

MIZ — SEE YOU SOON!

2023 MISSOURI PRESS TAILGATE

**Missouri Press members and friends are
invited to attend the Missouri Press
Association Tailgate on
November 18, 2023**

**Tailgate from 3:30 to 5:45PM
Kickoff at 6:30PM**

**Location: Columbia Missourian
Lee Hills Hall**

221 S. Eighth St., Columbia, MO 65201

**MPA Will Provide: Mia Taco Food Truck
Food & Drinks | Yard Games
Fun and Friends!!!**

Missouri Press Association
Bulletin

No. 1355 — 14 November, 2023



Register at: <https://tinyurl.com/3cbps4yn>

Send requests for 2024 press cards

From Missouri Press Staff

Submit requests for 2024 press cards and 2024-2025 MPA auto stickers today by going online or emailing staffers' names to Kristie Fortier at kfortier@mopress.com

There is no charge for press cards or auto stickers for MPA members; please include a total number of stickers needed for your organization. In all requests, please include mailing information for your newspaper.

Because staffing changes occur throughout the year, MPA does not keep a list of cards previously issued.

Members can also request copies of the 2024 MPA sticker calendar.

Email distribution list

Are all your staff who should be



receiving Missouri Press emails signed up? Much of the Association's communication with our members is through email, and we want to ensure everyone stays informed. We also distribute statewide ads via email.

If someone needs to be added, please send the names, job titles and email addresses to Matthew Barba at mbarba@mopress.com

Did you know?

You can find all of the latest registration forms for Missouri Press' events online at www.mopress.com. The website also has fillable PDF versions of award nomination forms, board of director applications and much more.



CALENDAR

2023

November

15 — Missouri Press Service Advertising Agreements Due

18 — Missouri Press Association Mizzou Tailgate, 3:30 p.m., Columbia Missourian

2024

January

21 — Proposed USPS Postage Rate Increases Go Into Effect

April

18-19 — MPAME Annual Meeting, Hilton Promenade Hotel, Branson Landing

2024 MPS NEWSPAPER AGREEMENTS ARE IN THE MAIL!

Keep a look out for the 2024 MPS Agreements.

2024 is a Missouri Newspaper Directory year so make sure to completely fill out the agreement so we have the most up-to-date rates in our system and your most up-to-date information in the 2024-2025 Missouri Newspaper Directory.

There is also a fillable pdf on our website at www.mopress.com.

Please have all agreements returned no later than **November 15, 2023** to ensure all updated information makes it in the new directory.

Return completed agreement via email to jpatton@mopress.com





Missouri Press Association

Missouri Press Service

802 Locust St.
Columbia, MO 65201-4888
(573) 449-4167; FAX (573) 874-5894
www.mopress.com

ACTING PRESIDENT: Amos Bridges,
- *Springfield News-Leader*

2nd VICE PRES.: Peggy Scott,
- *Leader Publications, Festus*

SECRETARY: Kimberly Combs,
- *Wayne County Journal Banner, Piedmont*

TREASURER: Mike Scott,
- *NEMO News Media Group, Kahoka*

PAST PRESIDENT: Roger Dillon,
- *Shannon County Current Wave, Eminence*

DIRECTORS:

Donna Bischoff, *BridgeTower Media, St. Louis*

Gary Castor, *Jefferson City News Tribune*

Sandy Nelson, *The Courier-Tribune, Liberty*
Bryan Jones, *The Morgan County Statesman,*

- *Versailles*

Kevin Jones, *St. Louis American*

Tim Schmidt, *Westplex Media,*

- *Montgomery City*

Lucas Presson, *Southeast Missourian,*

- *Cape Girardeau*

Bryan Chester, *Columbia Missourian*

NNA Representative: Hannah Spaar,

- *The Odessa, Odessa*

MPS PRES.: Liz Irwin, *St. Louis*

VICE PRESIDENT: Trevor Vernon, *Eldon*

SEC-TREAS.: James White, *Warsaw*

MPS DIRECTORS: Jeff Schrag, *Springfield;*

- *Dennis Warden, Owensville*

STAFF

Mark Maassen: Executive Director,

mmaassen@mopress.com

Matthew Barba: Editor,

mbarba@mopress.com

Ted Lawrence: Ad Sales Director,

tlawrence@mopress.com

Kristie Fortier: Member Services,

Meeting Coordinator, kfortier@mopress.com

Michael Harper: Foundation Director,

mharper@mopress.com

Marcie Elfrink: Bookkeeping,

melfrink@mopress.com

Jeremy Patton: Advertising Placement Dir.,

jpattson@mopress.com

Jackie Wiehe: Insertion Order Coordinator

mopressmedia@mopress.com

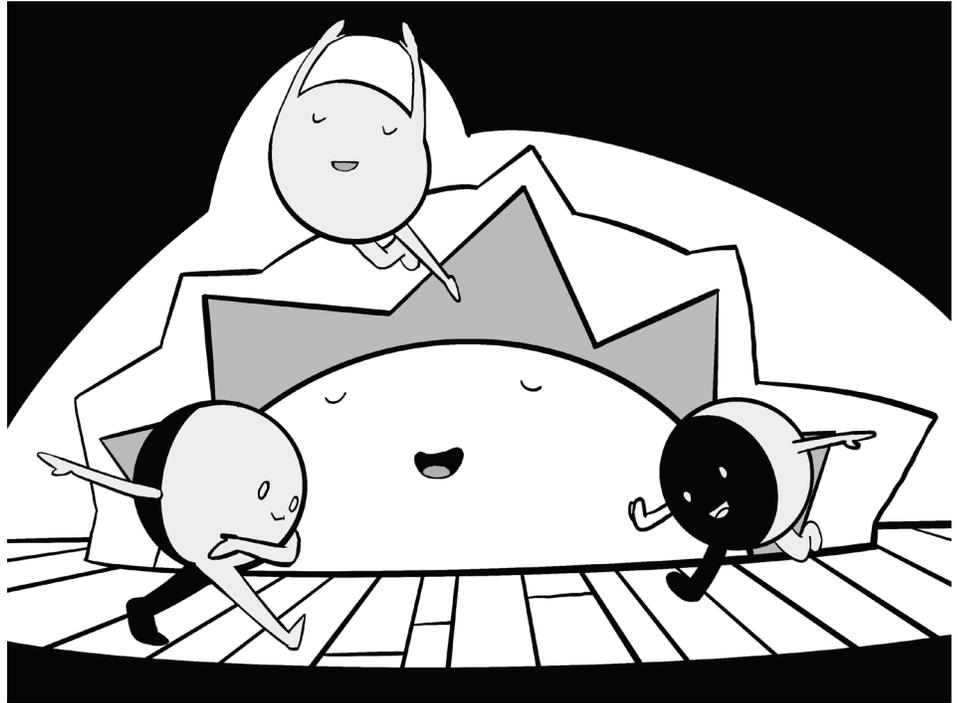
Jean Maneke: Legal Hotline Counselor

(816) 753-9000

jmaneke@manekelaw.com

Helen Headrick: NIE Director

hheadrick@mopress.com



'24 NIE serial focuses on April solar eclipse

From Helen Headrick

Missouri Press NIE Coordinator

The Missouri Press Foundation and National Newspaper Association Foundation are continuing their 16-year partnership and offering a new original free series to newspapers across the country for publication.

For 2024 we have written an 8-chapter series that features science, art, language arts and history about solar eclipses. The solar eclipse will occur on April 8 with the path of totality crossing the country from Texas to Maine, including across the southeastern part of Missouri.

A wide swath of totality across the country and that viewers outside the path of totality will still be able to view a partial solar eclipse will ensure newspapers and readers will be drawn to this content.

This series will be offered free of charge to newspapers in Missouri and across the country, with publication beginning January 2024 and ending June 30, 2024. Newspapers will access the material from our download site, www.mo-nie.com. The eight chapters will each include a newspaper activity.

Ads will be created for publication in newspapers prior to the series' run to promote interest. They will be designed so newspapers can easily add their logo.

Dr. Linda Maxine Godwin wrote the features with science slants. She is an American scientist and retired NASA astronaut. Godwin joined NASA in 1980 and became an astronaut in July 1986. She retired in 2010.

During her career, Godwin completed four space flights and logged more than 38 days in space. Dr. Godwin is a Professor Emeritus at the Department of Physics and Astronomy of the University of Missouri. She taught in the department for eight years after retiring from NASA in 2010.

Helen Headrick wrote the features that deal with Art, Language Arts, and Culture. She is Missouri Press Foundation's Newspaper in Education Manager and a former teacher.

Philip Goudeau is illustrating the series. He has illustrated several of our previous series and has chosen a whimsical touch for this one.

Watch Missouri Press' socials, Bulletins and website for more information.

Congratulations

to the winners of 2023's
MPF Better Newspaper Contest
and MPAME Best Ad Contest.

Changes to how next year's contests will be conducted are coming, including a new template for entering both contests. Details for the new template and what you can expect when entering will be announced in the coming weeks.

Meanwhile, you can begin preparing your entries now for the 2024 editorial and advertising contests!

- Put all your entries into a "Contest Entries" folder on your desktop.
- Combine entries that consist of more than one piece of content or more than one page. This makes uploading and judging much easier.

Have questions? Please contact Matthew Barba at mbarba@mopress.com or Kristie Fortier at kfortier@mopress.com.

**You can help Missouri Press plan for the editorial contest.
Email mbarba@mopress.com to be part of the Contest Committee.**

Missouri Press Marketplace

FOR SALE

THE FAYETTE ADVERTISER

Howard County's News Leader Since 1840

WEEKLY NEWSPAPER: Award-winning weekly newspaper in Howard County. Locally owned since 1840. Loyal advertising and readership. Excellent staff. Debt free. Owner plans to re-locate.

Fayette is the county seat with a population of approximately 2,600. and is the home of Central Methodist University. Coverage area includes Fayette, New Franklin, Armstrong, Harrisburg, Higbee, and Glasgow.

Email: jaddison@fayettenews.com
(6/19/2023)

HELP WANTED

EDITORIAL POSITIONS:

WE GOT THE BEAT! A newspaper company has vacancies in its news departments. If you are a reporter, editor, or journalist come and contribute to a dynamic team at one of our properties in Missouri. We are seeking media specialists with a story telling ability that focuses on audience and puts people at the heart of the story. Clear and efficient communication skills along with excellent writing abilities with a passion and drive for the satisfaction of our readers, is essential in these roles.

These are full-time positions with benefits.

Please submit your resume and salary expectations to resumes@lcs.net for consideration. (10/9/2023)

THE Palmyra Spectator

EDITOR: After 29 years, the dynamic husband and wife team of editors at the Palmyra Spectator in Palmyra, Missouri, have decided it's time retire from the newspaper business and try something new.

This presents an excellent

Click here for the most up-to-date listings or visit mopress.com/job-bank.

Job ads on Missouri Press' website, or in the eBulletin and Bulletin are free to the Association's members.

Email your marketplace ads to mbarba@mopress.com or fill out the online form on the web page linked here.

opportunity for an experienced reporter to develop their skills as an editor at the oldest weekly newspaper west of the Mississippi River. The Palmyra Spectator is part of NEMOnews Media Group, an award-winning, family-owned group of seven weekly newspapers in northeast Missouri.

Job Description:

As Editor, you will play a pivotal role in shaping the editorial direction of our publication. You will be responsible for curating, editing, and enhancing content across various sections of the newspaper, ensuring that each issue is of the highest quality and meets our readers' expectations. This role requires a deep commitment to journalistic integrity, creativity, and a strong sense of community engagement.

Qualifications:

- Bachelor's degree in journalism, communications, or a related field (preferred).
- Proven experience in journalism or editing.
- Strong understanding of newspaper production and layout.
- Excellent communication and leadership skills.

What We Offer:

- Competitive salary and benefits.
- Creative and collaborative work environment.
- Career growth and development opportunities.
- Flexible work hours and a healthy work-life balance.

How to Apply:

If you are excited to become part of the NEMOnews Media Group, dedicated to delivering quality journalism to our

communities, please send your resume, a cover letter detailing your relevant experience, and examples of your work to mike@nemonews.net. In your cover letter, tell us why you are the ideal candidate for the role and how your passion for storytelling aligns with our mission. (9/28/2023)



MULTIMEDIA SPORTS

WRITER: Are you a hardcore fan who watches hours of sports every week? Can you break down game and athlete action in insightful ways and package it into compelling storytelling for other engaged sports fans? If so, we're offering you the job of your dreams as the Courier-Tribune's next multimedia sports writer.

What do we offer You?

- An opportunity to diversify your portfolio and flex your creative muscle with print and digital storytelling
- Tools to perform your job to the highest potential, including training and up-to-date technology
- Flexible scheduling without being stuck in the office
- Competitive pay and great benefits for full-time employees

What is it like to work for us?

- We focus on what it takes to make YOU successful, preparing to inform and engage with an active audience
- A family-owned business, you will develop strong team-building, family-like relationships with co-workers

What does it take to work for us?

- Be a sports-minded creative self-starter and storyteller, publication experience helpful
- Have strong oral and written two-way communication skills
- Understand photography techniques and social media trends
- Adobe Creative Cloud experience a plus
- Be able to manage time and effectively multitask

Apply today! Email ALubinski@cherryroad.com with resume, cover letter and work samples. (9/21/2023)

Are you using these resources?

Expand and enhance your editorial coverage.

From Missouri Press Staff

Missouri Press News

As a local newspaper, nobody knows your community like you do because it's YOUR beat. But what about statewide coverage, or business news, or the ongoing effects of policies long-since signed into law?

Much commentary has been written in recent years about the collaborative future of journalism, but in many ways local newspapers have always relied on collaboration to keep the

community informed. Remember country correspondents? Or how about running photos a parent took at the game your staff couldn't attend?

That's how you get the job done for your local community, but what if you want to expand your coverage beyond the city, county or region?

There are several statewide and even national services your newspaper can take advantage of and, in some cases, even help contribute to the stories being produced.

Missouri Independent

The Missouri Independent is a nonpartisan, nonprofit news organization covering state government, politics and policy. It is staffed by veteran Missouri reporters and is dedicated to investigative journalism that sheds light on how decisions in Jefferson City are made and their impact across the Show-Me State.

Missouri Independent's work is free for other news outlets to republish. Requirements for republishing include only editing for style or to shorten a story's length, provide proper attribution and a link to the Missouri Independent website, <https://missouriindependent.com>.

Contributed Content Connection

A service for articles written by subject-matter experts with free and paid options available. The no-cost media outlet version limits you to two requests per month.

You can establish guidelines for submissions, including that the expert's work is not self-promotional, hasn't been published elsewhere and isn't AI-generated content. You can also specify word count minimum and maximums, as well as requests experts from specific geographic areas.

Learn more at <https://contributedcontentconnection.com/>.

Missouri Business Alert

A digital newsroom providing business news from across the state while training University of Missouri students in new technology and methods, giving them hands-on experience in business reporting, marketing and other skills.

Sign up for the Morning Minutes newsletter to get a rundown of statewide business news. Content from the Missouri Business Alert newsroom is available for republication with attribution, similar to other Missouri School of Journalism projects.

Visit missouribusinessalert.com to subscribe to the newsletter or contact Managing Editor Michael Stacy at stacyjm@missouri.edu with questions about content.

Capitol Report

Each legislative session the Missouri School of Journalism sends reporters to Jefferson City for the State Government Reporting Project.

The Capitol Report is available to all MPA members for republishing. A weekly recap of the stories produced by reporters in the Capitol is distributed to MPA members by Missouri Press staff and stories of particular note are sometimes distributed separately to allow members to use them more quickly.

Newspapers wanting a more localized approach to statehouse reporting are encouraged to contact Mark Horvit with story ideas or requests for comment from legislators in response to specific legislation or state policy. Horvit can be contacted by email at horvitm@missouri.edu.

To receive the Capitol Report weekly emails, email Matthew Barba at mbarba@mopress.com.

The Conversation

Faculty from research universities throughout the U.S. contribute articles on pressing news topics, which are available for free republication by news outlets and organizations at theconversation.com.

Stories are published from editorial areas that include politics, economy/business, education, environment and energy, health, science and technology.

Republishing guidelines for online and in print are available at <https://theconversation.com/us/republishing-guidelines>.