



There's still time to sign up to play!



**June 23, 2022
11 am Lunch
Noon Shotgun Start**

2022 First Amendment Golf Classic

The Loutre Shore Country Club • Hermann, MO

\$75 per player or \$300 per foursome | Register online at bit.ly/mopressgolf



CLOSEST TO THE PIN CONTEST *Take a shot for your chance to win!*

FAMILY OF FOUR FUN IN BRANSON

2 NIGHTS
AT HILTONS
OF BRANSON

4 TICKETS
TO AQUARIUM AT
THE BOARDWALK

4 TICKETS
TO DOLLY
PARTON'S STAMPEDE

4 TICKETS
TO SHANGHAI CIRCUS
- AMAZING ACROBATS





Networking the Grapevine Show-Me Press Association

Tentative Agenda

11AM Lunch

11:30AM *Using Missouri Independent as a Source of State Government and Political News*

12:30PM *Elections and Biography Reporting, Scott Swafford, MO School of Journalism Emeritus*

1:30PM Break

1:45PM *Political Endorsements Editorial Discussion*

2:45PM *Tools of the Trade: What Technology Are You Using to Make Reporting or Advertising Easier and/or Better – Is there an App for That!?*

3:15PM *Advertising During Elections: How to Bring in More Advertising / Reaching Candidates*

4PM *Happy Hour at Hofgarten/Black Shire Pavilion, Appetizers & Tasting | 111 Gutenberg St.*

\$40 In Person Including Lunch & Happy Hour

Friday, June 24 | 150 Market Street | Hermann, MO

Register Online: <https://bit.ly/3gCMAZF>

Staying Overnight? Email Kristie Fortier at kfortier@mopress.com for The MO Press Assn. Rate of \$149





Missouri Press Association

Missouri Press Service

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Columbia, MO 65201-4888
(573) 449-4167; FAX (573) 874-5894
www.mopress.com

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Shannon County Current Wave, Eminence
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Nominations wanted for '23 officers, directors

From Missouri Press Staff

The Missouri Press Association nominating committee will meet during the summer to decide on candidates for 2023 MPA Second Vice President, Secretary, Treasurer, and three Directors.

The terms of current directors Hannah Spaar, *The Odessan*, Odessa, Lucas Presson, *Southeast Missourian*, Cape Girardeau, and Tim Schmidt, *Montgomery Standard*, Montgomery City, are expiring Dec. 31, 2022.

MPA Secretary Marion Jordon Sr., *The Kansas City Globe*, and MPA Treasurer, Bryan Chester, *Columbia Missourian*, are serving one-year

terms, also expiring Dec. 31, 2022.

Persons who wish to be considered for any of the positions, including those persons whose terms are expiring, must complete a nomination form and return it to Missouri Press Association by July 1.

A copy of the nomination form is available online or by contacting members of Missouri Press Staff.

Liz Irwin, *Missouri Lawyers Weekly*, St. Louis, immediate past president of MPA, is chairperson of the nominating committee this year. Elections will be held during the MPA Business Meeting on Sept. 16, in Lake Ozark during MPA's 156th Annual Convention.

Membership application for consideration

From Missouri Press Staff

The Missouri Press Association has received a Friend of Missouri Press application for *The Chariton Marquee*. It is published by Melanie Latamondeer.

The Chariton Marquee, 305 N. Weber, Ste. B, Salisbury, MO 65281, editor@charitonmarquee.com, (660) 833-5509. It is a weekly print publication with a circulation of 315

Comments about applications can be sent to MPA Executive Director Mark Maassen at mmaassen@mopress.com.

Membership applications are considered by the MPA Board of Directors at its first meeting after this notice has been published in at least three issues of the MPA Bulletin, eBulletin or magazine. The next meeting of the MPA Board is scheduled for June 24, 2022, in Hermann.

Make sure you are receiving MPA emails

Missouri Press Association is constantly putting together information and resources we think members will find useful. The main method for distributing these resources is email. Please make sure you are receiving them.

If you have any questions about getting signed up for Missouri Press' email list, please contact Matthew Barba at mbarba@mopress.com.

Save the Date

156th Missouri Press Association Convention & Trade Show

September 15-17, 2022
Lodge of Four Seasons | Lake Ozark



Call the Lodge for reservations at 888.265.5500
for MPA Special Rates of \$119-\$159, depending on room type, by August 19th.

Come See All We Have to Offer!

- Get Inspired and Entertained by Dan Meers, KC Wolf Mascot of the Kansas City Chiefs and First Inductee Ever into the Mascot Hall of Fame!
- Successfully Transition all the Changes Coming Our Way with Leonard Woolsey, President of Southern Newspapers, Inc.
- Celebrate the 2022 Hall of Fame Inductees and Better Newspaper Contest Winners
- Network with Other Newspapers and Journalism Professionals from throughout the State
- Come See Everything Our Exhibitors Have to Offer in the Trade Show and SO MUCH MORE!!!



CALENDAR

June

23 — First Amendment Golf Classic, Loutre Shore Country Club, Hermann

24 — MPA/MPS/MPF Summer Board Meetings & Show-Me Press Association Annual Meeting, Hermann

July

1 — MPA Board of Directors, Officers Nominations Due

29 — MPAME Google Analytics Webinar

August

8 — Mizzou Ticket Tradeout Agreements Due Back

18 — MPA Past President's and Spouses Dinner, Jefferson City

September

15-17 — 156th Annual Convention and Trade Show, Lodge of Four Seasons, Lake Ozark

October

20 — Missouri Photojournalism Hall of Fame Induction Ceremony, Columbia

November

19 — Mizzou Football Ticket Tradeout Game, New Mexico State Aggies, Columbia

Did you know?

You can find all of the latest registration forms for Missouri Press' events online at www.mopress.com.

The website also has award nomination forms, board of director applications and much more.

Missouri News Network wants your help looking at state policies' effects

For Missouri Press News

Missouri News Network

Newspaper journalists caught up in the daily grind are often unable to take time to assess the true impact of state government programs and legislative initiatives on their communities. A grant-funded summer project will allow the Missouri School of Journalism to do just that. Missouri News Network has hired six journalists — five based in Missouri and one in Washington, D.C. — to spend the next few months reporting stories that credit state government for its successes and hold it accountable for its failures.

The stories we produce will be available for publication by any and all newspaper members of the Missouri Press Association. Distribution will be similar to our legislative session coverage, but we won't be producing the same volume, because these are enterprise stories.

MPA's Matt Barba will share periodic emails, but you'll also have two other ways to get the work. All stories will be

published by the *Columbia Missourian*, and you are welcome to copy and paste the text from the site <https://www.columbiamissourian.com/>.

Photos and graphics will always be available as well. We will upload that material to our Box folder (we can send links to anyone who wants it, and simple instructions on how to get that). The emails from MPA will also include links to each story.

We're also interested in your ideas about what we should be covering and in collaborations on reporting projects that fit all our goals.

Send ideas and suggestions to Scott Swafford and Mark Horvit (swaffords@missouri.edu and horvitm@missouri.edu.) Our reporters can take an idea and run with it, or work with someone from your staff.

We're looking forward to working with everyone this summer.

Scott Swafford

swaffords@missouri.edu

Mark Horvit

horvitm@missouri.edu

Reminder: An important change has come to NewzGroup's service

From Missouri Press Staff

NewzGroup, the company Missouri Press Service and Association works with for digital tear sheets, is no longer accepting print copies of newspapers for digital scanning and archiving purposes.

What does this mean for Missouri Press members?

If you currently send hard copies of your newspaper to Missouri Press' offices in Columbia, that will continue for now. Until a permanent solution is determined, Missouri Press will be working with Illinois Press Association to scan public notices and obtain the necessary digital tear

sheets.

However, if you relied on this arrangement for NewzGroup to scan and digitally archive your newspaper, that function is no longer available.

What can Missouri Press members do?

If you currently send digital copies of your newspaper to NewzGroup, please continue.

If you are not sending digital copies of your newspaper for archiving and digital tear sheet purposes, now is a great time to start. Contact Ted Lawrence at tlawrence@mopress.com or by phone at (573) 449-4167, ext. 312 for more information.

2022 MIZZOU Football Tickets / Newspaper Ad Trade-Out Proposal for MPA Members

To: MPA Publishers
From: Mark Maassen

Deadline: Aug. 8, 2022

For the **31st** year, the University of Missouri Athletic Department is working through Missouri Press to arrange a “football-tickets-for-advertising trade-out.” The deadline to reply is **August 8, 2022**.

Mizzou’s Athletic Department is offering MPA newspapers an allotment of tickets for the home game with the **New Mexico State Aggies** on Saturday, **Nov. 19th**. The game time is TBD.

You may use these tickets for your newspaper family, for your advertisers, for promotions, etc.

If you want to participate in this voluntary ticket-advertising trade-out, please return the completed coupon (below) by mail or fax or email to the Missouri Press office by August 8, 2022. Missouri Press will send you the tickets, insertion order and ads as soon as they are available. If you have any questions, just contact Missouri Press. Phone 573-449-4167, email mopressads@mopress.com, fax 573-874-5894, or mail to: Missouri Press, 802 Locust St., Columbia MO 65201 no later than August 6, 2021.

Ticket Details: The Mizzou Athletic Department, through Missouri Press, will provide each participating newspaper tickets in quantities of 8, 12 or a maximum of 16 reserved seat tickets to the **New Mexico State—Mizzou** game at a maximum total value of \$45 per ticket (total maximum value of \$720). These tickets will be outside the 20-yard line in the best available special Missouri Press section.

In return, participating newspapers provide Mizzou athletics up to a total of \$720 in display advertising. The total minimum is 8 tickets and total maximum is 16 per publication. The number of tickets you request, multiplied by \$45, will determine your level of commitment. Display advertising placement will come through Missouri Press. It is expected the ad schedule will run in late August.

YOU HAVE 3 CHOICES — COMPLETE THIS FORM TODAY!

Newspaper Name: _____ **City:** _____

_____ 8 tickets you are requesting x \$45 = \$360 your commitment

_____ 12 tickets you are requesting x \$45 = \$540 your commitment

_____ 16 tickets you are requesting x \$45 = \$720 your commitment

Please consider donating tickets to MPA. Missouri Press may have _____ tickets.
(Donated tickets will be deducted from the number of tickets you are requesting.)

Address to mail tickets: _____

Signature _____ **Email address:** _____

Missouri Press Marketplace: Who is looking for YOU?

HELP WANTED

SPORTS EDITOR: Kirksville Daily Express is looking for an experienced journalist to oversee the sports department's goal of providing top-level coverage of the area's high school and college programs on all digital and print platforms.

The ideal candidate will be able to build a sports section that engages the reader and guide a staff hungry to tell the stories that make this sports savvy area unique. Do you know how to develop stories that go beyond the game? Then we want to talk to you.

The Kirksville Daily Express publishes every Wednesday and Saturday and is part of a growing company dedicated to the communities it serves.

Kirksville Daily Express offers a comprehensive employee benefits package with everything you expect and more. Kirksville Daily Express is an equal opportunity employer.

If you think you have what it takes to be our next sports editor, please send a resume, samples of your work and a letter outlining how you would approach the job to:

Nicole Stevens/Human Resources
Kirksville Daily Express, 130 South 5th Street, Quincy, IL 62301

or by email to nstevens@whig.com
Learn more about Kirksville Daily Express at www.kirksvilledailyexpress.com and about Phillips Media Group, our parent company, at www.phillipsmedia.com (5/24/2022)

PRINT SHOP: Job Opportunity for Life — Join the Printing Industry.

Maintenance and Mechanical skills a plus. Training Available, Growth Opportunities. FT Positions with benefits.

Call Tom McAndrews 573-754-6949 or email Cathi Utley at hacmgr@lcs.net. (5/4/2022)

SALES REPRESENTATIVES: Want Some Money? Enjoy Working with People? Are you ready to turn your career upside down? Are you a self-starter with strong

communication skills who loves talking to people? Turn that passion into an unlimited earning potential. We want individuals that enjoy the challenge of setting and making goals. You can start immediately, and we will train you for success. Come be a part of our stars. Let us turn you into a pro!

This is a full-time position with complete benefits package available.

Responsibilities Include:

- Prospecting, closing new business
- Meet or exceed established goals
- Be motivated and well organized
- Excellent customer service
- Basic computer skills

Education: High School Diploma

Experience: 1 year sales experience preferred but will train

Please send your resume to mshort@lincolncountyjournal.com or call 636-528-9550 for details. (4/25/2022)

EDITOR: Editor wanted for twice-weekly county seat newspaper in Trenton, Missouri. Are you ready to pilot your own newsroom, serve your community and flex your editorial chops? Honeycutt Media has that opportunity for you. Send us a resume and cover letter explaining your passion for community, journalism and your ability to work with little oversight as we build on this award winning tradition in beautiful North Central Missouri. Home of NCMS University, this community is rich in news and opportunity for the right candidate.

Email honeycuttmediallc@gmail.com or mail to Honeycutt Media Attn: Editor Position, 122 E. 8th Street, Trenton, MO 64683 (3/28/2022)

SPORTS EDITOR: Reporter wanted for twice-weekly county seat newspaper in Trenton, Missouri. Do you love to tell a story, make celebrities out of area youth and keep local government accountable to their

constituents? Honeycutt Media has that opportunity for you. Send us a resume and cover letter explaining your passion for community, journalism and your ability to work in a tight knit community as we build on this award winning tradition in beautiful North Central Missouri. Home of NCMS University, this community is rich in news and opportunity for the right candidate.

Email interest to honeycuttmediallc@gmail.com or mail to Honeycutt Media Attn: reporter Position, 122 E. 8th Street, Trenton, MO 64683 (3/28/2022)

MULTI-MEDIA STAFF: Help us grow! The Daily American Republic is a 154-year-old, hometown newspaper in the heart of historic downtown Poplar Bluff.

Our downtown is experiencing a rejuvenation, much like the DAR as we embrace our rich history in print while looking toward the future of our digital content.

The town is thriving and growing, with new retail, factories and an interstate designation, making the quality content we provide even more important.

Our veteran staff is looking to expand from our traditional print products to a growing digital market.

The ideal candidate values the importance of all types of news and enjoys being part of a community.

The Daily American Republic publishes print editions Tuesday through Saturday, with a daily digital presence, and serves a seven-county area.

Our newsroom includes 8-9 regular employees, along with a staff of freelancers. We use InCopy, InDesign and Photoshop, and work with Apple products. The successful candidate will also do some pagination and photography.

This position is full-time with benefits, including medical, vision and dental insurance, 401K and free life insurance.

Continued on Page 7

Continued from Page 6: Missouri Press Marketplace

Salary would be 36,000-40,000 based on experience. To apply for the position, email a cover letter and resume, along with examples of your work, to publisher Chris Pruett at cpruett.dar@gmail.com and editor Donna Farley at dfarley.dar@gmail.com.

Be part of transformation and tradition when you join our award-winning staff. (3/28/2022)

MULTIMEDIA SALES

EXECUTIVE: Missouri Lawyers Media has an opening for an experienced, strategic, innovative, and results-oriented Multimedia Sales Executive. This position is a critical role responsible for building and marketing omnichannel marketing solutions to businesses, law firms, contractors, and related segments.

What skills does the job require?

- Minimum 2 years in digital sales
- Successful outside sales experience
- Solid digital knowledge, including SEM, SEO, websites, etc. and consultative sales acumen
- Proven record in developing new business, achieving individual sales

goals

Your responsibilities

- Focus on selling special publications and event sponsorships but will also have the skills to sell any product through our company.
- Must be able to meet and exceed sales goals by maintaining and growing a book of business.
- Work to build client relationships and work on the expansion and advancement of opportunities to improve customer and territory revenues through the introduction of new/ improved digital products or sales tactics.
- Developing, presenting, and closing sales for new and existing customers.
- Solutions to include web and mobile advertising, search engine marketing, social media solutions, video, behavioral targeting, event sponsorship and print advertising for fulfilling customer needs that span all categories of medium to large local and national businesses.

What are the "Nice-to-Haves"?

- Advertising or marketing experience

What do we offer?

- Paid training coupled with a generous compensation plan.
- A competitive benefits package that includes health, vision, dental, life, short- and long-term disability coverages
- 401K with a company match
- Growth opportunities

Who is Missouri Lawyers Media?

Missouri Lawyers Media covers legal news, court opinions, verdicts and settlements, foreclosures, and public notices in Missouri. Missouri Lawyers Media is a subsidiary of BridgeTower Media.

BridgeTower Media and all subsidiaries are Equal Opportunity Employers and value diversity in our workplace. (3/22/2022)

FOR SALE

WEEKLY NEWSPAPER FOR SALE:

Weekly newspaper in Howard County. Locally owned since 1840. Loyal advertising and readership. Excellent staff. Debt free. Owner plans to re-locate. Email: jaddison@fayettenews.com (11/10/21)

Let Missouri Press help you find the right candidate for your organization!
Classified ads on Missouri Press' website
and in the eBulletin and Bulletin are FREE to members.
Email your job ads to Matt Barba at mbarba@mopress.com

OH NO!

Is that really happening?

Public notices, the key to your community.



Click here for public notices to learn more about:

- Government meetings, bids & contracts
- Foreclosures
- Unclaimed property
- School Board issues
- Elections/Polling places, initiative petitions
- Tax assessments/proposals



The above ad and many others, along with the necessary InDesign files so you can customize them with your newspaper's logo, are available for download from Missouri Press Association and the Public Notice Resource Center. Use them to ensure your readers know how important it is public notices stay in print and be published by a third party. For more information, contact Matthew Barba at mbarba@mopress.com.



St. Louis

Cardinals

-vs-

Chicago

Cubs

*It doesn't get much
bigger than this!*

You are invited to join the Missouri Press Foundation for a night of baseball in a private suite at Busch Stadium.

Cardinals vs. Cubs
Thursday, August 4th
Game Time 6:45 p.m.
\$249 donation per person

**Unlimited hot dogs, brats, nacho bar,
pizza, snacks, desserts, Budweiser
and Coca-Cola Products**

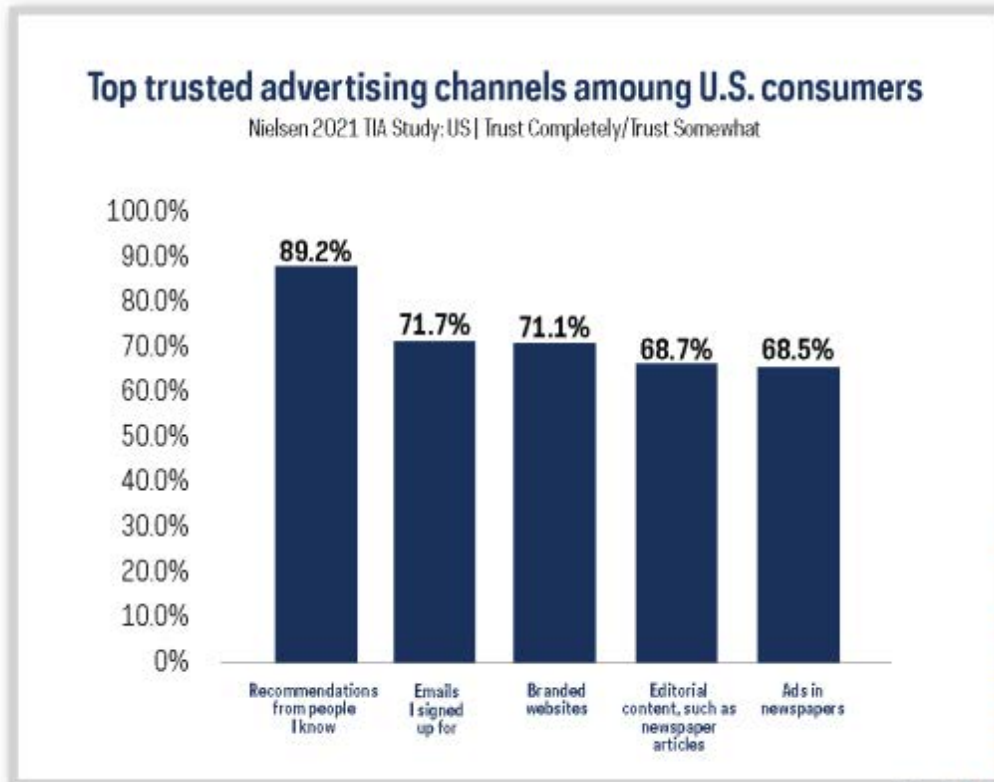


Thanks to the *St. Louis Post-Dispatch*, Missouri Press is able to offer 14 tickets to an intimate private suite as a fundraiser for the Foundation. This is a first-come, first-serve opportunity. Deadline for purchasing tickets is July 22. Call Director Michael Harper at (573) 449-4167 ext. 303 or email mharper@mopress.com to reserve your spot today.

ST. LOUIS POST-DISPATCH

CONSUMERS TRUST NEWSPAPERS

Here's further proof that advertisers and marketers seeking a trusted media should hire newspapers. Products in a newspaper's portfolio show up in the Top 5 "trusted advertising channels" rated by U.S. consumers. So says Nielsen's 2021 Trust in Advertising Study. Seven out of 10 consumers said they either trust completely or trust somewhat four of the channels that include newspapers or products they offer advertisers. The top channel applies also to newspapers because their readers are informed consumers.



Special note: The Relevance Project thanks The Nielsen Co., a global leader in audience, measurement, data, ad analytics, for this excerpt from its Trust in Advertising Study. Nielsen used 21 channels, a term to distinguish where ads show up or are referenced, in the study.



NEWSPAPER POWER.
Print, Digital & Social Solutions for our advertisers.

Design by Metro Creative Graphics, Inc.

The Relevance Project has created several resources in support of local journalism. Find this ad and other resources here: <https://bit.ly/3EioyvU>