



**June 23, 2022**

**11 am Lunch**

**Noon Shotgun Start**

# 2022 First Amendment Golf Classic

## The Loutre Shore Country Club • Hermann, MO

\$75 per player or \$300 per foursome | Register online at [bit.ly/mopressgolf](http://bit.ly/mopressgolf)



CLOSEST TO THE PIN CONTEST *Take a shot for your chance to win!*

### FAMILY OF FOUR FUN IN BRANSON

**2 NIGHTS**  
AT HILTONS  
OF BRANSON

**4 TICKETS**  
TO AQUARIUM AT  
THE BOARDWALK

**4 TICKETS**  
TO DOLLY  
PARTON'S STAMPEDE

**4 TICKETS**  
TO SHANGHAI CIRCUS  
- AMAZING ACROBATS





## Missouri Press Association

### Missouri Press Service

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(573) 449-4167; FAX (573) 874-5894  
www.mopress.com

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# MPAME wants your feedback

### From Missouri Press Staff

Missouri Press Advertising and Marketing Executives is looking for feedback from ALL Missouri Press Association Members, not just those who attended the meeting this year.

Please take a couple minutes to give us your thoughts! Your feedback will help us to improve future events and the direction of the organization.

If you would like to suggest anything different than what's listed as an option

Missouri Press Advertising and Marketing Executives



under any question on the survey, please email kfortier@mopress.com.

To take the survey, go to www.mopress.com or find it at the following link: <https://www.surveymonkey.com/r/JSWHQ99>

## An important change has come to NewzGroup's service

### From Missouri Press Staff

NewzGroup, the company Missouri Press Service and Association works with for digital tear sheets, is no longer accepting print copies of newspapers for digital scanning and archiving purposes.

### What does this mean for Missouri Press members?

If you currently send hard copies of your newspaper to Missouri Press' offices in Columbia, that will continue for now. Until a permanent solution is determined, Missouri Press will be working with Illinois Press Association to scan public notices and obtain the necessary digital tear

sheets.

However, if you relied on this arrangement for NewzGroup to scan and digitally archive your newspaper, that function is no longer available.

### What can Missouri Press members do?

If you currently send digital copies of your newspaper to NewzGroup, please continue.

If you are not sending digital copies of your newspaper for archiving and digital tear sheet purposes, now is a great time to start. Contact Ted Lawrence at tlawrence@mopress.com or by phone at (573) 449-4167, ext. 312 for more information.

## Make sure you are receiving MPA emails

Missouri Press Association is constantly putting together information and resources we think members will find useful. The main method for distributing these resources is via email.

Please make sure you are signed up to receive them.

If you have any questions about getting signed up to receive Missouri Press' emails, please contact Matthew Barba at mbarba@mopress.com.



— Save the Date —

# 156<sup>th</sup> Missouri Press Association Convention & Trade Show

September 15-17, 2022

Lodge of Four Seasons | Lake Ozark



Call the Lodge for reservations at 888.265.5500  
for MPA Special Rates of \$119-\$159, depending on room type, by August 19th.

**Better Newspaper Contest Awards,  
Industry Leading Speakers,  
Missouri Press Hall of Fame Induction,  
Networking and So Much More!**



## CALENDAR

### June

23 — First Amendment Golf Classic, Loutre Shore Country Club, Hermann

24 — Show-Me Press Association Annual Meeting, Hermann

24 — MPA/MPS/MPF Summer Board Meeting & Show-Me Press Association Annual Meeting, Hermann

### August

18 — MPA Past President's and Spouses Dinner, Jefferson City

### September

15-17 — 156th Annual Convention and Trade Show, Lodge of Four Seasons, Lake Ozark

### October

20 — Missouri Photojournalism Hall of Fame Induction Ceremony, Columbia

### Did you know?

You can find all of the latest registration forms for Missouri Press' events online at [www.mopress.com](http://www.mopress.com).

The website also has award nomination forms, board of director applications and much more.

# How to be accessible as a manager without exhausting yourself

By Jill Geisler

National Press Club Journalism Institute

In well-managed organizations, the staff feels connected to each other and to those who supervise them. They feel they can approach managers with ideas or concerns. They get regular feedback on their work. Decisions from the top down aren't constant and mysterious. People have a voice, if not always a vote. And when they don't get a vote, there's at least transparency about the process.

In order for those good things to happen, managers need to be accessible. It's not enough to say you have an "open door policy" unless your actions match your advertising. When you feel swamped with meetings or slammed with paperwork, it's easy to send off a "do not disturb" vibe. Do that with some regularity and people will hesitate to approach you.

So, how do you stay accessible while still tending to your full array of duties? Here are some tips:

- **Revisit that full array of duties.** Are there any you've been holding on to because you enjoy them, think others wouldn't like them or couldn't do them as well as you? Is it time to delegate some tasks so you can free up time for talks with your team members?

- **Work the room.** Take time regularly to wander around your physical or virtual spaces to connect with people. If you're an introvert, you may not be keen on initiating social calls for small talk, but you know you're fully capable of doing it. You'll just need a little quiet time afterward to recharge. Remember, though, that your staff members who are introverts are also the least likely to come knocking at your door unless it's urgent, so your meandering keeps you from missing connections with them.

- **Leave a bit of breathing space** between meetings. There may be someone in your meeting that would benefit from a private word with you after the gathering. It can't happen if you're dashing away for your next engagement. And that after-meeting one-on-one could benefit you, too. People who disagree with the boss don't always like to do it publicly. Their tactful post-meeting conversation could save you from a bad decision.

- **Have the answer to "Got a minute?"** when you truly have no time. I've written about this before: When you're on deadline and really can't stop for a chat, I suggest this reply: "I do have a minute, but that's about all, and I know you deserve more. So let's set a meeting for..." and then give them a specific time that works for you. It's so much better than "Sorry, I'm slammed, can you come back later?," which can leave people feeling they've bothered you. Setting a specific time to meet proves that you aren't just blowing them off.

- **Get disciplined about planning.** When you have a handle on your day, your week, and your To-Do list, you can build in time for coaching and career conversations, feedback sessions, and just shooting the breeze. Planning can actually make you capable of more serendipitous connections, because you're not worried about what you're missing. You know how much time you have to spare.

Finally, and most importantly, Think about the quality of your interactions, not just the quantity. When you make time for someone, do they feel welcome? Like you're glad they're there? Do they have your full focus? Do they feel heard? Do you follow up?

Would the experience cause people to tell others that you are indeed there for them? Then congratulations, you're an accessible – and not exhausted – manager.

*This article was originally published online at <https://bit.ly/3wd2l15>.*



# Be Well: READ A LOCAL NEWSPAPER

The Pancreatic Cancer Action Network issued a list of “Tips and Practices for Self Care” to help “your physical, emotional, mental ad spiritual health” during the long-running pandemic. Among the actions listed under “Take a Break” was this practical advice:



“Limit your exposure to news and social media. Choose just a few trusted sources of news, including **a local source** to learn what is happening in your community, and turn to those media at set times — not all day. Use social media to connect with people you don’t get to see in person, but don’t spend too much time on these platforms getting news and updates about the disease. Otherwise, it’s easy to be consumed every moment of the day about the coronavirus as well as opinions and misinformation, all of which can be overwhelming.”

## Thank you. We Agree.

Source: The Pancreatic Cancer Action Network

## Relevance Project



**NEWSPAPER POWER.**

Print, Digital & Social Solutions for our advertisers.

Design by Metro Creative Graphics, Inc.

*The Relevance Project has created several resources in support of local journalism. Find this ad and other resources here: <https://bit.ly/3EioyvU>*

# Missouri Press Marketplace: Who is looking for YOU?

## FOR SALE

**WEEKLY NEWSPAPER FOR SALE:** Weekly newspaper in Howard County. Locally owned since 1840. Loyal advertising and readership. Excellent staff. Debt free. Owner plans to re-locate. Email: jaddison@fayettenews.com (11/10/21)

## HELP WANTED

**PRINT SHOP:** Job Opportunity for Life — Join the Printing Industry. Maintenance and Mechanical skills a plus. Training Available, Growth Opportunities. FT Positions with benefits. Call Tom McAndrews 573-754-6949 or email Cathi Utley at hacmgr@lcs.net. (5/4/2022)

**EDITOR:** The Bolivar Herald-Free Press is seeking a qualified candidate to join our team as an Editor. The Bolivar Herald-Free Press is an award winning, twice weekly, local newspaper located in Bolivar, MO. This successful county seat newspaper has great circulation and is the news leader among residents.

Minimum requirements include experience in journalism, communication or a related area of study and/or experience as a journalist covering local news at a news publication.

Candidates must be willing to have a flexible schedule, pay close attention to detail, have the ability to meet deadlines, the ability to work well in a team environment and in partnership with community members to produce content for both our online and print products.

We offer competitive pay and many opportunities to make a difference. EOE.

Please submit your resume and work examples to deannam@phillipsmedia.com. (4/26/2022)

**REPORTER:** The Sedalia Democrat is seeking a qualified candidate to join its newsroom. The Democrat is a 5,000 circulation, five-day, award-winning

newspaper in Sedalia, Missouri. It is the only newspaper in Pettis County, serving as the primary news source for West Central Missouri.

It is looking to fill its vacant education/county government reporter position in the newsroom.

Primary duties include covering K-12 education and a local community college, county government, and occasional features. This position also includes taking photos and producing content for special sections.

Minimum requirements include a college degree in journalism, communication or a related area of study and/or experience as a journalist covering local news at a news publication. Experience with Microsoft Office, Macintosh and Adobe Photoshop is helpful.

Candidates must be willing to have a flexible schedule, have basic photography skills, attention to detail, ability to meet a nightly deadline, work well in partnership with coworkers and community members, and be able to produce content for both our online and print products.

Send a resume and work samples to Editor Nicole Cooke at ncooke@sedaliademocrat.com.

Sedalia is best known as the home of the Missouri State Fair and the birthplace of ragtime music. With a population of 21,000, it is an hour from metropolitan cities Columbia and Kansas City.

Owned by Phillips Media Group, an equal opportunity employer, the Democrat offers salary and benefits in a comfortable working environment. (4/25/2022)

**SALES REPRESENTATIVES:** Want Some Money? Enjoy Working with People? Are you ready to turn your career upside down? Are you a self-starter with strong communication skills who loves talking to people? Turn that passion into an unlimited earning potential. We want individuals that enjoy the challenge of setting and making goals. You can start immediately, and we will train you for success. Come be a part of our stars.

Let us turn you into a pro!

This is a full-time position with complete benefits package available.

**Responsibilities Include:**

- Prospecting, closing new business
- Meet or exceed established goals
- Be motivated and well organized
- Excellent customer service
- Basic computer skills

**Education:** High School Diploma

**Experience:** 1 year sales experience preferred but will train

Please send your resume to mshort@lincolncountyjournal.com or call 636-528-9550 for details. (4/25/2022)

**EDITOR:** Seeking an experienced managing editor to lead our award winning twice weekly newspaper in Lebanon, MO. Responsibilities would include directing news content, reporting, editorial writing, feature writing, photography, page design, mentoring staff and stringers and editing both our print and digital products. If you have a passion for community journalism, a strong work ethic and want to lead a staff that has earned General Excellence 3 years in a row, please send your resume to Beth Chism, Publisher, Laclede County Record, 100 East Commercial, Lebanon, Mo. 65536, or email Beth at beth@ozarkmedia.com. (4/19/2022)

**EDITOR:** Editor wanted for twice-weekly county seat newspaper in Trenton, Missouri. Are you ready to pilot your own newsroom, serve your community and flex your editorial chops? Honeycutt Media has that opportunity for you. Send us a resume and cover letter explaining your passion for community, journalism and your ability to work with little oversight as we build on this award winning tradition in beautiful North Central Missouri. Home of NCMS University, this community is rich in news and opportunity for the right candidate.

Email honeycuttmediallc@gmail.com or mail to Honeycutt Media Attn: Editor Position, 122 E. 8th Street, Trenton, MO 64683 (3/28/2022)

**Continued on Page 7**

## Continued from Page 6: *Missouri Press Marketplace*

**SPORTS EDITOR:** Reporter wanted for twice-weekly county seat newspaper in Trenton, Missouri. Do you love to tell a story, make celebrities out of area youth and keep local government accountable to their constituents? Honeycutt Media has that opportunity for you. Send us a resume and cover letter explaining your passion for community, journalism and your ability to work in a tight knit community as we build on this award winning tradition in beautiful North Central Missouri. Home of NCMS University, this community is rich in news and opportunity for the right candidate.

Email interest to honeycuttmedia11c@gmail.com or mail to Honeycutt Media Attn: reporter Position, 122 E. 8th Street, Trenton, MO 64683 (3/28/2022)

**MULTI-MEDIA STAFF:** Help us grow! The Daily American Republic is a 154-year-old, hometown newspaper in the heart of historic downtown Poplar Bluff.

Our downtown is experiencing a rejuvenation, much like the DAR as we embrace our rich history in print while looking toward the future of our digital content. The town is thriving and growing, with new retail, factories and an interstate designation, making the quality content we provide even more important.

Our veteran staff is looking to expand from our traditional print products to a growing digital market.

The ideal candidate values the importance of all types of news and enjoys being part of a community.

The Daily American Republic publishes print editions Tuesday through Saturday, with a daily digital presence, and serves a seven-county area.

Our newsroom includes 8-9 regular employees, along with a staff of freelancers. We use InCopy, InDesign and Photoshop, and work with Apple products. The successful candidate will also do some pagination and

photography.

This position is full-time with benefits, including medical, vision and dental insurance, 401K and free life insurance. Salary would be 36,000-40,000 based on experience. To apply for the position, email a cover letter and resume, along with examples of your work, to publisher Chris Pruett at cpruett.dar@gmail.com and editor Donna Farley at dfarley.dar@gmail.com.

Be part of transformation and tradition when you join our award-winning staff. (3/28/2022)

### **MULTIMEDIA SALES**

**EXECUTIVE:** Missouri Lawyers Media has an opening for an experienced, strategic, innovative, and results-oriented Multimedia Sales Executive. This position is a critical role responsible for building and marketing omnichannel marketing solutions to businesses, law firms, contractors, and related segments.

**What skills does the job require?**

- Minimum 2 years in digital sales
- Successful outside sales experience
- Solid digital knowledge, including SEM, SEO, websites, etc. and consultative sales acumen
- Proven record in developing new business, achieving individual sales goals

### **Your responsibilities**

- Focus on selling special publications and event sponsorships but will also have the skills to sell any product through our company.
- Must be able to meet and exceed sales goals by maintaining and growing a book of business.
- Work to build client relationships and work on the expansion and advancement of opportunities to improve customer and territory revenues through the introduction of new/ improved digital products or sales tactics.
- Developing, presenting, and closing sales for new and existing customers.
- Solutions to include web and mobile advertising, search engine

marketing, social media solutions, video, behavioral targeting, event sponsorship and print advertising for fulfilling customer needs that span all categories of medium to large local and national businesses.

### **What are the "Nice-to-Haves"?**

- Advertising or marketing experience

### **What do we offer?**

- Paid training coupled with a generous compensation plan.
- A competitive benefits package that includes health, vision, dental, life, short- and long-term disability coverages
- 401K with a company match
- Growth opportunities

### **Who is Missouri Lawyers Media?**

Missouri Lawyers Media covers legal news, court opinions, verdicts and settlements, foreclosures, and public notices in Missouri. Missouri Lawyers Media is a subsidiary of BridgeTower Media.

BridgeTower Media and all subsidiaries are Equal Opportunity Employers and value diversity in our workplace. (3/22/2022)

**REPORTER:** Live where everyone comes to play during the summer. The Lake Sun newspaper is seeking a reporter/photographer. The twice weekly newspaper is growing. In the last 6 months it has more than doubled paid print subscriptions. The Lake Sun family also has 3 magazines that your work could be used in. If you are interested in joining our family please email tvernon@vernonpublishing.com. (3/16/2022)

### **SALES REPRESENTATIVE:**

The Ste. Genevieve Herald is looking to hire a full-time sales representative. Some ad-building experience preferred but not required. Join the staff of an award-winning 140-year-old weekly newspaper in a friendly, historic community. The position offers salary and commission, with benefits. Please email resume to tmiller.stegenherald@gmail.com. (2/9/2022)

**Send your job ads and other classifieds to [mbarba@mopress.com](mailto:mbarba@mopress.com)**



Time is running out to use  
this year's NIE Serial Story!

# Generations of Missouri

Written by Carolyn Mueller | Illustrated by Philip Goudeau



## 2022 Newspapers in Education Serial Now Available

The Missouri Press Foundation and the National Newspaper Association Foundation are offering a new original free serial story to newspapers across the country for publication. This year we follow a family through many generations, participating in historic events from 1821 to the present. Chapter 1 is set in 1821, where a young girl and her father join others at the market in St. Louis on the banks of the Mississippi River to watch the announcement of Missouri achieving statehood. Descendants of this family are the main characters in the following chapters, watching or participating in important events that occurred within their lifetimes, including Dred Scott's freedom, the Eads Bridge connecting Illinois to Missouri, the 1904 World's Fair, the 19th Amendment, Churchill's Iron Curtain speech, the Arch Protest and the Flood of 1993. Each event had national impacts and so will resonate with newspapers across the country. This series will be offered free of charge to newspapers in Missouri and across the country, with publication beginning Jan. 1, 2022 and ending June 30, 2022.

Visit [mo-nie.com](http://mo-nie.com) and use the download code: **generations** to access the teacher's guide and all eight chapters.

