

Today, September 13, is the LAST DAY to register!

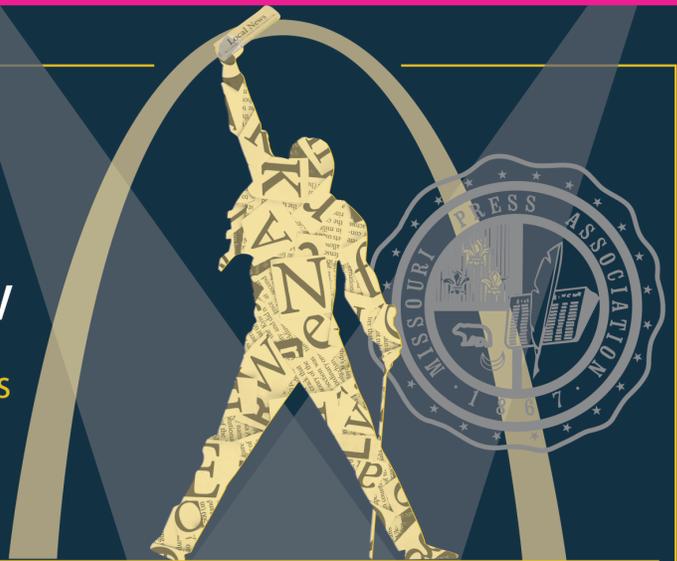


No. 1353 —
13 September, 2023

157th Annual Missouri Press Convention & Tradeshow

Sheraton Westport Chalet Hotel • St. Louis

September 21-23, 2023



Online Registration Form: <https://tinyurl.com/3fmcyey>

Hotel Phone Number: 314-878-1500 | Hotel Address: 191 Westport Plaza St Louis, Missouri 63146

-Tentative Schedule -

Thursday, September 21

11AM | Registration Open

Noon | MPF Board Meeting

2PM | MPA/MPS Board Meeting

6:30-9PM | Foundation Fundraiser | So You Want to Be a Rockstar!? Dress Up in Your Favorite Rock Decade or Rockstar Attire | LIVE MUSIC from the Lost Dog Band | Dessert Auction featuring Desserts from MPA/ MPS Board Members!

Friday, September 22

7:30AM-6:30PM | Registration and BNC Photo Displays

8AM-4PM | Trade Show Open

8:30AM | Breakfast Program and Welcome

Former Anheuser-Busch Marketing Legend Robert Lachky

9:30AM | Business Meeting

9:45 | Break

10AM | General Session | Jon K. Rust

Philanthropy Funding for Journalism

11AM | General Session | Leonard Woolsey

Successful Leading Through Difficult Times

Noon | Lunch Program | Former U.S. Senator Roy Blunt

1:45PM | General Session | A Discussion: Things We've

Learned About Diversity in Local Journalism |

Moderator Mara' Rose Williams, Kansas City Star

Assistant Managing Editor for Race & Equality

Panelists: Rebecca Rivas of the Missouri Independent,

Taylor Freeman of KOMU Channel 8, Columbia

and Echo Menges of The Edina Sentinel/

NEMOnews Media

2:45PM | Break

3PM | General Session | Robert Williams | NNA director

of Creative Resources | The Great Idea Exchange:

Nothing Happens Until Somebody Sells Something!

6PM | Hall of Fame Reception

6:20PM | Silent Auction Ends, Last Call for Bids!

6:30PM | Hall of Fame Dinner

Est. 8:30 PM | Hospitality Room Open

Saturday, September 23

7:30AM-Noon | Registration and BNC Photo Displays

8:30AM | Breakfast Program | Desiree Reed-Francois

University of Missouri Athletic Director

9:15AM | Break

9:30AM | Round Table Discussions

• Rudi Keller: "Who's that Candidate?"

• Jean Maneke: "Current Crisis in Newsrooms"

• Zoe DeYoung: "The Future of Journalism: What Does the Next Generation Want?"

• Leonard Woolsey: "Crafting an Effective Elevator Pitch for Your Newspaper."

• Freestyle: Attendees are encouraged to share ideas on their own.

10:30AM | General Session |

50th Anniversary of Sunshine Law | Panel Discussion

• Jason K. Lewis, Chief Counsel for Governmental Affairs, Missouri Attorney General's Office

• Echo Menges, Editor of the Edina Sentinel and President of the Missouri Sunshine Coalition

• Lisa Hoppenjans, Associate Professor of Practice & Director, First Amendment Clinic at

Washington University in St. Louis School of Law

• David Roland, Director of Litigation,

Freedom Center of Missouri

• Jean Maneke, Legal Hotline Attorney,

Missouri Press Association

11:30AM | Better Newspaper Contest Lunch



Missouri Press Association

Missouri Press Service

802 Locust St.
Columbia, MO 65201-4888
(573) 449-4167; FAX (573) 874-5894
www.mopress.com

ACTING PRESIDENT: Amos Bridges,
- *Springfield News-Leader*

2nd VICE PRES.: Peggy Scott,
- *Leader Publications, Festus*

SECRETARY: Kimberly Combs,
- *Wayne County Journal Banner, Piedmont*

TREASURER: Mike Scott,

- *NEMO News Media Group, Kahoka*

PAST PRESIDENT: Roger Dillon,
- *Shannon County Current Wave, Eminence*

DIRECTORS:

Donna Bischoff, *BridgeTower Media, St. Louis*

Gary Castor, *Jefferson City News Tribune*

Sandy Nelson, *The Courier-Tribune, Liberty*

Bryan Jones, *The Morgan County Statesman,*
- *Versailles*

Kevin Jones, *St. Louis American*

Tim Schmidt, *Westplex Media,*

- *Montgomery City*

Lucas Presson, *Southeast Missourian,*

- *Cape Girardeau*

Bryan Chester, *Columbia Missourian*

NNA Representative: Hannah Spaar,

- *The Odessan, Odessa*

MPS PRES.: Liz Irwin, *St. Louis*

VICE PRESIDENT: Trevor Vernon, *Eldon*

SEC-TREAS.: James White, *Warsaw*

MPS DIRECTORS: Jeff Schrag, *Springfield;*

- *Dennis Warden, Owensville*

STAFF

Mark Maassen: Executive Director,
mmaassen@mopress.com

Matthew Barba: Editor,
mbarba@mopress.com

Ted Lawrence: Ad Sales Director,
tlawrence@mopress.com

Kristie Fortier: Member Services,
Meeting Coordinator, kfortier@mopress.com

Michael Harper: Foundation Director,
mharper@mopress.com

Marcie Elfrink: Bookkeeping,
melfrink@mopress.com

Jeremy Patton: Advertising Placement Dir.,
jpatton@mopress.com

Jackie Wiehe: Insertion Order Coordinator
mopressmedia@mopress.com

Jean Maneke: Legal Hotline Counselor
(816) 753-9000
jmaneke@manekelaw.com

Helen Headrick: NIE Director
hheadrick@mopress.com

Business meeting items

From Missouri Press Staff

Election of MPA officers and directors and consideration of bylaw amendments will be during MPA's business meeting Friday, Sept. 22, during the 157th Annual Convention in St. Louis.

Candidates proposed by the nominating committee are:

- 2024 President, Amos Bridges, *Springfield News-Leader*.

- First Vice President, Peggy Scott, *Leader Publications, Festus*.

- Second Vice President, Bryan Chester, *Columbia Missourian*.

- Secretary, Ron Schott, *Wright County Journal, Mountain Grove*.

- Treasurer, Kenneth L. Garner, *Garner Media Holdings, Maryville*.

- Director for a two-year term: Mike Scott, *NEMOnews Media, Kahoka*.

Director for three-year terms: Sandy Nelson, *Courier Tribune, Liberty*; and Kimberly Combs, *Wayne County Journal Banner, Piedmont*.

Hannah Spaar, *The Odessan, Odessa*, is being nominated as the National Newspaper Association state chair.

Continuing on the MPA Board in 2024 will be directors: Gary Castor, *Jefferson City News Tribune*; Bryan Jones, *Morgan County Statesman, Versailles*; Kevin Jones, *St. Louis American*; Tim Schmidt, *Westplex Media, Montgomery City*; and Lucas Presson, *Southeast Missourian, Cape Girardeau*.

Roger Dillon, *Shannon County Current Wave, Eminence*; will serve as immediate past president in 2024.

Bylaw amendments

Currently, Article VI Section 1. of the Association's bylaws reads: Officers.

The officers of this Association shall be President, First Vice President, Second Vice President, Secretary, Treasurer, Executive Director, Past President, National Newspaper Association Representative and six Directors. These officers and directors shall, with the exception of the Executive Director, constitute the Board of Directors. Officers shall take office January 1, following election. The Secretary shall record the minutes of all meetings of the Board of Directors.

Proposed language to be added as an amendment to Article VI, Section 1 reads: "To be an officer of the Missouri Press Association Board, the individual must be employed and actively working for a member organization."

Currently, Article VI Section 6. of the Association's bylaws reads: Directors. There shall be eight Directors of this Association, and each shall serve a term of three years or until his or her successor is chosen. Directors shall take office January 1, following election. Director's terms shall be staggered so that no more than three seats shall be open for election each year.

Proposed language to be added as an amendment to Article VI, Section 6 reads: "To be a director of the Missouri Press Association Board, the individual must be employed and actively working for a member organization."

If you have questions, please contact MPA Executive Director Mark Maassen at (573) 449-4167, ext. 308, or by email at mmaassen@mopress.com.

Membership application received

From Missouri Press Staff

The Missouri Press Association has received an Active Online Newspaper Membership application for The Kansas City Beacon. The editor-in-chief is Scott Canon.

Address: The Kansas City Beacon, 300 E. 39th St., Kansas City, MO 64111. Email: scott@thebeacon.media. Telephone: (816) 200-2739. Its website is www.kcbeacon.org.

This membership application will be considered by the MPA Board of Directors at its Sept. 21, 2023, in St. Louis. Approval of the application will be contingent upon this notice having been published in at least three issues of the MPA Bulletin, eBulletin or magazine.

Comments about applications can be sent to MPA Executive Director Mark Maassen at mmaassen@mopress.com.

FOUNDATION FUNDRAISER



THURSDAY
SEPTEMBER 21, 2023
6:30pm

at the 157th Annual
Missouri Press Convention &
Tradeshow
Sheraton Westport Chalet Hotel
St. Louis, MO



**DESSERT
AUCTION**

**\$59 PER
PERSON**

**FOOD • DRINKS
LIVE MUSIC with
LOST DOG BAND**

COSTUME CONTEST

Come Dressed as
Your Favorite
Musician OR In
Your Favorite
Rock Era Attire



In Print. Online. For You.



National Newspaper Week

#newspapersyourway

National Newspaper Week is Oct. 1-7

From Newspaper Association Managers

This year marks the 83rd celebration of National Newspaper Week. The theme for 2023 is In Print. Online. For You. #NewspapersYourWay.

All of the materials are developed from data derived from the Coda Ventures nationwide study conducted for America's Newspapers and built around the evolution of newspapers and the fact that newspaper readers are from all generations, community leaders and voters.

At nationalnewspaperweek.com find promotional print ads, social media ads, web ads, guest columns and editorial cartoons, all available for download at no charge to daily and

non-daily newspapers.

Celebrate National Newspaper Week by downloading these materials and devoting as many column inches as possible to reinforce the importance of your newspaper to your communities, and also by sharing the message on your social media platforms over the course of the week.

Make it local by editorializing about your newspaper's unique relevance. This can include your duties as government watchdog, your coverage of community events, publication of timely public notices.

Since the principle is timeless, the 2023 logo is undated and materials will remain on the website and accessible year-round as a continuing resource.

Statement of ownership due to USPS by Oct. 1

From Missouri Press Staff

The deadline is Oct. 1 for giving your postmaster your Statement of Ownership, Management, and Circulation (PS Form 3526).

The filing and publication of the information on this form are required if you have a Periodicals mailing permit. You can download the form from the Postal Service website or find it with a quick online search for "PS Form 3526".

Weekly papers need to publish the information in Form 3526 in any issue in October. Publications issued more frequently than weekly should publish the information by Oct. 10.

A copy of your filled-out Form 3526 can be published, or the information contained on the form can be published.

PS Form 3526 allows you to include electronic subscribers. Electronic subscriber figures are not to be entered directly onto the PS Form 3526. The actual figures for electronic subscribers are to be entered on a worksheet, PS Form 3526-X, which is an optional attachment to Form 3526. Complete PS Form 3526-X only if you want to show electronic subscribers.

You can also use USPS' Business Customer Gateway portal to submit your Form 3526 electronically.



CALENDAR

2023 September

21 — Missouri Press Foundation Thursday Night Social and Dessert Auction, Sheraton Westport Chalet, St. Louis

22 — MPA's 157th Annual Convention and Trade Show, Sheraton Westport Chalet, St. Louis

23 — Missouri Press Better Newspaper Contest Awards Luncheon, Sheraton Westport Chalet, St. Louis

24-30 — Missouri Photo Workshop, Sedalia

October

1-7 — National Newspaper Week

19 — Missouri Photojournalism Hall of Fame Induction Ceremony, Columbia

19 — Ozark Press Association Annual Meeting, Mountain Grove

November

2 — Past President's Dinner, Old Kinderhook, Camdenton

Did you know?

- You can find all of the latest registration forms for Missouri Press' events online at www.mopress.com.
- The website also has award nomination forms, board of director applications and much more.

Missouri Press Marketplace

FOR SALE

THE FAYETTE ADVERTISER

Howard County's News Leader Since 1840

WEEKLY NEWSPAPER: Award-winning weekly newspaper in Howard County. Locally owned since 1840. Loyal advertising and readership. Excellent staff. Debt free. Owner plans to re-locate.

Fayette is the county seat with a population of approximately 2,600. and is the home of Central Methodist University. Coverage area includes Fayette, New Franklin, Armstrong, Harrisburg, Higbee, and Glasgow.

Email: jaddison@fayettenews.com
(6/19/2023)

HELP WANTED

News Tribune

GENERAL MANAGER: Central Missouri Newspapers, Inc. is hiring for a full-time exempted General Manager. The position is responsible for and drives the overall business strategy, execution, and revenue initiatives for print and online advertising, Flypaper agency, print and digital subscriptions, niche publications, and commercial printing; is responsible for the financial performance of the operation, including budgeting, revenue projections, and expense control; consults with the President of WEHCO Newspaper Division and other WEHCO senior leadership to ensure alignment of overall business plan; serves as the corporate representative to the local community to ensure desired brand and visibility is present and engaging. Supports and communicates the WEHCO Statement of Core Values to our readers, customers, and employees

RESPONSIBILITIES

- Provides overall leadership to the organization and sets the strategic vision; develops and implements strategic initiatives that will position the company to realize its full potential in the increasingly evolving publishing

Click here for the most up-to-date listings or visit mopress.com/job-bank.

Job ads on Missouri Press' website, or in the eBulletin and Bulletin are free to the Association's members.

Email your marketplace ads to mbarba@mopress.com or fill out the online form on the web page linked here.

industry;

- Utilizes knowledge of local news, government, and community to advance the company further.

- Plans, develops, organizes, implements, directs, and evaluates the company's performance; supervises the Department Heads and operations of print and online publications and digital-media outlets of the company;

- Performs other duties as assigned.

KNOWLEDGE, SKILLS, AND ABILITIES

- Strong managerial, leadership, interpersonal, teamwork, and communication skills (both written and oral)

- Strong strategic planning, organizational, analytical, financial, creative, and sales management skills

- High level of understanding of advertising, marketing, and digital policies and procedures

MINIMUM QUALIFICATIONS

- Bachelor's Degree in Advertising, Marketing, Journalism, Business Administration, or other related field; or Equivalent combination of education and experience in lieu of degree.

- Prior experience as a General Manager or in advertising/sales management position, preferably in the daily newspaper field; Prior experience with community involvement (i.e., serving on community boards and professional organizations).

EXCELLENT BENEFITS:

- Competitive wage
- Supplemental benefits available
- Medical insurance offered
- Paid sick and vacation
- Paid holidays, personal day and

floating holiday

- Paid parental leave
- Life and disability insurance
- 401K matching
- Profit sharing
- Employee Assistance Program

This is a safety-sensitive position. Candidate must pass drug screening, background checks, and have a satisfactory driving record.

Resumes should be directed to: Tammy Hartley at tammy@newstribune.com.

The Central Missouri Newspapers, Inc. is an equal opportunity employer and does not discriminate based on race, color, religion, sex including pregnancy, sexual orientation, gender identity, national origin, disability, age 40 or older, or genetic information, including family medical history or any other legally protected class or status. (8/28/2023)

nemonews.net

**Northeast Missouri's
Neighborhood
News Source**



ADVERTISING SALES: Are you an enthusiastic go-getter with a flair for sales? Do you have a passion for connecting with local businesses and helping them thrive? If so, we have an incredible opportunity for you to become a part of our team!

As an Advertising Sales Person, you will play a pivotal role in supporting local businesses to reach their target audience and grow their brand. While the selected candidate will work with businesses across northeast Missouri and in the Quincy, Ill., area, they will likely be based out of our Palmyra or Kahoka newspaper offices. Depending on the candidate, the position could be full-time or part-time.

Key responsibilities include:

1. Client Engagement: Build and maintain strong relationships with local businesses, understanding their advertising needs and goals.

Continued on Page 6

Missouri Press Marketplace continued

2. Tailored Solutions: Develop creative and effective advertising solutions that align with the unique requirements and budgets of our clients.

3. Multi-Media: We are launching a digital advertising initiative to enable small, local businesses to utilize print, digital and social media ads to build their customer base. We want to become the go-to source for print and digital advertising in northeast Missouri.

Requirements:

- Previous sales experience, especially in advertising or media, is highly valued, but we welcome candidates with a passion for sales and willingness to learn.
- Outstanding communication and negotiation skills to interact persuasively with clients to meet their needs.

Perks and Benefits:

- Competitive base salary plus

commission, and an excellent health insurance package for full-time employees.

- A friendly work environment and flexible work schedule.

Join us in empowering local businesses and making a meaningful impact on the community. Take the first step towards an enriching career — apply now by sending your updated resume and a brief cover letter outlining your passion for sales and your vision for contributing to the success of our newspapers to: Mike Scott, Publisher at mike@kahokamedia.com. (8/3/2023)

FREELANCE EDITOR: Enjoy mentoring young journalists? Love editing but hate covering meetings? Come be a freelance editor for our two rural newspapers in the Northwest region of the state.

We have three coachable staff writers

THE STANDARD Richmond News

who need their copy edited on a weekly basis. Stories will be submitted via text or Google Docs Thursday through Tuesday, with some exceptions. Edited copy must be returned no later than Wednesday at noon for Thursday publication.

Highlights: Mentor the next generation of journalists, work remotely, editing only, no meetings, no layout, set your own work hours.

Must have minimum 6 years newspaper editing experience, be available to answer calls or text from our writers in a timely fashion, and be up-to-date on current AP style. Compensation based on length of copy.

Send resume to gm@leaderpress.com. (7/18/2023)



Missouri Press
Foundation

MISSOURI PHOTOJOURNALISM
2023 HALL OF FAME CEREMONY

SAVE THE DATE

Columbia, Missouri 10/19/23 4 p.m.

State Historical Society of Missouri

SPONSORED BY

MILLER'S
PROFESSIONAL IMAGING



Central Bank of Boone County
Missourian
media group