

**A FREE ZOOM Event for All
Missouri Press Association
Members!**

June 17-19, 2020

-SCHEDULE-

Wednesday, June 17

Sessions start at 2 p.m.

**Session 1: Missouri Community
Information Needs Project**

*Presenters: Madison Conte and Ty Stewart,
Managing Editors.*

Go to: <https://bit.ly/2Bhg7FG> for more information on
this pop-up newsroom project

**Session 2: Add Pandemic to Sunshine
Law Challenges - Missouri Sunshine
Coalition**

*Presenters: Dennis Ellsworth and Amos Bridges
from Missouri Sunshine Coalition*

SESSION 3: Meat and Greet MIXER!

Sponsored by Southeast Missouri Press Association.
No, that's not a typo! Join us for a real meat and greet
welcome session, SEMO Press Association will be
sending each newspaper registered up to 6 meat sticks
from Stonie's Sausage Shop, so make sure to give a
good address below to send those to!

Thursday, June 18

Sessions Start at 2 p.m.

**Session 1: Using Data to Track Your
Local Economy**

*Presenter: Marty Steffens of Missouri School of
Journalism*

**Session 2: Health Journalism:
Reporting on the Coronavirus and
More!**

*Presenter: Katherine Reed of Missouri School of
Journalism*

Friday, June 19

Sessions Start at 2 p.m.

Session 1: Advertising Resources

*Presenter: Ted Lawrence, Missouri Press
Service*

**Session 2: Craziest Story Contest*,
Discussion of the Future of Regional
Meetings & Virtual Happy Hour**

Led by Hannah Spaar, Show-Me Press President



Missouri Press Association
Bulletin
No. 1374 — 15 June, 2020

Show-Me the Future!

COVID-19 has changed the world! Let's
talk about how to navigate the new
normal when it comes to journalism!

Registration is free, but please register
online to participate. Login information
will be sent to you upon registration.

*Please submit Craziest Story Entries by
June 15 to kfortier@mopress.com

Register at:

<https://bit.ly/2ZrCTVq>

zoom





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 www.mopress.com

PRESIDENT: Trevor Vernon,
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FIRST VICE PRESIDENT: Liz Irwin,
 Missouri Lawyers Media, St. Louis

SECOND VICE PRESIDENT: Roger Dillon,
Shannon County Current Wave,
 Eminence

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Columbia Missourian

TREASURER: Peggy Scott,
 Lead Publications, Festus

PAST PRESIDENT: James White,
Benton County Enterprise, Warsaw

DIRECTORS:

Amos Bridges, *Springfield News-Leader*
 Mary K. King, *Jackson County Advocate*,
 Grandview

Donna Bischoff, *St. Louis Post-Dispatch*
 Hannah Spaar, *The Odessa*, Odessa
 Bryan Jones, *Versailles Leader-Statesman*

Kevin Jones, *St. Louis American*
 Beth Durreman, *Perry County*
Republic-Monitor, Perryville

NNA Representative: Sandy Nelson,
The Courier-Tribune, Liberty

MPS PRES.: Jeff Schrag, Springfield
VICE PRESIDENT: Dennis Warden,
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SEC-TREAS.: Jim Robertson, Columbia

MPS DIRECTORS: Phil Conger, Bethany;
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Nominations sought for 2021 MPA Board

From Missouri Press Staff

The Missouri Press Association nominating committee will be meeting to decide on candidates for 2021 MPA Second Vice President, Secretary, Treasurer, three Directors and National Newspaper Association Representative.

The terms of current directors Donna Bischoff, *St. Louis Post-Dispatch*, and Mary Wilson, *Jackson County Advocate*, Grandview, are expiring Dec. 31, 2020.

The position of former MPA director Julie Moreno, *Independence Examiner*, is vacant, and needs to be filled. This term expires Dec. 31, 2021.

The position of NNA State Chair, presently held by Sandy Nelson, *Courier-Tribune*, Liberty, will expire and needs to be filled. According to MPA Bylaws, "The representative may not serve more than three years in succession at one time. If elected, this nominee is eligible to serve until Dec.

31, 2023.

MPA Secretary Ruby Bailey, *Columbia Missourian*, and MPA Treasurer Peggy Scott, *Jefferson County Leader*, Festus, are serving one-year terms, also expiring Dec. 31, 2020.

Persons who wish to be considered for any of the positions, including those persons whose terms are expiring, must complete a nomination form and return it to Missouri Press Association by July 1.

A copy of the nomination form is available online or by contacting members of Missouri Press Staff.

James White, *Benton County Enterprise*, Warsaw, immediate past president of MPA, is chairman of the nominating committee this year. Elections will be held during the MPA Business Meeting on Sept. 25 in Jefferson City during MPA's 154th Annual Convention.

COVID Pulse Survey data available to Missouri Press members

From Missouri Press Staff

Pulse Research conducts an annual consumer trends survey, which Missouri Press Service promotes to its members. Earlier this year, as the country was contending with the coronavirus pandemic, the group conducted a shopping impact survey to account for changes in consumer behavior due to COVID-19 and the ensuing lockdown.

That information, including data specific for Missouri, was first made available to Missouri Press members during a May webinar but Advertising Director Ted Lawrence is encouraging all of the Association's members to review it to determine how it can best help their advertisers and readers.

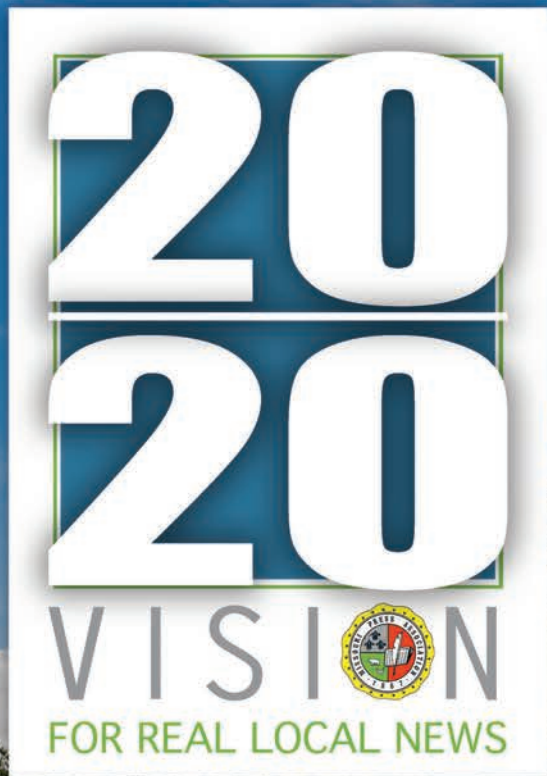
Results of Pulse's COVID-19 survey are encouraging for local businesses, Lawrence said, and even if someone was not able to take part in last month's webinar, the data can still be useful to

help your newspaper regain lost revenue based on current household shopping.

While the survey does focus on consumer behavior in the near-term as the lockdown is lifted, it also encourages newspapers to use the information to think long term. By combining the information in the survey with your own local market knowledge, you can not only make immediate sales but prospect potential new clients and convert others to the other services.

Of particular note, according to Pulse Research's synopsis of the results, is that consumers said they plan to do more shopping in 60 categories covered by the survey.

Any Missouri Press members wanting a copy of the state-specific data from the Pulse's COVID-19 Shopping Impact Survey can contact Lawrence by phone at 573-449-4167, ext. 312, or by email at tlawrence@mopress.com



**154th ANNUAL MISSOURI PRESS
CONVENTION AND TRADE SHOW**
Save the Date: September 24-26, 2020
Capitol Plaza Hotel in Jefferson City

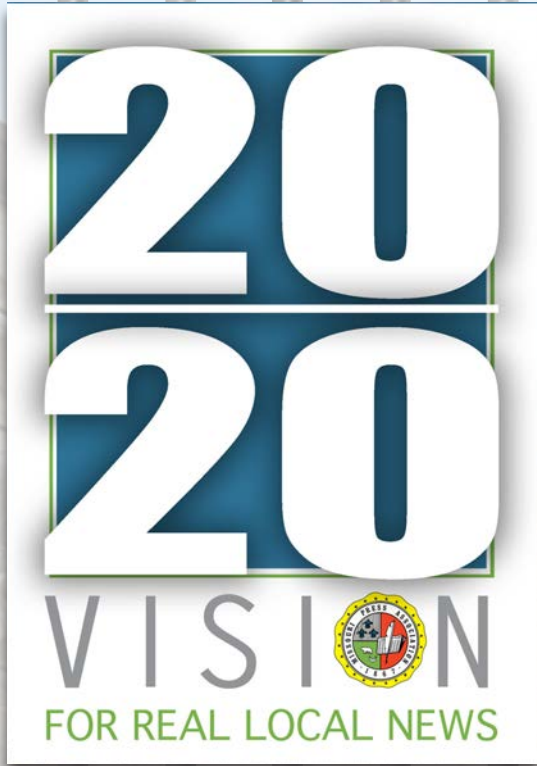


You won't want to miss our jam-packed schedule in the Capitol City!

- **Historical tour of the Missouri State penitentiary** •

The longest operating prison west of the Mississippi River, 1836 to 2004.

- **2020 Legislative Political Forums** •
- **Active shooter training conducted by Missouri State Highway Patrol** •
- **Better Newspaper Contest Awards** •
- **Hall of Fame Induction Ceremony** •
- **Central Dairy Ice Cream** •



Prison Break 20/20

A Convention Kick-Off Event & Foundation Fundraiser

Jefferson City Penitentiary Tour and
Prison Brews Food & Drink Reception

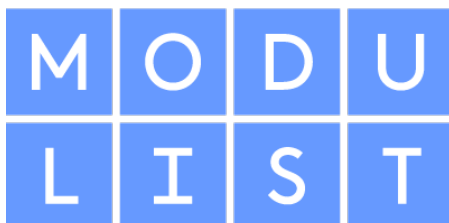
Sep. 24 * 6 pm * \$59/Person

* Free trolley service provided to and from Capitol Plaza Hotel, the Penitentiary and Prison Brews microbrewery

Make a break for it and enjoy some social togetherness!
Register online at www.mopress.com/convention



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CALENDAR

June

17-19 — Show-Me Press Association meeting, Via Zoom

September

24-26 — 154th Annual Convention and Trade Show, Jefferson City

26 — Missouri Press Advertising Managers and Executives Best Ad Contest Awards Breakfast, Jefferson City

October

1-3 — National Newspaper Association 134th Annual Convention and Trade Show, Jacksonville, Fla.

15 — Missouri Photojournalism Hall of Fame Induction Ceremony

Ensure you are receiving MPA emails

From Missouri Press Staff
Missouri Press Association is constantly putting together information and resources we think will be useful to you in these trying times.

The main method for distributing these resources to members is via email, and we need to make sure that all members are signed up.

Some of these addresses may already be in our database, however we need you to mark Missouri Press Association's email addresses as safe so they are not filtered out as "spam."

All Missouri Press office staff use email addresses with the domain "@mopress.com"

If you have any questions about getting signed up to receive Missouri Press' emails or you are concerned that someone on your staff is not receiving them, please contact Matthew Barba at mbarba@mopress.com

Make plans to start the NIE serial story before June 30

By Missouri Press Staff

Our 2020 serial story, *Tales of Marvelous Missouri*, is still free so get it now! The story must be printed and distributed within twelve weeks of the final licensing date of June 30, 2020.

And don't forget, your newspaper is an invaluable educational resource for students during the summer months, even before school was canceled due to the coronavirus pandemic.

If you have any questions, please contact Helen Headrick, NIE Manager, at hheadrick@mopress.com.

Tales of Marvelous Missouri

When Molly and her family go to Silver Dollar City, she expects roller coasters, rides, lemonade and fun. She gets all of that and something unexpected. From an encounter with an older employee, Molly comes away with a deeper love of the area's history and an insight into how Missouri came to be settled. Accompanied by a multi-discipline Teaching Guide, *Tales of Marvelous Missouri* is sure to engage your readers at home and students at school.

Visit mo-nie.com and use the download code: **marvelousmo20** to access the teacher's guide and all eight chapters.

Brought to you by the National Newspaper Association Foundation, Silver Dollar City, Branson Convention & Visitors Bureau, and the Missouri Press Foundation to engage readers with their community newspapers in 2020.

Written by Carolyn Mueller and illustrated by Nicole Hartfelder

Hall of Fame nomination deadline extended once more

From Missouri Press Staff *Missouri Press News*

Due to the confusion, restrictions and increased workload generated by the coronavirus pandemic, Missouri Press Association has decided to once again open nominations for this year's Missouri Press Newspaper Hall of Fame.

Nominations for the Newspaper Hall of Fame will be accepted through July 1, and they can be submitted directly to Executive Director Mark Maassen or to any MPA staff member. Mailed-in nominations can be sent to the MPA offices at 802 Locust St., Columbia, MO 65201

Nomination forms are available on Missouri Press' website, mopress.com, or by contacting a member of the Association's staff, email addresses for which can be found on page 2.

At the 2020 MPA Convention (Sept. 24-26) in Jefferson City, Newspaper Hall of Fame honorees will be inducted and Outstanding Young Journalist award winners will be recognized and receive their cash awards.

Each nomination form includes the criteria for selection. Anyone is welcome to nominate people for these honors. Provide as much documentation as you can and any letters of support from others in the newspaper industry or other friends and associates.

If you would like to attend this year's Annual Convention, registration information will be made available soon in upcoming print editions of Missouri Press News, in future mid-month Bulletins and online at mopress.com

We look forward to seeing all of you in Jefferson City!

Missouri Press Classifieds: Who is looking for YOU?

WEEKLY NEWSPAPER FOR SALE: Newspaper for Sale in Lawrence County. Legal status, loyal readers and active accounts with 130+ year-old archives. Also, a monthly farm magazine with standing advertisers and strong presence in rural communities. Great opportunity for a family operation. Contact fstopaccounts@centurytel.net. 1-6

WEEKLY PAPER FOR SALE: County-seat weekly newspaper situated in the Missouri Ozarks. Located in a progressive community where new jobs are arriving, a new high school gymnasium and municipal

FOR SALE

swimming pool are under construction and businesses are investing in new buildings. This provides a unique situation where the owner is retiring from a profitable and award-winning publication that has both a digital and print focus. To make inquiries, write mbarba@mopress.com or Missouri Press Association, 802 Locust St., Columbia, MO 65201. All inquiries will be held in strict confidence. 12-9

WEEKLY NEWSPAPER FOR SALE: Newspaper for Sale in Fast-

growing Platte County. Lively, growing town on Missouri River, but owners of this prize winning community newspaper are ready to retire. Paid circulation, active website, two Facebook accounts, subscription list, a paid e-edition list plus computer equipment, printers and copiers, desks and chairs, file cabinets, archives and lots more. Great opportunity for someone who wants an active, fulfilling and involved small town lifestyle. Rent or buy building, or move to your preferred location. For more information email wnews@embarqmail.com or call 816-640-2251. 8-26

LEADERSHIP ROLE: The Montgomery Standard is seeking our next leader to help our weekly newspaper grow and reach the next level. The perfect candidate will be able to handle editorial functions, while also being comfortable in handling ad sales. This position requires an individual who is not afraid to roll up their sleeves and get work done leading a small community, rural weekly. This is a great position for someone who wants to deal with all aspects of the newspaper business with an independent, family-owned company! Email resume to Tim Schmidt at tim@mystandardnews.com. 6-1

VARIOUS STAFF POSITIONS: Growing publication in south KC metro area is in need of experienced help in newsroom and sales. The South Cass Tribune is a three-year-old community

HELP WANTED

paper that has grown faster than our expectations. We are dedicated to providing local news and being as reader friendly as possible. This could be a great opportunity for young professional wanting to learn, semi-retired professional, someone looking for part-time or someone wanting some freelance work. If interested contact by email or by mail to: Dennis Minich, Managing Editor, The South Cass Tribune, P.O. Box 275, Harrisonville, MO 64701 5-26

GRAPHIC DESIGNER: Local facility (Bowling Green) seeks an individual that is able to meet deadlines, has good people skills & is a team player. Applicant should have experience in Windows, Quarkzpress, Photoshop

& InDesign. Internet experience is a plus. This is a full time position with complete benefit package available including insurance, dental, and 401k. Please send resume with salary history to: tlatos@pikecountynews.com or hacmgr@lcs.net

SALES: Full-time salesperson needed — Troy Missouri is looking for salespeople to help the community to bring back to what it was before this terrible virus.

Great clients, friendly staff, Health, vision, 401K and vacation. Send resume to hacmgr@lcs.net 5-1

REPORTER: Full-time reporter for Troy Missouri. Small town, low crimes, fun events to cover.

Health, vision, 401K, vacation. Good staff to work with. Send resume to hacmgr@lcs.net 5-1

Missouri Press has safety vests available for purchase

From Missouri Press Staff
Now available and value priced for our members! Missouri Press has safety vests in various sizes ranging from Medium-XXL in stock.

They are worn by reporters when covering accident scenes, sporting events or any place where visibility for a news organization's staff is a necessity. "NEWS MEDIA" is printed on the back.

There are no logos on the vest. Order yours from Missouri Press' store here: <https://mopress.com/product/safety-vest-m-xl/>

Due to the ongoing protests and other events around the country, Missouri Press has recently seen an increase in purchases of these vests from news organizations outside of the state.

Let Missouri Press help you find the right candidate for any role in your organization!

Classified ads on Missouri Press' website and in the eBulletin, Bulletin are free to members.

Email your job ads to mbarba@mopress.com