZARD:

Small paper in eastern Missouri seeks advertising person who can handle many tasks from selling to designing ads. Looking for someone who can forge relationships with current advertisers, identify and solicit new advertisers, create successful ad campaigns and build ads using Adobe products on Mac. Competitive pay, good benefits package (health, dental, vision and IRA with match available), and room for growth if you can turn around our revenue situation. It is a one-person department so it is demanding and requires time management skills. Please send resume, cover letter and samples to mbarba@socket.net 5-31

**REPORTER:** The Daily American Republic is seeking a full-time general assignment reporter to join its staff.

The ideal candidate will have strong writing skills, under deadline pressure, and be able to cover a variety of topics, including education, government and community news.

Photography and pagination skills a plus. Must be available some evenings and occasional weekends.

Send a resume and cover letter to Brian Rosener at editor@darnews.com or by mail to PO Box 7, Poplar Bluff, MO 63902. 5-28

**REPORTER:** Are you someone who looks at the big picture but understands that details matter, too? Do you have the ability to crank out a quick story on deadline but also write in-depth pieces that may require weeks or months of research? Are you comfortable cultivating your own sources and asking the hard questions of local power brokers?

Do you like the idea of working for a company where the decision-makers also live and work in the community? We're not afraid to try to new things, and there's no corporate chain of command here. We welcome your energy and ideas, and we're looking for someone who's as passionate about local journalism as we are.

We've won plenty of awards over the past 40 years, but more importantly, we've gained the trust of our readers and made a name for ourselves in this market. In a metro area of 200,000 people, we print 28,000 copies a week of our core publication and are also working on growing our online presence with additional digital content.

As the state capital, experience in government and political reporting is a plus. Experience preferred, but we will consider a recent graduate if you can demonstrate that you have what it takes.

Send a cover letter, resume and 5-6 writing samples reflective of your work to via email or snail mail to:

Michelle Ownbey, Publisher  
1240 S. Sixth St.  
Springfield, IL 62703  
mownbey@illinoistimes.com 5-23

**SEEKING STAFF WITH PASSION:** An upcoming retirement offers an opportunity to join the staff of The Media in Kahoka, Missouri, and become part of the NEMOnews Media Group team.

What's your passion? Are you an experienced reporter looking to move into an editorial role eventually? Are you a recent graduate who is willing to work hard and learn? Can you do eye-catching layouts using InDesign? Do you love high school sports and want to report northeast Missouri teams? Do you love talking to people, and telling their stories? Are you a wizard with web pages or social media? Are you community-minded, and want to be the watchdog of local government? Are you motivated by the challenges of selling?

You don't have to be all of these things. Tell me what your passion is, and how you think you can help us move forward. Let's talk about how your skills can be a fit with NEMOnews Media Group.

We're looking for a full-time person (or a couple of part-time people) who can jump in and make a difference in our operation. We want to find the best individual or people available, and put them to work doing what they do best, so we can be our best.

We offer competitive wages and health insurance for full-time employees.

Email your resume and a cover letter telling me why you want to join NEMOnews Media Group, and how your passions fit our business.

Mike Scott, Publisher  
NEMOnews Media Group, LLC  
themedia@centurytel.net 5-22

**DIGITAL SPECIALIST:** Missouri Press Service is currently seeking an individual to fill the role of Digital Specialist. This is a full-time role eligible for benefits. Missouri Press is seeking to fill this position ASAP.

### Duties will include:

- Coordinate and maintain the MO Press ad servers, including handling in-state and out-of-state press associations, members, and advertisers.
  - Place, monitor, and report on digital ad buys, including individual advertisers and all state networks.
  - Set up, distribute, and monitor newspaper ad codes for all state networks.
  - Coordinate and carry out social media posts for MO Press on Facebook, Twitter, etc.
  - Oversee/facilitate the tearsheet process.
  - Obtain affidavits for inserts.
  - Package tearsheets and affidavits with invoices and send to client.
  - Record sent invoices.
  - Gather confirmations and signed insertion orders.
  - Gather by phone and email any unsigned insertion orders.
  - File signed insertion orders, along with email trail for each.
  - Assist in designing ads, as needed.
  - Learn and be proficient in AdVantage billing systems.
  - Prepare quotes for potential ad campaigns.
  - Perform other duties as assigned.
- Please send resumes to Ted Lawrence at lawrencet@socket.net 5-16

**Continued on Page 9**



# Missouri Press Classifieds: Who is looking for YOU?

## **MULTI-MEDIA REPORTER:**

Begin a career you are proud of as a Multi Media Reporter

### **What do we offer YOU?**

- An opportunity to diversify your portfolio with print and digital storytelling opportunities
- Tools to perform your job to the highest potential, including training and up-to-date technology
- Flexible scheduling and competitive pay
- Great company benefits, including medical, dental, life, PTO and a 401K package

### **What is it like to work for us?**

- As a community-minded company, we aim to connect with — not just report on — the communities we serve.
- We focus on what it takes to make YOU successful in your job, preparing you to inform and engage with an active audience.
- As part of a family-owned business, you will develop strong team-building and family-like relationships with co-workers.

### **Qualified candidates should:**

- Have strong two-way communication skills, oral and written
- Have a bachelor's degree or equivalent experience in journalism or a related field
- Be familiar with pagination software, photography techniques and social media trends
- Be able to manage time and effectively multi-task

Apply today! Email amy.neal@npgco.com with resume, cover letter and writing samples. 5-16

## **STATEWIDE EDITOR:**

The Missouri State Editor will lead the GateHouse Media newsrooms in the state, as well as the Columbia Daily Tribune newsroom, located in the vibrant town of Columbia, home of University of Missouri, one of the leading journalism programs in the country. This editor will develop systems of collaboration with journalists in markets that range from rural to suburban. We are looking for someone with vision, passion for strong journalism and experience as an editor, ideally in a regional capacity, plus the ability to inspire and grow journalists throughout the state.

## **Primary responsibility:**

The Missouri State Editor leads newsrooms throughout the state of Missouri, driving audience growth at the Columbia Daily Tribune and throughout the state. The state editor serves as a coach and project manager. They are focused on driving results, growing audience and seeking best practices. This agile thinker will be focused on high-interest, high-engagement journalism with an entrepreneurial spirit. They will change newsroom culture from passive to progressive.

## **Responsibilities include but not limited to:**

- Serves as the editor for the news operations, overseeing staff at the local level in Columbia.
- Supports and drives GateHouse Media's news initiatives.
- Develops and maintains strategies and specific content initiatives to promote audience growth, working with other newsroom leaders throughout the state of Missouri and throughout GateHouse Media to assess successes and identify challenges through audience metrics.
- Initiates and directs special projects for their newsrooms.
- Coordinates staff training efforts and provides coaching for staff members; promotes staff development and monitors possible opportunities for advancement within GateHouse.
- Identifies digital goals, working with the regional editor, to achieve audience growth on team and/or individual levels.

## **REQUIRED KNOWLEDGE, SKILLS, AND ABILITIES:**

- Must have good communication skills to deal effectively with internal and external customers
- Excellent knowledge of grammar, spelling and AP style
- Ability to react quickly to new developments and exercise judgement.
- Ability to juggle multiple stories and deadlines

## **REQUIRED EDUCATION AND EXPERIENCE:**

- BA degree in journalism or equivalent experience
- Minimum of 5 years experience in supervision/management role
- Other combinations of education and experience may be considered

Please send resumes to: tleifeste@gatehousemedia.com 5-16

## **GENERAL MANAGER/ ADVERTISING DIRECTOR:**

Further your career as the General Manager/Advertising Director of the Warrensburg Daily Star-Journal

### **What do we offer YOU?**

- An opportunity to provide leadership, including setting goals and top priorities, while empowering teams to succeed
- Tools and training, in and out of the office, to expand your marketing knowledge on every media platform we offer
- State-of-the-art technology to perform your job to the highest potential
- Flexible scheduling and excellent base pay, plus commission
- Great company benefits, including medical, dental, life, PTO and a 401K package.

### **What is it like to work for us?**

- As a community-minded company, we aim to help our community thrive by helping local and area businesses grow.
- We focus on what it takes to make YOU successful in your job, preparing you to help customers get the most out of their marketing dollars and reach the largest target audience with their strategy.
- We forge community connections by informing and engaging with an active audience using print and digital media platforms.
- As part of a family-owned business, you will develop strong team-building and family-like relationships with co-workers.

### **Qualified candidates should:**

- Bring a strong background in advertising/sales leadership, with prior experience in digital marketing sales preferred
- Have a bachelor's degree in sales, marketing or business, or equivalent work experience in media-related operations management
- Be a self-starter with good time management skills
- Have strong two-way communication skills, oral and written

Apply today!

Email sandy.nelson@npgco.com with resume, cover letter. 5-10

*We bet you won't want to miss this!*

~ Save the Date ~

September 26-28, 2019



153rd  
Missouri Press Association  
Annual Convention  
& Trade Show

Harrah's North Kansas City

