

# FOUNDATION FUNDRAISER



THURSDAY  
SEPTEMBER 21, 2023  
6:30pm

at the 157th Annual  
Missouri Press Convention &  
Tradeshow  
Sheraton Westport Chalet Hotel  
St. Louis, MO



**DESSERT  
AUCTION**

**\$59 PER  
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Missouri Press Association  
**Bulletin**  
No. 1352 — 15 August, 2023

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## Missouri Press Association

### Missouri Press Service

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(573) 449-4167; FAX (573) 874-5894  
www.mopress.com

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Sandy Nelson, *The Courier-Tribune, Liberty*

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*Versailles*

Kevin Jones, *St. Louis American*

Tim Schmidt, *Montgomery Standard,*

*Montgomery City*

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*hheadrick@mopress.com*

# Here is MPA's slate of 2024 officers, directors

## **From Missouri Press Staff**

The Missouri Press Association Nominating Committee met recently, finalizing a slate of MPA officers and directors for 2024, effective Jan. 1.

Election of MPA officers and directors is scheduled for the MPA business meeting Friday, Sept. 22, during the 157th Annual Convention at the Westport Sheraton Chalet Hotel in St. Louis.

## **Candidates proposed by the nominating committee are:**

- 2024 President, Amos Bridges, *Springfield News-Leader.*

- First Vice President, Peggy Scott, *Leader Publications, Festus.*

- Second Vice President, Bryan Chester, *Columbia Missourian.*

- Secretary, Ron Schott, *Wright County Journal, Mountain Grove.*

- Treasurer, Kenneth L. Garner, *Garner Media Holdings, Maryville.*

- Director for a two-year term: Mike Scott, *NEMOnews Media, Kahoka.*

Director for three-year terms: Sandy Nelson, *Courier Tribune, Liberty;* and Kimberly Combs, *Wayne County Journal Banner, Piedmont.*

Hannah Spaar, *The Odessan, Odessa,* is being nominated as the National Newspaper Association state chair.

Continuing on the MPA Board in 2024 will be directors: Gary Castor, *Jefferson City News Tribune;* Bryan Jones, *Morgan County Statesman, Versailles;* Kevin Jones, *St. Louis American;* Tim Schmidt, *Montgomery Standard, Montgomery City;* and Lucas Presson, *Southeast Missourian, Cape Girardeau.*

Roger Dillon, *Shannon County Current Wave, Eminence;* will serve as immediate past president in 2024. Dillon chaired this year's nominating committee.

The committee members thank everyone who submitted nominations.

# Membership applications for consideration

## **From Missouri Press Staff**

The Missouri Press Association has received an Active Membership application for the Carthage Chronicle. It is published by Paul E. Donley and managed by Katrina Garber.

Address: Carthage Chronicle, 101 N. Sixth St., PO Box 400, Sarcoxie, MO 64862. Email: *fstop@centurytel.net.* Telephone: (417) 548-3311. Fax: (417) 548-3312. It is a weekly publication with a circulation of 1,000.

## **Friend of application**

The Missouri Press Association has received a Friend of Missouri Press application for Missouri Chamber of Commerce and Industry. It is being represented by Karen Buschmann and Megan Davis.

Address: Missouri Chamber of Commerce and Industry, 428 E.

Capitol Ave., Jefferson City, MO 65101.

Website: *www.mochamber.com.*

Email: *kbuschmann@mochamber.com.*

Telephone: (573) 634-3511.

The Chamber's publication, Missouri Business Magazine is published twice a year, and membership with MPA will be traded for the Association's membership with the Chamber.

Membership applications are considered by the MPA Board of Directors at its first meeting after this notice has been published in at least three issues of the MPA Bulletin, eBulletin or magazine. The next meeting of the MPA Board is scheduled for Sept. 21, 2023, in St. Louis.

Comments about applications can be sent to MPA Executive Director Mark Maassen at *mmaassen@mopress.com.*

# 157th Annual Missouri Press Convention & Tradeshow

Westport Sheraton Chalet Hotel • St. Louis

September 21-23, 2023



Online Registration Form: <https://tinyurl.com/mu2sw942>

Sleeping Room Reservations \$129, Reservation Deadline Aug. 21: <https://tinyurl.com/y46jd2wa>

Hotel Phone Number: 314-878-1500 | Hotel Address: 191 Westport Plaza St Louis, Missouri 63146

## -Tentative Schedule -

### Thursday, September 21

11AM | Registration Open

Noon | MPF Board Meeting

2PM | MPA/MPS Board Meeting

6:30-9PM | Foundation Fundraiser | So You Want to Be a Rockstar!? Dress Up in Your Favorite Rock Decade or Rockstar Attire | LIVE MUSIC from the Lost Dog Band | Dessert Auction featuring Desserts from MPA/ MPS Board Members!

### Friday, September 22

7:30AM-6:30PM | Registration and BNC Photo Displays

8AM-4PM | Trade Show Open

8:30AM | Breakfast Program and Welcome

Former Anheuser-Busch Marketing Legend Robert Lachky

9:30AM | Business Meeting

9:45 | Break

10AM | General Session | Jon K. Rust and Joaquin Alvarado | Philanthropy Funding for Journalism

11AM | General Session | Leonard Woolsey  
Successful Leading Through Difficult Times

Noon | Lunch Program | Former U.S. Senator Roy Blunt

1:45PM | General Session | A Discussion: Things We've Learned About Diversity in Local Journalism | Panel: Moderator and MPA Members to Be Announced

2:45PM | Break

3PM | General Session | Robert Williams | NNA director of Creative Resources | The Great Idea Exchange: Nothing Happens Until Somebody Sells Something!

6PM | Hall of Fame Reception

6:20PM | Silent Auction Ends, Last Call for Bids!

6:30PM | Hall of Fame Dinner

Est. 8:30 PM | Hospitality Room Open

### Saturday, September 23

7:30AM-Noon | Registration and BNC Photo Displays

8:30AM | Breakfast Program | Desiree Reed- Francois  
University of Missouri Athletic Director

9:15AM | Round Table Discussions  
Topics To Be Announced

10:15AM | Break

10:30AM | General Session |  
50th Anniversary of Sunshine Law - Panel Discussion organized by Kathy Kiely, MU J-School | Panel to be Announced

11:30AM | Better Newspaper Contest Lunch

Save \$20-\$50 on your base registration fee  
if you register by August 21!

# Kansas police raid newspaper, publisher's home

By Tom Jones

*From Poynter Journalism Institute*

The Marion County Record is a small, family-owned newspaper in Marion, Kansas — about 60 miles north of Wichita. It has seven employees and a circulation of about 4,000.

But this little publication is at the center of a controversy that involves nothing less than democracy, press freedoms and the First Amendment.

On Friday, Aug. 11, the town's entire five-person police department, along with two sheriff's deputies, raided the newspaper offices and the home of the paper's co-owner and publisher. That co-owner, Eric Meyer, told the *Kansas Reflector* that the police took "everything we have."

On Saturday, a day after the raid, Joan Meyer, Eric Meyer's mother and the 98-year-old co-owner of the paper, collapsed and died at her home. The *Record* said Joan Meyer had been "stressed beyond her limits and overwhelmed by hours of shock and grief."

The article went on to say she hadn't been able to eat or sleep after the raid and said, "She tearfully watched during the raid as police not only carted away her computer and router used by an Alexa smart speaker but also dug through her son Eric's personal bank and investments statements to photograph them."

The editor of the newspaper said the raids may have had more to do with tensions between the paper and officials in Marion, a town of about 2,000 north of Wichita, over prior coverage."

The search warrant, signed by Marion County District Court Magistrate Judge Laura Viar, said law enforcement was allowed to search for and seize items including "documents and records pertaining to Kari Newell."

CNN's Sarah Moon reports that earlier this month, Eric Meyer attended a public meet-and-greet with U.S. Rep. Jake LaTurner at a coffee shop run by Newell. Meyer and *Record* reporter Phyllis Zorn were asked by the police chief, under a request from Newell, to leave.

Newell confirmed to Moon that she did ask the reporters to leave.

## Statement from MPA

"Missouri Press Association is greatly concerned by the apparent disregard for federal law and the U.S. Constitution that saw a Kansas newspaper raided last week. We condemn any attempt to intimidate or silence our colleagues in the Kansas press or anywhere else in this free country. As we look to the fallout of what this incident will have on our industry, we support Eric Meyer with the Marion County Record in his efforts to hold accountable the decision makers behind this inappropriate use of taxpayer resources and will be making efforts to ensure MPA's members know how to appropriately respond if they should ever find themselves in a similar situation."

That's when the story took a turn. After the meeting, Meyer said Zorn received a tip about Newell allegedly driving without a valid driver's license after a traffic offense in 2008. And the next week, Newell was at a city council meeting trying to get approval to operate a liquor-serving establishment.

It eventually decided not to run a story, because it wasn't sure the source had obtained it legally. But the newspaper did run a story on the city council meeting, in which Newell herself confirmed she'd had a DUI conviction and that she had continued to drive even after her license was suspended.

It appears the newspaper acted responsibly, did nothing illegal or even questionable and yet was still raided by the police. Meyer told *The New York Times* that the paper has angered some local officials for its reporting on the employment history of Marion Police Department Chief Gideon Cody.

Meyer told *The New York Times*, "If we don't fight back and we don't win in fighting back, it's going to silence everybody."

*This story was originally published online at [bit.ly/446SAiE](https://bit.ly/446SAiE). It has been edited for length.*



## CALENDAR

2023

September

- 21 — Missouri Press Foundation Thursday Night Social and Dessert Auction, Sheraton Westport Chalet, St. Louis
- 22 — MPA's 157th Annual Convention and Trade Show, Sheraton Westport Chalet, St. Louis
- 23 — Missouri Press Better Newspaper Contest Awards Luncheon, Sheraton Westport Chalet, St. Louis
- 24-30 — Missouri Photo Workshop, Sedalia

October

- 19 — Missouri Photojournalism Hall of Fame Induction Ceremony, Columbia
- 19 — Ozark Press Association Annual Meeting, Mountain Grove

November

- 2 — Past President's Dinner, Baxter's Lakeside Grille, Lake Ozark

## Did you know?

You can find all of the latest registration forms for Missouri Press' events online at [www.mopress.com](http://www.mopress.com).

The website also has award nomination forms, board of director applications and much more.

# Missouri Press Marketplace

FOR SALE

## THE FAYETTE ADVERTISER

*Howard County's News Leader Since 1840*

**WEEKLY NEWSPAPER:** Award-winning weekly newspaper in Howard County. Locally owned since 1840. Loyal advertising and readership. Excellent staff. Debt free. Owner plans to re-locate.

Fayette is the county seat with a population of approximately 2,600, and is the home of Central Methodist University. Coverage area includes Fayette, New Franklin, Armstrong, Harrisburg, Higbee, and Glasgow.

Email: [jaddison@fayettenews.com](mailto:jaddison@fayettenews.com)  
(6/19/2023)

HELP WANTED

## nemonews.net

Northeast Missouri's  
Neighborhood  
News Source

**ADVERTISING SALES:** Are you an enthusiastic go-getter with a flair for sales? Do you have a passion for connecting with local businesses and helping them thrive? If so, we have an incredible opportunity for you to become a part of our team!

As an Advertising Sales Person, you will play a pivotal role in supporting local businesses to reach their target audience and grow their brand. While the selected candidate will work with businesses across northeast Missouri and in the Quincy, Ill., area, they will likely be based out of our Palmyra or Kahoka newspaper offices. Depending on the candidate, the position could be full-time or part-time.

**Key responsibilities include:**

1. Client Engagement: Build and maintain strong relationships with local businesses, understanding their advertising needs and goals.
2. Tailored Solutions: Develop creative and effective advertising solutions that align with the unique requirements and

Click here for the most up-to-date listings or visit [mopress.com/job-bank](http://mopress.com/job-bank).

Job ads on Missouri Press' website, or in the eBulletin and Bulletin are free to the Association's members.

Email your marketplace ads to [mbarba@mopress.com](mailto:mbarba@mopress.com) or fill out the online form on the web page linked here.

budgets of our clients.

3. Multi-Media: We are launching a digital advertising initiative to enable small, local businesses to utilize print, digital and social media ads to build their customer base. We want to become the go-to source for print and digital advertising in northeast Missouri.

**Requirements:**

- Previous sales experience, especially in advertising or media, is highly valued, but we welcome candidates with a passion for sales and willingness to learn.
- Outstanding communication and negotiation skills to interact persuasively with clients to meet their needs.

**Perks and Benefits:**

- Competitive base salary plus commission, and an excellent health insurance package for full-time employees.
- A friendly work environment and flexible work schedule.

Join us in empowering local businesses and making a meaningful impact on the community. Take the first step towards an enriching career — apply now by sending your updated resume and a brief cover letter outlining your passion for sales and your vision for contributing to the success of our newspapers to: Mike Scott, Publisher at [mike@kahokamedia.com](mailto:mike@kahokamedia.com). (8/3/2023)

**FREELANCE EDITOR:** Enjoy mentoring young journalists? Love editing but hate covering meetings? Come be a freelance editor for our two rural newspapers in the Northwest region of the state.

We have three coachable staff writers who need their copy edited on a weekly

## THE STANDARD Richmond News

basis. Stories will be submitted via text or Google Docs Thursday through Tuesday, with some exceptions. Edited copy must be returned no later than Wednesday at noon for Thursday publication.

Highlights: Mentor the next generation of journalists, work remotely, editing only, no meetings, no layout, set your own work hours.

Must have minimum 6 years newspaper editing experience, be available to answer calls or text from our writers in a timely fashion, and be up-to-date on current AP style. Compensation based on length of copy.

Send resume to [gm@leaderpress.com](mailto:gm@leaderpress.com). (7/18/2023)



**NEWS/SPORTS EDITOR:** The Moberly Monitor-index, a weekly publication, has an immediate opening for a news/sports editor who can handle our editorial coverage. The perfect candidate will be able to handle all editorial functions in print and online and understand the importance of relationships in the community. This is a position to work for an independent, family-owned company that values community journalism.

This is not a desk job as our editor is our primary news/sports writer and photographer. We want local names and faces to fill each publication. The ideal candidate will be able to prioritize our news and sports coverage. We're looking for someone who can cover a city council or school board meeting one night, be able to write a great feature the next day, as well as following the high school athletic scene.

This full-time position includes a competitive salary and benefits including health, dental and vision insurance. Send resume, samples of your work and references to Publisher Tim Schmidt at [tim@mystandardnews.com](mailto:tim@mystandardnews.com). (7/5/2023)



## *Need something to binge? Digiversity.tv is cheaper than ‘those other guys’*

Sure, the content might be a lot more limited when you go to Digiversity.tv, but you’re guaranteed to learn something.

And it’s hard to beat the price because there isn’t one. Access to is provided to Missouri Press Association member newspapers at no cost.

If you aren’t already signed up, shoot an email to [mbarba@mopress.com](mailto:mbarba@mopress.com) to get access.

So, what does access get you? Digiversity.tv focuses on the Adobe Creative Cloud suite of products, with Viers using videos that follow the same engaged, energetic teaching style MPA’s members have seen from him firsthand for more than 25 years. He and other presenters also cover various topics in written articles and live webcasts.

The content guide, accessible at the top of the front page, give you access to everything you could hope to learn, including multiple series covering everything from art and advertising illustration to layout to image adjustment and most things in between.

Russell even offers a small section on “practical jokes,” although it might be more useful as a primer on what not to do with various Adobe programs.

Finally, we’ve told you before Russell will happily respond to questions about Adobe products, but you can also send him a message right from the website at [digiversity.tv/checking-the-mail](https://digiversity.tv/checking-the-mail).

### **How to sign up:**

Go online to  
[bit.ly/DigiversityMPA](https://bit.ly/DigiversityMPA)  
OR  
email Matthew Barba at  
[mbarba@mopress.com](mailto:mbarba@mopress.com).

Check your spam and junk folders just in case the activation email ends up there.

The best part of Digiversity.tv, of course, is there no cost for you and all your staff to sign up. It is a benefit of your membership with Missouri Press Association.

Missouri Press will provide access through the end of 2023.

It is preferred every staffer using the website signs up with a unique email address.

In addition to the training and explaining, Viers regularly answers viewers’ questions, so feel free to reach out to him directly at [russell@digiversity.tv](mailto:russell@digiversity.tv).