



33rd Annual

Missouri Press Association Day at the Capitol • January 25 & 26, 2023

Wednesday, January 25, in Jefferson City

12:00 Noon: Missouri Press Foundation Board Meeting,
2:00 p.m.: Missouri Press Association and Service Board Meeting,
326 Monroe Street, Missouri Bar Assn.

5:00-6:15 p.m.: Reception,
Courtyard by Marriott Lobby | 610 Bolivar Street, Jefferson City

Thursday, January 26, in the State Capitol, Jefferson City

8:00-8:45 a.m.: Breakfast for MPA Members
(pastries and coffee), **House 3rd Floor Alcove**

8:45-10:05 a.m.: Meet with your legislators.

10:10-11:45 a.m.: Day at the Capitol program, **3rd Floor, Senate Lounge**

10:15 a.m.: State Treasurer Vivek Malek

10:45 a.m.: Attorney General Andrew Bailey

11:15 a.m.: TBD

11:45 a.m.: Program to adjourn. Attendees will leave the Capitol for a brief walk to the Governor's Mansion.

Noon: Luncheon, **The Missouri Governor's Mansion**

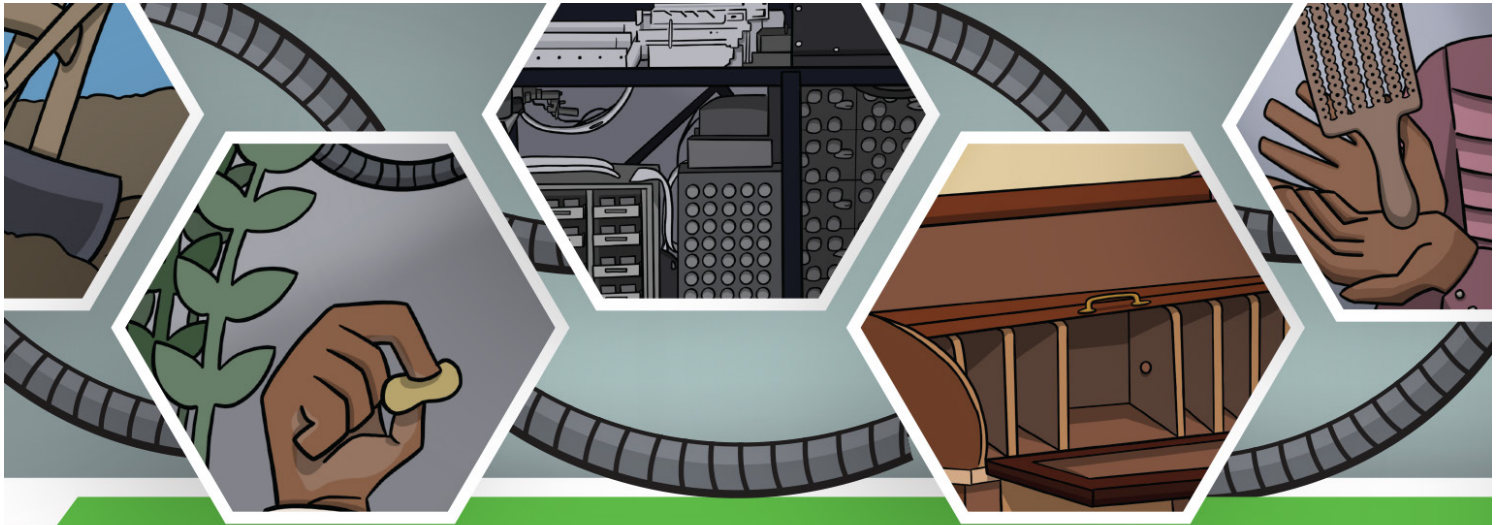
(You must be registered with Missouri Press Association to attend the luncheon. Missouri Press Association pays for breakfast and lunch costs. There is no charge to members. However, last-minute cancellations will result in a \$40 cancellation fee.)

To Register for Day at the Capitol go to:

<https://tinyurl.com/ysuvm547>



Missouri Press Association
Bulletin
No. 1345 — 16 January, 2023



Scientists and Inventors

Written by Carolyn Mueller | Illustrated by Nicole Hartfelder

2023 Newspapers in Education Series Now Available

The Missouri Press Foundation and National Newspaper Association Foundation are offering a new original free series to newspapers across the country for publication. This year, readers will enjoy a short story in each chapter about an American scientist or inventor that changed the world. Some of them made small changes – furniture that serves more than one function. Some of them made big changes – improving the way we grow the food we eat. Some of them are famous – the Wright Brothers and John Deere. Some of them will probably be new names – Lyda D. Newman and George Alcorn, Jr. All of the stories emphasize the lives of normal people who found a problem, looked for a solution, and made their dreams a reality. The chapter exercises will encourage students to find inspiration for their own discoveries in their local newspaper. The scientists and inventors are from all over the country so the chapters will resonate with newspapers and classrooms nationwide. This series will be offered free of charge to newspapers for publication on January 1, 2023 and ending on June 30, 2023. Visit mo-nie.com and use the code: inventors to download the entire series.

sponsored by



MO-NIE.COM

DOWNLOAD
CODE:
INVENTORS



Missouri Press Association

Missouri Press Service

802 Locust St.
Columbia, MO 65201-4888
(573) 449-4167; FAX (573) 874-5894
www.mopress.com

PRESIDENT: Beth Durreman,
Laclede County Record, Lebanon

1st VICE PRES.: Amos Bridges,
Springfield News-Leader

2nd VICE PRES.: Peggy Scott,
Leader Publications, Festus

SECRETARY: Kimberly Combs,
Wayne County Journal Banner, Piedmont

TREASURER: Mike Scott,
NEMO News Media Group, Kahoka

PAST PRESIDENT: Roger Dillon,
Shannon County Current Wave, Eminence

DIRECTORS:

Donna Bischoff, *St. Louis Post-Dispatch*
Gary Castor, *Jefferson City News Tribune*
Sandy Nelson, *The Courier-Tribune, Liberty*
Bryan Jones, *The Morgan County Statesman,*
Versailles

Kevin Jones, *St. Louis American*
Tim Schmidt, *Montgomery Standard,*
Montgomery City

Lucas Presson, *Southeast Missourian,*
Cape Girardeau

Bryan Chester, *Columbia Missourian*
NNA Representative: Hannah Spaar,
The Odessa, Odessa

MPS PRES.: Liz Irwin, *St. Louis*

VICE PRESIDENT: Trevor Vernon, *Eldon*

SEC-TREAS.: James White, *Warsaw*

MPS DIRECTORS: Jeff Schrag, *Springfield;*
Dennis Warden, *Owensville*

STAFF

Mark Maassen: Executive Director,
mmaassen@mopress.com

Matthew Barba: Editor,
mbarba@mopress.com

Ted Lawrence: Ad Sales Director,
tlawrence@mopress.com

Kristie Fortier: Member Services,
Meeting Coordinator, kfortier@mopress.com

Michael Harper: Foundation Director,
mharper@mopress.com

Marcie Elfrink: Bookkeeping,
melfrink@mopress.com

Jeremy Patton: Advertising Placement Dir.,
jpatton@mopress.com

Jackie Wiehe: Insertion Order Coordinator
mopressmedia@mopress.com

Jean Maneke: Legal Hotline Counselor
(816) 753-9000
jmaneke@manekelaw.com

Helen Headrick: NIE Director
hheadrick@mopress.com

Nominations for Hall of Fame needed by March 31

From Missouri Press Staff

Your nominations for some of Missouri Press' top honors are needed by March 31, including for the Missouri Newspaper Hall of Fame and the Williams E. James Outstanding Young Journalist award.

You can find nomination forms on Missouri Press Association's website, mopress.com, by visiting bit.ly/MoPressForms (case sensitive).

You can also contact Matthew Barba at mbarba@mopress.com for help with the forms.

Each of the nomination forms includes the criteria for selection.

Missouri Photojournalism Hall of Fame nominations are due by May 15. Those nomination forms can be found on the page linked above or by contacting Missouri Press Foundation Director Michael Harper at mharper@mopress.com.

Applications for the Foundation's Internship Grants Program are due by April 20. If your newspaper is interested in applying for an internship, please visit mopress.com/Missouri-press-foundation-internships.

You can also contact Harper (mharper@mopress.com) for more information about internships.

Deadline to apply for MPF scholarship is Jan. 31

From Missouri Press Staff

A need-based award, the Rural Missouri Newspaper Scholarship will provide up to \$40,000 for a qualifying student attending the Missouri School of Journalism for four years.

Students chosen for the program must be pursuing a degree in journalism or strategic communication, and upon graduation students receiving the scholarship will be expected to work for a rural Missouri newspaper for at least two years.

Applications are due back to Missouri Press Foundation by Jan. 31.

Qualification is determined through the federal FAFSA program. Additional funding opportunities include a \$5,000 summer fellowship through the Reynolds Journalism Institute (RJI) and a further \$1,200 from RJI's Potter Digital Ambassador Program.

An application for the scholarship is available on Missouri Press' website, www.mopress.com or accessed directly at <https://bit.ly/3fOn2e3>.

Contact MPF Director Michael Harper with any questions at (573) 449-4167, ext. 303, or mharper@mopress.com.

Return your 2023 rate agreement

From Missouri Press Staff

A fillable copy of the 2023 advertising agreement between Missouri Press Service and newspapers is available online at www.mopress.com.

You can also access the form at this URL: https://mopress.com/wp-content/uploads/2022/12/2023_MPS_Agreement_Fillable.pdf

Please read the agreement in its entirety and return it fully completed by Dec. 31, to Ad Placement Director Jeremy



Patton at jpatton@mopress.com.

Direct any questions about the agreement form to Advertising Director Ted Lawrence at tlawrence@mopress.com or by calling (573) 449-4167, ext. 312.

Missouri Press Advertising and Marketing Executives

MPAME

2023

BEST AD CONTEST

Enter the 2023 MPAME Best Ad Contest and show everyone the great work you have done to drive revenue and maybe help others out in the process!

CONTEST INFORMATION

To find full information and rules, go to <https://mopress.com/ad-contest/>

Entries must have been published between January 1, 2022 and December 31, 2022.

The contest is open to all staff members of publications holding ACTIVE or ACTIVE ONLINE membership in the Missouri Press Association.

All entries must be submitted as FULL-PAGE electronic tear sheet files. Please name the file(s) in a way that clearly identifies the ad(s) being submitted for judging. You may also circle or include other graphic markings to indicate which ad is to be judged.

All entries must have been conceived, written, designed and sold by full or part-time employees of the newspaper.

Note: For large files, you may use Dropbox, Google Drive, Scribd or issuu to create a remote digital file and share the url. **Please make sure the file is public, made shareable or that a password is provided, so it can be printed for judging and/or display purposes. For smaller files, you can use PDF or Word Documents.**

A fee of \$7 per entry must be paid online, mailed or called in by time of entry deadline. Pay online at: <https://bit.ly/2Lg6FVe>. If mailing payment, please mail check to: MPAME Contest, 802 Locust Street, Columbia, MO 65201 or call credit card payment into the MPA office: 573-449-4167

ENTER ONLINE AT: betternewspapercontest.com

Find: 2023 Missouri Best Ad Contest | Deadline Jan. 30, 2023

If you have any questions, need your password or email reset for betterbnc.com, OR feel your newspaper is in the wrong class, please contact Kristie Fortier at kfortier@mopress.com or call 573.449.4167

AWARDS & MEETING INFORMATION

Make plans now to attend the Missouri Press Advertising and Marketing Executives meeting being held on April 20-21, 2023.

Winners will be recognized, and awards presented **Thursday, April 20, 2023**

Event Registration form will be available in January of 2023, at www.mopress.com under **EVENTS**.



CALENDAR

2023
January

- 25** — Missouri Press Board Meetings, Jefferson City
- 26** — Missouri Press Association Day at the Capitol, Jefferson City
- 30** — Best Ad Contest Entries Due
- 30** — Better Newspaper Contest Template Opens

March

- 12-18** — Sunshine Week
- 31** — Hall of Fame Nominations Due

April

- 7** — Final Day to Enter the BNC
- 20-21** — MPAME Advertising Meeting, Springfield

June

- 15** — Missouri Press Foundation First Amendment Golf Classic, Hermann
- 16** — Missouri Press Board Meetings, Hermann

September

- 21-23** — MPA's 157th Annual Convention, Sheraton Westport Chalet, St. Louis

Did you know?

You can find all of the latest registration forms for Missouri Press' events online at www.mopress.com.

The website also has award nomination forms, board of director applications and much more.

Send requests for 2023 press cards

By Missouri Press Staff

Submit requests for 2023 press cards and 2022-2023 MPA auto stickers today by going online or emailing staffers' names to Kristie Fortier at kfortier@mopress.com

There is no charge for press cards or auto stickers for MPA members; please include a total number of stickers needed for your organization. In all requests, please include mailing information for your newspaper.

Because staffing changes occur throughout the year, MPA does not keep a list of cards previously issued.

Members can also request copies of the 2023 MPA sticker calendar.

Email distribution list

Are all your staff who should be receiving Missouri Press emails

PRESS

MISSOURI PRESS ASSOCIATION
802 Locust Street, Columbia, MO 65201
THIS CERTIFIES THAT

BEST MPA MEMBER EVER!

Is a Member and is entitled to all rights and privileges accorded to a member of the working press.

THIS CARD EXPIRES
DEC. 31, **2023**



Mark Maason
Executive Director

signed up? Much of the Association's communication with our members is through email, and we want to ensure everyone stays informed.

We also distribute statewide ads via email each week.

If your staff changes or we need to add someone, please send the names, job titles and email addresses to Matthew Barba at mbarba@mopress.com.

Legislative resources available on Missouri Press' website

From Missouri Press Staff

To help you be better prepared to talk with your legislators and discuss the issues important to the newspaper industry, Missouri Press has created a legislative resources page on its website.

Located at <https://mopress.com/missouri-press-legislative-roundup/> or accessed from the front page of the Association's website, the page hosts information for members to access any time, including:

- Legislative reports from Clarkston Nelson, MPA's lobbying partner in Jefferson City;
- Calls to action for Missouri Press members;
- Information about proposed, passed or defeated legislation;
- Legislation summaries that affect the newspaper industry;
- Information on federal legislation being proposed;
- Contact information for state and federal legislators.



Make sure all staff are receiving MPA emails

Missouri Press Association is constantly putting together information and resources we think members will find useful.

If you have any questions about getting signed up for Missouri Press' email list, please contact Matthew Barba at mbarba@mopress.com.



2023 Better Newspaper Contest template will open Monday, Jan. 30

Begin preparing your entries now

The 2023 Missouri Press Foundation Better Newspaper Contest template will open Monday, Jan. 30, for members to begin submitting entries. If you haven't yet, start gathering your entries for this year's contest now.

All the information about the contest — rules, categories, entry instructions — is online at mopress.com/better-newspaper/.

Entries to the Missouri Press Foundation's Newspaper Contest will be submitted using the BetterBNC Online Journalism Awards Platform: betternewspapercontest.com/login.

While entries will be accepted through Friday, April 7, a simplified tiered-fee structure has been put in place with reduced costs for newspapers submitting entries earlier in the contest cycle.

The 2023 BNC entry fee structure is as follows:

Entries uploaded before March 1: \$6 per entry;
Entries uploaded before April 1: \$7 per entry; and
Entries uploaded April 1-7: \$10 per entry.

The template will close automatically at 11 p.m. Friday, April 7, and no entries will be accepted after it closes.

All categories for Missouri's 2023 Better Newspaper Contest require digital entries. Please familiarize yourself with the template and ask questions as soon as possible.

You are also encouraged to consider file-sharing websites, i.e., Dropbox, Google Drive, as a method for sharing your larger entries, such as General Excellence and page design entries. There are many free options available.

If you need help entering, contact Matthew Barba (mbarba@mopress.com) or Kristie Fortier (kfortier@mopress.com) for assistance.

We ask members not to wait until the deadline to enter. If a significant number of people attempt to use the template at the same time, it can slow everyone down and could cause you to miss the deadline window.

IMPORTANT: While BetterBNC can work with other internet browsers, it is optimized for Google Chrome.

Download it at <http://www.google.com/chrome>.

DEADLINE: There is no need to wait until the deadline to upload your entries! The contest template will close at 11 p.m. Friday, April 7, and will not accept entries after that — no exceptions. You may begin uploading your entries now.

ALERT: Please try to keep file sizes under 5mb to aid judges in accessing entry content. For larger files such as Special Sections, options include Dropbox, Google Drive, or any service that lets you "share" files via URL. Please make sure the file is public or a password is provided and that it can be printed. If a file cannot be easily accessed, it could be skipped over for judging.

THREE TIPS TO MAKE UPLOADING EASY:

1. Entries that consist of more than one piece of content should be combined into one file. This will make uploading and judging much easier. Categories include Best Columnist, Best Front Page, etc., where an entry is more than one piece. Do the same for stories that jump to another page.

2. Entries should have 1-3-word titles that tell the judge precisely what material on the page is to be judged. You can also use Adobe Acrobat's "highlighter" function to indicate content to be judged.

3. Put all your entries into one folder on your desktop.
Please read the instructions and category listings carefully!

Mark your calendars for Missouri Press Association's 157th Annual Convention, Sept. 21-23, 2023, at Sheraton Westport Chalet at St. Louis.

Missouri Press Marketplace



NEWS REPORTER/EDITOR:
 Leader Publications is looking for an experienced news reporter/editor to work in our fast-paced newspaper office. A successful candidate will be considered for rapid advancement within our growing company. Duties include beat reporting, feature writing and enterprise reporting. Photography skills, experience with Adobe software and social media experience a plus. Willingness to learn new things a must.

Skills:

Excellent time management skills and ability to multi-task and prioritize work

Attention to detail and problem-solving skills

Excellent written and verbal communication skills

Strong organizational and planning skills in a fast-paced environment

A creative mind with an ability to suggest and make improvements

Salary commensurate with experience and ranges \$34,000.00 – \$50,000.00 per year.

Benefits include health insurance, paid time off, professional development assistance and a retirement plan. Bonuses are also possible.

Interested individuals with the ability to commute reliably or relocate to the Jefferson County, Mo. area can apply for this role at <https://www.indeed.com/viewjob?jk=59e44643b858a5f2>. (1/9/2023)



MANAGING EDITOR: Managing Editor needed for a twice-weekly community newspaper. Manage a staff of five, which includes one full-time reporter, two part-time positions, (sports and Historian/obituary department), as well as two seasoned stringers.

Wednesday publication traditional news style, 16 average pages. Saturday,

HELP WANTED

Click here for the most up-to-date listings or visit mopress.com/job-bank.

Job ads on Missouri Press' website, or in the eBulletin and Bulletin are free to the Association's members.

Email your marketplace ads to mbarba@mopress.com or fill out the online form on the web page linked here.

large tab, magazine style, 20 average pages.

Prefer a strong writer, able to work with local government, schools and elected officials as well as the local YMCA and Senior Center.

Need to be able to do layout and design and hit deadline for press. Many special sections throughout the year.

Web, social and digital media experience a must.

This is a traditional independently owned community newspaper, looking for the right person to lead the newsroom and reach our readers through, print, web and social media.

Apply with resume to Beth Durreman, Publisher via email: bethd@lacederecord.com. Or call 417-532-0250 (1/5/2023)

Lincoln News Now!

THE VANDALIA LEADER

EDITOR/REPORTER: Editor/ reported wanted. Small & medium town, both papers 1 hour from St Louis. Great support, 401K, Health insurance, dental, paid vacation, vision, fun working environment, strong community.

Searching for 2 people, for 2 towns, 2 papers. Must have a strong community focus. Looking for someone who wants to be an important part of their town and help with a new, energized, hometown paper.

Send resume to hacmgr@lcs.net. (1/5/2023)

Phillips Media Group

CORPORATE SALES

MANAGER: Phillips Media Group, a family-owned group, is looking for a corporate sales manager. The corporate level position will lead our team in growing print and digital advertising revenue across our group of newspapers and websites in Missouri and Arkansas.

The ideal candidate will have successfully led sales groups at multiple locations to print and digital sales growth. The position will work from one of our locations.

To learn more about our locations visit phillipsmedia.com.

This is a full-time salaried position with benefits including insurance, 401k, paid time off and a great working environment. If you have interest in the position, send your resume to Jim Holland, jim@phillipsmedia.com. (12/28/2022)



ACCOUNT EXECUTIVE:

Missouri Business Alert at the Missouri School of Journalism is a digital newsroom that publishes the top business news from across the state. Missouri Business Alert keeps business decision-makers and entrepreneurs informed about stories important to them, from corporate boardrooms to the state Capitol. This startup publication launched in January 2012 and continues to evolve.

With this entrepreneurial spirit in mind, Missouri Business Alert is looking to expand its professional team and is now seeking applications for an Account Executive.

The Account Executive will take on developing relationships and development partnerships for sponsorships, advertising, and event sales.

Classifieds continued on Page 8

Missouri Press Marketplace continued

The Account Executive will take the lead on managing the sales goals of Missouri Business Alert and will be highly collaborative with professional and student staff.

To see the full job listing and to apply, visit <https://hr.missouri.edu/job-openings> and search for job ID 43700.

Salary

Base salary will be \$30,000 annually. Additionally, this position will earn uncapped commission based on sales on monthly basis.

Minimum Qualifications

Associate's degree or an equivalent combination of education and experience and at least 2 years of experience from which comparable knowledge and skills can be acquired is necessary.

Preferred Qualifications

- Prior experience working in a sales environment
- Ability to create relationships with clients
- Experience networking with a

diverse constituency

- Experience with a CMS and ad manager software

Benefit Eligibility

This position is eligible for University benefits. For additional information on University benefits, please visit the Faculty & Staff Benefits website at <http://www.umsystem.edu/totalrewards/benefits>. (12/12/2022)

 missourian.com

GENERAL ASSIGNMENT

REPORTER: The Missouriian, an award-winning twice-a-week community newspaper, is seeking a full-time general assignment reporter to fill a vacant news reporter position in the newsroom. Looking for a strong journalist to write compelling and creative stories that engage our readers.

Primary duties include covering several hard beats including courts and crime as well as contributing to coverage of community events. If

you are passionate about community journalism, this is an excellent opportunity in Washington, Missouri, about 50 miles west of St. Louis. Washington is a great place to live, raise a family and work.

The job requires strong reporting and writing skills and fluency in digital and social media along with competency in photography. Looking for someone with experience who can jump in and contribute on the first day. The Missouriian is a 9,000-paid circulation paper with a team-oriented staff. Our newspaper won the Gold Cup in the Missouri Press Association Better Newspaper Contest the last two years and has a national reputation in the community journalism field.

We are family-owned and operated and care for and are invested in the communities we serve. We offer good pay and benefits, including health insurance, 401(k) plan and profit sharing.

Send resume and clips to bmillerjr@missourian.com. (11/22/2022)

We Want YOU! Sign Up to Judge Kansas Press Association's Awards of Excellence Contest!

Judging will begin in early March, with a **HARD** deadline of March 25! Kansas Press Association will be judging MPA's contests in 2023, if you plan to enter MPA's Better Newspaper Contest, or Best Ad Contest, we **STRONGLY** urge you and your staff to sign up to judge for Kansas!

SIGN UP TODAY!!!

Go to:

<https://tinyurl.com/49vev2x9>

