



33rd Annual

Missouri Press Association Day at the Capitol • February 23, 2023

Missouri Press Association
Bulletin
No. 1346 — 15 February, 2023

RE-SCHEDULED DATE **Thursday, February 23**

State Capitol, Jefferson City

8:00-8:45 a.m.: Breakfast for MPA Members

(pastries and coffee), **House 3rd Floor Alcove**

8:45-10:05 a.m.: Meet with your legislators.

10:10-11:45 a.m.: Day at the Capitol program, **3rd Floor, Senate Lounge**

10:15 a.m.: State Treasurer Vivek Malek

10:45 a.m.: Senator Caleb Rowden, President Pro Tem

11:15 a.m.: Representative Dean Plocher, Speaker of the House

11:45 a.m.: Program to adjourn. Attendees will leave the Capitol for a brief walk to the Governor's Mansion.

Noon: Luncheon, **The Missouri Governor's Mansion**

(You must be registered with Missouri Press Association to attend the luncheon. Missouri Press Association pays for breakfast and lunch costs. There is no charge to members. However, last-minute cancellations will result in a \$40 cancellation fee.)

To Register for Day at the Capitol go to:

<https://tinyurl.com/ysuvm547>

**FINAL REGISTRATION
DEADLINE IS
FRIDAY, FEB. 17!**





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Nominations for Hall of Fame needed by March 31

From Missouri Press Staff

Your nominations for some of Missouri Press' top honors are needed by March 31, including for the Missouri Newspaper Hall of Fame and the Williams E. James Outstanding Young Journalist award.

You can find nomination forms on Missouri Press Association's website, mopress.com, by visiting bit.ly/MoPressForms (case sensitive).

You can also contact Matthew Barba at mbarba@mopress.com for help with the forms.

Each of the nomination forms includes the criteria for selection.

Missouri Photojournalism Hall of Fame nominations are due by May 13. Those nomination forms can be found on the page linked above or by contacting Missouri Press Foundation Director Michael Harper at mharper@mopress.com.

Applications for the Foundation's Internship Grants Program are due by April 20. If your newspaper is interested in applying for an internship, please visit mopress.com/Missouri-press-foundation-internships.

You can also contact Harper (mharper@mopress.com) for more information about internships.

Training program will help you prepare new hires

From Missouri Press Staff

Missouri Press Association member newspapers now have access to a new training tool in the form of Earn Your Press Pass, a web-based course that teaches the fundamentals of journalism. The course is being provided to all Missouri Press members at no cost.

Earn Your Press Pass is intended to fill the gaps for newspapers having difficulty recruiting trained journalists.

The course provides new hires the information and structure they need to sit down and complete lessons that teach the basics of good journalism.

Everything from common newspaper terminology to story writing to media laws are covered in the materials.

Earn Your Press Pass is designed to take the layperson to a functioning newspaper reporter upon completion in a straight-forward and comprehensive approach.

Learn more at earnyourpresspass.com and find out what the course can offer your publication and staff.

To sign up for the course and get added to the Missouri Press group, send an email to mbarba@mopress.com or kfortier@mopress.com.

Update your contact info with MPS

From Missouri Press Staff

A fillable copy of the 2023 advertising agreement between Missouri Press Service and newspapers is available online at www.mopress.com.

You can also access the form at this URL: https://mopress.com/wp-content/uploads/2022/12/2023_MPS_Agreement_Fillable.pdf

Please read the agreement in its entirety and return it immediately to Ad Placement Director Jeremy Patton at jpatton@mopress.com.



Direct any questions about the agreement form to Advertising Director Ted Lawrence at tlawrence@mopress.com or by calling (573) 449-4167, ext. 312.

MPAME

Missouri Press Advertising
& Marketing Executives Meeting

April 20-21, 2023
Hotel Vandivort
Springfield MO



Laura Koch
Metro Creative
Graphics



\$149 sleeping
room rate,
reservation
deadline
March 17, 2023.
For Special MPA
room rate go to
<https://bit.ly/3XNf9WY>
Group Code:
4684

Thursday, April 20

11:00 AM | MPAME Board meeting
Hotel Vandivort – *Pillar Room*

PROGRAM | Events in Cornerstone Room

1-2:15 PM | Legal Hotline Attorney Jean Maneke

2:15 PM | Break

2:30-3:30 PM | Best Ideas Session
Bring Your Best Ideas to Share to win CA\$H!

3:30-4:30 PM | Laura Koch of Metro Creative
Graphics | SPEC ADS training / info session

5:30PM | Awards Banquet and Best Ad Idea
Session Winner Announced | Cornerstone Room

8:00-9:30 PM | THURSDAY NIGHT FUN!
Ernie Biggs Dueling Piano Bar



Friday, April 21

Events in Cornerstone Room

8:30 AM | Breakfast

9-10:15AM | Laura Koch of Metro Creative Graphics
SPECIAL SECTIONS review

10:15 AM | Break

10:30-Noon | Hot Topic Round Table Discussions

Laura Koch

Metro Creative Graphics



Laura Koch is the senior graphic designer at Metro Creative Graphics. She holds a BA in Communication, but followed her artistic passion to start her career as a graphic designer for two newspapers in her hometown of Buffalo, NY. In 2008 she relocated to NYC and landed a graphic design position at Metro, a company she utilized in her previous design work at the Buffalo News. Laura has been with Metro for 12 years now, continually helping the company anticipate and meet the evolving needs of the newspaper industry. She has a great appreciation for what designers on a small staff with tight deadlines can create. Laura puts her passion for layout and design to work in producing ads, section covers, art headings, infographics and editorial layouts, which she hopes will inspire her fellow artists and give them a jumping-off point in their own designs.

Online registration form: <https://bit.ly/3KI7wv8>

CALENDAR

2023

February

23 — Missouri Press Association Day at the Capitol, Jefferson City

28 — Last Day for \$6 Entries in Better Newspaper Contest

March

12-18 — Sunshine Week

31 — Hall of Fame Nominations Due

31 — Outstanding Young Journalist Nominations Due

31 — Last Day for \$7 Entries in BNC

April

7 — Final Day to Enter the BNC

20-21 — MPAME Advertising Meeting, Springfield

June

15 — Missouri Press Foundation First Amendment Golf Classic, Hermann

16 — Missouri Press Board Meetings, Hermann

16 — Show-Me Press Association Annual Meeting, Hermann

September

21-23 — MPA's 157th Annual Convention, Sheraton Westport Chalet, St. Louis

24-30 — Missouri Photo Workshop, Sedalia

October

19 — Missouri Photojournalism Hall of Fame Induction Ceremony, Columbia

Did you know?

You can find all of the latest registration forms for Missouri Press' events online at www.mopress.com.

Digiversity.tv is back

By Missouri Press Staff

Missouri Press Association members again have access to use Digiversity.tv at no cost to them through the end of 2023, following a vote by the MPA Board of Directors in January.

So what does access get you? Digiversity.tv focuses on the Adobe Creative Cloud suite of products, with acclaimed Adobe trainer Russell Viers using videos that follow the engaged, energetic teaching style MPA's members have seen from him firsthand for more than 25 years. He and other

presenters also cover various topics in written articles and live webcasts.

Staff of Missouri Press newspapers are encouraged to sign up with Digiversity.tv as soon as possible. There is no cost to the newspaper, but it is preferred every staffer using the website signs up with a unique email address.

In addition to the training and explaining in his videos, Viers regularly answers viewers' questions, so feel free to reach out to Viers directly at russell@digiversity.tv.

Legislative resources available on Missouri Press' website

From Missouri Press Staff

Sure, you're registered and ready to attend Missouri Press Day at the Capitol, but what about those others days during the legislative session when you need to talk with your elected officials?

Missouri Press wants to help you be better prepared to meet with your legislators and discuss the issues important to the newspaper industry, so we created a legislative resources page on our website.

Located at <https://mopress.com/missouri-press-legislative-roundup/> or accessed from the front page of the Association's website, the page hosts information for members to access any time, including:

- Legislative reports from Clarkston Nelson, MPA's lobbying partner in Jefferson City;

- Calls to action for Missouri Press members;

- Information about proposed, passed or defeated legislation;

- Legislation summaries that affect the newspaper industry;

- Information on federal legislation being proposed;

- Contact information for state and federal legislators.

See something you need more information about or something you think we can better help our members with? Let us know and we'll update the page.

We want these resources to be something you can rely on, because we rely on you to help advocate for ALL Missouri newspapers and everyone else who benefits from open government records and a better informed voting public.



Make sure all staff are receiving MPA emails

Missouri Press Association is constantly putting together information and resources we think members will find useful.

If you have any questions about getting signed up for Missouri Press' email list, please contact Matthew Barba at mbarba@mopress.com.



2023 Better Newspaper Contest template **is now open!**

Begin preparing your entries now

The 2023 Missouri Press Foundation Better Newspaper Contest template will open Monday, Jan. 30, for members to begin submitting entries. If you haven't yet, start gathering your entries for this year's contest now.

All the information about the contest — rules, categories, entry instructions — is online at mopress.com/better-newspaper/.

Entries to the Missouri Press Foundation's Newspaper Contest will be submitted using the BetterBNC Online Journalism Awards Platform: betternewspapercontest.com/login.

While entries will be accepted through Friday, April 7, a simplified tiered-fee structure has been put in place with reduced costs for newspapers submitting entries earlier in the contest cycle.

The 2023 BNC entry fee structure is as follows:

Entries uploaded before March 1: \$6 per entry;
Entries uploaded before April 1: \$7 per entry; and
Entries uploaded April 1-7: \$10 per entry.

The template will close automatically at 11 p.m. Friday, April 7, and no entries will be accepted after it closes.

All categories for Missouri's 2023 Better Newspaper Contest require digital entries. Please familiarize yourself with the template and ask questions as soon as possible.

You are also encouraged to consider file-sharing websites, i.e., Dropbox, Google Drive, as a method for sharing your larger entries, such as General Excellence and page design entries. There are many free options available.

If you need help entering, contact Matthew Barba (mbarba@mopress.com) or Kristie Fortier (kfortier@mopress.com) for assistance.

We ask members not to wait until the deadline to enter. If a significant number of people attempt to use the template at the same time, it can slow everyone down and could cause you to miss the deadline window.

IMPORTANT: While BetterBNC can work with other internet browsers, it is optimized for Google Chrome. Download it at <http://www.google.com/chrome>.

DEADLINE: There is no need to wait until the deadline to upload your entries! The contest template will close at 11 p.m. Friday, April 7, and will not accept entries after that — no exceptions. You may begin uploading your entries now.

ALERT: Please try to keep file sizes under 5mb to aid judges in accessing entry content. For larger files such as Special Sections, options include Dropbox, Google Drive, or any service that lets you "share" files via URL. Please make sure the file is public or a password is provided and that it can be printed. If a file cannot be easily accessed, it could be skipped over for judging.

THREE TIPS TO MAKE UPLOADING EASY:

1. Entries that consist of more than one piece of content should be combined into one file. This will make uploading and judging much easier. Categories include Best Columnist, Best Front Page, etc., where an entry is more than one piece. Do the same for stories that jump to another page.

2. Entries should have 1-3-word titles that tell the judge precisely what material on the page is to be judged. You can also use Adobe Acrobat's "highlighter" function to indicate content to be judged.

3. Put all your entries into one folder on your desktop.
Please read the instructions and category listings carefully!

Mark your calendars for Missouri Press Association's 157th Annual Convention, Sept. 21-23, 2023, at Sheraton Westport Chalet in St. Louis.

Missouri Press Marketplace



NEWS REPORTER: Salem Publishing Company, which publishes Phelps County Focus, Pulaski County Weekly and The Salem News, has an opening for a general assignment news reporter based in Rolla. We have award-winning print and web products, and one of our current staff members was in 2017 named Missouri's Outstanding Young Journalist by the Missouri Press Association and another was named to Editor and Publishers Top 35 Under 35.

Job description includes print and digital coverage of local entities, along with the opportunity to work on in-depth feature, enterprise and investigative stories that are a staple of our news products. Photography and multimedia skills are a plus, and some of the work can be done remotely. A great position for any reporter who desires more than writing about meetings, accidents and disasters.

Send resume and samples of work to Donald Dodd, publisher, donald@phelpscountyfocus.com or P.O. Box 798, Salem, MO 65560. (2/14/2023)

THE ODESSAN

PART-TIME REPORTER: The Odessan, an award-winning weekly newspaper on the edge of the Kansas City Metro, is seeking a part-time reporter for local government and feature assignments covering Lafayette County.

Some meeting coverage is required, other hours are largely flexible. Office space available but well-accounted remote work is an option.

Ideal candidate is curious, enterprising, deadline-oriented, independently motivated, ethical, has strong writing skills and is either familiar with industry standard grammar and story structure or has a high capacity to learn. Position is great for those new to journalism or hoping to slow down from faster-paced positions in the industry.

HELP WANTED

Click here for the most up-to-date listings or visit mopress.com/job-bank.

Job ads on Missouri Press' website, or in the eBulletin and Bulletin are free to the Association's members.

Email your marketplace ads to mbarba@mopress.com or fill out the online form on the web page linked here.

Pay based on experience, training opportunities available.

Submit resume and writing samples to spaar@iland.net. (2/9/2023)



MANAGING EDITOR: The Missouriian, an award-winning, family-owned, twice-a-week community newspaper, is seeking a Managing Editor to help oversee the print and online content of our newspaper. Managing Editor candidates must be deadline-oriented and have strong editing and leadership skills. This position reports to the Editor and combines the innovativeness of a writer with the practical focus of an operations manager. The Managing Editor is part of the Missouriian's leadership team and will work directly with reporters, other editors and community members who want to get news to our readers.

The Managing Editor should have experience in community journalism, a background in covering government, schools, courts and police. This leader of the editorial department should be eager to edit copy and proof pages and help lead a team that won the Gold Cup in the Missouri Press Association Better Newspaper Contest the last two years.

The ideal candidate has a willingness to learn new skills and likes moving at a quick pace. They will have good news judgment and a desire to stay on top of what's happening in local communities, the county and the state. The ideal

candidate also should be organized with good time management skills.

The managing editor is one of the visible leaders of the paper and is expected to cultivate positive working relationships within the community.

If you are passionate about community journalism, this is an excellent opportunity in Washington, Missouri, about 50 miles west of St. Louis in the heart of Missouri wine country. Washington is a gem of a community and a great place to live, raise a family and work.

Interested candidates should send their resume, 3-5 recent clips and a cover letter explaining why they are a good fit for this position to Bill Miller at bmillerjr@emissourian.com. No phone calls, please. EOE. (1/26/2023)



EDITOR/REPORTER: Editor/Reporter needed in Hermann MO.

Small town that is dedicated to its paper. Low crime, great schools public and Catholic.

Great place to raise a family or to slow down before retirement. Good pay and benefits.

Easygoing and flexible office.

Email resume to hacmgr@lcs.net. (1/24/2023)



REPORTER: The Laclede County Record, an award winning, twice weekly community newspaper, is seeking a full-time general assignment reporter. Duties include beat reporting, feature writing and covering community events.

This is a perfect position for an experienced reporter wanting to have more input and contribution to a complete team. Please apply.

If you are a new reporter wanting to get experience and have a willing & experienced mentor guide you to the next level of expertise, please apply.

Continued on Page 7

Missouri Press Marketplace continued

The job does require skills in digital and social media, strong writing, and communication skills, familiar with InDesign and photoshop.

Must be able to commute or relocate to the Lebanon area. We are an independently owned newspaper serving our community since 1866. If you would like to join our team, please send resume & writing samples to editor@lacedrecord.com. (1/23/2023)

Sentinel

GENERAL MANAGER: We're looking for an enthusiastic and energetic general manager to continue our transition into the digital age, while continuing to produce compelling print products. Our 160 year old publishing company has been owned by the same family for more than 100 years.

We offer benefits including co-insurance, sick leave, vacation pay

and competitive salary to the right candidate. Applicants should be experienced in ad sales for print and digital products. Oversight includes four satellite weeklies, a radio station and our online products. All offices are within easy driving distance and require no overnight travel.

Apply to Centralia Morning Sentinel, 232 East Broadway, Centralia IL 62801 or dnichols@morningsentinel.com. (1/11/202)



NEWS REPORTER/EDITOR: Leader Publications is looking for an experienced news reporter/editor to work in our fast-paced newspaper office. A successful candidate will be considered for rapid advancement within our growing company. Duties include beat reporting, feature writing and enterprise reporting. Photography

skills, experience with Adobe software and social media experience a plus. Willingness to learn new things a must.

Salary commensurate with experience and ranges \$34,000.00 – \$50,000.00 per year. Benefits include health insurance, paid time off, professional development assistance and a retirement plan.

Interested individuals with the ability to commute reliably or relocate to the Jefferson County, Mo. area can apply for this role at <https://www.indeed.com/viewjob?jk=59e44643b858a5f2>. (1/9/2023)

Lincoln News *Now!* THE VANDALIA LEADER

EDITOR/REPORTER: Searching for 2 people, for 2 towns, 2 papers. Must have a strong community focus. Editor/reported wanted. Small & medium town, both papers 1 hour from St Louis. Send resume to hacmgr@lcs.net. (1/5/2023)

We Want YOU! Sign Up to Judge Kansas Press Association's Awards of Excellence Contest!

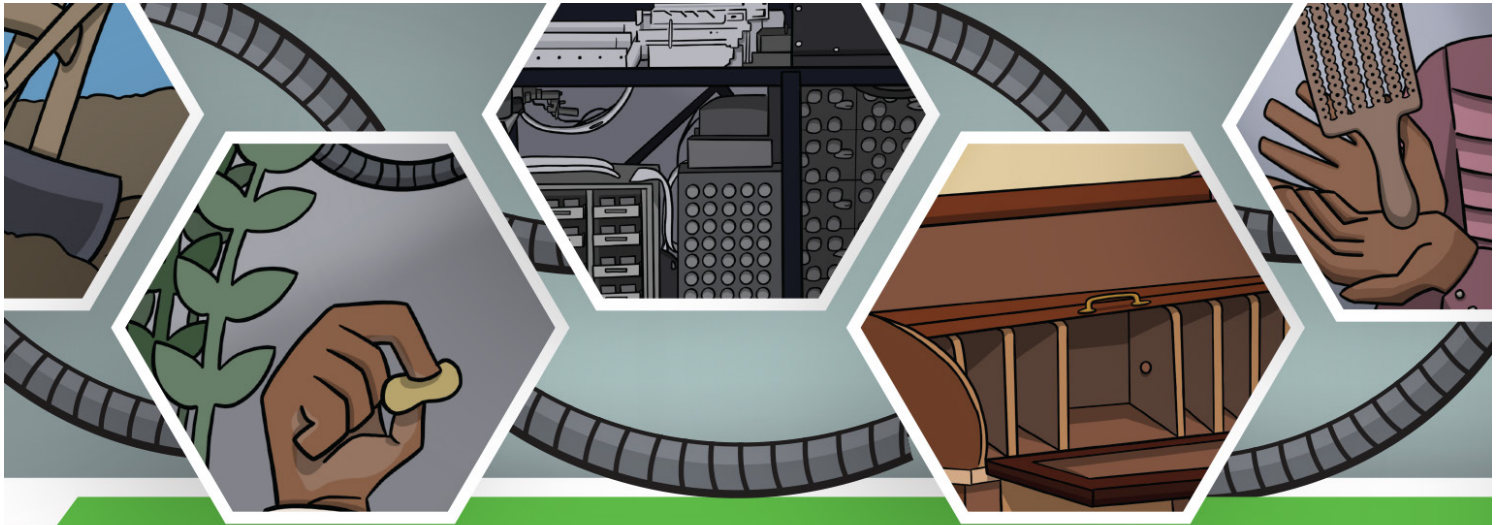
Judging will begin in early March, with a **HARD** deadline of March 25! Kansas Press Association will be judging MPA's contests in 2023, if you plan to enter MPA's Better Newspaper Contest, or Best Ad Contest, we **STRONGLY** urge you and your staff to sign up to judge for Kansas!

SIGN UP TODAY!!!

Go to:

<https://tinyurl.com/49vev2x9>





Scientists and Inventors

Written by Carolyn Mueller | Illustrated by Nicole Hartfelder

2023 Newspapers in Education Series Now Available

The Missouri Press Foundation and National Newspaper Association Foundation are offering a new original free series to newspapers across the country for publication. This year, readers will enjoy a short story in each chapter about an American scientist or inventor that changed the world. Some of them made small changes – furniture that serves more than one function. Some of them made big changes – improving the way we grow the food we eat. Some of them are famous – the Wright Brothers and John Deere. Some of them will probably be new names – Lyda D. Newman and George Alcorn, Jr. All of the stories emphasize the lives of normal people who found a problem, looked for a solution, and made their dreams a reality. The chapter exercises will encourage students to find inspiration for their own discoveries in their local newspaper. The scientists and inventors are from all over the country so the chapters will resonate with newspapers and classrooms nationwide. This series will be offered free of charge to newspapers for publication on January 1, 2023 and ending on June 30, 2023. Visit mo-nie.com and use the code: inventors to download the entire series.

sponsored by



MO-NIE.COM

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CODE:
INVENTORS