



# **BETTER NEWSPAPER CONTEST**

# **JUST TWO WEEKS**

# **REMAIN**

**Upload your entries for the 2021 BNC  
by Wednesday, March 31!**

Full contest rules and categories can be found on Missouri Press' website at  
<https://mopress.com/better-newspaper/>

Here are some tips to help you prepare your entries.

1. If you have entries that consist of more than one piece of content, combine them into **one file. This will make uploading and judging much easier.**

**This will apply to Best Columnist, Best Front Page, etc., where an entry is more than one piece. Combine them into one file. Do the same for stories that jump to another page. Combine the pages into one file for uploading.**

**2. Make the category number the first element in the title of each entry.**

**3. Put all your entries into a "Contest Entries" folder on your desktop.**

**If you have any questions please contact Matthew Barba at [mbarba@mopress.com](mailto:mbarba@mopress.com)**

# TIME IS RUNNING OUT!

# DEADLINES APPROACHING



Nominations are being taken now for the top awards of the Missouri Press Association and Foundation:

## Missouri Newspaper Hall of Fame

### Outstanding Young Journalist

*Nominations must be in by March 31*

## Missouri Photojournalism Hall of Fame

*Nominations must be in by May 11*

DOWNLOAD NOMINATION FORMS AT

[bit.ly/MoPressForms](http://bit.ly/MoPressForms) (case sensitive)

Each of the nomination forms includes the criteria for selection. Contact Matthew Barba by phone at 573-449-4167, ext. 302, or by email at [mbarba@mopress.com](mailto:mbarba@mopress.com) with questions.



## Applications for the Internship Grants Program must be received on or before April 20.

If your newspaper is interested in applying for an internship grant, please go to [mopress.com/missouri-press-foundation-internships](http://mopress.com/missouri-press-foundation-internships)

If you have questions about the Internship Program, please contact Michael Harper at 913-547-1186 or by email at [mharper@mopress.com](mailto:mharper@mopress.com)







## Missouri Press Association

### Missouri Press Service

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# Keep talking with your readers about Sunshine's importance

## From Missouri Sunshine Coalition

The Missouri Sunshine Coalition reminds all open-government advocates that Sunshine Week is Sunday, March 14, through Saturday, March 20. This is the 16th annual national and state observance.

The coalition recently distributed its latest Missouri Sunshine News & Notes newsletter, highlighting many recent topics in the news, the courts and the General Assembly. You can find a link to the newsletter on Missouri Press Association's website, mopress.com

For more information about Missouri Sunshine Coalition, contact Dennis Ellsworth, coalition executive director, at dennis11ellsworth@gmail.com or 816- 261-5373.

Sunshine Week was founded in 2005 by the American Society of News Editors -- now the News Leaders Association. The group offers a content "toolkit" for news organizations wanting to mark the week. Visit [newsleaders.org/sunshine-week-about](https://www.newsleaders.org/sunshine-week-about) to access this content.

The Sunshine Week content toolkit is a free resource for any media outlet, journalist, school, civic or non-profit organization — anyone interested in publishing the content during the week to amplify the importance of access to public information.

### The group also suggests these activities:

- News organizations might choose to highlight the importance of open government through stories, editorials,

columns, cartoons or graphics.

- Individual supporters might offer to speak to civic groups about the importance of the Sunshine Law.

- A local coalition of citizens, business and media representatives might ask their elected officials to pass a proclamation affirming their commitment to the importance of open, accessible government meetings and records.

For assistance with any of these activities, contact the News Leaders Association or Ellsworth at the Missouri Sunshine Coalition.

Learn more about Sunshine Week here: <https://www.newsleaders.org/sunshine-week-about>

### Sunshine Week columns

Kathy Kiely, a coalition board member and the Lee Hills Chair in Free Press Studies at the Missouri School of Journalism, has provided a column for media to use during Sunshine Week. Find a link to the column and photo of Kiely here: <http://bit.ly/3rT80th>

The Free Speech Center at Middle Tennessee State University has also shared a column for Sunshine Week. It can be found on Missouri Press' website here: <http://bit.ly/38JDJAC>

The column includes this advice on how to support transparency in government: Read and support your local newspaper. Local journalists, more than anyone else, will stand up for your right to information. Facebook will not be going toe-to-toe with your mayor.

## Legislative resources available

During the legislative session, Missouri Press Association may call on you to contact your local legislators about specific issues.

To help you be better prepared to discuss the issues important to the state's newspaper industry, MPA is gathering legislative resources on its

website you can reference any time. The page is located at <https://mopress.com/missouri-press-legislative-roundup/> or from the front page of the MPA's website.

Please contact Executive Director Mark Maassen at [mmaassen@mopress.com](mailto:mmaassen@mopress.com) or 573-449-4167, ext. 308, if you have questions about legislation.

# Please join Missouri Press Advertising and Marketing Executives for an **Online Sales Training!**



Due to the ongoing effects of COVID-19, this event will be held online this year. Plans are being made for the MPAME Best Ad Contest Awards to be presented at the 155th Annual Missouri Press Convention in Excelsior Springs, Sept. 23-25. The exact time and day will be announced soon. The recipients of the 2020 Best Sales Person of the Year and the Dee Hamilton Sales Pro will also be honored at that time.

## Only \$20 for your entire staff to attend!

REGISTER ONLINE TODAY AT: <https://mopress.wufoo.com/forms/z8as75ilvviuu1/>

### More about our presenter:

Ryan Dohrn is the creator of the 360 Ad Sales Training system and is a globally recognized media revenue consultant. Ryan actively sells print, digital, broadcast, event sponsorships, exhibit space and radio. Unlike other trainers, Ryan actually sells EVERY day!

Since 1994 Ryan has worked in the radio, TV and publishing space. Ryan's resume includes time in promotions and sales at The NY Times Company, Disney, Cumulus, Citadel Comm, Vance Publishing, Morris Publishing and PennWell. He has trained and coached over 20,000 ad sales reps to date and speaks over 60 times per year. In total Ryan has been a part of over \$500 million in ad sales to date.

Ryan loves teaching ad sales reps his simple and effective way to achieve ad sales success. Ryan has media clients in Australia, Spain, UK, Holland and the USA. Ryan is the CEO and founder of Brain Swell Media LLC, a corporate training and revenue strategy firm.

As an internationally acclaimed speaker and business book author, Ryan has been featured in USA Today and on Forbes.com.

Missouri Press Advertising and Marketing Executives  
**MPAME**



## Membership

# Hall of Fame, Outstanding Young Journalist nominations needed

### From Missouri Press Staff

Your nominations for some of Missouri Press' top honors are needed by March 31, including for the Missouri Newspaper Hall of Fame and the Williams E. James Outstanding Young Journalist award.

You can find nomination forms on Missouri Press Association's website, [mopress.com](http://mopress.com), by visiting [bit.ly/MoPressForms](http://bit.ly/MoPressForms) (case sensitive). You can also contact MPA Editor Matthew Barba at [mbarba@mopress.com](mailto:mbarba@mopress.com) for help with the forms.

Each of the nomination forms includes the criteria for

selection.

Missouri Photojournalism Hall of Fame nominations are due by May 11. Those nomination forms can be found at the above link or by contacting Missouri Press Foundation Director Michael Harper at [mharper@mopress.com](mailto:mharper@mopress.com)

Applications for the Foundation's Internship Grants Program are due by April 20. If your newspaper is interested in applying for an internship grant, please visit [mopress.com/Missouri-press-foundation-internships](http://mopress.com/Missouri-press-foundation-internships)

You can also contact Harper ([mharper@mopress.com](mailto:mharper@mopress.com)) for more information about the internship program.



## Request your 2021 press cards

### From Missouri Press Staff

Submit requests for 2021 press cards and 2020-2021 MPA auto stickers today by going online or emailing staffers' names to Kristie Fortier at [kfortier@mopress.com](mailto:kfortier@mopress.com)

There is no charge for press cards or auto stickers for MPA members; please include a total number of stickers needed for your organization. In all requests, please include mailing information for your newspaper.

Because staffing changes occur throughout the year, MPA does not keep a list of cards previously issued.

Members can also request copies of the 2021 MPA sticker calendar.

## Your input wanted on two journalism-related surveys

### From Missouri Press Staff

Recently, Missouri Press members were asked to provide feedback via two surveys for journalism projects being considered at the University of Missouri School of Journalism.

Information about both surveys can be found below. Please consider filling out both as your input can be invaluable to the planning and implementation of these projects.

### Sustainability Hub

The Reynolds Journalism Institute is exploring the interest in a reporting collaboration in Missouri about climate adaptation and sustainability efforts.

The institute is working with a group of students from the Missouri School of Journalism who are taking a deep dive into the subject and studying an effort in New Jersey called the Sustainability Hub. They plan to put together a playbook for Midwest expansion starting with a pilot project in Missouri.

To get the ball rolling, they've put together a short survey to gauge interest in the idea. RJI would appreciate you taking a few minutes to answer their questions. Here's the link: [https://missouri.qualtrics.com/jfe/form/SV\\_9otemmDdmepGCAS](https://missouri.qualtrics.com/jfe/form/SV_9otemmDdmepGCAS)

### AP survey

Emmy Lucas, a graduate student at the University of Missouri is working on a project for the Associated Press to help assess newsrooms' needs and whether you'd be interested in participating on a collaboration platform with one another.

Your time filling out the survey is greatly appreciated. Find the survey at the following link: <http://bit.ly/38KPk2C>

You can contact Lucas via email at [erlcf7@umsystem.edu](mailto:erlcf7@umsystem.edu)

## Public notices online at mopress.com helps keep them in print

A change to Missouri Press' public notice website was needed to help combat legislation that has been introduced in recent years attempting to take all public notices out of printed newspapers. To help protect public notices appearing

in printed newspapers, we NEED every member newspaper to be uploading ALL public notices to [mopublicnotices.com](http://mopublicnotices.com).

If you need to resume uploading, please contact Ted Lawrence at [tlawrence@mopress.com](mailto:tlawrence@mopress.com).



# Missouri Press Classifieds: Who is looking for YOU?

## WANTED TO BUY

### SELLING YOUR PAPER? —

Veteran newspaper couple committed to purchase county seat weekly or twice weekly as owner/operators. Looking for strong community to set down roots and become active citizens and volunteers. If you have a respected publication that you would like to see nurtured and grown for decades to come, give us a call. We are not a chain, nor do we have any desire to become one. We will respect your legacy and are committed to continue the proud tradition of community journalism. It is needed now more than ever.

Jamey and D'Anna Honeycutt 918-404-5119 or email jameyhoneycutt@hotmail.com 3-5-21

## FOR SALE

### OWNERSHIP OPPORTUNITY:

146-year-old county seat weekly, located in Ozark National Scenic Riverways, with loyal local readers and a growing tourism market. 2020 statistics show Shannon County as having the lowest taxes and highest rising home values in Missouri. The Current Wave is a community paper, with summer publications for floaters and trail riders, a tradition of serving four small towns, with a full set of archives dating through the 1890's.

Turnkey operation. \$100K. Some owner financing considered. Contact Roger Dillon at (573) 226-5229. 12-4

**WEEKLY NEWSPAPER FOR SALE:** Newspaper for Sale in Lawrence County. Legal status, loyal readers and active accounts with 130+ year-old archives. Also, a monthly farm magazine with standing advertisers and strong presence in rural communities. Great opportunity for a family operation. Contact fstopaccounts@centurytel.net. 1-6

## HELP WANTED

**PUBLISHER / GM:** Seeking candidates to replace retiring publisher for the Stillwater News Press, an award-winning newspaper in one of Oklahoma's best markets – the home of Oklahoma State University. This individual will oversee all operations of the New Press and help navigate print and digital products to future successes. We're looking for someone to be involved in the community, lead and manage staff and generate successful strategies. Excellent communication skills and proven leadership of successful departments or other markets required. Great benefits and bonus plan. EOE. Send letter and resume to CNHI Group Publisher Dale Brendel at publisher@joplinglobe.com. 2-26

## Please make sure your staff is receiving emails from Missouri Press

Missouri Press Association is constantly putting together information and resources we think our members will find useful.

The main method for distributing these resources to members is via email, and we need to make sure that all members are signed up.

Some addresses may already be in our database, however we need you to mark MPA's email addresses as safe so they are not filtered out as "spam."

All Missouri Press office staff use email addresses with the domain "@mopress.com"

If you have any questions about getting signed up to receive Missouri Press' emails or you are concerned that someone on your staff is not receiving them, please contact Matthew Barba at mbarba@mopress.com



## CALENDAR

### March

- 14-20 — Sunshine Week
- 31 — Better Newspaper Contest Entry Deadline
- 31 — Outstanding Young Journalist Nomination Deadline
- 31 — Newspaper Hall of Fame Nomination Deadline

### April

- 15 — Missouri Press Advertising and Marketing Executives Annual Meeting, Via Zoom
- 20 — Internship Grant Program Applications Due

### May

- 11 — Missouri Photojournalism Hall of Fame Nominations Deadline

### June

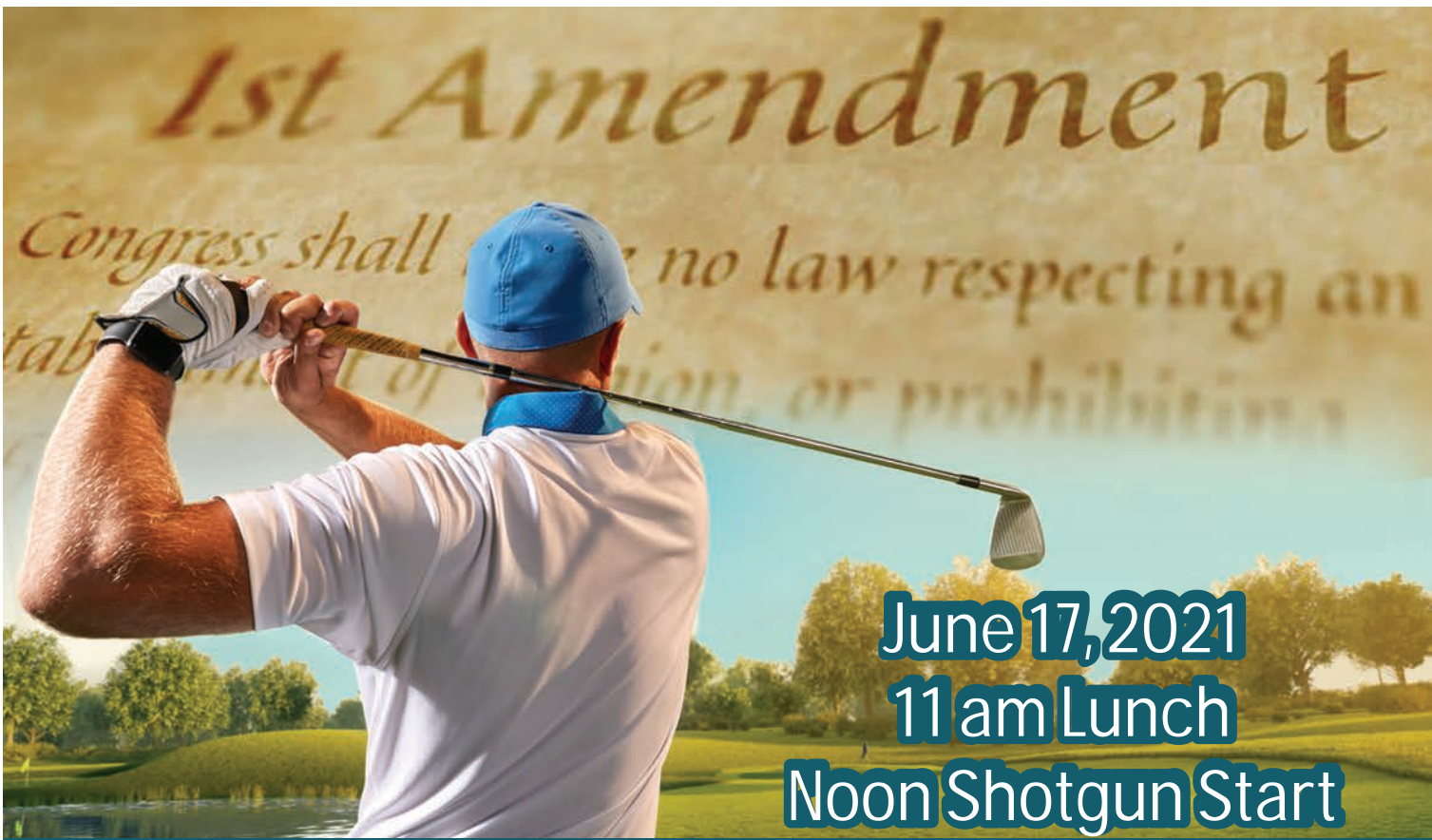
- 17 — First Amendment Golf Classic, Lake Ozark
- 18 — Missouri Press Foundation Board of Directors Meeting
- 18 — Missouri Press Association and Service Boards of Directors meetings

### September

- 23-25 — 155th Annual Convention and Trade Show, The Elms, Excelsior Springs

### October

- 21 — Missouri Photojournalism Hall of Fame Induction Ceremony, Columbia



**June 17, 2021**  
**11 am Lunch**  
**Noon Shotgun Start**

# 2021 First Amendment Golf Classic

The Cove • The Lodge of Four Seasons • Lake Ozark, MO

Name \_\_\_\_\_

Player #1 \_\_\_\_\_

Co./Newspaper \_\_\_\_\_

Player #2 \_\_\_\_\_

Address \_\_\_\_\_

Player #3 \_\_\_\_\_

Email \_\_\_\_\_

Player #4 \_\_\_\_\_

Phone \_\_\_\_\_

**Singles and partial teams are welcome and will be grouped into teams by MPF.**

Mulligans may be purchased at the course before teeing off.

Daily or Weekly Publication  Daily  Weekly

Golf = \$75 per golfer \$ \_\_\_\_\_

Mulligans \$10 Each \$ \_\_\_\_\_

Prizes will be awarded after tournament

**Method of Payment**

Check  Visa  Discover  MasterCard  American Express

Hole Sponsorship = \$50 each \$ \_\_\_\_\_

Prize Fund \$ \_\_\_\_\_

**TOTAL:** \$ \_\_\_\_\_

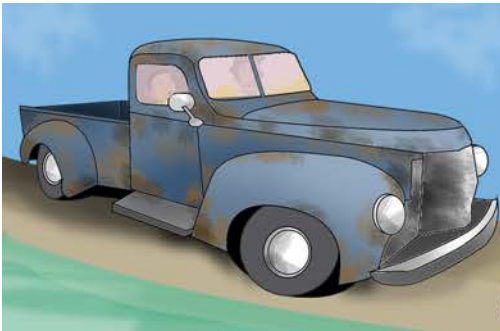
Credit Card # \_\_\_\_\_ Exp. Date \_\_\_\_\_

Name on Card \_\_\_\_\_

Register online at [bit.ly/mopressgolf](http://bit.ly/mopressgolf) or send form & check to Missouri Press Foundation, 802 Locust St., Columbia, MO 65201; or pay by phone with a credit card, (573) 449-4167. Make checks payable to Missouri Press Foundation







# MILES & THE MONARCHS

—By Carolyn Mueller | Illustrated by Philip Goudeau

Missouri Press Foundation and the National Newspaper Association Foundation have once again teamed together to produce an educational serial story free to all newspapers. Titled *Miles and the Monarchs*, this year’s serial story follows along with the titular Miles and his father as they learn life lessons and discover the stories behind some of the greatest Negro League Baseball players to ever play the game.

The timing of this year’s eight-chapter story is especially serendipitous. Major League Baseball has recently announced that players from the Negro Leagues will be considered Major Leaguers. All 3,400 players, from 1920 to 1948, will be elevated to MLB status. Andrew “Rube” Foster established the Negro National League in 1920, in Kansas City, Mo., making this story particularly relevant and timely. *Miles and the Monarchs* centers on a father and son trip to see the final game of the 1942 Negro League World Series between the Kansas City Monarchs and the Washington-Homestead Grays.

Travel along with Miles and his father as they learn life lessons and meet some of the great Negro League Baseball players in this story.

Visit [mo-nie.com](http://mo-nie.com) and use the **download code: monarchs** to access the Teacher’s Guide and all eight chapters.



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