

Missouri Press Foundation
Gangsters' and Flappers' Night at the Speakeasy
Sept. 26 * VooDoo Lounge * 7:30 pm
Harrah's North Kansas City

Casino Night
FOOD * DRINKS * MUSIC
Support the Foundation
& win prizes

Best Dressed Costume Contest

\$59 per person register online @
mopress.com/convention



Missouri Press Association
Bulletin

No. 1363 — 17 July, 2019

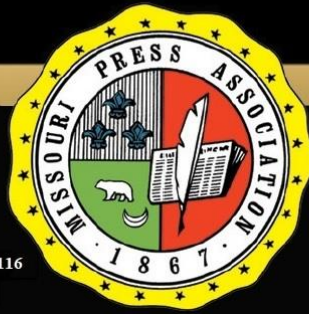


Online Registration Available! Got To: bit.ly/MPAconvention

Kansas City Here We Come!

September 26-28, 2019

153rd Annual Missouri Press Convention & Trade Show



**Harrah's
North Kansas City
Hotel and Casino**

Location: 1 Riverboat Dr. N. Kansas City, MO 64116

For Room Reservations
Call 816.472.7777
and ask for

\$89 Room Rate
+ \$12 Amenity Fee, includes
Valet Parking 1 Vehicle/Day
Call by Aug. 21 for Rooms

Tentative Schedule

Thursday, September 26

11AM Registration Open
Noon MPF Board Meeting
2PM MPA/MPS Board Meeting
2PM-6PM Trade Show Exhibitors Setup Time
7:30-9:30PM Missouri Press Foundation's Gangsters' and Flappers' Night at the Speakeasy!

Friday, September 27

7:30AM-6:30PM Registration and Better Newspaper Contest Displays Open
8AM-3:45PM **Trade Show Open**
8:30AM | Breakfast Program and Welcome
9:00AM | General Session - Amalie Nash, Vice President/local news and audience development, USA Today Network
9:45AM | Business Meeting
10:00AM Trade Show Break
10:15AM | General Session - Jeff Butler, "Authentic Marketing and How to Attract Millennials and Younger Generations to Newspapers"
11:15AM | General Session - Jean Maneke, "Think Green! The High Income of Cannabis Advertising Done Legally"
Noon | Lunch Program - Bob Kendrick, President of the Negro Leagues Baseball Museum
1:15PM | **Trade Show Break**
1:30PM | General Session with Senator Roy Blunt (Tentative)
2:00PM | General Session - Jeff Butler "Be a Millennial Talent Magnet"
3:00PM | General Session - Updated Reporters Handbook, Courtroom Protocol, Cameras, and case.net Accessibility with Judge Mary R. Russell, Supreme Court of Missouri
3:45-4:15PM **Get social in the hospitality room - enjoy a beverage and snacks with our trade show vendors!**
6:00PM | Hall of Fame Reception
6:20PM | Silent Auction Ends, Last Call for Bids!
6:30 PM | Hall of Fame Dinner | Hospitality Room Open Following Dinner

Saturday, September 28

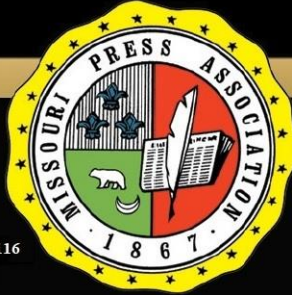
8:00AM-11:30AM Registration Open
8:30AM Breakfast Program on National WWI Museum and Memorial Presentation with Dr. Matthew Naylor
9:15AM General Session - Subscription Management Solutions with Andrew Morris of Pelcro, Inc.
10AM **Break**
10:15AM "News in a Box", Digital Solutions Simplified with Lewis County Press
11AM "What's Your KC Q?", Reader Engagement and Transparency Project with Kansas City Star Editor Mike Fannin
11:30AM Better Newspaper Contest Awards Luncheon

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Newspaper or Company _____

Address _____ City _____ State _____ Zip _____

Phone _____ Email _____

Visa Mastercard Discover Check

Credit Card Number _____ Exp. Date: _____

Signature of Card Holder _____

Printed Name of Card Holder _____



Register Today! Bring Your Staff! Early Birds, Reg. by Aug. 21 and Save Up To \$75 on Base Reg.

STAFF MEMBERS MAY ATTEND LEARNING SESSIONS FOR NO ADDITIONAL COST ONCE NEWSPAPER HAS PAID BASE REGISTRATION FEE!

Base Registration Fee: Active Member Associate/Friend Retired Reg. Fee Total

Choose One – Only pay 1 time/group \$175 \$185 \$50 \$

*Are You ONLY Attending Saturday Awards Lunch and Sessions? Skip Base Registration and Sign Up in Special Box Below

Attendee Name Please Include All Names	Thurs. Recpt. Gangsters & Flappers \$59	Friday Breakfast \$35	Friday Lunch \$40	Friday Banquet \$75	Saturday Breakfast \$35	Saturday Luncheon \$40	*Saturday ONLY Reg. Sessions & Luncheon \$50	Total Per Person

Convention Cancellations received by Sept. 13 WILL be refunded.
Cancellations received after Friday, Sept. 13 will not be refunded.
Cancellations may be emailed to kfortier@mopress.com.

Send form to: Missouri Press at 802 Locust St.

Columbia, MO 65201 • Questions? Call 573.449.4167 ext. 301

Deduct \$75 from Active or Associate/Friend or \$20 on retired member base registration fee if you are registering by Aug. 21

Grand Total Due: \$



Missouri Press Association

Missouri Press Service

802 Locust St.
Columbia, MO 65201-4888
(573) 449-4167; FAX (573) 874-5894
www.mopress.com

PRESIDENT: James White,

Benton County Enterprise, Warsaw

FIRST VICE PRESIDENT: Trevor Vernon,

Eldon Advertiser

SECOND VICE PRESIDENT: Liz Irwin,

Missouri Lawyers Media, St. Louis

SECRETARY: Hannah Spaar, *The Odessa,*

Odessa

TREASURER: Amos Bridges,

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Kevin Jones, *St. Louis American*

Beth Durreman, *Perry County*

Republic-Monitor, Perryville

Tianna Brooks, *Mountain View Standard News*

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The Courier-Tribune, Liberty

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VICE PRESIDENT: Dennis Warden,
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Jean Maneke: Legal Hotline Counselor
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jmaneke@manekelaw.com

Helen Headrick: NIE Director
hheadrick@mopress.com

Missouri's public notice website is posting impressive numbers

From Missouri Press Staff

The traffic visiting Missouri Press Association's new public notice website, mopublicnotices.com, is impressive and the number of visitors continues to grow.

Below are the monthly view totals since March:

March: 7,196

April: 7,380

May: 7,736

June: 16,798

We expect both the Missouri Secretary of State and the Treasurer's Office will be very pleased.

The Treasurer's Office should be especially happy, as we believe the uptick in June clearly reflects the number of people who used our site to peruse the Unclaimed Property pages for 2019. In case you missed it, the Treasurer's Office announced last week that they set an all-time record for payouts on Unclaimed Property.

We have every reason to believe that our website was a major factor in that record.

And of course, we hope that numbers like these will bolster the case of continuing to publish public notices

in our newspapers as well as on our website, rather than allow other sites to publish notices and satisfy the statute.

Thanks to all papers who are faithfully uploading your notices!

If you have any questions about uploading to the website or how you can help with the fight to keep public notices in newspapers, contact MPA staff at 573-449-4167.

Public notice website ads

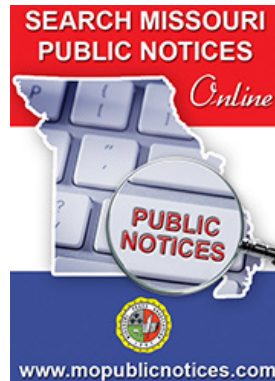
With the launch of its new public notices website, Missouri Press Association has created some ads to help you spread the word about this important service provided by the state's newspapers.

Print and web ads of varying sizes are available on MPA's website here: <https://bit.ly/2IcolPC>

Also available is Missouri Press' previous series of Public Notice ads that help inform your

readership as to the importance of keeping public notices in the newspaper.

Through public notices, newspapers provide citizens and communities they serve with important information on topics ranging from abandoned property to zoological districts.



Know what's expected of you when covering Missouri's courts

From Missouri Press Staff

Two videos from the Missouri Press-Bar Commission can help provide guidance to reporters covering the state's courts.

Created by the Commission, with the help of the Missouri Press Association and Missouri Broadcasters Association, the videos are intended to help reporters who may not have extensive experience covering the courts, as well as ease the training burden on newspapers with smaller staff sizes.

The judiciary worked with the Press-

Bar Commission to create these videos and help reporters understand the legal system and the technicalities of the court process, in hopes it will give reporters what they need to make this task easier.

Another resource for reporters is the News Reporter's Handbook on Law and Courts. A PDF of the handbook is available online at www.mobar.org

You can also view the handbook, as well as a glossary of commonly used courtroom terms, on the Missouri Bar Association's website.



Promote public notices

Public notice info graphics available from PNRC

From Missouri Press Staff

The Public Notice Resource Center created the below graphics to help newspapers educate the public about the need for public notices to remain open and visible through newspapers.

Please feel free to use these public notices, available online here and

here, or by contacting Missouri Press staff. You can also click directly on the images through this newsletter to be able to access each respective page.

You can publish them in your own newspaper or print them out to have available to educate members of your local community.

Newspapers have long played an important role in the publishing of public notices, and it is vital that Missouri Press members continue to inform their readers about the value of keeping public information in an easily accessible format, such as newspapers.

Why Public Notice Should Remain in Newspapers

Along with open meeting and freedom of information laws, public notice is an essential element of the **three-legged stool of government transparency**

Since the first U.S. Congress, public officials have understood that newspapers are the best medium to notify the public about official matters because they contain the **essential elements of public notice:**

- Accessibility**
- Independence**
- Verifiability**
- Archivability**

Publishing notices on the internet is neither cheap nor free

Newsprint is inherently superior to the internet for public notice because reading a newspaper is a serendipitous process.

We find things in newspapers we weren't expecting to see. On the internet, we search for specific information and ignore everything else.

Newsprint remain the primary vehicle for public notice in all 50 states

Citizens continue to learn about vital civic matters from newspaper notices.

Documented examples of people taking action and alerting their community after reading a newspaper notice are reported on a regular basis.

Significant numbers of people in rural areas still lack high-speed internet access.

Those who are older than 65 or who have lower incomes or lack high-school diplomas are also cut off from the internet in far higher numbers than the average.

Moreover, the real digital divide for public notice is growing due to the massive migration to smartphones and other small-screen digital devices

This is not about "newspapers vs the internet". It's newspapers and newspaper websites vs government websites

and newspaper websites have a much larger audience. Moving notice from newspapers to government websites would **reduce the presence of public notices on the internet**

Verifying publication is difficult-to-impossible on the web. That's why the courts subject digital evidence to far greater scrutiny than evidence published in newspapers

Requiring independent, third-party newspapers to ensure that public notices run in accordance with the law helps prevent government officials from hiding information they would prefer the public not to see

Governments aren't very good at publishing information on the internet. Unlike newspaper publishers, **public officials aren't compelled by the free market to operate effective websites.**

Free cybersecurity seminar available to MPA members

From Missouri Press Staff

Missouri Press Association's members are invited to a Cybersecurity & Data Privacy Seminar being held Thursday, Aug. 29, in Clayton.

The seminar is being hosted by Lathrop Gage, MPA's lobbying partner in Jefferson City. The agenda includes

presentations on cybersecurity crimes and tactics; managing risk at your business; and a legislative update on data privacy and cybersecurity regulations.

To RSVP for the seminar, fill out the online form here.

If you have questions about the event, contact Kara Thompson at kthompson@lathropgage.com



CALENDAR

July

26 — Northwest Missouri Press Association Meeting, Maryville

August

16 — MPA Mizzou Football Ticket Tradeout Agreement Deadline

29 — Cybersecurity & Data Privacy Seminar, Lathrop & Gage, Clayton

September

26-28 — MPA 153rd Annual Convention and Trade Show, Harrah's North Kansas City

October

3-5 — National Newspaper Association Annual Convention, Milwaukee

5 — MPA Mizzou Football Ticket Tradeout Game, Columbia

17 — Missouri Photojournalism Hall of Fame Induction Ceremony, Columbia

Statewide market research

Pulse of America survey will return later this year

From Missouri Press Staff

Here's a quick reminder about a great opportunity we have coming up this fall. The Pulse of America survey for 2019 will be offered to all of us, free of charge, if we enlist enough newspapers to run some filler ads (space permitting) promoting the survey to readers.

The resulting survey that comes free to you via Missouri Press, breaks down readers' shopping plans by category. Did you know that 28% of your readers are planning to buy a car or truck this year? Do the math according to your readership, and go share that with your local dealers. 28% of your readers purchasing a vehicle at an average price of \$10,000 adds up to a nice chunk of business for any auto dealer. They just may want to start talking to our readers who will soon enter the buying process, through an ad in your paper.

The same type of numbers are available for many other types of businesses, like tire stores, donut shops, ice cream parlors, bowling alleys, massage therapists, antique stores, and community theaters. Do you have any potential advertisers who would like to know what percent of your readers are planning to spend money at their type of businesses in 2020?

Contact Missouri Press Service Advertising Director Ted Lawrence at tlawrence@mopress.com, to fill in the blanks, so you can be an expert with your advertisers.

Next year, with just a few more papers participating, we'll have our own results for the state of Missouri. Remember that it costs you nothing to participate. You'll just run some small (1x2) ads inviting readers to take the survey, and give them a chance to win \$3000 just for filling it out.

grow **Local Engagement...**
connect with **New Business...**
produce **Game-Changing Revenue...**

With **Automated Print & Online Event Calendars**
From **Evnt & Metro**



ONE **Attract Event Marketers & Readers With Free Online Calendar Posting**

Event marketers send and syndicate their events to your online calendar for free with the Evnt online marketing platform.

TWO **Create Revenue With Ready-to-Upsell Add-Ons**

Approach online event advertisers with a variety of ready-to-implement upsell opportunities like print calendar advertising, "featured" placement or "editor's pick" status, voice marketing and more valuable add-ons.

THREE **Reverse-Publish to a Print Calendar Instantly**

Turn your online calendar into a ready-to-publish print calendar with the click of a button.

Ready to revolutionize your local event and entertainment advertising to produce profits of \$50K+ in the first year? **Contact partners@evnt.com now!**

METRO
CREATE. SELL. PROFIT.



Northwest Missouri Press Association's 129th Annual Meeting

Friday, July 26, 2019

Hughes Field House | Northwest Missouri State University | Maryville, MO

Schedule of events

Morning

- > **9:30 to 10 a.m.** – Registration and fellowship
- > **10 a.m. to 12 noon** – Members of the Press-Bar Commission will discuss some changes that are being considered pertaining to courtroom coverage.

TOPICS to include:

- Updated reporter's handbook
- Recent videos produced to outline courtroom protocol for reporters
- Updates and work on cameras in the courtroom rules
- Updates on case.net status and broader accessibility

Luncheon

- > **12:15 to 1:15 p.m.** – Annual Luncheon and Awards Program
 - ◆ **Merrill Chilcote Award** recognizing service to journalism in Northwest Missouri

- ◆ **James C. Kirkpatrick Award** recognizing service to the state of Missouri
- ◆ **Craig Watkins Friends of Northwest Press Award**

Afternoon

- > **1:15 to 2:45 p.m.** – **Russell Viers, Speaker,** Trainer & digital handyman, will discuss transitioning to Cloud-based software and storage, as well as various other topics geared toward improving productivity and efficiency.
- > **2:45 to 3:00** – *BREAK*
- > **3:00 to 3:30 p.m.** – *Missouri Press Association Updates* by **Mark Maassen,** Missouri Press Executive Director
- > **3:30 p.m.** – *Northwest Missouri Press Association Business Meeting*
 - ◆ Future Meetings
 - ◆ Treasurer's Report
 - ◆ Election of Officer

2019 Annual Meeting Registration

Northwest Missouri Press Association requests a \$30 membership fee per newspaper.
Additional donations are welcomed. All funds beyond expenses of the meeting will go towards the scholarship fund.

> **ALL PROGRAMS PLUS LUNCHEON** \$20 per person

> **PLEASE SEND PAYMENT FOR DUES AND THE MEETING FEES TO:**

Northwest Missouri Press Association
c/o **W.C. Farmer,** Treasurer, Atchison County Mail
P.O. Box 40, Rock Port, MO 64482
Phone: **660-744-6245**

Newspaper or organization _____

Contact name _____ Street address _____

City _____ State _____ ZIP _____

Email address _____ Phone _____

NAMES OF MEETING ATTENDEE(S) – Please add \$20 for each person listed

- > _____ > _____
- > _____ > _____
- > _____ > _____

Add \$30 per newspaper for membership fee

TOTAL DUE TO NORTHWEST MISSOURI PRESS ASSOCIATION

Registration needed by Friday, July 19, for planning purposes

2019 MIZZOU Football Tickets / Newspaper Ad Trade-Out Proposal for MPA Members

To: MPA Publishers
From: Mark Maassen

Deadline: Aug. 16, 2019

For the **29th** consecutive year, the University of Missouri Athletic Department is working through Missouri Press to arrange a “football-tickets-for-advertising trade-out.” The deadline to reply is **August 16, 2019.**

Mizzou’s Athletic Department is offering MPA newspapers an allotment of tickets for the home game with the **Troy Trojans** on Saturday, **Oct. 5.** Game time is to be determined.

You may use these tickets for your newspaper family, for your advertisers, for promotions, etc.

If you want to participate in this voluntary ticket-advertising trade-out, please return the completed coupon (below) by mail or fax or email to the Missouri Press office by August 16, 2019. MPA will send you the tickets, insertion order and ads as soon as they are available. If you have any questions, just contact Missouri Press. Phone 573-449-4167, email mopressads@socket.net, fax 573-874-5894, or mail to: Missouri Press, 802 Locust St., Columbia MO 65201 no later than August 16, 2019.

Ticket Details: The Mizzou Athletic Department, through Missouri Press, provides each participating newspaper a minimum of 6, maximum of 20, reserved seat tickets to the **Troy—Mizzou** game at a maximum total value of \$45 per ticket (total maximum value of \$900). These tickets will be outside the 20-yard line in the best available special Missouri Press section. In return, participating newspapers provide Mizzou athletics up to a total of \$900 in display advertising. The total minimum is 6 tickets and total maximum is 20 per publication. This is a first come, first served opportunity. The number of tickets you request, multiplied by \$45, will determine your level of commitment. Display advertising placement will come through Missouri Press. It is expected the ad schedule will run at different intervals between August and December.

Due to the sale of Missouri Press’ parking lot, there will not be a pre-game tailgate.

COMPLETE THIS FORM TODAY!

Newspaper Name: _____ **City:** _____

_____ Number of tickets you are requesting; # of tickets x \$45 = Your commitment

Please consider donating tickets to MPA. Missouri Press may have _____ tickets.
(Donated tickets will be deducted from the number of tickets you are requesting.)

Address to mail tickets: _____

Signature _____ **Email address:** _____

Missouri Press Classifieds: Who is looking for YOU?

FOR SALE

WEEKLY NEWSPAPER FOR SALE: The 132-year-old, award-winning Pleasant Hill Times is for sale. This weekly newspaper is profitable with revenues of more than \$250,000. This great opportunity is made possible due to the pending retirement of the owner. Call 660.672.9354. 6-21

NEWSPAPER FOR SALE: Small town weekly for sale in northwest Missouri, good subscription list (about 1,500); extremely popular with town businesses and citizens, needs equipment update. Print elsewhere. The Lawson Review, Asking \$40,000. Call 816-296-3412. 6-10

HELP WANTED

REPORTER: Springfield Business Journal, an award-winning weekly niche publication in southwest Missouri, is seeking a reporter. Expertise in AP style is required; three to five years of reporting, ideally in business, is preferred. Work for the leading authority of business news and information in the Springfield region.

The SBJ is family owned and is growing. We are increasing print readership as well as digital platforms. Over 70 percent of our readers are owners, CEOs, partners, general managers or other executive level positions; 86 percent of readers are in a decision making role and they overwhelmingly cite the Springfield Business Journal as their preferred source for business news.

Send resume and clips to Editorial Director Eric Olson at eolson@sbj.net. 7-12

SPORTS AND COMMUNITY REPORTER: The Jackson County Advocate, an award-winning publication covering Grandview and South Kansas City, is looking for a talented, dynamic, team-oriented individual to join our staff. This person will be the primary point-of-contact for local sports coverage, and will produce stories and photos for the weekly publication.

In addition to sports, this person

will also cover community events and local government (schools, city, etc.). Ideal for a multi-tasker who can meet regular deadlines and thrives in a fast-paced environment. We are looking for someone who understands that working in a small business means we all chip in and help when necessary. Ideal candidate will have knowledge of publishing software, including InDesign and Photoshop, the ability to work a flexible, full time schedule, and have a passion for community journalism.

If interested, please send cover letter and resume to: mwilson@jcadvocate.com. The Jackson County Advocate is an equal opportunity employer. 7-11

ADVERTISING SALES: The Lincoln County Journal is looking for an enthusiastic, motivated Sales Consultant who can exceed revenue goals by designing creative client campaigns that drive desired business results. We are looking for someone who can connect with clients and help them achieve their business objectives through effective print and digital advertising.

In this position, you will:

- Generate revenue for two newspapers and meet monthly goals through effective outside sales techniques
- Develop new business and create results for clients through creative and effective targeted campaigns
- Establish trusting relationships with clients and community and meet all commitments with adequate preparation, delivery and follow-through
- Grow your book of business in alignment with goals while identifying companies that are expanding, relocating, hiring
- Meet or exceed revenue targets for existing, new, and digital business, as well as corporate initiatives and develop a strategy to support achievement of goals
- Grow share of clients' advertising spend while increasing their overall spend
- Support collection of receivables
- Build and enhance sales skills, to include effective story-telling, prospecting and relationship-building,

negotiation, closing

- Develop capabilities to produce creative and effective campaigns

The ideal candidate will have the following skills:

- Passion for contributing to a sales team with a positive mindset
- Driven by practical results, opportunities to learn, and opportunities to assist others with intention
- Effective relationship building, customer service, communication and negotiation skills
- Superior business acumen related to new media, digital interactive initiatives and social media required
- Ability to quickly recover from adversity
- Ability to effectively communicate, build rapport and relate well to all kinds of people
- Professional appearance a must
- Reliable transportation, valid driver's license and a satisfactory driving record

Our Sales Consultants earn a generous commission on all sales. If you are interested helping the businesses in your community thrive, we want to hear from you! Send resume to jpeyton@lakewaypublishers.com 7-10

COMMUNITY-MINDED PUBLISHER: Lakeway Publishers of Missouri has an immediate opening for a Publisher to lead three small community weeklies. Based in Bowling Green, Mo., the successful candidate is someone who understands community newspapers and understands that we're not "selling ads," we're helping our neighbors SUCCEED.

We need a revenue-focused people person to lead a young team as we launch new digital products and help our communities prosper. Preference will be given to candidates with proven abilities to help newspapers grow.

If you are a goal oriented, organized self-starter with proven skills, we want to hear from you. Advertising sales experience preferred.

Please email a cover letter, your resume and professional references to VP Jeffrey Peyton at jpeyton@lakewaypublishers.com for immediate consideration. 6-28

Continued on Page 10

Missouri Press Classifieds: Who is looking for YOU?

EXPERIENCED EDITOR:

The Norman Transcript seeks an experienced editor versed in print and digital journalism for our top newsroom position in one of Oklahoma's newsiest communities.

The editor is responsible for news and opinion content for our seven-day, 8,000-circulation newspaper, digital platforms, bi-monthly magazine and other niche publications.

Applicants need a collaborative newsroom management style, a passion for local news, strong editing and writing skills, and the ability to drive significant enterprise journalism. We also require proven ability to communicate clearly up, down and across; organize time and plan efficiently; set high standards, and motivate the staff to produce journalism readers want, need and value.

The editor directs a staff of 12 journalists and is a key member of the paper's senior management team, with a strong voice in strategic initiatives to engage audience and drive results.

Norman is 20 miles south of Oklahoma City and the home of the University of Oklahoma. It features an excellent public school system, the National Weather Center, a vibrant economy and many recreational and cultural activities.

Applicants should apply online to publisher Mark Millsap at mark@normantranscript.com. Include a detailed resume, and a cover letter on why you are qualified for the top editor's position. A few PDF pages representative of your current work can also be submitted.

The Norman Transcript is a member of the CNHI newspaper group, a leading U.S. publisher of local news and information. We are an equal opportunity employer and offer competitive salary and benefits. 6-24

OUTSIDE SALES OPPORTUNITY:

The Marshall Democrat-News has an outside sales position available. A strong candidate must have motivation; reliable transportation and insurance; good communication skills; organization skills; and able to work within deadlines. The full-time position offers

40 hours/week, insurance benefits, commission, and the opportunity to work in a family oriented and owned business.

Submit a resume/application to General Manager Sarah Gray at sgray@marshallnews.com or mail to The Marshall Democrat-News, P.O. Box 100, Marshall, MO 65340. 6-17

REPORTER: The Daily American Republic is seeking a full-time general assignment reporter to join its staff.

The ideal candidate will have strong writing skills, under deadline pressure, and be able to cover a variety of topics, including education, government and community news.

Photography and pagination skills a plus. Must be available some evenings and occasional weekends.

Send a resume and cover letter to Brian Rosener at editor@darnews.com or by mail to PO Box 7, Poplar Bluff, MO 63902. 5-28

REPORTER: Are you someone who looks at the big picture but understands that details matter, too? Do you have the ability to crank out a quick story on deadline but also write in-depth pieces that may require weeks or months of research? Are you comfortable cultivating your own sources and asking the hard questions of local power brokers?

Do you like the idea of working for a company where the decision-makers also live and work in the community? We're not afraid to try to new things, and there's no corporate chain of command here. We welcome your energy and ideas, and we're looking for someone who's as passionate about local journalism as we are.

We've won plenty of awards over the past 40 years, but more importantly, we've gained the trust of our readers and made a name for ourselves in this market. In a metro area of 200,000 people, we print 28,000 copies a week of our core publication and are also working on growing our online presence with additional digital content.

As the state capital, experience in government and political reporting is a plus. Experience preferred, but we will consider a recent graduate if you can demonstrate that you have what it

takes.

Send a cover letter, resume and 5-6 writing samples reflective of your work to via email or snail mail to:

Michelle Ownbey, Publisher
1240 S. Sixth St.
Springfield, IL 62703
mownbey@illinoistimes.com 5-23

MULTI-MEDIA REPORTER: Begin a career you are proud of as a Multi Media Reporter

What do we offer YOU?

- An opportunity to diversity your portfolio with print and digital storytelling opportunities
- Tools to perform your job to the highest potential, including training and up-to-date technology
- Flexible scheduling and competitive pay
- Great company benefits, including medical, dental, life, PTO and a 401K package

What is it like to work for us?

- As a community-minded company, we aim to connect with — not just report on — the communities we serve.
- We focus on what it takes to make YOU successful in your job, preparing you to inform and engage with an active audience.
- As part of a family-owned business, you will develop strong team-building and family-like relationships with co-workers.

Qualified candidates should:

- Have strong two-way communication skills, oral and written
- Have a bachelor's degree or equivalent experience in journalism or a related field
- Be familiar with pagination software, photography techniques and social media trends
- Be able to manage time and effectively multi-task

Apply today! Email amy.neal@npgco.com with resume, cover letter and writing samples. 5-16

Send job ads for
publication to
Matthew Barba at
mbarba@mopress.com