



Submitted image/ RebelAt of English Wikipedia

COVID surge delays Day at the Capitol

As the COVID-19 pandemic continues and cases surge due to the omicron variant, Missouri Press has made the decision to postpone its annual Day at the Capitol meeting in Jefferson City.

The new date for the Day at the Capitol meeting, which is free for all Missouri Press Association members to attend, will be announced when it is determined. Keep an eye out on future Missouri Press publications and communications from the Association for more information about Day at the Capitol.

Traditionally held in late January,

Day at the Capitol gives Missouri Press Association members a chance to meet with their legislators in the Capitol building to discuss issues important to the Missouri newspaper industry. The event, which has approximately 80-100 attendees each year, usually culminates with lunch at the Governor's Mansion and a question-and-answer session with the Governor.

If you have any questions about Day at the Capitol, please contact MPA Executive Director Mark Maassen at (573) 449-4167, ext. 308, or at mmaassen@mopress.com.



Missouri Press Association

Missouri Press Service

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Judging help needed

From Missouri Press Staff

Each year Missouri Press Association trades contest judging with another state or regional press association. This year we will judge for Maryland, Delaware and DC (MDDC) and we appreciate each and every one of our members who assists in judging. So please sign up today!

The MDDC Contest recognizes excellence in news media in Maryland,

Delaware and DC. Contest categories focus on editorial, design and revenue, plus special awards for standout personnel, Freedom of Information coverage, Courage in Journalism, and News Organization of the Year.

You will be able to mark which areas of the contest you are interested in judging on the sign-up form.

Sign up to judge by going to the following link: <http://bit.ly/35QgHUu>.

Nominations for Hall of Fame needed by March 31

From Missouri Press Staff

Your nominations for some of Missouri Press' top honors are needed by March 31, including for the Missouri Newspaper Hall of Fame and the Williams E. James Outstanding Young Journalist award.

You can find nomination forms on Missouri Press Association's website, mopress.com, by visiting bit.ly/MoPressForms (case sensitive). You can also contact MPA Editor Matthew Barba at mbarba@mopress.com for help with the forms.

Each of the nomination forms includes the criteria for selection.

Missouri Photojournalism Hall of Fame nominations are due by May 13. Those nomination forms can be found on the page linked above or by contacting Missouri Press Foundation Director Michael Harper at mharper@mopress.com.

Applications for the Foundation's Internship Grants Program are due by April 20. If your newspaper is interested in applying for an internship, please visit mopress.com/Missouri-press-foundation-internships.

You can also contact Harper (mharper@mopress.com) for more information about internships.

Deadline to apply for MPF scholarship is Jan. 31

From Missouri Press Staff

A need-based award, the Rural Missouri Newspaper Scholarship will provide up to \$40,000 for qualifying students attending the Missouri School of Journalism for four years. Students chosen for the program must be pursuing a degree in journalism or strategic communication, and upon graduation students receiving the scholarship will be expected to work for a rural Missouri newspaper for at least two years. Applications are due back to Missouri Press Foundation by Jan. 31. Qualification is determined through

the federal FAFSA program. Additional funding opportunities include a \$5,000 summer fellowship through the Reynolds Journalism Institute (RJI) and a further \$1,200 from RJI's Potter Digital Ambassador Program.

An application for the Rural Missouri Newspaper Scholarship can be found on the Missouri Press Association website, www.mopress.com, or by contacting Association staff.

Please contact Missouri Press Executive Director Mark Maassen with any questions at (573) 449-4167, ext. 308, or mmaassen@mopress.com.

Missouri Press Advertising and Marketing Executives

MPAME

2022

BEST AD CONTEST

2021 Was a CRAZY YEAR! Be rewarded for your headaches and hard work by entering the 2022 MPAME Best Ad Contest and show everyone the great work you have done to drive revenue and maybe help others out in the process!

CONTEST INFORMATION

To find full information and rules, go to <https://mopress.com/ad-contest/>

Entries must have been published between January 1, 2021 and December 31, 2021.

The contest is open to all staff members of publications holding ACTIVE or ACTIVE ONLINE membership in the Missouri Press Association.

All entries must be submitted as FULL-PAGE electronic tearsheet files. Please name the file(s) in a way that clearly identifies the ad(s) being submitted for judging. You may also circle or include other graphic markings to indicate which ad is to be judged.

All entries must have been conceived, written, designed and sold by full or part-time employees of the newspaper.

Note: For large files, you may use Dropbox, Google Drive, Scribd to create a remote digital file and share the url. **Please make sure the file is public, made shareable or that a password is provided, so it can be printed for judging and/or display purposes. For smaller files, you can use PDF or Word Documents.**

A fee of \$7 per entry must be paid online, mailed or called in by time of entry deadline. Pay online at: <https://bit.ly/2Lg6FVe>. If mailing payment, please mail check to: MPAME Contest, 802 Locust Street, Columbia, MO 65201 or call credit card payment into the MPA office: 573-449-4167 ext. 300.

ENTER ONLINE AT: betternewspapercontest.com

Find: 2022 Missouri Best Ad Contest | Deadline Jan. 28, 2022

If you have any questions, need your password or email reset for betterbnc.com, OR feel your newspaper is in the wrong class, please contact Kristie Fortier at kfortier@mopress.com or call 573.449.4167 ext. 301

AWARDS & MEETING INFORMATION

Make plans now to attend the Missouri Press Advertising and Marketing Executives meeting being held on April 21-22, 2022.

Winners will be recognized, and awards presented Thursday, **April 21, 2022.**

Event Registration form will be available in January of 2022, at www.mopress.com under EVENTS.



BETTER NEWSPAPER CONTEST

2022 Better Newspaper Contest template will open Monday, Jan. 24 Please begin preparing your entries now

The 2022 Missouri Press Foundation Better Newspaper Contest template opens Monday, Jan. 24. If you haven't yet, start collecting your entries for this year's contest now.

Entries must be uploaded to the contest template by Thursday, March 31, to be eligible for the tiered fee structure.

The 2022 BNC entry fee structure is as follows:

Entries 1-10: \$7 per entry;

Entries 11-50: \$5.50 per entry;

Entries 51 and over: \$5.25 per entry.

Entries received between April 1 and 11 p.m. April 7, will be subject to a flat \$10 per entry fee. (The template will close automatically at midnight Eastern Time on April 7, hence the 11 p.m. closing time for Missouri.)

All categories for Missouri's 2022 Better Newspaper Contest require digital entries.

If you need help entering any category, contact Matthew Barba (mbarba@mopress.com) or Kristie Fortier (kfortier@mopress.com) for assistance.

We encourage members not to wait until the deadline to enter entries in the template. If a significant number of people attempt to use the template at the same time, it can slow everyone down and could cause you to miss the deadline window.

All the information about the contest — rules, categories, entry instructions — is online at mopress.com/better-newspaper/.

Entries to the Missouri Press Foundation's Newspaper Contest will be submitted using BetterBNC Online Journalism

Awards Platform: <https://betternewspapercontest.com/login>.

IMPORTANT: It is important to remember BetterBNC is optimized for Google Chrome. If you do not have Google Chrome, download it at <http://www.google.com/chrome>.

DEADLINE: There is no need to wait until the deadline to upload your entries! The contest template will close at 11 p.m. Thursday, April 7, and will not accept entries after that — no exceptions. You may begin uploading your entries now.

ALERT: Please try to keep file sizes under 5mb to aid judges in accessing entry content. For larger files such as Special Sections, options include Dropbox, Google Drive, or Scribd. Please make sure the file is public or a password is provided and that it can be printed. If a file cannot be easily accessed, it could be skipped over for judging.

THREE TIPS TO MAKE UPLOADING EASY:

- If you have entries that consist of more than one piece of content, combine them into one file. This will make uploading and judging much easier. This will apply to Best Columnist, Best Front Page, etc., where an entry is more than one piece. Combine them into one file. Do the same for stories that jump to another page. Combine the pages into one file for uploading.

- Entries should have 1-3-word titles that tell the judge precisely what material on the page is to be judged.

- Put all your entries into a "Contest Entries" folder on your desktop.

Please read the instructions and category listings carefully!

Mark your calendars for Missouri Press Association's 156th Annual Convention, Sept. 15-17, 2022, at Lodge of Four Seasons in Lake Ozark.

Missouri Press Marketplace: Who is looking for YOU?

FOR SALE

WEEKLY NEWSPAPER FOR SALE: Weekly newspaper in Howard County. Locally owned since 1840. Loyal advertising and readership. Excellent staff. Debt free. Owner plans to re-locate. Email: jaddison@fayettenews.com (11/10/21)

HELP WANTED

DIGITAL EDITOR: Ingram's Magazine in Kansas City is hiring for a digital editor.

ESSENTIAL DUTIES AND RESPONSIBILITIES

- Editing, Writing, and Content Development
- Content creator for the daily newsletters and for the magazine's monthly editorial content.
- Edit, write, re-write, copyedit and proofread content for publications.
- Recruit, manage, coach and query contributing writers.
- Responsible for expanding publications content across the organization's channels, including social media, website, and e-newsletters.
- Participate in content and editorial planning.

Project Management

- Manage the existing editorial team and to interview, hire and further develop, train and manage news journalists to maintain daily, weekly and monthly content, online and publication deadlines.
- Manage a pool of correspondents, contributors and content producers to ensure a steady flow of deep, well-reported content to build Ingram's online and print audience.
- Develop and execute the magazine's interactive strategy for repurposing existing editorial material online and develop online-specific content.
- Implement search-engine marketing strategy to grow the online audience.
- Work with Web developers to refine

Ingram's existing online properties.

- Execute a social-media plan to build the audience at Ingram's newly redesigned site.
- Monitor and track the publication's online trends, and optimize content strategies for print and online in response to analytics.

Education:

- Bachelor's degree in journalism, communications or related field required.

Experience and Special Skills:

- Minimum of 7 years' experience in publishing or editorial functions B-to-B publishing experience preferred.
- Demonstrated experience with assigning, writing, and editing content.
- Top-notch organizational skills.
- An eye for detail along with critical thinking skills.
- Working knowledge of Adobe InDesign, Microsoft Office, content management systems and digital media technology preferred.
- Mastery of Associated Press style; experience with in-house style guides.
- Self-starter; can-do attitude with strong attention to deadlines.
- Ability to work under pressure and meet deadlines.
- Superior communication skills, both written and verbal.

Send resume, samples and cover letter to mssweeney@ingrams.com. (1/14/2022)

GRAPHIC DESIGNER: The Morgan County Statesman in Versailles is hiring for a graphic designer and ad builder.

Key Responsibilities include:

- Update/Design weekly advertisements
- Update/Design annual magazine advertisements
- Send proofs to customers for approvals/corrections
- Work under deadline

Technical Qualifications

- Must be proficient with Adobe Creative Suite Software (Photoshop, InDesign, Illustrator, Acrobat)
- General knowledge of advertising, layout, etc.

Send Letter of Interest, Resumé & Portfolio to:

Graphic Designer
c/o Versailles Leader-Statesman
PO Box 348
Versailles, MO 65084
or e-mail to bjones@leader-statesman.com (1/13/2022)

REPORTER: The Prospect-News is seeking a full-time reporter/photographer. This is a full-time position including nights and weekends with full benefits such as medical, vision, and dental insurance, 401K, and paid holidays, along with other paid time off.

This position is in charge of all aspects of the editorial product, including news and sports in both print and online. The reporter will cover local school boards, city and county government meetings, write feature stories, take photographs, and gather court/police news as well as cover those areas with stories as needed.

The weekly newspaper has correspondents to help cover news, sports, and take photos.

Please send a cover letter and resume with writing samples (if applicable) to: The Prospect-News, attn. Barbie Rogers, P.O. Box 367, Doniphan, MO 63935, or email to brogers.pn@gmail.com. (1/13/2022)

REPORTER: The Warrensburg Star-Journal is seeking a qualified candidate to join its newsroom.

The Star-Journal is an 1,800-circulation twice-weekly newspaper in Warrensburg, Missouri. The Star-Journal has a 156-year history of providing quality journalism to Warrensburg and Johnson County.

It is looking to fill a vacant news reporter position in the newsroom. This person would report to the editor.

Primary duties include covering hard news and contributing to coverage of community events and features.

This position also includes taking photos, producing content for special sections, and assisting with social media.

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Minimum requirements include a college degree in journalism, communication or a related area of study and/or experience as a journalist at a news publication. Experience with Microsoft Office, Macintosh and Adobe Photoshop is helpful.

Candidates must be willing to have a flexible schedule, have basic photography skills, attention to detail, the ability to meet a nightly deadline, work well in partnership with coworkers and community members, and be able to produce content for both our online and print products.

Send a resume and work samples to Editor Nicole Cooke at nicolec@warrensburgstarjournal.com.

Warrensburg is best known as the home of the University of Central Missouri Mules and Old Drum, man's best friend. With a population of 20,000, it is less than an hour from Kansas City and is about 20 miles from Whiteman Air Force Base.

Owned by Phillips Media Group, an equal opportunity employer, the Star-Journal offers salary and benefits in a comfortable working environment. **(1/12/2022)**

DIGITAL JOURNALIST:

The Southeast Missourian seeks a digital journalist interested in creating engaging content for the newspaper's online audience, working in a collaborative team environment where innovation is encouraged and celebrated. This candidate will be working for a family-owned media company in Cape Girardeau's vibrant downtown that combines big-city attractions, a state university and small-town charm.

The successful candidate must be able to craft stories on the fly for a 24-hour online news cycle + three-day print product and will be responsible for basic photography while working with staff photographers on more nuanced art. This individual will have a good grasp of what makes a compelling story, understanding key elements to good online storytelling. Story ideation is important as is the ability to write compelling content on a variety of news topics. Additional

preference is given to those with a background in SEO, online headline writing and social media content writing.

The ideal candidate will have:

- Ability to create on-deadline textual and visual content
- The ability to work effectively in a team
- A commitment to listening to and engaging audiences
- A desire to have fun and enjoy life with colleagues while working in a noble profession vital to our community

The Southeast Missourian has grown digital subscriptions 350% since March 2018.

The talented team includes a mix of veteran and young reporters and an aggressive news, photo and sports staff. The staff has won an award for best investigative reporting in the state of Missouri multiple times, and day to day puts out meaningful and useful content to readers.

The Southeast Missourian was one of 10 newspapers in North America selected by Google, Local Media Association, and FTI Consulting for an accelerated project on digital subscriptions. It has previously been involved with Google on three other cutting-edge projects, as well as being a technology testing ground for the Associated Press. It was one of 30 news organizations — out of 300 applicants across North America — selected in 2021 to participate in a program with the Facebook Journalism Project.

The Southeast Missourian covers a metro area anchored by Cape Girardeau, which is a thriving community with four hospitals, a university, and a bustling downtown district on the riverfront of the Mississippi. In addition to its news products, Rust Communications operates a marketing agency, events division, and magazine operation in Cape Girardeau.

Applicants should submit a resume and cover letter describing why they would be a fit for the position. Applications should be submitted to assistant publisher Lucas Presson at lpresson@semissourian.com. **(1/10/2022)**

PHOTOGRAPHER/WRITER:

The Southeast Missourian seeks photographer/writer interested in creating engaging content for the newspaper's online audience, working in a collaborative team environment where innovation is encouraged and celebrated. This candidate will be working for a family-owned media company in Cape Girardeau's vibrant downtown that combines big city attractions, a state university and small town charm.

The successful candidate must be able to write interesting stories and take compelling photographs for a 24-hour online news cycle + three-day print product. This individual will have a good grasp of key elements to good online storytelling. Story ideation is important as is the ability to write compelling content on a variety of news topics.

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Continued on Page 7

Continued from Page 6: *Jobs*

FEATURE EDITOR/WRITER: The Washington Missourian, an award-winning, twice-a-week newspaper, is looking for a feature writer/editor. The Missourian's bedrock is highly local journalism that covers and reflects our community of towns along the Missouri River west of St. Louis, a region that's both preserving its history and growing at the same time.

The successful applicant will have a journalism degree and experience sourcing and writing longform narratives, with impactful designs. Primary responsibilities include conceiving, reporting and writing and evaluating feature stories; assigning, tracking and editing stories and special sections; recruiting freelance writers; brainstorming original ideas and fine-tuning other ideas for publication; and working closely with the newspaper's design, production and editing teams. The job demands curiosity, excellent writing and editing skills and the ability to work collaboratively and collegially with a team of editors, writers and designers who last year won the Missouri Press Association's Gold Cup for outstanding journalism.

Interested? Send your resume and links to clips to Publisher Patricia Miller at tmiller@emissourian.com. **(12/30/21)**

SPORTS REPORTER: The Quincy (Ill.) Herald-Whig is looking for an experienced journalist to help execute our goal of providing top-level sports coverage of the area's prep and college programs on all digital and print platforms.

Do you know how to develop stories that go beyond the game? Then we want to talk to you.

The Herald-Whig is a five-day newspaper that is part of a growing community dedicated to the communities

it serves. Quincy is a beautiful, affordable community of 40,000 on the banks of the Mississippi River in West-Central Illinois. Our coverage area consists of West-Central Illinois and Northeast Missouri.

The Herald-Whig offers a comprehensive employee benefits package.

The Herald-Whig is an equal opportunity employer.

If you are interested, please send a resume, samples of your work and a letter outlining how you would approach the job to:

Nicole Stevens/Administration,
The Quincy Herald-Whig,
P.O. Box 909,
Quincy, IL 62306,
or by email to nstevens@whig.com.

Learn more about The Herald-Whig at www.whig.com **(12/28/21)**

MANAGING EDITOR: Richmond News Inc., producer of The Richmond News and The Excelsior Springs Standard, is seeking an experienced editor/reporter to lead its newsroom. Responsibilities include organizing and directing news content, beat reporting, editing and mentoring staff and news correspondents in the Excelsior Springs and Richmond, MO communities. Both newspapers are weekly print editions with regular online content.

Applicants should have a passion for local community news, strong journalism and work ethics, and possess solid organizational skills. Candidates should have some journalism, writing, and photography experience. Layout skills with Adobe products are a plus. Pay will be commensurate with experience. Send resume, writing and photography samples to: Brian Rice, Publisher: Brian@leaderpress.com or mail PO Box 128, Richmond, MO 64085. **(10/18/21)**

CALENDAR

January

24 — BNC Template Opens

28 — MPAME Best Ad Contest Deadline

31 — Rural Missouri Newspaper Scholarship Deadline

March

31 — Nominations for Missouri Press Newspaper Hall of Fame, Outstanding Young Journalist Due

31 — Better Newspaper Contest Entries Due for Reduced Entry Fees

April

7 — Better Newspaper Contest Template Closes

20 — Missouri Press Foundation Summer Internship Grant Applications Due

21-22 — Missouri Press Advertising and Marketing Executives Annual Meeting, Camden on the Lake

May

13 — Missouri Photojournalism Hall of Fame Nominations Due

June

23 — First Amendment Golf Classic, Loutre Shore Country Club, Hermann

24 — Show-Me Press Association Annual Meeting, Hermann

24 — MPA/MPS/MPF Summer Board Meeting, Hermann

September

15-17 — 156th Annual Convention and Trade Show, Lodge of Four Seasons, Lake Ozark

October

20 — Missouri Photojournalism Hall of Fame Induction Ceremony

Let Missouri Press help you find the right candidate for your organization!

Classified ads on Missouri Press' website and in the eBulletin and Bulletin are FREE to members.

Email your job ads to Matt Barba at mbarba@mopress.com

Generations of Missouri

Written by Carolyn Mueller | Illustrated by Philip Goudeau



2022 Newspapers in Education Serial Now Available

The Missouri Press Foundation and the National Newspaper Association Foundation are offering a new original free serial story to newspapers across the country for publication. This year we follow a family through many generations, participating in historic events from 1821 to the present. Chapter 1 is set in 1821, where a young girl and her father join others at the market in St. Louis on the banks of the Mississippi River to watch the announcement of Missouri achieving statehood. Descendants of this family are the main characters in the following chapters, watching or participating in important events that occurred within their lifetimes, including Dred Scott's freedom, the Eads Bridge connecting Illinois to Missouri, the 1904 World's Fair, the 19th Amendment, Churchill's Iron Curtain speech, the Arch Protest and the Flood of 1993. Each event had national impacts and so will resonate with newspapers across the country. This series will be offered free of charge to newspapers in Missouri and across the country, with publication beginning Jan. 1, 2022 and ending June 30, 2022.

Visit mo-nie.com and use the download code: **generations** to access the teacher's guide and all eight chapters.

