

Thursday, April 20

11:00 AM | MPAME Board meetingHotel Vandivort – *Pillar Room*

PROGRAM | Events in Cornerstone Room

- 1-2:15 PM | Legal Hotline Attorney Jean Maneke
- 2:15 PM | Break
- 2:30-3:30 PM | Best Ideas Session

 Bring Your Best Ideas to Share to win CA\$H!
- **3:30-4:30 PM** | Laura Koch of Metro Creative Graphics | SPEC ADS training / info session
- **5:30PM** | Awards Banquet and Best Ad Idea Session Winner Announced | Cornerstone Room
- **8:00-9:30 PM |** THURSDAY NIGHT FUN! Ernie Biggs Dueling Piano Bar

RESERVEYOUR SLEEPING ROOM BY FRIDAY, MARCH 171

Friday, April 21

Events in Cornerstone Room

8:30 AM | Breakfast

9-10:15AM | Laura Koch of Metro Creative Graphics SPECIAL SECTIONS review

10:15 AM | Break

10:30-Noon | Hot Topic Round Table Discussions

"NewsMatch & Local Donor Campaigns." Bryan Chester of the Columbia Missourian

"Connecting to Your Community: Driving Engagement with Events"

Valerie Pister and Amy Egger of the Springfield Business Journal

"It may be Sappy, but keep them Happy: Employee and Client satisfaction, Engagement and Retention" Beth Durreman of the Laclede County Record

"Interactive Contests: Sponsorships, Community Engagement and Multimedia Promotion." Jamie Strickland of the *Joplin Globe*

Online registration form: https://bit.ly/3KI7wv8

TIME IS RUNNING OUT!

DEADLINES APPROACHING



Nominations are being taken now for the top awards of the Missouri Press Association and Foundation:

Missouri Newspaper Hall of Fame Outstanding Young Journalist

- Nominations must be in by March 31 -

Missouri Photojournalism Hall of Fame

Nominations must be in by May 13

DOWNLOAD NOMINATION FORMS AT bit.ly/MoPressForms (case sensitive)

Each of the nomination forms includes the criteria for selection. Contact Matthew Barba by phone at 573-449-4167, ext. 302, or by email at mbarba@mopress.com with questions.



Applications for the Internship Grants Program must be received on or before April 20.

If your newspaper is interested in applying for an internship grant, please go to mopress.com/missouri-press-foundation-internships





Missouri Press Association

Missouri Press Service

802 Locust St. Columbia, MO 65201-4888 (573) 449-4167; FAX (573) 874-5894 www.mopress.com

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Kristie Fortier: Member Services, Meeting Coordinator, kfortier@mopress.com Michael Harper: Foundation Director,

mharper@mopress.com Marcie Elfrink: Bookkeeping,

melfrink@mopress.com

Jeremy Patton: Advertising Placement Dir.,
jpatton@mopress.com

Jackie Wiehe: Insertion Order Coordinator mopressmedia@mopress.com

Jean Maneke: Legal Hotline Counselor (816) 753-9000 jmaneke@manekelaw.com

Helen Headrick: NIE Director hheadrick@mopress.com

CALENDAR

March

12-18 — Sunshine Week

31 — Hall of Fame Nominations Due

31 — OYJ Nominations Due

31 — Last Day for \$7 Entries in BNC

April

7 — Final Day to Enter the BNC20-21 — MPAME Advertising Meeting,Springfield

June

15 — Missouri Press Foundation First Amendment Golf Classic, Hermann

16 — Missouri Press Board Meetings,

16 — Show-Me Press Association Annual Meeting, Hermann

September

21-23 — MPA's 157th Annual Convention,
Sheraton Westport Chalet, St. Louis
24-30 — Missouri Photo Workshop,
Sedalia

October

19 — Missouri Photojournalism Hall of Fame Induction Ceremony, Columbia

Did you know?

You can find all of the latest registration forms for Missouri Press' events online at www.mopress.com.

The website also has award nomination forms, board of director applications and much more.

Learning opportunities for you and your staff

By Missouri Press Staff

Missouri Press Association members again have access to use Digiversity. tv at no cost to them through the end of 2023, following a vote by the MPA Board of Directors in January.

So what does access get you? Digiversity.tv focuses on the Adobe Creative Cloud suite of products, with Viers using videos that follow the same engaged, energetic teaching style MPA's members have seen from him firsthand for more than 25 years. He and other presenters also cover various topics in written articles and live webcasts.

Staff of Missouri Press newspapers are encouraged to sign up with Digiversity.tv as soon as possible. There is no cost to the newspaper, but it is preferred every staffer using the website signs up with a unique email address.

In addition to the training and explaining in his videos, Viers regularly

answers viewers' questions, so feel free to reach out to Viers directly at russell@digiversity.tv.

Earn Your Press Pass

Earn Your Press Pass teaches the fundamentals of journalism and is provided to all members at no cost.

Earn Your Press Pass is intended to fill the gaps for newspapers having difficulty recruiting trained journalists.

The course provides new hires the information and structure they need to sit down and complete lessons that teach the basics of good journalism. Everything from common newspaper terminology to story writing to media laws are covered in the materials.

Learn more at earnyourpresspass. com and find out what the course can offer your publication and staff.

To sign up for the course and get added to the Missouri Press group, send an email to mbarba@mopress.com or kfortier@mopress.com.

Be aware of MPA's bills of concern

From Missouri Press Staff

There are several bills of special concern Missouri Press continues to monitor during the General Assembly's regular session in Jefferson City.

The Association maintains a list of these bills that you can find on its website, www.mopress.com. If you have any questions about the various bills on the list or if you need help talking with lawmakers, please don't hesitate to contact MPA Executive Director Mark Massen at (573) 449-4167, ext. 308 or at mmaassen@mopress.com.

Thank you to everyone who has already reached out to legislators in support of MPA's lobbying efforts in the Capitol. It is vital that lawmakers hear from their local newspapers about concerns for legislation that will affect Missouri newspapers.

The following bills are of special concern to Missouri Press Association in 2023 in the General Assembly. Find the full list of bills of concern online at www. mopress.com.

House Bills

HB 344 – McGirl (R-Potosi) – allows county collectors in counties without a newspaper to post delinquent tax notices for three consecutive weeks either in the courthouse or on the county's website as an alternative to publishing such notices in a newspaper. HB 344 was referred to House Local Government Committee and scheduled for a hearing on March 21.

HB 394 – Falkner (R-St. Joseph) – modifies provisions of the sunshine law. Extensive changes to the Missouri Sunshine Law. HB 394 has not been referred to a committee.

HB 400 – McGirl (R-Potosi) – Requires publication only one week (currently three weeks) of delinquent property tax sale notice in newspapers by county collectors. HB 400 was referred to House Local Government Committee and scheduled for a hearing on March 21.

HB 562 — Sauls (D-Independence) — closes email addresses and phone numbers of persons who request newsletters and periodic reports from public bodies in Chapter 610. HB 562 has not been referred to a committee.

HB 667 – Pouche (R-Kansas City) – modifies provisions of the Personal

Privacy Protection Act. Referred to House Special Committee on Government Accountability and hearing held Feb. 27.

HB 750 — Perkins (R-Bowling Green) — establishes the Uniform Public Expression Protection Act. Hearing held Feb. 22 by House Judiciary Committee.

HB 752 – Knight (R-Lebanon) – repeals provisions requiring the publication of bids for state contracts in newspapers. Referred to House Economic Development Committee on March 9.

HB 782 – McGaugh (R-Carrollton) – changes the law regarding newspaper requirements to publish public notices. **(MPA supports this bill.)** Referred to House Government Efficiency and Downsizing Committee on Feb. 15. Hearing completed on March 1.

HB 919 & 1081 – Schnelting (R-St. Charles) – contains compromise language for the Personal Privacy Protection Act, prohibits unlawful tracking of vehicles. HB 919 & 1081 was perfected and printed by House voice vote on March 8.

HB 994, 52 & 984 – Parker (R-Campbell) – modifies judicial proceedings including closing personal information on CaseNet, personal information of judges. Voted "do pass" by the House Judiciary Committee on Feb. 14. Passed the House on Feb. 27 and reported to the Senate.

HB 1059 — **Diehl** (R-Butler) — modifies provisions of the sunshine law. Extensive changes to the Missouri Sunshine Law. HB 1059 has not been referred to a committee.

HB 1064 — Baker (R-Neosho) — modifies provisions of the Personal Privacy Protection Act. Referred to House Special Committee on Government Accountability on Feb. 15. Committee hearing completed Feb. 27 on HB 1064.

HB 1081 – Schnelting (R-St. Charles) – modifies privacy protections, requiring both parties of a phone conversation to know it is being recorded, disallowing tracking a vehicle without permission. Hearing held Feb. 13 in House Special Committee on Homeland Security. Reported "do pass" as substituted onto HB 919 on Feb. 23.

HB 1118 – Casteel (R-High Ridge) -- beginning Aug. 28, 2023, any notice

required by statute to be published in a newspaper shall be published on the website of the office of the Secretary of State and shall no longer be required to be published in a newspaper. Referred to House Government Efficiency and Downsizing Committee on Feb. 15. Hearing conducted on March 8.

HB 1120 – Hardwick (R-Waynesville) – relating to self-storage property notices, resulting in no notices in newspapers. Referred to House Committee on Emerging Issues Feb. 23. Voted "do pass" March 8.

HB 1221 — Plank, D-Columbia — modifies provisions relating to public advertisements; places notices on websites instead of publishing them in newspapers. HB 1221 has not been referred to a committee.

Senate Bills

SB 174 – Koenig (R-Manchester) – Relating to public records and meetings. Extensive changes to the Missouri Sunshine Law. Senate Committee Substitute presented during hearing conducted by the Senate Governmental Accountability Committee. SCS voted "do pass" on Feb. 23.

SB 362 – Koenig (R-Manchester) – Modifies public notice requirements for certain public projects costing in excess of \$100,000; notices in newspapers are not required. SB 362 was referred to the Senate Governmental Accountability Committee on Feb. 23.

SB 432 — Gannon (R-DeSoto) — Establishes the Uniform Public Expression Protection Act. SB 432 was referred to the Senate Judiciary and Civil and Criminal Jurisprudence Committee.

SB 440 – Washington (D-Kansas City) – Establishes the "Cronkite New Voices Act" to protect the freedom of press in school-sponsored media. SB 440 was referred to Senate Progress and Development Committee.

SB 460 – Brown (R-Rolla) – Relating to self-storage property notices, resulting in no notices in newspapers. SB 460 has not been referred to a committee.

SB 630 – Bernskoetter (R-Jefferson City) – Authorizes closure of certain public safety records, amending the Sunshine Law. SB 630 has not been referred to a committee.



2023 Better Newspaper Contest template is open and waiting

Submit your entries now

The 2023 Missouri Press Foundation Better Newspaper Contest template is open for members to begin submitting entries. If you haven't yet, start gathering your entries for this year's contest now.

All the information about the contest — rules, categories, entry instructions — is online at mopress.com/better-newspaper/.

Entries to the contest are submitted using the BetterBNC Online Journalism Awards Platform: betternewspapercontest.com/login.

While entries will be accepted through Friday, April 7, a tiered-fee structure has been put in place with reduced costs for newspapers submitting entries earlier in the contest cycle.

The 2023 BNC entry fee structure is:

Entries uploaded before April 1: \$7 per entry; and Entries uploaded April 1-7: \$10 per entry.

The template will close automatically at 11 p.m. Friday, April 7, and no entries will be accepted after it closes. All categories for Missouri's 2023 Better Newspaper Contest require digital entries. Please familiarize yourself with the template and ask questions as soon as possible. You are also encouraged to consider file-sharing websites, i.e., Dropbox, Google Drive, as a method for sharing your larger entries, such as General Excellence and page design

entries. There are many free options available.

If you need help entering,

contact Matthew Barba (mbarba@mopress.com) or Kristie Fortier (kfortier@mopress.com) for assistance.

We ask members not to wait until the deadline to enter. If a significant number of people attempt to use the template at the same time, it can slow everyone down and could cause you to miss the deadline window.

IMPORTANT: While BetterBNC can work with other internet browsers, it is optimized for Google Chrome. Download it at http://www.google.com/chrome.

DEADLINE: There is no need to wait until the deadline to upload your entries! The contest template will close at 11 p.m. Friday, April 7, and will not accept entries after that — no exceptions. You may begin uploading your entries now.

ALERT: Please try to keep file sizes under 5mb to aid judges in accessing entry content. For larger files such as Special Sections, options include Dropbox, Google Drive, or any service that lets you "share" files via URL. Please make sure the file is public or a password is provided and that it can be printed. If a file cannot be easily accessed, it could be skipped over for judging.

THREE TIPS TO MAKE UPLOADING EASY:

- 1. Entries that consist of more than one piece of content should be combined into one file. This will make uploading and judging much easier. Categories include Best Columnist, Best Front Page, etc., where an entry is more than one piece. Do the same for stories that jump to another page.
- **2.** Entries should have 1-3-word titles that tell the judge precisely what material on the page is to be judged. You can also use Adobe Acrobat's "highlighter" function to indicate content to be judged.
 - 3. Put all your entries into one folder on your desktop.

 Please read the instructions
 and category listings carefully!

Mark your calendars for Missouri Press Association's 157th Annual Convention, Sept. 21-23, 2023, at Sheraton Westport Chalet at St. Louis.

Miss@uri Press Marketplace

REPORTER:

The Warrensburg Star-Journal is seeking a qualified candidate to join its newsroom.



It is looking to fill a vacant news reporter position in the newsroom. This person would report to the editor.

Primary duties include covering several hard news beats and contributing to coverage of community events and features. This position also includes taking photos, producing content for special sections, and assisting with social media.

Minimum requirements include a college degree in journalism, communication or a related area of study and/or experience as a journalist at a news publication. Experience with Microsoft Office and Adobe Photoshop is helpful.

Candidates must be willing to have a flexible schedule, have basic photography skills, attention to detail, the ability to meet a nightly deadline, work well in partnership with coworkers and community members, and be able to produce content for both our online and print products.

Send a resume and work samples to Editor Nicole Cooke at nicolec@warrensburgstarjournal.com.

Owned by Phillips Media Group, an equal opportunity employer, the Star-Journal offers salary and benefits in a comfortable working environment. (3/13/2023)



The

EDITOR/REPORTER:

Warren County Record, an award-winning weekly publication, has an immediate opening for an editor/reporter who can direct our news coverage. The perfect candidate will be able to handle all editorial functions in print and online and understand the importance of relationships in the community.

This is not a desk job as our editor is our primary news writer and

HELP WANTED

Click here for the most up-to-date listings or visit mopress.com/job-bank.

Job ads on Missouri Press'
website, or in the eBulletin and
Bulletin are free to the
Association's members.

Email your marketplace ads to mbarba@mopress.com or fill out the online form on the web page linked here.

photographer. We want local names and faces to fill each publication. We're looking for someone who can cover a city council or school board meeting one night, then be able to write a great feature the next day.

Located between St. Louis and Columbia, cost of living is low with city amenities nearby. Don't work for a corporate chain when you can join an independent, family-owned company that values community journalism and its employees and is poised for future growth.

This full-time position includes a competitive salary; benefits including health, dental and vision insurance. To apply, please send writing samples to Publisher Tim Schmidt at tim@mystandardnews.com for immediate consideration. (3/6/2023)

JOURNALISTS: WE GOT THE BEAT! Newspaper company has vacancies in its news departments. If you are a reporter, editor, or journalist come and contribute to a dynamic team at one of our properties in Missouri. We are seeking media specialists with a story telling ability that focuses on audience and puts people at the heart of the story. Clear and efficient communication skills along with excellent writing abilities with a passion and drive for the satisfaction of our readers, is essential in these roles. Benefits are available with Full Time positions. Please submit your resume and salary expectations to resumes@ lcs.net for consideration. (3/1/2023)

MULTI-MEDIA MARKETING:

Are you local or have you just moved here? Media Company looking for multi- media platform representatives who can excel in meeting existing clients needs and develop new ones. If you are this individual, we will reward you with a sign on bonus, benefits, great Monday-Friday day shift schedule, base pay + commission, and gas allowance. Come be a part of our team today, we would love to have you! Please submit your resume and salary expectations to resumes@lcs.net for consideration. (3/1/2023)

SEDALIA DEMOCRAT

NEWS REPORTER: The Sedalia Democrat is seeking a qualified candidate to join its newsroom. It is looking to fill a vacant news reporter position in the newsroom. This person would report to the editor.

The Democrat is a 4,000 circulation, five-day, award-winning newspaper.

Primary duties include daily news and feature coverage of Sedalia and Pettis County. This position also includes taking photos, producing content for special sections, and assisting with social media.

Minimum requirements include a college degree in journalism, communication or a related area of study and/or experience as a journalist at a news publication. Experience with Microsoft Office, Macintosh and Adobe Photoshop is helpful.

Candidates must be willing to have a flexible schedule, have basic photography skills, attention to detail, the ability to meet a nightly deadline, work well in partnership with coworkers and community members, and produce online and print content.

Send a resume and work samples to Editor Nicole Cooke at ncooke@sedaliademocrat.com.

Owned by Phillips Media Group, an equal opportunity employer, the Democrat offers salary and benefits in a comfortable working environment. (2/27/2023)

Continued on Page 7

Missouri Press Marketplace continued

THE FAYETTE ADVERTISER

Howard County's News Leader Since 1840

SPORTS EDITOR: The Fayette Advertiser, an award-winning weekly newspaper in Fayette, Mo., is seeking a full-time Sports Editor. Qualified candidate should have experience in writing, photography, and page layout. Coverage would include five area high schools and Central Methodist University, along with occasional general assignment reporting.

Additional duties include uploading stories to the newspaper website and updating newspaper social media pages, weekly trips to print facility, proofreading, and some office coverage.

Sports Editor will be provided with an office, Macintosh computer, camera and lenses (if needed), and vehicle for out-of-town coverage.

Applicant must be willing to work nights and weekends, and other times to adequately provide local sports coverage; be willing to work outdoors in all types of weather; present a positive general demeanor and attitude; be self-motivated and organized; must have experience with Affinity Publisher and Affinity Photo (or similar programs such as InDesign and Photoshop); must have a clean driving record.

Compensation is dependent upon experience. Send resume and writing samples, along with other questions or inquiries to jaddison@fayettenews. com. (2/16/2023)



NEWS REPORTER: Salem Publishing Company, which publishes Phelps County Focus, Pulaski County Weekly and The Salem News, has an opening for a general assignment news reporter based in Rolla. We have awardwinning print and web products, and one of our current staff members was in 2017 named Missouri's Outstanding Young Journalist by the Missouri Press Association and another was named to Editor and Publishers Top 35 Under 35.

Job description includes print and digital coverage of local entities, along with the opportunity to work on in-depth feature, enterprise and investigative stories that are a staple of our news products. Photography and multimedia skills are a plus, and some of the work can be done remotely. A great position for any reporter who desires more than writing about meetings, accidents and disasters.

Send resume and samples of work to Donald Dodd, publisher, donald@phelpscountyfocus.com or P.O. Box 798, Salem, MO 65560. (2/14/2023)

THE ODESSAN

PART-TIME REPORTER: The Odessan, an award-winning weekly newspaper on the edge of the Kansas City Metro, is seeking a part-time reporter for local government and feature assignments covering Lafayette County.

Some meeting coverage is required, other hours are largely flexible. Office space available but well-accounted remote work is an option.

Ideal candidate curious. enterprising, deadline-oriented. independently motivated. ethical. has strong writing skills and is either with industry standard familiar grammar and story structure or has a high capacity to learn. Position is great for those new to journalism or hoping to slow down from faster-paced positions in the industry.

Pay based on experience, training opportunities available.

Submit resume and writing samples to spaar@iland.net. (2/9/2023)

emissourian.com

MANAGING **EDITOR:** Missourian, an award-winning, familytwice-a-week community owned, newspaper, is seeking a Managing Editor to help oversee the print and online content of our newspaper. Managing Editor candidates must be deadline-oriented and have strong editing and leadership skills. This position reports to the Editor and combines the innovativeness of a writer with the practical focus of an operations manager. The Managing Editor is part of the Missourian's leadership team and will work directly with reporters, other editors and community members who want to get news to our readers.

The ideal candidate has a willingness to learn new skills and likes moving at a quick pace. They will have good news judgment and a desire to stay on top of what's happening in local communities, the county and the state. The ideal candidate also should be organized with good time management skills.

The managing editor is one of the visible leaders of the paper and is expected to cultivate positive working relationships within the community.

If you are passionate about community journalism, this is an excellent opportunity in Washington, Missouri, about 50 miles west of St. Louis in the heart of Missouri wine country. Washington is a gem of a community and a great place to live, raise a family and work.

Interested candidates should send their resume, 3-5 recent clips and a cover letter explaining why they are a good fit for this position to Bill Miller at bmillerjr@emissourian.com. No phone calls, please. EOE. (1/26/2023)

Lincoln News Now! The Vandalia Leader

EDITOR/REPORTER: Editor/Reporter needed in Hermann MO.

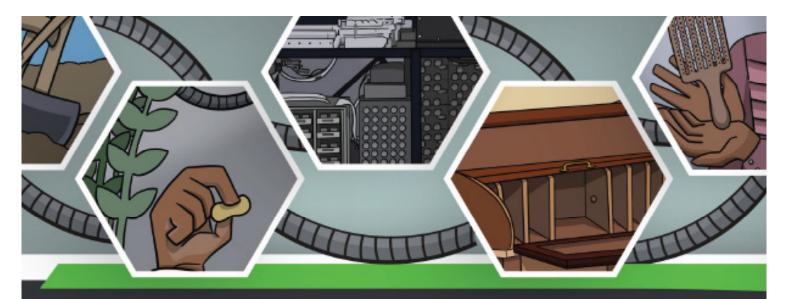
Small town that is dedicated to its paper. Low crime, great schools public and Catholic.

Great place to raise a family or to slow down before retirement. Good pay and benefits.

Easygoing and flexible office.

Email resume to hacmgr@lcs.net. (1/24/2023)

Classified ads on MPA's website and in the eBulletin and Bulletin are FREE to members. Email job ads to mbarba@mopress.com.



Scientists and Inventors

Written by Carolyn Mueller | Illustrated by Nicole Hartfelder

2023 Newspapers in Education Series Now Available

The Missouri Press Foundation and National Newspaper Association Foundation are offering a new original free series to newspapers across the country for publication. This year, readers will enjoy a short story in each chapter about an American scientist or inventor that changed the world. Some of them made small changes – furniture that serves more than one function. Some of them made big changes - improving the way we grow the food we eat. Some of them are famous – the Wright Brothers and John Deere. Some of them will probably be new names – Lyda D. Newman and George Alcorn, Jr. All of the stories emphasize the lives of normal people who found a problem, looked for a solution, and made their dreams a reality. The chapter exercises will encourage students to find inspiration for their own discoveries in their local newspaper. The scientists and inventors are from all over the country so the chapters will resonate with newspapers and classrooms nationwide. This series will be offered free of charge to newspapers for publication on January 1, 2023 and ending on June 30, 2023. Visit mo-nie.com and use the

code: inventors to download the entire series.

sponsored by





MO-NIE.COM

DOWNLOAD CODE: INVENTORS



2023 First Amendment Golf Classic

The Loutre Shore Country Club • Hermann, MO

Name	Player #1 Player #2		
Co./Newspaper			
Address	Player #3		
	Player #4		MA III waxa waxa la s
Email	Singles and partial teams are welcome and will be grouped into teams by MPF.		Mulligans may be purchased at the course before
Phone	Golf = \$75 per golfer	\$	teeing off.
Daily or Weekly Publication Daily Weekly	Mulligans \$10 Each	\$	Prizes will be awarded
Method of Paymen t	Hole Sponsorship = \$50 eac	h \$	after tournament
Check Visa Discover MasterCard American Express	Prize Fund	\$	
Credit Card # Exp. Date			Missouri Press
Name on Card Send registration form & check to Misso			Foundation

Save the Date!

157th Annual Missouri Press Convention & Tradeshow

Sheraton Westport
St. Louis

September 21-23, 2023

Don't Miss It:

Missouri Press Foundation Fundraiser "So You Want to Be A Rockstar" with the Lost Dog Band

Leonard Woolsey, President of Texas Press Association and Southern Newspapers

Hall of Fame Banquet

Better Newspaper Contest Awards

Much more to be announced!



You can reserve your room now!

https://bit.ly/3kg8lmn

Know a potential sponsor?

Sponsor information at:

mopress.com/convention or contact

Michael Harper at mharper@mopress.com

Need more information about this year's convention?

Contact Kristie Fortier at kfortier@mopress.com