



Are you ready to hit the links?



June 15, 2023
11 am Lunch
Noon Shotgun Start

2023 First Amendment Golf Classic

The Loutre Shore Country Club • Hermann, MO

\$75 per player or \$300 per foursome | Register online at bit.ly/mopressgolf



CLOSEST TO THE PIN CONTEST *Take a shot for your chance to win!*

FUN FOR TWO IN BRANSON

2 NIGHTS
AT HILTONS
OF BRANSON

2 PASSES
TO AQUARIUM
AT THE BOARDWALK

2 TICKETS
TO DOLLY PARTON'S
STAMPEDE

2 TICKETS
THE HAYGOODS
MUSIC SHOW



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ExploreBranson.com



Show-Me

PRESS ASSOCIATION

Annual Meeting | June 16, 2023 | Hermann, MO

11:30AM Lunch at the Wurst Haus | 234 E. 1st Street, Hermann

MEETING AT TIN MILL RESTAURANT | CELEBRATION ROOM | 315 E. 1ST Street, Hermann

12:30PM Small Towns, Big Stories: Photojournalism in Missouri with Brian Kratzer

1:30PM What Does the Future of Newspapers Look Like? Open Discussion of New Technologies and Software, Led by Show-Me Board Members

2:00PM Legislative and Marijuana Advertising Update with Mark Maassen & Jean Maneke

2:15PM Break

2:30PM Sunshine Law Presentation with Jay Turner of the Missouri Attorney General's Office

3:30PM Q & A Session with Missouri Attorney General's Office

4:00PM Meeting Adjourns

4:15PM Happy Hour at Hofgarten/Black Shire Pavilion, Appetizers & Tasting | 111 Gutenberg St.

\$40 Per Person Including Lunch & Happy Hour

Register Online: <https://bit.ly/3gCMAZF>

Staying Overnight? Email Kristie Fortier at kfortier@mopress.com for

The MO Press Assn. Rate of \$149



Missouri Press Association

Missouri Press Service

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Missouri General Assembly ends spring session

By Missouri Press Staff

The Missouri General Assembly's 2023 spring session ended Friday, May 12. During the session, Missouri Press collected legislation of interest to the Association's member newspapers and made it available on our website, www.mopress.com.

A final recap of the session, including the outcome of various bills of concern for newspapers, is in the works and will be posted on the Association's website when it is available. It may already be available on the front page by the time you read this post.

You'll be able to find the recap here: <https://mopress.com/mpa-updated-2023-special-bills-of-concern/>.

Please remember, it is likely that legislation Missouri Press monitored in Jefferson City this session but that did not advance will be re-introduced in a future session of the General Assembly.

Again, thank you very much to every member of Missouri Press Association who took the time to reach out to

elected officials, yours locally and others throughout the state, to make it known your concern for various bills.

Thanks also to those members who were able to attend this year's re-scheduled Day at the Capitol. Your understanding and adaptability helps our industry project a unified strength at a time when bills are constantly being introduced to weaken newspapers.

It is only with your help that Missouri Press' efforts in Jefferson City are successful. That you for making your voices heard and for continuing to be an advocate of the newspaper industry, the journalism profession and the communities you represent that benefit from your dedication.

If you have questions about legislation that was proposed or could be considered by the state legislature in the future, please contact MPA Executive Director Mark Maassen at (573) 449-4167, ext. 308, or by email at mmaassen@mopress.com.

Capitol Report widget can come down

From Missouri Press Staff

A revamp is planned for the Capitol Report story carousel, or widget, that many Missouri Press members installed on their websites.

More information is expected to be made available during Missouri Press Association's Annual Convention and Trade Show in St. Louis.

Until then, please remove the widget code from your website if it continues

to display on your live website.

Future plans for the story collection include keeping it updated during legislative sessions in Jefferson City but encouraging members to remove or deactivate the code when the session adjourns.

If you have questions about the Capitol Report story collection, please contact MPA Editor Matthew Barba at mbarba@mopress.com.

Are your staff receiving MPA emails?

Missouri Press Association is constantly putting together information and resources we think members will find useful.

If you have any questions about getting signed up for

Missouri Press' email list, please contact Matthew Barba at mbarba@mopress.com.

Learning opportunities for you and your staff

By Missouri Press Staff

Missouri Press Association members again have access to use Digiversity.tv at no cost to them through the end of 2023, following a vote by the MPA Board of Directors in January.

So what does access get you? Digiversity.tv focuses on the Adobe Creative Cloud suite of products, with Viers using videos that follow the same engaged, energetic teaching style MPA's members have seen from him firsthand for more than 25 years. He and other presenters also cover various topics in written articles and live webcasts.

Staff of Missouri Press newspapers are encouraged to sign up with Digiversity.tv as soon as possible. There is no cost to the newspaper, but it is preferred every staffer using the website signs up with a unique email address.

In addition to the training and explaining in his videos, Viers regularly

answers viewers' questions, so feel free to reach out to Viers directly at russell@digiversity.tv.

Earn Your Press Pass

Earn Your Press Pass teaches the fundamentals of journalism and is provided to all members at no cost.

Earn Your Press Pass is intended to fill the gaps for newspapers having difficulty recruiting trained journalists.

The course provides new hires the information and structure they need to sit down and complete lessons that teach the basics of good journalism. Everything from common newspaper terminology to story writing to media laws are covered in the materials.

Learn more at earnyourpresspass.com and find out what the course can offer your publication and staff.

To sign up for the course and get added to the Missouri Press group, send an email to mbarba@mopress.com or kfortier@mopress.com.

CALENDAR

June

15 — Missouri Press Foundation First Amendment Golf Classic, Hermann

16 — Missouri Press Board Meetings, Hermann

16 — Show-Me Press Association Annual Meeting, Hermann

22 — MPAME Presents Google Analytics 4 Training, Free via Zoom

30 — Deadline to Use Newspaper in Education Serial Story for Free

September

21-23 — MPA's 157th Annual Convention, Sheraton Westport Chalet, St. Louis

24-30 — Missouri Photo Workshop, Sedalia

Google Analytics 4: How to navigate the changes and find the data you need

Online Zoom Training

Thursday, June 22 | 10AM

Presented by: Elizabeth Stephens

Executive Editor, Columbia Missourian and Missouri School of Journalism Chair for Community Newspaper Management

FREE Registration for all MPA Members!

Register now:
<https://bit.ly/3NXZsrk>

Sponsored By:

Missouri Press Advertising and Marketing Executives



Save the Date!

157th Annual Missouri Press Convention & Tradeshow

Sheraton Westport
St. Louis

September
21-23, 2023

Don't Miss It:

Missouri Press Foundation
Fundraiser "So You Want to Be A
Rockstar" with the Lost Dog Band

Leonard Woolsey, President of
Texas Press Association and
Southern Newspapers

Hall of Fame Banquet

Better Newspaper Contest
Awards

Much more to be
announced!



BE THE CHAMPIONS OF YOUR COMMUNITY

You can reserve your room now!

<https://bit.ly/3kg8lmm>

Know a potential sponsor?

Sponsor information at:

mopress.com/convention or contact

Michael Harper at mharper@mopress.com

**Need more information about this
year's convention?**

Contact Kristie Fortier at kfortier@mopress.com

Missouri Press Marketplace

eMissourian.com

EXECUTIVE EDITOR: The Washington Missourian, an award-winning, family-owned, twice-a-week community newspaper, is seeking an Executive Editor to lead our news team. This person is charged with managing the day-to-day activities and supervision of the newsroom, overseeing content creation and strategic publishing across multiple platforms and leading a team of editors, freelance writers, photographers and designers.

Looking for an Executive Editor who can provide leadership, mentoring, and is fluent in state and local news, investigative journalism, public service, and government issues. The ideal candidate is a seasoned professional with deep experience in community journalism, who has previous experience managing journalists – someone seeking a step up or a fresh start in a newsroom creating high-impact local journalism with a distinct absence of internal bureaucracy. The best candidates will also have a collaborative spirit and knowledge of total operation, including sales, audience/circulation, and production.

The Executive Editor collaborates with the Publisher and Managing Editor to plan stories/visuals to ensure deadlines are met, establishing an agile and responsive news organization. This leader of the editorial department should be eager to edit copy, proof pages and help lead a team that won the Gold Cup in the Missouri Press Association Better Newspaper Contest the last two years.

The Executive Editor is a key member of the Missourian Media Group's leadership team and is one of the visible leaders of the paper and is expected to cultivate positive working relationships within the community, including among local leaders and businesses.

The perfect candidate will be able to handle all editorial functions in print and online and understand the importance of relationships in the community. This is a great position

HELP WANTED

Click here for the most up-to-date listings or visit mopress.com/job-bank.

Job ads on Missouri Press' website, or in the eBulletin and Bulletin are free to the Association's members.

Email your marketplace ads to mbarba@mopress.com or fill out the online form on the web page linked here.

for someone who wants to work for an independent, family-owned company that embraces community journalism in the heart of Missouri Wine Country. We serve a growing county that values the role of its newspaper.

Minimum 7 years' experience in news reporting and/or editing experience with an appropriate educational background is required. Very competitive pay and benefits package, including 401K savings plan and PTO plan.

Interested candidates should send their resume, 3-5 recent clips and a cover letter explaining why they are a good fit for this position to Bill Miller at bmillerjr@emissourian.com. No phone calls, please. EOE. (5/8/2023)

LakeExpo

ASSOCIATE EDITOR: The Associate Editor is tasked with managing daily news, event features, lifestyle pieces, feature stories, and various other quick writes for a "News+" website covering the Lake of the Ozarks area.

Topics range from hard news and investigative journalism to business/real estate/economic development stories to features and niche/hyperlocal articles about the Lake of the Ozarks boating lifestyle. The ability to craft concise, clear articles is central to this position, as well as the ability to write interesting, punchy headlines.

In addition to ad hoc writing responsibilities, the Associate Editor primarily reviews articles submitted by other LakeExpo.com contributors, editing them for clarity, grammatical issues, and voice.

Understanding of voice and either understanding of or willingness to learn the Lake community are two critical elements to this job. Lake Expo readers are accustomed to quality content that speaks from a position of understanding the many unique things that make stories here unlike those in any other place.

The Associate Editor ensures articles are laid out with formatting, section tags/keywords, and accompanying multimedia content, through LakeExpo.com's content management system. Then the Associate Editor communicates to the Editorial Director when those articles are ready for a readthrough by the director and publication.

Other tasks may be assigned by Editorial Director. This role is positioned for potential future promotion to Editorial Director, based on performance.

Skills Required: Two years of news reporting experience; Close attention to detail in grammar and fact-checking; Solid editing skills; Manage a team of staff and freelance writers with diverse assignments and deadlines; Good interviewer, asks probing, well-researched questions; Write articles on deadline; Computer proficient; Above-average typing speed preferred (50+ wpm); Good organizational & time management skills; Quick learner; Ability to work in a dynamic environment as part of a small team that works hard and also has fun

Education: Bachelor's Degree preferred, ideally in a communications-related field

Hours: 35-40/week; Pay: \$22/hr
Send resume and writing samples to editor@lakeexpo.com. (4/24/2023)

ADVERTISING SALES: Call Newspapers in St. Louis is seeking an experienced full-time advertising sales representative.

Continued on Page 7

Missouri Press Marketplace continued

Applicants should be outgoing and well organized with excellent spelling, proofreading and multi-tasking skills. Must thrive in a deadline environment.



Duties include contacting local businesses, churches, schools and non-profit organizations to provide advertising needs in a weekly mailed community newspaper, an online edition, e-newsletter and other digital options available to connect with south St. Louis County readers. Advertising layout skills are a plus.

Applicants should have a degree in communications, marketing or journalism with a knowledge of digital, social and print media. Recent college graduates encouraged to apply.

Email cover letter and resume to: dbaker@callnewspapers.com or mail to Deborah Baker, Call Newspapers, 9977 Lin Ferry Drive, St. Louis, MO 63123. (4/10/2023)

REPORTER: Call Newspapers in St. Louis is seeking an experienced full-time reporter to handle government news beats and occasional feature stories for a community-focused weekly newspaper, which is also online breaking news daily. We want candidates with reporting, editing, design and social media skills who also thrive in a deadline environment.



The successful candidate will be

able to generate story ideas, conduct professional interviews and write accurate, in-depth stories that inform the community. At least one or two years' reporting experience at a daily or weekly newspaper is preferred. Recent college graduates encouraged to apply.

Responsibilities will also include posting stories to web and social media sites, taking photos and designing pages. A working knowledge of Adobe InDesign and Photoshop is required, along with a thorough understanding of AP news style.

Applicants should send a resume, up to five examples of recent work and a cover letter outlining how you would approach the job to: news1@callnewspapers.com or mail to: Deborah Baker, Call Newspapers, 9977 Lin Ferry Drive, St. Louis, MO 63123. (4/10/2023)

SALES SUPPORT: If you are outgoing, well organized, can spell and can multi-task, the Call's team needs you. Help keep the community informed and connected! Full or part time options available.



Job duties include but are not limited to answering phones, calling local businesses, churches, schools and non-profit organizations to help with advertising needs, proofreading news, advertising, promotions and support materials, contributing to the success of community events and being part of a team that strives for excellence in delivering local news 24/7.

A degree in communications, marketing or journalism is preferred. Knowledge of digital advertising as well as newspaper print advertising layout is a plus!

Mail cover letter and resume to: Deborah Baker, Publisher, Call Newspapers, 9977 Lin Ferry Drive, St. Louis, MO 63123 or email: dbaker@callnewspapers.com. (4/10/2023)

GRAPHIC DESIGNER: Call Newspapers in St. Louis is seeking a full-time creative, detail-oriented artist for fast-paced, deadline environment. Duties include

creating advertisements for a wide range of community businesses using Adobe Creative Cloud.



Mac computer knowledge preferred. Web page management along with WordPress experience and social media platform experience preferred. Prefer print advertising background.

Skills include attention to detail, organized, ability to follow directions, communicate well, self-motivated, dependable, and manage time well under pressure.

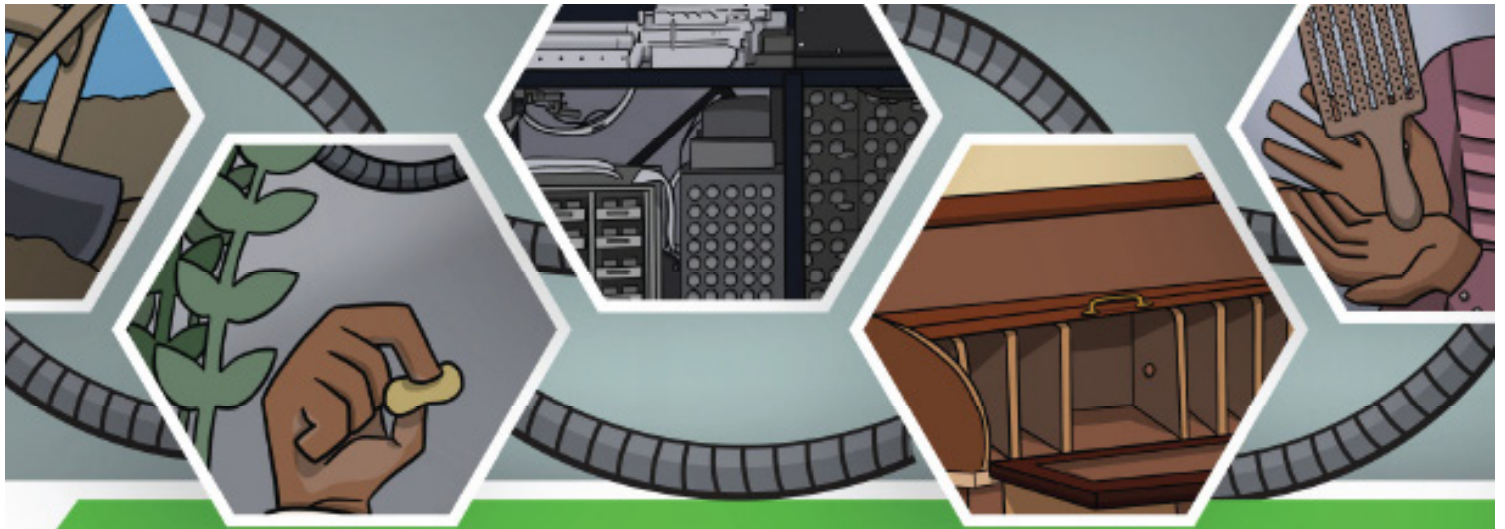
College degree in the arts or related field preferred but will consider applicants based on art related background and skill.

Please email cover letter, resume, samples of your work and any questions to dbaker@callnewspapers.com and composing2@callnewspapers.com or by mail to: Call Newspapers, 9977 Lin Ferry, St. Louis, MO 63123. (4/10/2023)

Let Missouri Press help you find the right candidate for your organization!

Classified ads on Missouri Press' website and in the eBulletin and Bulletin are FREE to members.

Email job ads to mbarba@mopress.com.



Scientists and Inventors

Written by Carolyn Mueller | Illustrated by Nicole Hartfelder

2023 Newspapers in Education Series Now Available

The Missouri Press Foundation and National Newspaper Association Foundation are offering a new original free series to newspapers across the country for publication. This year, readers will enjoy a short story in each chapter about an American scientist or inventor that changed the world. Some of them made small changes – furniture that serves more than one function. Some of them made big changes – improving the way we grow the food we eat. Some of them are famous – the Wright Brothers and John Deere. Some of them will probably be new names – Lyda D. Newman and George Alcorn, Jr. All of the stories emphasize the lives of normal people who found a problem, looked for a solution, and made their dreams a reality. The chapter exercises will encourage students to find inspiration for their own discoveries in their local newspaper. The scientists and inventors are from all over the country so the chapters will resonate with newspapers and classrooms nationwide. This series will be offered free of charge to newspapers for publication on January 1, 2023 and ending on June 30, 2023. Visit mo-nie.com and use the code: **inventors** to download the entire series.

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