



## Missouri Press Advertising and Marketing Executives

# MPAME

**See you next week at the Lake!**

## **MPAME meets April 21-22 at Camden on the Lake**

**From Missouri Press Staff**

There's only one week left until Missouri Press Advertising and Marketing Executives' meeting at Camden on the Lake. It is the first time in two years the group will hold its own in-person meeting.

You still have time to register to attend one or both of the meeting days, which will include various learning opportunities and training related to advertising. Winners of this year's Best Ad Contest will also collect their awards in person during the Thursday night Best Ad Contest awards banquet.

Featured speaker Russell Viers will present "Create Ads That Get Noticed" and will help attendees take advantage of all of the benefits of the Adobe Creative Cloud to help those ads stand out on the page and drive more traffic

for customers.

Also on the agenda is MPA Hotline Attorney Jean Maneke and an advertising idea sharing session that will net a cash prize to the attendee who shares the best idea of the day. Rounding out the agenda will be roundtable discussions on digital advertising, niche publications and special sections, marketing and self-promotion and producing events.

Following the awards banquet, MPAME members can live out their pirate fantasies during a sunset cruise aboard Lake of the Ozarks' 65-foot pirate ship, The Calypso.

A full agenda for the MPAME meeting can be found on page 2 of this Bulletin. To register to attend, visit [www.mopress.com/events](http://www.mopress.com/events) or go to <https://bit.ly/3KI7wv8>.

# MPAME

Missouri Press Advertising & Marketing Executives Meeting

April 21-22, 2022

Camden on the Lake Resort, Lake Ozark



Friday, April 22

Events in Harbor Ballroom

8:30 AM | Breakfast

9-10AM | Russell Viers

Create Ads That Get Noticed

If you are creating ads in InDesign, but not taking advantage of the many other benefits Adobe's Creative Cloud has to offer, you're missing out on tools that can make your ads stand out on the page, driving more traffic for your customer. In this class, we'll see what can be done to create ads quickly in InDesign, and then turn up the gas to see what we can do with other CC tools, including Illustrator, Capture, Adobe Fonts, CC Libraries, and more. Some of what we'll cover includes:

- How InDesign's Gridify can change the way you build ads
- Make Type more fun and exciting with Illustrator
- Eliminate many font problems with Adobe Fonts (formerly TypeKit)

10:15 AM | Break

10:30-Noon | Russell Viers

- Include your sales reps in the creative process with Adobe Capture
- Move between Photoshop, Illustrator, InDesign and Bridge seamlessly with CC Libraries
- Making InDesign's Snippets do the work for you
- much much more

Thursday, April 21

11:00 AM | MPAME Board meeting | H. Toads Restaurant

Events in Harbor Ballroom

1-2:15 PM | Legal Hotline Attorney Jean Maneke

2:15 PM | Break

2:30-3:30 PM | Best Ideas Session | Bring Your Best Ideas to Share to win CASH!

3:30-4:30 PM | Hot Topic Round Table Discussions

**The Evolution of Engaging & Monetizing Audiences**, the Big Choice on Online, Subscriber verses Advertising model.  
Hosted by Brett Simpson of LakeExpo.com

**Niche products and special sections.** Creating "targeted" print content that attracts new advertisers. Exploring additional distribution outside your DMA. Partnering for content creation.

**Events.** Building revenue through event hosting and sponsorship.  
Hosted by Kevin Jones of the St. Louis American and Trevor Vernon of Eldon Advertiser and the Lake Sun Leader

**Marketing and self-promotion.** Ideas for building/leveraging your brand. Marketing campaigns we've tried. What's worked? What hasn't? The impact of local news. Sponsorships & trades. The value of community engagement.  
Hosted by Bryan Chester of the Columbia Missourian

5:30PM | Awards Banquet and Best Ad Idea Session Winner Announced

7:30-9:30 PM | Jolly Rogers Pirate Sunset Cruise Aboard the Calypso with Bar and Party Music

The Special MPAME Room Rate is \$132,  
Call Camden on the Lake at  
573.365.5620 by March 20 for  
Reservations at the Special Rate.

Russell Viers Bio:

Russell Viers is a native Missourian who started his newspaper career as a reporter/photographer for the Lamar Daily Democrat in 1981. He has been around the industry longer than that, having a mother who was a typesetter and a brother who was a pressman. He got into the design and production aspects of publishing in 1987 and became a speaker/trainer in 1997, with his first workshop for the Missouri Press Association. In the 25 years since, he has trained or presented live in 24 countries. His topics range from how to get the most from Adobe software to how to improve workflows and processes. In addition to live training, Viers offers training online through his website, Digiversity.tv. He has also published videos for Adobe, Lynda.com, and Total Training.





## Missouri Press Association

### Missouri Press Service

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Columbia, MO 65201-4888  
(573) 449-4167; FAX (573) 874-5894  
www.mopress.com

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# Trust Tip: Listen without an agenda

By Mollie Muchna

*Trusting News*

Most journalists agree it's important to know how their work is perceived, especially as newsrooms reckon with how they haven't always reflected the entirety of their communities in coverage.

But newsroom workflows and routines often don't allow for interactions with community members that don't involve contributions to a specific story. Or include requests to subscribe or donate. Or about defending or marketing news.

How can journalists effectively serve our audiences, especially ones that have been historically underserved, without knowing who we're serving and how well we're doing it?

One way is by setting aside time to have conversations with a news consumer with the *\*sole\** purpose of listening and hearing consumers' perceptions of the news.

As part of the Road to Pluralism effort, Trusting News recently had a handful of local newsrooms try different methods for working outreach and listening into their day-to-day routines. We wanted to see what would happen when local journalists reached out regularly to news consumers just to listen to them.

Most of the journalists in this project chose to have specific conversations with community members with the goal of deepening their understanding of their communities' perceptions of the news.

#### **Feedback Pluralism Network partners heard:**

- People identified areas/topics where they felt there wasn't fair or accurate coverage, and provided a lot of story ideas journalists said they wouldn't have pursued or known about otherwise.

- Journalists learned some signals for when stories felt slanted, particularly in headlines and in non-local, national news coverage.

- One woman shared with reporters at The Journal her sense that the news is making people more fearful.

- Another woman said she felt news coverage often makes assumptions about communities of color and treats them differently. She said she rarely saw stories that included a mix of people i.e. that stories are either white or BIPOC stories.

Journalists in our recent Trust 101, Earning Trust with Communities of Color class, completed a similar project. They each interviewed a community member about experiences with the news.

#### **Feedback our cohort reaching out to communities of color heard:**

- People of color told these journalists they often don't know any journalists or see journalists as a presence in their community. They also are *\*very\** aware of how often their communities are presented in a negative light or covered only when there are problems.

- They see us flattening out their identities.

- Journalists see ourselves as keeping an eye on power. But to a lot of people, we represent powerful institutions ourselves.

- Also, we think of ourselves as watchdogs. But some people see us as getting in the way of public officials' ability to do their jobs.

We've worked with local newsrooms in the past to do this type of outreach and every time, we hear similar outcomes:

**One:** Participating journalists feel like it doesn't take that long and is worth the time. They say they wished they'd done it sooner and more often.

**Two:** We hear from people that when journalists reach out *\*just to listen,\** it does build up goodwill and trust.

We know newsrooms are busy and it's hard to break away from the daily news cycle. But we believe this type of outreach and listening is essential for newsrooms to prioritize if the newsroom is really committed to reaching their community and being a trustworthy presence.

Find the full text of this story online at <https://bit.ly/3OioNNl>



# Missouri Press Foundation



During my time as an intern with the *Jefferson County Leader*, I grew exponentially as a journalist by having hands-on experience in bringing news to my community. Although many things have changed because of COVID-19, the need for local news has not, and I became a vital part of the community in a way I never have been before. This internship showed me how much the local paper still means to people in a world saturated by digital media. Those who I would write stories about were always very appreciative and excited about my pieces, and it showed me how powerful the printed word and community journalism is to the public and the responsibility to truth I have as a journalist.



~ DYLAN WHITE • JEFFERSON COUNTY LEADER

Each summer, the Missouri Press Foundation supports as many as 10 journalism students while they work at Missouri newspapers. Student interns work as reporters, editors, photographers, designers, advertising representatives or website editors/reporters. In some cases they wear many hats throughout their four-, six- or eight-week internship. They gain hands-on experience, they gain a real sense about what working in the industry is like, and they get an experienced mentor.

The Missouri Press Foundation is offering as much as \$1,000 to newspapers to help pay their summer interns. If your newspaper would like to receive an internship grant, you can download an application at [www.mopress.com/missouri-press-foundation-internships](http://www.mopress.com/missouri-press-foundation-internships). The application deadline is April 20th.

## Making a donation to support internships is simple and benefits both newspapers and journalism students.

### TO MAKE A DONATION RETURN TO:

Missouri Press Foundation • 802 Locust Street • Columbia, MO 65201 • 573-449-4167 • Fax: 573-874-5894 • [www.mopress.com](http://www.mopress.com)

The Missouri Press Foundation is a 501(c)(3) general not-for-profit corporation.

Name \_\_\_\_\_ Phone # \_\_\_\_\_ E-mail \_\_\_\_\_

Address \_\_\_\_\_ City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

#### YES! I wish to fund an intern, my tax deductible gift is:

- \$1,000** Fund an 8-week internship
- \$500** Fund a 4-week internship
- \$250** Fund an intern for 2 weeks
- \$125** Fund an intern for 1 week
- \$50** Fund an intern for 2 days
- \$25** Fund an intern for 1 day

Other amount: \$

Any amount is welcome and appreciated.

My Check is Enclosed

Please Charge My Credit Card



Name On Card \_\_\_\_\_

Card Number \_\_\_\_\_ 3 or 4 digit security # \_\_\_\_\_

Exp. Date \_\_\_\_\_ Signature \_\_\_\_\_

Also Credit \_\_\_\_\_

How to recognize my gift (ex: NAME OF SPOUSE, ORGANIZATION OR LEGAL NAME OF DONOR)

Make Checks Payable to Missouri Press Foundation



# CALENDAR

## April

20 — Missouri Press Foundation Summer Internship Grant Applications Due

21-22 — Missouri Press Advertising and Marketing Executives Annual Meeting, Camden on the Lake

## May

13 — Missouri Photojournalism Hall of Fame Nominations Due

## June

23 — First Amendment Golf Classic, Loutre Shore Country Club, Hermann

24 — Show-Me Press Association Annual Meeting, Hermann

24 — MPA/MPS/MPF Summer Board Meeting, Hermann

## August

18 — Past President's and Spouses Dinner, Jefferson City

## September

15-17 — 156th Annual Convention and Trade Show, Lodge of Four Seasons, Lake Ozark

## October

20 — Missouri Photojournalism Hall of Fame Induction Ceremony

# 'Friend of' membership application for consideration

The Missouri Press Association has received a Friend of Missouri Press application for HeartlanderNews.com. It is published by Michael Ryan and Christian Rehder.

HeartlandersNews.com, PO Box 45702, 200 Westport Rd., Kansas City, MO 64111, michael@heartlandernews.com, <https://heartlandernews.com/>, (706) 755-5625. It is an online digital publication.

Membership applications are considered by the MPA Board of Directors at its first meeting after this notice has been published in at least three issues of the MPA Bulletin, eBulletin or magazine. The next meeting of the MPA Board is scheduled for June 24, 2022, in Hermann.

Comments about applications can be sent to MPA Executive Director Mark Maassen at [mmaassen@mopress.com](mailto:mmaassen@mopress.com).

# Check out Relevance Project's free resources

The Relevance Project is constantly sharing and updating the free resources it makes available for newspapers through its Revenue Resource 2022, Support Local Journalism and Community Forum toolkits.

You can find all of the available resources on the Relevance Project's website, [www.relevanceproject.net](http://www.relevanceproject.net).

Recent additions to the Revenue Resource toolkit include two revenue advice sheets. One can teach you how to win with premium subscriptions and the second has ways to improve your email click-to-open rate. Find both and lots more resources at <https://relevanceprojectnet.wordpress.com/>

[revenue-resource-2020/](https://relevanceprojectnet.wordpress.com/blog-2/)

Finally, the Relevance Project has a goal of sharing 222 relevant points of the day throughout 2022, giving you interesting (and brief) ideas, viewpoints and topics to consider to help make your newspaper even better.

You can find all the The Relevance Project's posts here: <https://relevanceprojectnet.wordpress.com/blog-2/>.

For more reminders about resources available to Missouri Press members, make sure you are signed up for the Association's emails. Contact Matthew Barba at [mbarba@mopress.com](mailto:mbarba@mopress.com) for more information.

**NEW NORMAL JUST AHEAD**

**New Media in the New Normal**  
April 28 & 29, 2022

**Featured Topics**

- Zooming into a New Age of Journalism
- Facts versus Freedom: Combatting Misinformation in a Post-truth World
- Journalism on a Shoestring: Managing Media Risks in a Low-Resource World
- WTF are NFTs? The Basics and Potential Risks of Non-Fungible Tokens
- Sullivan Unsettled? Brainstorming the Future of Defamation Law in the Misinformation Age
- From the Workroom to the Work Zoom: Navigating Privacy Concerns in the New Remote Workplace

**MEDIA and the LAW**  
[learn.ku.edu/media-law](http://learn.ku.edu/media-law)

Each year, the University of Kansas School of Law and the Kansas City Metropolitan Bar Association Media Law Committee host the Media and the Law Seminar in Kansas City, along with other local events, to facilitate and encourage dialogue about the latest legal issues and developments in media, law and technology.





**June 23, 2022**  
**11 am Lunch**  
**Noon Shotgun Start**

# 2022 First Amendment Golf Classic

## The Loutre Shore Country Club • Hermann, MO

\$75 per player or \$300 per foursome | Register online at [bit.ly/mopressgolf](http://bit.ly/mopressgolf)



**CLOSEST TO THE PIN CONTEST** *Take a shot for your chance to win!*

### FAMILY OF FOUR FUN IN BRANSON

**2 NIGHTS**  
 AT HILTONS  
 OF BRANSON

**4 TICKETS**  
 TO AQUARIUM AT  
 THE BOARDWALK

**4 TICKETS**  
 TO DOLLY  
 PARTON'S STAMPEDE

**4 TICKETS**  
 TO SHANGHAI CIRCUS  
 - AMAZING ACROBATS



# Missouri Press Marketplace: Who is looking for YOU?

## FOR SALE

**WEEKLY NEWSPAPER FOR SALE:** Weekly newspaper in Howard County. Locally owned since 1840. Loyal advertising and readership. Excellent staff. Debt free. Owner plans to re-locate. Email: jaddison@fayettenews.com (11/10/21)

## HELP WANTED

**EDITOR:** Editor wanted for twice-weekly county seat newspaper in Trenton, Missouri. Are you ready to pilot your own newsroom, serve your community and flex your editorial chops? Honeycutt Media has that opportunity for you. Send us a resume and cover letter explaining your passion for community, journalism and your ability to work with little oversight as we build on this award winning tradition in beautiful North Central Missouri. Home of NCMS University, this community is rich in news and opportunity for the right candidate.

Email interest to honeycuttmediallc@gmail.com or mail to Honeycutt Media Attn: Editor Position, 122 E. 8th Street, Trenton, MO 64683 (3/28/2022)

**SPORTS EDITOR:** Reporter wanted for twice-weekly county seat newspaper in Trenton, Missouri. Do you love to tell a story, make celebrities out of area youth and keep local government accountable to their constituents? Honeycutt Media has that opportunity for you. Send us a resume and cover letter explaining your passion for community, journalism and your ability to work in a tight knit community as we build on this award winning tradition in beautiful North Central Missouri. Home of NCMS University, this community is rich in news and opportunity for the right candidate.

Email interest to honeycuttmediallc@gmail.com or mail to Honeycutt Media Attn: reporter Position, 122 E. 8th Street, Trenton, MO 64683 (3/28/2022)

**MULTI-MEDIA STAFF:** Help us grow! The Daily American Republic is a 154-year-old, hometown newspaper in the heart of historic downtown Poplar Bluff.

Our downtown is experiencing a rejuvenation, much like the DAR as we embrace our rich history in print while looking toward the future of our digital content. The town is thriving and growing, with new retail, factories and an interstate designation, making the quality content we provide even more important.

Our veteran staff is looking to expand from our traditional print products to a growing digital market.

The ideal candidate values the importance of all types of news and enjoys being part of a community.

The Daily American Republic publishes print editions Tuesday through Saturday, with a daily digital presence, and serves a seven-county area.

Our newsroom includes 8-9 regular employees, along with a staff of freelancers. We use InCopy, InDesign and Photoshop, and work with Apple products. The successful candidate will also do some pagination and photography.

This position is full-time with benefits, including medical, vision and dental insurance, 401K and free life insurance. Salary would be 36,000-40,000 based on experience. To apply for the position, email a cover letter and resume, along with examples of your work, to publisher Chris Pruett at cpruett.dar@gmail.com and editor Donna Farley at dfarley.dar@gmail.com.

Be part of transformation and tradition when you join our award-winning staff. (3/28/2022)

## MULTIMEDIA SALES

**EXECUTIVE:** Missouri Lawyers Media has an opening for an experienced, strategic, innovative, and results-oriented Multimedia Sales Executive. This position is a critical role responsible for building and marketing omnichannel marketing solutions to

businesses, law firms, contractors, and related segments.

### What skills does the job require?

- Minimum 2 years in digital sales
- Successful outside sales experience
- Solid digital knowledge, including SEM, SEO, websites, etc. and consultative sales acumen
- Proven record in developing new business, achieving individual sales goals

### Your responsibilities

• Focus on selling special publications and event sponsorships but will also have the skills to sell any product through our company.

• Must be able to meet and exceed sales goals by maintaining and growing a book of business.

• Work to build client relationships and work on the expansion and advancement of opportunities to improve customer and territory revenues through the introduction of new/ improved digital products or sales tactics.

• Developing, presenting, and closing sales for new and existing customers.

• Solutions to include web and mobile advertising, search engine marketing, social media solutions, video, behavioral targeting, event sponsorship and print advertising for fulfilling customer needs that span all categories of medium to large local and national businesses.

### What are the "Nice-to-Haves"?

• Advertising or marketing experience

### What do we offer?

• Paid training coupled with a generous compensation plan.

• A competitive benefits package that includes health, vision, dental, life, short- and long-term disability coverages

• 401K with a company match

• Growth opportunities

### Who is Missouri Lawyers Media?

Missouri Lawyers Media covers legal news, court opinions, verdicts and settlements, foreclosures, and public notices in Missouri. Missouri Lawyers Media is a subsidiary of BridgeTower Media.

BridgeTower Media and all subsidiaries are Equal Opportunity Employers and value diversity in our workplace. (3/22/2022)

**Continued on Page 8**



## Continued from Page 7: Missouri Press Marketplace

**REPORTER:** Live where everyone comes to play during the summer. The Lake Sun newspaper is seeking a reporter/photographer. The twice weekly newspaper is growing. In the last 6 months it has more than doubled paid print subscriptions. The Lake Sun family also has 3 magazines that your work could be used in. If you are interested in joining our family please email [tvernon@vernonpublishing.com](mailto:tvernon@vernonpublishing.com). (3/16/2022)

**SALES REPRESENTATIVE:** The Ste. Genevieve Herald is looking to hire a full-time sales representative. Some ad-building experience preferred but not required. Join the staff of an award-winning 140-year-old weekly newspaper in a friendly, historic community. The position offers salary and commission, with benefits. Please email resume to [tmiller.stegenherald@gmail.com](mailto:tmiller.stegenherald@gmail.com). (2/9/2022)

**DIGITAL JOURNALIST:** The Southeast Missourian seeks a digital journalist interested in creating engaging content for the newspaper's online audience, working in a collaborative team environment where innovation is encouraged and celebrated. This candidate will be working for a family-owned media company in Cape Girardeau's vibrant downtown that combines big-city attractions, a state university and small-town charm.

The successful candidate must be able to craft stories on the fly for a 24-hour online news cycle + three-day print product and will be responsible for basic photography while working with staff photographers on more nuanced art. This individual will have a good grasp of what makes a compelling story, understanding key elements to good online storytelling. Story ideation is important as is the ability to write compelling content on a variety of news topics. Additional preference is given to those with a background in SEO, online headline writing and social media content writing.

**The ideal candidate will have:**

- Ability to create on-deadline textual and visual content
- Ability to work effectively in a team
- A commitment to listening to and engaging audiences

• A desire to have fun and enjoy life with colleagues while working in a noble profession vital to our community

The Southeast Missourian has grown digital subscriptions 350% since March 2018.

The talented team includes a mix of veteran and young reporters and an aggressive news, photo and sports staff. The staff has won an award for best investigative reporting in the state of Missouri multiple times, and day to day puts out meaningful and useful content to readers.

The Southeast Missourian was one of 10 newspapers in North America selected by Google, Local Media Association, and FTI Consulting for an accelerated project on digital subscriptions. It has previously been involved with Google on three other cutting-edge projects, as well as being a technology testing ground for the Associated Press. It was one of 30 news organizations — out of 300 applicants across North America — selected in 2021 to participate in a program with the Facebook Journalism Project.

Applicants should submit a resume and cover letter describing why they would be a fit for the position. Applications should be submitted to assistant publisher Lucas Presson at [lpesson@semissourian.com](mailto:lpesson@semissourian.com). (1/10/2022)

**PHOTOGRAPHER/WRITER:**

The Southeast Missourian seeks photographer/writer interested in creating engaging content for the newspaper's online audience, working in a collaborative team environment where innovation is encouraged and celebrated.

This candidate will be working for a family-owned media company in Cape Girardeau's vibrant downtown that combines big city attractions, a state university and small town charm.

The successful candidate must be able to write interesting stories and take compelling photographs for a 24-hour online news cycle + three-day print product. This individual will have a good grasp of key elements to good online storytelling. Story ideation is important as is the ability to write compelling content on a variety of news topics.

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- A commitment to listening to and engaging audiences
- A desire to have fun and enjoy life with colleagues while working in a noble profession vital to our community

Applicants should submit a resume and cover letter describing why they would be a fit for the position to assistant publisher Lucas Presson at [lpesson@semissourian.com](mailto:lpesson@semissourian.com). (1/10/2022)

**FEATURE EDITOR/WRITER:**

The Washington Missourian, an award-winning, twice-a-week newspaper, is looking for a feature writer/editor. The Missourian's bedrock is highly local journalism that covers and reflects our community of towns along the Missouri River west of St. Louis, a region that's both preserving its history and growing at the same time.

The successful applicant will have a journalism degree and experience sourcing and writing longform narratives, with impactful designs. Primary responsibilities include conceiving, reporting and writing and evaluating feature stories; assigning, tracking and editing stories and special sections; recruiting freelance writers; brainstorming original ideas and fine-tuning other ideas for publication; and working closely with the newspaper's design, production and editing teams. The job demands curiosity, excellent writing and editing skills and the ability to work collaboratively and collegially with a team of editors, writers and designers who last year won the Missouri Press Association's Gold Cup for outstanding journalism.

Interested? Send your resume and links to clips to Publisher Patricia Miller at [tmiller@emissourian.com](mailto:tmiller@emissourian.com). (12/30/21)



Time is running out to use  
this year's NIE Serial Story!

# Generations of Missouri

Written by Carolyn Mueller | Illustrated by Philip Goudeau



## 2022 Newspapers in Education Serial Now Available

The Missouri Press Foundation and the National Newspaper Association Foundation are offering a new original free serial story to newspapers across the country for publication. This year we follow a family through many generations, participating in historic events from 1821 to the present. Chapter 1 is set in 1821, where a young girl and her father join others at the market in St. Louis on the banks of the Mississippi River to watch the announcement of Missouri achieving statehood. Descendants of this family are the main characters in the following chapters, watching or participating in important events that occurred within their lifetimes, including Dred Scott's freedom, the Eads Bridge connecting Illinois to Missouri, the 1904 World's Fair, the 19th Amendment, Churchill's Iron Curtain speech, the Arch Protest and the Flood of 1993. Each event had national impacts and so will resonate with newspapers across the country. This series will be offered free of charge to newspapers in Missouri and across the country, with publication beginning Jan. 1, 2022 and ending June 30, 2022.

Visit [mo-nie.com](http://mo-nie.com) and use the download code: **generations** to access the teacher's guide and all eight chapters.



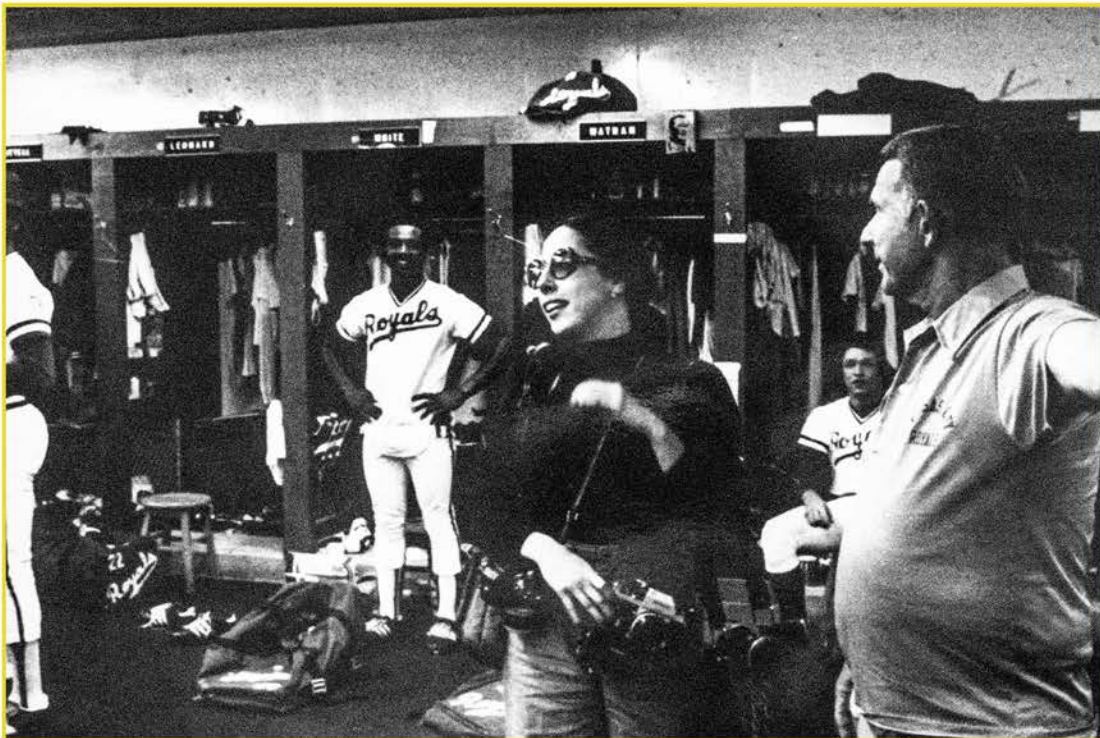


# SEEKING NOMINATIONS

## Missouri Photojournalism Hall of Fame



The Missouri Photojournalism Hall of Fame endeavors to recognize those people who have made outstanding contributions to Missouri photojournalism and to provide an exhibit venue to showcase these visual reporting pioneers and the work of current photojournalists. The nomination process is now open.



Chris Cannella of *The Kansas City Star* is asked to leave the locker room after a game. She was the first female photographer to venture into the Royal's locker room following a lawsuit brought by Melissa Ludtke and Time, Inc.

**Nominations must be received by May 13.**

Inductees will be recognized at a ceremony on Oct. 20, 2022, at SHSMO in Columbia, MO, and examples of their work will be displayed at the Missouri Press Photojournalism Hall of Fame exhibit.

**To download the registration form,  
visit [www.photojournalismhalloffame.org](http://www.photojournalismhalloffame.org)**