

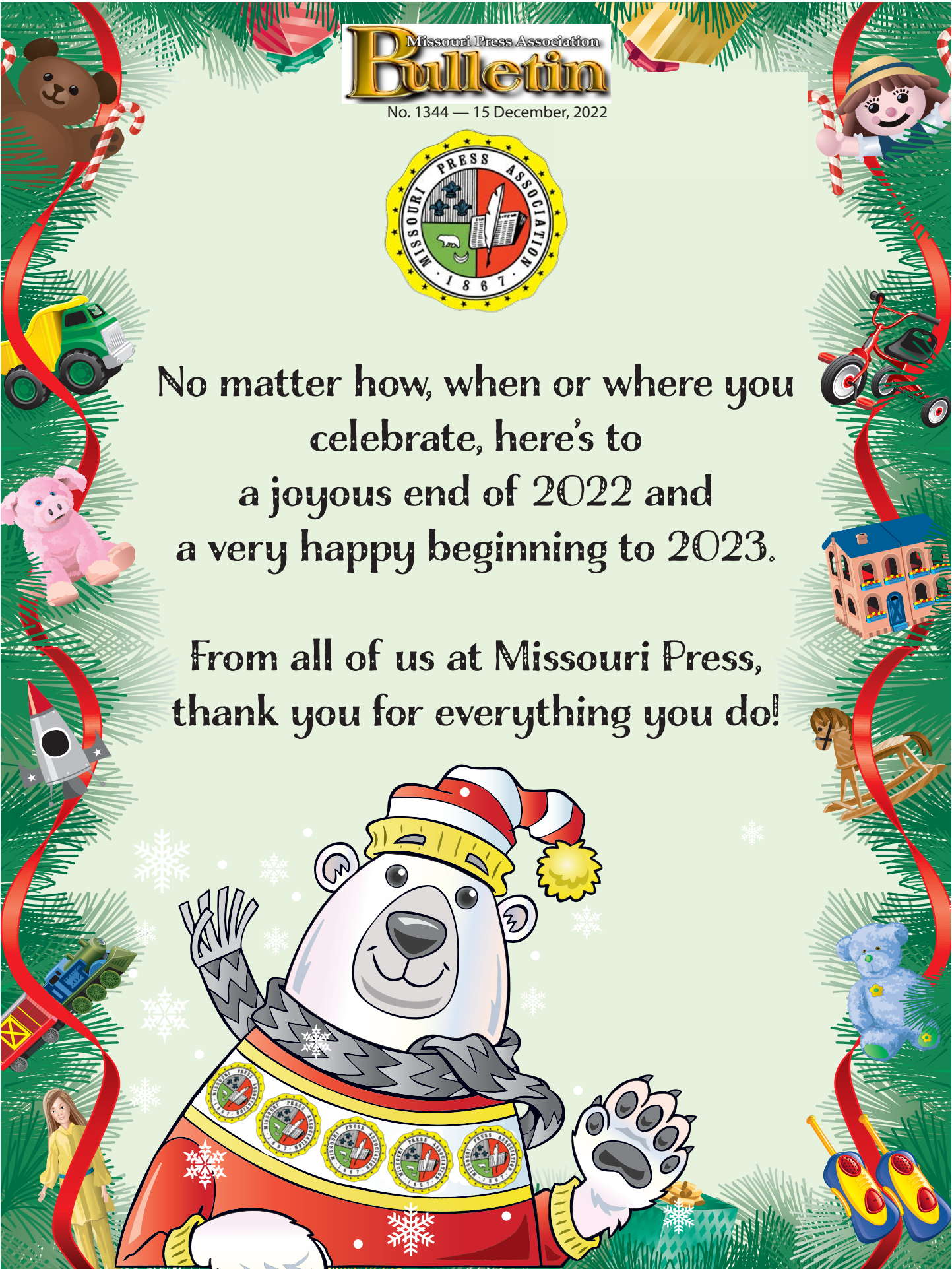
Missouri Press Association  
**Bulletin**

No. 1344 — 15 December, 2022



No matter how, when or where you  
celebrate, here's to  
a joyous end of 2022 and  
a very happy beginning to 2023.

From all of us at Missouri Press,  
thank you for everything you do!





# UPLOADING DIGITAL COPIES OF YOUR NEWSPAPER IS A WIN-WIN-WIN FOR YOU



Uploading your newspaper digitally to NewzGroup for the purpose of digital tear sheets is now a requirement of Missouri Press Association membership. This change comes following a vote of the MPA membership in September during the 156th Annual Convention and Trade Show in Lake Ozark.

## *What does this mean for your newspaper?*

**WIN**

**Save time by uploading your newspaper to NewzGroup. Provide Missouri Press with login information for your website or e-edition to save even more time.**

**WIN**

**Save money on postage. With a digital edition uploaded to NewzGroup, you no longer need to mail a physical copy to the Association.**

**WIN**

**Digital tear sheets can help get you paid FASTER!**

**If you currently upload digital copies of your newspaper with NewzGroup, please continue.**

This digital copy requirement is included in Missouri Press Service's 2023 advertising rate agreements. Agreements should be returned to MPS by Saturday, Dec. 31. An electronic version of the rate agreement can be found on the front page of [www.mopress.com](http://www.mopress.com).

Begin uploading your digital copies now. If you are not uploading digital copies of your newspaper, contact Ted Lawrence at [tlawrence@mopress.com](mailto:tlawrence@mopress.com) or by phone at (573) 449-4167, ext. 312, for more information or to provide MPS with login information.

**Please note**, this requirement is separate from uploading to Missouri Press' public notice website, [mopublicnotices.com](http://mopublicnotices.com). Uploading your public notices to the Association's website is one of newspapers' best defenses against efforts to remove them from third-party publications.





**Missouri Press Association**  
**Missouri Press Service**  
 802 Locust St.  
 Columbia, MO 65201-4888  
 (573) 449-4167; FAX (573) 874-5894  
 www.mopress.com

**PRESIDENT:** Roger Dillon,  
*Shannon County Current Wave, Eminence*  
**FIRST VICE PRESIDENT:** Beth Durreman,  
*Laclede County Record, Lebanon*  
**SECOND VICE PRES.:** Amos Bridges,  
*Springfield News-Leader*  
**SECRETARY:** Marion Jordon,  
*The Kansas City Globe*  
**TREASURER:** Bryan Chester,  
*Columbia Missourian*  
**PAST PRESIDENT:** Liz Irwin,  
*Missouri Lawyers Media, St. Louis*

**DIRECTORS:**  
 Donna Bischoff, *St. Louis Post-Dispatch*  
 Sandy Nelson, *The Courier-Tribune, Liberty*  
 Bryan Jones, *Morgan County Statesman, Versailles*  
 Kevin Jones, *St. Louis American*  
 Hannah Spaar, *The Odessan, Odessa*  
 Gary Castor, *Jefferson City News Tribune*  
 Tim Schmidt, *Montgomery Standard, Montgomery City*  
 Lucas Presson, *Southeast Missourian, Cape Girardeau*  
**NNA Representative:** Peggy Scott,  
*Leader Publications, Festus*

**MPS PRES.:** Trevor Vernon, Eldon  
**VICE PRESIDENT:** James White, Warsaw  
**SEC-TREAS.:** Jeff Schrag, Springfield  
**MPS DIRECTORS:** Jim Robertson, Columbia; Dennis Warden, Owensville

**STAFF**

**Mark Maassen:** Executive Director,  
 mmaassen@mopress.com  
**Matthew Barba:** Editor,  
 mbarba@mopress.com  
**Ted Lawrence:** Ad Sales Director,  
 tlawrence@mopress.com  
**Kristie Fortier:** Member Services,  
 Meeting Coordinator, kfortier@mopress.com  
**Michael Harper:** Foundation Director,  
 mharper@mopress.com  
**Marcie Elfrink:** Bookkeeping,  
 melfrink@mopress.com  
**Jeremy Patton:** Advertising Placement Dir.,  
 jpatton@mopress.com  
**Jackie Wiehe:** Insertion Order Coordinator  
 mopressmedia@mopress.com  
  
**Jean Maneke:** Legal Hotline Counselor  
 (816) 753-9000  
 jmaneke@manekelaw.com  
  
**Helen Headrick:** NIE Director  
 hheadrick@mopress.com

# We'll see you Jan. 26 for Day at the Capitol

**From Missouri Press Staff**  
 Missouri Press Association Day at the Capitol will be Thursday, Jan. 26, in Jefferson City.

A registration form is available on the Association's website, [www.mopress.com](http://www.mopress.com).

Day at the Capitol gives MPA members a chance to meet with their legislators in the Capitol building to discuss issues important to the Missouri newspaper industry.

The event draws members from around the state and will culminate

with lunch at the Governor's Mansion and a question-and-answer session with the Governor.

Day at the Capitol is free for all of the Association's members to attend. More information about speakers will also be available in the coming weeks.

If you have any questions about Day at the Capitol, please contact MPA Executive

Director Mark Maassen at (573) 449-4167, ext. 308, or at [mmaassen@mopress.com](mailto:mmaassen@mopress.com).



## 2023 MPS rate agreements are due back Dec. 31

**From Missouri Press Staff**  
 A fillable copy of the 2023 advertising agreement between Missouri Press Service and newspapers is available online at [www.mopress.com](http://www.mopress.com).

You can also access the form at this URL: [https://mopress.com/wp-content/uploads/2022/12/2023\\_MPS\\_Agreement\\_Fillable.pdf](https://mopress.com/wp-content/uploads/2022/12/2023_MPS_Agreement_Fillable.pdf)

Please read the agreement in its entirety and return it fully completed by Dec. 31, to Ad Placement Director Jeremy



Patton at [jpatton@mopress.com](mailto:jpatton@mopress.com).

Direct any questions about the agreement form to Advertising Director Ted Lawrence at [tlawrence@mopress.com](mailto:tlawrence@mopress.com) or by calling (573) 449-4167, ext. 312.

## Contact legislators to support JCPA

**Shared from News Media Alliance**  
 There has never been a more crucial time for the Journalism Competition and Preservation Act (JCPA) (S. 673/H.R. 1735).

We are still advocating for this legislation to be moved forward however possible, and be passed into law by year's end so that U.S. news publishers who are being paid in other countries where similar laws have passed and are working around the

world. There is limited time left to move this bill over the finish line, and we need your continued support to help save local news.

Consider contacting Sen. Roy Blunt and ask for his support of an end-of-year omnibus package that includes the JCPA. Contact information for Missouri's U.S. Senators can be found here: <https://www.senate.gov/states/MO/intro.htm>.

Find more ways you can support the JCPA at [bit.ly/3uQFvdW](https://bit.ly/3uQFvdW).

# Have you tried Digiversity.tv? Share your thoughts!

Diversity.tv

## Time is almost up to access Digiversity.tv for free this year.

Time is running out for you to look at all that's offered through Digiversity.tv, the Adobe training website run by trainer Russell Viers and which is being offered for free to MPA members through the end of the year.

If you have been using the service, please send a few lines about your experience to Missouri Press at [mbarba@mopress.com](mailto:mbarba@mopress.com). Your feedback can help the Association determine what training opportunities to offer members in the future.

Signing up for Digiversity.tv is as easy as filling out the online form found here: <https://bit.ly/DiversityMPA>. Be sure to check your junk/spam folders if you don't see the invitation email. You can also contact Matthew Barba at [mbarba@mopress.com](mailto:mbarba@mopress.com) with questions about signing up.

The goal of the website is to help graphic artists and designers make the hard days easier by providing complete answers and solutions to everyday challenges.

In addition to the training and explaining in his videos, Viers writes columns and has a regularly recurring segment called "Checking the Mail," in which he answers viewers' questions.



### How to sign up:

Go online to [bit.ly/DiversityMPA](https://bit.ly/DiversityMPA)  
OR send an email to [mbarba@mopress.com](mailto:mbarba@mopress.com).

Check your spam and junk folders just in case the activation email ends up there.

### Tell us your thoughts!

Missouri Press wants your feedback on Digiversity.tv, its usefulness to your staff and what you learned from Russell and company. The more information we can collect, the better we will be able to offer training opportunities that address your needs. Send your thoughts to Matthew Barba at [mbarba@mopress.com](mailto:mbarba@mopress.com).



# CALENDAR

**2022**

**December**

- 26 — Missouri Press Offices Closed for Christmas Holiday
- 31 — MPS Advertising Agreements Due

**2023**

**January**

- 2 — Missouri Press Offices Closed for New Year's Holiday
- 25 — Missouri Press Board Meetings, Jefferson City
- 26 — Missouri Press Association Day at the Capitol, Jefferson City
- 30 — Best Ad Contest Entries Due

**March**

- 31 — Hall of Fame Nominations Due

**April**

- 20-21 — MPAME Advertising Meeting, Springfield

**June**

- 15 — Missouri Press Foundation First Amendment Golf Classic, Hermann
- 16 — Missouri Press Board Meetings, Hermann

**September**

- 21-23 — MPA's 157th Annual Convention, Sheraton Westport Chalet, St. Louis

### Did you know?

You can find all of the latest registration forms for Missouri Press' events online at [www.mopress.com](http://www.mopress.com).

# Send requests for 2023 press cards

### By Missouri Press Staff

Submit requests for 2023 press cards and 2022-2023 MPA auto stickers today by going online or emailing staffers' names to Kristie Fortier at [kfortier@mopress.com](mailto:kfortier@mopress.com)

There is no charge for press cards or auto stickers for MPA members; please include a total number of stickers needed for your organization. In all requests, please include mailing information for your newspaper.

Because staffing changes occur throughout the year, MPA does not keep a list of cards previously issued.

Members can also request copies of the 2023 MPA sticker calendar.

### Email distribution list

Are all your staff who should be receiving Missouri Press emails signed up? Much of the Association's communication with our members is through email, and we want to ensure



MISSOURI PRESS ASSOCIATION  
802 Locust Street, Columbia, MO 65201  
THIS CERTIFIES THAT

**BEST MPA MEMBER EVER!**

Is a Member and is entitled to all rights and privileges accorded to a member of the working press.

THIS CARD EXPIRES  
DEC. 31, **2023**



*Mark Maassen*  
Executive Director

everyone stays informed. We also distribute statewide ads via email each week.

If your staff changes or we need to add someone, please send the names, job titles and email addresses to Matthew Barba at [mbarba@mopress.com](mailto:mbarba@mopress.com).

### 2023 Better Newspaper Contest

If you are interested in volunteering for Missouri Press' Contest Committee to help with the 2023 Better Newspaper Contest, please email Matthew Barba at [mbarba@mopress.com](mailto:mbarba@mopress.com).

## Legislative resources available on Missouri Press' website

### From Missouri Press Staff

To help you be better prepared to talk with your legislators and discuss the issues important to the newspaper industry, Missouri Press has created a legislative resources page on its website.

Located at <https://mopress.com/missouri-press-legislative-roundup/> or accessed from the front page of the Association's website, the page hosts information for members to access any time, including:

- Legislative reports from Lathrop GPM, MPA's lobbying partner in Jefferson City;
- Calls to action for Missouri Press members;
- Information about proposed, passed or defeated legislation;
- Legislation summaries that affect the newspaper industry;
- Information on federal legislation being proposed;
- Contact information for state and federal legislators.

## Make sure all staff are receiving MPA emails in 2023

Missouri Press Association is constantly putting together information and resources we think members will find useful.

If you have any questions about getting signed up for Missouri Press' email list, please contact Matthew Barba at [mbarba@mopress.com](mailto:mbarba@mopress.com).



# Missouri Press Marketplace

## MISSOURI Business Alert

### ACCOUNT EXECUTIVE:

Missouri Business Alert at the Missouri School of Journalism is a digital newsroom that publishes the top business news from across the state. Missouri Business Alert keeps business decision-makers and entrepreneurs informed about stories important to them, from corporate boardrooms to the state Capitol. This startup publication launched in January 2012 and continues to evolve.

With this entrepreneurial spirit in mind, Missouri Business Alert is looking to expand its professional team and is now seeking applications for an Account Executive. The Account Executive will take on developing relationships and development partnerships for sponsorships, advertising, and event sales. The Account Executive will take the lead on managing the sales goals of Missouri Business Alert and will be highly collaborative with professional and student staff.

To see the full job listing and to apply, visit <https://hr.missouri.edu/job-openings> and search for job ID 43700.

### Specific Responsibilities Include

- Managing an account profile of 20-30+ businesses
- Establish and meet monthly sales goals
- Prospecting and selling digital media including developing new business/accounts
- Mentoring students in Advanced Media Sales and internship programs
- Attend as work various networking events throughout the year
- Attend team/organizational events throughout the year

### Salary

Base salary will be \$30,000 annually. Additionally, this position will earn uncapped commission based on sales on monthly basis.

### Minimum Qualifications

Associate's degree or an equivalent combination of education and experience and at least 2 years of

## HELP WANTED

Click here for the most up-to-date listings or visit [mopress.com/job-bank](http://mopress.com/job-bank).

Job ads on Missouri Press' website, or in the eBulletin and Bulletin are free to the Association's members.

Email your marketplace ads to [mbarba@mopress.com](mailto:mbarba@mopress.com) or fill out the online form on the web page linked here.

experience from which comparable knowledge and skills can be acquired is necessary.

### Preferred Qualifications

- Prior experience working in a sales environment
- Ability to create relationships with clients
- Experience networking with a diverse constituency
- Experience with a CMS and ad manager software

### Benefit Eligibility

This position is eligible for University benefits. For additional information on University benefits, please visit the Faculty & Staff Benefits website at <http://www.umsystem.edu/totalrewards/benefits>

To see the full job listing and to apply, visit <https://hr.missouri.edu/job-openings> and search for job ID 43700. (12/12/2022)

## Lincoln News *Now!*

### THE VANDALIA LEADER

**REPORTER/EDITOR:** Two communities. Troy Mo & Vandalia Mo. Fast paced, or slow and easy. [hacmgr@lcs.net](mailto:hacmgr@lcs.net). (12/8/2022)

**GENERAL ASSIGNMENT REPORTER:** The Missourian, an award-winning twice-a-week community newspaper, is seeking a full-time general assignment reporter

## e missourian.com

to fill a vacant news reporter position in the newsroom. Looking for a strong journalist to write compelling and creative stories that engage our readers. Primary duties include covering several hard beats including courts and crime as well as contributing to coverage of community events. If you are passionate about community journalism, this is an excellent opportunity in Washington, Missouri, about 50 miles west of St. Louis. Washington is a great place to live, raise a family and work.

The job requires strong reporting and writing skills and fluency in digital and social media along with competency in photography. Looking for someone with experience who can jump in and contribute on the first day. The Missourian is a 9,000-paid circulation paper with a team-oriented staff. Our newspaper won the Gold Cup in the Missouri Press Association Better Newspaper Contest the last two years and has a national reputation in the community journalism field. We are family-owned and operated and care for and are invested in the communities we serve. We offer good pay and benefits, including health insurance, 401(k) plan and profit sharing.

Send resume and clips to [bmillerjr@emissourian.com](mailto:bmillerjr@emissourian.com). (11/22/2022)



### FULL-TIME SPORTS EDITOR:

The Joplin Globe, an award-winning daily newspaper in Southwest Missouri that is part of CNHI, is seeking a full-time sports editor.

A degree in journalism and daily experience as a sports editor at a newspaper are a must.

### The candidate should:

- Be able to manage and schedule a sports staff.

**Classifieds continued on Page 7**

# Applications open for MPA scholarship

## From Missouri Press Staff

Now in its second year, Missouri students can again apply for the Rural Missouri Newspaper Scholarship, a need-based award for up to \$40,000 for a qualifying student attending the Missouri School of Journalism for four years (eight semesters).

Students chosen for the program must be pursuing a degree in journalism or strategic communication, and upon graduation students receiving the scholarship will be expected to work for a rural Missouri newspaper for at least two years.

The deadline to apply for the scholarship for the 2023-

24 academic year is Jan. 31, 2023. Qualification for need is determined through the federal FAFSA program. Students will also receive an additional \$5,000 summer fellowship funded by the Reynolds Journalism Institute (RJI) and can apply for a further \$1,200 from RJI's Potter Digital Ambassador program.

An application for the scholarship is available on Missouri Press' website, [www.mopress.com](http://www.mopress.com) or accessed directly at <https://bit.ly/3fOn2e3>.

Contact MPF Director Michael Harper with any questions at (573) 449-4167, ext. 303, or [mharper@mopress.com](mailto:mharper@mopress.com).

## Missouri Press Marketplace continued

- Have design and photography experience.
- Be capable of writing and editing sports analysis columns, sports feature stories, enterprise stories as well as traditional event coverage.
- Have a knowledge of metrics and analytics in order to increase digital audience.

Salary negotiable. Benefits included.

For more information, contact editor Andy Ostmeyer at 417-627-7281. Send clips, contact information and references to [aostmeyer@joplinglobe.com](mailto:aostmeyer@joplinglobe.com). (11/9/2022)

**GENERAL ASSIGNMENT REPORTER:** The Star-Journal is an 1,800-circulation twice-weekly newspaper in Warrensburg, Missouri. The Star-Journal has a 156-year history of providing quality



journalism to Warrensburg and Johnson County. We are looking to fill a vacant news reporter position in the newsroom. This person would report to the editor. Primary duties include covering several hard news beats and contributing to coverage of community events and features. This position also includes taking photos, producing content for special sections, and assisting with social media.

Minimum requirements include a college degree in journalism, communication or a related area of

study and/or experience as a journalist at a news publication. Experience with Microsoft Office and Adobe Photoshop is helpful. Candidates must be willing to have a flexible schedule, have basic photography skills, attention to detail, the ability to meet a nightly deadline, work well in partnership with coworkers and community members, and be able to produce content for both our online and print products.

Send a resume and work samples to Editor Nicole Cooke at [nicolec@warrensburgstarjournal.com](mailto:nicolec@warrensburgstarjournal.com).

Warrensburg is best known as the home of the University of Central Missouri Mules and Old Drum, man's best friend. PMG is an equal opportunity employer, the Star-Journal offers a competitive salary and benefits in a comfortable working environment. (10/19/2022)

**LOCAL NEWS REPORTER:** The St. Louis Post-Dispatch is looking for a strong journalist and storyteller to cover a range of communities in our vibrant, diverse region. This reporter will need the drive to expose corruption and injustice and also the vision to see great stories in city council agendas and everyday people.

This job, which will focus on St. Louis County communities, must put breaking news in context, spot trends, pursue great human tales, watchdog

governments, find news that others have overlooked and gauge the pulse of the residents we cover.

This is a chance to produce first-rate, hard-hitting journalism covering a region of 2.8 million people.

To apply, please submit a resume, cover letter explaining your approach to the job, and six stories that best show your abilities to [dhunn@Post-Dispatch.com](mailto:dhunn@Post-Dispatch.com). (10/10/2022)

**DATA REPORTER:** We are looking for a reporter who can use data to find and deliver great stories, and understands the impact that local news can have in a community. The reporter will join forces with beat reporters and editors to produce daily stories, enterprise, graphics and sophisticated data projects, and must be able to balance it all. Knowledge of public records laws and the ability to negotiate for data are essential.

The ideal candidate will have a good understanding of statistics and data analysis and must have experience using spreadsheet software, SQL, and Python or R. Familiarity with QGIS or other mapping software is preferred.

To apply, please submit a resume, cover letter explaining your approach to the job, and six stories that best show your abilities to [dhunn@Post-Dispatch.com](mailto:dhunn@Post-Dispatch.com). (10/10/2022)



Missouri Press Advertising and Marketing Executives

**MPAME**

2023

**BEST AD CONTEST**

**Enter the 2023 MPAME Best Ad Contest and show everyone the great work you have done to drive revenue and maybe help others out in the process!**

## CONTEST INFORMATION

To find full information and rules, go to <https://mopress.com/ad-contest/>

Entries must have been published between January 1, 2022 and December 31, 2022.

The contest is open to all staff members of publications holding ACTIVE or ACTIVE ONLINE membership in the Missouri Press Association.

All entries must be submitted as FULL-PAGE electronic tear sheet files. Please name the file(s) in a way that clearly identifies the ad(s) being submitted for judging. You may also circle or include other graphic markings to indicate which ad is to be judged.

All entries must have been conceived, written, designed and sold by full or part-time employees of the newspaper.

Note: For large files, you may use Dropbox, Google Drive, Scribd or issuu to create a remote digital file and share the url. **Please make sure the file is public, made shareable or that a password is provided, so it can be printed for judging and/or display purposes. For smaller files, you can use PDF or Word Documents.**

A fee of \$7 per entry must be paid online, mailed or called in by time of entry deadline. Pay online at: <https://bit.ly/2Lg6FVe>. If mailing payment, please mail check to: MPAME Contest, 802 Locust Street, Columbia, MO 65201 or call credit card payment into the MPA office: 573-449-4167

**ENTER ONLINE AT: [betternewspapercontest.com](https://betternewspapercontest.com)**

**Find: 2023 Missouri Best Ad Contest | Deadline Jan. 30, 2023**

If you have any questions, need your password or email reset for betterbnc.com, OR feel your newspaper is in the wrong class, please contact Kristie Fortier at [kfortier@mopress.com](mailto:kfortier@mopress.com) or call 573.449.4167

## AWARDS & MEETING INFORMATION

Make plans now to attend the Missouri Press Advertising and Marketing Executives meeting being held on April 20-21, 2023.

Winners will be recognized, and awards presented **Thursday, April 20, 2023**

Event Registration form will be available in January of 2023, at [www.mopress.com](http://www.mopress.com) under **EVENTS**.