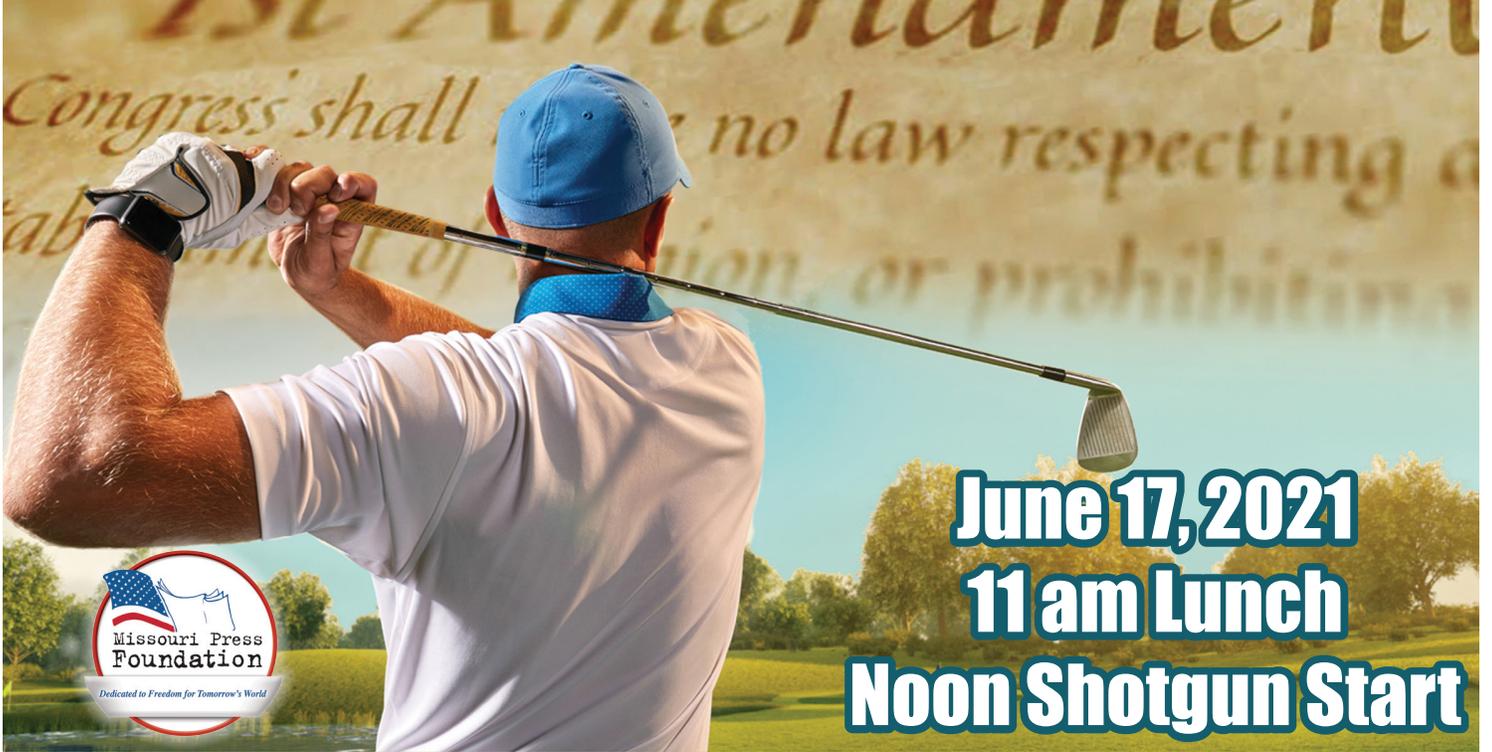


There's still time to register your team!



June 17, 2021 11 am Lunch Noon Shotgun Start

2021 First Amendment Golf Classic

The Cove • The Lodge of Four Seasons • Lake Ozark, MO
\$75 per player or \$300 per foursome | Register online at bit.ly/mopressgolf



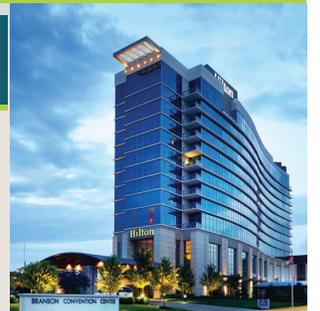
CLOSEST TO THE PIN CONTEST

Take a shot for your chance to win!

FAMILY OF FOUR FUN IN BRANSON

- | | | | |
|-----------------------|-----------------------|---------------------------|-------------------------------------|
| 2 NIGHTS | 4 PASSES | 4 TICKETS | 4 TICKETS |
| AT HILTONS OF BRANSON | TO SILVER DOLLAR CITY | TO SHOWBOAT BRANSON BELLE | TO SHANGHAI CIRCUS AMAZING ACROBATS |

Branson is proud to continue their long history of supporting Missouri newspapers as tournament and prize package sponsor.



Missouri Press Association Bulletin

No. 1386 — 14 June, 2021



Are You Ready?

Show-Me Press Association In-Person Or Zoom Meeting

Featuring a series of open discussions led by your peers

Tentative Agenda

11AM Lunch

11:30AM Discussion: How have newspapers adapted to COVID-19 and other emergencies

12:15PM Improving Sales with Ted Lawrence, MPA Sales Director

1PM Break

1:15PM Ideas for improving circulation

2:00PM Crime reporting

2:45PM Legislative Update with Mark Maassen, MPA Executive Director and Lobbyist

3:30PM Happy Hour at Shawnee Bluff Winery, appetizers & tasting provided

\$40 In Person Including Lunch | \$15 via Zoom

Friday, June 18 | Lodge of Four Seasons | Lake Ozark

Register Online: <https://bit.ly/3gCMAZF>

Staying Overnight? Call the Lodge: 888.265.5500
for The MO Press Assn. Rate of \$135





Missouri Press Association

Missouri Press Service

802 Locust St.

Columbia, MO 65201-4888

(573) 449-4167; FAX (573) 874-5894

www.mopress.com

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Missouri Lawyers Media, St. Louis

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Nominations needed for 2022 officers, directors

The Missouri Press Association nominating committee will be meeting to decide on candidates for 2022 MPA Second Vice President, Secretary, Treasurer, and four Directors.

The terms of current directors Kevin Jones, *St. Louis American*, and Bryan Jones, *Versailles Leader-Statesman*, are expiring Dec. 31, 2021.

The position of former MPA director Jim Van Nostrand, *Columbia Tribune*, is expiring Dec. 31, 2021.

The position of former MPA director Mary King, *Jackson County Advocate*, is vacant, and needs to be filled. This term expires Dec. 31, 2022.

MPA Secretary Gary Castor, *Jefferson City News Tribune*, and MPA Treasurer,

Ruby Bailey, *Columbia Missourian*, are serving one-year terms, also expiring Dec. 31, 2021.

Persons who wish to be considered for any of the positions, including those persons whose terms are expiring, must complete a nomination form and return it to Missouri Press Association by July 1.

A copy of the nomination form is available on MPA's website or by contacting Missouri Press staff.

Trevor Vernon, *The Advertiser*, Eldon, immediate past president of MPA, is chairman of the nominating committee.

Elections will be held during the MPA Business Meeting on Sept. 24 in Excelsior Springs during MPA's 155th Annual Convention.

MoInfoCorps has returned to tackle climate stories

For Missouri Press News

As you may already have heard, the Missouri School of Journalism is producing an encore edition of Missouri Information Corps. This team of advanced J-School students and recent grads will be producing stories on climate issues this summer and distributing them free of charge.

We are setting up our distribution

system now on Google Drive.

If you want access to this content and information when it's available, please fill out this very short survey ASAP: https://missouri.qualtrics.com/jfe/form/SV_dnjQqRCOPHPQJNA

If you have any questions, you can contact Kathy Kiely at kielyk@missouri.edu

Still time to apply for free tuition for Missouri Photo Workshop

For Missouri Press News

Missouri Press Association members have a unique opportunity to get a local photo story completed for their audiences through the MPA's partnership with the Missouri Photo Workshop.

Since the 73rd MPW will again be virtual, we'd like to encourage Missouri newspapers to get in on this action - to have their lead visual journalists apply for the workshop and hopefully have a photo story from your hometown be something you can deliver to your readers.

As a member of MPA, the \$600 tuition would be waived thanks to the association's support. If accepted, the photographer would need to commit to focusing on the workshop during the week of September 19 - 25, 2021.

Part of the application process requires a letter of recommendation. Publishers and managing editors are encouraged to support the time commitment.

The application deadline is June 15. The letters, resume and portfolio can be submitted via the 'apply' section on the website: <http://mophotoworkshop.org/>

Southeast Missouri Press Association Annual Meeting



Thursday, July 15, 2021
9 a.m. to 4 p.m.
Registration opens 8:45 a.m.
Robinson Event Center
2411 Walters Lane
Perryville, MO

Schedule

9:00

Welcome from Beth Durreman, SEMO president
Representatives of Missouri Press Association

3:00 to 3:45

Internship Program
Michael Harper, Missouri Press Foundation Director

9:45 - 10:30

Diversity, Equity and Inclusion — Interactive presentation
Dr. Tamara Zellars Buck, J.D. — Professor and Chair,
Mass Media, Southeast Missouri State University

4:00 to 5:00

Sharing and discussion of MPAME Entries and Winners
Great idea exchange time
Gina Raffety

10:40 - 12:15

Missouri's National Veterans Memorial
and Exact Replica of the Vietnam Memorial Wall
Photo and Interview Opportunities

12:30 - 1:15

Lunch

1:15 - 1:45

Legal updates with Jean Maneke, MPA Attorney

2:00 - 3:00

Headlines and Cutlines — Interactive presentation
Kim Robertson, Editor, Leader Publications



Dinner at Mary Jane Burger & Brew - RSVP required - Paid for by individuals

Membership dues are \$100 per newspaper:

Included in your dues is registration and lunch at the annual meeting for up to four attendees. Please let Beth Durreman know by July 6 how many will be attending so we can order food and drinks. Send to bethd@perryvillenews.com

Send dues to Gina Raffety, Treasurer, Cash Book Journal
PO Box 369, Jackson, MO • 63755 573-243-3515

Newspaper: _____

Contact Name: _____

Street Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ Email Address: _____

Meeting Attendee/(s): _____



Missouri Press Classifieds: Who is looking for YOU?

MANAGING EDITOR/SPORTS WRITER: The McDonald County Press weekly newspaper is looking for a managing editor/sports writer to cover the growing communities of Southwest Missouri.

The person in this position will have the following job duties:

- Manage a full-time reporter and correspondents, including assigning stories, planning weekly sections, editing copy and photos, proofing pages, planning future editions and special sections.
- Cover the sports beat in the area, which includes McDonald County High School athletics, local youth sports and recreational activities.
- Shoot photos for assigned stories, sports events and for use as stand-alone art.
- Work with other weekly papers in the area and the daily paper, Northwest Arkansas Democrat-Gazette, to provide engaging, timely content for print and digital editions.
- Organize and edit obituaries.
- Other duties as assigned.

Some assignments will be on nights and weekends. This is a safety sensitive position.

The successful applicant will have experience writing for a weekly or daily a newspaper, and have a working knowledge of accepted journalism standards and practices, including AP style. Experience with sports writing and the ability to operate a camera preferred.

The McDonald County Press is one of seven weekly newspapers in the region owned and operated by the Northwest Arkansas Democrat-Gazette, a daily newspaper that covers the region. All are part of WEHCO Media. Drug-free workplace. EOE.

Send resumes and work samples to Graham Thomas at gthomas@nwadg.com. 6-14

BUSINESS REPORTER: Springfield Business Journal is an award-winning niche publication in southwest Missouri. It reaches subscribers through weekly print and daily digital publications. Most readers

HELP WANTED

are owners, CEOs, partners, general managers or executives, and cite SBJ as their preferred source of business news. Founded in 1980, SBJ is an independent and locally owned small business run by second-generation publisher Jennifer Jackson.

SBJ is seeking a business reporter to add to its newsroom. The ideal candidate will dig deep into the business community to uncover stories and examine trends. We're looking for a candidate with experience, preferably with an emphasis in business reporting.

RESPONSIBILITIES

- Research and write for the weekly print publication and daily e-newsletters
- Attend bi-weekly Springfield City Council meetings to cover city spending/decisions that impact the business community
- Cover local construction projects through From the Ground Up weekly feature
- Assist with copyediting of online and print stories
- Develop sources among the business community
- Look for enterprising opportunities, reporting series/in-depth pieces
- Perform other duties as assigned

REQUIREMENTS

- Bachelor's or master's degree in journalism or a related field/experience
- Thrives in an autonomous environment
- Nose for news and a dedication to accuracy
- Expertise in AP Style

TO APPLY

Provide cover letter, resume, references and samples of work. Email to Executive Editor Christine Temple, ctemple@sbj.net. No calls, please.

Full time position. Salary commensurate with experience. Benefits, paid holidays and vacation time provided. Flexible work environment. Will require attendance at some evening meetings for coverage and attending SBJ events. SBJ is an equal opportunity employer. 6-1

EDITOR: The Columbia Tribune seeks a dynamic, results-driven editor to lead its digital-first newsroom in producing impactful journalism in Missouri's fourth-largest city.

The editor will be responsible for supervising other editors and reporters dedicated to providing a steady stream of high-quality content for columbiatribune.com and the seven-day-a-week Columbia Tribune newspaper. This position also oversees five weeklies in northern Missouri.

An ideal candidate will be equipped to coach reporters, champion investigative reporting and serve as an ambassador to the community. Experimentation and collaboration are key.

Email Amos Bridges (abridges@gannett.com) for more information or to submit a resume. 5-26

SALES: We're looking for a regional salesperson to help spread the word about our software platform. Workbench serves small and medium community newspapers, giving teams a simple, cohesive tool that handles digital distribution, customer acquisition/retention, and USPS paperwork/labels — all without requiring a computer science degree or countless hours of data wrangling. Our product usually amounts to a savings for customers, not an added expense.

This work can be done in-person or virtually, but we're looking for someone with industry experience and relationships in Missouri publishing. All details are flexible, but this is probably part-time, at the latter part of the week. Pay is generous, based on results.

For more information, contact patrick@lcp-news.com or visit lcp-news.com 5-12

COPY EDITOR: Do you want to be part of the story-planning process from the ground up? Do you have the skills to guide reporters and photographers to ensure stories are presented in the most appealing way? If so, we want to talk to you about this opportunity.

Continued on Page 6

Search begun for Missourian's next editor

For Missouri Press News

The University of Missouri School of Journalism has begun its nationwide search for the next executive editor of the **Columbia Missourian**, a position that also includes the journalism school's Missouri Community Newspaper Management Chair/Professional Practice Professor.

At its inception, many Missouri Press Association members helped fund the formation of the community newspaper management chair.

The job description can be found below and also on Missouri Press' online Job Bank at <https://mopress.com/job-bank/>:

EXECUTIVE EDITOR AND JOURNALISM PROFESSOR:

Executive Editor of the Columbia Missourian and Missouri Community Newspaper Management Chair/Professional Practice Professor

The Missouri School of Journalism is seeking a visionary leader ready to lead a newsroom, elevate digital work and inspire the next era of great journalists at the world's top-ranked journalism school.

If you're an innovative, creative, community-minded journalist, we're offering an opportunity to put all your talents to work at the Columbia Missourian. You'll work with dedicated faculty and smart, motivated students. Students learn by doing in a 24/7 digital and print news environment.

The ideal applicant must have a solid foundation in journalistic storytelling with a proven track record of meeting news consumers with vital information, where and how they want it. We're looking for someone who has helped transform news organizations, with a track record of hiring and mentoring diverse and talented staff and making a difference for the people you've served.

Your teaching role will be enhanced and powered by the Missouri Community Newspaper Management Chair endowment, which you will help guide and oversee. You'll team up with a world-class research institute where faculty and professionals work together to build prototypes and experiment with new techniques for news delivery. You'll oversee professional editors, managing a team with a multitude of talents in

writing, editing and storytelling across platforms. You'll teach students who are curious, ambitious and passionate about the future of news

You'll have many opportunities to collaborate with the other professional newsrooms at the school, as well as world-renowned agencies, such as Investigative Reporters and Editors.

Application Process

Please visit the MU's Human Resources website (hrs.missouri.edu/find-a-job/academic) to access the online application system. Please reference job number 36857. Required application materials are (a) a cover letter, (b) a CV/resume, (c) a one-page vision statement about how you might re-invent a community newsroom, (d) a one-page diversity statement that specifically addresses how you would engage with a diverse student population with regards to teaching, research, mentoring, and advising, (e) and a list of at least three references. Applications must be made online and must include all materials.

For questions, please contact Professor Randall Smith, search committee chair, at smithrandall@missouri.edu

Continued from Page 5: Who is looking for you?

Join our award-winning team as a copy Editor at the Herald-Whig. The Herald-Whig is a smaller newspaper that thinks big. The ideal candidate for this position brings big ideas and works collaboratively.

Qualifications include strong design and editing skills, a solid knowledge of the AP Stylebook, experience with story and photo planning, and knowledge of Adobe Creative Suite. Web and social media expertise are a must.

The Herald-Whig is part of a growing, family-owned-and-operated company dedicated to the communities it serves. The seven-day newspaper publication has won more than 70 state and national awards the past three years, and our circulation is growing.

Send a resume, references and samples of your work by mail to Nicole Stevens/Administration, The Quincy Herald-Whig, P.O. Box 909, Quincy, IL 62306, or by email to nstevens@whig.com. You may learn more about The

Herald-Whig at www.whig.com 4-19

REPORTER: North Central Missouri paper looking for reporter for weekly paper. Great people and places to cover. Benefits including insurance, 401k, vacations and great working environments.

Send resume to Mike Short at edgenmgr@lcs.net 4-15

SALES MANAGER: Sales 4-15

Manager wanted for mid-sized daily paper in Central Missouri. Good pay and benefits package.

Email resumes to edgenmgr@lcs.net 4-15

SALES: Sales People wanted for Centralia Missouri in beautiful Central Missouri. Complete pay and benefits package for this weekly paper.

Email resumes edgenmgr@lcs.net

Our Clients' Favorite Headline: **SOLD!**

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Clay Center Dispatch — Ned Valentine, Owner
Taylorville Breeze-Courier — Marylee Cooper, Owner
The Milan Standard — Susan Wilson, Owner
The Palmyra Spectator — Mark and Patty Cheffey

Hawarden Independent-Examiner — Bruce Odson
Tri-City Tribune, Cozad, Neb. — Nancy Dorsey
NorthBay Biz, Santa Rosa, Calif. — Norm Rosinski
West Plains Daily Quill — Frank Martin, Owner

Online Registration Available! <https://bit.ly/3wflnkV>



September 23-25, 2021

155th Annual Missouri Press Convention & Trade Show

The Elms Hotel & Spa
401 Regent Street
Excelsior Springs, MO 64024

Room Reservations:
\$159 Room Rate

Book Your Room Online: <http://bit.ly/3vva7AW>
or Call: 816-630-5500
Call by August 20 for room reservations

- 155th Annual Missouri Press Association Convention Tentative Schedule -

Thursday, September 23

11AM Registration Open | Lobby
Noon MPF Board Meeting | Truman Boardroom
2PM MPA/MPS Board Meeting | Empire Saratoga
2PM-6PM Trade Show Exhibitors Setup Time | Foyer
5:00-8:00PM Missouri Press Foundation Reception | An Evening with Al Capone & The Stone Soup Band | Gazebo

Friday, September 24

7:30AM-6:30PM | Registration and Better Newspaper Contest Displays Open | Foyer and Grand Ballroom
8AM-3:45PM | Trade Show Open
8:15AM | Breakfast Program and Welcome | Grand Ballroom
8:45AM | General Session | Grand Ballroom
9:45AM | Break in Trade Show Area | Foyer
10:00AM | General Session | Sgt. Bill Lowe, Missouri State Highway Patrol | Active Shooter Training | Grand Ballroom
11:00AM | General Session | Leonard Woolsey, Pres. of Southern Newspapers | Successfully Transitioning Change | Grand Ballroom
Noon | Business Meeting | Grand Ballroom
12:15PM | Lunch Program | Mun Choi, University of Missouri President | Grand Ballroom
1:15PM | Break in Trade Show Area | Foyer
1:30-2:15PM General Session | Grand Ballroom
2:15PM | Break | Sundae Bar Break | Trade Show Area
2:45-4:00PM Speaker | Linda Ramey-Greiwe | Social Media | Grand Ballroom
6:00PM | Hall of Fame Reception | Outdoors by the Regent Ballroom
6:20PM | Silent Auction Ends, Last Call for Bids!
6:30 PM | Hall of Fame Dinner | Regent Ballroom
Following Dinner | Hospitality Room Open | Royal Lounge

Saturday, September 25

8:00AM-11:30AM | Registration Open
8:15AM | Breakfast Program | Missouri Press Advertising and Marketing Executives Awards | Regent Ballroom
9:15AM | General Session | Linda Ramey-Greiwe | Working with and Selling to Millennials & Generation Z | Regent Ballroom
10:15AM Break
10:30AM | Editorial Session | Tom Silvestri, Executive Director of The Relevance Project | Regent Ballroom - Tentative
Noon | Better Newspaper Contest Awards Luncheon | Grand Ballroom

Online Registration Available! <https://bit.ly/3wflnkV>



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Book Your Room Online: <http://bit.ly/3vva7AW>
or Call: 816-630-5500
Call by August 20 for room reservations

Newspaper or Company _____

Address _____ City _____ State _____ Zip _____

Phone _____ Email _____

Visa Mastercard Discover Check

Credit Card Number _____ Exp. Date: _____

Signature of Card Holder _____

Printed Name of Card Holder _____



Register Today and Bring Your Staff! Early Birds Registering by August 20 can Save up to \$75

STAFF MEMBERS MAY ATTEND LEARNING SESSIONS FOR NO ADDITIONAL COST ONCE NEWSPAPER HAS PAID BASE REGISTRATION FEE!

Base Registration Fee: Active Member Associate/Friend Retired **Reg. Fee Total**

Choose One – Only pay 1 time/group \$175 \$185 \$50 \$

**Are You ONLY Attending Saturday Awards Lunch and Sessions? Skip Base Registration and Sign Up in Special Box Below*

Attendee Name Please Include All Names	Thurs. MPF Fundraiser \$59	Friday Breakfast \$35	Friday Lunch \$45	Friday Banquet \$75	Saturday Breakfast \$35	Saturday Luncheon \$45	*Saturday ONLY Reg. Sessions & Luncheon \$50	Total Per Person

Convention Cancellations received by Sept. 10 **WILL** be refunded.
Cancellations received after Friday, Sept. 10 will **NOT** be refunded.
Cancellations may be emailed to kfortier@mopress.com.

**Send form to: Missouri Press at 802 Locust St.
Columbia, MO 65201 • Questions? Call 573.449.4167 ext. 301**

**Deduct \$75 on Active or Associate/Friend or \$20 on Retired
Member BASE Registration Fee Submitted by August 20**

Grand Total Due: \$